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Front Matter

Visions Editors

Dennis A. Nelson

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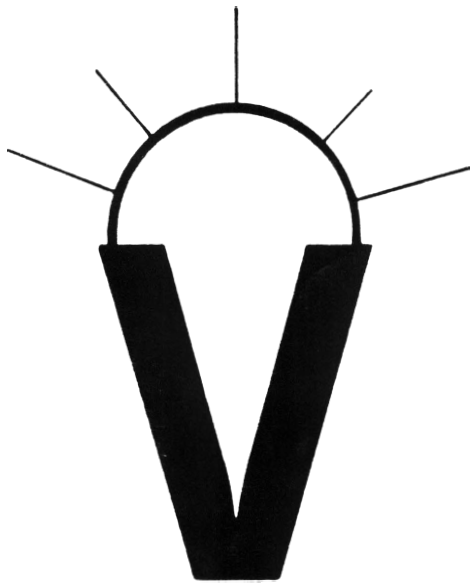
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Visions in Leisure and Business



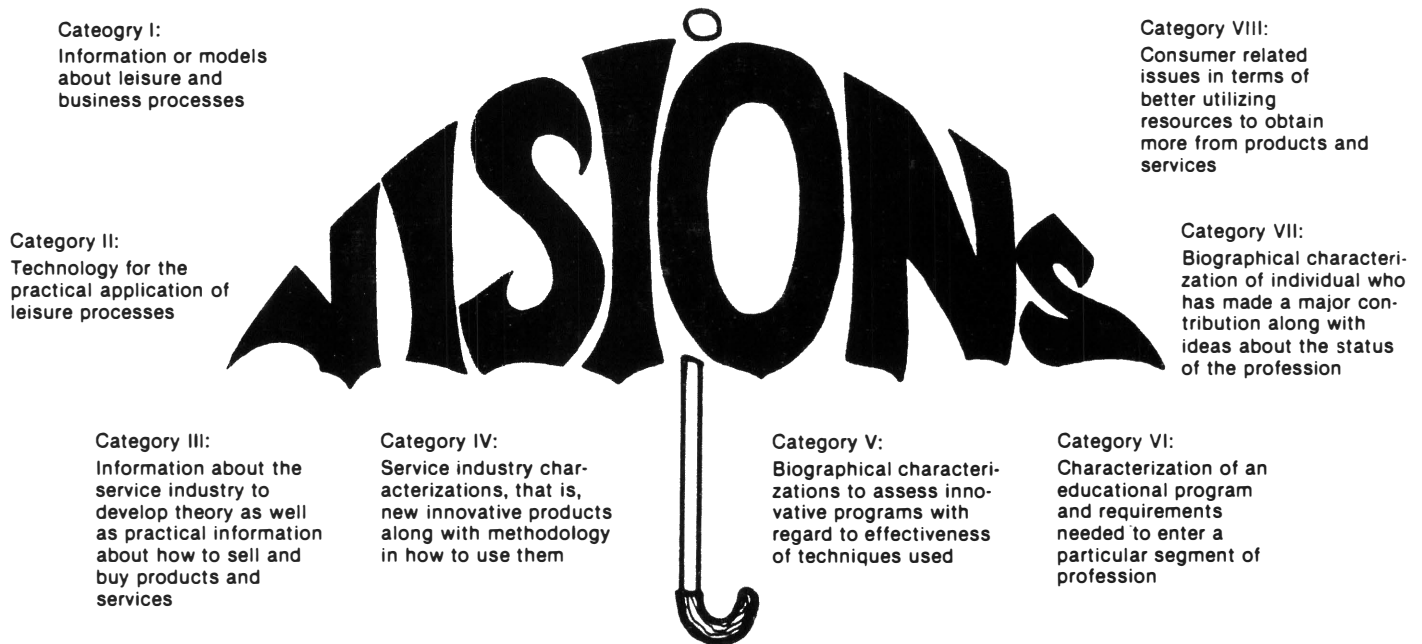
**An International Journal of Personal Services,
Programming, and Administration**

Visions in Leisure and Business

There is a growing demand for information about leisure and business processes that apply to personal services, programming, and administration. Leisure is those services and activities engaged in during time that is free from duty or obligation. It is a vehicle that helps the individual change his life, thereby, making a more positive contribution to his organization and society.

VISIONS IN LEISURE AND BUSINESS is an interdisciplinary umbrella that seeks to improve delivery systems. Business processes in the leisure service industry are different because they are based upon freedom of decision as well as supply and demand. The purpose of the journal is isolation and integration of those business processes that relate to the leisure service industry. Leisure and its associated services have a unique impact upon the business institution, especially in its ability to act as a catalyst to improve the individual and his/her environment. This journal will help to improve and broaden current theory and applied methods through stimulation of ideas among traditional and nontraditional aspects of the leisure and business institution.

VISIONS IN LEISURE AND BUSINESS will not compete with existing journals, but act as a complement to fill the void between the application of leisure sciences and business processes. The first step is the exchange of ideas to give direction to the development of a comprehensive framework for the better application of information. There have been eight conceptual categories identified where professionals need information:



The success of the journal depends directly upon interaction among professionals and their contributions.

There is an unprecedented demand for leisure and only through better management and the application of business processes will the current demand be met by an expanding industry. The application of sound leisure and business principles is one way to control future development of the leisure institution so that it will have a major positive impact on society.

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Introduction

INTRODUCTION

by

Dr. Dennis A. Nelson

Chair, AALR Commission on Family Recreation

The concept of family recreation involves more than families spending time together during their leisure. This is extremely important, but time spent with no knowledge as to its' outcome will not always result in the desired affect. Family recreation must be understood as it relates to issues of family cohesion and a healthy lifestyle. In order to fully understand recreations' role in society there must be an emphasis on leisure education directed at the family. Families must be educated about the philosophy behind recreation participation and developing an environment for leisure awareness. The direction of the American Association for Leisure and Recreation, through the efforts of the Commission on Family Recreation, is striving to create an awareness among the general populace about the role of leisure in our lives.

The articles in this issue of Visions in Leisure and Business will address many of the concerns about family recreation. They are directed not only to individual families, but to professionals in the field of recreation and any organization that plans and promotes recreation activities. We can no longer provide traditional programs for nontraditional families. It is the hope of the commission that through publications like this, family awareness to the importance of recreation will be heightened. This is not the end result of our efforts, but only the beginning.