

Pheromone Link™ Scent Library

Clara Ursitti



Inside each red tube was a numbered t-shirt that had been worn by a volunteer. As a participant you were to choose your favourite smelling shirt by placing a vote in a ballot box with the number of your chosen. I would arrange for you to meet the owner of the shirt the following evening at a table in a bar called the *Lava Lounge*. The whole process was confidential due to the numbering system. The most popular shirt won a bottle of whiskey and chocolate flavoured condoms. YYZ, Toronto, 2001.

