

1-2013

## 2013 Founders Day

Philadelphia College of Osteopathic Medicine

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# FOUNDERS' DAY *2013*

JANUARY 25, 2013  
ROSE K. GINSBURG AMPHITHEATER  
11:00 A.M.

# OUR FOUNDERS

The annual observance of Founders' Day honors the founders of Philadelphia College of Osteopathic Medicine: Oscar John Snyder, DO, and Mason Wiley Pressly, DO.

Dr. Snyder, who "put the cause of osteopathic medicine above personal considerations," was the College's first president. He remained with PCOM for 42 years as an adviser and member of the Board of Trustees. Dr. Snyder was instrumental in obtaining the Commonwealth's legal recognition of the College and the osteopathic profession through establishing the high standards of osteopathic medical education.

Dr. Pressly, a Presbyterian minister and well-known orator, was PCOM's first teacher. He remained on the faculty until 1904, teaching physiology, the philosophy and principles of osteopathy, hygiene and dietetics. He was PCOM's first secretary and treasurer, and the *de facto* dean until 1902. Dr. Pressly founded *The Philadelphia Journal of Osteopathy* to promote osteopathic medicine in Philadelphia and wrote the American Osteopathic Association's first constitution.

# PROGRAM

## **Introductions**

Paul McGloin, CPA, LLD (Hon.)  
*Chairman of the Board*

Kenneth J. Veit, DO '76, MBA  
*Provost, Senior Vice President for Academic Affairs and Dean*

## **Invocation**

Luke G. Nelligan, DO '91  
*PCOM Alumni Association President*

## **The Pledge of Allegiance**

Michael G. Tecce (DO '15)  
*Student Government Association Senate President*

## **PCOM Pulmonics**

### **Welcome**

Matthew Schure, PhD  
*President and Chief Executive Officer*

## **Greetings from Class Representatives**

### **Introduction of the Mason W. Pressly Memorial Medal Recipient**

Dr. Veit and Douglas Anderson (DO '15), Student Government Association Osteopathic Medicine Council President

### **Address by the Mason W. Pressly Memorial Medal Recipient**

Mark A. Vila, MBA (DO '13)

### **Introduction of the O. J. Snyder Memorial Medal Recipient**

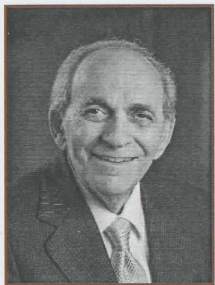
Dr. Schure

### **Address by the O. J. Snyder Memorial Medal Recipient**

Saul Jeck, DO, FACOOG

## **Benediction**

Robert G. Cuzzolino, EdD  
*Vice President for Graduate Programs and Planning*



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O. J. SNYDER MEMORIAL MEDAL RECIPIENT  
**SAUL JECK, DO, FACOOG**

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When Dr. Jeck began practicing obstetrics and gynecology in 1957, there were no fetal monitors or ultrasounds, no high-risk pregnancy specialists or laparoscopic surgery, and no instant over-the-counter pregnancy tests available at the local drugstore.

Through the years, as each new technological advance in care came along, Dr. Jeck eagerly brought it into his practice at the earliest possible moment.

When he first read about a new device called a fetal monitor, Dr. Jeck rushed to New York to check it out, and convinced the hospital administrator of the importance of purchasing one. When he first heard about laparoscopic procedures being performed at a hospital in Washington, D.C., he hurried there to learn how to perform them himself, and then used his new skills to help patients at PCOM.

As professor and chairman of PCOM's Department of Obstetrics and Gynecology and director of the College's obstetrics and gynecology residency program since 1990, Dr. Jeck has shared his love of innovation with the many students and residents he has taught.

"I encourage innovation in my students by asking them to imagine something that we are doing today in obstetrics and gynecology that will be done completely differently 10 years from now. As an example of how things can change, I have them read an excerpt from a 1969 textbook that describes the use of rabbits for pregnancy tests, and they can't believe it! The only pregnancy tests they know are the instant kits you buy in the drugstore. So I use this as a springboard to discuss what we are doing now that could change dramatically in the future."

Dr. Jeck's greatest pleasure is training medical students and residents. He himself was the first and only obstetrics and gynecology resident when the program began at Parkview Hospital in 1958, training under the late Emanuel Fliegelman, DO '42, and Simon Lubin, DO '38, in their private practice. After completing his residency, he joined their practice and began training residents as well.

He enjoyed teaching so much that when former PCOM president Leonard Finkelstein, DO '59, called in 1990 to ask if he would consider leaving private practice to take over as chairman of the College's Department of Obstetrics and Gynecology, it didn't take him long to accept the offer.

Dr. Jeck emphasizes that it's important not only to learn so you can pass exams, but to develop medical knowledge so you can diagnose and help patients without subjecting them to a lot of testing. He also emphasizes the value of osteopathic manipulative medicine in obstetrics and gynecology. He has used OMM as part of prenatal care to help relax the pelvic area and make labor and delivery easier for his patients, as well as in gynecologic care for pain relief. He takes pride in an original research study he published on OMM and pain management. Conducted at PCOM, the study showed that patients who received osteopathic manipulative treatment in the hospital after major surgery required statistically less pain medicine for two to three days following treatment while they were still hospitalized.

In addition to teaching and providing patient care, Dr. Jeck has served PCOM as a member of numerous committees over the years. He has been a member of the Research Committee and Executive Faculty Committee since 1990, and has served on the Admissions Committee and Risk Management Committee since 2005.

Dr. Jeck has served the osteopathic profession as president of the American College of Osteopathic Obstetricians and Gynecologists (ACOOG). He has been recognized by ACOOG for his outstanding contributions with numerous awards, including the ACOOG Distinguished Fellow Award, President's Award and Outstanding Service Award.

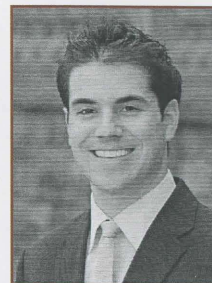
Dr. Jeck has also been lauded as a teacher and mentor. In 2004, he was named to the American Osteopathic Association Mentor Hall of Fame. At PCOM, he has received the Christian R. & Mary F. Lindback Distinguished Teaching Award (two times), the Dean's Appreciation Award and a Distinguished Service Award for the obstetrics and gynecology residency program.

In addition to his professional achievements, Dr. Jeck takes pride and pleasure in his family. He and his wife of 53 years, Sheila, met in Iowa when he was a student at the Des Moines College of Osteopathic Medicine. They have two sons—Charles, a 1985 PCOM graduate, and Daniel, an attorney—and four grandchildren.

## SAUL JECK, DO, FACOOG

### *Selected Curriculum Vitae*

- Has served Philadelphia College of Osteopathic Medicine as professor and chairman of the Department of Obstetrics and Gynecology and director of the Obstetrics and Gynecology Residency program since 1990.
- Has served the College as a member of the Research Committee and Executive Faculty Committee since 1990, and has served on the Admissions Committee and Risk Management Committee since 2005.
- Has served the osteopathic profession as president of the American College of Osteopathic Obstetricians and Gynecologists (ACOOG) and as a member of the American Osteopathic Association, the Pennsylvania Osteopathic Medical Association, and the Philadelphia County Osteopathic Association. Recognized by ACOOG for outstanding contributions with numerous awards, including the ACOOG Distinguished Fellow Award, the President's Award and the Outstanding Service Award.
- Has been lauded as a teacher and mentor; named to the American Osteopathic Association Mentor Hall of Fame in 2004. A recipient of the Four Chaplains Legion of Honor, the Dean's Appreciation Award and a Distinguished Service Award for the obstetrics and gynecology residency program, and a two-time recipient of the Christian R. & Mary F. Lindback Distinguished Teaching Award.



MASON W. PRESSLY MEMORIAL MEDAL RECIPIENT

## MARK A. VILA MBA (DO '13)

Don't tell Mr. Vila, "That's the way it's always been done," especially if the status quo isn't working well. Be open to change and finding new solutions. That's what Mr. Vila has done consistently throughout his four years at PCOM as a member, vice president and president of the Student Government Association (SGA).

As SGA vice president, Mr. Vila played a vital role in transforming this student organization from one large inefficient body where important issues often went unaddressed to a collection of smaller individual councils for each degree program to focus on their respective issues. In addition, separate smaller councils were established for each student club and a Senate was created to address general school-wide issues.

The new SGA model has been highly successful in improving productivity and efficiency and facilitating needed changes in programs and clubs. As SGA president, Mr. Vila leveraged this new model to address a longstanding issue for DO students: amending the DO rank structure for residency applications.

Under the old quintile system, DO students were simply divided into five quintiles by grade average. This did not provide a fair representation of student performance, according to Mr. Vila. "In medical school, you don't see a bell curve. Instead you see a massive spike. So in a class of 250 students, you may have a large majority of students within a few percentage points of each other in the middle with outliers on both sides," explains Mr. Vila. "The problem is that there were many students included in the lower quintiles even though they were right at or on the back end of the 'spike.' And that quintile ranking is the first thing the residency directors see when they open the dean's letter with your residency application."

Mr. Vila took this issue to the DO Council whose 45 members promptly tackled it. After conducting research, they developed a formal proposal that was presented and approved. "Now the dean's letter shows the student's average over the first two years, the class average over those two years and a distribution bar graph," Mr. Vila explains.

Mr. Vila also takes pride in two annual community outreach events he helped to spearhead: the PCOM Winter Gala, an annual fundraiser for local nonprofit organizations, and PCOMmunity Outreach Day a signature event in which all PCOM classes and degree programs work together in the community for one day.

Mr. Vila's activist inclinations were sparked in college when he discovered a passion for politics and business as well as medicine. A political science major, he considered switching career paths, but ultimately returned to his long-time goal of becoming a physician while also earning an MBA. Currently pursuing an internal medicine residency, Mr. Vila's ultimate goal is high-level hospital administration.

## MASON W. PRESSLY MEMORIAL MEDAL

*The Mason W. Pressly Memorial Medal is presented by PCOM to the student who is recognized by students, faculty and the administration as "Student DO of the Year," an award that is part of an annual tradition at each osteopathic medical school nationwide. The recipient is honored for outstanding achievement and service to the College, the community and the osteopathic profession and is selected by representatives of the overall College community.*

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| 1999 Dana Hamilton, DO '99            | 2009 Helen Anne Chang, DO '09        |
| 2000 Alison Leff, DO '00              | Trupti Ramesh Patel, DO '09, GA-PCOM |
| 2001 Constance Gasda, DO '01          | 2010 David A. Rand, DO '10           |
| 2002 Edward J. Armbruster, DO '02     | Helen R. Levey, DO '10, GA-PCOM      |
| 2003 Joshua M. Baron, DO '03          | 2011 John M. Clark, DO '11           |
| 2004 Stacey Franz, DO '04             | Nilam Shah Vaughan, DO '11, GA-PCOM  |
| 2005 Nicholas Bower, DO '05           | 2012 Robert Timothy Bryan, DO '12    |
| 2006 Gregory A. Skochko, DO '06       | Kaitlin Kobaitri, DO '12, GA-PCOM    |
| 2007 Jessica Masser, DO '07           | 2013 Mark A. Vila, MBA (DO '13)      |
| 2008 Sallee Eckler Jones, PhD, DO '08 | Annis K. Chung (DO '13), GA-PCOM     |

## O. J. SNYDER MEMORIAL MEDAL

*The O.J. Snyder Memorial Medal, presented in memory of the co-founder of Philadelphia College of Osteopathic Medicine, is the College's highest award to recognize leadership and service to the osteopathic profession and to the College.*

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|---|---|
| 1953 David S. B. Pennock, MD, DO*                       | 1985 Galen S. Young, Sr., DO '35*       |
| 1954 Margaret H. Jones, DO*                             | 1986 David Heilig, DO '44*              |
| 1955 Chester D. Swope, DO*                              | 1987 W. Kenneth Riland, DO '36*         |
| 1956 Russell C. McCaughan, DO*                          | 1988 Richard S. Koch, DO '38            |
| 1958 Phil R. Russell, DO*                               | 1989 Ruth E. Purdy, DO '50              |
| 1959 Ira W. Drew, DO '11*                               | 1990 Morton E. Terry, DO '45*           |
| 1960 C. Paul Snyder, DO '10*                            | 1991 Arnold Gerber, DO '40*             |
| 1961 James M. Eaton, DO '28*                            | 1992 Emanuel Fliegelman, DO '42*        |
| 1962 J. Ernest Leuzinger, DO '24*                       | 1993 Robert L. Meals, DO '56*           |
| 1963 H. Walter Evans, DO '17*                           | 1994 Fairman L. Denlinger, DO '53*      |
| 1964 Paul T. Lloyd, DO '23*                             | 1995 Lester Eisenberg, DO '38*          |
| 1966 Angus G. Cathie, DO '31*                           | 1996 Albert F. D'Alonzo, DO '56*        |
| 1967 Carlton Street, DO '24*                            | 1997 Frieda O. Vickers, DO '39*         |
| 1968 Edwin H. Cressman, DO '26*                         | 1998 Robert M. Fogel, DO '58            |
| 1969 Edgar O. Holden, DO '22*                           | 1999 Nicholas C. Pedano, DO '61*        |
| 1970 Frederic H. Barth, LLD (Hon.)*                     | 2000 Leonard H. Finkelstein, DO '59     |
| 1971 Joseph F. Py, DO '26*                              | 2001 Ronald R. Blanck, DO '67           |
| 1972 George W. Northup, DO '39*                         | 2002 Joseph M. Pelletiere, Jr., DO '48* |
| 1973 William F. Daiber, DO '28*                         | 2003 Leonard W. Johnson, DO '64*        |
| 1974 Herman Kohn, DO '27*                               | 2004 Herbert Lotman, LLD (Hon.)         |
| 1975 William S. Spaeth, DO '25*                         | 2005 Carol A. Fox, MM                   |
| 1976 Mortimer J. Sullivan, DO '21*                      | 2006 Robert W. England, DO '56*         |
| 1977 A. Aline Swift, DO '34*                            | 2007 John Simelaro, DO '71              |
| 1978 Foster C. True, DO '22*                            | 2008 James H. Black, DO '62             |
| 1979 Frank E. Gruber, DO '26*                           | 2009 John W. Becher, DO '70             |
| 1980 Leo C. Wagner, DO '26*                             | 2010 John A. Cifala, DO '45             |
| 1981 R. MacFarlane Tilley, DO '23*                      | 2011 Robert S. Maurer, DO '62           |
| 1982 M. Carman Pettapiece, DO '32*                      | 2012 Kenneth J. Veit, DO '76, MBA       |
| 1983 George H. Guest, DO '36*                           | 2013 Saul Jeck, DO                      |
| 1984 Thomas M. Rowland, Jr.,<br>LLD (Hon.), DSc (Hon.)* | Deceased*                               |