

SURVEY OF DISTANCE EDUCATION IN HONG KONG

- COUNTRY PROFILE** *A British crown colony located off the southern coast of Kwangtung Province, People's Republic of China, comprising the island of Hong Kong and adjacent islets, Stonecutter Island and the Kowloon Peninsular on the mainland, as well as the New Territories (covering a portion of the mainland, Lan Tao Island, and more than 230 islands that were leased from China in 1898 for 99 years and will be totally under the PRC's rule in 1997). Hong Kong has an area of 410 square miles (1,060 square kilometres) bordered by the mainland China to the North, and the remaining borders are on the South Sea. The capital, Victoria, is located on the island of Hong Kong.*
- Economy, Population and Demography:* A market economy based on light industry and thriving international trade. The GNP has experienced steady growth totalling US\$13,600 million in 1980; per capita income totalled \$4,220. Agriculture accounts for only 1% of the GNP and employs less than 3% of the labour force. The main source of food imports is China. Hong Kong has a population of 6.1 million (1991) with the growth rate of 1.8%. About 99% of the people of Hong Kong are Chinese with most of them coming from the neighboring Chinese provinces of Kwangtung and Fukien. The most numerous of the regional groups are the Cantonese, who inhabit both the rural and urban areas. The major non-Chinese elements in the population are from the Commonwealth countries, United States, Portugal and Japan.
- Language of Instruction:* English and Chinese.
- Educational System:* Hong Kong educational system consists of primary school, secondary school, post secondary colleges, universities, professional colleges, and technical vocational training institutes. All higher educational institutes, despite their reliance on Government grants, are autonomous and accept students from all over Hong Kong. They are not directly controlled by Government and are accessible to all citizens of the territory irrespective of areas of residence.
- Communication Infra-structure:* Hong Kong has complete communication and telecommunication facilities for radio and TV broadcasts, printing facilities (over 3,100 printing factories), telephone, and postal services (through over 100 post offices handling a daily total of 1.55 million letters and parcels as well as speed-post service available to over 360 cities world wide).

**OVERVIEW OF
DISTANCE
EDUCATION:**

Although DE is traditionally used where the wide diffusion of the population poses difficulties of logistics and resources for conventional teaching methods, it is considered well-suited to Hong Kong where overcrowding makes provision of conventional teaching difficult and long working hours make desirable the flexibility in timing provided by DE. The current provision of DE at the various educational levels is increasing both through educational institutions and through radio and television broadcasts.

At primary and secondary levels, formal education courses are offered by the Adult Education Section of the Education Department and by various voluntary agencies in the form of education television activities (ETV).

At the post-secondary and tertiary level, DE is provided by various colleges, universities, and institutes. By 1991, more than forty institutions offered DE programmes. Of these thirty plus were programmes of overseas institutions. Local institutions providing access to distance learning include: Extra-Mural Department, University of Hong Kong (1956); the School of Continuing Education, Hong Kong Baptist College (1975); the Open Learning Institute (1989); Extra-Mural Studies Department, The Chinese University of Hong Kong; the Center for Continuing Education, City Polytechnic of Hong Kong (1991); and the Hong Kong Polytechnic. Among these only the Open Learning Institute is dedicated and legislatively empowered to teach through distance education.

*Factors Leading
to Establishment
of DE Programmes:*

(1) Large reservoir of persons whose educational standards do not match either their expectations, their potential, or their social and financial position; (2) Increasing prosperity of the territory with the consequent demand for more opportunities to obtain personal fulfillment through additional education; and (3) Strong emphasis traditionally placed on education attainment by local society.

*Year of
Establishment:*

Although distance education was implemented as early as in 1956 by the Extra-Mural Department of the University of Hong Kong, the first and the only institution that is dedicated and legislatively empowered to teach through distance education is the Open Learning Institute (OLI) which was established in June, 1989.

*Media
for Distance
Education:*

A variety of multi-media as approach depending on levels and types of DE programmes and institutions. General, DE media packages include Self-Study printed media, radio/TV programmes, informal contact sessions, telephone tutorials, and other AV media.

*Sources of
Financial
Supports:*

(1) The Hong Kong Government for the provision of various programmes, mainly primary and secondary levels through the Education Department; (2) Non-government organizations, with

subsidy from the Government (e.g the retrieval courses under the Adult Education Subvention Scheme provided by more than 50 organizations); and (3) Non-government organizations for self-financing programmes.

- Trends of Development in Distance Education:* On the upward trend, especially at the tertiary level since less than 10% of the 17-20 age group can obtain a first year degree place in conventional institutions. There remain also those who are prevented by age and/or lack of required formal academic qualifications from taking up conventional tertiary education.
- Legal Status:* Fully supported by respective laws and regulations governing various DE institutions.
- Aims:* To provide education to those who have been denied the opportunity of further education when they left school; those who discover an interest in, or a use for, further education later in life; and those who wish to be re-trained in order to change their career or vocational skills.
- Control and Management:* At the primary and secondary level, DE programmes are, to a certain level, under the Education Department as the financial supporting agency and controlled by individual programmes and institutions with subsidies from the Government.
- Instructional System:* Varies from institution to institution. At the tertiary level, students study from printed materials, listen to audio-cassettes/radio programmes, view TV/video programmes, attend tutorials (telephone and face-to-face), and perform practical work. Some institutions make use of DE media packages produced overseas such as from the British Open University.
- Geographical coverage:* Nation-wide coverage.
- Enrollment in DE Programmes:* At the tertiary level, the Open Learning Institute of Hong Kong (OLI-HK) has the highest enrollment (17,800 by 1992) followed by that of the University of Hong Kong's Extra Mural Department (approximately 3,500 in 1991).
- International Affiliation and Cooperation:* ICDE, COL, AAOU (all applies only to the OLI-HK).
- Problems and Constraints:* Lack of courses in certain levels such as at Sixth Form and the insufficient provision for degree level studies.

**LIST OF
DISTANCE
EDUCATION
INSTITUTIONS:**

1. **School of Professional and Continuing Education,**
University of Hong Kong(1956)
2. **School of Continuing Education,**
Hong Kong Baptist College (1975)
3. **East Asia Open Institute,**
English School of Undergraduate Studies (1982)
4. **Open Learning Institute** (1989)
5. **Center for Continuing Education,***
City Polytechnic of Hong Kong (1991).
6. **Extra-Mural Studies Department,**
The Chinese University of Hong Kong.

*DE programmes just started.

**SCHOOL OF PROFESSIONAL AND CONTINUING EDUCATION
UNIVERSITY OF HONG KONG**

**INSTITUTIONAL
DATA**

*Year of
Establishment:* 1956.

Name of Head: Professor Lee Ngok
Position: Director
Address: 7th Floor, Knowles Building
Pokfulam Road, HONG KONG.
Telephone: 859-2780
Fax: 559-7528.

Nature of institution: Conventional institution with distance teaching programmes.

**Educational levels
provided for
DE programmes:** 1. First Degree
2. Professional Training
3. Diploma/Certificate
4. Postgraduate.

Titles and levels of DE programmes:	<i>Title</i>	<i>Level</i>
	1. Diploma in Economics	Diploma
	2. London University Degree	First degree
	3. Curtin University Degree	First degree
	4. Otago University (M.Pharm.)	Master degree in Pharmacy
	5. London University (LL.M)	Master degree in Law
	6. CGA (Canada)	Professional training

Governance: A national, university department which offers professional and continuing education by means of face-to-face and distance teaching.

Objectives: 1. Personal development
2. Life-long recurrent education
3. Training of skilled manpower
4. Obtaining overseas award while studying in Hong Kong

**Sources of financial
support of DE
programmes:** *Tuition Fees:* The student pays all tuition expenses by himself/herself for the amount of US\$7,500-13,000.

Budget: Approximate annual budget for distance education of this institution for 1990 was US\$4.0 million.

Trends of development of DE resources and activities:

Expanded:

Financial provision
Distance education programmes
Telecommunication equipment
Study materials and textbooks
Variety of courses offered
Audio-Visual Aids
Face-to-face sessions.

Decreased: None.

Stable:

The teaching force
Library resources.

Not applicable:

Local study centres
Broadcasting programmes.

Trends of enrollment in DE Programmes:

Increasing.

Number of DE students:

Current number of students: App. 3,500 students.
Annual Intake: Data not available.

Number of students in each DE level:

<u>Level of Education</u>	<u>Enrollment Figure</u>
1. Diploma	200
2. First degree	2,000
3. Postgraduate	40
4. Professional	1,000

Number of DE graduates:

Data not available.

Components of personnel in DE:

Both full-time and part-time.

Number of Staff:

Full-time: Total: 30 (Academic: 9; Administrative 3; Subordinate 18).

Part-time: Total: 80 (Academic: 80; Non-academic: None).

Number of Courses and programmes:

Number of courses offered: around 60 (DE courses only).
Number of programmes offered: 6.

Production of teaching materials/media: Teaching materials and media are produced by academics teaching both overseas and in Hong Kong. Materials are produced in the form of study guides, audio-visual materials and lecture notes. Each media component requires different production stages.

Regional/Study

Centres:

Number: Local Study Centers: 3.

Operator: School of Professional and Continuing Education, University of Hong Kong.

Source of financial supports:

The University of Hong Kong.

Major functions:

Major functions of these centers are:

1. Providing tutorial sessions
2. Providing counselling services
3. Providing examinations.

Overall student

Profile:

Age:

<i>Years:</i>	<i>Proportion (%)</i>
Under 21	05.0
Between 21-30	60.0
Between 31-40	30.0
Between 41-50	04.0
Between 51-60	01.0
Over 61	-
<u>Total:</u>	<u>100.0</u>

Gender:

<i>Sex:</i>	<i>(%)</i>
Male	60.4
Female	40.0
<u>Total:</u>	<u>100.0</u>

Income:

<i>Level:</i>	<i>(%)</i>
Top	10.0
Middle	85.0
Bottom	05.0
<u>Total:</u>	<u>100.0</u>

Geographical distribution:

<i>Areas:</i>	<i>(%)</i>
Urban	95.0
Rural	05.0
<u>Total:</u>	<u>100.0</u>

**Occupational and
Ethnic Composition
of DE Students:**

Ethnic Composition: Mainly Chinese, some Europeans and a few belong to other races of people residing in Hong Kong.

Occupational distribution: Mainly clerical/secretarial, others include accountants, lawyers, teachers, and executives.

**Major obstacles for
implementing DE
programmes:**

None.

**Affiliation with
regional and
international DE
organizations:**

None.

**PROGRAMMES
OF INSTRUCTION,
MEDIA,
METHODS,
& EVALUATION:**

List of Programmes:

1. Diploma/certificate
2. Master's degree
3. Bachelor's degree.

PROGRAMME I: DIPLOMA/CERTIFICATE PROGRAMMES

Level:	Diploma/Certificate.
Titles of Programmes:	1. Certificate in Professional Accounting. <i>Provider:</i> Certified General Accountants' Association of Canada 740-1176 West Georgia Street, Vancouver, BC V6E 4a2 British Columbia, CANADA <i>Tel:</i> (604)669-355 <i>Fax:</i> 1-604-689-5845.
	2. Certificate in Economics. <i>Provider:</i> University of London Senate House, Malet Street, WC1E, 7HU London, U.K.
Courses of instruction:	Accountancy/Bookkeeping Mathematics Economics Sociology.
Length of course:	For Certificate in Professional Accounting only: <i>Minimum number of study hours/week/course:</i> 3. <i>Total number of weeks/course:</i> 10. <i>Total number of courses making up programmes:</i> 17.
Media and methods:	<i>Most dominant:</i> Printed correspondence texts Computer assisted learning (For Certificate in Professional Accounting only) Face-to-face tutoring Face-to-face counselling Kits Study centres Evening schools Weekend schools. <i>Dominant:</i> None <i>Least dominant:</i> None.
Language of instruction:	English.

Admission requirements:	Completed Diploma in Accounting, ACCA or CIMA members or equivalent for Cert. in Professional Accounting; and completed Credit in Mathematics in HKCE or equivalent and has a good command of the English language.																					
Number of students:	Current number of students: Certificate in Professional Accounting: 750 Diploma in Economics: 200. Annual student intake: Three times per year for Certificate in Professional Accounting and one time per year for Diploma in Economics.																					
Evaluation:	For Diploma in Economics only:																					
<i>Continuous:</i>	1. Written intermediary examinations 2. Attendance of regular workshops/seminars.																					
<i>Final assessment:</i>	For both programmes: Written final examinations.																					
Educational and employment arrangements for graduates:	None for Certificate in Professional Accounting. For Diploma in Economics, students can have Part I of B.Sc. (Econ) Degree exempted when entering into the External degree of London University.																					
Profile of students in this level:	<p><i>By Educational Background:</i> (%)</p> <table border="0" style="margin-left: 40px;"> <tr> <td>ACC members:</td> <td style="text-align: right;">30.0</td> </tr> <tr> <td>Technical college graduates:</td> <td style="text-align: right;">70.0</td> </tr> <tr> <td><u>Total:</u></td> <td style="text-align: right;"><u>100.00</u></td> </tr> </table> <p><i>By Employment:</i> Data not available.</p> <p><i>By types of career:</i> Data not available.</p> <table border="0" style="margin-left: 40px;"> <tr> <td></td> <td style="text-align: center;">Accounting:</td> <td style="text-align: center;">Economics:</td> </tr> <tr> <td><i>By gender:</i></td> <td style="text-align: center;">(%)</td> <td style="text-align: center;">(%)</td> </tr> <tr> <td>Male:</td> <td style="text-align: right;">69.0</td> <td style="text-align: right;">46.0</td> </tr> <tr> <td>Female:</td> <td style="text-align: right;">31.0</td> <td style="text-align: right;">54.0</td> </tr> <tr> <td><u>Total:</u></td> <td style="text-align: right;"><u>100.00</u></td> <td style="text-align: right;"><u>100.00</u></td> </tr> </table>	ACC members:	30.0	Technical college graduates:	70.0	<u>Total:</u>	<u>100.00</u>		Accounting:	Economics:	<i>By gender:</i>	(%)	(%)	Male:	69.0	46.0	Female:	31.0	54.0	<u>Total:</u>	<u>100.00</u>	<u>100.00</u>
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Acceptance of certificate, diploma, and degree:	None for Certificate in Professional Accounting. For the University of London, it is regarded as equal to an internal award given by the University of Hong Kong, as successful students will be exempted from the first year of the B.Sc. (Econ.) degree programme.																					

PROGRAMME II: *BACHELOR'S DEGREE PROGRAMMES*

Level:	First degree.
Titles of Programmes:	1. London University External Degree Programme <i>Provider:</i> University of London Senate House, Malet Street, WC1E, 7HU London, U.K. 2. Bachelor of Business Degree <i>Provider:</i> Curtin University of Technology Kent Street, Benley Perth, Western Australia, 6102. AUSTRALIA. <i>Tel:</i> 09-351-7789 <i>Fax:</i> 09-351-2378
Courses of instruction:	<i>Commercial and management studies:</i> Accountancy/Bookkeeping Administration Business administration Finance Management Banking Marketing. <i>Humanities:</i> Philosophy Theology. <i>Mathematics:</i> Computing, Computer Science Statistics. <i>Law.</i> <i>Social Sciences:</i> Economics Government and Politics International Studies/Relations Sociology.
Length of course:	<i>Minimum number of study hours/week/course:</i> 3. <i>Total number of weeks/course:</i> 10. <i>Total number of courses making up programmes:</i> 16.
Media and methods:	<i>Most dominant:</i> Printed correspondence texts Video tutoring

Data base
Face-to-face tutoring
Face-to-face counselling
Kits
Study centres
Evening schools
Longer residential school
Dominant:
Practical work
Computer assisted learning
Computer conferencing
Least dominant:
Day schools
Weekend schools.

Language of instruction: English.

Admission requirements: *For Bachelor of Business Degree:*
1. Completed ACCA Level I, Diploma/Higher Certificate in Business Studies, Management or Accounting
2. Have had work experience of three years.

For Bachelor London University (L.U.) External Programme:
1. Matriculation: special course requirement may exist
2. Meet a minimum age of 17 years.

Number of students: Current number of students: L.U. External Degree: 2,000.
CUT's Bachelor of Business: 118.
Annual student intake: L.U.'s External Degree: one or two intakes.
CUT's Bachelor of Business: none.

Evaluation:
Continuous: L.U.'s External Degree:
1. Written assignments for submission
2. Written regular tests.

CUT's B.B:
Written intermediary examinations

Final assessment: Both programmes:
Written final examinations.

Educational and employment arrangements for graduates: For L.U.'s External Degree, (1) the examinations are arranged for students to sit for them in Hong Kong; the External Degree is conferred upon satisfactory results; (2) The LL.B provides exemptions from the "academic" stage of professional legal training.

Profile of students in this level:	<i>By Educational Background:</i>	
	External Degree: (%)	Bachelor of Business (%)
Secondary/High school:	-	-
First degree:	-	-
Higher degree:	70.0	30.0
ACC members:	30.0	63.0
Others:		07.0
<u>Total:</u>	<u>100.00</u>	<u>100.0</u>

By Employment: Data not available.

By types of career: Data not available.

<i>By gender:</i>	(%)	(%)
Male:	69.0	44.0
Female:	31.0	56.0
<u>Total:</u>	<u>100.00</u>	<u>100.0</u>

Acceptance of certificate, diploma, and degree: Degrees from both programmes are accepted as comparable to those given by non-distance education institutions.

PROGRAMME III: MASTER'S DEGREE PROGRAMMES

Level: Postgraduate.

Title of Programme: Master of Pharmacy (Pharmacy Practice)
Provider: Department of Pharmacy
University of Otago
Medical School, P.O.Box 913
Dunedin, New Zealand.
Tel: 0064-24-797273
Fax: 0064-24-790401

Courses of instruction: *Medicine and Health Science*
Biomedical Sciences
Pharmaceutical Sciences
Pharmacy Administration.

Length of course: *Minimum number of study hours/week/course:* 3.
Total number of weeks/course: 136.
Total number of courses making up programmes: 4.

Media and methods: *Most dominant:*
Printed correspondence texts
Telephone instruction
Face-to-face tutoring
Tutoring via audio-teleconferencing
Face-to-face counselling
Counselling by telephone
Kits
Study centres
Evening schools.

Dominant:
Practical work.

Least dominant:
Day schools
Weekend schools.

Language of instruction: English.

Admission requirements: 1. Completed a Bachelor of Pharmacy from the University of Otago
2. Be admitted *ad eunum statum* as entitled to proceed to the degree on the basis of a recognized qualification in pharmacy and adequate training or experience.

Number of students: Current number of students: 30.
Annual student intake: Once every two years.

Evaluation:
Continuous: 1. Written assignments for submission
2. Written intermediary examinations
3. Attendance of regular workshops/seminars.

Final assessment: 1. Written final examinations
2. Final take-home assignment.

Educational and employment arrangements for graduates: Master of Pharmacy Degree is conferred upon satisfactory course evaluation. This is also a professional training course for pharmacists.

Profile of students in this level: *By Educational Background:* Data not available.
By types of career: Data not available.

By gender:

	(%)
Male:	87.0
Female:	13.0
<u>Total:</u>	<u>100.00</u>

Acceptance of certificate, diploma, and degree: The Master Degree closely resembles the course which is taught in New Zealand; it is recognized as equal to the internal course.

SCHOOL OF CONTINUING EDUCATION HONG KONG BAPTIST COLLEGE

INSTITUTIONAL DATA

*Year of
Establishment:* 1975.

Name of Head: C.C. Wan
Position: Dean
Address: 224 Waterloo Road
Kowloon, HONG KONG.
Telephone: (852)339-7261
Telex: 48969 HKBCL HX
Fax: (852)338-4040

Nature of institution: Conventional institution with DE programme.

**Educational levels
provided for
DE programmes:** 1. First degree
2. Postgraduate
3. Training.

Titles and levels of DE programmes:	<i>Title</i>	<i>Level</i>
	1. External student programme (Ohio University)	Undergraduate
	2. Master of Science Degree Programmes and Master of Business Administration by DE (University of Strathclyde)	Postgraduate
	3. Gemology	Vocational

Governance: A non-DE, self-financing unit within the ambit of a government subvented higher education institution.

Objectives: 1. Expansion and Equality of educational opportunity
2. Training of skilled manpower
3. Promotion of democracy
4. Individual vocational development
5. Individual personal development.

**Sources of financial
support of DE
programmes:** *Tuition Fees:* (1) Tuition fees paid by the employer/sponsor; or
(2) The student pays all tuition expenses by himself/herself; (3) Sales
profit from published materials and services to other institutions
support expenditure on tuition.

Budget: (1) The University: Approximately DE budget of US\$1,293,172.40 for 1990; (2) University/Polytechnic Grants Committee for US\$199,073.09.

Trends of development of DE resources and activities:

Expanded:
 Financial provision
 Distance education programmes
 Local study centres
 Telecommunication equipment
 Variety of courses offered
 Audio-Visual Aids
 Library resources.

Decreased: None.

Stable:
 Study materials and textbooks
 The teaching force
 Face-to-face sessions.

Not applicable:
 Broadcasting programmes

Trends of enrollment in DE Programmes:

Stable.

Number of DE students:

Current number of students: Approximately 650.
 Annual student intake: Approximately 650.

Number of students in each DE level:

<u>Level</u>	<u>Number</u>
1. Undergraduate (Bachelor)	513
2. Postgraduate (Master)	297
3. Vocational/continuing education	32

Number of DE graduates:

Each year: 127 graduates.
 Accumulative: 387 graduates.

Components of personnel in DE:

A mix of full-time and part-time faculty members.

Number of Staff:

Full-time: 4
 Part-time: 2.

Number of Courses and programmes:

Number of courses offered: 303
 Number of programmes offered: 3.

Production of teaching materials/media:	Produced by instructors specially appointed and by staff of overseas collaborative institutions. Locally, the materials are prepared by individual effort then printed by the school.												
Regional/Study Centres:	Available. Number of Study Centres: 9. Operated by The School of Continuing Education. Source of financial supports are from tuition fees. Major functions are providing tuition sessions and examinations.												
Overall student Profile:													
Age:	<table border="0"> <tr> <td><i>Years:</i></td> <td><i>(%)</i></td> </tr> <tr> <td>Under 21</td> <td>-</td> </tr> <tr> <td>Between 21-30</td> <td>30.8</td> </tr> <tr> <td>Between 31-40</td> <td>50.6</td> </tr> <tr> <td>Between 41-50</td> <td>37.15</td> </tr> <tr> <td><u>Total:</u></td> <td><u>100.0</u></td> </tr> </table>	<i>Years:</i>	<i>(%)</i>	Under 21	-	Between 21-30	30.8	Between 31-40	50.6	Between 41-50	37.15	<u>Total:</u>	<u>100.0</u>
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Female	44.0												
<u>Total:</u>	<u>100.0</u>												
Income:	Data not available.												
Geographical distribution:	<table border="0"> <tr> <td><i>Areas:</i></td> <td><i>(%)</i></td> </tr> <tr> <td>Urban</td> <td>100.0</td> </tr> <tr> <td>Rural</td> <td>-</td> </tr> <tr> <td><u>Total:</u></td> <td><u>100.0</u></td> </tr> </table>	<i>Areas:</i>	<i>(%)</i>	Urban	100.0	Rural	-	<u>Total:</u>	<u>100.0</u>				
<i>Areas:</i>	<i>(%)</i>												
Urban	100.0												
Rural	-												
<u>Total:</u>	<u>100.0</u>												
Occupational and Ethnic Composition of DE Students:	<p><i>Ethnic Composition:</i> Nearly all Chinese.</p> <p><i>Occupational distribution:</i> Office and clerical workers form the largest group (42.0%), followed by business organizations and accounting employees (13%).</p>												
Future development:	To introduce Health Science and Computer Science degree programmes for professional people.												
Major obstacles for implementing DE programmes:	<ol style="list-style-type: none"> 1. Expensive course development course 2. Lack of instructional designers 3. Lack of student support infra-structure 4. Lack of qualified tutors. 												
Affiliation with regional and international DE organizations:	Institutional member of ICDE.												
PROGRAMMES OF INSTRUCTION, MEDIA, METHODS, & EVALUATION:	<p>List of Programmes:</p> <ol style="list-style-type: none"> 1. Associate and Bachelor degree 2. Master degree. 												

PROGRAMME I: ASSOCIATE AND BACHELOR DEGREE PROGRAMME

Level: Associate and Bachelor degree.

Titles: 1. Associate in Individualized Studies
2. Bachelor of Specialized Studies

Courses of instruction: *Commercial and Management Studies:*
Accountancy/Bookkeeping
Administration
Business administration
Finance
Management
Marketing
Personnel
Public administration.
Humanities:
History: World History, American History, Ancient Egypt and Mesopotamian History, Ancient Greece, Ancient Rome, and Ohio History.
Humanities
Philosophy
Psychology.
Languages and literature:
Linguistics
Languages: English, German, Spanish, French, Greek, Latin
Literature: French Literature, American Literature, Shakespeare, Classics of Western Civilization.
Educational Studies:
Educational Psychology
Child Psychology and Counseling
Elementary Education
Music Education.
Communications:
Journalism.
Creative Arts:
Theater Art.
Engineering and technology:
Chemical Engineering
Aviation.
Physical Science:
Chemistry
Physics
Astronomy.

Biological Science and Technology:
 General Biology and Life Sciences
 Bio-ethical Problems in Biology and Medicine
 Biology and the Future of Man
 Hearing and Speech Science.

Medical and Health Sciences:
 Health Studies.

Mathematics:
 Computing, Computer Science
 Mathematical Sciences.

Law:
 Law Enforcement Technology
 Business Law.

Social Sciences:
 Careers Guidance and Counseling
 Economics
 Geography: World Geography
 Sociology.

Services and Hospitality Science:
 Library and Information Studies.

Home Economics.

Length of course: 96 credit hours for Associate Degree
 192 credit hours for Bachelor Degree.

Media and methods: *Most dominant:*
 Printed correspondence texts
 Regional services
 Evening schools.

Dominant:
 Study centres
 Face-to-face tutoring(Intensive on-site courses)
 Face-to-face counselling
 Counselling by telephone.

Least dominant:
 Audio-cassettes
 Video-cassettes.

Language of instruction: English.

Admission requirements: Complete Form 6 Standard.

Number of students: Number of current students: (1992) 513.
 Annual intake of DE students: 3 times a year.

Evaluation:

Continuous assessment:

1. Written assignments for submission
2. Written intermediary examinations
3. Attendance at the local study centre
4. Contact with principal advisor.

Final assessment:

1. Written final examinations
2. Final take-home assignments.

Educational and Employment Arrangement: No specific placement services by the School but channelled through relevant professional organizations.

Profile of students in this level:

By Educational Background: (%)

Primary:	-
Secondary/High school:	100.0
First degree:	-
Higher degree:	-
<u>Total:</u>	<u>100.00</u>

By Employment: (%)

Public-Full-time:	06.0
Private-Full-time:	90.0
Part-time:	01.0
Others:	03.0
<u>Total:</u>	<u>100.00</u>

By types of career: Data not available.

By gender: (%)

Male:	40.0
Female:	60.0
<u>Total:</u>	<u>100.00</u>

Acceptance of certificate, diploma, and degree:

Accredited by North Central Association of Colleges and Schools, USA.

PROGRAMME II: MASTER DEGREE PROGRAMME

Level:	Postgraduate.									
Titles:	1. Master of Science Degree in International Marketing 2. Master of Business Administration									
Courses of instruction:	<i>Commercial and management studies:</i> Business administration Finance Management Marketing Personnel.									
Length of course:	Nine subjects and research project for M.BA degree, and seven subjects and research project for M.Sc. in International Marketing.									
Media and methods:	<i>Most dominant:</i> Printed correspondence texts Regional services Evening schools. <i>Dominant:</i> Study centres Face-to-face tutoring(Intensive on-site courses) Face-to-face counselling Counselling by telephone. <i>Least dominant:</i> Audio-cassettes Video-cassettes.									
Language of instruction:	English.									
Admission requirements:	Completed Honors Degree and its equivalent. For M.BA, three years of experience after Bachelor's degree, or strong professional qualifications plus five years experience is required.									
Number of students:	<table><thead><tr><th></th><th>M.Sc.</th><th>M.B.A</th></tr></thead><tbody><tr><td>Number of current students:</td><td>47</td><td>250</td></tr><tr><td>Annual intake of DE students:</td><td>2</td><td>2</td></tr></tbody></table>		M.Sc.	M.B.A	Number of current students:	47	250	Annual intake of DE students:	2	2
	M.Sc.	M.B.A								
Number of current students:	47	250								
Annual intake of DE students:	2	2								

Evaluation:

- Continuous:* 1. Written assignments for submission
2. Attendance of regular workshops/seminars.

Final: Written final examinations.

Educational and Employment Arrangement: No specific placement services by the School but channelled through relevant professional organizations.

Profile of students in this level:

By Educational Background:

	International Marketing (%)	Business Administration (%)
Secondary/High school:	-	-
First degree:	69.4	34.0
Higher degree:	06.1	06.8
Diploma:	20.4	48.4
Professional title:	04.1	10.0
<u>Total:</u>	<u>100.00</u>	<u>100.00</u>

	(%)	(%)
<i>By Employment:</i>		
Public-Full-time:	04.0	16.0
Private-Full-time:	96.0	84.0
<u>Total:</u>	<u>100.00</u>	<u>100.00</u>

By types of career: Data not available.

	(%)	(%)
<i>By gender:</i>		
Male:	85.7	79.0
Female:	14.3	21.0
<u>Total:</u>	<u>100.00</u>	<u>100.00</u>

Acceptance of certificate, diploma, and degree: Accepted.

EAST ASIA OPEN INSTITUTE*
ENGLISH SCHOOL OF UNDERGRADUATE STUDIES

**INSTITUTIONAL
DATA**

*Year of
Establishment:* 1982.

Name of Head: **Professor Peter Melhuish**
Position: *Principal, ESUS.*
Address: 13/F Shun Tak Centre
200 Connaught Road
Central, HONG KONG.
Telephone: **859-933**
Telex: **72708**
Fax: **858-1180.**

Nature of institution: Conventional university with distance education institute/school/
directorate.

**Educational levels
provided for
DE programmes:** Diploma/Certificate
First degree.

Titles and levels of DE programmes:	<i>Title</i>	<i>Level</i>
	1. Diploma in Business Diploma in Computer Science	Certificate
	2. Bachelor of Science, Bachelor of Business Administration Bachelor of Arts.	First degree

Governance: Private establishment.

Objectives: Individual personal development
Individual vocational development
Life-long recurrent education
Compensatory nature
Expansion of educational opportunity
Equality of educational opportunity.

* The East Asia Open Learning Institute is technically a Macau entity and has an "office" in Hong Kong. It is therefore an overseas institute.

Sources of financial support of DE programmes:	<i>Tuition Fees:</i> The student pays all tuition expenses or required to pay a certain amount of tuition fees for US\$6,250.00. <i>Budget:</i> Data not available.
Trends of enrollment in DE Programmes:	Data not available.
Number of DE students:	Data not available.
Number of students currently enrolled in each DE level:	Data not available.
Number of DE graduates:	Each year: Approximately 70 each year. Accumulative: Approximately 300.
Components of personnel in DE:	A mix of full-time and part-time staff members.
Number of Staff:	
<i>Full-time:</i>	Total: 28 (Academic: 13; Non-academic: 15)
<i>Part-time:</i>	Total: 3 (Academic)
Number of Courses and programmes:	Data not available.
Production of teaching materials/media:	Teaching materials and media are bought from overseas.
Overall student Profile:	Data not available.
Future development:	None.
Major obstacles for implementing distance education:	None.
PROGRAMMES OF INSTRUCTION, MEDIA, METHODS, & EVALUATION:	List of Programmes: 1. Bachelor's degree. 2. Diploma.*
	*Survey data not available.

PROGRAMME I : BACHELOR'S DEGREE PROGRAMMES

Level:	First degree.
Titles of programmes offered in this level:	1. Bachelor of Arts 2. Bachelor of Science 3. Bachelor of Business Administration.
Courses of instruction:	<i>Commercial and management studies:</i> Accountancy/Bookkeeping Administration Business administration Management Marketing Personnel. <i>Humanities:</i> History Philosophy Psychology. <i>Languages and literature:</i> Literature. <i>Educational Studies:</i> Open and Distance Learning. <i>Mathematics:</i> Computing, Computer Science Information technology. <i>Social Sciences:</i> (Courses not listed).
Length of course:	<i>Minimum number of study hours/week/course:</i> 20 hours. <i>Total number of weeks/course:</i> 20 or 40 weeks. <i>Total number of courses making up programmes:</i> 60 courses.
Media and methods:	<i>Most dominant:</i> Printed correspondence texts. <i>Dominant:</i> Telephone tutoring. <i>Least dominant:</i> Audio-vision Video-cassettes Face-to-face tutoring Day schools.

Language of instruction:	English and Chinese.																																		
Admission requirements:	No requirement, but students must meet the required minimum age of 18 years.																																		
Number of students in this level:	Number of current students: 2,800 (English undergraduate level) Annual intake of DE students: 2 times.																																		
Evaluation:	1. Written assignments for submission																																		
<i>Continuous:</i>	2. Written intermediary examinations.																																		
<i>Final:</i>	Written final examinations.																																		
Educational and employment arrangements for graduates:	None.																																		
Profile of students in this level:	<p><i>By Educational Background:</i> (%)</p> <table border="0"> <tr> <td>Secondary/High school:</td> <td>48.0</td> </tr> <tr> <td>First degree:</td> <td>03.0</td> </tr> <tr> <td>Higher degree:</td> <td>02.0</td> </tr> <tr> <td>Others:</td> <td>42.0</td> </tr> <tr> <td><u>Total:</u></td> <td><u>100.00</u></td> </tr> </table> <p><i>By Employment:</i> (%)</p> <table border="0"> <tr> <td>Public-Full-time:</td> <td>05.0</td> </tr> <tr> <td>Private-Full-time:</td> <td>60.0</td> </tr> <tr> <td>Part-time:</td> <td>35.0</td> </tr> <tr> <td><u>Total:</u></td> <td><u>100.00</u></td> </tr> </table> <p><i>By types of career:</i> (%)</p> <table border="0"> <tr> <td>In-service trainees:</td> <td>06.0</td> </tr> <tr> <td>Housewives:</td> <td>03.0</td> </tr> <tr> <td>Retired:</td> <td>02.0</td> </tr> <tr> <td>Others:</td> <td>89.0</td> </tr> <tr> <td><u>Total:</u></td> <td><u>100.00</u></td> </tr> </table> <p><i>By gender:</i> (%)</p> <table border="0"> <tr> <td>Male:</td> <td>60.0</td> </tr> <tr> <td>Female:</td> <td>40.0</td> </tr> <tr> <td><u>Total:</u></td> <td><u>100.00</u></td> </tr> </table>	Secondary/High school:	48.0	First degree:	03.0	Higher degree:	02.0	Others:	42.0	<u>Total:</u>	<u>100.00</u>	Public-Full-time:	05.0	Private-Full-time:	60.0	Part-time:	35.0	<u>Total:</u>	<u>100.00</u>	In-service trainees:	06.0	Housewives:	03.0	Retired:	02.0	Others:	89.0	<u>Total:</u>	<u>100.00</u>	Male:	60.0	Female:	40.0	<u>Total:</u>	<u>100.00</u>
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Male:	60.0																																		
Female:	40.0																																		
<u>Total:</u>	<u>100.00</u>																																		
Acceptance of certificate, diploma, and degree:	Accepted as comparable to those given by non-distance education institutions.																																		

OPEN LEARNING INSTITUTE OF HONG KONG

INSTITUTIONAL DATA

*Year of
Establishment:* 1989.

Name of Head: Dr. Gajaraj Dhanarajan
Position: Director
Address: 9-13F Trade Department Tower
700 Nathan Road
Mongkok, HONG KONG.
Telephone: 789-6600
Fax: 789-1515.

Nature of institution: Distance teaching only.

**Educational levels
provided for
DE programmes:**
1. First degree
2. Sub-degree (starting mid 1992)
3. Postgraduate degrees (starting 1993/94).

Titles and levels of DE programmes:	<i>Title</i>	<i>Level</i>
	1. Bachelor of Arts (Ordinary and Honors) in Western Arts and Humanities, and Chinese Arts and Humanities	First degree
	2. Bachelor of Business Administration (Ordinary and Honors)	First degree
	3. Bachelor of Science (Ordinary and Honors) in Applied Computer, Electronics, Environmental Studies, Engineering Mechanics, Materials and Design	First degree
	4. Bachelor of General Studies (Ordinary)	First degree

Governance: A national establishment, but expecting to be self-financed by 1993-94.

Objectives: In ranking order:
1. Expansion of educational opportunity
cost-effectiveness
2. Economic development
Life-long recurrent education
Equality of educational opportunity
Preservation of trained manpower

3. National development
 - Individual personal development
 - Training of skilled manpower
 - Political and economic ideology

Sources of financial support of DE programmes:

Tuition Fees: The student pays all tuition expenses or required to pay a certain amount of tuition fees of US\$58.0 per credits (120 credits are required for an ordinary degree and 160 for an Hons degree).
Budget: Approximately US\$20.0 million (For 1990).

Trends of development of DE resources and activities:

Expanded:
 Distance education programmes
 Local study centres
 Telecommunication equipment
 Study materials and textbooks
 Teaching force
 Variety of courses offered
 Broadcast programmes.

Decreased:
 Financial provision.

Stable:
 Audio-visual aids
 Face-to-face sessions.

Not applicable: None.

Trends of enrollment in DE Programmes:

Stable.

Number of DE students:

Currently: 17,800
 Annual intake: 12,000.

Number of students currently enrolled in each DE level:

<u>Level</u>	<u>Number</u>
1. Bachelor's degree	17,800.

Number of DE graduates:

Not applicable. The OLI has not yet produced any graduates.

Components of personnel in DE:

1. All course coordinators are full-time academic staff.
2. All tutors are part-time staff.

Number of staff:

Full-time: 190
 Part-time: 800.

Number of Courses and programmes: Number of courses offered: 38, expected to grow up to 135 by 1995/96.
Number of programmes offered: 18.

Production of teaching materials/media: Teaching materials and media are produced by Course Developers, internal or contracted. The OLI sets a Detailed Programmed Plan; Course Developers and Designers design the blueprint; then study units are developed; all stages need approval by internal and external bodies. The stages are (1) Design Blueprint of courses, (2) Develop Course Guide and Prototype Unit; (3) Produce Remaining Units; and (4) Approve Course Materials by internal and external bodies.

Regional/Study Centres: Available. Number of the centres: 13. The centres are run by OLI. The sources of financial supports are from OLI. Major functions of the centres are providing tutorial sessions mainly; self-study; laboratory works, computer work, and examinations.

Overall student

Profile:

<i>Age:</i>	<i>Years:</i>	(%)
	Under 21	12.0
	Between 21-30	60.0
	Between 31-40	26.0
	Between 41-50	02.0
	<u>Total:</u>	<u>100.0</u>

Gender:

	<i>Sex:</i>	(%)
	Male	66.0
	Female	34.0
	<u>Total:</u>	<u>100.0</u>

Income:

	<i>Level:</i>	(%)	<u>US\$/month</u>
	Top	20.0	+ 1,700
	Middle	60.0	640 - 1,700
	Bottom	20.0	- 640.00.
	<u>Total:</u>	<u>100.0</u>	

Geographical distribution:

	<i>Areas:</i>	(%)
	Urban	100.0
	Rural	-
	<u>Total:</u>	<u>100.0</u>

Occupational and Ethnic Composition of DE Students:

Ethnic Composition: Data not available.

Occupational distribution: (October, 1990)

	(%)
Managers, Professionals	31.5
Secretarial and Clerical	27.9
Technical personnel	18.2
Agriculture, community and construction	04.5
Services	05.2
Other occupation	09.8
Unemployed and retired	02.9

Future development: Sub-degree courses will be offered in a Centre of Continuing and Professional Education to be set up in 1993.

**Major obstacles for
implementing
distance education:** None.

**Affiliation with
regional and
international DE
organizations:** AAOU
ICDE
IUC
ACU

**PROGRAMMES
OF INSTRUCTION,
MEDIA,
METHODS,
& EVALUATION:** List of Programmes:
1. Bachelor's degree.

PROGRAMME I: BACHELOR'S DEGREE PROGRAMMES

Level:	First degree.
Titles of programmes offered in this level:	Bachelor of Arts - B.A. Bachelor of Arts - B.A.(Honors) Bachelor of Science - B.Sc. Bachelor of Science - B.Sc.(Honors).
Courses of instruction:	<i>Commercial and management studies:</i> Accountancy/Bookkeeping Administration Business administration Finance Management Marketing Personnel. <i>Humanities:</i> Contemporary and cultural studies History:Western History, Chinese History. Humanities Philosophy Psychology. <i>Languages and literature:</i> Languages: English Literature: Western and Chinese. <i>Engineering and technology:</i> Computer technology, programming Construction and environmental engineering Electrical, electronic and microelectronic Engineering design Bio-Chemical engineering Materials science and metallurgy. <i>Physical Science:</i> Chemistry Electronics, microelectronics Physics. <i>Biological Science and Technology:</i> General Biology and life sciences Applied Biology Environmental studies. <i>Mathematics:</i> Computing, Computer Science

Information technology
Statistics.
Social Sciences:
Economics
Government and Politics
Sociology.

Length of course: *Minimum number of study hours/week/course:*
9 hours for 10 credit course.
Total number of weeks/course: 20-43 weeks.
Total number of courses making up programmes: 120 credits for Ordinary degree and 160 credits for Honors degree. Courses come in 3 sizes viz: 5, 10 and 20 credits.

Media and methods: *Most dominant:*
Printed correspondence texts.
Dominant:
Video-cassettes
Telephone instruction
Face-to-face tutoring
Tutorial via mailing
Telephone tutoring
Audio-cassettes
Audio Vision
Television programmes
Kits
Practical work
Study centres
Day schools
Evening schools
Weekend schools.
Least dominant:
Radio programmes
Radio via satellite
Telephone instruction
Video tutoring
Video via satellite
Television via satellite
Television via cable
Computer assisted learning
Computer conferencing
Audiographics
Viewdata
Databases
Compact discs
Tutoring via audio-teleconferencing
Tutoring via video teleconferencing
Tutoring via satellite

	Face-to-face counselling Counselling by telephone Counselling via other media Regional services Longer residential school.
Language of instruction:	English, except for Chinese courses where Chinese is used.
Admission requirements:	1. Meet the required minimum age of 18 years 2. Be a resident of Hong Kong.
Number of students in this level:	Number of current students: 17,800. Annual intake of DE students: about 12,000/year.
Evaluation:	
<i>Continuous:</i>	Written assignments for submission.
<i>Final:</i>	Written final examinations.
Educational and employment arrangements for graduates:	None.
Profile of students in this level:	(October, 1990)
	<i>By Educational Background:</i> (%)
	Secondary/High school: 61.9
	Sub-degree, diploma: 30.0
	First degree: 03.7
	Others: 04.4
	<u>Total:</u> 100.00
	 <i>By Employment:</i> (%)
	Full-time: 95.7
	Others: 04.3
	<u>Total:</u> 100.00
	 <i>By types of career:</i> Data not available.
	 <i>By gender:</i> (%)
	Male: 66.0
	Female: 34.0
	<u>Total:</u> 100.00
Acceptance of certificate, diploma, and degree:	Accepted. Degree offered by this Institute is recognized by the Hong Kong Government; and courses are transferable to UK Open University, as well as other conventional systems in U.K, Canada, and Australia.

**DEPARTMENT OF EXTRA-MURAL STUDIES
THE CHINESE UNIVERSITY OF HONG KONG**

**INSTITUTIONAL
DATA**

*Year of
Establishment:* 1965.

Name of Head: **Dr. Spencer Wong**
Position: *Director*
Address: 67, Chatham Road S., 13/F
Kowloon, HONG KONG.
Telephone: 723-7996/3662681
Fax: 739-2797.

Nature of institution: Conventional institution with distance education department.

**Educational levels
provided for
DE programmes:** Secondary for Adults
Certificate/Diploma
Training
Pre-degree
First degree
Postgraduate.

Titles and levels of DE programmes:	<i>Title</i>	<i>Level</i>
	1. Correspondence courses	Secondary
	2. Certificate courses	Secondary
	3. Radio, TV & Self-Learning	Secondary and above
	4. Overseas Joint Programme	Post-Secondary to Degree Program & Postgraduate

Governance: CUHK is a Government subvented local university.

Objectives: In ranking order:
1. Life-long recurrent education
2. Equality of educational opportunity
3. Expansion of educational opportunity
4. Individual personal development
5. Individual vocational development
6. Training of skilled manpower

Sources of financial support of DE programmes:	<p><i>Tuition Fees:</i> The student pays all tuition expenses. The amount varies with courses.</p> <p><i>Budget:</i> Data not available.</p>	
Trends of development of DE resources and activities:	<p><i>Expanded:</i></p> <ul style="list-style-type: none"> DE programmes Study materials/texts Teaching force Variety of courses offered. <p><i>Decreased:</i> None.</p> <p><i>Stable:</i></p> <ul style="list-style-type: none"> Financial provision Local study centres Telecommunication equipment Broadcast programmes Audio-visual aids Face-to-face sessions <p><i>Not applicable:</i></p> <ul style="list-style-type: none"> Library resources. 	
Trends of enrollment in DE Programmes:	Increasing.	
Number of DE students:	<p>Current: Not yet due for calculation.</p> <p>Annual intake: 11,975.</p>	
Number of students currently enrolled in each DE level:	<u>Level</u>	<u>Number</u>
	1. Secondary Level	11,312
	2. Post-Secondary & above	663
Number of DE graduates:	<p>Each year: inapplicable.</p> <p>Accumulative: inapplicable.</p>	
Components of personnel in DE:	A mix of full-time and part-time staff members.	
Number of Staff:	<p>Full-time: 6 non-academic staff.</p> <p>Part-time: Data not available.</p>	
Number of Courses and programmes:	<p>Number of courses offered: 139.</p> <p>Number of programmes offered: 7 (including Overseas Joint Programmes).</p>	

Production of teaching materials/media: Some teaching materials and media are purchased from publishers. Some are produced by the Department.

Regional/Study Centres: 2 centres are available. These centres are run by the Department from a rented school premises. The sources of financial supports are mainly from course fees that are received. Major functions of the centres are for tutorial sessions.

Overall student Profile: Data not available.

Ethnic and Occupational Composition of DE Students:
Ethnic composition: Mostly Chinese students.
Occupational distribution: Clerical, teachers, technicians, and others.

Future development: Information not available.

Major obstacles for implementing distance education: Lack of financial resource in developing and producing learning materials.

Affiliation with regional and international DE organizations: Information not available.

PROGRAMMES OF INSTRUCTION, MEDIA, METHODS, & EVALUATION: List of Programmes:
1. Secondary Education
2. First Degree
3. Postgraduate.
4. Certificate/Diploma.

PROGRAMMES I-IV : ALL PROGRAMMES

Level:	All levels.
Courses of instruction:	<i>Commercial and management studies:</i> Accountancy/Bookkeeping Business administration Management Banking Marketing Personnel. <i>Languages and literature:</i> Languages: Chinese and English (Correspondence courses). <i>Educational Studies:</i> Curriculum development Adult learning Technology Education Open and distance learning.
Length of course:	From one to two years and a half for those enroll as part-time students.
Media and methods:	<i>Most dominant:</i> Printed correspondence texts. <i>Dominant:</i> Audio-cassettes radio Video-cassettes Computer assisted learning. <i>Least dominant:</i> Television programmes Face-to-face tutoring.
Language of instruction:	English supplemented by Chinese.
Admission requirements:	Completed a certain level of general education as required by each individual programme, and have some work experience.
Number of students in this level:	Number of students for each level: Varies from 30 - 360 students. Annual intake of DE students: about 6,000.

Evaluation:

Continuous:

1. Written assignments for submission
2. Attendance at the local study centre.

Final:

1. Written final examinations
2. Final take-home assignment
3. Completing regular home-work assignments (by correspondence courses).

**Educational and
employment
arrangements for
graduates:**

Data not available.

**Profile of students
in this level:**

By Educational Background: (%)

Primary:	-
Secondary/High school:	-
First degree:	40.0
Diploma (Graduate):	60.0
<u>Total:</u>	<u>100.00</u>

By Employment: (%)

Public-Full-time:	70.0
Private-Full-time:	30.0
Part-time:	-
<u>Total:</u>	<u>100.00</u>

By types of career: Data not available.

By gender: (%)

Male:	75.0
Female:	25.0
<u>Total:</u>	<u>100.00</u>

**Acceptance of
certificate, diploma,
and degree:**

Not specified.