


Digest

1-1974

Digest of the Philadelphia College of Osteopathic Medicine (Winter 1974)

Philadelphia College of Osteopathic Medicine

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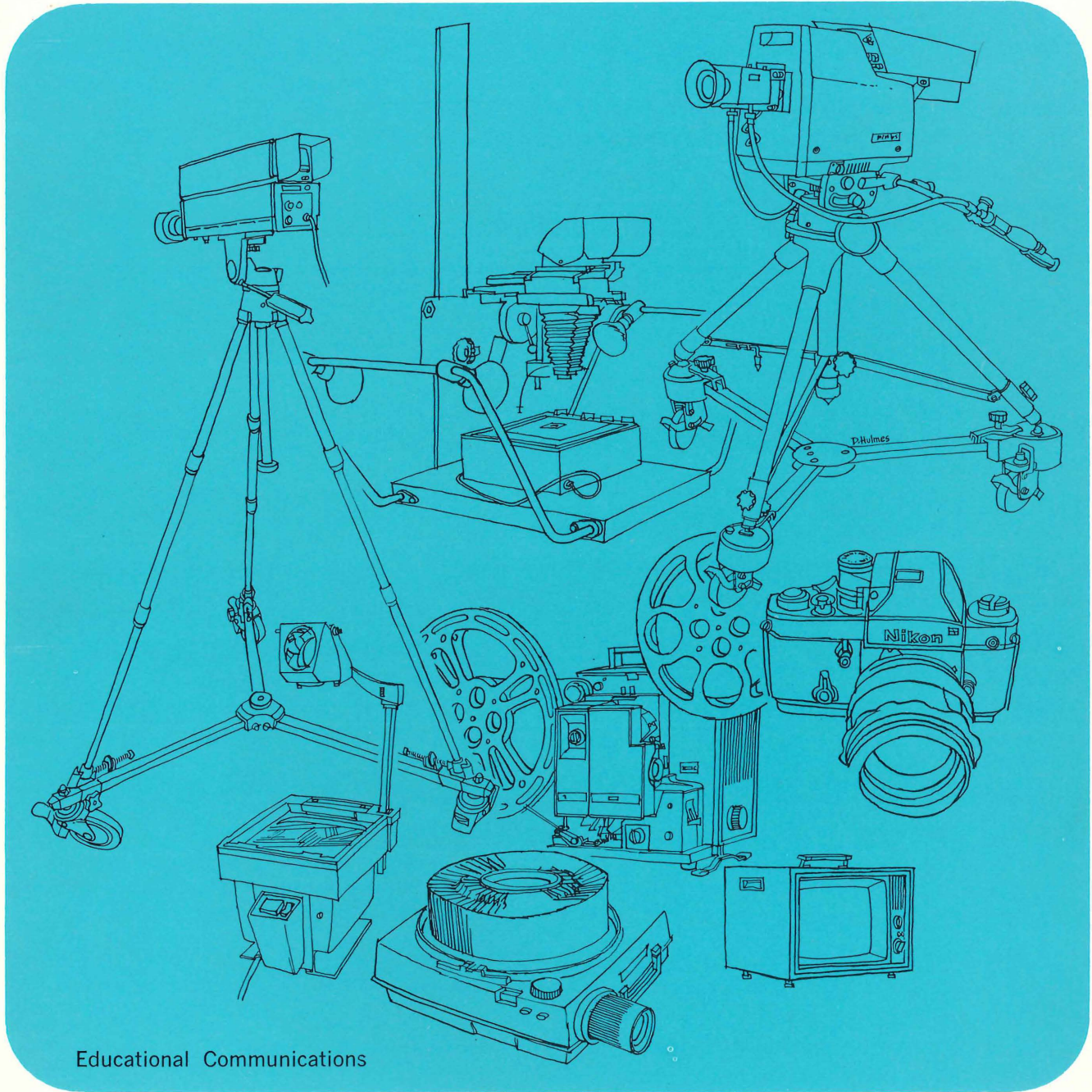
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The Digest

of Philadelphia College
of Osteopathic Medicine



Educational Communications

Winter 1974

The President's Page

TO ALUMNI AND FRIENDS OF PCOM:

As most of our Alumni and friends know, our President, Dr. Barth, has been a patient in our Barth Pavilion. As of this moment, he is preparing to return home.

Dr. Barth has requested me to relay to each of you his sincere appreciation for your genuine expression of concern. These expressions have been a source of comfort to him and his wife.

In meeting various groups of our Alumni in different parts of the country, I have been impressed with their sincere interest in our College, Hospital and Health Care Centers. While our College's growth is heavily dependent on those who work in it, the strength and resources of a well-organized and effectively administered Alumni Association are equally essential. Unified Alumni support is critical to our College's viability.

Decisions cannot be made on the basis of internal concern alone. The needs of society must be accorded thoughtful consideration. Medical education, in fact, the entire health care delivery system is being critically examined by the consumer. Our Alumni reflect the College in society. They also contribute to our College an awareness of new social trends. The Administration invites your involvement.

All of us on our new campus look forward to visiting with you and renewing old friendships as you return to participate in PCOM's 75th Anniversary celebration.

Sincerely,



Thomas M. Rowland, Jr.
Executive Vice President





**of Philadelphia College
of Osteopathic Medicine**

Member of Association of Osteopathic Publications



Volume 37

**PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE
THE F. H. BARTH PAVILION HOSPITAL
4150 CITY AVENUE, PHILADELPHIA, PA. 19131**

Number 1

Health Care Centers: West Center, 48th and Spruce Sts.; North Center, 20th and Susquehanna Ave.; Roxborough-Manayunk, 430 Krams Ave.; Laporte, Sullivan Co., Pa.

CONTENTS

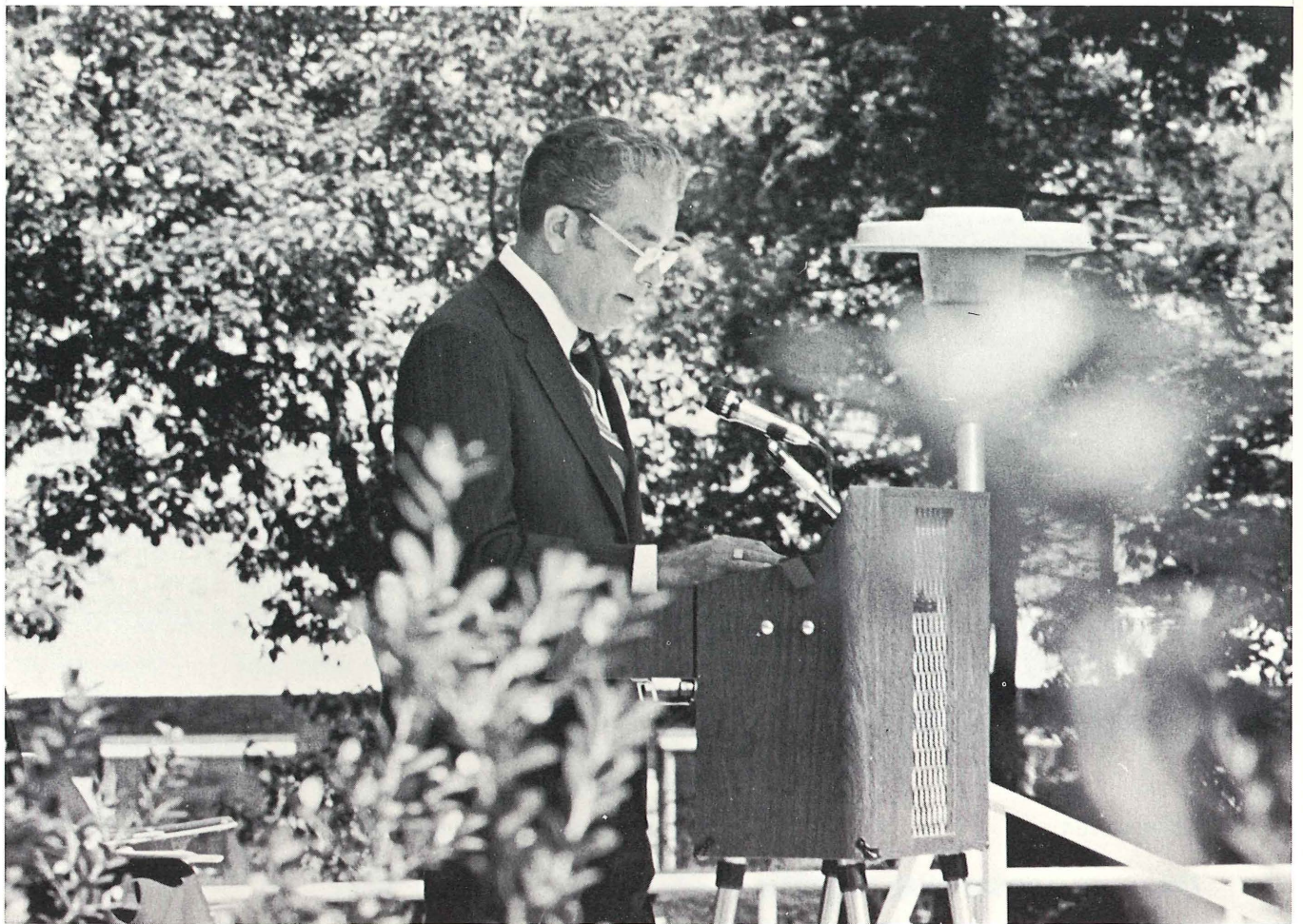
3	Convocation	19	College News
4	EXPANDED EDUCATIONAL PROGRAM	20	Faculty Notes
5	ALUMNI CONVENTION IN NEW ORLEANS	21	CME PROGRAMS
8	Chapel Dedication	22	Rugby
10	FOURTH HEALTH CARE CENTER OPENS	23	News from the Hospital and Centers
12	Registration	25	Fall-Winter Activities
13	Orientation	27	People
14	Open House	29	ALUMNI NEWS BRIEFS
16	EDUCATIONAL COMMUNICATIONS	31	In Memoriam

Published quarterly by the Public Relations Department

- Margaret F. Ferguson, Executive Editor
- Cy Peterman, Contributing Editor
- Donald Hulmes, Director of Graphic Arts
- Walt Webb, Staff Photographer

THE COVER

The cover features a line montage of the electronic equipment and visual aids used by PCOM's newest Department—Educational Communications. The artist is Don Hulmes, director of the Department. The Department is featured on page 16.



Dr. Thomas M. Rowland, Jr., executive vice president, on behalf of President Frederic H. Barth, declares the 83rd Academic Year in session.



Convocation ceremonies were held for the first time on the plaza before Evans Hall. Members of the faculty seated on the dais include (l-r) Carol Fox, registrar; Dr. Spencer G. Bradford, assistant dean of Basic Sciences; Dr. Sherwood R. Mercer, vice president, Educational Affairs; John DeAngelis, vice president for Financial Affairs and treasurer; Dean Robert W. England; Dr. Frederic H. Barth, president; Mrs. Frederic H. Barth, dean of Women and Dr. A. Archie Feinstein, assistant dean for Clinical Training. At right, Dr. Feinstein and Dr. Raymond L. Ruberg, clinical professor, Neurosurgery, meet with Dr. Barth after the ceremonies.

Beginning The 83rd Academic Year . . .

"A glorious and joyful day," in the words of Dr. Sherwood R. Mercer, vice president, Educational Affairs, marked the September 10 Convocation, opening PCOM's 83rd academic year — a year destined to be historically significant for:

the 100th Anniversary of the announcement of the principles of osteopathic medicine by Dr. Andrew Taylor Still

the 75th Anniversary celebrations of PCOM's founding

the first Convocation held at Evans Hall

the largest class to enter PCOM —219 students including 23 in the new extended-day program

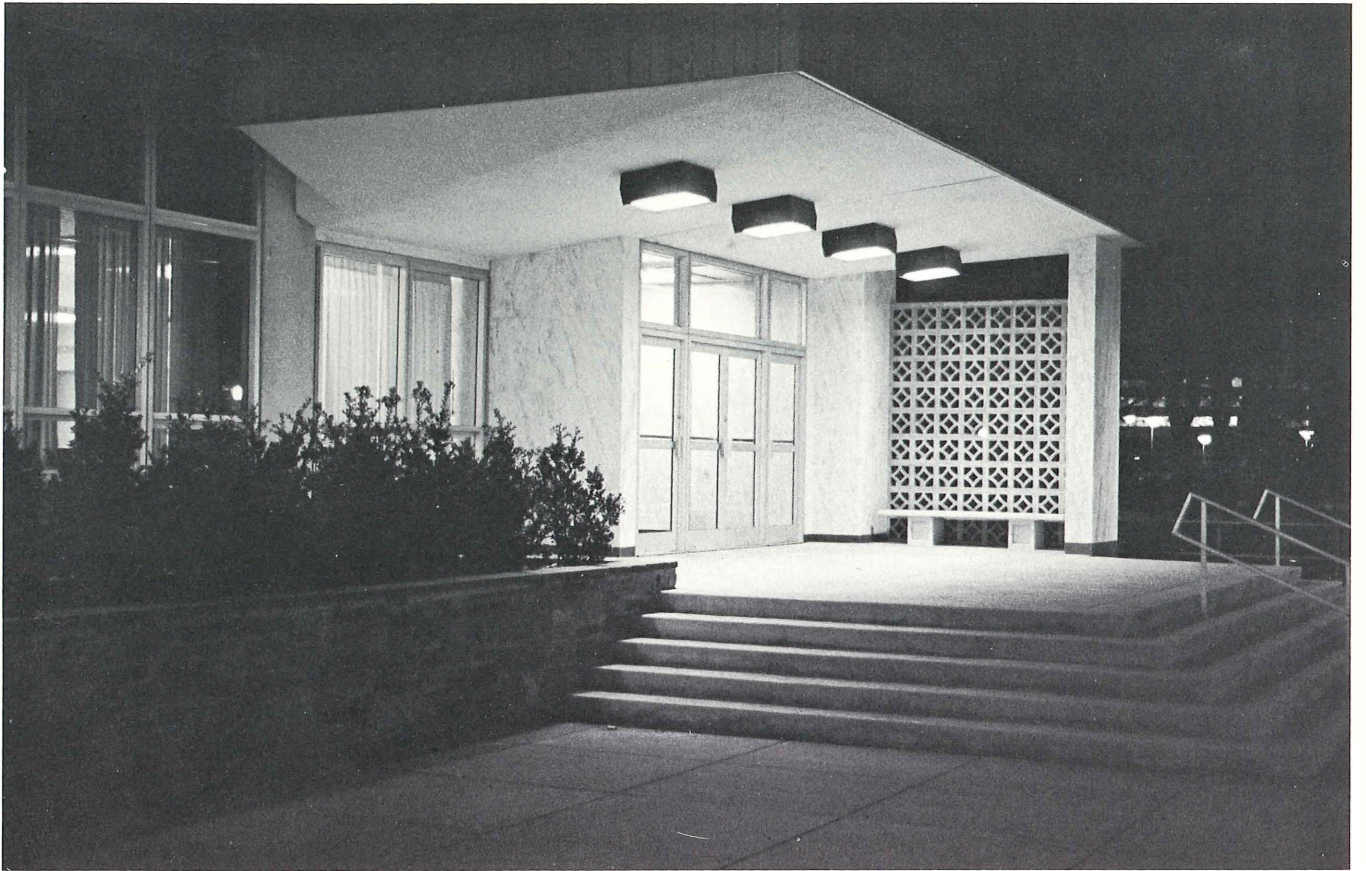
Brief ceremonies solemnized the occasion on the sun-splashed plaza of Evans Hall before more than 300 members of the PCOM family. Students, members of the faculty, department heads and personnel of the Barth Pavilion surveyed the City Avenue campus and noted the new air of excitement—the new pride in achievement.

As Dr. Thomas M. Rowland, Jr., executive vice president, mentioned in his address, the educational-health care delivery complex is an imposing monument to those who labored long for the realization of a dream—in particular, Dr. Frederic H. Barth, president. Dr. Rowland also challenged the students, faculty and professional

staff to strive for continuing academic achievement and dedication in individual endeavors:

Each of you plays a vital role in continuing and increasing our standards of education and patient care . . . The essence of a good practitioner of osteopathic medicine rests upon the degree of discipline, caring and interest that he possesses.

To begin and end the Convocation ceremonies, Dean Robert W. England and Dr. Mercer thanked God for the strength and vision of PCOM's founders and leaders and offered prayers for the new generation of osteopathic physicians who began on the first day of the 83rd academic year a life of study and service. □



PCOM EXPANDS EDUCATIONAL PROGRAM

by Dr. Sherwood R. Mercer

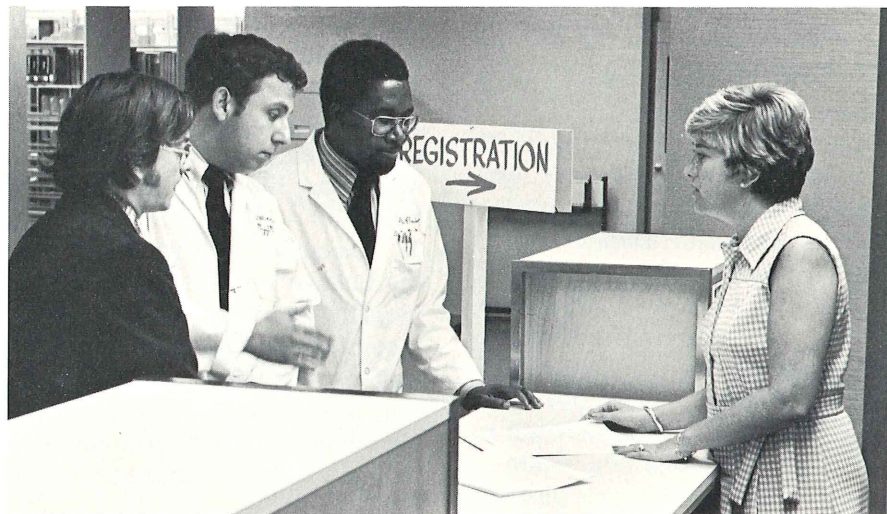
For over a decade, PCOM has had a carefully prepared program of expansion. This program has found expression in the building of Barth Pavilion, which was opened in February of 1968 and Evans Hall which was opened in March of 1973. Enrollment has been increased from 302 in 1960 to 713 in 1973 and is projected to reach 1,000 within five years. The faculty for 1973-74 numbers 311. The budget of the College has increased from \$922,800 in 1960-61 to \$6,668,500 in 1973-74.

President Frederic H. Barth proposed in the Fall of 1968 that PCOM should organize its educational program to make the most efficient use possible of its expanding physical plant.

It was then, as it is now, abundantly clear that the number of graduates in osteopathic medicine needed to be increased not only to provide more primary care physicians, but also to provide professional resources for the internal demands of a rapidly expanding educational system for the profession. It was also clear that with a larger student body and faculty the College could undertake educational activities which might not otherwise be possible.

A program for scheduling instruction from 8:00 a.m. to 10:00 p.m. was prepared. Dr. Barth insisted that all students, no matter at what hour instruction was scheduled, must take the same program of studies. He also projected that the College might well wish to operate twelve months per year should developments make this seem a wise proposal to follow.

After the development of the plan, an application for grant support for the program was submitted to the National Institutes of Health. A grant in the amount of



Three members of PCOM's Faculty register for the Extended-Day program leading to the D.O. degree. (From left) Eugene Mochan, Ph.D., assistant professor, Physiological Chemistry; Robert Mancini, Ph.D., assistant professor, Physiology and Pharmacology; Kodwo J. Abaidoo, Ph.D., assistant professor, Physiology and Pharmacology; Carol Fox, registrar and assistant director of Admissions.

\$1,500,000 was approved and funded for a five-year period beginning in 1969.

The actual initiation of the so called "Extended-Day" part of the program was delayed until the Fall of 1973 (Evans Hall then being available) when a group of 23 students was admitted to take instruction during the hours of 6:00 p.m. and 10 p.m. This small pilot group was also limited to a roster of classes of about two-thirds the normal student class schedule. Ultimately all students will carry the same roster of hours whether in required or elective studies.

In addition to making it possible to increase enrollment and to use facilities more efficiently, this program enables PCOM to increase and strengthen its faculty and to provide a greater variety of programs, a larger number of course options and a number of tracks in terms of time lapse between admission and the conferring of the degree.

It should be emphasized that in educational content the total program of the College is the same for all students. By using a system of scheduling over a 14-hour day in contrast to a 9-hour day, PCOM is able to increase its enrollment rapidly, to increase its faculty substantially and to use its plant more efficiently.

The key word in Dr. Barth's early discussion of his plan was opportunity. Opportunities in osteopathic education, he stressed, must be increased, their availability made more accessible to more students and the quality of the experience maintained at a high level. The "Extended-Day" program does this and in doing it enables PCOM and the osteopathic profession better able to fulfill their missions. □

Dr. Mercer, who served as PCOM's Dean from 1954 to 1969, is vice president for Educational Affairs.

ALUMNI CONVENE IN NEW ORLEANS

PCOM Alumni set a new record of attendance at the Alumni Luncheon held during the AOA 78th Annual Convention and Scientific Seminar in New Orleans. More than 300 graduates of PCOM heard Dr. Thomas M. Rowland, Jr., executive vice president, laud the College's modern facilities and newest techniques for osteopathic medical education. Slides of Evans Hall accompanied Dr. Rowland's talk as he spoke of the new excitement at the City Avenue campus and outlined future plans for the College.

Dr. Rowland also announced his plans to attend state conventions and Alumni meetings in all parts of the United States in order to visit as many graduates as possible. His October travels took him to the Second New England Osteopathic Assembly in North Falmouth, Mass. and the Convention of Osteopathic Surgeons in San Francisco.

PCOM's executive vice president expressed his appreciation to those Alumni who are active in local vocational guidance. He also extended an invitation to all Alumni to visit the College whenever possible and to continue their involvement with PCOM. □

BOARD OF DIRECTORS MEET

During the 78th AOA Convention and Scientific Seminar held Oct. 28 to Nov. 1 (incidentally the largest osteopathic convention in history), the Alumni Board of Directors met at a breakfast meeting. Dr. William Strong '26, president, presided, assisted by Dr. Charles Snyder '33, secretary.

The Board regretfully accepted the resignation of Dr. Otterbein Dressler '28 due to ill health. Dr. Dressler who resides in Garden City, Michigan, represented the Middle West District on the Board. A motion was passed to release \$10,000 to Harold J. King, PCOM's financial aid officer, to be used for student loans. John DeAngelis, vice president, Financial Affairs and treasurer, expressed the gratitude of the College for the fund.

Alumni Directory

Dr. Michael Sutula '59, membership chairman, announced that an Alumni Directory will soon be published and distributed at no cost to the membership. The new membership total is 3,207.

Seminars

The subject of the Alumni Week-



Dr. Rowland addresses Alumni in New Orleans. From left, John DeAngelis, vice president, Financial Affairs and treasurer, Dean Robert W. England, Mrs. William Strong (wife of the president of the Alumni Association), and Mrs. J. Sydney Hoffman and Judge Hoffman.

end Seminar will be "The Unconscious Patient" and will be co-chaired by Dr. Galen S. Young '35 and Dr. Albert D'Alonzo '56. In addition to the Alumni Weekend Seminar, a continuing formal program of seminars is being structured by Dean Robert W. England '56 for CME credits. These programs, to be held at PCOM, will be announced to the Alumni (see page 21).

Alumni Weekend

The Alumni Weekend is scheduled for Friday, May 31 (with the Alumni Dinner Dance held that night) and Saturday, June 1 at the Holiday Inn, Philadelphia. Messages from Paul Gebert, executive secretary, have been sent regarding reunions with the hope that every class will hold a reunion during the 75th Anniversary Year. "Geb" also requested Alumni to respond to his office if they are interested in a PCOM Birthday Party celebration on Saturday

night, June 1 at the Holiday Inn. Plans for a smorgasbord and professional and Alumni entertainment (remember the Class shows and Christmas parties!) will depend on how many Alumni respond.

Commemorative Book

Dr. Spencer Bradford '42, chairman of the Anniversary Publication Committee, gave a progress report on the 75th Anniversary Book, a history of PCOM, being written by Cy Peterman. The book, which should be of interest to all Alumni, will be sold at a cost of \$10 (see inside back cover). After the general distribution, students may purchase the book for \$7. Alumni were urged to reserve copies as soon as possible as there will be only one printing. Sponsorships at \$5 were also requested of the Alumni to help defray expenses. After the meeting, 87 copies were sold to Alumni present.

COLLEGE SETS 75th ANNIVERSARY BANQUET

Plans for the 75th Anniversary Banquet to be held on Founders Day, February 9, have been announced by Dr. Sherwood R. Mercer, executive chairman of the Diamond Jubilee Committee. This will be the first 1974 celebration of the 75th Anniversary.

The \$30 per person, black tie affair will be held in the Ballroom of the Marriott Inn on City Avenue.

Major addresses will be delivered by the Honorable George M. Leader, former governor of the Commonwealth of Pennsylvania, and Dr. Millard Gladfelter, chancellor of Temple University, saluting PCOM's service to Pennsylvania and its role in education. Entertainment will be provided by the United States Naval Academy Barbershop Quartet.

A highlight of the evening will be the presentation of the O. J. Snyder Memorial Medal, traditionally awarded in memory of the co-founder of the College in recognition of leadership and service. □

PSRO Seminar

PCOM's Continuing Medical Education Program will present a seminar on the federally sponsored PSRO developments in the United States on Thursday, March 14. The program will be held from 10 a.m. to 4 p.m. in Evans Hall.

Speakers and panel participants will include members of national, regional and state governmental agencies, representatives of Foundations and of the PCOM Faculty.

The activities of the day are designed to afford the physician participants an opportunity to learn about the total PSRO program and the way it will affect him and his patients.

Announcement of details will be circulated in February. □

Diabetes Symposium Set for April

A postdoctoral symposium on The Clinical Aspects of Diabetes Mellitus has been scheduled for Saturday, April 27 in Evans Hall. The all-day symposium is co-sponsored by the Pennsylvania Osteopathic Medical Association and PCOM and supported by a grant-in-aid from Upjohn. Panelists and speakers will include nationally prominent diabetologists. Dr. Ralph J. Tomei, clinical professor, Department of Internal Medicine, will serve as program director.

Category I CME credits for the symposium are pending approval of the American Osteopathic Association. Details will be mailed to osteopathic physicians in February. □

Founders Day Assembly

A Founders Day Assembly is scheduled for Friday, February 8 on the sixth floor of Evans Hall to pay tribute to Mason Pressly, D.O., and Oscar John Snyder, D.O., the founders of Philadelphia College of Osteopathic Medicine.

Brief ceremonies for the student body will feature an address by the recipient of the O. J. Snyder Memorial Medal, traditionally awarded in recognition of leadership and service to the College. The medal will be formally presented at the Diamond Jubilee Banquet on Saturday, February 9.

Ceremonies will include a memorial service by Dr. Sherwood R. Mercer and introduction of the medal recipient by Dr. Thomas M. Rowland, Jr. □

Memorial Chapel Dedicated in Barth Pavilion

the altar, the ceremony was impressive. Muted tones of the furnishings added a softness to the brilliance of the participating clergy's robes.

The spiritual leaders' words of inspiration and prayer left a lasting impression:

May the memory of Andrew and Joanna Freiter ever dwell in this Chapel and in the great house, standing as a reminder of their unselfish lives and as an inspiration to their family members, to this College and to the community of which we are a part. . . .

These were the dedicatory words of Rabbi Berkowitz. Reminding all present of the important role of a hospital chapel was, in part, the prayer of Bishop Corson:

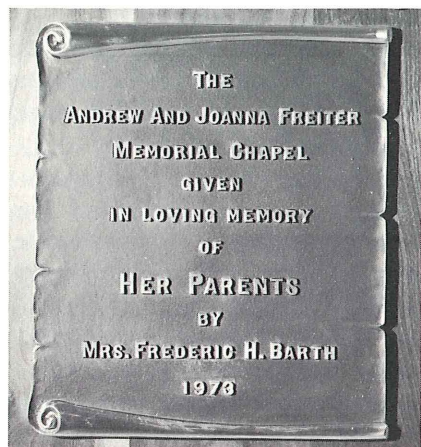
We dedicate this Chapel for the spiritual strengthening of the skill and wisdom that brings relief and cure and to the patients, research that uncovers fresh resources with which to serve the suffering.

After Rev. Poley's special prayers, Cardinal Kroll blessed the Chapel's gold cross.

Then Mrs. Barth, as the gracious donor, offered her words of dedication:

It is my hope that this Chapel will be used by those who seek spiritual comfort and strength as they face the troubles and burdens which so often focus in a hospital, and to give thanks for the blessing of recovery from illness and to praise God for the miracle of new life.

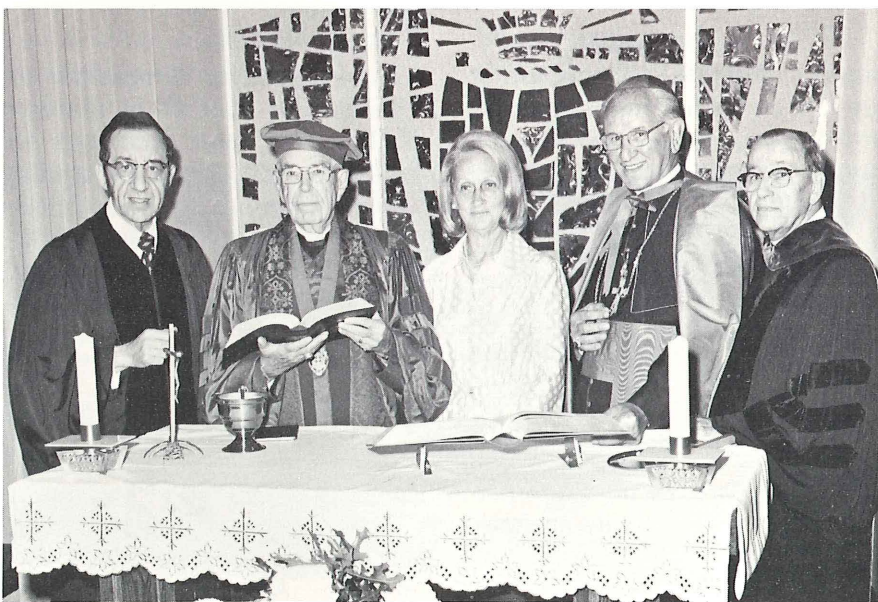
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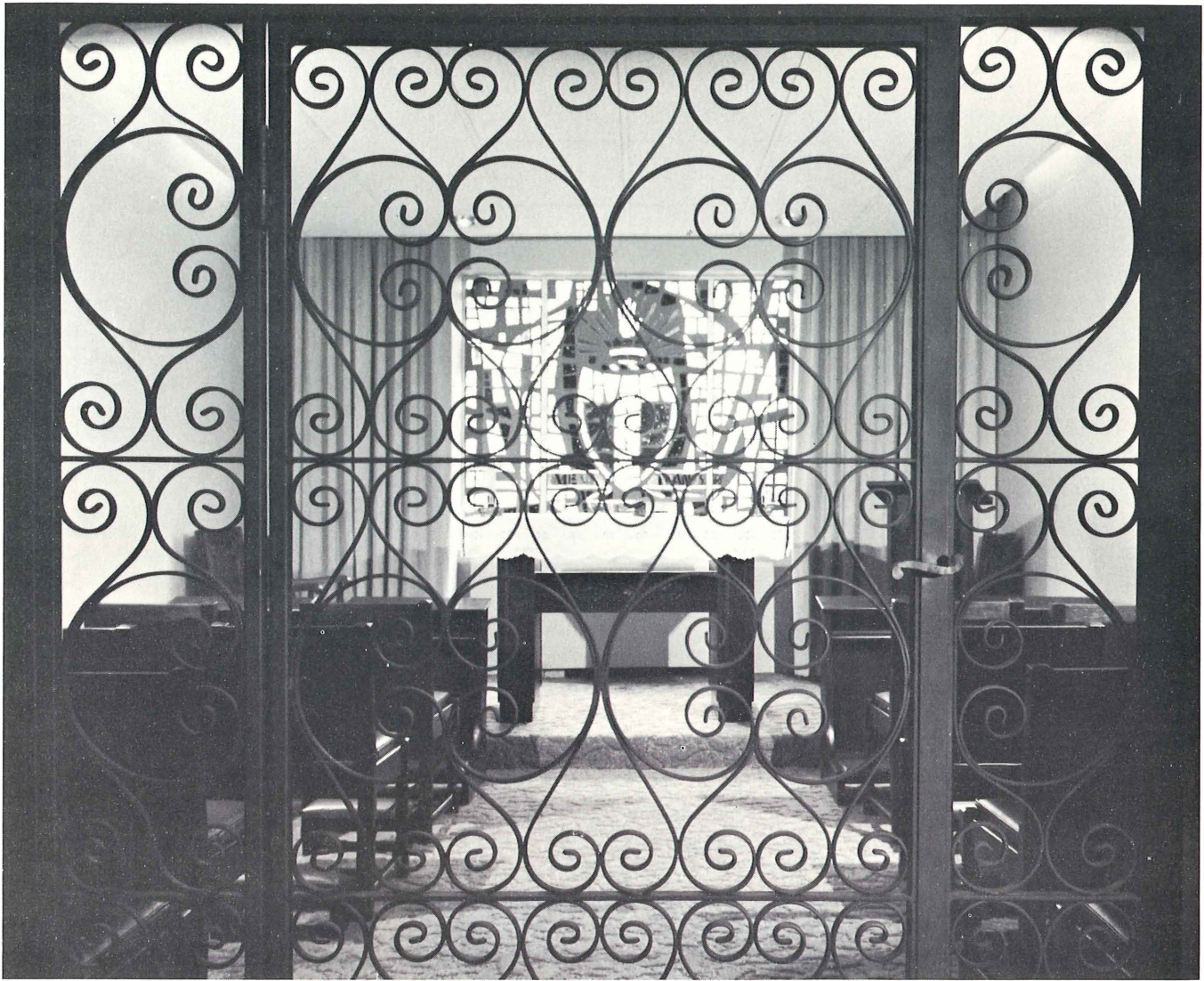
A quiet place of peace and worship for people of all faiths was dedicated in the F.H. Barth Pavilion Hospital last July 11th with the blessing of four of Philadelphia's outstanding spiritual leaders: Bishop Fred Pierce Corson, former resident Bishop of the Philadelphia Methodist Church; John Cardinal Kroll, archbishop of the Archdiocese of Philadelphia; Rabbi Martin Berkowitz, spiritual leader of Temple Adath Israel of the Main Line, Merion, Pa., and the Rev. Dr. Paul W. Poley, chaplain of Philadelphia College of Osteopathic Medicine.

The Memorial Chapel was donated by Mrs. Frederic H. Barth, dean of Women and wife of Dr. Frederic H. Barth, president of PCOM, in loving memory of her parents, Andrew and Joanna Freiter.

With the late afternoon sun glistening through the seal of PCOM in the glass window behind



Participating in dedication ceremonies of the Memorial Chapel were (l-r) Rabbi Martin Berkowitz, Bishop Fred Pierce Corson, Mrs. Frederic H. Barth, John Cardinal Kroll and the Rev. Dr. Paul W. Poley.



Chapel Designed by Mrs. Barth

Searching for two years for exactly the right design, decoration and furnishings, Mrs. Frederic H. Barth achieved a stunning and reverent effect in the Barth Pavilion's Memorial Chapel.

The main feature of the Chapel is a multi-colored, faceted glass window behind the altar, illustrating the seal of Philadelphia College of Osteopathic Medicine.

The visitor's eye is immediately drawn to its breathtaking radiance and brilliance of color. These qualities make the window unique. The striking brilliance and jewel-like quality are achieved by a contem-

porary method of chipping the smooth surface of the thick glass, in much the same way a diamond is faceted to catch the rays of light.

The appearance of durability imparted to the window is also a modern technique. Unlike the conventional method of leaded glass, the Chapel window has an added dimension of rugged strength, through the use of concrete poured around the heavy glass pieces. This produces an artistic and impressive result.

It seemed especially appropriate to use a modern art form

which still has its roots in an ancient technique to enhance the Chapel in a modern medical facility, which, too, has as its heritage all the ancient arts of healing.

The quality of great peace and quiet is also found in the thick blue carpeting and soft draperies.

A gate of wrought-iron grillwork separates the chapel from the first floor corridor to allow the beauty and serenity of the room to be observed by passersby. Glass backs the artistic grillwork to shut out hospital activity and to make the chapel a quiet place of prayer and contemplation. □

PCOM Opens Fourth Health Care Center



Opening ceremonies at the Roxborough-Manayunk Health Care Center.

Philadelphia College of Osteopathic Medicine opened an outpatient family health care center in northwest Philadelphia on October 15. The Center is the fourth outreach facility operated by PCOM and will serve the 53,000 residents of Roxborough-Manayunk, an area of 8,000 sq. miles. Ten rooms on the second floor of the Salvation Army Men's Social Service Rehabilitation Center were made available to the College by the Salvation Army for the delivery of general medical services.

Residents of Roxborough-Manayunk joined representatives of the college administration and faculty, officials of the Salvation Army, members of the local Kiwanis Club and clergymen from area churches in ribbon-cutting ceremonies celebrating the opening. Officers of

the Bala Cynwyd-Narberth Rotary Club and the Gundaker Foundation of Rotary International presented the center with an electrocardiographic machine donated by the organizations.

Included in the ceremonies were the greetings of the Honorable George X. Schwartz, president of Philadelphia's City Council and councilman from the fourth district (which includes PCOM and the Roxborough-Manayunk area), who expressed the appreciation of the residents for "people to people services." Brigadier Norman Noble, director of the Salvation Army's Philadelphia Men's Rehabilitation Center, offered his thanks for the medical services which will be available to the men of the Salvation Army Center as well as to the residents of the area.

The affair was climaxed by the presentation of the health center's key to Judge J. Sydney Hoffman, chairman of PCOM's Board of Directors, by Major Raymond Howell, representative of the Salvation Army Corporation.

Dr. Thomas M. Rowland, Jr., PCOM's executive vice president, praised the vision and leadership of Dr. Frederic H. Barth, president of the college, for the expansion program delivering medical care to urban and rural communities and providing education in family medicine for students. He also found it significant that the opening of the facility coincided with the 75th anniversary of the founding of PCOM:

Today, we re-dedicate ourselves to the principles of our found-



Officiating at the ribbon-cutting ceremonies of the Health Care Center opening were (l-r) Dr. Thomas M. Rowland, Jr., Judge J. Sydney Hoffman, chairman of the Board of Directors; Mrs. Frederic H. Barth; Mrs. Brigadier Norman Noble, wife of the director of the Salvation Army Men's Social Service Center; Allen Zagoren, president of Student Council and Dr. Ronald Woodworth, director of the Health Care Center.

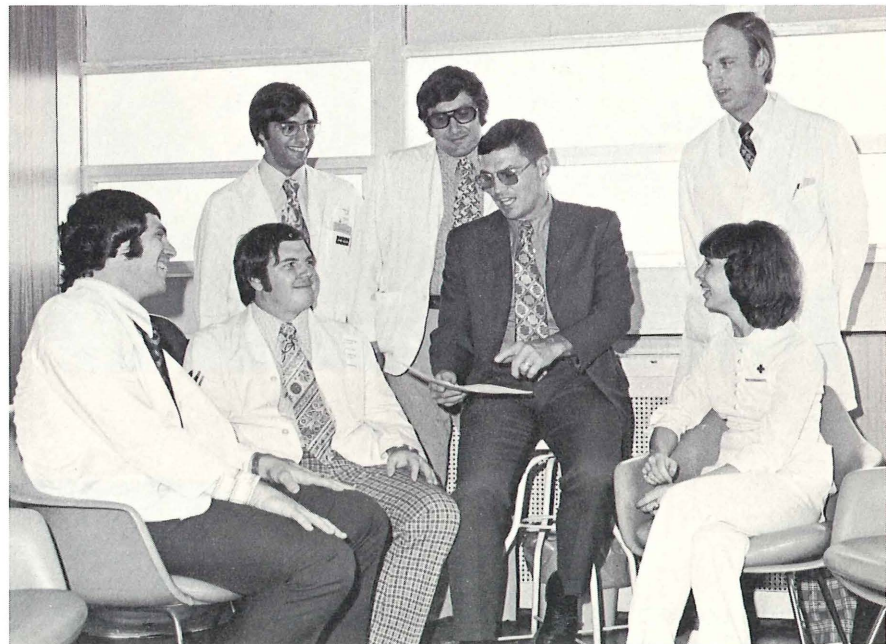
Health Care Centers "Replace" Clinics

PCOM's Philadelphia Clinics (48th and Spruce, 20th and Susquehanna and Roxborough-Manayunk) have changed their names but not their services. The designation "Health Care Centers" has been selected as more appropriate to PCOM's goal to expand its delivery of health care services to the community. The West, North and Roxborough-Manayunk Health Care Centers will continue to furnish medical care to their urban communities and to provide education in family medicine for students.

ers, in continuing our endeavors to advance the osteopathic profession and to assist all those whose lives are touched by illness.

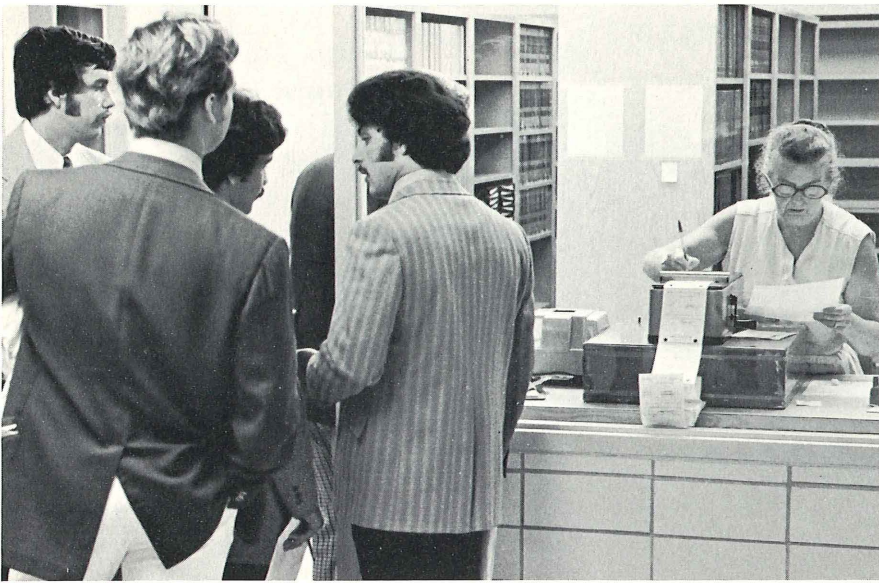
Tours of the Health Care Center were conducted after the ceremonies and free heart and blood pressure screening tests were offered to area residents on the following day.

The PCOM family Health Care Center will be open five days a week with evening hours twice a week. Dr. Ronald Woodworth, an alumnus of the College, is the full-time director of the Center and will be assisted by a staff of nursing and paramedical personnel. Students of PCOM will rotate through the facility for education as family physicians. □

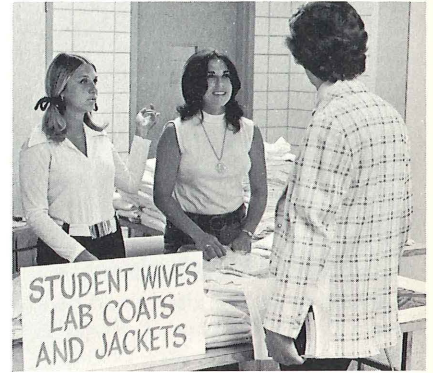


The health care team at the Roxborough-Manayunk Health Care Center includes Dr. Ronald Woodworth (center), director and (seated, l-r), Allen Zagoren, William Brennan, Marlynn Freeman RN; (standing, l-r) Marc Goldstein, Harry J. Borgersen and Arthur B. Weisser.

COLLEGE REGISTRATION



Lines at the College bookstore are part of every Registration Day, but Mrs. Carolyn Stoughton, accounting clerk, facilitated purchases with quick tallies.

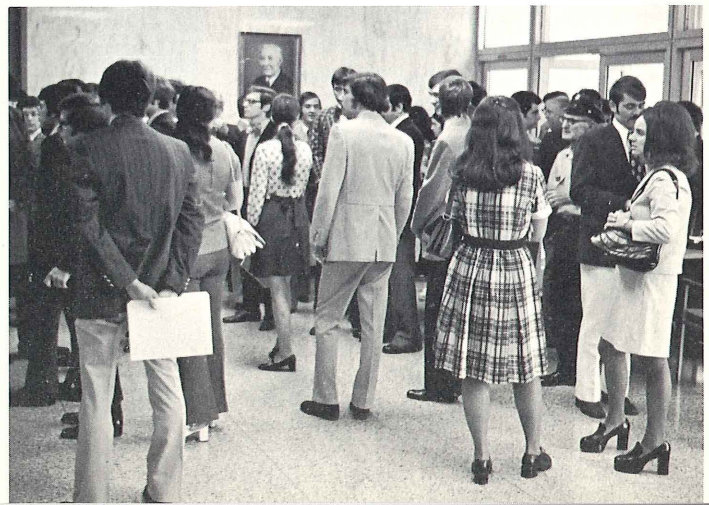


First-year student Robert Luber debates "to buy or not to buy" with advice from Student Wives Auxiliary members (l-r) Mrs. Iris Lebed and Mrs. Barbara Lincow.



The Class of 1977 begins the metamorphosis from college graduate to medical student with greetings from Dr. Rowland.

PCOM'S LARGEST STUDENT BODY TO DATE — 709, including 23 in the Extended Day program — registered for the first time in Evans Hall. Above, first-year students wait to register under the portrait of Dr. H. Walter Evans. The precedent-setting Class of 1977 came from 17 states with 78% from Pennsylvania.



ORIENTATION



Faculty and students became acquainted at the reception following orientation. Above, Dr. Paul Lloyd, director of Cancer Education, and Dr. Sherwood R. Mercer, vice president, Educational Affairs, greet Ron Weiner of Randallstown, Md.



Judge J. Sydney Hoffman (right), chairman of the Board of Directors, promised the 196 first-year men and women that "the next four years will be the toughest, most thrilling, most rewarding, most soul satisfying you have ever lived." Dr. Frederic H. Barth, president (center), received an ovation from the students and faculty in recognition of the leadership and policies that established PCOM's modern educational complex.

Mrs. Frederic H. Barth (second from left), dean of Women, meets some of the 16 women students at the reception following orientation. From left, Catherine Keefe, Germantown; Rita Hanly, Collingdale; Linda Augelli, Scranton; Elyse Sloan, Allentown and Barbara Lowney, Phila.



First-year orientation program on September 7 found the Class of 1977 assembled for the first time on the sixth floor of Evans Hall in the Department of Osteopathic Principles and Practice, an appropriate setting for candidates for the D.O. degree.



A warm welcome is offered to Mrs. James Woods (head nurse in the Barth Pavilion Nursery) by Dr. A. Archie Feinstein, assistant dean for Clinical Training.

OPEN HOUSE

Part of the 600 students, PCOM employees and families who attended the first Open House in Evans Hall wait in the lobby for tour guides.



Proud parents of two PCOM students are two osteopathic physicians, Dr. Raymond L. Ruberg (second from right), clinical professor, Neurosurgery, and his wife, Dr. T. Louise Riddell (center). Mr. and Mrs. Raymond L. Ruberg, Jr. are at left (Raymond is a first-year student) and his sister, Elizabeth-Ann, a second-year student, is at right. The occasion was the Evans Hall Open House for students, employees and their families.



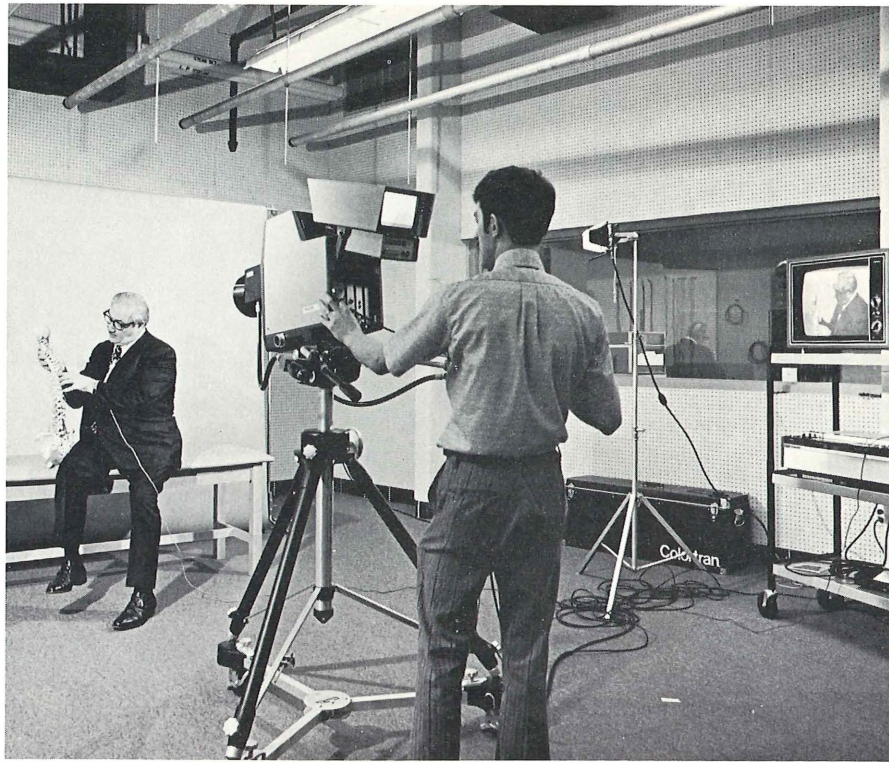
It was a long walk and a long day for little people as Jason Raynor (son of Chris Raynor, College Office) found out.



Mr. and Mrs. Jonathan Ostroff (Jon is a first-year student) meet John DeAngelis (center), vice president, Financial Affairs and treasurer, and Dr. Sherwood R. Mercer, vice president, Educational Affairs, over refreshments at the Open House.

Conrad Fraider, first-year student (center), learns about Evans Hall from his parents Mr. and Mrs. Robert Fraider (director of Purchasing), at the September Open House.





John Rudolph video tapes a lecture by Dr. Nicholas S. Nicholas.

PCOM'S NEWEST DEPARTMENT Educational Communications

Since the move to Evans Hall last March, a new department has emerged at PCOM — Educational Communications — offering every modern audiovisual technique for medical education in addition to a complete art and consulting service. Located on the ground level of the new College building, the Department features a TV studio for the production of live telecasts or video tapes and a control booth for the projection of instructional material via the closed circuit television network through the College. Twenty-three color monitors are strategically located in Evans Hall — seven in each of the two first-floor lecture halls; eight in classrooms and laboratories and one in the Dean's conference room. A completely

equipped photographic laboratory provides processing of medical and public relations photographs and slide preparation.

New dimensions were added to the Department with the appointment of Donald Hulmes, B.F.A. as director—that of medical illustration and graphic arts. Don is a talented artist-administrator whose ability as a medical illustrator has been sought by the professional staff and faculty for educational use and illustration for articles in medical journals. His artistic flexibility ranges from creating diagrams, drawings, cartoons, and realistic color illustrations to providing consultation on printing, graphics for publications, types of slides, movies and videotapes.

Members of the staff include

John Rudolph, A.E., who handles the two black and white TV cameras and recording equipment and the Philips color camera (the same unit used by commercial TV stations); Walt Webb, B.A., medical and public relations photographer whose 8 mm movies, slides and photographs are used for educational purposes, medical journals, internal publications and news features; Linda Corwin, B.A., secretary, who operates the IBM Composer, a typewriter that creates camera-ready copy for publications and 35 mm slides.

The Department is a multimedia unit fully staffed and equipped to handle any project in the wide range of audiovisual techniques. Audio and video tapes are produced for lectures and demon-

strations. Photographs, 8 mm films and color slides are prepared for classroom illustration. Slides are made from magazines or books or from original material (photographs of surgical procedures etc.). In addition to a full schedule of new tapings, the Department is making library copies of a vast collection of audio tapes for student listening. The services of the staff include projection of slides and movies at lectures and classes.

The Department's facilities are readily adaptable to future educational concepts. Student self-instructional capabilities have been instituted and will be expanded. One such capability will be added with the installation of audio cassettes in the student carrels on the Library's mezzanine floor. Dr. Charles Boehm, special assistant to President Frederic H. Barth, enthusiastically outlined the future prospects of Educational Communications:

Courses will be buttressed with experts from all over the world through the medium of audio-visual tapes and slides, lessening the gaps among medical schools. A professor will ultimately be partially freed to observe response to lecture material and he will be able to objectively evaluate his teaching methods and improve upon them.

Dr. Boehm, the former commissioner of Education for Pennsylvania, and Dr. Sherwood R. Mercer, vice president for Educational Affairs, researched audio-visual facilities and methods while planning the new College building and the audiovisual complex.

The use of the Department's sophisticated electronic media provides a constant learning atmosphere at PCOM. Two days a week,

a one-hour color video tape on three or more medical subjects is shown during the lunch hour for students and members of the professional staff. The programs, which are produced at medical centers and schools throughout the U.S. are predominantly clinical and feature some of the nation's leading physicians. AOA CME credits are given to graduates who view the tapes. The tapes, which are purchased by PCOM, become part of the College's permanent medical library and are available for repeated use as they are needed.

Members of the faculty and students have responded enthusiastically to the services and techniques offered by the new Department.

"Educational Communications is a top-service unit," said Dean Robert W. England in commendation. "Don Hulmes and his staff work 10 and 12 hours some days to deliver needed slides, tapes and services. At least three to four original video-taped programs come

from our TV studio each week. Our audiovisual capabilities have helped to make possible the new "Extended-Day" program.

Dr. Spencer G. Bradford, assistant dean for Basic Sciences and chairman of the Physiology Department finds the audiovisual equipment perfectly suited to his Department, especially in laboratory experiments with animals. No valuable time is wasted waiting for drugs to take effect, the tape can be condensed and only the necessary material is viewed. He sees many uses of taped lectures and experiments.

"Students can replay tapes in case they do not understand a point," said Dr. Bradford, "or use re-runs if they have missed a class. Interns are interested in tapes as review materials."

Dr. Nicholas S. Nicholas, chairman of the Department of Osteopathic Principles and Practice, also extols the benefits of audiovisual instruction.

"For example," said Dr. Nicho-

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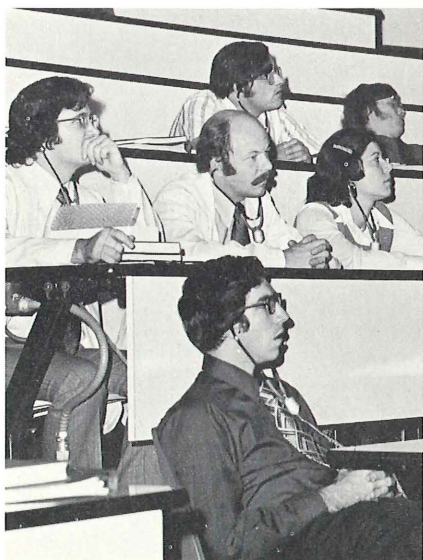
Don Hulmes, director of the Department of Educational Communications, creates artwork for a series of slides.

las, "when I demonstrate a knee taping, the camera can zoom in and give the students a close-up of the procedure which would not be possible in a large class without video."

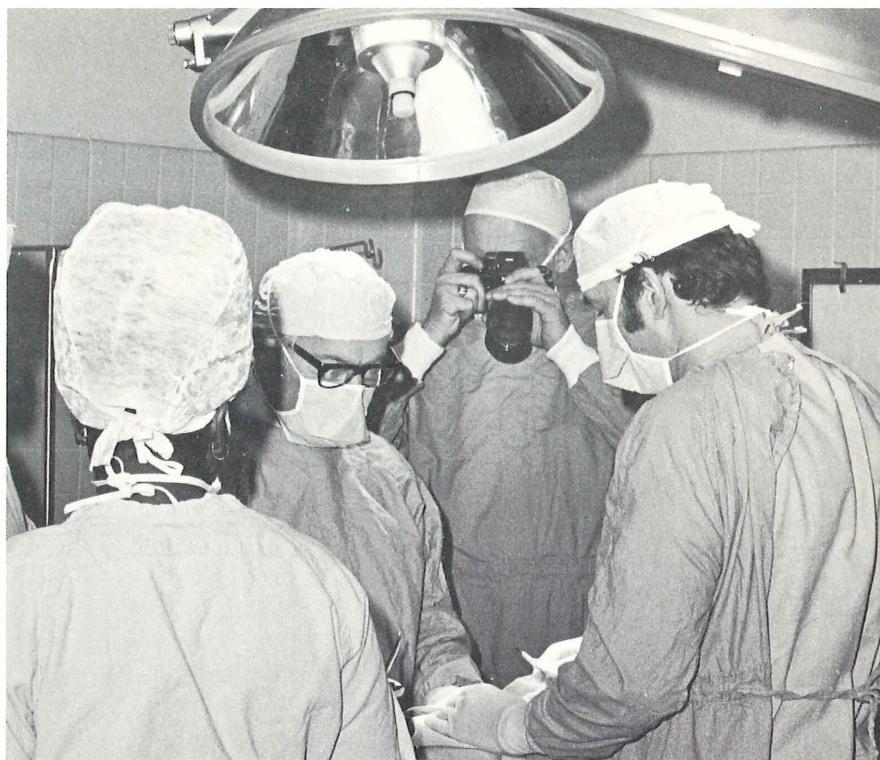
The Department's staff is constantly searching for better methods of communicating via the electronic media. When Dr. Robert Kappler, assistant professor of Osteopathic Principles and Practice at Chicago College of Osteopathic Medicine, visited PCOM recently, he made an instructional tape on manipulative therapy. An articulated spine, one of many instructional aids available at PCOM, was employed for greater visualization of the anatomical and physiological principles upon which Dr. Kappler's demonstration was based.

Advantages of PCOM custom-made tapes are numerous: up-to-date material, programming to meet the exact requirements of each department and presentation of osteopathic principles and practice which are not commercially available.

Another of the latest educa-



Students hear heart sounds with stethophonic equipment.



Walt Webb, staff photographer (second from right), photographs a surgical procedure.

tional devices employed at PCOM is the stethophonic equipment used in the College's two lecture halls. Thanks to the foresight and planning of Dr. Mercer and Dr. Albert D'Alonzo, chairman of the Division of Cardiology and professor of Internal Medicine, PCOM is the first osteopathic college to install stethophone and palpator outlets at each seat in the two lecture halls. Students plug their individual stethophones into these outlets and hear heart sounds. Dr. D'Alonzo explained the procedures:

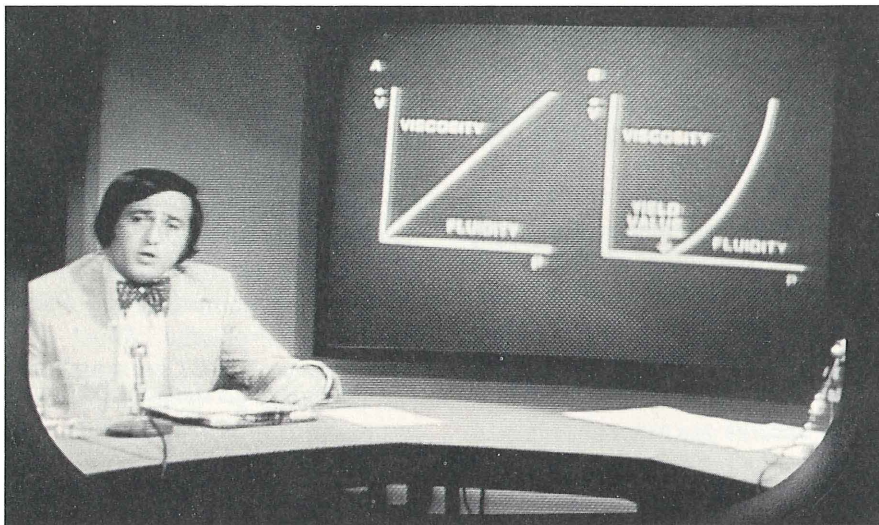
The stethophonic equipment accommodates 204 students in each lecture hall, who can simultaneously listen to live or simulated heart sounds, murmurs, rubs, clicks, snaps and gallops with varying frequency, intensity and duration and in combination. They are able to

appreciate all of these with cardiac rates varying from 60 to 100 per minute. Students and physicians can also correlate what they hear with visual display of the phenomena via the television monitors. An added feature is that normal and abnormal pulses, as well as thrills, may be palpated simultaneously.

The distribution and maintenance of the stethophonic equipment and humetrics boxes containing the palpators as well as the maintenance of all audiovisual equipment are functions of the Department.

PCOM's newest department, and possibly, the busiest, exemplifies the new emphasis at PCOM — educational excellence today and adaptability to ever-changing future medical education. □

COLLEGE NEWS



Dr. James C. Guidice, member of the seminar faculty and acting chairman of PCOM's Division of Respiratory Medicine, was photographed on a TV monitor as he spoke on *Additional Therapeutic Procedures in Chronic Obstructive Lung Disease*.



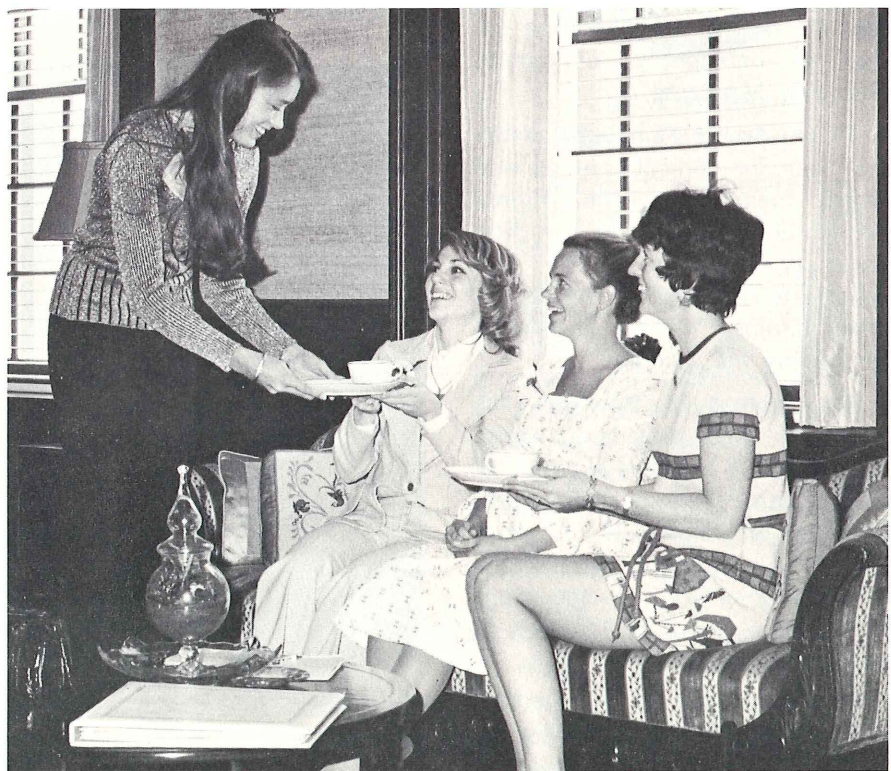
Dean Robert W. England, PCOM's chairman for the nationwide TV symposium, relays a question on bronchopulmonary infections to the Chicago panel.

TV SYMPOSIUM

Philadelphia College of Osteopathic Medicine participated in a nationwide live TV symposium on Infections in Chronic Obstructive Lung Disease, originating from Chicago and linking the seven colleges of osteopathic medicine.

Approximately 150 students and graduate physicians viewed this first and highly successful attempt at a nationwide seminar from a lecture hall in the new College building. Participants from the osteopathic colleges were able to question the panel of experts through head sets and local monitors. The seminar faculty included physicians from Chicago and Philadelphia College of Osteopathic Medicine, University of Southern California School of Medicine and Tulane University. The program, which was sponsored by Pfizer Laboratories, was approved for $3\frac{1}{4}$ CME credits. □

College News Continued on page 26



Wives of first-year students were honored at a September tea sponsored by the Student Wives Auxiliary. From left, Mrs. Ginny Johnson, vice president, serves tea to Mrs. Lauren Lizerbram, Torresdale, Pa.; Mrs. Helen Cook, president, and Mrs. Susan Woods, Somerton, Pa.

FACULTY NOTES

Dr. James L. Harris, instructor in Surgery, received third prize in competition for the Geigy Pharmaceuticals/American College of Osteopathic Surgeons award for scientific literary achievement. His paper was entitled, "Interruption of the Common Hepatic Artery for Metastatic Hepatic Carcinoma". Dr. Harris received a master of science degree in Surgery from PCOM in June.

Dr. Nicholas S. Nicholas, chairman of the Department of OP&P, spoke at the New England Osteopathic Convention in Falmouth, Mass. in October and at the convention of the AOA in New Orleans in November. He also participated in the Continuing Medical Education course in Osteopathic Principles at Kansas City College of Osteopathic Medicine, November 16. Dr. "Nick" is consulting editor on osteopathy for Sports Medicine Magazine.

Dr. A. Archie Feinstein, assistant dean for clinical training and board member of the Alumni Association, was made the first honorary member of the new American Osteopathic College of Rheumatology for his assistance in starting the College.

Dr. Thomas M. Rowland, Jr., executive vice president, represented PCOM at the dedication of Pennsylvania College of Podiatric Medicine on October 27. Dr. Harold H. Salkind, consultant to the president of PCOM, is vice chairman of the Board of Trustees of the College of Podiatry.

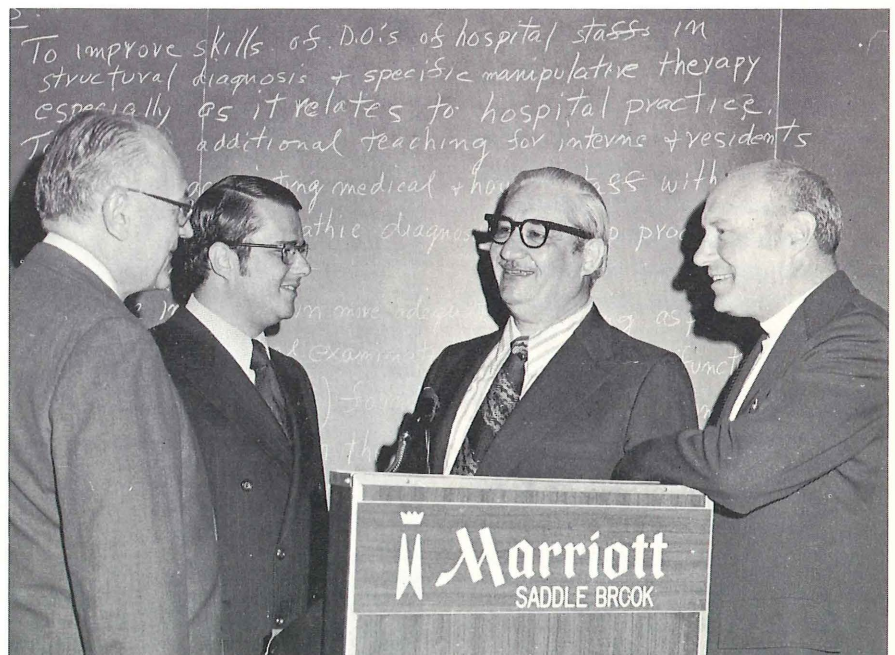
Dr. Sherwood R. Mercer, vice president, Educational Affairs, attended meetings of the Association for Academic Health Centers in Banff, Canada, in September and the AOA/American Academy of

Colleges of Osteopathic Medicine in Chicago in October. Dr. Mercer also assisted Rider College with a Pre-College Conference on Health Professions and introduced the program before more than 600 high school students from the area. The conference included seminars on osteopathic medicine, allopathic medicine, dental medicine and allied professions. Dr. Rowland, executive vice president, conducted the seminar on osteopathic medicine.

Dr. Merrill Jay Mirman, instructor in Osteopathic Principles and Practice, is conducting a course in Self Hypnosis at Delaware County Community College in conjunction with Arthur N. Rosenbaum. Both are certified in hypnosis by the Association to Advance

Ethical Hypnosis. The course, under the auspices of the Pa. Hypnosis Institute, has attracted one of the largest enrollments at the college.

Dr. I. J. Oberman, associate professor in Neurology and Psychiatry, and member of the staff at Northwestern Mental Health Center, spoke to the North Penn Chamber of Commerce on "How Emotional Problems Affect Job Performance." Dr. Oberman holds two positions at Northwestern: director of the Central Unit and director of Inpatient Service for the Northwest Center for Community Mental Health-Mental Retardation Programs. His latest paper was presented in London at the invitation of the American College of Neuropsychiatrists. □



Dr. Nicholas S. Nicholas (second from right), chairman of the Department of Osteopathic Principles and Practice, addressed an all-day June seminar sponsored by Saddle Brook General Hospital, N. J. (From left) Dr. Stephen Szalay '34, chairman of the seminar; Dr. Howard Lipton, vice president of Bergen County Society of Osteopathic Physicians and Surgeons and Dr. Martin J. Raber '51, president of Saddle Brook Hospital's medical staff.

POSTDOCTORAL PROGRAMS SCHEDULED AT PCOM

The following schedule of postdoctoral programs for category I CME credits from the AOA has been announced by Dean Robert W. England, director of PCOM's Postdoctoral Studies. Programs are approved for six to eight credit hours depending on the program. Some special programs will carry 30-40 hours of credit. Requests for details and times should be addressed to Dean England, PCOM, Evans Hall, Room 107.

Postdoctoral Programs: Category I Credits (AOA)

JANUARY 1974

OSTEOPATHIC MANIPULATIVE MEDICINE

Visceral Diseases and Somatic Dysfunction

Writing Orders; Technique Sessions; Recording Systems

RADIOLOGY FOR GENERAL PRACTITIONERS

Demonstrations
Applications

OFFICE UROLOGY

FEBRUARY 1974

NEUROSENSORY ADVANCE

EENT

Neurosurgery
Neurophthalmology
Audiology

MODERN TREATMENT OF CARDIAC ARRHYTHMIAS

COMMON PEDIATRIC PROBLEMS

PSRO: IMPLICATIONS AND

IMPLEMENTATION

MARCH 1974

OSTEOPATHIC MANIPULATIVE MEDICINE

Workshops on Low Back Problems

CARDIOLOGY

Modern Treatment of Myocardial Infarction

NEUROLOGY

APRIL 1974

MODERN MANAGEMENT OF PATIENTS WITH DIABETES

GASTROENTEROLOGY

Management of G. I. Hemorrhage
Acute G. I. Situations

CURRENT APPROACHES TO MENTAL RETARDATION

MAY 1974

CARDIOLOGY

Basic Electrocardiography

RESPIRATORY MEDICINE

Program for Internists and General Practitioners

NEPHROLOGY AND HYPERTENSION

Modern Approaches in the Care of the Patient with Hypertension

JUNE 1974

COURSE IN OTORHINOLARYNGOLOGY AND BRONCHESOPHAGOLOGY

Advanced and Clinical Basic Sciences
Limited to EENT Specialists and Residents. Others Only By Permission

CADAVERIC SURGERY

In Cooperation With the American College of Osteopathic Surgeons

OSTEOPATHIC MANIPULATIVE MEDICINE

Workshops on Rib and Thoracic Techniques

OTHER SERVICES:

TUTORIALS:

Available Upon Special Request

LECTURE SERVICE:

For Individual Lectures
For Special Groups
For Service Groups

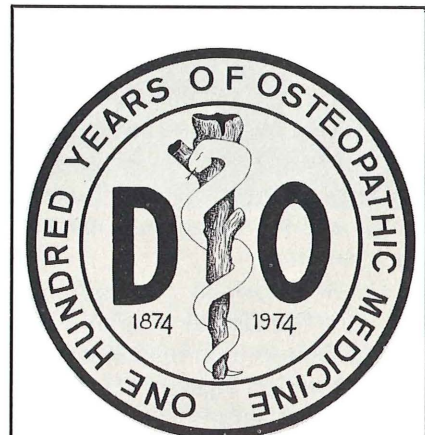
TEACHING TEAMS:

Optional Topics Are Available To Community Osteopathic Hospitals, To State Societies (Osteopathic), For Regional Academy Meetings

The teaching team approach to continuing medical education was initiated to assist the osteopathic profession in obtaining CME credits in local areas where programs might not be available; to cooper-

ate with the government in the energy crisis by eliminating travel by many physicians and to tie the College to the community hospital by utilizing the expertise of the faculty.

In addition to the postdoctoral programs, films produced by the Network for Continuing Medical Education are presented at the College twice a week.



Car Emblems Mark Centennial

Metallic automobile emblems celebrating the 100th Anniversary of the announcement of the principles of Dr. Andrew Taylor Still are available to osteopathic physicians and students. Sponsored by Lambda Omicron Gamma, a national osteopathic fraternity, the stick-on emblems feature an illustration of the original caduceus—a snake (traditional symbol of the care of the sick) twined around the staff of Hippocrates. Alumni may order the car ornaments by sending \$1.00 and a self-addressed return envelope to LOG (Attention: Mike Gallagher) PCOM.

HAIL RUGBY!

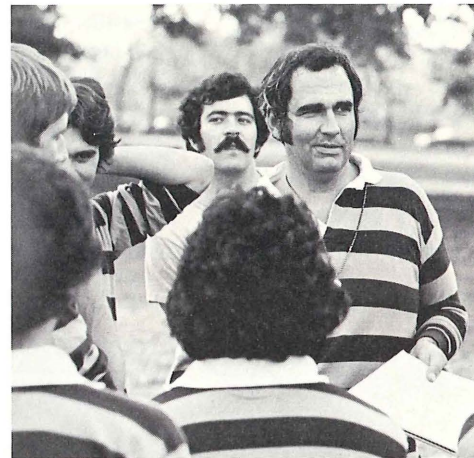
All sorts of history is being made at PCOM this year, not the least of which is the arrival of the Rugby Team. Athletics are not new at the College, having been a part of student activities since before World War I when track, baseball and basketball teams were fielded from 1910 on. Last year, PCOM's Basketball team won the Inter-Medical League championship.

The Rugby Team, made up of 40 first- second- and third-year students, is coached by four second-year men, Tim Young, who learned and coached the game at West Point Military Academy; Tom Trosko (wing coach); Vincent Acamparo (who is also match secretary); and Ira Spitzer who doubles as treasurer.

Derek Robinson (Rugger: How To Play The Game) heralds rugby as "a simple man-to-man contest for a blown-up pigskin." Contest it may be but simple it is not. This contact sport involving 15 men to a team in continuous play (sometimes known as slaughter on the field) is filled with esoteric terms (scrum, line-out, rucks, mauls) and must be seen to be believed.



PCOM's 1973-74 Rugby Team.



Player-coach Tim Young gives a "chalk-talk."



Practicing a "line-out."

However, all things considered, team physician Dr. Vincent Cipolla (a former Rugby player himself) turned in a fairly light balance sheet after four games: 1 concussion, 3 strained muscles, 2 sprained ligaments and 2 costochondro tears.

The Rugby Team (or rather two teams) has a .500 average with four wins and four losses against such opponents as Temple Medical School, Villanova Law School, St. Joseph's College and a City Medical team made up of Hahnemann and Jefferson Medical School students. The team will continue its schedule in the Spring. □

NEWS FROM THE HOSPITAL AND HEALTH CARE CENTERS

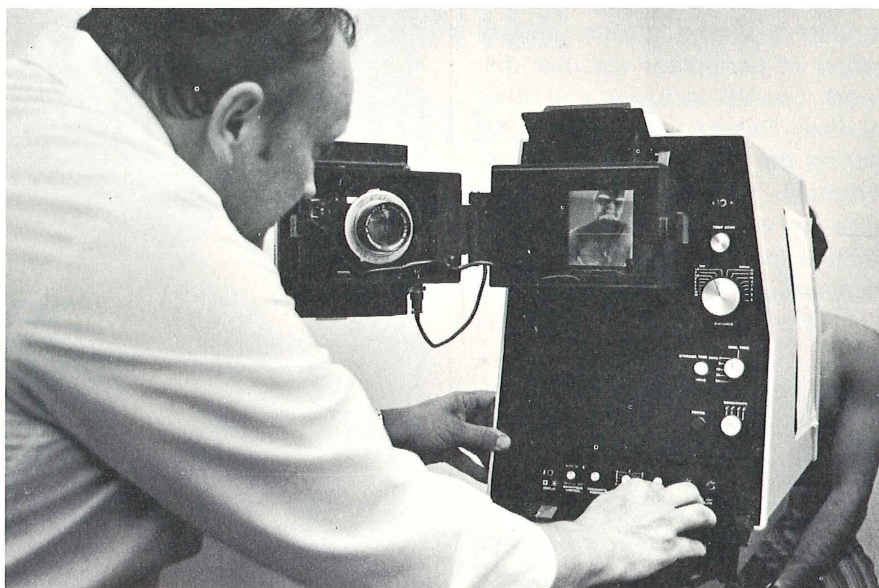
Ernest Perilli, pharmacist, completed a two-day seminar on drug-related problems conducted in October by the Philadelphia College of Pharmacy and Science. He was one of 142 hospital pharmacists from Pennsylvania and the surrounding region who took part in the seminar. The program dealt with the latest knowledge on drug reactions and interactions, and included a clinical program on hypertension and its treatment.

Dr. Lewis J. Brandt, professional director, attended the New England Hospital Assembly Conference in Hyannis, Massachusetts from October 21-26. The subject matter was the Hospital Medical Staff Conference and was offered to medical directors, and members of professional staffs and boards of trustees.

Herbert Dibble, director of Personnel, served as panelist at the November symposium on Employee Relations and Benefits sponsored by the American Academy of Medical Administrators. The symposium was held at the Northeast Community Mental Health Center.

Margaret F. Ferguson, director of Public Relations, spoke on Internal Communications at the Fall Conference of the Hospital Association of Pennsylvania held in Lancaster, Pa. in November. Maggie also was elected vice president of the Public Relations Society of HAP.

Mrs. Florence McGirney, Accounts Payable, Administration Building, has been promoted to Supervisor.



Dr. Robert L. Meals, chairman of the Department of Radiology, conducts a thermographic study on a patient.

DEPARTMENT OF RADIOLOGY EXPANDS SERVICES WITH NEW EQUIPMENT

The Department of Radiology has added four units of new equipment that will expand the services of the Department for area physicians and dentists and augment the neuro-otologic diagnostic capability of the Department of Otorhinolaryngology. The announcement was made by Dr. Robert L. Meals, chairman of the Department.

A recently installed polytomography unit will make possible the precise examination of the middle ears, mastoids and the remainder of the temporal bone, including the internal acoustic meati. Films will be reviewed by the Department of Radiology and the Neurosensory Unit which is directed by Dr. Charles W. Snyder.

The second addition, a Siemens X-ray unit, provides orthopantomographic film examinations for den-

tal patients. The equipment can take a full mouth x-ray in one exposure as well as provide views of the mandible, maxilla and maxillary sinuses. The unit is available to area dentists and physicians.

The additional service of thermography for area physicians has been made possible through the installation of a Spectrotherm 1000. This instrument, a General Electric product and the first of two of this manufacture in the Philadelphia area, offers high resolution thermography for diagnostic and screening procedures in breast cancer detection, vascular studies and incipient stroke screening.

The instrument scans an object and records the emitted infrared radiation. The composite picture is photographed by a Polaroid camera, studied and reported. The study is conducted in an environmentally controlled room with maintenance of constant temperature and humidity.

Medical thermography is an im-

Continued on next page

portant investigative method for the physician in detection and diagnosis of disease. Continued research in thermography has expanded its usage into the investigation of peripheral vascular diseases, carotid occlusion and other studies. Research at PCOM is exploring the applicability of the instrument system to the human back as well as somatic-visceral reflexes in this region. The instrument was purchased under a grant from the A. T. Still Foundation (AOA).

The fourth new unit in the Department is a Picker Mammorex machine for x-ray examination of the breast which is used with thermography for early detection of breast disease and cancer. □



Norman Dean (right), fourth-year student, screens an unidentified Sullivan County resident for heart problems at the Sullivan County Fair, Forksville, Pa.

LAPORTE MEDICAL CENTER GOES TO THE FAIR

The four-day Sullivan County Fair held in September in Forksville, Pa., sported a new booth this year. Manned by PCOM students who are rotating through the Laporte Medical Center in Sullivan County, the booth featured free cardiometric screening for high blood pressure and heart disease and provided information about the Medical Center and osteopathic medicine.

Fourth-year students, James McLaughlin, Robert Sulthorpe and Norman Dean, performed screenings on 363 county residents using the MCS-200 cardiometer. This computer-based unit uses normal components of lead 1 of an EKG and gives a rapid read-out yielding "normal" or "abnormal" results. Abnormal results were reported to each patient's family physician.

Dr. James E. Witt, director of

Laporte Medical Center, who conceived the idea of presenting a free health service at the Fair, said, "The booth not only provided a health benefit to the residents of Sullivan County, but gave the local people a greater awareness of osteopathic medicine. We feel that the public relations results were also beneficial." □

MEMORIAL CHAPEL

Continued from page 8

Besides the representatives of administration, faculty, hospital and medical staff, there were four generations of Mrs. Barth's family present at the dedication; Mr. and Mrs. Robert Fraider (Mrs. Barth's nephew and PCOM's director of Purchasing); Conrad T. Fraider (Mr. Fraider's son); Mrs. Neil Greenberg (Mr. Fraider's daughter) and Keith Richard Greenberg, great, great grandson of Andrew and Joanna Freiter.

Memorial gifts to the Chapel in-

clude a Torah given in memory of his wife by Israel Demchick, president of the architectural firm of Demchick, Berger and Dash, which designed the Barth Pavilion and Evans Hall; a Catholic Bible given in memory of her parents by Mrs. Frederic H. Barth; a Protestant Bible given in memory of his grandparents by Robert Fraider, and a gold Communion plate given in memory of the late Nicholas Eni, D.O., M.Sc. (Osteo.), an associate in surgery at PCOM, by Mrs. Eni.

Judge J. Sidney Hoffman, chairman of the Board of Trustees, summed up the appreciation of the Hospital:

I express deep gratitude to those who have come to dedicate and bless this Chapel, to Mrs. Barth who made it all a reality, and above all, for a beautiful place where those in need may come and here know the presence of the Maker of us all. □



Dr. and Mrs. Galen D. Young (instructor in OP&P) were among members of PCOM's faculty, Professional Staff, Women's Guild and students who modeled fall fashions from Bonwit Teller in a September fashion show held in Evans Hall. The show, directed by Jane Harris (center), the store's fashion coordinator, drew an audience of over 200 and benefited the Hospital Equipment Fund.

FALL-WINTER ACTIVITIES



The annual Christmas Bazaar was co-sponsored this year by the Women's Guild and Student Wives Auxiliary. Festive tables of antiques, paintings, jewelry and Christmas gifts lined the lobby of the Barth Pavilion and provided Christmas bargains for employees and friends of the Hospital.

The grand march of the Women's Guild Masked Ball, brought out Dr. and Mrs. William Spaeth (center), Dr. and Mrs. Galen D. Young (left) and Dr. and Mrs. Galen S. Young (Indians in the background). Prize winners included Dr. and Mrs. Williard Stitzell (Adam and Eve, far left) most creative; Dr. and Mrs. Calvin Dubrow (clowns), funniest, and Dr. and Mrs. Charles Snyder (not shown), best period costume. The Annual October festivity added to the Hospital Equipment Fund as did a "Holiday Shopping Spree" held at Bonwit Teller in November.



OSTEOPATHIC SEALS CAMPAIGN

Mayor Frank Rizzo will officially proclaim Osteopathic Seals Week in Philadelphia, in January, 1974, as part of the national campaign to raise funds for osteopathic student loans and research grants. The national campaign runs from October 1973 to March, 1974.

Financial support from the general public is sought by the osteopathic profession for this project only and only once a year. Sales of the seals have provided over two million dollars in the last 42 years—enough to have helped finance the education of one out of every ten osteopathic physicians in practice today.

Benefits to PCOM from the 1972-73 campaign included student loans to 31 third- and fourth-year students; 30 individual research projects involving 47 students and 17 members of the faculty. A fringe benefit of the research program was the furnishing of summer employment to these students.

Seals will be mailed to osteopathic physicians, distributed to students and sold by members of the Student Wives Auxiliary at PCOM and in area stores. Special tray mats provided by the Women's Guild will inform patients in the Barth Pavilion of the seal campaign. Students, Alumni and friends are urged to support the drive and become partners for better health.

The seal campaign is sponsored by the osteopathic profession through the National Osteopathic Foundation, a philanthropic affiliate of the American Osteopathic Association and run as a special project of the Auxiliary to the AOA. □



Deputy to the Mayor Michael E. Wallace (center) presents a mayoral proclamation designating January 21-27 as Osteopathic Seals Week in Philadelphia. Accepting the document was Dr. Thomas M. Rowland, Jr., executive vice president and Mrs. Nancy McCullen (nee Modesta), director of the student seals campaign.

EXPANSION GRANT AWARDED TO PCOM

An unrestricted grant of \$10,000 for the expansion program of Philadelphia College of Osteopathic Medicine was awarded by the Eli Lilly and Company Foundation. Approval of the grant was announced by S. O. Waife, M.D., director of Medical Services for the Foundation.

Robert W. England, D.O., PCOM's dean received the \$10,000 check at a luncheon meeting at the Eli Lilly and Company, Indianapolis, Indiana on December 13. The College's expansion plans were reviewed at the meeting which included a tour of the Lilly facilities and discussion of their expanding interests. Also reviewed by the Lilly and PCOM representatives were the audiovisual materials made available to the College and the profession by the pharmaceutical company. □

FREE TESTS AT LAPORTE

Raymond L. Ruberg, D.O., M.Sc., F.A.C.O.S., clinical professor, Neurosurgery, conducted a neurological and neurosurgical evaluation day at the Laporte Medical Center, Sullivan County, Pa.,

on Saturday, January 19. The examinations were conducted as a free community service to County residents.

T. Louise Riddel, D.O., Dr. Ruberg's wife, accompanied him to assist with the patients and to pay a visit to her native Lycoming County which is adjacent to Sullivan County. □

Some 1500 color reproductions of a painting of the College building at 48th Street are available to interested Alumni. The reproduction, which is 13" x 10" and suitable for framing, is part of the Collegia Medica Program established by E. R. Squibb & Sons as a tribute to the most advanced system of medical education in the world. The original painting by John Falter, which was presented to PCOM on October 3, 1967 by the pharmaceutical company, hangs in the Administration Building. Please write to the Public Relations Department for your free copy, as long as the supply lasts.

PEOPLE

NEW FACES AT PCOM

Mrs. Oree Hammett, Overbrook, Pa., has been appointed director of Medical Records at the Barth Pavilion Hospital. She is an accredited record technician and a graduate of the Chicago School for Medical Record Librarians. Prior to her appointment at PCOM, Mrs. Hammett was supervisor of the Medical Records Department at Temple University Health Sciences Center.

Mrs. Hammett, a native of Soperston, Georgia, received her high school education in Philadelphia and attended Temple University. She will supervise the Medical Records Department's staff in the compilation and maintenance of patients' medical records and in the development of statistical reports.

Hulem Garrick, former detective corporal in the Jamaican Constabulary's Criminal Investigation Department, has been appointed supervisor of Security at PCOM. Under the direction of Daniel Juliano, director of Security, Mr. Garrick will supervise a staff of 24

guards at the College and the Barth Pavilion Hospital.

The new supervisor is a native of Jamaica and spent 11 years as a member of the Jamaican Constabulary Force. He is married and the father of two children.

William Tinker, of West Chester, a former laboratory examiner for the commonwealth of Pennsylvania, has been appointed supervisor of Clinical Laboratories at the Barth Pavilion. For the past 17 years, he has served as chief technician and laboratory supervisor at several hospitals including Tri-County Hospital, Springfield and the U. S. Air Force Hospital, Langley AFB, Virginia.

A native of Philadelphia, Mr. Tinker is a graduate of Bartram High School. He received his laboratory technician training in the U. S. Air Force and has attended Widener College, Chester; George Washington University, Washington, D.C. and Temple University. He will assist Dr. Morton Greenwald, chairman of PCOM's Department of Pathology and Dr. Dante DiMarzio, director of Laboratories,

with administrative duties and will supervise technical laboratory work. He is married and the father of five children.

Charles R. Keating, former chief engineer and plant superintendent of Delaware State Hospital, has been appointed PCOM's superintendent of Buildings and Grounds. He will be responsible for the physical operation of the three buildings at the City Avenue campus and the College's three urban Health Care Centers. In addition, Mr. Keating will assume the duties of fire marshal.

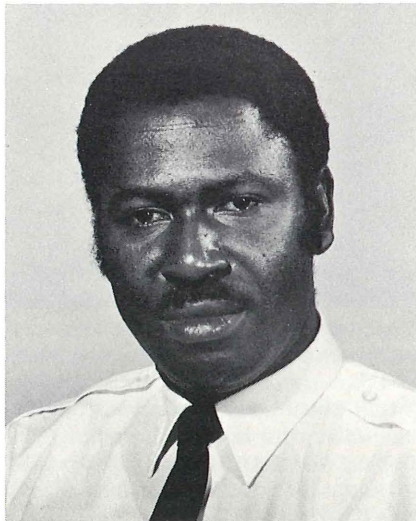
Mr. Keating comes to PCOM with 27 years' experience in engineering and plant operation management. His prior experience includes manager of mechanical development and plant operations at Indian Head Company, Delaware and project engineer in research and development at the National Biscuit Co., Fairlawn, N. J.

A native of Dumont, N. J., Mr. Keating holds a bachelor of science degree in engineering from Fairleigh Dickinson University and is a graduate of the Pratt Institute

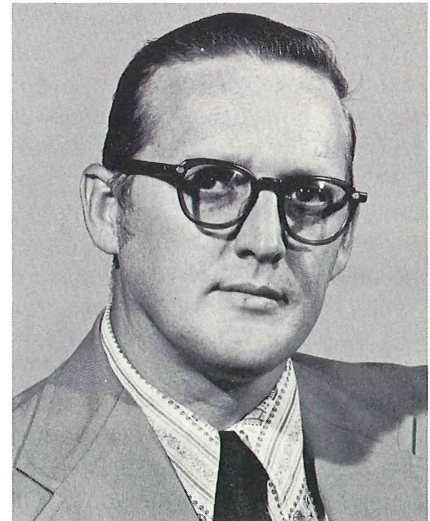
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Mrs. Hammett



Mr. Garrick



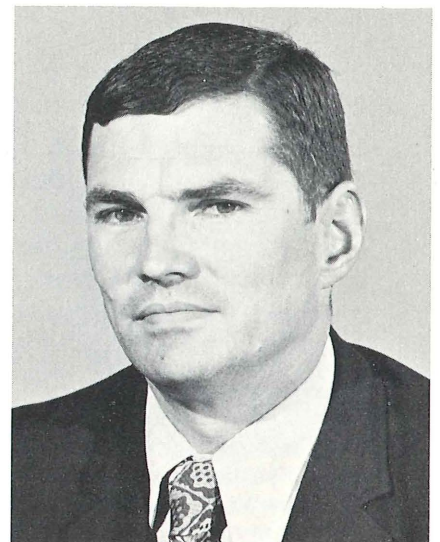
Mr. Tinker



Mr. Keating



Mrs. Van Luvanee



Dr. Woodworth

School of Engineering. He is a member of the American Society of Mechanical Engineering. Mr. Keating is married and is the father of four children.

Mrs. Dolores Van Luvanee of Philadelphia, has been appointed manager of the College bookstore and Hospital gift shop at Philadelphia College of Osteopathic Medicine.

In her new post, Mrs. Van Luvanee will supervise the sale of textbooks and college-related items in the College bookstore and will open and operate a gift shop in the F. H. Barth Pavilion Hospital.

Prior to her appointment at PCOM, Mrs. Van Luvanee was assistant administrative manager of Owen Illinois Inc. Gillen Rubber Products for six years and an officer's assistant at First Pennsylvania Bank for 17 years.

The new manager is a native of Philadelphia and a graduate of Philadelphia High School for Girls. She received a certificate in banking from the American Institute of Banking.

Mrs. Van Luvanee is married and resides in the 1600 block of Green Street, Philadelphia.

Dr. Ronald S. Woodworth, a

1972 graduate of PCOM, has been appointed full-time director of the new Health Care Center in Roxborough-Manayunk. In addition to his D.O. degree, Dr. Woodworth holds a bachelor of science degree from Springfield College, Mass.

and a master's degree from Columbia University, N.Y.C. He served his internship at Tri-County Hospital, Springfield, Pa. Dr. Woodworth resides in Springfield, Pa., with his wife and three children. □



Newly elected officers and board members (including five PCOM Alumni) of the American Osteopathic College of Radiology posed at the College's annual banquet in Los Angeles in October. (L-r) Ray E. Bishop, board member, Oklahoma City; Arthur Simon, board member, Youngstown, O.; F. A. Turfler, treasurer, South Ben, Ind.; Martin Landis, vice president, Dayton, O.; William Lavendusky, president-elect, Tulsa, Oklahoma; Frederick Wilkins '55, president; Phoenix, Arizona; Philip Shtasel '47, past president, Philadelphia, Pa.; William Betts '56, board member, Lancaster, Pa.; David Kellam '56, board member, Bloomfield, Michigan; J. W. Scott, secretary, South Bend, Ind.; Joseph Andrews '56, board member, Warren, Michigan.

ALUMNI NEWS BRIEFS

1922

Foster Cogswell True, Cranston, R.I. — honored at a dinner celebrating the 40th anniversary of Cranston's General Hospital. Dr. True was the hospital's first surgeon, chief of staff and administrator for 25 years.

1936

Robert Kennedy, Pinehurst, N.C. — has a new crowd of patients since his retirement in 1967. He's treating horsemen, grooms and track officials at Brandywine Raceway, Del. and Liberty Bell Park, Phila., where he serves as stable superintendent. Dr. "Bob" went into harness racing as an assistant trainer after he "retired" and owns a few pacing mares and fillies, one called (appropriately enough) "Doc's Luv."

1945

Wilmer H. Bath, Conshohocken, Pa. — re-elected chairman of the professional staff at Suburban General Hospital, East Norriton. He was certified in Neurology in 1965 by the American Board of Osteopathic Neurologists and Psychiatrists. He serves as chairman of the Department of Neurology and Psychiatry at Suburban General and is also director of the Psycho-analytic Division of the Philadelphia Mental Health Clinic.

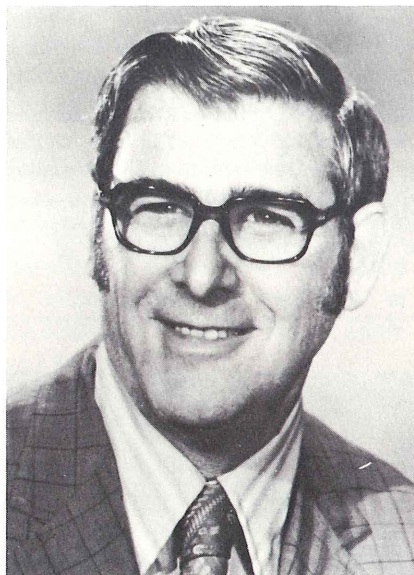


Dr. Morris

1946

Jane Morris, Sharon, Pa. — selected nationally as one of the "Top Ten" business women of the year of the

American Business Women's Association, an educational association promoting the professional, educational, cultural and social advancement of business women. Dr. Morris, who has been on the staff of Shenango Valley Osteopathic Hospital since 1961, is a member of the State Utilization Peer Review Committee which is reviewing federal and state laws and requirements governing the medical treatment of welfare patients. In 1968, Dr. Morris spent a month in Bolivia, S.A. as the only doctor in a volunteer missionary group of the United Methodist Church.



Dr. Stark

1951

Eli H. Stark, North Bellmore, N. Y.—a former president of the New York State Osteopathic Society, is serving as first vice president of the AOA. Dr. Stark, whose son, Ira, has been accepted for PCOM's September class, is also on the faculty of the Postgraduate Institute of Osteopathic Medicine and Surgery and vice chairman of the New York State Osteopathic College Development Foundation. He is a certified general practitioner; a Fellow of the Royal Society of Health and a Fellow of the American School Health Association, in addition to serving as director of the American College of General Practice in Osteopathic Medicine and Surgery.

Victor M. Bove, Lancaster, Pa. — was made a Fellow in the American College of General Practitioners in Osteopathic Medicine and Surgery at the AOA Convention in New Orleans and appointed medical director and director of medical education at Lancaster Osteopathic Hospital. Dr. Bove has been a member of the staff at Lancaster since 1965 and also completed his internship and residency in General Surgery there. He was recently certified by the American Osteopathic Board of General Practice.

1953

Gustave V. Conti, Garden City, N. J.— delivered a lecture to premedical students at St. John's University, Queens, N. Y. Along with his discussion of osteopathic medicine, Dr. Conti showed the AOA film, "Physician and Surgeon —D.O." This is the eighth year he has been involved with vocational guidance.

1954

William G. McDowell, Sharon, Pa., spoke to students of Washington and Jefferson College, Washington, Pa., and representatives from area colleges on health related professions. His speech was the first of the 1973-74 series of Career Seminars held at Washington and Jefferson College to provide vocational information to interested students.

1956

Robinson Fry, Allentown, Pa. — became a Fellow of the American College of Osteopathic Surgeons at the recent national convention. Dr. Fry, an instructor in Surgery at PCOM, is head of the surgery training program for residents at Allentown Osteopathic Hospital. He is a former chairman of that hospital's Department of Surgery and immediate past chairman of the staff.

William E. Betts, Lancaster, Pa. — elected a Fellow of the American College of Gastroenterology. Dr. Betts is chairman of the Department of Radiology and Nuclear Medicine at Lancaster Osteopathic Hospital, where he has been a member of the Medical Staff since 1960. He is an associate member and a Fellow of the American College of Osteopathic Surgeons and is certified in both Radiology and Nuclear

Continued on next page

Medicine. He is the author of many published articles and papers and serves as visiting lecturer on Radiology and Oncology at PCOM.

Richard K. Snyder, Allentown, Pa.—re-elected national president of the Academy of Directors of Medical Education at their recent annual meeting in Tampa, Fla. Dr. Snyder, who is medical director and director of Medical Education at Allentown Osteopathic Hospital, had previously served the Academy as its program chairman, vice chairman and member of the Board of Trustees. He is the scientific editor of the Journal of the Pennsylvania Osteopathic Medical Association and a member of the Board of Directors of the Pennsylvania Continuing Medical Education Institute.

1957

William W. Longenecker, Limeport, Pa.—ended 15 years of general practice in Lower Milford Township to become a staff physician at the Masonic Homes in Elizabethtown, Lancaster County. Before his departure, Dr. Longenecker sent letters of notification to 960 families in the area—families where he had seen at least one member within the last year.

1958

Francis J. Cinelli, Bangor, Pa.—named medical director of the National Academy of Medical Hypnosis. Dr. Cinelli is the first physician in Pennsylvania to practice full-time medical hypnosis. His treatment center in Bangor was the seventh of its kind in the country.

Albert Tini, Media, Pa.—appointed first medical director of Riverside Hospital, where he interned. Dr. Tini will also be in charge of Medical Education. He is a member of the Department of Medicine at Tri-County Hospital, Springfield and the Department of General Practice at Taylor Hospital, Ridley Park and Crozer-Chester Medical Center, Chester.

1959

Michael Sutula, Union, N. J.—elected president of the American Osteopathic College of Rehabilitation Medicine. This is the fourth presidency Dr. Sutula holds simultaneously. He is also president of New Jersey Association of Osteopathic Physicians and Surgeons, New York Academy of Osteopathy and the Union County chapter of the American Heart Association.

1961

Harold F. White, Lancaster, Pa.—was made a Fellow in the American College of General Practitioners in Osteopathic Medicine at the AOA Convention in New Orleans. Dr. White is vice president of the Pennsylvania Osteopathic Medical Association.

1962

Murray Zedeck, Miami, Fla.—succeeds Morton Terry '45 of North Miami Beach, as the second osteopathic physician appointed to the Board of Directors of the South Florida Health Planning Council.

Robert S. Maurer, Islin, N. Y.—spoke to students of Seton Hall University (South Orange, N. J.) on medical careers. Sharing the program with Dr. Maurer were the deans of Rutgers Medical School, New Jersey College of Medicine, New Jersey College of Dentistry and Philadelphia College of Optometry.

1964

Donald Furci, Columbus, O.—crowned "Boss of the Year" at a gala dinner given by the Columbus Osteopathic Medical Assistants Association.

Joel L. Samitt, Leola, Pa.—elected to a one-year term as president of the

medical staff at Lancaster Osteopathic Hospital, where he served his internship. Dr. Samitt has been a member of the hospital's medical staff for 8 years in the Department of Osteopathic General Practice.

1965

Robert A. Ball, Cheltenham, Pa.—named director of Medical Education at Parkview Hospital, Phila.

1967

Vivian Barsky, Phila., Pa.—joined the Department of General Surgery at Parkview Hospital, where she served her internship and completed a four-year residency program in General Surgery. Dr. Barsky also completed two fellowship programs at Hahnemann Hospital, one in Thoracic and Cardio-vascular Surgery and one in Angiography.

1971

Donald J. Sesso, Roxborough, Pa.—awarded a \$1,200 National Osteopathic Foundation Grant. Dr. Sesso is a second-year resident at Suburban General Hospital, East Norriton, Pa. The project for which he was presented the grant will involve several papers and research on "Cardiac Arrhythmia Occurring With Pulmonary Diseases." □



Dr. Ronald Kirschner (left), assistant professor of Otorhinolaryngology and Lieutenant Commander in the U.S. Naval Reserve, welcomes Francis I. Donahue to the Navy Medical Corps. Donahue, a second-year student, is one of 31 recipients of Navy scholarships at PCOM.

IN MEMORIAM



Dr. Kline

DR. ALBERT P. KLINE, FACULTY MEMBER

Albert P. Kline, Ph.D., chairman of the Department of Physiological Chemistry for nine years at PCOM, died on February 12th in the F. H. Barth Pavilion Hospital after a short illness. He was 63. Dr. Kline, who received his Ph.D. from Johns Hopkins University came to PCOM in 1963, after a long and illustrious teaching career in several other colleges throughout the country.

Dr. Kline was a pioneer in osteopathic research with special emphasis on student participation and a beloved department head, totally dedicated to education. Those who knew him well were aware of the outstanding incidents in his life which molded his philosophy and approach to work at PCOM.

Blinded as a child, Dr. Kline turned a handicap into an asset. He never forgot a word of what his step-father read to him at a very early age. Consequently, all who came in contact with Dr. Kline were inspired by his wide knowledge of literature, history and science.

While earning his A.B. degree from Western Maryland College, he met his beloved wife, Vivian. Mrs. Kline and her husband both pursued higher degrees at Johns Hopkins and went on as a husband-wife teaching team at Kirksville. Mrs. Kline, a mathematics teacher, is currently on the faculty of Delaware County Community College.

From 1933 to 1938, he taught junior high school and became a rural principal in Allegheny County, Maryland. From there he moved on to Baltimore Polytechnic Institute, where he was a general teacher from 1939 to 1941. Washington College in Chestertown, Maryland next drew the versatile professor, where he became an assistant professor in biology and chemistry. From 1948 to 1956 Dr. Kline served as professor of Chemistry in Missouri State Teachers College.

Dr. Kline's introduction to osteopathic college teaching came at Kirksville, Missouri, where he headed the Department of Physiological Chemistry for seven years, from 1943 to 1950. It was here that he also started his student research work, which was so important to him and his students at PCOM.

A highlight in Dr. Kline's career was his seven years, from 1956 to 1963, at Brescia College in Owensboro, Kentucky, where he not only taught a wide range of science courses, but aided the nuns in the administration of the college. According to faculty members at Brescia, "He was a born leader and had a tremendous capacity as a teacher." This reputation followed Professor Kline to PCOM.

Besides his wide breadth of teaching experience, Dr. Kline

spent much of his life pursuing education as well as dispensing it. He continued graduate studies at Harvard, Temple and Boston University. He also received many honors in his chosen field of Biological Chemistry. He was listed in American Men of Science, was a member of the Society of Sigma Xi, American Association of the Advancement of Science and the New York Academy of Sciences.

Dr. Kline is survived by his wife, Vivian, and two children, Michael and Julia. □

FRANK BAILEY, MAINTENANCE FOREMAN

Frank Bailey, PCOM's maintenance foreman, was killed in a tragic bus, tractor-trailer collision on the New Jersey Turnpike on October 19. He was 49 years old and two days away from his 50th birthday.

A man of exceptional capability, Mr. Bailey had been a foreman at PCOM for nearly six years and had always received excellent or superior ratings in every aspect of his work. His dignity, kindness and warm interpersonal relationships with his co-workers will be long remembered. As one of the members of his department said, "Frank was everybody's friend."

Mr. Bailey was a graduate of South Philadelphia High School and Bok Vocational School. He served two tours of duty as a Master Sergeant in Communications in the U.S. Army: one during World War II and one during the Korean Conflict. His wife, Margaret, who was injured in the accident, died on December 18. They are survived by three daughters. □

Continued on next page



Dr. Barsky

DR. PAUL BARSKY '47

Dr. Paul Barsky '47, Bala Cynwyd, Pa., died on August 31 at Hahnemann Hospital. He was 48.

Dr. Barsky, who maintained offices in both Philadelphia and Cherry Hill, N. J., was president-elect of the American College of Osteopathic Internists, board chairman and diplomate of the Osteopathic Board of Internal Med-

icine and member of the Board of Directors of the American College of Osteopathic Medicine.

He headed the Cardio-pulmonary Department at Metropolitan Hospital and served on their Board of Directors. He was chairman of the Section For Chest Diseases both at Metropolitan and Cherry Hill Hospitals and headed the Department of Internal Medicine at Washington Memorial Hospital in Turnersville, N. J. He was a Fellow of the American College of Osteopathic Internists and served on the President's Council for Hypertension.

Dr. Barsky is survived by his wife, two daughters, a son, his mother and two sisters.

Dr. F. Robert Gillinder III '36—on August 18 in Shore Memorial Hospital, Somers Point, N. J. Dr. Gillinder practiced in Lansdale, Pa. for 38 years and was a staff member of Suburban General Hospital, Norristown. He was a member of the American and Pennsylvania Osteopathic Associations. □

Dr. David Jaffe '36—on September 12 in Houston, Texas. Dr. Jaffe, who practiced in Houston for 33 years, began his professional career as a dentist. He was on the professional staff at Gulfway General Hospital, a member of the Texas Osteopathic Medical Association, the American Dental Association and a Fellow of the American College of General Practitioners in Osteopathic Medicine and Surgery.

Dr. Paul F. Wallat '43—on October 5 in Hawley, Pa. Dr. Wallat had practiced in Hawley for 30 years. He was a graduate of Albright College, Reading and interned at PCOM's 48th Street Hospital.

Dr. Dorothy G. Hare '26—on Nov. 24 in Huntingdon Valley. Dr. Hare, the former Dorothy Gailbraith, had practiced in Philadelphia since her graduation.

Dr. Louis S. Pessin '41—on July 13. Dr. Pessin resided in Detroit. □

THREE '70 GRADS DIRECT RURAL MEDICAL CENTER

Three graduates of PCOM's Class of 1970 are co-directors of the new Lanchester Medical Center on Route 41 in Christiana, Pa. Opened in October, the Center serves six communities near Gap, Pa. The Center combines the Pennsylvania county names of Lancaster and Chester.

Drs. Keith Weiss, Lancaster, Pa.; Arthur Hampton, Christiana, Pa. and William Keweshan, Spo-

kane, Washington, became friends during commuting days at PCOM when they shared a carpool. After internship—Drs. Weiss and Hampton at Lancaster Osteopathic Hospital and Dr. Keweshan at Delaware Valley Hospital, Bristol—the three became general practitioners in the rural area of Christiana. (Captain William Keweshan is currently in the service in Spokane and will rejoin the triumvirate at the end of his tour of duty.)

Two years ago, members of the community met with the osteo-

pathic physicians to discuss the possibility of building a local medical facility since the nearest hospital is 20 miles away. The interest and enthusiasm generated at the meeting are responsible for the new 58-room Lanchester Medical Center which was built entirely by the community through fundraising activities.

The Center is the first of its kind in the area and includes an OR, ER, X-ray and Physical Therapy Department. □

Questions for Alumni

HAVE YOU
PAID YOUR DUES?
ORDERED YOUR HISTORY BOOK?
PLANNED TO ATTEND THE ALUMNI WEEKEND?
(May 31 - June 1)

PCOM'S 75TH ANNIVERSARY YEAR SHOULD
REACH AN ALL-TIME HIGH OF ALUMNI
PARTICIPATION. IT **WILL** WITH AFFIRMA-
TIVE ANSWERS TO THE ABOVE QUERIES.

Send Your Checks TODAY to
THE ALUMNI OFFICE



The Overmont building, as seen from the steps of Evans Hall, nears completion. The 250-unit apartment building for senior citizens is adjacent to PCOM's campus at the corner of Monument Avenue and Stout Road. Occupancy is scheduled for the Spring of 1974.

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