

SOUVENIR PROGRAM
PRICE 50+

KICK-OFF 2 P.M.

LINCOLN, O LINCOLN

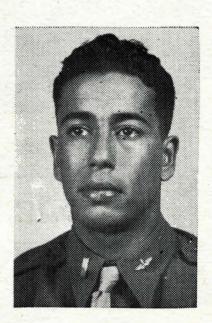
Lincoln, O Lincoln!
We thy proud children are;
Thou art our guiding star—
Lincoln believe.
Ours are hearts that yearn for thee
No matter where we be;
Morning, noon, and always, we
Are Lincolnites.

Thy name, O Lincoln;
Shall e'er to us be dear;
Thy mem'ries sacred, near
Hold us to thee.
Thy honors ours shall be,
Thy cause when just shall we
With loyalty defend—
For thee we'd die.

Lincoln, O Lincoln!
We thy proud children are;
Our hearts, both near and far,
Love thee with delight.
No matter where we are.
Whether present, absent far;
Morning, noon, we always are
TRUE LINCOLNITES.



Lillian Spurlocke

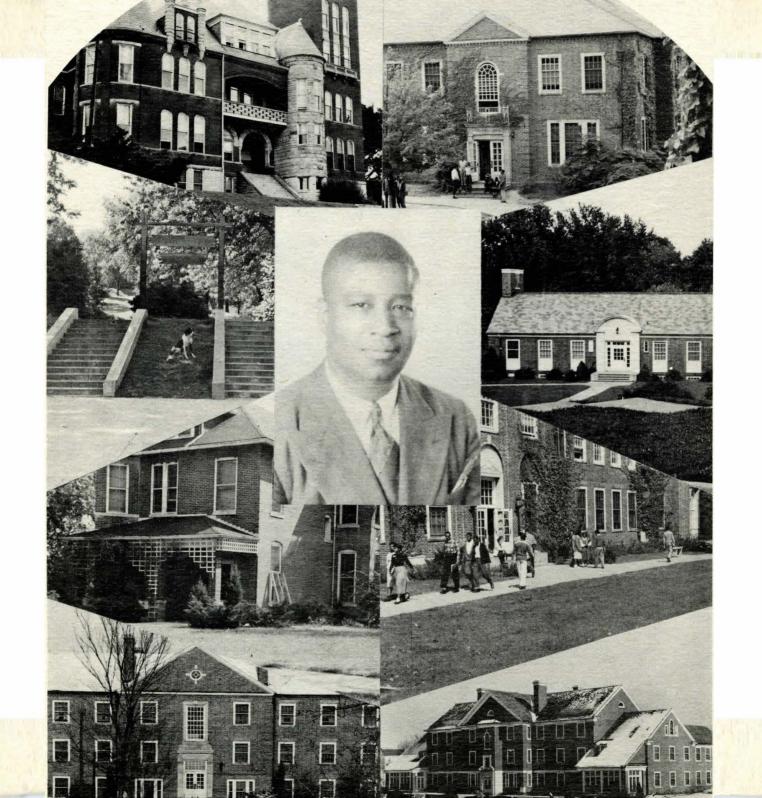


Wendell Pruitt

William Parker

James Stewart

To those we have loved and shall always cherish we proudly surrender this Homecoming. May the remembrance of your courageous lives ever shine bright as a beacon light to guide the younger sons and daughters of Lincoln University.



Greetings From Prexy

GREETINGS TO ALUMNI AND FRIENDS:

Another Homecoming, but one of the most glamorous in many years is ours to enjoy at your Alma Mater and school. All that we have in hospitality, good feelings and well wishes are yours. Enjoy it to the fullest.

Old friends will meet to talk of other days. Graduates, former students,

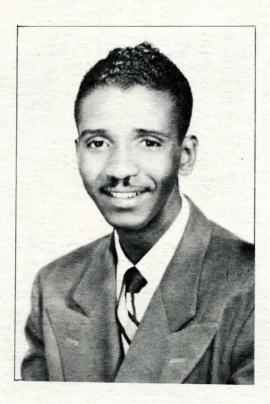
and campus teachers will meet to greet and tell of the experiences and achievements which have come out of teaching and learning in class rooms, shops and campus ways. New friendships will be made and old ties will be made stronger. One of our best teams will carry the spirit of former years to the playing field. These younger sons of Lincoln will be striving to make you proud of them.

This is Homecoming. May love, fellowship and warmest welcome be felt by all of you as you enter the gates of your up and going Alma Mater and worthy Institution educating men and women for responsible living.

Sincerely

Your President

The Senior Class Welcomes You



This Homecoming Day, I am sincerely glad to have the opportunity of welcoming back old LINCOLNITES and fellow Lincolnites for a grand annual game. As you walk from building to building, I hope that fond memories of Lincoln will serve as a guide in aiding you to enjoy the day fully. I know that I speak for the Senior class when I say that we heartily welcome you to make the most of the day here at your school and mine. The same spirit that geared our team on to win yesterday is still full strong to make our team victorious today.

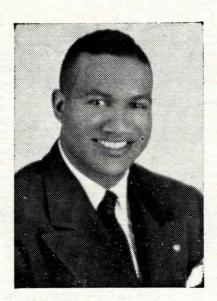
Our team which lines up today behind the spirit of Lincoln will strive to win over the challenge of our opponents.

Again, I extend to you, the heartiest welcome and invite you to share this day with us and make it a complete victorious day.

Jaseph X

Preident of Senior Class

Greetings From The Dean of Men



May I extend a heartfelt welcome to you—the visitors, friends, sons and daughters of Lincoln University.

Today is a special event in the lives of all true Lincolnites. To you who have returned, the university family joins me in saying, "Welcome Back Home." We hope your lives have been profitable, your work enjoyable and that your outlook has broadened. It is our sincere wish that you may enter fully into the life of this occasion, accepting the responsibilities which are yours.

To our warriors of the gridiron, may I say,

"When you are wounded, you are not slain Lie down and bleed awhile Then, rise up and fight again."

Charles M. Hoard

Dean of Men

Greetings From The Governor

As the students and friends of Lincoln University meet you in your Homecoming, when the old graduates return to their alma mater to mingle to you.

There is something stimulating in the idea and in the practice of old Homecoming, when the old graduates return to thir alma mater to mingle with old classmates, and renew again the memories of college days. May your Homecoming be in this spirit of loyalty and fellowship and may your celebration this year be the best you ever had.

Phil M. Donnelly Governor

Greetings From The Mayor

As Mayor of the city in which Lincoln University is located, it gives me great pleasure to see the great forward steps that Lncoln University is making both in the activities of the faculty and the students they instruct.

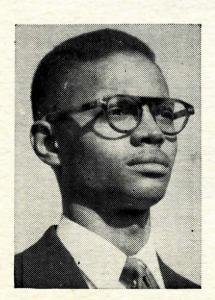
The city of Jefferson City wishes you every success in all of your activities and particularly in your Homecoming game October 30.

Sincerely yours,

James T. Blair, Jr.

Candidate for Lt. Governor

Greetings From The Student Council Prexy



On this joyous occasion, on behalf of the student body of Lincoln, I welcome and invite you—alumni and friends—to enjoy yourself to the fullest. We of Lincoln have done our utmost to make you feel at home and provide for you a well rounded program of activities.

We are a progressive and enlightened student body. Realizing the needs of Lincoln, we ask you to cast your eyes about and take cognizance also, especially, the lack of stadium facilities.

We do not make apologies but look forward toward the future, for we know that some day, Lincoln will take its rightful place in the hearts of all men. Be gay, be joyous, but remember us when you return to your homes.

George Vaughn

BARTLETT'S School Supplies 302 East High Phone 268	JOBE'S JEWELRY 222 East High Phone 86	HAMMOND & IRWIN PHOTOGRAPHERS 116 East High Phone 918
SALLE ANN SHOP Ladies Ready To Wear 204 East High Phone 761	MILLSAPS' 206-208 East High Phone 167	BORDEAUX Hardware and Sporting goods 112 East High

Activities Continued

8:30 p.m. Lampados Formal Dance

SATURDAY, OCTOBER 30, 1948

10:30 a.m. Mammoth Parade

2:00 p.m. Homecoming Game, Lincoln versus Wilberforce.

6:30 p.m. Alumni Meeting, Room 109 M.H.

9:00 p.m. Annual Athletic Committee Dance, Gymnasium

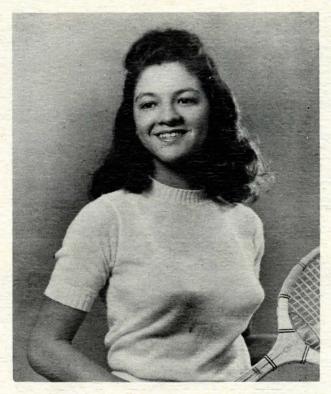
SAFFEE'S 233 East High	CZARLINSKY'S 126 East High	WEATHERBY'S 122 East High Phone 264	
MEYERHART'S Something New! Midget Pipes for college students 125 East High Phone 539	TURBYBILL'S HATS 116 East High Jefferson City, Missouri	SCHLEER BROTHERS HARDWARE COMPANY 108 East High Phone 201	

First Placers Of 1947



IVY LEAF CLUB

Miss Wilberforce State



Miss IRENE V. HENDERSON, senior majoring in Social Administration is a member of the Alpha Kappa Alpha Sorority.

She is reigning on her throne to encourage her team to victory.



co-captains
of
WILBERFORCE



Mickey Carter

Adam McCullough

Miss Lincoln U



Miss WILMA GLENN is a native of St. Louis, Mo., and a member of Delta Sigma Theta Sorority. She is a senior majoring in Home Economics. Miss Glenn, who is now a resident of the Home Management Cottage, will wave her magic wand over the TIGERS to carry them to victory.



Barbara Middleton

SENIOR ATTENDANTS



Louella Jefferson



GIVE YOUR SHOES THAT "NEW LOOK"

Take them to Logan's for invisible resoling and heels

Logan's Shoe Repair

524 Lafayette

Phone 853-Red

Wyandotte Furniture Co.

121-123 East High

Phone 3002

Jefferson City, Missouri

Veteran Cab Company

Phone 3826

Shryack-Hirst Grocery Co.

JACK SPRAT FOODS

213 Madison

Phone 15

Jefferson City, Missouri

Argronanhus Club

WELCOME HOMECOMERS

Capitol Shoe Shop

307 Madison

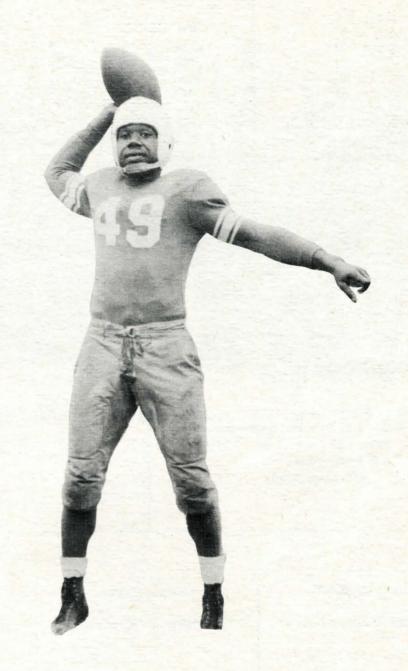
Phone 2182

Gay's Key Shop

307 Madison

Phone 2668

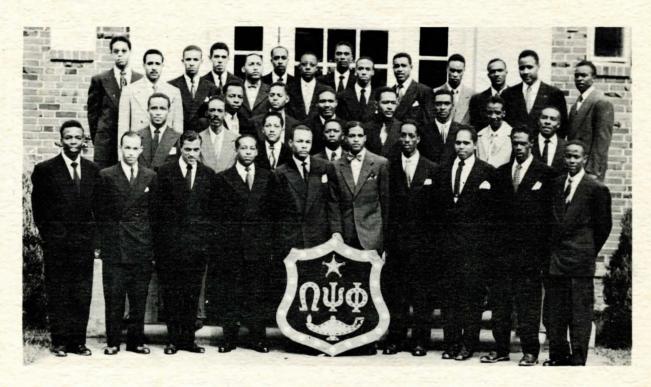
LU Co-Captain Paul Saunders



Team	1	2	3	4	TOTAL
Wilberrorce					ration 5
Lincoln					

Compliments of AURORA Pledge Club		JNIVERSITY R A. V. C.	Compliments of PYRAMID PLEDGE CLUB		
CAMEO CLEANERS We cater to those who care 614 Lafayette Phone 3454		atulations OLN CLARION	PURPLE SHOPPE Fashion Center of Central Missouri We give Eagle Stamps		
Miss Homeco The Tigers Lincoln University College of Arts and Science	Lincoln University College of Arts and Sciences School of Journalism School of Law		Blue Tiger Inn J. H. Parks, Proprietor		
MELODY SHOP Record Headquarters			LINCOLN'S GROCERY 1816 Lafayette Ave.		
Compliments of SCROLLERS Pledge Club		lcome OGY CLUB	Compliments of IVY LEAF Pledge Club		

ETA SIMGA CHAPTER of OMEGA PSI FRATERNITY



Don't Let Us Down

"We are with you till the end"

David M. Scott, Basileus Matthew O. Grant, KRS Odra W. Bradley, KOF

Atchison, Guy

Beeks, Robert*

Boone, Harold

Boone, Russell

Brewer, Isaiah

Childress, John

Conley, Allen*

Crayton, Grover

Dix, Juius

Doss, Jodie

Dunlap, Edgar*

West, Otis
Weston, Zack
Wheeler, Leon
Dyer, Rudy L.*
Ford, Joseph
Grant, Joseph
Grant, Wayne
Harrell, Boston
Hicks, Robert
Hill, Richard
James, Jesse *
Larry, George
Lee, Henry W.
Matthis, James
Vaughn, George

- * Football Team
- ** Co-Captain of Team

Watkins, LaVerne

Williams, James*

McElroy, Allen

Mershon, Leonard*

Muse, Andrew

Payne, Anderson

Reed, Albert

Russell, William

Saunders, Paul**

Shoffner ,James

Smith, Charles

Spencer, Wardell*

Stephens, McKinley*

Stine, Donald

Tripp, Edward

Young, Eugene

Tigers Backbone



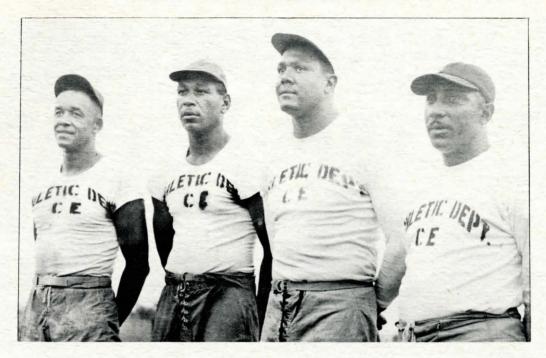
Alonzo Dent, Wm. Exum, C. Hoard, Head Coach Kemp

A MESSAGE FROM COACH RAYMOND H. KEMP

On behalf of the Lincoln football team and coaching staff, I wish to welcome Lincoln Homecomers and friends on this occasion of another glorious Lincoln Homecoming. It is always an especially refreshing experience, on these occasions, to shake hands again with you Lincoln graduates who once wore the colors of Lincoln as members of one of the varsity athletic teams. My intimate acquaintance with the prevailing athletic policy and athletic program of Lincoln, reminds me of the fact that you played against teams representing institutions whose athletic policies, unlike Lincoln's placed considerable premium on wide-spread scouting for athletic talent, financial aid to athletes, extended practice sessions, and concentration of effort in one or two sports as compared to the projection of a varied sports program by your own Alma Mater.

However, the championship trophies that reside in the trophy case in Young Hall are real reminders of your achievements against odds.

Wilberforce Thinkers



Left to right: Albert Baker, James (Big Jim) Gentry, Walker Gentry, and Head

Coach Gaston (Country) Lewis

Athletic Committee



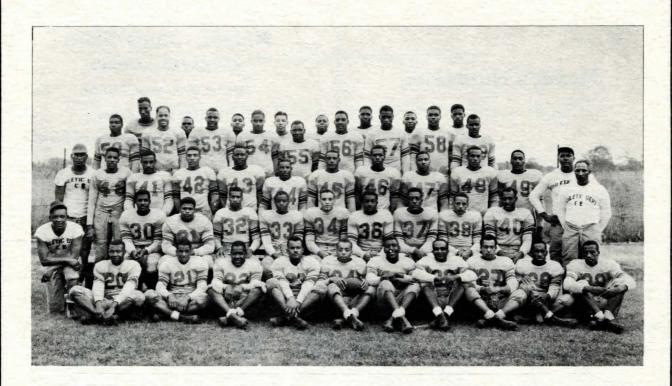
Scated: Mack M. Green, A. D. Guither, chairman; George F. David Standing: Dorsey T. Murray, Waverly Glover, Gaston Lewis

Lincoln U Tigers



26 Morris, Eugene	175	G	Soph.	39 Price, Frank	187	T	Sr.
22 Blair, Benny	160	HB	Fr.	36 Bush, Jack	186	T	Sr.
4 Johnson, Edward L.	170	HB	Fr.	28 Washington, Alvin	170	E	Jr.
29 Jones, James E.	155	HB	Jr.	52 Timmons, John	197	FB	Fr.
35 Franklin, Marion E.	182	E	Jr.	47 Stephenson, Clarence	174	нв	Fr.
10 Holt,George	160	QB	Sr.	31 Downey, Austin	182	T	Fr.
43 Spencer, Wardell	165	E	Sr.	45 Cole, Joe Nathan	197	E	Soph.
13 James, Jesse E.	187	C	Sr.	32 Dyer, Rudy	184	E	Jr.
52 Stephens, McKinley R.	195	FB	Sr.	12 Wyatt, Ernest	165	QB	Fr.
14 Waterford, Thomas	158	HB	Jr.	53 Conley, Allen M.	176	G	Sr.
55 Lindsay, Burt	210	T	Fr.	56 Ewing, Harry	179	G	Fr.
21 Turner, Ezra	188	G	Jr.	16 Jennings, Kenneth	159	HB	Fr.
15 Polk, Lewis F.	165	C	Soph.	25 Newton, Claude	185	FB	Soph.
33 Kimbrough, Reginald	202	T	Jr.	30 Price, Herbert	182	G	Jr.
3 Dunlap, Edgar	160	HB	Jr.	46 Washington ,Isaiah	195	T	Jr.
37 Williams, Richard	170	HB	Soph.	57 Jennings, Geoffrey	159	НВ	Sr.
12 Brown,Jesse	200	G	Fr.	11 Powell, Lowell	175	E	Sr.
20 Reeves, Richard	185	HB	Fr.	48 Harris, Bill	178	HB	Jr.
34 Eulinbery, Ben	205	T	Soph.	17 Hudson, Don	155	QB	Fr.
24 Robinson, William	203	FB	Fr.	23 Jones, Luther.	170	E	Jr.
3 Kelly, Berry	174	C	Sr.	40 Shropshire ,Thomas	202	T	Jr.
46 Carter, James D.	188	G	Soph.	27 Stokes, Harry	191	G	Fr.
51 Mershon, Leonard	175	C	Jr.	44 Wells, Joe	188	E	Soph.
42 Campbell, Wade	185	FB	Fr.	18 Walton, Willie	162	HB	Jr.
49 Saunders, Paul	170	HB	Jr.				

Wilberforce State Green Waves



:	20 Henderson, James	169	HB	Jr.	46 Harris, Dan	193	E	Fr.
- 2	21 Ward, Norman	160	HB	Jr.	47 Tipton, Edward	196	FB	Sr.
:	22 Davis, Howard	180	G	Sr.	48 Matthews, Roland	214	T	Soph.
:	23 Tolliver, Sheldon	210	G	Jr.	49 Blackburn, Kenneth	195	G	Jr.
:	24 Gant, Leo	175	G	Jr.	Guard Coach Gentry			
:	25 Walker, Nathan	204	C	Jr.	50 Davis, Clarence	204	G.	Fr.
:	26 Nicholson, Fred	185	E	Jr.	52 Green, David	216	Т	Soph.
	27 Brown, Clarence	178	HB	Fr.	53 Lewis, Fred	225	T	Fr.
:	28 Tuggle, Carl	176	G	Jr.	54 White, Blake	202	E	Jr.
:	29 Crisp, Charles	185	E	Jr.	55 Scott, Alvin	182	нв	Fr.
	30 Parker, Sidney	165	HB	Fr.	56 Johnson, Arthur	205	C	Soph.
- ;	31 Bowie, Walter	205	G	Fr.	57 Clark, James	216	Т	Soph.
	32 Carter, Mickey (Co-Captain)	150	QB	Sr.	58 Scott, Adam	243	T	Fr.
	33 Cobert, Paul	146	QB	Fr.	59 Payton, Charles	174	E	Jr.
	34 Ford, Paul	170	HB	Sr.	51 Lofton, Edgar	207	E	Fr.
	36 White, Horace	193	FB	Fr.	60 Smith, Ryamond	265	G	Jr.
	37 Richradson, Jacob	214	T	Fr.	61 Carter, Verdese	225	T	Jr.
	38 Clark, Paul	180	FB	Fr.	62 McCullough, Adam	204	T	Jr.
	40 Rouse, Gene	197	C	Soph.	(Co-Captain)			
	Head Coach Lewis, standing				63 Lucas, Samuel	197	G	Fr.
- '	Tackle Coach Walker				Sanders, Melvin			
-	41 Bibbs, Andy	185	HB	Soph.	Doughty, Leon			
-	42 Sheilds, William H.	204	QB	Sr.	Arnold, Harris			
	43 Woods, Demlar	204	E	Sr.	Not Pictured			
	44 Sellers, Walter	160	HB	Soph.	39 Newman, Ray	223	G	Soph.
	45 Mahorney, Charles	190	FB	Jr.	51 Gillyard, Albert	190	E	Soph.
			-				-	

Mayer's Hardware

Nelson Candy Shop

MAVRAKOS CANDIES

Special Halloween Candy

111 West High Street

Parcel Post Coast To Coast Delivery Service

HOLLYWOOD STUDIO

Your picture in five minutes
Films and Developing
We make Identification Photos
105 W. High Phone 3231

PORTH'S Jewelry Co.
110 East High
Jefferson City, Mo.

JEFFERSON CLEANERS

222 East High

Keep in style with "MODE O' DAY"

203 E. High

DEWYL DRUG STORE
225 E. High Phone 135

Jefferson City, Mo.
SCHNIDER'S
Men's Wear
Corner High at Madison

Collons

THE STORE FOR MEN

Sportswear Headquarters in Jefferson City

Arrow Shirts—McGregor Sportswear

218 E. High Street

Phone 3266

Democratic

VOTE STRAIGHT

November 2nd

Pd. Political Adv.

Alpha Psi Chapter

of

ALPHA PHI ALPHA FRATERNITY, INC.

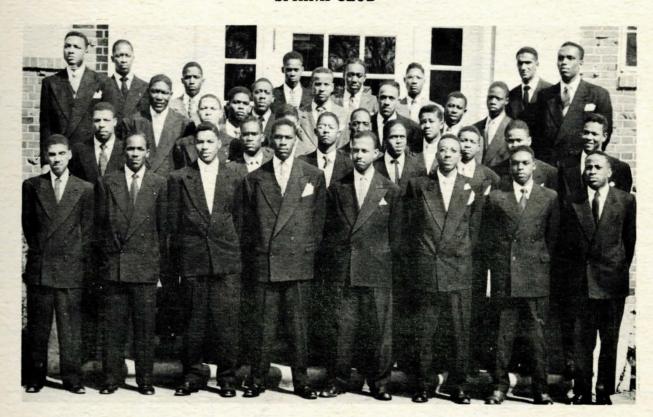
In memory of our dear Brother Wendell O. Pruitt who made the supreme sacrifice.

Russel Grant, President

Arthur E. Pullam, Advisor

Welcome Homecomers

SPHINX CLUB

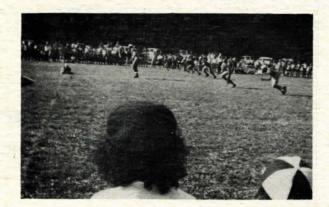


Gus Ridgel, President

James Lewis, Sphinx Master

	Company of the second				
ST. GEORGE LAUNDRY	Royal Typewr	OWNS CO. iters and office oment Phone 2254	Compliments of ENGSILH STUDIO 223 Madsion St.		
Compliments of G.A. FISHER DRUG CO.	REMELEY'S 205-07 East High		SCHWIETERMAN'S Philco Radios, Freezers, Refrigerators		
Frank's	Phone 363	Shar	rb's Hardware		
BRENDEL'S 304 STORE Fine pipes and smokers supplies Across from the Courthouse Phone 4208	GENE SCHNEIDER Electrical Apliances Phone 2580		TRUST BUILDING HAT CLEANERS All hats cleaned and reblocked Central Trust Bldg.		
	FILMCRAFT PHOTO SERVICE Photo finishers since 1936 522 East High Phone 30		MISSOURI BOOK STORE Clothing for men		

Games of the Past



LINCOLN 1948



LINCOLN 1948





WILBERFORCE 1948



University Book Shoppe

Mrs. M.G. Hardiman, Proprietor
YOU AT YOUR BEST!

The gift that brings lasting happiness

For FINER Pictures—Outstanding Portraits

Ashford Studios

629 Lafayette

Phone 3453

MOREAU HEIGHTS GROCERY

1109 E. Atchison St.

O. C. STEGMAIR

Jeweler & Optometrist

THRIFTY DRESS SHOPPE

237 E. High St. Phone 2317

ARMY AND NAVY STORE

Surplus clothing

506 E. High Phone 4149

JACK'S DRUG STORE 605 Lafayette

Cold Drinks

A. BRANDENBERGER DRUG COMPANY

130 E. High Phone 33

Jeferson City, Missouri
"If it is drugs, we have it"

Riteway Cleaners

903 E. Atchison

The

NEW DAY PRESS

THE FRIENDLY PRINTERS

Phone 802
316 MADISON STREET

Tiger Boosters



UNIVERSITY BAND—MARSHALL PENN, CONDUCTOR



BOOSTER LEADERS

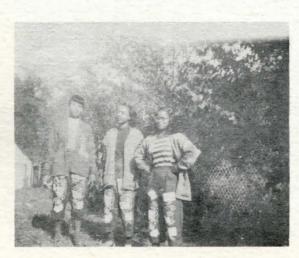
We are praying for you



Prophet J. James









Theme: Best Foot Forward

MOTTO

Nobody knows what the future holds

13th game may be our lucky goal

The program comittee of the Senior Class wishes to thank those whose untiring efforts and worthy contributions have helped to make this Homecoming a success.

To win is great, but to learn from winning is even greater. The road may be rugged, but all the arrows point, "Destination Victory." We have the determination. This is our luggage. With this, WE WILL WIN.

M .Joyce Dunn
Annie L. Ervin
Joseph K. Ford
Clayton E. Fox, Jr.
Richard R. Hill
Nasira F. Ledbetter
George L. Vaughn, Jr.
LaVietta G. White

A. Genelle Wiley

The Program Committee

TO NANCEE MAKE YOUR TRACKS

For heels or just plain flats

Nancee Exquisit Shoes

118 E. High Street

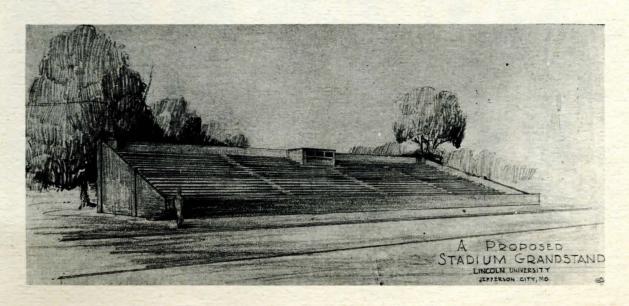
THE SENIOR CLASS
WELCOMES
ALL HOMECOMERS

Joseph Ford, President

Homecoming Escorts

Lewis Polk
Paul Saunders
McKinley Stevens
Wardell Spencer
George Holt
Jack Bush
Herbert Price
Thomas Shropshire
Leonard Mershon
Geoffrey Jennings

The Proposed Stadium



Boosters

Mary Louise Brown

Loretta Owens

Booker Lemmie

Theodore Johnson

Marcia Hammons

H. Monroe Purnell

Walter R. Talbot

Curtis Byrd & Winifred Woods

A. A. Dunson

M. C. Langford

Paul at Krogers

S. H. Kress

Mercurio Fruit Market

Tennysons' Home Furnishings

Ruth E. Muse

Lila Hobson

Geraldine Waller

C. C. Damel

Bobbie Hicks

A. E. Pullam

W. A. Hamilton

T. H. Miles

A. E. Martin

J. N. Freeman

R. H. Rhodes

Hazel McDaniel Teabeau

E. E. Dawson

Athletic Committee



Left to right: first row, C. C. Damel, Alan T. Busby, Cyrus B. Taylor, Sarah Jane Spencer, Dr. Miller, George H. Williams, Raymond H. Kemp.
Second row: Luther W. Hatcher, James D. Parks, William B. Jason, and W. A.

Hamilton.

Lincoln Yells

LINCOLN

L-L- Lin-C-C-Oln! L-i-nc-o-l-n! Lincoln! L-L- Lin-C-C-Oln! L-i-nc-o-l-n! Lincoln! L-L- Lin-C-C-Oln! L-i-nc-o-l-n! Lincoln!

LLOCOMOTIVE

(Begin slowly and increase the speed)

Yea-rah! Who-rah! Tigers rah! rah! rah. Yea-rah! Who-rah! Tigers rah! rah! rah. Yea-rah! Who-rah! Tigers rah! rah! rah.

RAY! RAY!

(Short) Ray-Ray (Long) Ray-Ray

Team!

Ray Ray (Short)

Team! Team! Team!

SKY-ROCKET

Sssssssssssssss———Boom! AH!

Big Blue Team (rapid)

Rah! Rah! Rah! Rah!

Fight! Fight! Fight! Fight!

(Repeat Four Times)

Lincoln, Fight! Lincoln, Fight!

Racka, chaka, boom

Racka, chaka, boom

Racka chaka, racka, chaka, Boom! Boom! Boom!

Boo wah wah

Lincoln! Lincoln! Rah! Rah!

Sic 'em, Tigers; lick 'em, Tigers

Rah! rah! rah!

(Opponents Ha! Ha! Ha!

Oh! ha, ha, ha! Oh! ha, ha,ha! (Repeat)

Fight like "L"

Fight like "L"

Lincoln, Lincoln, fight like "L"!

Rickety-russ, rickety-russ!

What in the world is the matter with us?

Nothing at all, nothing at all-

We've got a team that plays football (etc.)

HOT TIME

(Tune—"Hot Time in the Old Town Tonight")

We're going to fight! fight !fight

'Cause L. U.'s got the ball.

We're going to yell! yell! yell!

To see that old score roll.

'Cause when we hit that line,

There'll be no line at all—

There'll be a hot time at L.U. today.

Lincoln, Lincoln, we're for you

Here for you, to cheer for you

We will ever see you through-

Rah! Rah! Rah! LINCOLN U.

