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Bowling Green State University

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October 2, 1989

Project-90 to have impact on each University area

Computers—sometimes it seems you can't live with them yet you can't live without them.

Actually computers have made life easier in almost every department or office on campus by storing data or automating numerous work tasks. However, since few of the computer systems are integrated with other offices, it often means that much of the same data has to be entered into each individual system, thus duplicating work.

For example, if a student wants to inform the University of a change of address, he or she may have to go to several offices to report the change because it is not possible for the different computer systems to share the information.

Project-90 is going to change all that. The project will entail a massive, multi-year effort to upgrade key central administrative computing systems at the University. Dr. Ron Lancaster, chair of the Project-90 Steering Committee, said by the time the project is completed, it will have changed the way many departments and offices conduct a number of tasks.

"Over the years, some of the computing systems on campus have fallen behind the times," Lancaster said. "Some of them are 20-25 years old and are no longer meeting the needs of the people who use them. Also, most of the systems have been installed through a piece-meal method with each area putting in their own systems at their own pace. Few systems matched or worked together."

The idea behind Project-90, Lancaster said, is to purchase integrated systems that will work together and allow offices to be able to interface with one another, thereby sharing information. "Project-90 will have a common set of data that everyone will be able to use," he said.

The project was approved by the Board of Trustees in June and is being guided by a steering committee consisting of Lancaster; Charles Ap-



Members of the Project-90 Steering Committee examine some of the paperwork explaining the campus' administrative computer needs. Members include (from left) Tim King, Rich Zera, Bob Arrowsmith, Ron Lancaster, Charlie Applebaum and Dick Zolman. Not pictured is Conrad McRoberts.

plebaum, mathematics and statistics and chair of the University Computing Council; Bob Arrowsmith, student affairs; Tim King, director of planning; Conrad McRoberts, financial aid and student employment and chair of the Administrative Computing Council; Richard Zera, director of administrative computing systems; and Richard Zolman, formerly of computer services, who was recently appointed as a full-time user coordinator for the project.

The project is being divided into three phases. Lancaster said the committee currently is determining what the computer needs are of the University's major areas and what support these areas will require in the future.

Also, the committee will choose a vendor that will be able to provide the appropriate software which best suits the University's needs. Lancaster said he expects a vendor to be chosen by the end of the academic year.

In phase two, the software will be gradually implemented into the systems of the major users on campus. "The treasurer's office will be the first area to adapt to the new software because it has the greater need," Lancaster said. "The finance system is self-contained and although it does have some interrelationships with other offices, it is very regulated."

"A new accounting system will be devised for the University and departments will no longer have budget and cost numbers, but everyone will have account numbers instead. Basically everything we do on campus will be reevaluated because we won't be using locally developed software, but software similar to what approximately 50 other universities our size are using."

Lancaster predicts phase two will

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Former Dana CEO to deliver Moore lecture

A former chief executive officer and chairman of the board at the Dana Corp. will give this year's Hollis A. Moore Lecture.

Rene C. McPherson will speak at 4 p.m. Thursday (Oct. 5) in the Owens-Corning Fiberglass Lecture Hall of the Business Administration Building. The title of his talk will be "How to Lead by Listening."

The lecture and a reception afterward in the second floor lounge of the Business Administration Building are free and open to the public.

The Hollis A. Moore Lecture Series was established in memory of the seventh president of the University. The series features nationally known speakers on topics that were of special interest to Moore during his administration from 1970-81 at Bowling Green. The series is funded by memorial gifts.

McPherson has held numerous positions in the business world. After retiring from Dana in 1980, he served for three years as dean of the Stanford University Graduate School of Busi-

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Inside:

The President's Annual Report

President Olscamp reviews the University's goals and accomplishments in 1988-89 in his annual report to the campus community. A special 12-page insert in the *Monitor* takes another look at what the University achieved during the past academic year and what it hopes to accomplish in the year ahead.

Fund established to enhance accounting resources

Park Leathers named first Ernst & Young Professor of Accounting



Park Leathers (left) is the University's first Ernst & Young Professor of Accounting. Jim W. Parker (center), a partner with Ernst & Young's Toledo office, and Robert Patton, dean of the College of Business Administration, were among the first to congratulate Leathers at a reception to announce the professorship last week.

Dr. Park Leathers was named the first Ernst & Young Professor of Accounting Sept. 28.

The professorship fund was created by gifts amounting to more than \$100,000 from Ernst & Young's partners and employees to the College of Business Administration.

As Ernst & Young Professor of Accounting, Leathers will utilize the funds generated by the endowment to conduct research and develop projects that will aid both the accounting and teaching professions.

An expert in auditing and financial accounting, Leathers, who holds the faculty rank of professor, is widely recognized for his involvement in accounting education, particularly as a teacher and adviser to student accounting organizations.

Jim W. Parker, a partner with Ernst & Young in Toledo, said the partners and staff of Ernst & Young "are pleased to have established a fund which will enhance the resources of the accounting department at Bowling Green."

He said that more than 100 Bowling Green graduates are employed by Ernst & Young and that the funding of

the professorship was a demonstration of the appreciation those alumni and Ernst & Young have for the University. "Bowling Green continues to be an important source of persons entering the accounting profession and for Ernst & Young," he said, adding that the selection of Leathers was particularly appropriate because of his dedicated work with accounting students.

Dr. Robert Patton, dean of the College of Business Administration, said the Ernst & Young Professor of Accounting was a three-year appointment.

Patton noted that Bowling Green's accounting program has a reputation of excellence because of its quality faculty, outstanding students and the strong working relationships it has developed with public accounting firms and industry. Leathers, he added, has played an important role in creating that reputation because of his work with both students and the accounting profession.

"His concern and dedication to students and the accounting profes-

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Former San Antonio mayor to be highlight at annual career fair

Henry Cisneros, former mayor of San Antonio and once considered the nation's most politically prominent Hispanic, will be the featured speaker at the University's annual career fair Oct. 10.

Entitled "EXPO 1989: An Investment in the Future," the Office of University Placement Services-sponsored program is expected to attract more than 1,500 students and 120 employers to the Lenhart Grand Ballroom in the University Union.

Cisneros, who ended his political career earlier this year after four successful terms as San Antonio's mayor to form his own investment business, will speak at 10:30 a.m. in Kobacker Hall in the Moore Musical Arts Center. He will discuss the changing workplace and the important role minorities are having in making American business more diverse.

At 2:30 p.m. the career information fair will begin. Thomas Gorman, assistant director of University placement services, said the fair offers students the opportunity to gain information about a variety of firms and organizations and to meet company representatives who will be helpful in the students' search for jobs.

Included in the lineup of companies and organizations expected to take part in EXPO 1989 are hospitals; banks; school districts; government agencies; restaurant, hotel and retail chains; as well as the military. Some of the companies that will be represented are Campbell Soup Co., the Hyatt Corp., City of Houston, Lazarus Department Stores, Procter and Gamble, Johnson & Johnson and Sherwin Williams.

In 1981 Cisneros became one of the first Hispanics to be elected mayor of a major American city. Experts considered his election a milestone because he did not run as an ethnic candidate; instead he drew across-the-board support for his economic development views and faith in the private sector to overcome San Antonio's troubles. He is credited with breathing new life into San Antonio, now the nation's 10th largest city.

In 1986 Democratic presidential candidate Walter Mondale considered Cisneros as a running mate.

Cisneros comes from an academic background—he holds a doctorate in public administration—and still teaches at the University of Texas at San Antonio and Trinity University.

In June he started Cisneros Asset Management Co., one of the first Hispanic investment firms in the country.

Grant to aid Kiple in completion of unique medical history book

Dr. Kenneth F. Kiple, history, has received a \$50,000 grant to complete the first documentation of the history and geography of human disease undertaken in more than 100 years.

The Tools division of the National Endowment for the Humanities presented the grant to Kiple and the funds will enable him to finish work on "The Cambridge History and Geography of Human Disease."

When completed, the five-volume set of reference books will provide a history of physical and mental diseases worldwide from prehistorical times to the present. The largest section of the work will be devoted to essays on individual diseases in alphabetical order from AIDS through yellow fever.

Kiple said he thinks the collection will be particularly useful to policy-makers dealing with health-related issues and those responsible for managing epidemics such as AIDS.

As editor-in-chief of the books, Kiple is working with approximately 200 people from more than a dozen other countries.

"This is the first time social and medical scientists have worked together on something of this magnitude," Kiple said. "It is very exciting to be working with some of the most famous people in the world, including doctors, pathologists and social scientists."

Kiple, who first recognized the need for such a reference work, has spent most of his professional career researching black-related malnutrition and diseases.

The Cambridge project, which was begun in 1986, is targeted for publication in 1990.

In January, Kiple will begin a similar project entitled "The Cambridge History and Culture of Food and Nutrition." Like his current enterprise, the new project is expected to fill five volumes and take four years to complete.

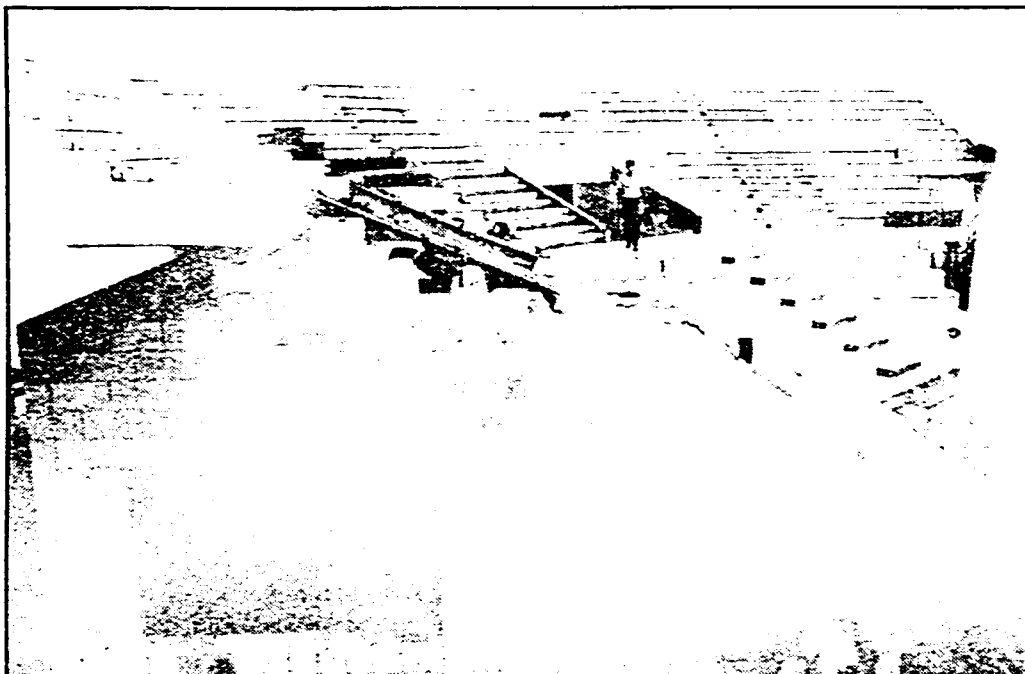
University offers program for smokers

The University is offering an opportunity for smokers to kick the habit. Fresh Start, a straightforward, no-nonsense quit-smoking program, is sponsored by the American Cancer Society and will be offered in four free sessions during a four-week period.

Approximately 12 to 15 persons form each quit-smoking group and are led by

a trained ex-smoker through the four sessions that will be held from 5:15-6:45 p.m. Oct. 17, 19, 24 and 26 in 409 South Hall. The program is designed to help smokers stop smoking in just two weeks and to stay off cigarettes.

Persons interested in the program should contact Ruth Milliron or Cheryl Heinlen at 372-2236.



Construction of a section of 1,900 new seats in the Ice Arena is on schedule and will be completed by Friday (Oct. 6), in time for the first hockey game of the season Oct. 13. The Falcons will take on Northern Michigan at 7:30 p.m. Greg Jordon, director of the ice arena, said the new section was added because the demand for seats always exceeds the availability. "Now more fans can view the games and we have one of the top collegiate facilities in the country."



Soviet dissident Vladimir Bukovsky speaks with students while visiting a class on campus Sept. 25. Later that evening he lectured to an audience on "Glasnost: Is it for Real?" Sponsored by the Social Philosophy and Policy Center, Bukovsky discussed the new Communist Party glasnost and its flowering in unintended consequences throughout the Soviet Union.

German economist to address changes in Germany and Poland

Dr. Johannes von Thadden, who is chief of staff to the executive director of the Association of German Chambers of Industry and Commerce in Bonn, West Germany, will speak at 3:30 p.m. Monday (Oct. 2) in Prout Chapel. His talk is entitled "Germany at the Crossroads Between East and West."

He is expected to discuss trade implications of anticipated unification of the European economic community in 1992. A reception for the guest speaker will follow the lecture.

Von Thadden's visit to northwest Ohio is sponsored by the Department of Political Science and the Atlantic Council of the United States.

In addition to the afternoon lecture, von Thadden will speak on "Poland and Germany: Crisis or Opportunity" at 8 p.m. Monday (Oct. 2) at the Honors Center. The Honors Center is located in the basement of Kreisler Hall on Ridge Street, across from the Student Recreation Center.

At the evening program, which is part of the Cultural Conversations series sponsored by the Honors Program, von Thadden will offer firsthand accounts of the growth of Solidarity in Poland and the social and economic changes occurring in East and West Germany. The program is free and open to the

public.

In 1984, von Thadden became a senior economist for the Association of German Chambers of Industry and Commerce (DIHT), which represents two million enterprises in industry, commerce and other services. Since 1987, he has been chief of staff for Dr. Franz Schoser, director general of the DIHT.

The guest speaker studied economics, political science and history at the Universitat des Saarlandes from 1977 until 1982, and later at the University of Washington in Seattle. After returning to West Germany he completed his doctoral thesis on post-World War II Poland. While completing the study, he worked for two months in a paper factory in Kracow, Poland, at the time when strikes were bringing "Solidarity" about in 1980. He received the Eduard-Martin Prize of the Universitat des Saarlandes for his Ph.D. thesis in 1986.

He has published several works on national and international economics programs as well as "Krisen in Polen: 1956, 1970, und 1980."

In addition to giving two public presentations on the Bowling Green campus, von Thadden will meet informally with University students and faculty and address a breakfast meeting arranged by the Toledo Chamber of Commerce.

Browne is 1989 Ohio Professor

You might say Dr. M. Neil Browne has had a banner year.

It was announced recently that the Distinguished Teaching Professor of economics has been named 1989 Ohio Professor of the Year and is one of seven professors named silver medalists in the 1989 National Professor of the Year program.

The National Professor of the Year program, begun in 1981, and the state program, begun in 1985, recognize the contributions professors make to the lives of their students and to their disciplines. Both programs are sponsored by the Council for the Advancement and Support of Education and the Carnegie Foundation for the Advancement of Teaching. Separate panels of judges select those who receive recognition on the state and national levels.

This year more than 500 college and university teachers from 40 states and Canada were nominated for recognition.

Browne received a plaque as a silver medalist in the 1989 National Professor of the Year program and a certificate of honor for being named 1989 Ohio Professor of the Year.

In April, Browne was named the 1989

Master Teacher. Recipients of that award, who are nominated by students, receive a \$1,000 prize from the University's Alumni Association. In June, the University's Board of Trustees gave Browne the title Distinguished Teaching Professor in recognition of his outstanding performance in the classroom.

Browne has taught economics at Bowling Green since 1968. He holds a bachelor's degree from the University of Houston, a doctorate from the University of Texas and a law degree from the University of Toledo.

The author of numerous articles and reviews, he also has written or co-authored four books, including "Asking The Right Questions: An Informal Guide to Critical Thinking," and "Modern Economics: Principles, Goals and Tradeoffs," both published by Prentice-Hall. He frequently gives presentations on critical thinking and teaching as well.

Students say Browne "goes above and beyond to make sure his students understand" and that "he loves to teach and wants his students to learn;" "he is definitely a 'master teacher.'"

Browne acknowledges that his success in the classroom may well be attributed to the fact that he admits he can't do all things for all students. But he expends a tremendous amount of time and energy working with his students because he believes that the way to get them to achieve is to show them that as a teacher and a human being "I'm doing everything I can to help you learn."



M. Neil Browne

Annual Report of the President 1988-89

Preface

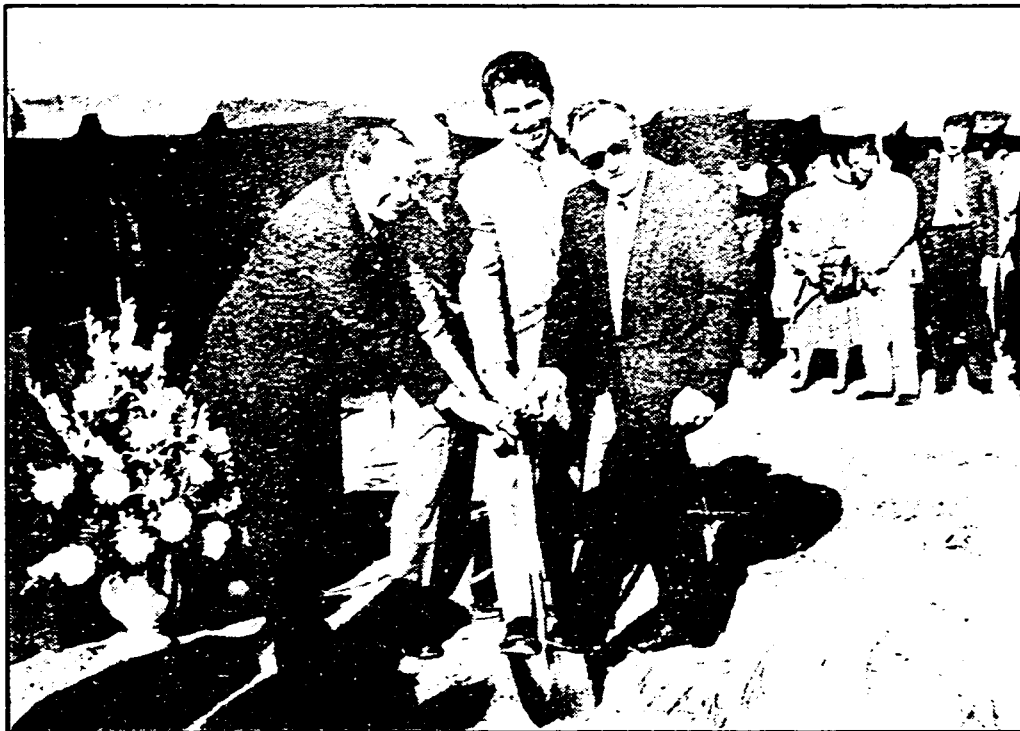
This is the seventh Annual Report of the President and the format is similar to past years. After a general introduction, the Goals set last year for each vice presidential area and for my office are reviewed and their status reported. The categories used to indicate their status are: "Achieved," "Not Achieved," "Considerable Progress" and "Some Progress." Furthermore, each operating division's report on its goals is followed with some of the more interesting Additional Accomplishments which occurred in that division, even though they were not formally part of the assigned goals.

After this section, the targets assigned to each operating division and to my office for 1989-90 are given.

The normal procedure of choosing the goals for 1989-90 in consultation with the vice presidents and others in each division of the University has been followed. I have also assigned individual goals over and above those suggested by the vice presidents. However, the objectives which have been given to the operating divisions have been agreed upon by the appropriate officials.

Part I General Observations About 1988-89

The past year was one of considerable progress for the University. It marked the seventh consecutive year in which noteworthy advancements toward the goals enunciated in the Role and Mission Statement of the University have been achieved, and this is a credit not just to our faculty, staff and students but also to the parents of our students and to the State of Ohio who have provided the income upon which the University depends to make progress. It is regrettable that Ohio is so low (40th in the country) on the per capita allocation of funding for higher education, and conversely, so high in the percentage of share of cost of education paid by the student. The negative effects of this situation are, however, partially offset by the wisdom of Ohio's Legislature in creating a system of higher education which gives local boards of trustees a very high level of autonomy, including the authority to set tuition and fees. Because of this authority, downturns in state revenue and levels of support for higher education have been offset to a significant degree by increases in tuition and fees which have made possible a relatively steady rate of progress toward our goals. Lest anyone think that these tuition increases have been abnormally high over the past several years, it should be noted that the average increase over the last six years is exactly 7.2 percent. This percentage, although too high, compares favorably with national increases for public universities of our kind and scope. Within the State of Ohio in 1989-90, Bowling Green continues to have the lowest total charges for room, board, fees and tuition for undergraduate students.



Ground was broken in June for the initial building in the Research Enterprise Park being developed by the University. Officials of Mid Am Inc., the city of Bowling Green, Wood County and the University attended the ceremonies where a 30,000 square-foot Mid Am Operations Center will be built for 90 employees. Mid Am Inc. is the parent company of Mid American National Bank and Trust Co. Edward J. Reiter (from left), chair and chief executive officer of Mid Am Inc.; Bowling Green Mayor Edwin Miller; Mark Hamman, senior vice president at Mid Am and President Olscamp performed the official groundbreaking honors.

One of the major concerns facing the University has been state funding. Every two years a biennial operating budget is agreed to by the State of Ohio. The budget for Bowling Green is included in Appendix A of this report and includes the Governor's original recommendations for higher education, the House version, Senate action on the House recommendations, and the final Conference Committee recommendations on the budget which were approved by the Governor. In addition to the state's budget for the University of approximately \$120 million for the 1989-90 and 1990-91 biennium, the Trustees of the University agreed to a 4.98 percentage increase in tuition for the first year of the biennium, which will create a total 1989-90 education operating budget of \$114,195,415, out of the total of more than \$180 million which BGSU expends each year. Included in this operating budget is an average salary increase for continuing faculty and administrative staff of 7 percent, which should enable us to continue to make progress toward our three-year goal of bringing Bowling Green's faculty salaries into the middle of the rankings for state universities in Ohio.

The state budget also includes additional funding for such important projects as the Ohio Board of Regents Selective Excellence Program, including the Research Challenge, Academic Challenge and the Eminent Scholar grants. Bowling Green, as readers of past reports will know, has done very well in competition for these funds. In fact, we have done much better than many of the larger institutions in the state. This year, for example, we received Academic Challenge funding for Chemistry, History, Marketing, Mathematics and Statistics, and Philosophy, as well as a special allocation of \$200,000 for the creation of a Center for Canadian Studies.

Just as operating expenses are determined for the University every other year, so the capital budget is decided in the year after the operating budget. We have already submitted capital budget proposals to the Board of Regents as required.

All of these projects are essential to Bowling Green's future academic progress. Of particular importance is the classroom building, which will contain 86,900 square feet, including 28 classrooms, one assembly/meeting room and three lecture halls. The building will provide teleconference capabilities for credit courses, industry/economic development programs and collaborative seminars and conferences for studying economic and social change. The total cost of this facility is estimated to be \$11,950,000, which would be provided by the State. Bowling Green currently has the highest utilization rate for classroom space of any university in Ohio, and with the increase of our maximum enrollment to 16,000 full-time equivalent students our facilities will continue to be the most crowded in the state. We are hopeful of receiving Regents' and Legislative support for this classroom building request, and will be working hard to achieve it.

It is interesting to note that for the fiscal years 1991-94, Bowling Green's proposed capital budgets, excluding the new classroom building and one other supplemental equipment appropriation, include eight requests for rehabilitating campus buildings. These include Eppler North and South, Johnston Hall, Moseley Hall, South Hall, University Hall, the original portion of the Fine Arts Building, the Technology Annex and Hanna Hall.

Most of the campus construction in recent years has been devoted to renovation of academic facilities. From 1971 to 1982, 349,329 square feet of academic space was constructed and renovated. From 1982 until 1989, 568,667 square feet was funded for construction and renovation. Clearly, we are in the midst of a campus physical plant renaissance, and I look forward, as I am sure everyone else does, to the day it is completed.

In last year's Annual Report, I listed several areas of measurable progress which I characterized as a "Revolution for Excellence" on the campus. Additional progress has been made in most of those areas this year. Progress in the area of

computing has been especially noteworthy. For example, seven years ago, there were no general use microcomputer laboratories on this campus; now there are 20. One year ago there were 2,568 terminals on the campus, as compared to 304 seven years ago. This year that number has increased to 2,843, and we expect to add 90 more terminals before the opening of the fall term 1989.

The introduction of our On-Line Telephone Registration System will substantially reduce student dissatisfaction with the course registration process and contribute to a more efficient and effective method of allocation of courses in response to students' needs.

Jerome Library added 54,463 volumes this year, reaching a total of 1,512,032. In addition to the number of volumes in the Library, the number of scholarly journal subscriptions was expanded by 200 titles for a total of 10,197, resulting in a very significant increase in the Library's ability to serve the needs of faculty and students.

The University's funds used as endowment reached \$25,288,578, from just \$1,900,000 seven years ago. Comparative research grants and contracts, which totaled \$12,443,912 last year, reached \$13,433,558 this year.

Of special note, as it has been in the past, is the effort of the Social Philosophy and Policy Center. In 1988-89, the Center received grants, contracts and gifts totaling over \$3,465,000, bringing the contributions to the Center since its establishment in 1981 to more than \$8 million. The largest gift in the University's history was received this year from the Stranahan Foundation in the amount of \$3 million. The University as well as the Center is very grateful to the Stranahan family, and to the Foundation, and in recognition of their generosity the resident scholars program will be named the Stranahan Institute on Politics and Philosophy.

The University's fall 1988 freshman class ACT performance improved modestly, our retention rates went up, and there were more minority students enrolled at the University than at any time in the last five years. The increase in minority enrollment is due in part to recruitment efforts which include the Precollege Summer Program and visits to area minority high schools by various University personnel including myself. The application of 104 National Merit Scholars for fall semester 1989 admission speaks well of Bowling Green's excellence, and with increasing numbers of merit scholars and more demanding entrance requirements, we can expect to attract even more highly qualified students in years to come.

The first students were enrolled in our doctoral programs in Photochemical Sciences and Applied Philosophy, and the number of graduate assistantships and fellowships in all graduate programs increased as well. In 1981, there were 665 graduate fellowships and assistantships and 1,980 graduate students enrolled in main campus graduate programs, whereas this year there are 892 graduate fellowships and assistantships and 2,208 graduate students. For 1989-90, 910 fellowships and assistantships are projected. This gradual increase in size and support for the graduate program is in accordance with the Role and Mission Statement adopted by the Board of Trustees six years ago.

A new Ph.D. proposal is in preparation in the field of Organization Develop-



M. Neil Browne, economics, was named the 1989 recipient of the Alumni Association's Master Teacher Award and the University's first Distinguished Teaching Professor. He said he believes the way to get students to achieve is to show them that as a teacher and a human being "I'm doing everything I can to help you learn."

ment, and if approved, will be the first Ph.D. in Organization Development in the United States. Preliminary notification of intent to submit the proposal has been sent to the Board of Regents.

It is important to recognize that no University is a static and unchanging place. As further evidence of the very positive academic changes in all levels of the University, we might note that Undergraduate Council during the past year approved the following changes in the Undergraduate Curriculum:

A Computerized Specialization in the Bachelor of Fine Arts major; a minor in Recording Technology; an alternative tract for the Bachelor of Arts in Music for students wishing experience in performance and applied skills; a minor in Journalism; a Vocal Pedagogy option in Music Performance; revisions to the major in Philosophy; a reconfiguration of the Sports Management major; and a new minor in Canadian Studies.

Faculty Research Grants, which support our faculty from University funds in research and dissemination endeavors, were awarded to 95 faculty this year, in a wide variety of disciplines. The competition for and quality of these grants has been rising every year, and they are an important part of the University's long term effort to enhance both the research and the teaching reputations of Bowling Green faculty.

The reimplementation of a faculty Early Retirement Incentive Program will provide an opportunity to enhance academic program excellence and will enable areas to recruit replacement faculty prior to the anticipated faculty shortages in the late 1990s.

A particularly important legislative act occurred this year when, for the first time since 1971, the state legislature agreed to increase the University's enrollment ceiling. Since 1971, our enrollment has been frozen at 15,000 full-time equivalent (FTE) students. As a result of this legislative effort by Bowling Green and Miami University, the enrollment ceiling for both schools was increased to 16,000 FTE. Although several hundred of these students were already enrolled at Bowling Green, we received no funds for them. With the budget passed by the state legislature, and the tuition increase passed by the Trustees, this increase in funded enrollment will go a long way toward making up for the disheartening of 0.49 percent increase in state funds received by the University last year.

I want to thank Dr. Philip Mason in particular and all those state legislators and state legislative staff people who helped us accomplish this goal. It will make a big difference in many ways to this University.

A splendid example of collaborative efforts of University, community, state and private enterprise is the creation of

Research/Enterprise Park, a resource that will benefit the teaching, research and service mission of Bowling Green and respond to the needs of regional business and industry.

Each year I mention a list of accomplishments by distinguished University professors, visiting and research professors, teaching award winners, et cetera. Convocations were held featuring Distinguished Research Professors Douglas Neckers and Jaak Panksepp. Dr. Neckers delivered a lecture entitled, "Oak Grove Cemetery, the Indian Happiness Wart, and the Building of the Atomic Bomb," and Dr. Panksepp delivered an address, "The Emotional Brain." Dr. Gary Hess was named Distinguished Research Professor; his convocation address will be presented this fall. Dr. Hess also received the Olscamp Research Award for his work over the past three years which includes two books, *The United States' Emergence as a Southeast Asian Power* and *The United State at War 1941-45*. Professor M. Neil Browne was named Master Teacher by the Undergraduate Alumni Association at its spring banquet, and also was named the University's first Distinguished Teaching Professor at the June 30 Board of Trustees meeting. Dr. Chan Hahn was named the Owens-Illinois Professor of Management, the first endowed Professorship in the College of Business Administration.

The Department of Philosophy was the recipient of the University's second Eminent Scholar Award from the Ohio Board of Regents Selective Excellence Program. This award, which includes a \$500,000 grant from the Ohio Board of Regents, to be matched by \$500,000 from the University, will endow a chair to bring a world-class scholar to the University. The University's other Eminent Scholar is Dr. Michael A.J. Rodgers in the Department of Chemistry and Center for Photochemical Sciences. The philosophy department deserves most hearty congratulations on this successful effort.

Six faculty received tenure, 13 received and tenure and promotion and 14 received promotion in rank. Congratulations to all of the successful candidates.

Students, too, added some outstanding performances again this year. Dawn Chapman, senior special education major from Marion, was the 1988-89 recipient of the Shana Breen Memorial Award, a national award presented annually by the Council for Exceptional Children to an outstanding student member. Ms. Chapman is the first Ohioan to receive the honor. For the second year in a row, a BGSU student teacher has been cited for excellence through the National Education Association's student teaching competition. This year's honorable mention recognition went to Viva Hathaway, a mathematics education major from Fayette. Senior Barbara Fisher is one of only 40 students selected nationally by the American Accounting Association to receive a \$2,500 Arthur Carter Scholarship for 1988. Gina Plowright was named Ohio Student Nurse of the Year by the

Ohio Nursing Student Association. J. Mark Searce won first prize in the Annual Young Composers' Competition sponsored by the National Association of Composers, USA for his work *Five Poems in a Letter*. Senior Paulette Backstrom was the recipient of the 1989 Francis Pomeroy Naismith Hall of Fame Award, honoring the single outstanding college women's basketball player under 5'6".

Trustee Melvin Murray of Fostoria, completed nine years on the Board of Trustees, the last as chairman, and stepped down from the Board in May. I want to thank Trustee Murray for his dedication and service to the University, and for his close working collaboration with me on several difficult projects and situations. I am sure that Mel will continue his association with Bowling Green, and I look forward to working with him in new circumstances.

John (Jack) Laskey was appointed by Governor Celeste to replace Trustee Murray, and attended his first Board meeting in June. Mr. Laskey is from Perrysburg and has a long association with the Bowling Green. I welcome his to the Board and look forward to working with him.

Two capital projects are worthy of note in this introduction because of their unusual nature, and because of the fact that neither of them was a project funded by the state. The College Park Office Building, temporarily so called because of its location in the area of the campus immediately west of Technology Building and behind Offenbauer Towers, which is informally called College Park, was constructed to serve a dual purpose. Because of the large amount of renovation and construction occurring on the campus during the last few years, which will continue over the next decade, people are continually being displaced from offices. Other than renting space off campus, with the attendant loss of income and necessity for renovating space the University does not own, the only way to house these displaced faculty and administrative staff was in student housing, which of course resulted in multiple room occupancy, the necessity to house students off campus in undesirable housing, and general overcrowding. The Board decided this year to construct this "transition facility" to ease this situation. Not only will this facility handle the "surge tank" effect of the current renovating and construction, but when the construction period is over, it will provide permanent housing for administrative offices from the main campus which will be moved there in order to free up additional faculty and student space in the heart of the academic part of the campus. I believe this was a wise and financially sound move, and will serve the University well in both the short and long term.

For a long time, the east entrance to the campus near Doyt Perry Field has been marked by an unsightly shack, staffed by a lone student without adequate security. Several times in the past the Board of Trustees has considered developing an official University entrance to the campus on Alumni Drive, but for one reason or another, it has been deferred. This year the Board authorized the construction of a formal entrance to the University, which will also serve several other important University purposes. The building, now complete, rests at the end of Alumni Drive and is heralded by a double row of newly planted trees on each side of the drive, with tall light standards and low brick walls. The new entrance also features a raised platform with three poles flying the United States, Ohio and Bowling Green flags and banner. In the new entrance building, one can receive information about the campus, or purchase tickets to any of the events occurring at Bowling Green. In addition, all visitors to campus will park near the entrance, as will some of the current student body. A regular shuttle running every 15 minutes will move between the entrance building and the University Union. A permanent security guard will be stationed at the entrance to provide security for parked cars and people waiting for the shuttle, as well as for the student personnel who will work in

the building. I believe that in a very short time the functions of this building will ease traffic congestion on the main campus, and result in a more orderly traffic flow.

I take this opportunity annually to recognize colleagues in positions of leadership throughout the University, and I would like to thank them for their cooperative attitude and their high quality of service. I look forward to future meetings with these capable and selfless men and women, and I wish them well.

—Bartley Brennan, Chair, Faculty Senate

—Robert Kreienkamp, Chair, Classified Staff Council

—Patrick Fitzgerald, Chair, Administrative Staff Council

—Timothy Peterson, President, Undergraduate Student Government

—Teresa Tancre, President, Graduate Student Senate

There is no such thing as a year in which all the news is good for a large institution, and we had our share of disappointing events. Overall, however, it was a fine year for Bowling Green. The small sampling of evidence in support of this claim given in this introduction is representative of literally hundreds of positive occurrences and individual accomplishments which cumulatively have advanced the University a considerable distance further toward the goal of ensuring our stature as an important and highly valued national higher education resource. The rest of this report details the efforts of the vice presidential areas, including the hundreds of individuals who work within those areas and without whose cooperation these goals could not have been addressed. I commend them to your attention.

GOALS FOR 1988-1989

ACADEMIC AFFAIRS:

The Office of Academic Affairs had a good year in 1988-89. Of the 14 goals specifically assigned to this office, seven were completely accomplished and significant progress was made in the rest.

1. We will continue to implement the Cultural Diversity proposal, which was submitted in the fall of 1986 and approved spring 1987. Status - Considerable Progress.

The Cultural Diversity Committee reviewed and recommended additional courses throughout the year and 10 were approved by the General Education and Cultural Diversity committees. An additional eight courses were accepted after preliminary review for inclusion in the program and are pending approval by the General Education Committee. It is hoped that the Cultural Diversity requirement will become a reality by the 1990-91 academic year. Enrollment in Cultural Diversity courses during the 1988-89 academic year totaled 3,054. The Cultural Diversity Committee will submit its final report in the fall semester 1989.

2. A complete review of the University's Honors Program will be undertaken. Included in the review will be the development of policy for the future direction of the program, including its staffing, funding and possible expansion. Status - Achieved.

A committee of faculty, students and Student Affairs representatives, chaired by Dr. Peter Hutchinson, reviewed the Honors Program. A total analysis, including review by an outside consultant, was conducted during the academic year. The final report of the committee contains recommendations on program philosophy, size of program, selectivity, review of the academic components of the program, and suggestions about the financial and staffing resources necessary to meet the recommendations. Preliminary estimates of the costs for improving the program are approximately \$100,000.

3. The development of upper division General Education courses



Even before classes begin, Bowling Green's new freshmen receive special advice about succeeding at the University. New students entering in August visit the campus, usually with their parents, in July or early August for a day-and-a-half pre-registration program. This year the University has recruited 61 National Merit Scholar finalists for its fall freshman class, a 61 percent increase over the year-ago figure. The current school year is Bowling Green's third successive year in a concerted effort to enroll National Merit Scholars.

will be completed. As noted earlier, approximately 20 courses have been approved by the University Committee to date. These will be reported to Undergraduate Council in the fall and action on some 30 additional courses is pending. It is anticipated that 70 upper division courses will have been developed and approved during the two-year period 1987-1989. Status - Considerable Progress.

Work in General Education curricular development has made it apparent that there will never be a final resolution to this question since evolution of general education courses occurs as individual faculty or departments propose new courses and change the content of old ones. Forty-one upper level general education courses providing approximately 70 sections were approved by the General Education Committee during the last academic year. A report on these courses was submitted to the Undergraduate Council during the fall semester. A formal University-wide upper level general education requirement can be established only after a sufficient number of courses and sections accommodating student demand are provided on a regular basis.

4. Although the Minority Scholars Cooperative Education program was expanded by six students to a total enrollment of 22, additional progress needs to be made. We will continue to attempt to achieve a goal of 35 students in the program and to encourage additional faculty mentoring of new enrollees. Status - Some Progress.

Our target was to enroll 35 students in the Minority Scholars Cooperative Education Program. During 1988-89 we reached the halfway point enrolling 18 students. This is an 80 percent increase over the previous academic year when there were only ten placements. Overall placements increased to 50 which is a 77.8 percent increase over the previous year. Total placements through Cooperative Education increased by 22.7 percent as compared to 1987-88. We believe this program will continue to gain in popularity with our students and we will continue to seek additional students for placement until we have reached our goal.

5. Two Distinguished Visiting Professors will be invited to the campus during the coming year. Status - Some Progress.

Personnel reductions caused by the shockingly low state funding increase of 0.49 percent for BGSU made it possible for only one senior visiting professor to be hired. Professor Marvin Spevack of the University of Munster, West Germany, will be the next Distinguished Visiting Professor. He will be on campus during fall semester 1989 and associated with the Department of English. Several short-term visits by presenters and scholars have been arranged in place of a second full professorship, which could not be funded.

6. We will continue to improve Library holdings and examine long-range staffing needs in an attempt to meet the Association of Research Libraries' standard for entry. This is a long-term goal, but we need to make progress each year. We will also recommend to the budget committees in the coming year an improvement in staffing of the Library in accordance with this same goal. Status - Some Progress.

Approximately 55,000 volumes were added to the Library and we remain in second place in our standings with the "corner universities" in the State of Ohio, at approximately 1,512,000. Additional enhancements to the Library budget will be made from the surplus in the President's Contingency Fund in the spring of 1990 and through the planning and budgeting process next year.

7. We will explore the feasibility of establishing a Minority Faculty Recruitment Financial Pool, the funds from which will only be used to hire minority faculty members. Status - Achieved.

The planning and budgeting committees recommended, and the President and Trustees approved, the establishment of a Minority Faculty Hiring Pool with an initial balance of \$150,000. We hope to increase the amount to a total of \$300,000 during the 1989-90 budgetary year.

8. A final decision will be made whether to implement an additional Faculty Supplemental Retirement program. Status - Achieved.

In cooperation with a subcommittee of the Faculty Welfare Committee, the vice president for planning and budgeting and the vice president for academic affairs, an Early Retirement Incentive Program was approved by the Board of Trustees at its February 3, 1989 meeting. The proposal, effective January 1990, provides an open application period for the Early Retirement Incentive Program and substitutes a three-year supplemental retirement program in place of the present five-year plan. The program will be open on a continuing basis, but will be monitored carefully to assess its impact on academic programs, as well as its economic impact.

9. Recommendations will be received and an appointment will be made of the University's first Distinguished Teaching Professor. Status - Achieved.

On June 30, the Board of Trustees approved the appointment of Dr. M. Neil Browne of the Department of Economics as the University's first Distinguished Teaching Professor.

10. We will pursue the development and utilization of modern instructional technology in the teaching of undergraduate students, and a report will be made to the University community, including recommendations for future use of such technology, before the end

of the academic year. Status - Achieved.

A committee chaired by Patrick Fitzgerald completed its report, having begun deliberations during the 1987-88 year. The committee members visited several other universities to observe their efforts in instructional technology; deans were consulted, and the written report was submitted in January 1989. The deans and appropriate faculty and staff will review the report carefully during the summer of 1989. Efforts to implement the recommendations of the committee will continue during 1989-90.

11. An Instructional Improvement Workshop, under the leadership of faculty member Ruth Olscamp, will be sponsored by the Faculty Development Committee on September 8 and 9, 1988. Status - Achieved.

A very successful workshop was held and was well attended. The keynote address was given by Dr. Joseph Lowman, author of *Mastering the Techniques of Teaching*. The Faculty Development Committee is now making plans for the next instructional improvement workshop to be held September 7 and 8, 1989.

12. Five-year evaluations of the deans of the Colleges of Health and Human Services and Business Administration will be conducted. Status - Achieved.

The evaluation of Dean Clyde Willis was conducted and resulted in strong support for his continuation as dean.

After seven years of effective and dedicated service, Dr. Robert Patton decided to retire as Dean of the College of Business Administration, and his evaluation was therefore not conducted.

13. Consultations will be held with the appropriate Faculty Senate committee to consider whether it would be appropriate to create a new instructional rank that will better accommodate the needs of departments to provide instruction in basic intellectual skills. Status - Some Progress.

A proposal has been under review by the Faculty Welfare Committee since 1988. A number of questions concerning the implications of instituting a new rank are being studied, and a proposal similar to that which would create a new rank was placed before the Faculty Senate by representatives of the Department of English at its April 4 meeting. It was tabled until fall.

14. A funding analysis, with recommendations for the future, will be completed for all BGSU doctoral programs. Status - Some Progress.

The analysis is being conducted cooperatively between the Graduate College and the Office of the Vice President for Planning and Budgeting. The study is expected to be completed during the summer of 1989 and recommendations will be incorporated into planning for 1989-90 as appropriate.

Academic Affairs: Additional Goals 1988-89

Certain additional goals were established for the division of Academic Affairs by the personnel within that division. There were eight additionally assigned goals, some of which should be mentioned here.

1. The Course Repeat Policy of the University was reviewed, and resulted in an important amendment to the current policy. Effective immediately, students will not be able to repeat any courses in which they have achieved a grade of C or better. Special care will be exercised to be sure that students nearing completion of their degrees will not be adversely affected by this change.

2. A new associate vice president for academic affairs was hired in order to improve administrative information flow and response in the Office of Academic Affairs. Dr. Peter Hutchinson, former associate dean of the College of Business Administration and professor of economics, was appointed on July 1, 1988. Dr. Hutchinson is responsible for several areas including University Programs, student concerns, curriculum and liaison with departments and various offices.

3. A calendar proposal was developed by a subcommittee of the Committee on Academic Affairs and forwarded to the Senate Executive Committee. This calendar, which would address among other things the structure of the current summer schedule, is expected to be considered by the Faculty Senate during fall semester 1989.

4. Continuing efforts were made to hire additional minority faculty and staff.

Although some progress was made, it was not great. Nonetheless, the efforts of the individual collegiate units are clear, continuing, and verifiable. Each college has appointed a Minority Affairs Advisory Committee, and some colleges, such as the College of Musical Arts, have launched individual collegiate programs designed to recruit both students and faculty. Retreats to sensitize continuing faculty to the need to recruit and retain minority faculty and students have been held in several colleges. Career Days have been instituted throughout the University and arrangements have been made in some cases with other universities having significant enrollments of minority students to refer personnel and students to Bowling Green. Most collegiate units developed working arrangements with the Office of Minority Affairs. We will continue to work very hard toward this goal, although optimism should be restrained because of the intense national competition for the small market in minority faculty members.

Academic Affairs: Additional Accomplishments

1. Effective August 1, 1988, two new deans were appointed. Dr. Andrew Kerek became dean of the College of Arts and



Registering for classes took on a whole new meaning starting March 6 when the on-line phone system went into effect. Sue Pugh, registration and records, and Bill Gerwin, computer services, examine the compact system that allowed 352 students to use it the first day between 10 a.m. and 5 p.m. After hours that same day when no employees were on duty, 175 students used the system. Since then, thousands of students have been able to schedule for classes by phone as well as drop and add courses at almost any hour of the day or night.

Sciences, and Dr. Robert DeBard became dean of the Firelands College.

2. After review of 15 Academic Challenge proposals, five were selected to receive funding in the 1989-91 cycle by the Ohio Board of Regents. They are chemistry, history, marketing, mathematics and statistics, and philosophy. This strong Ohio Board of Regents program continues to provide enhancements for major academic programs at Bowling Green.

3. Additional procedures were developed to assist in the implementation of the Ohio Board of Regents' Articulation Policy, and in the prompt review of student records and appeals. These procedures will improve the process by which students are given final notification of identified deficiencies in their articulation requirements, and will assist the Faculty Appeals Committee in the same way.

4. As mentioned in the Preface, the doctoral program in photochemical sciences became effective in the fall of 1988 and has accepted its first students.

5. Through the generosity of Harold and Helen McMaster, and consistent with the aims of the McMaster Leadership Institute, stipends which include tuition and fees, will support one or two outstanding doctoral candidates, who will be known as McMaster Junior Fellows throughout their graduate careers at Bowling Green. The Center for Photochemical Sciences hosted the first McMaster Senior Fellow, Richard Wright from Mead Imaging. He was active in sharing his expertise with students and faculty across campus as well as the business community of northwest Ohio.

6. The Office of Academic Enhancement continued to serve large numbers of students through its learning laboratories and instituted a two-semester program to help in the retention of high risk students. The office was invited to participate in two programs designed to recruit undergraduate and graduate minority students to the University and continues to be actively involved in the Summer Freshman Program and the Summer Preregistration Program.

7. The Arts Unlimited Program continues to be outstandingly successful. Grants and gifts totaling \$56,900 were raised in support of the program, and a new site was opened at the Franciscan Life Center in Sylvania. During the past year approximately 7,500 children and 130 teachers in 41 schools participated in the program. Dr. Michael Moore, director of the Arts Unlimited Program, was a recipient of the 1989 Governor's Award for Arts in Ohio.

8. Research grants received during the 1988-89 academic year totaled \$6,914,451, as compared with \$6,593,640 in 1987-88. A total of 270 research proposals were submitted by 180 faculty, 23 proposals by 14 administrative staff and 10 proposals by 9 graduate students.

9. The Faculty Research Committee awarded one major grant of \$10,000, thirty-six basic grants that totaled \$106,691, six small research grants totaling \$3,016 and 64 travel grants amounting to \$21,384. A total of 107 faculty, staff and students received external awards.

10. Six-month notices were developed for a Ph.D. in Organization Development and for a change in the designation of the public administration specialization in the Master of Arts in Political Science to Master of Public Administration.

11. For the reporting period July 1, 1988 through April 30, 1989, the number of new applications received by the Graduate College totaled 2,997 compared to 2,824 for the same reporting period last year (a six percent increase). The total number of minority applications increased 16 percent from 195 to 238 in 1989.

PLANNING AND BUDGETING:

The division of Planning and Budgeting had a successful year accomplishing eight of its 14 assigned goals and making significant progress on the remaining six.

1. In conjunction with the Treasurer's Office, oversight and assistance will be provided for an external

consultant's study of administrative efficiency at the University, the final report of which is to be presented to the Board of Trustees. Status - Achieved.

Peat Marwick Main & Company was retained to perform an Administrative Efficiency Study. The report was presented to the Finance Committee of the Board of Trustees at its April meeting. The report concluded that in general, the University is well and efficiently run, but there is room for improvement in some areas. Among these the most important is the computerization of the financial accounting system of the University. A detailed plan for administrative data processing development at the University which will occur in three stages is being composed, and it is anticipated that this multi-year project will cost several million dollars.

2. We will participate with the Medical College of Ohio in Toledo, and the University of Toledo in a study of the costs incurred on the three campuses for the joint nursing and physical therapy programs. Status - Some Progress.

A cost accounting has been compiled which identifies those costs associated with our joint nursing and physical therapy programs. Following a review of this information, a joint information meeting will be held with the Medical College of Ohio and the University of Toledo. This meeting has been delayed because of organizational changes occurring at MCOT. Further action on this goal will occur in 1989-90.

3. The allocation of utility costs and general service charges to University auxiliaries will be reviewed and recommendations for any changes will be made. Status - Achieved.

The annual indirect cost analysis which determines general service charges is being prepared at the present time. Presently, no changes have been proposed in the allocation of utility costs.

4. We will review the Resource Planning Handbook and explore the possibility of creating a University Budget Handbook which would be updated and distributed annually to participants in the budgeting process. Status - Partially Achieved.

The Resource Planning Handbook is being substantially revised, including the elimination of some areas and the expansion of others. The tables used in the handbook are being expanded in many cases to include five or ten years of data rather than one, as is the case at present, and the number of tables will be reduced. The changes will give more emphasis to financial areas and it is possible that the need for a separate budget handbook may be obviated as a result.

5. In conjunction with the Office of the President, we will continue our efforts to enhance our state subsidy through modest increases in our enrollment ceiling, revision of the Ohio Board of Regents subsidy formula, and analysis of University reports to the Ohio Board of Regents. Status - Achieved.

Effective fall 1989 the enrollment ceiling has been increased to 16,000 full-time equivalent (FTE) students over the previous 15,000 FTE. Several courses were reclassified this year in an effort to obtain appropriate subsidy funding. These changes were reflected in the 1988-89 subsidy received by Bowling Green. The Library allotment was enhanced in the model for 1989-90. The office will continue to analyze the various reports which go to the Ohio Board of Regents to ensure that the University receives all the appropriate subsidy income.

6. We will improve the average ACT Composite score by .4 points (to 22.0) for the fall 1989 freshman class, and we will improve the average high school grade point average to 3.15. Status - Some Progress.

The Office of Admissions has implemented several systems and policies to reduce the number of fall freshmen accepted who are below the defined admission criteria. The quality of student, as measured by high school grade point average and standardized test scores,



Robert DeBard, Firelands College's new dean, met with members of the Huron area press after he began his duties on Bowling Green's Sandusky campus last year. DeBard had been dean of the division of student development at Old Dominion University, and received his bachelor's and master's degrees from Bowling Green. He succeeded William R. McGraw, who after three years as dean, returned to become a full-time faculty member at the college.

applying and being admitted to the University is slightly higher this year, and initial data suggests that both the average ACT composite score and the high school grade point average (GPA) will be improved for the fall of 1989 freshman class.

7. The number of minority applicants will be increased by 15 percent over fall 1988, and we will increase the number who actually attend the University by 12 percent. Status - Some Progress.

Although a 15 percent increase over fall 1988 was not achieved, minority applications are up five percent and there has been an eight percent increase in admitted minority students. The admissions office is also working in conjunction with the Office of Minority Affairs and other areas to enhance retention of admitted minority students.

8. We will recruit 30 National Merit Scholar Finalists and 10 National Merit Scholar Semifinalists by fall 1989. Status - Achieved.

As of July 14, 1989, 104 National Merit Scholars have applied for fall 1989 admission to the University, including 60 finalists and 11 semifinalists who have indicated they plan to enroll for fall semester 1989. Bowling Green was ranked 36th in the nation in numbers of freshmen National Merit Scholars attending for the 1988-89 academic year.

9. We will complete, test and install the on-line telephone registration system including training for all user groups, development of public relations programs, interuniversity liaison work and full documentation of the system. Status - Considerable Progress.

Very significant progress was made in this area, including installation of the initial stage of the system, which is now being used by our students, development of training for all user groups, development and implementation of public relations programs and documentation of the system. Course registration is complete and open registration and Drop/Add will be phased in over the summer of 1989. It is expected that the rest of the system will be completed during the coming year.

10. We will develop a transfer student wing within the Office of Registration and Records to better serve the transfer student needing evaluation of records from other institutions. Status - Achieved.

We now have a director of transfer evaluations, a transfer evaluator and a transfer evaluator processor located in contiguous offices.

11. A broadly representative group will be appointed to begin the development phase of planning for the design and implementation of a new comprehensive financial accounting system for the University. A timetable will be set for implementation phases and a

complete proposal for consideration by the central administration will be completed by spring 1989. Status - Partially Achieved.

A committee has been formed and requests for proposals from other institutions have been acquired. The pace of this project will quicken as response to the Administrative Computing Systems Task Force work is implemented.

12. The terminal year of the University's current five-year computing plan is 1991. It will be updated in 1988-89 for the five-year period from 1988-1993. Status - Achieved.

The University Computing Council completed the updating of the five-year computing plan during spring semester 1989.

13. Training and hands on accessibility for the Supercomputer will be provided to faculty, staff and graduate students to enhance our use of this 21st Century technology. Status - Achieved.

Our supercomputer consultant regularly attends meetings at the Ohio Supercomputer Network headquarters in Columbus. Bowling Green hosted a three-day regional supercomputer workshop in mid-May. We are also increasing the speed of our supercomputer connection. Training of faculty and the utilization of the supercomputer continues to be developed.

14. We will establish a new procedure for processing telecommunications bills that is less labor-intensive. Status - Achieved.

The new rental billing system became operational in February 1989.

Planning and Budgeting: Additional Accomplishments

1. In July 1989 the reorganization of the Office of Planning and Budgeting was completed, with Linda Hamilton being appointed director of budgeting and Dr. Timothy King, director of planning.

2. Application targets of the University continue to be met easily. As of May 4, 1989, 10,264 freshman applications and 941 transfer applications had been processed for admission. Current estimates are that we will enroll 350 summer freshmen and 50 summer transfer students as well as 3,055 fall freshmen and 575 fall transfer students this year.

3. Some progress was made in efforts to enhance out-of-state student recruitment. Development of additional Alumni Recruiter Programs in out-of-state regions has begun. A small group of New York alumni have agreed to be initial recruiters in that area, and formal training of these individuals will be held in August. Publicity will be developed to enhance the image of the Alumni Recruiter Program, and we hope to obtain initial names as a follow up to this publicity. There are now 12 fully trained alumni recruiters in Illinois,

4. Internal audits were completed in the Summer Sports Schools, College of Business Administration Management Center, Student Health Center, the BG News and Student Publications, Capital Planning Office, and the University Post Office. All planned audits were not completed due to reduced staffing because the director of internal auditing, Donald Passmore, accepted a position at Rutgers University in February 1989. All planned audits will be completed on a slightly delayed schedule when a new director of internal auditing is hired.

5. The Point of Sale terminal equipment and system for receiving and processing the bursar's office financial accounting data has been installed. Teller operations were switched to the new equipment in May and other expanded applications will follow.

6. Very significant progress continues to be made in Computer Services. Virtually all non-staffing items in the University Computer Task Force, May 1984 report, have been completed and significant advances have been made in staffing. Implementation of the recommendations of the February 1986 University Computer Task Force has begun. New labs with 40 microcomputers in each laboratory were opened in the Business Administration Annex and Williams Hall, and approximately 30 microcomputers were added to existing labs plus another 30 to the rental pool.

7. Several new packages and languages were installed on the IBM 4341 and the number of accounts on that machine increased from 106 last year to 328 this year. The number of individuals signing on to this mainframe computer increased from 16,000 to 31,000 this year.

8. The reliability and stability of the IBM and DEC computer systems is remarkable. These statistics speak for themselves:

IBM 4381, 99.6 percent;
IBM 4341, 99.3 percent;
VAX 780, 99.4 percent;
VAX 785, 98.8 percent;
and VAX 8530, 99.4 percent.

OPERATIONS AREA:

The Operations area had a very successful year, completely accomplishing nine of its targets and making significant progress on three others.

1. The Office of Capital Planning will expand its program for identifying ways to develop more accurate cost estimates for state-funded capital projects. Status - Achieved.

The Ohio State University cost estimating model is now in place for rehabilitation projects. This model analyzes 52 separate building components, estimates the amount of work necessary and calculates the potential costs. Techniques for refining new construction cost estimates have been reviewed, and a strong project management effort to exercise better control over essential versus non-essential design features in architectural plans has been instituted.

2. University Food Operations will study the feasibility of switching the board plan for utilizing coupon books to a computer activated plastic card which will charge the cost of a meal against the student's remaining board balance in the bursar's office. Status - Achieved.

An internal feasibility study has been completed by food operations and the University Union staff and a preliminary report has been submitted. A University committee is reviewing the report to determine applicability to other University functions with planned implementation during the coming year.

3. University Food Operations will expand and update the Student Employment Program to better recruit, orient and retain the 800+ student employees hired each year. Status - Achieved.

The Student Employment Program has been revised to include increased pay rates, increased promotional opportunities and a student employee bonus program.

Some recruitment and retention successes have been realized for the current year and for the opening of fall semester 1989 and development of the program will continue.

4. The Parking and Traffic division will create 150 new resident student parking spaces to accommodate residents of the McDonald and Offenauer residence hall complexes. Status - Achieved.

Increased parking in McDonald and Offenauer was completed September 9, 1988, with the creation of 243 additional resident student parking places in Lots 8 and 8A. Additional security lighting has also been completed.

5. A study will be performed to ascertain the feasibility of combining faculty, administrative and classified staff personnel operations in a single office. The study will cover personnel functions common to all three groups, but would not include such matters as tenure and promotion, and other items related to the academic qualifications and performance of faculty. Status - Achieved.

The Personnel Study Group, an advisory group appointed by the president, has completed its report and submitted it to the president. Implementation of these recommendations began July 1, 1989, with organizational changes and a search for director of personnel.

6. The University Union and Plant Operations and Maintenance will jointly initiate a project to reduce water usage by 4-5 million gallons of water per year. The estimated annual cost savings will be approximately \$15,000. Status - Achieved.

This goal was achieved with the installation of a new cooling tower and associated water meter which will reduce University water usage by millions of gallons per year with accompanying financial savings.

7. The Office of Management Support Services will conduct client satisfaction surveys for parking services, the post office, personnel services, police, environmental services and insurance. Status - Achieved.

All but one of the client satisfaction surveys has been completed.

8. The Office of Environmental Services will coordinate a project to retro-fill/remove electrical transformers and switch gear that are PCB contaminated. This two-year project will be conducted to assure compliance with an EPA deadline of October 1990. The project will first handle those transformers which are in the worst condition and those units closest to areas of population density, such as residence halls and food operations. Status - Some Progress.

Progress has been made toward accomplishing this very expensive goal. The first phase of the clean-up has been completed and the second phase which involves decontamination and retro-fill of the transformers has been bid and started. Completion of this phase is expected to meet the October 1990 deadline.

9. The Office of the Vice President for Operations will expand the Host Program which now offers tours and briefings of the Operations area activities for the University community to local community organizations. The object is to enhance positive relations with the business community, and social and cultural organizations in the immediate area. Status - Achieved.

Over 70 invitations were sent to local community service and professional organizations.

10. Detailed cost analyses and preliminary sketches will be worked out for alternative choices to the Convocation Center plan. These will include seating for the north end of the Ice Arena, renovation of Anderson Arena, the construction of a stand-alone classroom facility, and construction of an Intramural/Intercollegiate Athletic Training Facility. Status - Considerable Progress.

The original Convocation Center plan was abandoned for financial reasons and several individual projects have been developed instead. This includes expand-



Williams Hall was rededicated in a ceremony April 6 following the annual Hollis A. Moore Lecture where Ezra Vogel, sociology and Clarence Dillon Professor of International Affairs at Harvard University, discussed Japanese economics. Cutting the ribbon were (from left) Trustee Melvin Murray; Andrew Kerek, dean of the College of Arts and Sciences; Trustee Virginia Platt; Mrs. Hollis Moore; Gary Hess, chair of the history department; and President Olscamp.

ing the Ice Arena seating by 1,700 seats, which is presently under construction at the north end of the Ice Arena; the renovation of Anderson Arena, for which preliminary plans have been developed and a cost estimate prepared; a new \$12 million classroom building which was included in the University's capital budget request submitted to the Ohio Board of Regents in early June, and which we will be pursuing next year; and an intramural/intercollegiate athletic practice facility, for which a building plan, floor layout and cost estimates have been prepared, together with a proposed financing plan. These various projects either have been or will be taken to the Board of Trustees for its approval and review.

11. During the coming year we expect the Williams Hall renovation to be completed in October or November 1988, and the Overman Hall, Phase I, renovation to be completed in April 1989. Status - Achieved.

Williams Hall renovation was finished in September 1988. Rededication of the hall was held on April 6, 1989. Overman Hall, Phase I, renovation has been substantially completed and Overman Hall North is in the process of being reoccupied.

12. We will develop a long-range plan for the maintenance and/or replacement of all University primary and secondary electrical equipment. Status - Some Progress.

Selection of the electrical consultant was completed and the resultant study of costs associated with replacement or repair of the University's electrical substructure is nearly complete.

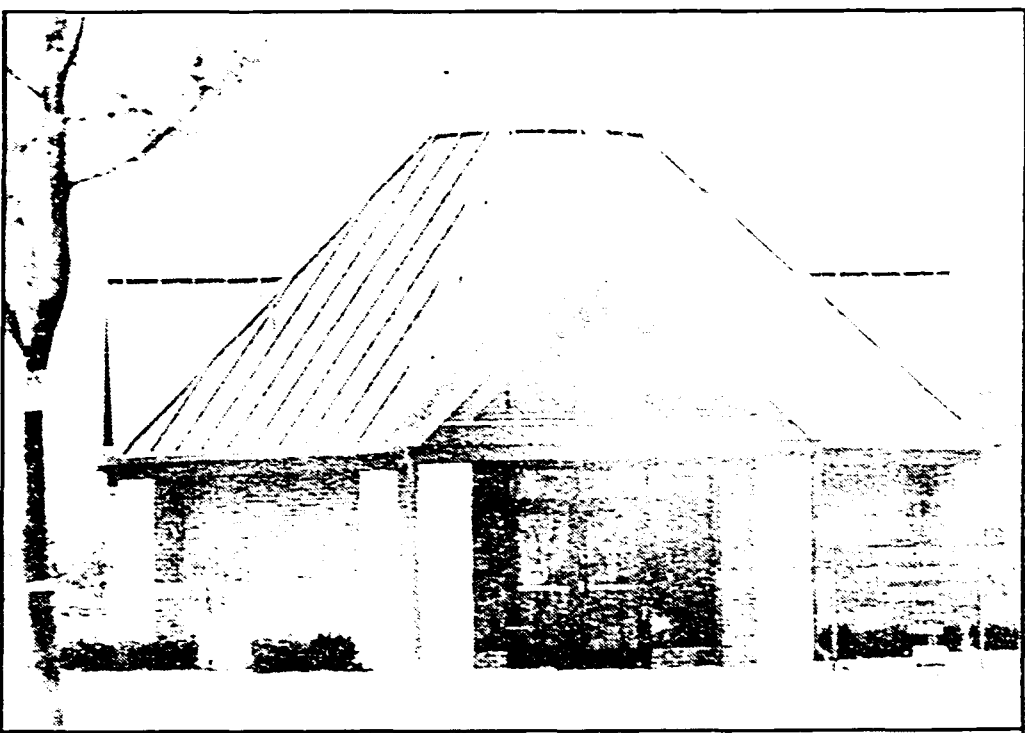
Operations Area: Additional Accomplishments

1. A major achievement encompassing several divisions, but principally operations, consisted in the planning, bidding and development of a transition facility, presently being called the College Park Office Facility because of its location. The design and construction of the 30,000 square foot building will be completed by the fall of 1989, and will provide offices for displaced faculty and administrative personnel caused by renovation and new construction elsewhere on the campus. As the current wave of construction is completed, administrative offices from the academic core of the campus will be relocated to the new structure and the vacated space turned to academic purposes.

2. The University has reviewed its property and automobile liability coverage and has placed its policies with a new carrier resulting in increased coverage and a potential savings of approximately \$82,000. With the realized savings, the University was able to increase its automobile liability limits and implement self-funded programs of insurance for microcomputers, Channel 27 equipment, musical instruments and automobile physical damage protection.

3. The development, design and construction of a new Campus Entrance/Visitors Information Center was completed on time and with internal financing.

4. The design, development and construction of the Research/Enterprise Park, Phase I, including utilities, streets and the first occupant, was initiated and is



After several months of construction, the new Visitors Information Center opened this summer. The project included work on streets and parking areas near the center and installation of sewer and electrical lines and street lights. Trees and shrubs were planted along the drive. The center features a drive-through, a large-scale map of the University, restrooms and a shuttle service.

now partially complete. Ground was broken for the Mid American Bank Operations Center, the first tenant, on June 29, 1989.

5. University Food Operations enhanced its minority employee profile with the hiring of five minority employees.

6. A major renovation of the Falcon's Nest in the University Union was completed, the ballroom was repainted, and all heating, ventilating and air conditioning units were replaced in third floor meeting rooms and hotel rooms. By the way, it is noteworthy that \$250,000 in new food service sales were generated over the last year in the University Union.

7. The BGSU licensing program was established, and 78 vendors are now licensed to sell our trademark merchandise. Although the fees are quite low, approximately \$25,000 in royalty income has been received to date.

8. Eight major training programs involving 1,000 University employees were conducted and 95 percent of the attendees evaluated these training classes as beneficial.

9. An election was held to determine whether the Teamsters would be selected as union representatives for skilled trades at the University. One hundred one classified staff employees voted and the final vote was, No Representation 60; Teamsters 38; three votes were contested by the union and were not counted.

STUDENT AFFAIRS:

The division of Student Affairs had an excellent year, accomplishing seven of its assigned 11 goals and making some progress on four.

1. **The Student Code will be revised to incorporate regulations and policies for the new legal drinking age, offenses centering around the introduction of computer viruses into University computer programs, guidelines for the use of the telecommunications system and the new academic honesty policy. In addition, we will review the penalties concerning vandalism to ascertain whether it is appropriate to make them more severe. Status - Achieved.**

The Student Code has been revised and several important changes were made in it. For example, in response to the new legal drinking age and University efforts to address alcohol and substance abuse problems, several changes were made including increasing the maximum sanction for violations of the alcohol policy from disciplinary probation to suspension, and requiring participation in educational rehabilitative programs as a condition of future University enrollment upon conviction if that is judged necessary. Sanctions against computer viruses, abuse and violation of the privacy of computer files and revision of policies governing misuse of the telecommunications system were introduced. The revised Student Code has been distributed to all users.

2. **We will address the issue of declining interest in resident adviser and unit and hall director positions. These positions are essential to the quality of life in residential units and for the management of the residence life policies at the University. We will study the salary structure and benefits for these positions and make changes that are necessary to attract well-qualified persons. Status - Achieved.**

Responding to suggestions made by the Professional Staff Benefits Committee, market adjustments to salaries were made, summer staff appointments were announced by March 1, and a comparative study of salaries of similar positions at other institutions was undertaken. A renovation program for directors' apartments was also begun. Market adjustments will be made in resident advisers' salaries, and social programming for resident advisers will also be improved.

3. **A plan and cost analysis will be developed for the progressive computerization of the routine business of the division of student affairs. Status - Some Progress.**

Efforts to produce a student affairs computing plan was initiated during 1988-

89 and an administrative computing plan, which will include student affairs, is now being developed for presentation to the Board of Trustees.

4. **We will continue to monitor and support special projects in the Office of Minority Affairs used in recruiting and retaining minority students. Status - Considerable Progress.**

The Office of Minority Affairs provided academic, career, financial and personal advisement to 250 Black and 60 Hispanic students. The office also conducted orientation programs for 110 entering freshmen minority students and 100 percent of the students on unsatisfactory academic progress were contacted.

The Office of Minority Affairs in conjunction with the Office of the President successfully designed and implemented an eight-week Precollege Summer Program for minority high school students. Twenty-two students participated in the initial offering, which was financed by a \$70,000 grant from the University. For the summer of 1989, the program will be expanded to 50 students. Preliminary indications are that almost all of these high school students intend to enroll at Bowling Green.

5. **We will increase efforts to provide non-alcoholic social events and to enhance the utilization of the University's current non-alcoholic resources. Status - Considerable Progress.**

University Activities Organization initiated weekly Friday night programs in the University Union, and B'Dazzle was created in the Falcon's Nest during spring semester. For the eight weeks B'Dazzle was open, an average of 190 students per night were in attendance. Quad Rock, a second non-alcoholic bar in Founders, is now clearly established, and the Greek system is also considerably involved in the holding of non-alcoholic events. The Prevention Center will also assist both students and organizations in implementing non-alcoholic events.

6. **We will provide a Freshman Convocation in August 1988 for the first time. Status - Achieved.**

A very successful first Freshman Convocation was held August 21, 1988, in Anderson Arena and was attended by over 3,000 freshmen. Feedback from most sources was highly favorable.

7. **We will implement the Student Affairs component of the Alcohol and Drug Education and Prevention Program. Status - Achieved.**

In September 1988, the Fund for the Improvement of Post-Secondary Education (FIPSE) granted Bowling Green an award of \$118,000 to establish a center for the education of students and the prevention of alcohol and substance abuse. Jacqueline Daley has been hired as director of the Prevention Center.

8. **We will continue to expand residence hall academic tutoring and increase the number of students participating in these tutoring sessions. Status - Achieved.**

Tutoring was provided in the residence halls in economics, biology, mathematics, chemistry and computer science during fall semester 1988. One hundred students used the service.

9. **We will develop a comprehensive statement on the appropriate goals for the University's scholarship programs. Status - Some Progress.**

Current scholarship programs, the award structure for our scholarships, and other related issues have been reviewed and the Financial Aid Office has developed a proposal which is being forwarded to the vice president for student affairs, the recommendations of which will be put in final form for consideration by the budget committees in 1990.

10. **A study will be conducted and recommendations will be made to enhance control of noise in the Residence Halls. Noise continues to be the most frequently mentioned negative concern of resident students and efforts must be increased to gain control over this problem. Status - Some Progress.**

Special efforts have been directed toward noise control in the residence halls during the past academic year, but we are not satisfied with the results as yet. A major part of the problem is that although

students complain about noise they find it difficult to cooperate in efforts to reduce it. During the coming year emphasis will be placed on student involvement in programming and enforcement of steps to lower noise.

11. **The Office of Financial Aid and Student Employment will implement a guaranteed student loan exit interview and a debt management counseling process. The office is currently working on a system to satisfy this federal mandate and hopes that it will be in place by the end of July 1988. Status - Achieved.**

The exit interview system was implemented by Financial Aid during the fall 1988 and reviewed by an Ohio Student Loan Commission audit team. A computer program identifies students who received funding from the Stafford Loan, Student Loan System (SLS), or Parent Loan for Undergraduate Students (PLUS) program while at BGSU and who are no longer enrolled. Students selected by this computer program are sent an exit interview packet. It is the intent of the exit packet to encourage timely repayment of the loans by student borrowers, and records are maintained by Financial Aid which identify students who receive an exit interview package. BGSU has the lowest student loan default rate in Ohio and one of the lowest in the country!

Student Affairs: Additional Accomplishments

1. A total of 3,351 personal counseling sessions were completed for 439 students throughout the academic year.

2. The Counseling and Career Development Center also administered 2,320 psychological and career-related tests. National testing programs in accordance with the requirements of National Testing Services were administered to 2,790 people.

3. The Office of International Programs reviewed 812 graduate application files and 124 undergraduate application files. The office received 5,007 initial inquiries concerning admissions from prospective international students. Presently at Bowling Green there are 324 international students from 56 countries, including 112 undergraduates and 212 graduates.

4. The University housed 8,060 resident students in the fall semester. It was necessary to house 131 women in converted lounge spaces across the campus, and 24 women and 2 men were housed temporarily in the Falcon Plaza. All students temporarily assigned to non-residence housing were reassigned to permanent housing by September 30. In the spring semester, the University housed 7,674 students, with no temporary housing assigned.

5. The Off-Campus Housing Office continues to be a busy and productive service. A total of 747 students called for assistance in locating housing, and the Annual Housing Fair, sponsored by the office, attracted approximately 600 students. Twelve local landlords, representatives from several Bowling Green city departments, and Mayor Miller of Bowling Green were present throughout the program.

6. A decision was made to encourage a smokeless environment in the campus living units, and in order to accomplish this goal we will now require students wishing to smoke in their student rooms to request specific assignment to a smoking area, a reversal of the present policy whereby a student wishing not to smoke must request a no smoking room. All living units will designate one area of student rooms as "smoking." Smoking will not be permitted in any other areas, including restrooms, stairwells, corridors, lounges, laundry rooms and recreation rooms, nor in eating areas.

7. The Office of Standards and Procedures received referrals totaling 712 cases, an increase of 53 over 1987-88; 590 of these originated in student living units and of the 712 cases referred in 1988-89, a total of 444 were alcohol-related. This is an increase of 189 cases over 1987-88. Sanctions issued included three suspensions, and 461 applications of strict disciplinary probation.

8. The University Activities Organiza-

tion (UAO) offered 183 programs attended by 45,912 individuals. Also 49 programs were co-sponsored with other offices or organizations. Campus films were particularly popular, drawing 14,273 students.

9. The Student Health Service presented its second annual Health Fair in October and sponsored AIDS Awareness Day in September. A program on rape prevention was also sponsored by the Health Service in March 1989, and the 64th Annual Meeting of the Ohio College Health Association was hosted during spring break.

10. More individuals continued to use the Student Recreation Center, with an 8.1 percent increase from 1987-88 levels. One thousand thirty-nine turnstile entries per day occurred over a twelve-month basis with February being the largest month with an average of 2,239 daily entries.

11. The University Placement Services hosted 532 organizations who recruited on campus which involved 899 recruiting schedules and 9,275 student inquiries. Almost 25,000 referrals were made by the placement service.

UNIVERSITY RELATIONS:

The University Relations division had an excellent year in 1988-89, accomplishing 16 of its goals entirely, one almost completely, and making significant progress on four others. Only one goal was not achieved.

Alumni Affairs

1. **We will generate a monthly Alumni Association/University Update to be mailed to Alumni Association board members. Status - Achieved.**

The update has been very well received by graduates.

2. **We will work with board committees to involve the Alumni Board in a program to celebrate Bowling Green State University's 100,000th graduate, who is expected to receive his/her degree in the spring 1989 graduation. Status - Achieved.**

A very successful program was held and recognition ceremonies were designed for the May 1989 Commencement. Rebecca Lyn Stevens was honored as our 100,000th graduate and 25 representative alumni attended the ceremony.

3. **We will raise a minimum of \$30,000 through special projects for the Mileti Alumni Center debt payoff. Projects will include Parents' Day Show profits, an insurance program, credit card programs, and the Alumni Gift Shop. Status - Achieved.**

Approximately \$43,000 was raised.

4. **The Office of Alumni Affairs will assist the Office of Development in raising 10 more Chapter Scholarships to the \$10,000 endowed level. Status - Partially Achieved.**

The Alumni Affairs Office staff did host the planned event, but subsequent development office fund-raising efforts resulted in only two more chapters reaching the \$10,000 level. There are now 14 at the \$10,000 level or above, but several, including San Francisco, western New York, southwest Florida and Atlanta, are very close.

5. **The Office of Alumni Affairs will work with the Office of Development staff to initiate at least two new Chapter Scholarships. Status - Achieved.**

A new program was started in Boston and everything is in place for the North/South Carolina chapters, but at their request we are waiting for the September 9 football game with East Carolina University to formally initiate the scholarship.

6. **The Office of Alumni Affairs will work with the Office of Development to explore fund-raising possibilities in support of the National Merit Scholar Recruitment Program. Status - Partially Achieved.**

The Alumni Office will be meeting with the Development Office and a committee of the Alumni Board will also

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be appointed to review this matter.

7. Each in-state alumni chapter will be asked to submit an annual plan, and to hold a minimum of two planning committee meetings as well as a minimum of two events for their general memberships each year. Each out-of-state chapter will be asked to hold a minimum of one event during the fiscal year. Status - Achieved.

The plans have been received and planning for the events is proceeding.

Office of Development

8. The Office of Development will attempt to achieve the following fund-raising goals during the coming year:

Cash Contributions: \$3.3 million
Gifts-in-Kind: \$500,000
Alumni Giving: \$900,000
Alumni Donors: 13,500
Presidents Club: Minimum of 85 solicitations and 30 new members

Almost all the fund-raising goals established for the Office of Development were achieved during the 1988-89 year. The results are:

--Cash contributions target: \$3.3 million; Raised: \$6,291,449* (Variance: \$2,991,449).

--Gifts-in-kind target: \$500,000; Raised \$590,686; (Variance: \$90,686).

--Alumni giving target: \$900,000; Raised: \$911,417; (Variance: \$11,417).

--Alumni donors target: 13,500; Raised: 13,000; (Variance: 500).

--President's Club target: 30; Raised: 17; (Variance: 13).

*This includes early payment of over \$2 million from the Stranahan Foundation on its five-year pledge and thus is unusually high.

9. The Office of Development will add 25 members to the College of Business Administration Dean's Advisory Council during the charter membership period. Status - Achieved.

To date, 29 charter members, both individual and corporate, have been invited and have joined the Dean's Advisory Council.

10. The Office of Development will conduct an in-house telefund campaign for 66 nights of calling during the 1988-89 fiscal year, and we will contact 50,000 alumni and friends. Status - Achieved.

More than 50,000 alumni and parents were called during the spring and fall telefund campaigns and student callers spoke to more than 35,800 giving prospects.

11. We will develop means to contact 10,000 lapsed donors in an effort to further expand our base of annual support. Status - Achieved.

Teleconnect, a data base marketing firm in Cedar Rapids, Iowa, has been selected to conduct a campaign for unrestricted dollars beginning September 1989 with these lapsed donors.

12. We will conduct 300 personal visits to identify and present gift planning proposals, both in Ohio and nationally. Status - Considerable Progress.

Two hundred eighty-eight visits have been made through June 30, 1989.

13. We will increase planned gift expectancy by \$150,000 and increase irrevocable planned gift commitments by \$200,000. Status - Some Progress.

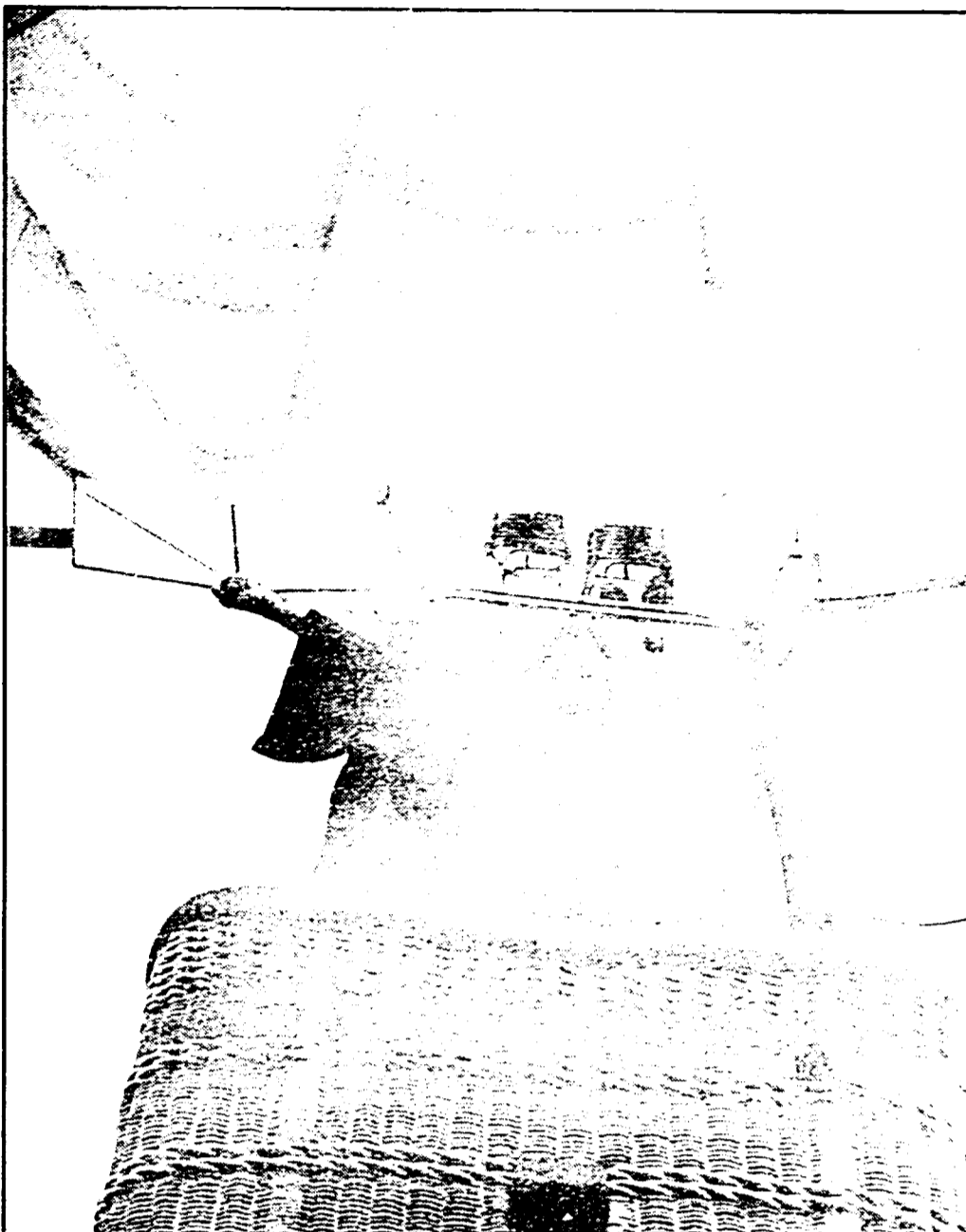
The increase in planned gift expectancy was achieved but irrevocable gift commitments were increased by only \$81,635.

Public Relations

14. We will advance the public relations plan for the Foundation Board by holding Foundation Board Appreciation Night, arranging on-site visits when members are on campus, increasing staff and Board interaction, and furthering our efforts to keep members abreast of higher education issues, particularly at the University. Status - Achieved.

This was achieved and will be carried on indefinitely.

15. We will create annual social opportunities to solidify contacts



Rebecca Stevens, a public relations major from Proctorville, was flying high when she was honored at the May 6 commencement ceremonies as the University's 100,000th graduate. Also recognized were 25 distinguished alumni. Founded in 1910, the University graduated its first class, which consisted of 35 students, in 1915. At the current rate, the 200,000th degree should be awarded in the year 2012.

between city and county school administrators and Bowling Green faculty and administrators. Status - Achieved.

16. We will market the new Arts and Humanities video which gives a ten-minute summary review of the full range of cultural activities that occur each year at the University. Status - Achieved.

Letters were sent to all vice presidents, deans and area directors informing them of the availability of the new video, and certain outside groups such as the Chamber of Commerce, libraries, et cetera, were sent copies. A news release was also developed and disseminated. The video was shown approximately 25 times to interested groups. Further dissemination will continue during the coming year.

17. A new Report from the President will replace the *Inside Bowling Green* publication for area business leaders. Status - Achieved.

This report, called *In a Nutshell*, was completed in June.

18. An advertising campaign will be developed and targeted primarily to the *Toledo Blade* and the *Bowling Green Sentinel Tribune* that will use as its basis the *Report from the President*. The purpose of the campaign is to inform the community of the University's many accomplishments on a periodic basis, including the increasing quality of both undergraduate and graduate students. Status - Not Achieved.

Depending upon funding, this will be reviewed in 1989-90 for action.

19. We will produce six features for release to specialized markets such as women's and lifestyle editors, Sunday newspapers, magazines and trade journals, etc. Status - Achieved.

Among the features produced were pieces on the Huron Playhouse; College of Musical Arts' new jazz major; the \$3 million Stranahan grant; Professor Badia's sleep research; the New Music Festival; the Carnegie Hall Recital of the "New Music Virtuosi"; the Treehouse Troupe production of "Kids' Express"; a Findlay high school teacher supervising BGSU teacher education students; visiting writer

Ted Enslin; a student directed and produced play of "Life in the Dark;" Jacqui Nathan, the director of the School of Art Gallery, and Marilyn Shrude, winner of a special award from Women in Communications, Inc.

Television Services

20. WBGU-TV will introduce a new legislative/public affairs series on WBGU-TV. Status - Achieved.

WBGU-TV inaugurated VIEW-POINT, a new half-hour legislative/public affairs series of 28 programs on October 14, 1988.

21. A 1989 WBGU-TV Silver Anniversary Endowment Campaign will be initiated, and a comprehensive promotional campaign for the 25th Anniversary of the television station will be developed and implemented throughout 1989. This will include printed pieces, advertising, in-house and off-site events, a traveling exhibit and a speaker's bureau. Status - Achieved.

The 25th Anniversary Endowment Campaign was launched with nearly 400 mailings. Donation levels ranged from \$500 - \$5,000 and above. Several other events, including an anniversary edition of PREVIEW 27, the station's monthly program guide, an open house at the television station on the February 10 anniversary date, and other interesting features accompanied the publicity of the 25th Anniversary.

22. We will increase the number of teleconferences by 100 percent. Status - Achieved.

The Office of Television Learning Services has quadrupled the number of last year's teleconferences from 6 to 24. Some of the topics included, "Ethics in American Business," "Artificial Intelligence," "Tax and Financial Planning," and "Family Dysfunction and Divorce."

University Relations: Additional Accomplishments

1. Vice President for University Relations Dwight Burlingame was the keynote speaker at the annual conference of the American Library Association in Dallas in June. His address was entitled, "Capital Campaigns for Libraries."

2. A graduate course on philanthropy was offered spring term and was taught jointly by Dr. Burlingame and Dr. Lawrence Friedman from the department of history. This effort was successful and it has now developed that Dr. Friedman, along with others in the Honors Program, are planning a joint course with Moscow State University on global health issues to be offered fall of 1990.

3. University Relations also took an active role in the planning and development of the economic mission to Japan. It was particularly successful in the cultivation of our Japanese alumni.

4. Larry Weiss, associate vice president for alumni affairs, continued to host his show, "Time Out" at WBGU-TV. The show continues to receive very positive reports from the viewers of the station.

5. WBGU-TV consummated an agreement with the Toledo Society for the Blind for the use of the second audio program channel to broadcast a radio reading service for the visually impaired. This is an important service for an often unserved audience.

6. A grant was prepared and submitted for the production of a program entitled, *Ohio Workers 1803-1980*. We have been notified that the Humanities Council will fund this project.

7. The satellite downlink has been installed at WBGU-TV and was used for regular foreign language instruction spring semester.

OFFICE OF THE PRESIDENT:

The President's Office includes the president and the executive assistant to the president. The Office had a record of sound success during the last year, accomplishing 15 of its 19 goals, and making significant progress on four.

1. We will reinstitute a Trustee Faculty/Administrative "retreat" at the request of members of the Board of Trustees. The purpose of the function which we hope to hold either in November or January, will be to enhance personal and social relationships among individuals who frequently work together from all three groups, to provide a current awareness of the University's directions and intentions, and the methods by which it is moving toward those ends, and to enable Trustees to better understand the inner workings of the institution's constituent employee groups. Status - Some Progress.

An on-campus retreat will be held September 1989, including a presentation by an outside speaker for the first time.

2. The executive assistant to the president and the president will spend considerable time in Columbus during the coming year in an effort to support the highest possible subsidy increases for the higher education budget. We will also be doing our best to achieve changes in the Ohio Board of Regents subsidy formula in order to avoid the circumstances which led to our receiving the lowest subsidy increase in the state this year. Status - Achieved.

BGSU did obtain additional levels of funding in the Ohio Board of Regents subsidy formula, and the Office of the Vice President for Planning and Budgeting also deserves considerable credit for this accomplishment. Increases were received in part through a revision of course descriptions offered at the University, to bring them in line with the most recent developments in the curriculum.

The largest increase in University funding, however, came about as a result of the University's successful efforts, in conjunction with Miami University, to increase the enrollment ceiling from the current 15,000 to 16,000 FTE for both schools. This effort required the agreement of the Ohio Board of Regents, and the Regents were persuaded that the case was just. This is the first upward adjustment in the University's enrollment ceiling since 1971, and will result in approximately \$1.8 million in additional subsidy for 1989-90. Senate Bill 268



Jacqueline Daley looks over some of the materials she has been using as the University's first director of the newly created alcohol and substance abuse prevention center. She is responsible for coordinating the University's alcohol awareness efforts, which include two non-alcoholic nightspots and a residence hall education program.

which authorized raising the University's enrollment was signed into law by Governor Celeste on December 21, 1988 and went into effect on March 22, 1989. Overall, our projected 1989-90 funding level, including Academic Challenge, increased 12.89 percent, the highest projected increase in the state.

3. We will complete drawings and commence construction for the new University Main Entrance on East Wooster. Status - Achieved.

The drawings, planning and contracting were completed, and the new main entrance to the University is now open. The entrance is composed of low brick walls funneling traffic into Alumni Drive, past a standard upon which three flag poles and a marble identification sign for the University are mounted. Tall light standards mark the central part of the entrance, and double rows of trees have been planted along the sides of the road leading to the entrance building itself. The entrance building, of attractive brown brick and brown metal roofing matching the Student Recreation Center, contains restrooms, waiting room facilities, tickets sales and traffic assignment facilities, a covered through-passage for automobiles entering the campus, and a few parking spaces.

A shuttle will run from the entrance to the University Union, with a stop at the Library, every 15 minutes during library hours, which are currently from 8 a.m. until midnight. Permanent security will be stationed at the entrance, and student and visitor parking will more fully utilize the parking areas near the stadium now that this additional safety, waiting, and shuttle facility has been installed.

4. We will close Ridge Street to through traffic on a pilot basis during the academic year, and make recommendations about the feasibility of closing the street permanently by the end of the year. Status - Achieved.

Effective August 24, 1988, Ridge Street was closed with the complete cooperation of the City of Bowling Green. This arrangement was so well received, that the city's traffic commission has approved its continuation.

5. I will visit at least three predominantly minority high schools in northern Ohio in an effort to further enhance our recruitment of minority students. I will also seek other visiting opportunities in predominantly

minority communities through such social and institutional entities as churches, civic groups, et cetera. Status - Achieved.

I visited seven predominantly minority high schools in northern Ohio and addressed the congregation of one church. As one result, 112 students visited Bowling Green at my invitation. I also gave the address to the Rogers High School graduating class, and one junior high school commencement class. The University made arrangements to "adopt" Wilbur Wright School in Cleveland, and the arrangements for the specific undertakings which will constitute "adoption" are in the process of being finalized. Recruitment of minority students at Bowling Green will continue to be a very high priority. Numbers of undergraduate minority students enrolled at the University increased 15 percent in 1989 over fall 1988, which translates to 104 additional minority students, for a total of 790.

The national and statewide problem associated with increasing the numbers of minority students in the higher education system may be illustrated by one startling number: Last year, exactly 50 net additional minority students were recruited into the entire state system in higher education in Ohio. Since Bowling Green surpassed this number alone, there was clearly a net decrease in minority students elsewhere in the system.

6. I will finalize and submit to the Board of Trustees a reprioritized Role and Mission Statement for the University. Status - Achieved.

The reprioritization of the Role and Mission Statement was submitted to and approved by the Board of Trustees at its December 16, 1988 meeting.

7. The Faculty "Fireside Chats" at the President's home will be continued. I will reinstitute my visits to academic departments on a periodic basis. Status - Achieved.

Five hundred seventy-seven continuing faculty have now attended 58 small gatherings at the President's home, and I visited a total of 33 academic departments.

8. The Open House I started last year on Tuesday afternoons for students will continue. Status - Achieved.

The open house continued throughout the year, but had very low attendance. Nonetheless, I believe it is worth doing if

only because it is a living refutation of the opinion that it is difficult to get to the President.

9. A new Vice President for Operations will be hired. Status - Achieved.

I am very pleased indeed to announce that this goal was achieved with the hiring of Robert Martin, formerly physical plant director at Louisiana State University. Bob Martin joined us December 29, 1988, and has been hard at work ever since. His contributions to the management of physical plant and operations at the University have been great already, as witness the decision to construct a new "transition facility" which will handle the housing needs of those displaced by construction and renovation on the campus over the next ten years, and then be used as a permanent facility for the rehousing of administrative personnel from the central academic core of the campus.

10. We will continue our efforts to raise an endowment fund for the Opera Program in the College of Musical Arts. This has proven much more difficult than anticipated, and we are in the process of re-examining both the timetable and the means by which we might accomplish this goal. Status - Some Progress.

I am not satisfied with our efforts in this area, but we will continue until we succeed. This endowment fund has now been broadened to include all programs in the College of Musical Arts.

11. We will sponsor a joint social occasion for the Alumni Board, the Foundation Board of Trustees, and the Board of Trustees of the University and their spouses in the fall of 1988, probably on Homecoming weekend. Status - Achieved.

A special gathering of members/spouses/guests of the three groups was held on Thursday evening, October 6, 1988. A booklet containing pictures and biographical sketches of each Board Member was distributed at the dinner. Reaction to the dinner was excellent, and a continuation of it on an annual basis during Homecoming is recommended.

12. We will strike a medallion to be presented to the winner of the University's Distinguished Research Professorship. The medallion will be presented upon an occasion at which the winner of the award will present a paper describing his or her current research. The paper will be designed for the average educated listener and not for specialists in the research field. Status - Achieved.

The medallion has been struck, and it was designed by Thomas Madden, faculty member in the School of Art. The medallions were not completed in time for presentation to the award winners, who were Professor Douglas Neckers and Professor Jaak Panksepp, but they will be presented to them on an appropriate date and will be presented annually in the future.

13. We will continue the employment freeze which is currently in effect at the University. This freeze requires that no new positions be added to the University's non-faculty employment areas without the unanimous consent of the vice presidents and the written authorization of the president. Status - Achieved.

The employment freeze was continued until review by all vice presidents and the president indicated that the state of emergency in funding no longer existed. At this point, which occurred in December 1988, authority reverted to the hands of the vice presidents for approving and filling of positions and the addition of new positions to the University's non-faculty employment area. However, very few new positions have been created.

14. I shall re-evaluate the Convocation Center proposal and present alternative options which would satisfy many of the University's needs to which the Convocation Center proposal is addressed at less cost to the Board of Trustees during the course of the coming academic year. Status - Achieved.

The Convocation Center proposal was reevaluated and abandoned. Three alternative projects have been developed to replace the Convocation Center proposal.

The projects are:
A \$12 million classroom facility;
A \$10 million intramural/intercollegiate athletic indoor practice facility; and
Renovation of Anderson Arena.

Preliminary presentations of the first two projects were approved by the Capital Budget Planning Committee and given to the Board of Trustees at the December 1988 meeting.

Planning updates for the classroom facility and intramural/intercollegiate athletic indoor practice facility were presented to the Board of Trustees at the April meeting. A formal request for the classroom facility has been included in the 1991-96 state funded capital budget request, and a formal request for the intramural/intercollegiate athletic indoor practice facility is scheduled for Board of Trustees consideration in the fall of 1989.

Planning continues to identify schedules and funding sources for the Anderson Arena renovation.

15. We will continue to seek to develop the University's Dunbridge Road property. We have received verbal assurance that we will receive a minimum of \$250,000 in a matching grant from the Ohio Department of Development. We were seeking a \$500,000 grant, and this may yet come to pass. The University is trying to develop the property in conjunction with an enterprise or enterprises which will provide learning and research opportunities for students at the same time that the University earns income from the project. Status - Achieved.



Africa's contributions to the world and myths about African history were the topics of the "Affirmation of African Cultural Heritage: Myths and Realities" conference held March 10-11 on campus. Mary Edmonds, vice president for student affairs, talks with (from left) Jack Taylor, assistant vice president of minority affairs, and the three speakers at one of the programs, Melvin Drummer, Cleveland State University, Ivan Van Sertima, Rutgers University and John Henrik Clarke, Hunter College.

A grant of \$250,000 was approved by the Ohio Department of Development in December 1988, and was matched by the City of Bowling Green with another \$250,000, plus a waiver of tax fees which amounted to an additional \$250,000 from the city during the course of the spring. The Wood County Commissioners added \$50,000 to the funding bringing the total support of this project from regional municipalities to \$800,000.

The Research/Enterprise Park will be located on an 84-acre tract of land situated along I-75 immediately east of the Stadium. The University has owned the land for some 30 years.

Mid American Bank is the first tenant of the new Research/Enterprise Park and broke ground for the construction of its 30,000 square foot facility on June 29. The University is presently in the process of seeking a developer for the rest of the Research/Enterprise Park.

16. My office will host at least two "Business After Hours" receptions for local businesses and the city administration at the University. Status - Achieved.

Arrangements were made to hold two events this year. The Chamber of Commerce Board of Trustees was invited to watch the November 12 BGSU/Eastern Michigan football game from the President's Box, and the "Business After Hours" event was held for all members of the Chamber of Commerce on March 16. Both events were well received.

17. We will organize and hold a "State House Falcon" event for graduates of Bowling Green who are members of the state legislature, the executive wing, or employees of state government located in Columbus. Status - Achieved.

A State House Falcon reception was held April 10 at the Capital Club in Columbus. Fifty representatives from the State House Falcon group, the Columbus Alumni Chapter, the Alumni Board, the University administration and Board of Trustees attended. We will continue to hold this function in the future and work toward expanding attendance.

18. We will explore ways to place greater emphasis on those aspects of the educational experience at Bowling Green which require the use and development of critical and analytical faculties, and which encourage students to become involved in the aesthetic and creative aspects of their learning experience here. Status - Some Progress.

In the Honors Program review several types of issues were explored in the committee's recommendations. For example, development of additional interdisciplinary seminars at the freshman and sophomore levels in the sciences, social sciences and humanities was recommended, as was the development of integrative upper-level seminars related to students' majors. An introduction, beginning fall 1989, of a new mathematics requirement for all business administration students which upgrades the level of algebraic rigor and expectations in the calculus sequence is also pertinent to this goal, as is the recommended implementation of the upper level integrative general education core. Faculty are placing increased emphasis on greater utilization of study skills labs by students.

Furthermore, again as recommended in the Honors Program review, introduction of the concept of an independent learning project for all honors students which may consist not only of a traditional thesis, but also creative endeavor on the part of the student, such as an art exhibit, collective or creative writing pieces, etc., speaks to the second half of the learning experience. We have also tried to enhance the performing arts series at the University, and to give greater encouragement to students to participate in public lectures, concerts and the art series. The initiation of the University Research Professor Convocation series, at which the winner of the recent research professor award presents a lecture about his or her research couched in terms readily understandable to the general public, is a part of these efforts.

19. We will explore ways to enhance

favorable student perceptions of general administrative functions in the University at all levels. Status - Some Progress.

Some progress was made toward this goal but I am not satisfied with it. My personal participation in student open houses, the usual large number of student events which I attend, eight student breakfast meetings at the house, participation in open forums such as that for the commuter students, special feature interviews with reporters, etc., has contributed to some improvement in the image of administrative affairs at the University, as have technical achievements such as the introduction of the first phase of the On-Line Registration System, and reduction in the waiting time for students seeking financial aid this year. Further organized efforts to address this question will be put together by a committee I shall appoint during the coming year.

Office of the President: Additional Accomplishments

1. In addition to service on the National Council on the Humanities to which I was appointed last year by President Reagan, I have now accepted appointment as the Mid-American Conference representative to the Presidents Commission of the National Collegiate Athletic Association. This is an important assignment, particularly in times when intercollegiate athletics are under minute examination by the press and the general public with respect to infractions of NCAA rules, corrupt recruitment of athletes into the professional ranks from college by dishonest agents, and scandals in some universities concerning the lack of academic rigor in curricula to which athletes are assigned. I have already attended the first of the meetings of the Presidents Commission during my term, and we dealt with the critically important issue of academic standards for athletes. I look forward to encouraging all university members of the NCAA to rise to the standards of Bowling Green, for if all universities did meet the standards to which we hold our athletes, the academic counseling which we provide for them, and the rigor with which we adhere to NCAA rules and regulations (we've never even been charged with violating a rule), there would be no need for this extra surveillance.

2. I was honored to have received the Friends of the Library Award this year. I want to express my heartfelt gratitude to the members of the committee who selected me for this award, because it means more to me than most other honors I have received in my life. I am now and always have been devoted to libraries, whether at universities or those in general public settings. These wondrous storehouses of knowledge are the foundations which enable us to fix our future course upon our past success, to avoid what we know will fail, if we take care, and to leave a legacy of accomplishment for those who will succeed us in the effort to understand the universe and ourselves as a part of it.

3. During the past year I continued to host my "One-on-One" program, filmed in the WBGU-TV studios, and my guests were, Governor Richard Celeste, President Frank Horton of the University of Toledo, Dr. Franklin Walter, Superintendent of Public Instruction, Ohio Department of Education, and Bowling Green Schools Superintendent Richard Cummings.

PART II

GOALS FOR 1989-1990

Academic Affairs:

1. A new dean for the College of Business Administration will be appointed.



Last year when Kevin Coughlin was a freshman, he decided he wasn't going to let being an undergraduate stop him from getting involved in University activities. After serving as a senator and vice president in Undergraduate Student Government, he became the first freshman ever to be elected student body president, a post he now holds during his sophomore year.

2. The format for submission of tenure and promotion credentials will be reviewed with the colleges with the intent of achieving more uniform curriculum vitae and supporting documentation.

3. Orientation for new faculty members will be improved and the orientation sessions will be extended throughout the fall semester.

4. The Early Retirement Incentive Program will be implemented, and a careful record of the effects on the University kept. Reports on these effects will be made in future Annual Reports.

5. The recommendations of the Instructional Technologies Committee will be evaluated and implemented where possible.

6. A cost analysis will be conducted for the recommendations in the Honors Program Report and recommendations for financing the implementation will be made to the budget committees.

7. On the advice of several national associations, and in conjunction with the Research Services Office, procedures to be used in the event of allegations of fraudulent research or misconduct in research will be developed and submitted to the Faculty Senate and the Board of Trustees.

8. In conjunction with the vice president for University relations, Academic Affairs will explore the possibility of establishing remote instructional and seminar capability using two-way interactive video through WBGU-TV. (See also #5, above.)

9. A final version of the doctoral proposal in organization development will be submitted to the Board of Trustees and to the Ohio Board of Regents.

10. In cooperation with the Office of Planning and Budgeting, the division of Academic Affairs will work to improve the ACT profile of entering Bowling Green students by lowering the percentage of students admitted in the 1 through 15 scoring category, and improving the percentage admitted in the 26 to 36 category.

11. The Office of Academic Affairs will develop a written, specific five-year program to enhance growth in the Graduate School.

12. In conjunction with the Office of the President and the Faculty Senate, the Office of Academic Affairs will undertake

to establish a Faculty Award Convocation at which all faculty awards are conferred the same day.

13. In conjunction with the Faculty Senate, the Office of Academic Affairs will explore incentives to encourage provable progress in excellence in teaching. This program will specifically include means to recognize the use of advanced instructional technology.

14. In conjunction with the Faculty Senate and the Office of the Vice President for University Relations, the Office of Academic Affairs will examine the University's policies and procedures in the granting of emeritus faculty status, and make recommendations for change.

15. In conjunction with the other vice presidential offices, we will study the feasibility and the desirability of a more centralized space assignment control system.

16. A three-year plan to achieve membership in the Association of Research Libraries (ARL) for Jerome Library will be prepared in time to fund the first step in 1990-1991.

17. Funding in the Minority Faculty Hiring Pool will be augmented by an additional \$150,000 for a total of \$300,000.

18. A plan will be developed to increase the number of research grants and contracts, the goal being to reach the \$12 million annual level by 1993.

19. In cooperation with the admissions office, the Office of the Vice President for Student Affairs and the Office of International Programs, we will enhance the recruitment of foreign students by 15 percent for fall 1990.

Planning and Budgeting:

1. In conjunction with the Office of the Vice President for Operations, an evaluation of the third-party health care administrator services will be conducted.

2. We will implement Phase I of planning for a computerized financial accounting system, including all cost analysis data and a timetable for implementation.

3. In conjunction with the other vice presidential offices, we will coordinate a



Construction began last spring on the college park office building which will be completed in October. The Board of Trustees approved the building last February to serve as temporary housing while major academic facilities are being renovated. Construction of the \$2 million facility was determined to be more feasible and the least disruptive in comparison to placing staff in residence halls or leasing apartment buildings off campus.

study of space control and assignment at the University, examining the desirability and feasibility of a more centralized control system.

4. We will coordinate with representatives of the Administrative Computing Council, the University Computing Council, the University Computer Services and others the development of a detailed plan for upgrading administrative computing capabilities.

5. We will fill the currently vacant positions of registrar and director of internal auditing.

6. We will investigate the use of the National Association of College and University Business Officers' financial self-assessment workbook to provide a method for monitoring absolute and relative financial trends.

7. We will complete the study of costs incurred on the BGSU, MCOT, and UT campuses for our joint nursing and physical therapy programs.

8. We will develop a reference guide to be used in planning and budgeting reports and the Resource Planning Handbook that will assist office staff in answering questions from interested parties.

9. Assistance will be provided to the Office of the Vice President for Operations in the implementation of the recommended changes in personnel administration found in the Personnel Study Group report.

10. Procedures for the annual development of a profile of full-time administrative staff and faculty-administrators similar to the annual faculty profile will be developed.

11. We will recruit 425 new freshmen and 50 new transfer students in the summer 1990, along with 3,000 new freshmen and 625 new transfer students for fall 1990.

12. The quality of entering students will be improved, particularly freshmen for fall 1990, with mean average targets for fall 1990 freshmen of 3.2 for high school grade point average and 22.2 for the ACT composite score. We will increase the percentage enrolled in the 26 to 36 ACT class and decrease the number in the 1 to 15 category. It is our goal to reach an average ACT score of 23 for entering freshmen by fall 1994.

13. The number of black and Hispanic applicants and enrolling freshmen will be increased by 12 percent over fall 1989.

14. A transfer recruitment plan will be developed to assure growth in entering transfer students at a rate of eight percent per year, with increased percentages at the sophomore, junior and senior levels.

15. Fifty or more National Merit Finalists will be enrolled in the fall 1990 freshman class, a number which should place Bowling Green first in Ohio and approximately 30th in the United States in new freshmen National Merit Finalists.

16. The On-Line Telephone Registration System will be completely implemented by November 1989.

17. An investigation of on-line classroom assignment software for microcomputers and mainframe computers will be conducted.

Operations Area:

1. In conjunction with the President, the recommendations of the Personnel Study Group will be implemented wherever possible.

2. The College Park Office Building will be constructed and opened no later than October 1989, and displaced faculty and administrative personnel moved into it.

3. Planning and drawings will be completed for an Intramural/Intercollegiate Athletic Facility and submitted to the Board of Trustees. A financial plan for funding the construction of this facility will also be completed, as will a timetable for its construction.

4. In conjunction with the Office of Planning and Budgeting, an evaluation of third-party health care administrative services will be conducted.

5. With the completion of the new University entrance on Alumni Drive, a shuttle service, establishment of ticket sales procedures, and a new remote parking system for visitors, together with permanent security coverage will be instituted at the entrance.

6. A new and improved custodial training system, aimed both at supervisors and custodians, will be instituted.

7. An organizational needs assessment will be conducted to determine any changes in manpower required for long-term improvements in each of the branches within the Operations area. A five-year plan will be developed.

8. The Operations area will implement a centrally-funded equipment insurance program, which will provide a means to partially compensate departments for equipment losses.

9. The first phase of a four-phase campus facilities audit involving approximately 25 buildings, excluding utilities, will be instituted. The overall condition of the primary and secondary building components will be ascertained and priorities for future capital improvement funding requests will be decided.

10. Studies of the utility generation, distribution and tunnel system at the University will be conducted to provide information for a master utility upgrade plan.

11. The construction planned in the Phase I design of the Research/Enterprise Park will be completed by December 1989. This involves the utility and surface infrastructure for the first part of the park.

12. The Benefits Insurance Office will conduct a feasibility study to determine the ways and means of consolidating benefits information so that an individualized summary can be prepared and disseminated to all employees.

13. The University Union Catering Service to fraternities and sororities will be expanded, with the expectation of creating \$140,000 in additional gross revenue.

14. The University Bookstore will solicit and contract with 25 new vendors for licensing BGSU Trademark materials.

15. A major review of stock items will be conducted by Inventory Management and non-active materials will be purged from stock. Preliminary study indicates that 20 percent of the current stock items, involving approximately 500 line items, may be removed by sell-off to other state agencies, returned to vendors, or sale at auction. This will lower the University's inventory costs considerably.

16. In conjunction with other vice presidential offices, we will study the feasibility and the desirability of a more centralized space assignment control system.

to the previous year. Goals will then be set to reduce the number of offenses.

11. With the assistance of the Operations division, carpeting will be replaced, painting scheduled and furniture purchased for two residence halls. The halls will be determined pending the conclusion of an ongoing assessment of residence hall needs.

12. Plans to maintain contact with and encourage academic success for all students in the Precollege Summer Program will be developed and implemented through the minority affairs office.

13. In conjunction with the other vice presidential offices, we will study the feasibility and the desirability of a more centralized space assignment control system.

University Relations:

1. With the Office of the President, we will explore interactive video transmission for both instructional and public relations purposes, particularly in conjunction with at least one Canadian university.

2. With the Office of the President, we will explore the feasibility of broadcasting Bowling Green NCAA and ice hockey intercollegiate athletic events on WBGU-TV.

3. We will hold a special program for 1989-90 Alumni Legacy Scholarship recipients and their parents.

4. We will run a series of programs designed to bring alumni back to campus and involve them more frequently in various programs.

5. We will add a new Alumni Chapter Scholarship, a challenge by the Williams County group for Northwest Ohio Chapter Scholarships.

6. We must take steps toward the launching of another major gift campaign in a few years, and in preparation the Development Office will:

- A. Begin the reorganization and development of our research department;
- B. Assign responsibility for overall stewardship of the campaign; and
- C. Begin the early stages of development of a Case Statement.

7. We will place our Presidents Club program into a data base system for improved management capabilities and responsiveness to member needs.

8. We will continue efforts to raise money for the Gish Film Theater Endowment Fund, meeting the \$180,000 target by the end of the fiscal year 1989-90.

9. We will continue efforts to fund the College of Musical Arts program, reaching the \$150,000 level by the end of the fiscal year 1989-90.

10. We will exert new and special efforts to publicize the achievements of minority faculty and students.

Student Affairs:

1. Recognizing that nicotine is a drug, programs will be enhanced to support non-smoking behavior among students and to continue the motion begun in 1989 toward a smoke-free environment in our residence halls.

2. The Student Code will be revised to reflect changes in University smoking policy.

3. We will explore the feasibility of relocating the International Student Center to a more accessible and healthy facility.

4. We will develop a five-year plan for the replacement of commons area furniture in the residence halls.

5. In conjunction with the Office of Planning and Budgeting, we will complete the plan for the computerization of the Student Affairs division administrative needs.

6. We will evaluate the Greek housing system on campus and make recommendations for improvement where necessary.

7. The penalties for alcohol-related violations of the Student Code will be reviewed, as will the procedures by which violators are judged. If necessary, more stringent provisions will be adopted.

8. Organized counseling sessions for resident advisers and residents in student housing will be conducted to emphasize the importance of noise control. A written plan to improve noise control will be developed for annual use.

9. In cooperation with the Admissions Office and the Office of Academic Affairs, significantly more international students will be recruited. (See Goal 19, Academic Affairs.)

10. In cooperation with the safety and security office, we will develop a monthly reporting format for use by student affairs and the president's office which tabulates all drug and alcohol offenses on campus and compares them



Louis Katzner, associate vice president for research and dean of the Graduate College, talked with students Bonnie Woodard (center) and Karol Rubin at the first of eight affirmative action University forums held from January through April. Katzner spoke on reverse discrimination at the noon luncheon. During the course of the semester the forums covered such topics as racial discrimination, discrimination against women, the elderly and the handicapped. Each session had a question and answer period that allowed audience participation.

tip and/or advertisement a month to the minority and regular press during the year.

11. We will update in color and black and white our inventory of exterior photographs of main campus buildings, including a new campus aerial photograph.

12. We will raise \$25,000 for the WBGU-TV Silver Anniversary Endowment Fund, and we will increase membership income and number of members in Channel 27 by 10 percent.

13. We will increase corporate program underwriting grant revenue by 10 percent for the television station.

14. The Office of Development will achieve the following fund raising targets during fiscal year 1989-90:

Cash Contributions: \$3.5 million

Gifts-in-Kind: \$525,000

Alumni Giving: \$925,000

Number of Alumni Donors: 14,000

Presidents Club: 30 new members; 5 upgrades (next level)

Planned Gifts Expectancy: \$150,000

Irrevocable Planned Gifts: \$200,000

Office of the President:

1. The Capital Budget of the University is presented to the Ohio Board of Regents and the state legislature every other year. Since 1988-89 was the year to present the operating budget, the capital budget presentation will take place in 1989-90. The University's capital budget has already been submitted to the Ohio Board of Regents. The leading item, and the one most critical to the academic future of the University, in my opinion, is the new classroom facility. We will be doing everything in our power to achieve funding for this project during the coming year.

2. I will be pursuing several projects with the Faculty Senate, including the following: review of Spring Commencement proceedings, with an eye toward recommending how the problem of inclement weather might be addressed, as well as improving student discipline at the proceedings; the development of a Faculty Award Convocation Day; the development of a system for rewarding and providing incentives for excellence in teaching; and a study of what the future size and nature of the campus should be in the event that further increases in enrollment ceiling are granted in the years ahead.

3. Furthermore, I will work with the Faculty Senate in the conduct of a study to examine the working climate at Bowling Green, utilizing a scientifically designed instrument in the development of which faculty and administration both participate, as well as utilizing the services of a recognized and authoritative outside consultant in the development of this instrument. I believe that the working climate at this university is comparable to the best universities in this country. Nonetheless, there is always room for improvement, and the distribution of problems is never uniform across the University.

4. I will personally work with the planning and budgeting committees to develop a plan for the enhancement of the Jerome Library base budget. Although the Jerome Library has made remarkable progress in the last seven years, more than doubling the size of its collection, computerizing its basic file access procedures and vastly increasing the journal subscriptions available to faculty and students, a lot more progress must be made if we are to become candidates for membership in the Association of Research Libraries. (See Goal 16, Academic Affairs.)

5. Working with the vice president for operations and the vice president for planning and budgeting, we will continue to implement as many of the recommendations of the Personnel Study Group as



Making the soup for the day is no small task for Food Operations. Beulah Harrison, morning cook at McDonald dining hall, stirs 30 gallons of cream of broccoli soup for lunch—but that's the reduced recipe. On some cold winter days, the cooks will make 45 gallons of the soup.

possible. Furthermore, I will meet with the Personnel Study Group and the vice presidents concerned periodically throughout the year to review the implementation of the steps.

6. In cooperation with Dr. Mason, executive assistant to the president and Trustee Richard Newlove, efforts to develop a contractual agreement with a developer for the Research/Enterprise Park will continue.

7. In conjunction with the Office of University Relations, and with the help of Dr. Mason, we will hold a Board of Trustees Retreat on the campus in the fall of 1989.

8. I will continue to seek the development of a no-smoking environment wherever possible on the campus. Groups committed to no smoking and health have offered their help in this regard, and I look forward to working with them wherever possible. Residential policies have already been developed to confine smoking to adjoining sets of rooms within residence halls and this policy will be further refined. I will ask that individual building "Working Environment" committees be formed to recommend whether additional individual buildings should be designated as no-smoking facilities.

9. I will appoint a committee with broad community representation to advise me on how the administrative image at the University can be improved for on-campus constituent groups.

10. In conjunction with the Office of Academic Affairs, I will continue to pursue specific academic and curricular initiatives which require students to exercise enhanced critical and analytical skills, and which encourage them to become involved in the creative and aesthetic aspects of their learning experience at the University.

11. The desirability and feasibility of establishing interactive television programming between Bowling Green and at least one Canadian university for the holding of joint seminars, lectures, etc., on American and Canadian studies will be explored.

12. It has now been six years since the introduction of the current planning and budgeting systems. In my opinion, those planning and budgeting systems have worked quite successfully, as

evidenced by the almost unbelievable improvement in the computing capacity, library collections, hiring of new faculty, development of new Ph.D. programs, and enhancement of individual academic programs at the University which their allocation of funding has made possible. However, all systems are fallible, and can be improved. I will therefore appoint a group to review the planning and budgeting system and to make recommendations as to their improvement.

13. The budget for 1989-90 allocates \$150,000 for hiring minority faculty members. It is important that we allocate an additional \$150,000 for 1990-91, allowing us to double the number of new minority faculty hired. I will recommend this goal to the planning and budgeting committees at the opening of fall 1989 term. These monies will not be under the control of the regular departmental and collegiate hiring process. Instead the fund

will be under the direct control of the vice president for academic affairs, who will allocate monies from it only for the hiring of minority faculty. In addition, we will develop, on a University-wide departmental level basis, written plans for the recruitment of minority faculty for the next five years. (See Goal 17, Academic Affairs.)

14. We will institute the first of two phases of selective market adjustments for classified staff. These selective pay increases are being instituted as the result of the study of market conditions for classified staff positions performed by the H.B. 309 Committee last year.

15. We will hold receptions on campus for various legislative leaders.

16. We will finalize the study currently being conducted on the feasibility of developing day care facilities either on the campus or in conjunction with off-campus groups, such as the Chamber of Commerce.

17. Dr. Mason will continue efforts for proper signage to mark direction to Bowling Green State University from I-75, the Ohio Turnpike, Highway 475, Highway 6, Highway 25, and all other state and county main connections with the city of Bowling Green.

CONCLUSION

It will be apparent to any student of these annual reports that the University is a dynamic, ever-changing place and that the demand for the materials which enable change—new faculty, equipment, enhanced library collections, additional space and, of course, money—is insatiable. This is how it should be, for the search for knowledge is itself dynamic and unquenchable. We know just enough, as Socrates would say, to realize that in comparison to what there is to know, we know nothing. A characteristic of discovering new things is that what is needed to find them changes as they are discovered; the technology that was sufficient for Descartes' observation of meteorological phenomena in the 1630s was not as good as that you can buy in a \$100 set of binoculars today. So, the advancement of knowledge fuels the need for better devices to move the search ahead yet another step, at an even faster pace.

This is true not just in the sciences and technology, but at an increasing rate in the humanities as well. Indeed, the National Endowment for the Humanities has an entire grant classification called "tools," in which grants are awarded to develop aids without which ongoing research is impossible. It includes the creation of dictionaries of archaic languages, translations, computerized data bases which enable faster and more accurate searches for supporting evi-



Women's basketball star Jackie Motyka ended her sport career at the University on a high note. While playing for the Falcons, she set 12 school records, including scoring 2,122 points to become the Falcons' all-time career scorer. She was honored following a game and received the game ball from Howard "Butch" Komives, the University's previous highest scorer, while coach Fran Voll looks on. A record 4,100 fans watched the women's team beat the University of Cincinnati March 15 in an NCAA first-round tournament game. Although they lost a week later to top-seeded Maryland, the team had its best season ever, 27-4 overall, 16-0 in the MAC and a third straight conference championship.



Robert Martin joined the University in January as the new vice president for operations, succeeding Karl Vogt, who returned to teaching. Martin, who had a 15-year career in the Air Force, previously was the physical plant director at Louisiana State University.

dence and arguments, and so forth. Analogies are also easily available in the areas of the arts, theatre and music. Now all of this frenzied investigation and exploration, with its consequent publication, display, experimentation, performance and so forth is collectively known as research, and there are those who see (or hear) a fundamental dissonance between such activity and the basic activity of a university, which is teaching. I have never understood this position, and I would like to explore it very briefly in this conclusion.

There are a lot of arguments about why research is essential to the enterprise of a university, and there are even wider societal implications were it only conducted in secret, under government or private, governmentally sponsored auspices. In a free and open society, a basic guarantee of access to information is a matter of principle, and is also practically essential to the functioning of that society. Conducting research at our public universities is the rock upon which access to the results is guaranteed.

But there are those who say that this is all well and good for the Berkeleys and the Ohio States, the Michigans and the Illinois, but why here? After all, even if we have 14 doctoral granting departments, these are small programs, only about 15 percent of our student body is enrolled in the graduate school, and we could get a greater return on the money we spend on graduate students if we spent it supporting the undergraduate teaching effort. We all know the old bromides: most published research is not substantial; only about 10 percent of the faculty publishes anyway; "publish or perish" is encouraged by emphasis on research, and it is bad for morale; there is not sufficient time to teach well and do decent research; if the faculty spends their out of classroom hours on research, they won't be able to prepare their teaching materials as well, et cetera, et cetera.

There are grains of truth here. Not everyone can do research of significant quality, and those who can't shouldn't be encouraged to waste their time in futile effort.

If too much emphasis is placed upon publications, performance, exhibition and the various other means of displaying the results of one's research, it does cause

morale problems, and it will take away from time needed to prepare for classroom work. But the point to be taken from these grains of truth is not that research does not belong at Bowling Green. The point is that research must be encouraged in those most capable of it, that means must be found to reward excellence in teaching efforts even for those who are not on the frontiers of discovering new knowledge, and that we should concentrate our research in the areas in which the University is strongest in graduate programming.

It is not, in short, a question of "either teaching or research"; it is a question of balance, of proportion.

I do not for one moment want to suggest that the faculty at this fine University are not committed to research as well as teaching. The proof to the contrary is easy to find; the criteria for tenure and promotion in the Academic Charter have long been described as excellence in teaching, research and service. Further evidence is to be found in the written criteria each department now has to guide faculty, particularly new faculty, in the particulars of what they must do to earn tenure, promotion and merit salary increases. These criteria include, in every case, teaching excellence, research contributions and service. Most importantly, these departmental specifications of the criteria in the Charter were not dictated by administrative fiat; they were composed by the faculty in each department, for themselves.

There will always be argument and debate about the balance or proportion of effort which should be devoted to research insofar as it can be divorced from the teaching effort, and that is as it should be. The three criteria for advancement, left intentionally vague in description in the Charter, are like a constitution for us: we make progress through interpreting and adapting them for the necessities of our times, and this requires debate.

But there should be no argument about whether we should do either research or teaching, but not both, because we cannot do one without the other. Without new knowledge, teaching stagnates, individual curiosity lags, complacency and boredom invade our intellectual lives, challenge and commitment die. We all know living examples

who regrettably prove this to be true.

And of course, without teaching, we are not a university, for the transmission of knowledge is our primary, and statutory, obligation and purpose. So let us preserve the healthy debate, encourage excellence where we find it, whether in teaching or research; let us be flexible in teaching assignments, development leaves, and other means for helping both our purposes, but let us remain dedicated to the marriage of the search for new knowledge and understanding and its transmission to students. Both are essential to our mission and to this unique environment for excellence.

From time to time in these reports, I have taken the opportunity to express special thanks to individuals who have made a special difference to the University. This year I want to thank two people, one new to her responsibilities, and one leaving after his long and faithful service.

Marianne Kolbe joined my staff last year and her presence has revitalized us all. Her cheerful demeanor, courteous and thorough service, and fine sense of humor have not only made the Office of the President a better place to work, but have also soothed the frayed psyches of those who have been savaged by the bureaucratic beast, and thus she has made us many friends. She has earned the affection and gratitude of everyone with whom she works, including most assuredly myself.

Duane Tucker became the manager of WBGU-TV more than twenty-five years ago, and has guided the fortunes of the University's television station ever since. From a primitive outpost in the Black Swamp the station has become a prolific winner of OEBIE awards and has earned international recognition for its programming. Through his efforts, Duane has brought the name and image of Bowling Green to millions of people who would not otherwise know us, and he has done it tastefully and with grace. Everyone who knows this gentle but wise man will miss working with him, and I know I speak for all of the community when I wish him the happiest of retirements.

Bowling Green has a solid "feel" about it these days which pleases me very much. Our progress was slowed by the miserly 0.49 percent increase we received in state funding last year, but it was not stopped. In major areas, such as library development, computing, physical plant restoration and development, recruitment of minority students and National Merit Scholars and so forth, we continued to make great strides. Our enrollments remain very strong, with demand for places far exceeding availability: we closed admissions into the fall 1989 class in February this year; eight

years ago, the admissions office was still accepting applications in August. And this has occurred while high school graduation rates have declined.

With a much more adequate budget in place for the coming year, we will continue to enhance our reputation as an environment for excellence. We will be working to hire the very best faculty to replace those who will choose to leave under the new Early Retirement Incentive Program (ERIP), we will be launching a new and innovative effort to increase minority faculty representation as well as students, and we will be seeking to improve the average academic performance of entering freshmen significantly. Administrative computing improvements, advancing toward membership in the Association of Research Libraries (ARL) and enhancement of operating budgets will also be priorities. This commitment to constant improvement is in my opinion the secret to our success, and it is borne out in student surveys; 66 percent rank our academic reputation as the top reason for coming here, 46 percent cite the campus setting, and another 46 percent say they want to live on campus. We are comparatively well off, and we are making progress at a rate which is very unusual in this decade. I frequently wish that more of us had the opportunity to visit other states and nations and visit their universities: those who do find that it has a most salutary effect on their appreciation for Bowling Green.

It sounds odd in this day and age to say, but the concept that change is beneficial and that progress in human affairs can be made by an effort of the collective will is a fairly new idea. As you know, 1989 is the 200th anniversary of the French Revolution, a cataclysmic eruption which, with the American Revolution and the industrial revolution of the 19th century, gave birth to these beliefs and made them the hallmark of the 20th century in the western world. Modern universities are the place these concepts are nurtured in the young, where the evidence of the possibilities for a better life for man is gathered, and where the knowledge essential to realizing these possibilities is developed and transmitted. Bowling Green State University is earning its way into the ranks of mature, nationally important and internationally recognized contributors to this globally essential effort, and as I enter my eighth year as President of this great University, I want to express once more my gratitude for the opportunity to make this exciting journey with all of you.

Paul J. Olscamp
President



In only its second year, the Pre-College Summer Program for Black and Hispanic High School students attracted 49 Ohio high school juniors to the six-week program this summer. The program, designed to better prepare the students for college by providing them with special courses to enhance their academic backgrounds, started in the summer of 1988 with 22 students. Dr. Jack Taylor, assistant vice president for minority affairs, said the program is successful because all 22 of the students are enrolled in a college or university this fall. Fourteen of them are attending Bowling Green.

Lillian Gish's birthday will be celebrated with special gathering

Fans of one of America's first and finest film actresses are being invited to a special gathering Oct. 13 at the theater that bears her name.

The advisory board of the Gish Film Theater is planning a birthday celebration honoring actress Lillian Gish that day, which has been declared "Bowling Green Salutes Lillian Gish Day" by the city's Mayor Edwin L. Miller.

Gish, whose birthday is Oct. 14, is known worldwide for her contributions to the development of film as an art form. Considered a national treasure and winner of every major award given by the film industry, she began her acting career in 1902 in nearby Risingsun, Ohio. Her latest motion picture is "The Whales of August," released in 1987.

There is disagreement over how old Gish will be on Oct. 14. Some think she will be 92 but others suggest it will be

her 94th or 97th birthday. Gish won't say. In her view, it is unladylike to discuss one's age.

The birthday celebration at Bowling Green, which will begin at 11:30 a.m. Friday, Oct. 13, is free and open to the public. The event will feature a rare showing of Gish's first film, "An Unseen Enemy." In addition to viewing the 11-minute motion picture released in 1912, those attending will be asked to go on stage to be videotaped singing "Happy Birthday" to Gish, who is unable to attend the party. The tape will be sent to her.

Also during the celebration, Dr. Ralph Wolfe, curator of the Gish Film Theater, will give a brief presentation about its history and the first Gish Endowed Professor of Film Studies will be announced.

Refreshments will include a traditional birthday cake.

United Way training sessions set for volunteers in 1989 campaign

Training sessions for all faculty, classified and administrative staff who have volunteered to assist with this year's United Way campaign are scheduled this week on Monday, Tuesday and Thursday (Oct. 2, 3 and 5) in the University Union.



The sessions will be led by graduate students under the direction of Keith Bernhard, technology, and are scheduled as follows: Monday, 3:30-5 p.m., Alumni Room, Union; Tuesday, 1-2:30 p.m., Alumni Room, Union; Thursday, 3:30-5 p.m., Ohio Suite, Union.

John Weinert, retired Falcon basketball coach who has been personally involved with several United Way agencies, will speak at the training sessions. Weinert narrates a video prepared to educate the Wood County population on services provided by United Way agencies and has served as a spokesman for the Greater Toledo United Way. He also has devoted a lot

of time to volunteering for the American Cancer Society, an agency partially supported by the United Way.

Bernhard notes that the success of this year's campaign is dependent upon volunteers attending the training sessions. Even those faculty and staff who have volunteered in previous years should arrange time to attend one of this year's training sessions, he said.

The campaign officially begins on Oct. 9, continuing through Nov. 3. David Hyslop, business education, chair of this year's fund-raising effort, said no dollar goal has been set but the four primary goals established last year have been carried forward for this year's campaign. They are (1) To inform every University employee about the agencies and programs served by the United Way; (2) To invite every University employee to participate in the campaign; (3) To encourage every University employee to make a contribution; (4) To extend appreciation to captains, volunteers and every University employee for their consideration of the United Way.

Last year faculty and staff contributed \$64,913 to the United Way.

Firelands has record enrollment

Fall registration figures at Firelands College show enrollment to be the highest in the 22-year history of the College.

Dr. Robert DeBard said undergraduate enrollment rose 12 percent over the fall 1988 figures, with approximately 1,350 students attending classes. The previous record enrollment was 1,256 in 1982.

DeBard attributed the increase to the college-wide retention efforts. "Eighteen percent more students are choosing to continue their education at Firelands this year compared to the fall of 1988," he said.

New enrollments are up only two percent, but DeBard said he is encouraged by the increase because the high school graduation rates in the college's service area are on the decline.

He credits several strategies of the college's enrollment plan for the increase in returning students. "We have taken steps to strengthen our academic advising system and we have expanded our orientation efforts for new students,"

he said. "This intensive personal attention, along with the academic support services provided by our Learning Achievement Center and a faculty whose primary concern is teaching, has resulted in more of our students continuing their college education."

Enrollment figures are on the rise in the programs leading to bachelor's degrees such as elementary education and the social sciences.

The number of pre-business students, while still the largest choice of a major, has stabilized.

The most significant enrollment increases also are seen in the technical associate degree program areas, which according to DeBard, have previously experienced a decline in some of the programs. There has been an increase of 18 percent in this area. Up significantly are the industrial areas such as electronics and manufacturing technology, while the health services areas are showing moderate growth.

61 National Merit Scholars in freshman class

Sixty-one National Merit Scholar finalists entered the freshman class this fall, a 61 percent increase over the year-ago figure, according to John Martin, director of admissions.

Last year the University enrolled 37 NMS finalists, placing it among the top 50 schools in the nation, Martin said. Ohio State University led the state last year with 42 finalists and a 33rd place ranking.

The current school year is Bowling Green's third successive year in a concerted effort directed by President Olscamp to enroll National Merit Scholars, Martin said, because "they are the cream of the academic crop."

In addition, seven NMS semifinalists have joined the fall freshman contingent, bringing the finalist and semifinalist total to 68, compared to last year's 53, Martin said. The University now has 122 National Merit Scholars in its undergraduate programs.

The scholars are selected by the National Merit Scholarship Corp., a non-profit group of 600 independent organizations, from a competition annually involving more than one million high school seniors, from which approximately 15,000 awards are made, Martin said.

At Bowling Green, an out-of-state freshman NMS finalist receives a scholarship valued at \$8,368 for the academic year, or \$5,208 for an Ohio resident, according to Gary Swegan, assistant director of admissions. Non-resident semifinalists receive a \$5,804 scholarship, while aid for an Ohio semifinalist resident is \$2,644.

Continuing their scholarships is contingent on earning at least an accumulative 3.0 grade point average (out of a possible 4.0) as freshmen, 3.25 as sophomores and 3.5 as juniors, Swegan said.

Of the 61 Bowling Green NMS freshman finalists, 37 are males and 24 females, with 32 from Ohio and 29 from

out-of-state. All of the seven semifinalists are males.

Thirty-seven are enrolled in the College of Arts and Sciences, six are in the College of Business, five in the College of Education and Allied Professions, three in Health and Human Services, two each in musical arts and technology, and 13 are undecided on a major, Swegan said.

Administrator wins 3 awards of excellence

Dr. Edieann Biesbrock-Didham, director of marketing for Continuing Education, has won three Awards of Excellence from the National University Continuing Education Association.

The regional awards program, which recognizes excellence in continuing education programming, research and faculty service, is honoring Biesbrock-Didham for three publications: the 1989 Fire School brochure; "Rocking Thru the Decades," a course catalog; and "Learning Can Be 'The Greatest Adventure of Your Life,'" a poster.

Certificates will be presented to all of the winners in the awards program at the Region IV NUCEA conference Oct. 8-10 in Kalamazoo, Mich.

Seats still available

Approximately 1,400 reserved seats are still available for the Parents Day Show which will be held at 8 p.m. Nov. 4 in Memorial Hall.

The program will feature comedian Mark Russell with an opening act by 1987 University graduate Sarah Evans, Miss Ohio 1989.

All \$13 and \$10 seats have been sold but there are plenty of good seats at the \$8 and \$6 levels.

To order tickets or for more information, call 372-2701.

Moore Lecture from the front

ness. He currently is a director of The Andersons, Banc One Corp., Dow Jones and Company Inc., Mercantile Stores Inc., Milliken & Company, and Westinghouse Electric Corp.

A native of Akron, he graduated from

Leathers from the front

sion through teaching, analysis of CPA exam results and counseling have made an enormous impact upon all concerned. It is most fitting that his exemplary contributions have been recognized by his selection as the first Ernst & Young Professor."

Popular with students, Leathers has been adviser to both the Accounting Club and Beta Alpha Psi national accounting honorary for the past 10 years. He has used the advisership to successfully prepare students for the job market and to help them meet professional standards.

During his tenure as adviser to Beta Alpha Psi, Bowling Green has been designated a superior chapter nine of the past 10 years. In recognition of his work with the Bowling Green chapter he was named Outstanding Faculty Adviser in 1983, a national honor that carried a \$1,000 award.

In 1988, the Undergraduate Student

Case Institute of Technology in 1950 and received an MBA from the Harvard Graduate School of Business Administration in 1952. He holds honorary degrees from Defiance College, Hillsdale College, Tri-State University and the University of Toledo.

Project-90 from the front

take approximately eight years to complete.

In phase three, the implementation of the software will be expanded to other campus offices that may be ready to integrate into the system because certain needs currently are not being met. Lancaster said this phase could continue indefinitely.

The name "Project-90" was used because it suggests a starting date in 1990, but does not determine an ending date. "What this says is that there is a major on-going commitment to administrative computing," Lancaster said. "This is not just a one-shot deal."

Zolman's role as user coordinator will be to go to each office to help its staff adapt to the new system and to develop new forms and procedures that will take advantage of features of the new system and will reflect the new account number system.

Project-90 also will provide funds to each office adapting to the new system for a two-year period. Lancaster said most academic areas are too busy to adjust to a new system and the funds will allow the director to hire someone to help with extra office duties during the implementation period.

"This really is a big opportunity for the University," Lancaster said. "Offices will have greater control of their computing systems because they will no longer

have to rely on Computer Services to make changes for them. The new system is table-driven and if an office wants to change the way the system works, it can go into the system and change the table itself."

For example, Lancaster said when the trustees changed the tuition fees last spring, it took Computer Services approximately 100 hours to change the fee structure on a complicated table in the current computing system. Under Project-90, the table changes will be relatively simple and can be done by the individual user.

"Basically, Computer Services is getting out of the program maintenance business because people will be able to do their own work," Lancaster said. "The vendors will be doing the maintenance and the users will be able to adapt the programs to their needs."

The project is committed to finding software that will adapt to equipment already being used by the University. "People will still be able to use their Macintoshes and PC compatibles but they will be able to access the mainframe and upload and download data, something they currently can't do," Lancaster said.

After October, Project-90 will be establishing offices in 911 Administration Building. The phone number will be 372-2990.

Datebook

Monday, Oct. 2

Computer Seminars, "Microcomputer Concepts," 9:30-11:30 a.m., 312 Hayes. Please call 372-2102 to register.

Poster Exhibit, French Revolution commemoration, 1-5 p.m., McFall Center Gallery.

Lecture, "Germany at the Crossroads Between East and West," by Dr. Johannes von Thadden, West German economist, 3:30 p.m., Prout Chapel.

WBGU-TV Program, "Ohio Business Outlook," host George Howick discusses business ethics with business and community leaders, 5:30 p.m., and midnight, Channel 27.

Graduate Library Tours, 7 p.m., Jerome Library. Please call 372-2362 for registration.

International Film Series, "The Only One," 8 p.m., Lillian Gish Film Theatre.

Tuesday, Oct. 3

People For Racial Justice Committee Meeting, 9:30-11 a.m., Taft Room, University Union.

Poster Exhibit, French Revolution commemoration, 1-5 p.m., McFall Center Gallery.

Faculty Senate Meeting, 2:30 p.m., Assembly Room, McFall Center.

French Revolution Bicentennial Ceremonies, "What Was the French Revolution?" by Dr. James Q. Graham, 7:30 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Creative Writing Program, Joel Lipman, 7:30-8:30 p.m., 150A Jerome Library.

Planetarium Show, "Land of the Southern Cross," 8 p.m., Planetarium, Physical Science Building.

Wednesday, Oct. 4

Undergraduate Council Meetings, 1:30-3:00 p.m., Alumni Room, Union.

Poster Exhibit, French Revolution commemoration, 1-5 p.m., McFall Center Gallery.

Computer Seminars, "Introduction to DOS," 1:30-3:30 p.m., 312 Hayes. Please call 372-2102 to register.

Graduate Library Tours, 4:30 p.m., Jerome Library. Please call 372-2362.

WBGU-TV Program, "Art Beat," 5:30 and 11:30 p.m., the world of art and cultural events are in the spotlight with host Becky Laabs.

Classified Employment Opportunities

Continuing Vacancy (Open to BGSU staff only.)

Posting Expiration Date: Noon, Friday Oct. 6.

9-29-3 **Vehicle Operator 1**
Pay Range 4
Parking and traffic
Academic year, full-time

Please note this position was incorrectly listed in last week's *Monitor* as an academic year part-time position. University staff interested in the position should complete a transfer form in personnel prior to the posting expiration date.

Faculty/Staff positions

The following faculty positions are available:

Environmental Health: Assistant professor. Contact Gary S. Silverman (2-8242). Deadline: March 15.

Finance: Assistant professor (anticipated). Contact Paul Mueller (2-2520). Deadline: Dec. 1.

Journalism: Assistant professor (anticipated). Contact search committee, journalism department (2-2076). Deadline: Jan. 5.

Management: Assistant professor (reopened). Contact Peter A. Pinto (2-2946). Deadline: Dec. 1.

Mathematics and Statistics: Visiting lecturer (terminal, full-time) Contact Hassoon S. Al-Amin (2-2636). Deadline: March 1.

Music Composition/History: Assistant professor, musicology. Contact chair of search and screening committee (2-2181). Deadline: Dec. 15.

Romance Languages: Assistant professor, French (reopened). Deadline: Nov. 1. Also, assistant professor, Spanish. Deadline: Oct. 1. For both positions, contact Diane Pretzer (2-2667).

School of HPER: Director and associate or full professor (reopened). Contact chair of search and screening committee (2-2876). Deadline: Feb. 1 or until filled.

Social Work: Assistant professor. Also, chair/associate professor. For both positions, contact Clyde Willis (2-8242). Deadlines: March 15.

The following administrative positions are available:

College of Health and Human Services: AIDS education coordinator (temporary/part-time, grant funded). Contact Clyde R. Willis (2-8242). Deadline: As soon as a candidate can be identified.

Graduate College: Assistant to the director of graduate admissions. Contact Annmarie Heldt (2-2558). Extended deadline: Oct. 20.

Treasurer's Office: Financial accounting systems liaison. Contact Annmarie Heldt (2-2558). Deadline: Oct. 20.

University Placement Services: Assistant director, education and allied professions. Deadline: Oct. 13. Also assistant director of placement, arts and sciences (reopened). Deadline: Oct. 23. For both positions, contact Annmarie Heldt (2-2558).

Channel 27.

Water Quality Control Meeting, "Is Bowling Green Drinking Water Really Safe?" 7:30 p.m., 1007 Business Administration.

Concert, "The French Revolution," 8 p.m., Kobacker Hall, Moore Musical Arts Center.

Theatre Production, "Machinal," 8 p.m., 405 University Hall.

Thursday, Oct. 5

Weight Watchers, noon-1 p.m., Faculty Lounge. Registration required for the 10-week session.

Computer Seminars, "Getting Started on the Mac," 1-3:30 p.m., Technology Lab. Please call 372-2102 for registration.

Poster Exhibit, French Revolution commemoration, 1-5 p.m., McFall Center Gallery.

Administrative Staff Council Meeting, 1:30-3:00 p.m., Alumni Room.

WBGU-TV Program, "Time Out," 5:30 and 11:30 p.m., host Larry Weiss talks with Football Coach Moe Ankney about the Akron game and the upcoming Mid-American conference game with Ohio University. Channel 27.

Movie, "La Marseillaise," 7 p.m., Gish Film Theater.

Theatre Production, "Machinal," 8 p.m., 405 University Hall.

UAO Film, "North by Northwest," 9 p.m., 210 Math Science.

Friday, Oct. 6

Lecture-Recital, by Murray Khouri, British clarinetist, 2:30 p.m., Choral Rehearsal Room, Moore Musical Arts Center.

Concert, "The Fall Wind Ensemble and Concert Band," 8 p.m., Kobacker Hall, Moore Musical Arts Center.

UAO Film, "Major League," 8 p.m. and 10 p.m. and midnight, 210 Math Science Building.

Planetarium Show, "Land of the Southern Cross," 8 p.m., Planetarium, Life Sciences Building.

Theatre Production, "Machinal," 8 p.m., 405 University Hall.

Saturday, Oct. 7

Early Childhood Conference, "New Directions in Early Childhood Education." Fee required. Please call 372-8181 for pre-registration.

Wood Sculpture Exhibition, through Oct. 20, 9 a.m.-4:30 p.m. weekdays and 2-5 p.m. on Sundays, Fine Arts Gallery.

WBGU-TV Program, "Amish Cooking From Quilt Country," noon, host Marcia Adams demonstrates how to preserve the Amish harvest, Channel 27.

Planetarium, "Land of the Southern Cross," 2 p.m., Planetarium, Life Sciences Building.

WBGU-TV Program, "Quilting," 3 p.m., join host Penny McMorris as she looks at quilted clothing designs., Channel 27.

Theatre Production, "Machinal," 8 p.m., 405 University Hall.

UAO Film, "Major League," 8 p.m., and 10 p.m., and midnight, 210 Math Science Building.

Sunday, Oct. 8

Yom Kippur begins continuing through the

evening of October 9.

Philharmonia Concert, 3 p.m., Kobacker Hall, Moore Musical Arts Center.

Planetarium Show, "Land of the Southern Cross," 7:30 p.m., Planetarium, Life Sciences Building.

Monday, Oct. 9

Computer Seminars, "Hands on with DOS," 9:30-11:30 a.m., 312 Hayes. Please call 372-2102 for registration.

International Film Series, "Imperative FRG 1981," 8 p.m., Lillian Gish Film Theatre.

Homecoming TV Shows, "Game Show: \$64,000 Question I've Got a Secret Bank on the Stars," 9 p.m., 210 Math Science.

FRC explains limits

During its first meetings of the year, the Faculty Research Committee (FRC) has been reviewing award patterns during the past several years and yearly budgets. Dr. Paul Haas, chair of the committee, said as a result of increased faculty research activity and scholarly publication, there has been more demand for travel support grants and publication reprints.

Last year there was an unprecedented demand for this type of research support. He said 63 faculty were awarded travel grants totalling \$21,384 in 1988-89, 50 percent more than the previous year. A total of \$6,682 was awarded in reprint grants that were matched by equal contributions from departments.

While these increases are healthy signs of increased faculty productivity, the unprecedented demand far exceeded available annual FRC budget resources, Haas said. Thus, the FRC has had to take steps to assure that some support in these high demand areas continues to be available throughout the year. Attempts at forecasting monthly demand and gearing available funds accordingly have not proved very successful.

Haas said the FRC has decided it is prudent to limit both travel and reprint awards and to widely publicize the amount typically available each month. It has established the following award limits and availability estimates: the maximum travel grant is \$250 or 75 percent of air fare, whichever is less (department contribution required); the maximum reprint award is \$250 (department matching required).

The monthly availability of travel grants is \$1,000 on the average, \$12,000 annually. The monthly availability of reprint awards is \$500 on the average, \$6,000 annually.

"The FRC regrets the difficulties that these limitations will undoubtedly cause faculty who have been successful in their research efforts," Haas said. "We hope that such actions do not diminish the rate of applications. We are actively seeking increased resources through the University budget process."

Phone workshop set

A second telephone training workshop for University employees has been scheduled due to high interest in the first program.

Faculty and staff do more business by phone than through any other single communication medium. To emphasize this important skill, a seminar on proper telephone techniques will be held from 1:30-4:30 p.m. Oct. 23 in the Community Suite of the University Union.

The program will be taught by Dr. Inge Klopping, business education, and Tina Papavasiliopoulos, Toledo Public Schools.

Topics will include how to avoid negative reactions at the other end of the line and the dynamics of proper telephone techniques.

To register, call Ruth Milliron, training coordinator, or Cheryl Heinlen at 372-2236.

For sale

WBGU-TV has for sale one Zryad Paperjet 400 feeder. It is compatible with Hewlett Packard Laserjet Series 1 printers. The Paperjet 400 adds two 175 sheet paper trays and an envelope tray to laserjet printers.

Dedication planned

The campus community is invited to attend the dedication ceremony of the Hazel H. Smith Off-Campus Student Center at 3 p.m. Oct. 13.

The Board of Trustees renamed the center for Smith at its April meeting.

A brief ceremony will pay tribute to the center's founder and first director Hazel H. Smith, who died shortly after her retirement in 1986. Also, the winner of the first Hazel H. Smith Scholarship will be announced.

Students, faculty and staff planning to attend are asked to RSVP no later than Friday (Oct. 6) by calling the center at 372-2573.

Learn calligraphy

A world renowned Arabic calligrapher will demonstrate the age-old art of penmanship during a calligraphy seminar from 7-9 p.m. Thursday (Oct. 5).

M.U. Zakariya, calligraphy scholar and practitioner for the past 25 years, makes all his own tools, ink and paper. His works have been exhibited at the Smithsonian Institution, the Library of Congress and several other locations in the U.S. and abroad.

In addition to demonstrating his craft, Zakariya will present a slide show on the background and complexities of Arabic calligraphy. Students also will gain hands-on experience in writing with quill and reed styluses. The cost to attend the seminar is \$15.

For more information and to register for the seminar, contact continuing education at 372-8181.

Note deadline

The deadline for the 1990-91 competition for grants for graduate study abroad offered under the Fulbright Program and by foreign governments, universities and private donors is Monday (Oct. 2).

Most of the 700 grants offered provide round-trip transportation, tuition and maintenance for one academic year. A few grants provide international travel only, or a stipend intended as a partial grant-in-aid.

Applicants must be U.S. citizens at the time of application and must hold a bachelor's degree or its equivalent before the beginning date of the grant. In most cases, the applicant should be proficient in the language of the host country. Except for certain specific awards, candidates may not hold a Ph.D. at the time of application.

Creative and performing artists are not required to have a bachelor's degree, but must have four years of professional study or equivalent experience.

Application forms and further information for students currently enrolled at the University may be obtained from the Research Services Office, 120 McFall Center.

Bureau hosts tours

The Bowling Green Convention and Visitors Bureau is hosting a second guided tour of local meeting places for business, University and community leaders Wednesday, Oct. 25.

Faculty wishing to attend should contact the bureau at 353-7945 by Tuesday (Oct. 3) to be added to the mailing list.

Articles solicited

The National Academy Op-Ed Service is looking for authoritative articles on science, technology and health for distribution to more than 200 newspapers, including the *Chicago Tribune*, *Denver Post*, *Los Angeles Herald Examiner*, *Miami Herald*, *Newsday*, *St. Louis Post Dispatch* and *San Francisco Examiner*.

It is especially interested in authors who are members of the National Academy of Sciences, National Academy of Engineering and Institute of Medicine. Newspapers receive exclusive rights to the op-ed articles within their cities.

For more information, contact David Jarmul, director of the National Academy Op-Ed Service, 2101 Constitution Ave., N.W., Washington, D.C., 20418, (202) 334-2138 or by fax at (202) 334-2158.