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Preparation Introduction

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Preparation

INTRODUCTION

Two important dimensions to professional preparation are a wider understanding of sport in relation to its interdisciplinary nature and an understanding of business processes that apply to the sport industry. The primary questions raised are: (1) "given these trends, what should a preparation program structure be for developing these new skills to better serve the needs of the population?" and (2) "what are some of the organizational dimensions that must be followed to keep the individual updated due to changes in the field?" The trend suggests that the changes are only beginning and they will continue for many years before they stabilize, and may indeed never stabilize again. The challenge to change is how educators and individuals from organizations may better prepare themselves and new professionals.