



# PRODUCING SOMETHING MEANINGFUL INVOLVES STUDENTS IN APPLIED LEARNING

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# HOW DID IT START?



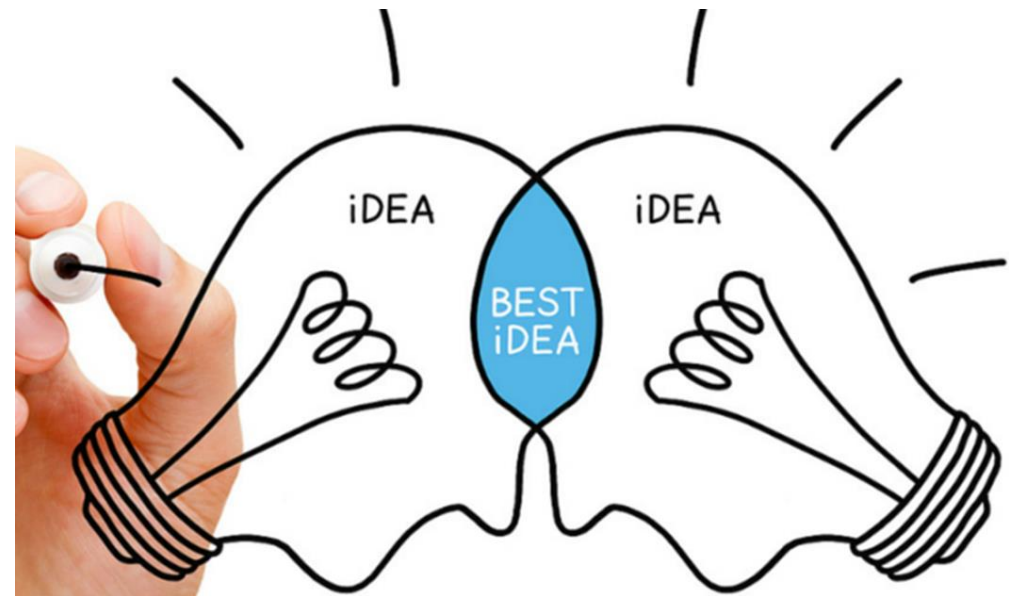
# DEVELOPMENT OF AN IDEA





# INSTRUCTIONAL DESIGNER'S ROLE

- ✓ Marketing
  - Find willing participants
- ✓ Match Making
  - Generate ideas for projects
- ✓ Support
  - Logistics and guidance

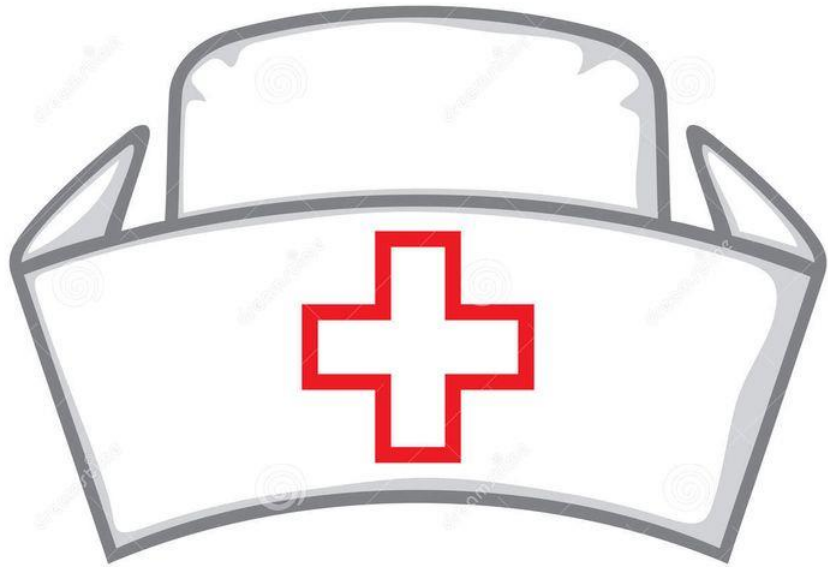


# TWO DIFFERENT WORLDS



# COLLABORATION

**CONTENT**



**PRODUCTION**



# PROCESS

## NURSING STUDENTS

- ✓ Development of vision for video
- ✓ Script (step by step process)
  - Visual
  - Audio
- ✓ Demonstration of skill (practice)
- ✓ Editing input
- ✓ Task assignment amongst the group

## COMMUNICATION STUDENTS

- ✓ Preproduction phase of video project
  - scripting and storyboarding
- ✓ Organized the video shoot on set
  - what shots are needed?
- ✓ Edited final project based on the predetermined needs of the Nursing department
- ✓ Worked with Nursing faculty and students on voiceover and final check for accuracy

# ASSESSMENT

## NURSING

NUR 202 class plus  
honors project by  
contract

## COMMUNICATION

Intro to Digital Media  
Small crews  
Individual video editing

ALL STUDENTS HAD TO PARTICIPATE



# OBSTACLES

Time and Scheduling

Vocabulary

Look vs. Content



# REALIZED BENEFITS

- ✓ Students are more willing to participate in activities that are meaningful to them
- ✓ Students want to help other students
- ✓ Shared learning / mutual respect
- ✓ Reinforcement of the value of teamwork



# PROJECT CHARACTERISTICS

- ✓ Mirrors a real-world experience
- ✓ Students from each class have different 'expertise'
  - Higher level courses
- ✓ Size of class
  - Small groups
  - Few to many
  - One to one is difficult to achieve
- ✓ Timeline well managed by instructors
- ✓ Consideration given to when and how students will meet



# GRAPHIC SHORT STORY


*The Kiss*

by Alex Cufino

The first time I kissed my girlfriend it was awkward but something I'll never forget. She was dropping me off at Applebee's ...

Drawing by Giselle Guerrero






**Administration of an IV  
Medication with a  
Syringe Pump**



**The Finished Product**





**Administration of an IV  
Medication with a  
Syringe Pump**



<https://vimeo.com/211572228>



**“What if we don’t change at all ...  
and something magical just happens.”**

#80913695

# THANK YOU

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# MORE IDEAS

What about a case study analyzed from a criminal justice and human services perspective?

Build a web site or create a logo for a new business.

Imagine an original song collaboration between a poet and musician.

Design a soccer field.

# WHAT ELSE?

Is the way pharmaceutical drug companies market drugs ethical?

Could an ELS student give an accurate description from which a sketch could be drawn?

How would original song lyrics be interpreted in American Sign Language?

Would a writer describe a photograph the same way the photographer experienced the scene?