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Cardboard Shipping Boxes With Puzzles Printed On Them

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CARDBOARD SHIPPING BOXES WITH PUZZLES PRINTED ON THEM

ABSTRACT

A method is disclosed that provides an interesting mechanism to tear down the cardboard shipping box. The method also allows the user to do something tangible with the box once items are unboxed. Puzzles are printed on or within the box. Specific instructions are provided to the user to open the box, which also make the process of opening interesting for users. The users may give the box to kids to solve the puzzle and have them tear or open the box. Thus, the method of providing an interesting mechanism to open and use the box may go toward solving the ever increasing problem of users being forced to spend more time tearing down shipping boxes.

BACKGROUND

Currently, as e-commerce continues to grow, the end consumer must deal with exponentially more boxes at home. Generally, the consumer recycles or throws the boxes away. Very little has been done to make it easy for consumers to store the boxes until pick-up, or make effective usage of the cartons for other purposes.

DESCRIPTION

A method is disclosed that provides the user with something tangible to do with the shipping box once items are unboxed and also provide a fun avenue for tearing down the box. The method includes printing puzzles on or inside a packing carton, as illustrated in FIG. 1.

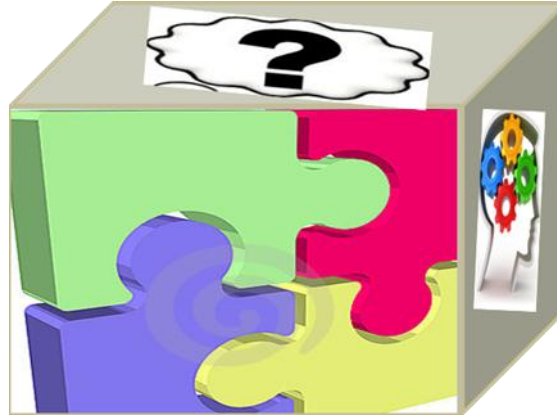


FIG. 1: Cardboard shipping box with puzzles printed on them

The puzzles may include brain teasers, logical puzzles, riddles and the like. The method may further include providing specific instructions to make opening the box a fun activity. For instance, the inside left flap may instruct the user to cut off a particular section. The bottom of the box may have a circle inscribed, which needs to be cut out. After cutting, bending, drawing on the box, upon following the instructions, the puzzle is eventually completed and the box is torn down.

The method makes the teardown activity interesting to the user. In addition, the user may give the box to kids to complete the puzzle and have them tear it down for the user. Generally, a user may not enjoy the activity of opening a carton. The method of providing an interesting mechanism to open and use the box may go toward solving the ever-increasing problem of users being forced to spend time tearing down shipping boxes.