



Development of a Peer Research Consultant (PRC) Program

Kristen Borysewicz, MLS, Research Skills Instruction Coordinator
Karlene Clark, MLIS, Coordinator PRC Reference Service
Holly Gabriel, MPH, MLS, Business & Government Documents Librarian

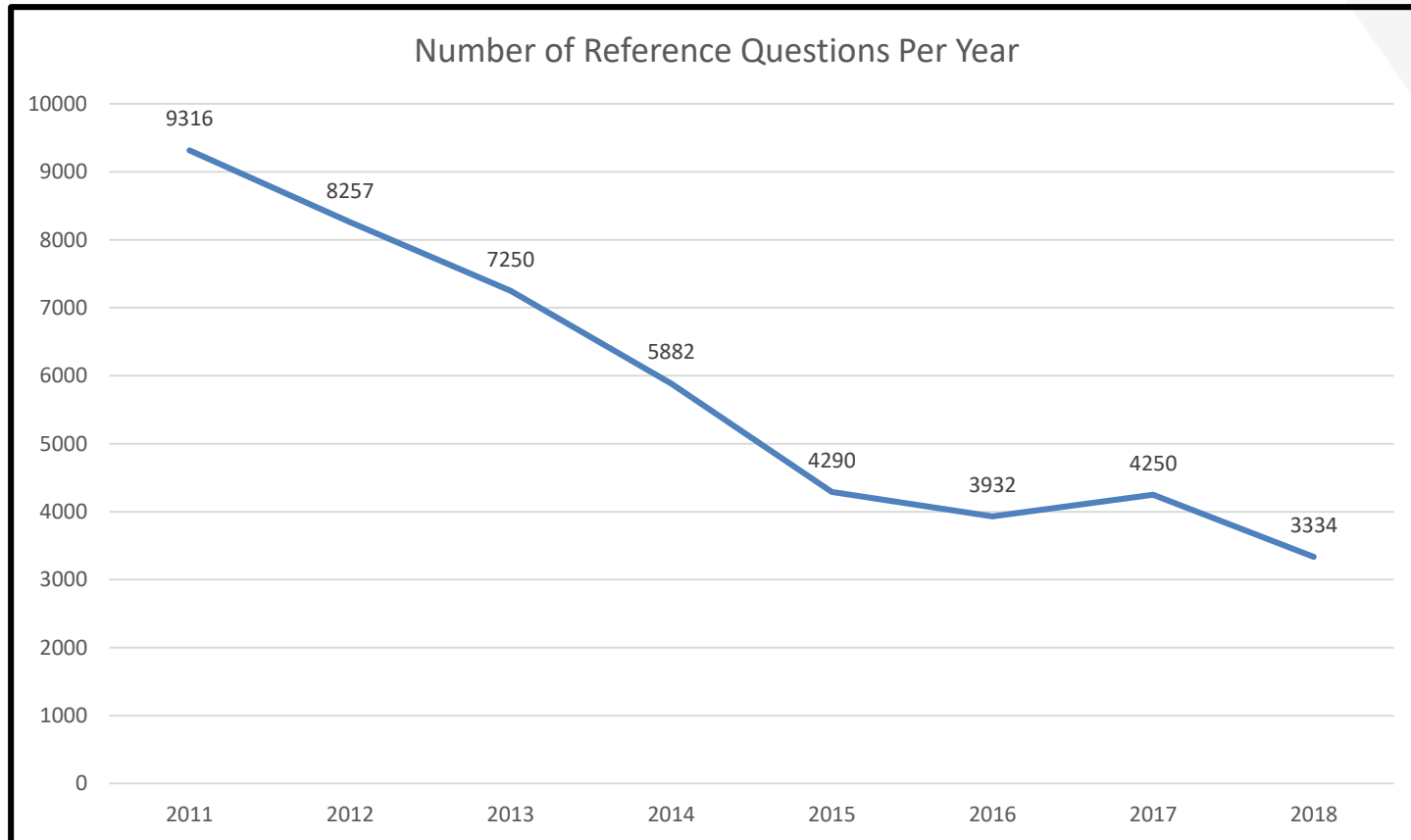
NDLA Annual Conference
September 26, 2019

The Starting Point

ACRL reported that at U.S. university libraries
– 57% decline in reference questions
from 2001 to 2012



Chester Fritz Library, UND



Responsibilities and Priorities

Librarian responsibilities

- Staff desk
- Library instruction
- Collection development
- In-depth research appointments
- Serve on committees

Start a PRC Program

Two main reasons:

1. Stop tying up librarians' time in a declining service
 - Librarians will stop staffing desk
 - More time for library instruction
2. Implement High Impact Practice (HIP) of peer mentoring
 - Value students' contribution
 - Prepare students for the workplace

PRC Timeline

- 2015 – Initial Idea
- 2018 – Information Gathering
- Spring 2019 – Built Framework
- Summer 2019 – Program Development
- Fall 2019 – Pilot begins
- Fall 2020 – Knowledge Commons Integration
 - Writing Center
 - Academic Support
 - Career Services

Information Gathering

- Literature Review
 - Student autonomy
 - PRCs and supervisor
- Discussions
 - Administration
 - Librarians
 - Student library employees

Discussion with Administration

- Must have buy-in
 - Library Dean
 - President / Provost
- Aligns with UND Goals
 - Liberal arts foundation
 - Increase graduation rates
 - Enhance discovery
- Paying PRCs
 - Justify higher wages
 - Find funding



<https://und.edu/about/strategic-plan/>

Discussion with Librarians

- Buy-in from librarians
 - Start with core group
- Losing a favorite task
- Concern about students taking over their job duties
 - Knowing when to refer?
 - Knowing boundaries?
- Creation of PRC expectations document

Rebranding Services

Ask A Librarian changed to Ask Us



Background

- Access Services
 - Strong training program
 - Student promotions
 - Evaluation of Learning Outcomes
 - Strong customer service skills
 - Reference training
- More prepared



Image by Nick Youngson CC BY-SA

Discussion with Student Workers

- Expressed desire to:
 - Be more helpful for students using the library databases and online resources
 - Understand library research better
- Going beyond triage at the desk
 - offer more in-depth, personalized sessions
 - role in instruction
- Understand the struggle - taken some of the same classes.
- “There is a lot of information that I wish I knew as an undergraduate. My overall goal is to make you a better researcher.”

Job Description

- Nine months
- Peer reference assistance
- Assist librarians
- Attend trainings
- Available during business hours

Required Qualifications

- Minimum of three semesters
- Reference training
- Resume, cover letter, class schedule
- Essay
- Communication & customer service
- Critical thinking
- Understand referral process
- Collaboration
- Demonstrated accountability

Preferences

- Evaluation 35/40
- English 130
- 3.0 GPA

Hours & Wages

- 10-15 per week
- \$11.10 per hour

Training Tools

- Basic training already complete
- Literature & Libraries
 - Interactive games
 - Group discussion
 - Roleplay
 - Online tutorials
 - Videos
- Student requests
 - Checklists
 - Benchmarks



Image by Gerd Altmann from pixabay.com

Peer Research Consultants

Training and information for PRCs

Home

Required Reading

Librarian

What is a PRC?

Expectations

Evaluating Materials

Database Information

Training Projects

Reference Interview

English 130

Referrals to Subject Librarians

Selling the Program

Required Reading

Welcome!

Ethics

Thank you for joining the PRC team!

This guide will provide a good deal of information, along with several assignments. You are welcome to read through any and all of the information presented, but please do the assignments in the order presented, and **wait for feedback before proceeding** to the next assignment.

Librarian



Karlene Clark

How to Begin

Reference Interview

RUSA

Narrowing Topics

How to Begin

Extras

Practice

How to Begin

First Steps

Doing an interview

Help for Interview 2 and beyond

Introducing the Work

Training Projects

Exercises

Mining for In-Depth Resources

Tracking Progress

- Start them where they're at
- Give topic and list of resources to find
- Track progress on worksheet

Tracking Progress

Who:

What:

Where:

When:

Why / Issues:

Contingency Plan:

Resource	
Research Path	
Dates	
Database	
Results Retrieved	
Revised Search Terms	
Results Retrieved	

Resource	
Research Path	
Dates	
Database	
Results Retrieved	
Revised Search Terms	
Results Retrieved	

Search Results:

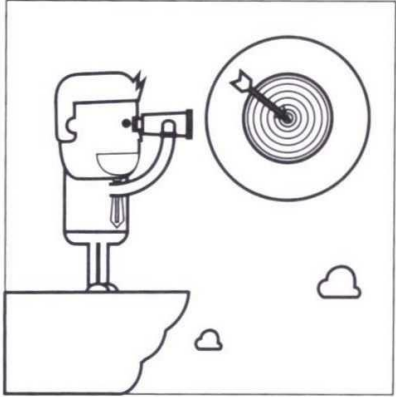
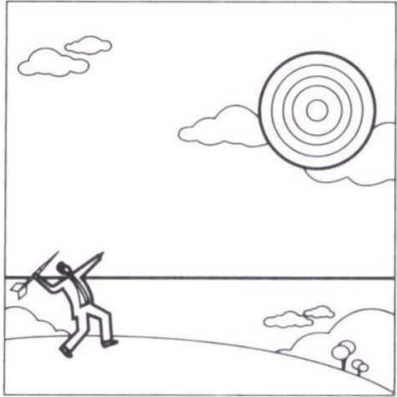
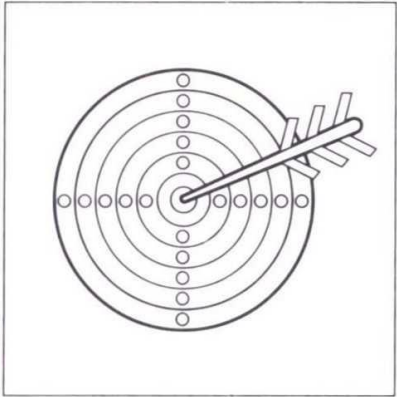
Getting In-depth

- Subject specific assistance
 - When to use specific database topics
 - Unique search strategies
- Sample questions from subject librarians
- Time for training from each subject librarian
- Furthered librarian buy-in for PRC program
 - PRCs could demonstrate their learning
 - Opportunity to clear up misunderstandings

Going Live

- Ask Us Desk
 - Shadow in Fall, on own in Spring
 - Primarily serving walk-up patrons
- Research Appointments
 - “Office Hours” in Starfish
- Instruction
 - English 130 Composition Courses
- Will hire 2 more PRCs

Program Assessment

Learning Goals	Learning Objectives	Learning Outcomes
 A line drawing of a person standing on a rock, looking through binoculars at a target with an arrow in the bullseye.	 A line drawing of a person in a landscape aiming an arrow at a target in the sky.	 A line drawing of a target with several arrows hitting the bullseye.
See the Target	Aim for the Target	Hit the Target

Source: Barkley & Major, Learning Assessment Techniques, 2016

Goals / Objectives / Outcomes

- See the Target Clear vision BEFORE beginning PRC recruitment
- Aim for the Target NACE standards / RUSA
- Hit the Target Program Improvement / Campus Buy-in

Evaluation Tools

- Rubric based on RUSA guidelines
- Evaluations by subject librarians
 - Documenting research strategies
 - Permalinking results
 - Creation of topic maps
 - Creating a reference dialogue
- Self-reflections with prompts
- Weekly debrief meetings
- Patron feedback (*forthcoming*)

Final Thoughts / Benefits

- Highly sought-after employment skills including research, communication, leadership, peer supervision, conflict management, and critical thinking skills.
- Giving student employees increased responsibility can increase pride in their work. The energy and enthusiasm of student employees can be contagious for all library staff and increase staff morale.

References

- Bandyopadhyay, A., & Boyd-Byrnes, M. (2016). Is the need for mediated reference service in academic libraries fading away in the digital environment? *Reference Services Review*, 44(4), 596-626. doi:10.1108/RSR-02-2016-0012
- Brownlie, S. R. (2018). It's a Win–Win–Win: Using human peer to peer networks to reach learners where they are. *Journal of Library & Information Services in Distance Learning*, 12(3-4), 165-175. doi:10.1080/1533290X.2018.1498629
- Bunnett, B., Boehme, A., Hardin, S., Arvin, S., Evans, K., Huey, P., & LaBella, C. (2016). Where did the reference desk go? Transforming staff and space to meet user needs. *Journal of Access Services*, 13(2), 66-79.
- Courtney, M. & Otto, K. (2017). Learning commons research assistance program at Indiana University Libraries. In Rinto, E., Watts, J., & Mitola, R. (Ed.), *Peer-assisted learning in academic libraries* (pp. 147-164). Santa Barbara, CA: Libraries Unlimited.
- Elsayed, H., Guevara, C., Hoda-Kearse, R., Li, I., Lyons, K., Rosa, G., & Sehgal, V. (2013). Beyond physical space: Implementing a virtual learning commons at an urban community college. In R. Carpenter (Ed.), *Cases on higher education spaces: Innovation, collaboration, and technology* (pp. 207-229). Hershey, PA: Information Science Reference.
- Faix, A., Bates, M., Hartman, L., Hughes, J., Schacher, C., Elliot, B., & Woods, A. (2010). Peer reference redefined: New uses for undergraduate students. *Reference Services Review*, 38(1), 90-107. doi:10.1108/00907321011020752
- Keyes, K., & Dworak, E. (2017). Staffing chat reference with undergraduate student assistants at an academic library: A standards-based assessment. *Journal of Academic Librarianship* 43(469-478). doi://doi.org/10.1016/j.acalib.2017.09.001
- Kohler, J. (2017). We didn't break twitter: Student control of the library's social media channels. In Arnold-Garza, S. & Tomlinson, C. (Ed.), *Students lead the library: The importance of student contributions to the academic library*. (pp. 107-128). Chicago, IL: American Library Association.
- Marcyk, E. & Oberdick, B. (2017). Peer research assistants at the Michigan State University Libraries. In Rinto, E., Watts, J., & Mitola, R. (Ed.), *Peer-assisted learning in academic libraries* (pp. 165-178). Santa Barbara, CA: Libraries Unlimited.

- Miles, D. B. (2013). Shall we get rid of the reference desk? *Reference & User Services Quarterly*, 52(4), 320-333. doi:10.5860/rusq.52n4.320
- O'Kelly, M., Garrison, J., Merry, B., & Torreano, J. (2015). Building a peer-learning service for students in an academic library. *Libraries and the Academy*, 15(1), 163-182. doi:10.1353/pla.2015.0000
- Poparad, C. E. (2015). Staffing an information desk for maximum responsiveness and effectiveness in meeting research and computing needs in an academic library. *The Reference Librarian*, 56(2), 83-92. doi:10.1080/02763877.2014.977212
- RUSA Board of Directors. (2013). Guidelines for behavioral performance of reference and information service providers. Retrieved from <http://www.ala.org/rusa/resources/guidelines/guidelinesbehavioral>
- Schendel, E., Garrison, J., Johnson, P., & Van Orsdel, L. (2013). Making noise in the library: Designing a student learning environment to support a liberal education. In R. Carpenter (Ed.), *Cases on higher education spaces: Innovation, collaboration, and technology* (pp. 290-312). Hershey, PA: Information Science Reference.
- Smith, A. & Anderson, M. (2018). Pew Research Center. Social media use in 2018. Retrieved from <https://www.pewinternet.org/2018/03/01/social-media-use-in-2018/>
- Vossler, J. (2017). Peer reference at Southern Illinois University. In Rinto, E., Watts, J., & Mitola, R. (Ed.), *Peer-assisted learning in academic libraries* (pp. 179-190). Santa Barbara, CA: Libraries Unlimited.
- Whelan, J. & Rex, J. (2018). The undergraduate that could: Crafting a collaborative student training program. *College & Undergraduate Libraries*, 1-16. doi:10.1080/10691316.2018.1535923
- Williams III, J. (2015). Starting off on the right foot: A library new student employee orientation. *South Carolina Libraries*, 1(2), 7-13.



Thank You! Questions?

Contact Information:

Kristen Borysewicz, kristen.borysewicz@und.edu

Karlene Clark, karlene.clark@und.edu

Holly Gabriel, holly.gabriel@und.edu