Illinois Math and Science Academy DigitalCommons@IMSA

Publications & Research

President's Office

3-8-2019

D-STEM EQUITY MODEL ... Diversifying the STEM Education to Career Pathway!!!

Adrienne Coleman

Illinois Mathematics and Science Academy, acoleman@imsa.edu

Follow this and additional works at: https://digitalcommons.imsa.edu/pres pr

Recommended Citation

Coleman, Adrienne, "D-STEM EQUITY MODEL ... Diversifying the STEM Education to Career Pathway!!!" (2019). Publications & Research. 40.

https://digitalcommons.imsa.edu/pres_pr/40

This Conference Paper/Presentation is brought to you for free and open access by the President's Office at DigitalCommons@IMSA. It has been accepted for inclusion in Publications & Research by an authorized administrator of DigitalCommons@IMSA. For more information, please contact jean@imsa.edu.



Imperatives of the 21st Century
Leading with Purpose, Courage and Vision

Welcome to the 2019 NADOHE Annual Conference!

Wifi Code: NADOHE19

Follow @NADOHE_ and Tweet to #NADOHE19



D-STEM EQUITY MODEL...

DIVERSIFYING THE STEM EDUCATION TO CAREER PATHWAY!!

Adrienne Coleman, Ed.D. Speaker | Researcher | DEI Expert

DIRECTOR OF EQUITY AND INCLUSION

ILLINOIS MATHEMATICS AND SCIENCE ACADEMY

HTTPS://WORKS.BEPRESS.COM/ADRIENNE COLEMAN

STEM (s

(SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS)

An interdisciplinary approach to learning where rigorous academic concepts are coupled with real-world lessons as students apply science, technology, engineering, and mathematics in contexts that make connections between school, community, work, and the global enterprise enabling the development of STEM literacy and with it the ability to compete in the new economy (National Center on Gifted and Talented, 2013). THESTEM



STEM EDUCATION

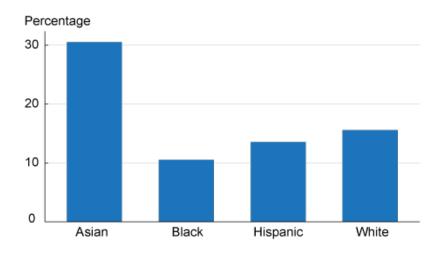
Fewer than 10% of Black and Latino students complete the high school mathematics sequence, which includes algebra, geometry, trigonometry, and pre-calculus.

Latino and Black students are academically four years behind their White counterparts and score below approximately 75% of White America in mathematics.

https://nces.ed.gov/pubs2010/2010015.pdf

CAREER PATHWAY

Percentage of Bachelor's Degree Recipients Majoring in STEM Subjects



Source: Author's calculations from Integrated Postsecondary Education Data System (IPEDS) data for July 1, 2012 – June 30, 2013. The majors included are those with a two-digit Classification of Instructional Programs (CIP) code in the following categories: computer and information sciences and support services, engineering, biological and biomedical sciences, mathematics and statistics, and physical sciences.

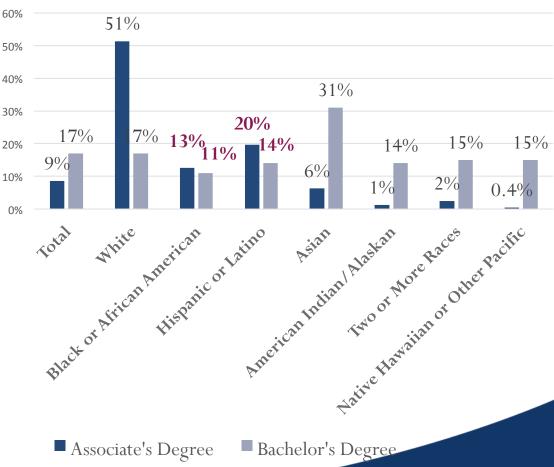


STEM DEGREES AND RETENTION IN HIGHER EDUCATION

 $https://www.insidehighered.com/news/2019/02/26/latinx-black-college-students-leave-stem-majors-more-white-students?utm_source=Inside+Higher+Ed&utm_campaign=6056411834-DNU_2019_COPY_01\&utm_medium=email\&utm_term=0_1fcbc04421-6056411834-197492137\&MC_CID=6056411834\&MC_EID=80B31AF554$

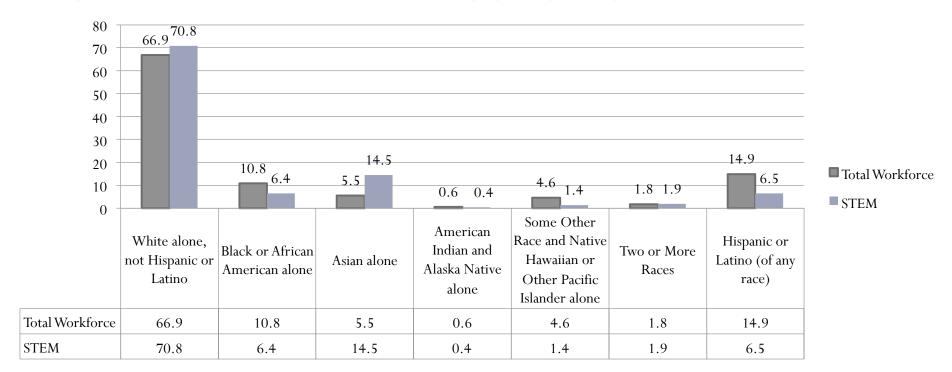
	STEM Majors	STEM Retention
Black	18%	60%
Latinx	20%	63%
White	19%	71%

National Center for Educational Statistics, https://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2018412





STEM SIGNIFICANCE CAREER STABILITY AND ECONOMIC DEVELOPMENT



- According to the Washington-based Center for Political and Economic think tank, the U.S. workforce could employ as many as 140,000 additional Black and Latino college graduates in STEM fields annually if the gap in college completion by Blacks and Latinos closed to roughly match that of the White and Asian student graduation rates (Roach, 2014).
- According to the U.S. Census Bureau, the median income for Blacks is \$32,229 and \$38,624 for Latinos, almost \$20,000 less than Whites; but **for Latinos and Blacks in STEM careers, the median income is \$75,000** which is only about \$10,000 less than Whites (Landivar, 2013).

METHODOLOGY

Diversifying STEM to Education Pathway, N = 415

Through qualitative research methodologies, students engaged in STEM, their parents, STEM educators, STEM professionals, and Community Organizations that implement STEM programming were asked to provide their perspectives and share their stories related to the intersection between race and STEM.

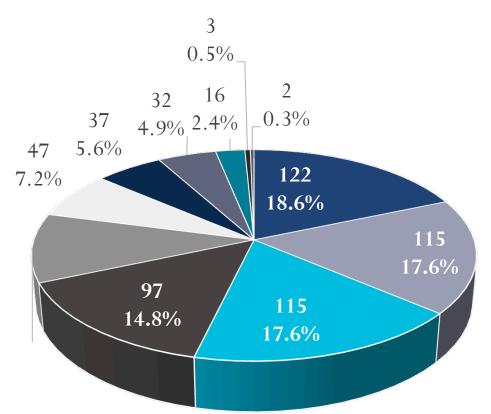
- The Motivation of Black and Latino Students to Engage in STEM, n = 281
 - 106 high school students, 86 middle school students, 27 STEM educators, 51 parents and 11 college students.
- Diversifying STEM Think Tank, n = 134 from 64 organizations
 - To understand from the perspectives of STEM professionals, Educators, and Diversity / Inclusion Officers strategies to diversify and strengthen the STEM education to career pipeline.

Critical Race Theory

Attempts to understand American education and reform, acknowledging the unique perspective and voice of people of color as victims of oppression in racial matters and valuing their story telling as a legitimate way to convey knowledge (Khalifa, Dunbar, & Douglas, 2013).



FACTORS THAT MOTIVATE BLACK AND LATINO STUDENTS TO ENGAGE IN STEM EDUCATION ($N_T = 281$, $N_R = 655$)



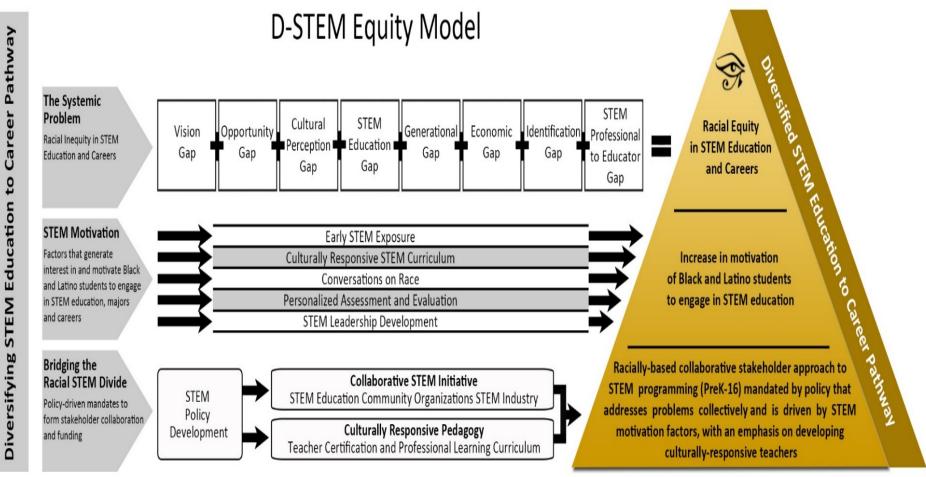
 $n_t = Total \# of Participants,, n_s = Total \# of Responses$

Since subjects can respond more than once to the question, the values for \mathbf{n}_t and \mathbf{n}_r are often not equal.

- Obligation to Black/Latino Community/Break Negative Stigma - Be different
- Future Success/STEM is a Prominent, Progressive Field
- Learning: Discovery of Knowledge and real-life applicability
- STEM Passion/Enjoyment
- Solve Problems/ To Advance Humanity
- Family/ Teacher Influence
- Challenge/ Competitive Nature of STEM
- Money
- Self-Motivated
- Not good at math
- Leadership



STEM EQUITY DIVERSIFYING THE STEM EDUCATION TO CAREER PATHWAY



© 2018 Dr. Adrienne Coleman and Illinois Mathematics and Science Academy All rights reserved.



CULTURALLY RESPONSIVE STEM CURRICULUM

Culturally Responsive STEM Teaching and Learning Pays Attend to:

Identity

Situating
Students cultural
and personal
identities as
competent
learners in
STEM Activities.

Responsiveness

Utilizing various methods to maximize students' opportunities to learn STEM Concepts and Literacies.

Agency

Empowers Students to use STEM as tools for understanding their world and solving community and global problems.

Relevance

Connecting
STEM concepts
to students' lived
experience and
bridging their
funds of
knowledge to
new learning.

GREAT LAKES EQUITY CENTER - HTTPS://GREATLAKESEQUITY.ORG/RESOURCE/STEM-EDUCATION-NEEDS-ALL-CHILDREN-CRITICAL-EXAMINATION-EQUITY-ISSUES



EQUITY AND EXCELLENCE POLICY

https://digitalcommons.imsa.edu/diversity_resources/2/

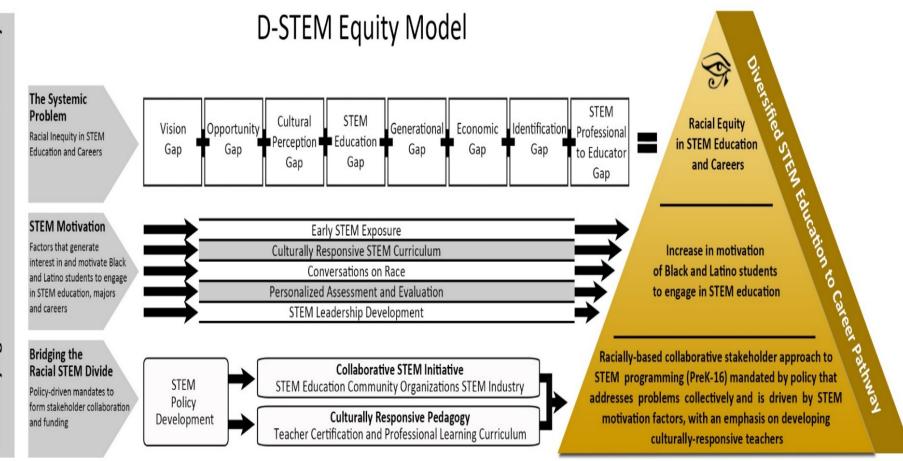
The Academy recognizes and acknowledges the historical underrepresentation and marginalization of culturally, linguistically, and economically diverse groups, both universally, and particularly, in STEM education and professions. These disparities also exist in the representation of the Academy's workforce. We are committed to advancing equity in STEM education and representation and creating a diverse, inclusive community of global citizens who can realize their full potential, and execute our mission to advance the human condition, through a model of Equity and Excellence.

- 1. Developing and using an equity lens when considering major policies, programs, practices, or decisions in order to realize more equitable outcomes.
- 2. Implementing strategies based on the Equity and Excellence Model to recruit, support and retain staff, including faculty, as well as board members and external partners.
- 3. Providing professional learning that continuously develops the Cultural Competence and equity awareness of staff, including faculty, as well as board members and external partners.
- 4. Supporting research, scholarship and innovative expression of staff, including faculty as well as external partners that either address or promote the Equity and Excellence Model.
- 5. Implementing strategies to recruit, support and retain Culturally, Linguistically and Economically Diverse groups and support and retain Marginalized groups.
- 6. Differentiating resources as necessary to provide every student with access to Culturally Competent pedagogy, curriculum, co-curriculum, support, facilities and other educational resources with an ultimate goal of achieving Excellence.
 - 7. Addressing Culturally, Linguistically and Economically Diverse and gender-based STEM education/career gaps by developing student and professional programs and services, as well as conducting research, that will inform strengthening and diversifying the STEM education to career pipeline.



STEM EDUCATION EQUITY ANALYSIS TOOL

https://greatlakesequity.org/resource/stem-education-equity-analysis-tool



© 2018 Dr. Adrienne Coleman and Illinois Mathematics and Science Academy All rights reserved.



References

- Allen-Ramdial, S. and Campbell, A. (2014). Reimagining the Pipeline: Advancing STEM Diversity, Persistence, and Success. *Bioscience*. Retrieved from https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4282132/
- Cook, L. (2015). The 2015 U.S. News/Raytheon STEM Index. Retrieved from http://www.usnews.com/news/stem-index/articles/2015/06/29/the-2015-us-news-raytheon-stem-index.
- Crisp, G. and Nora, A. (2012). Overview of Hispanics in science, mathematics, engineering and technology (STEM): K 16 representation, preparation and participation. Hispanic Association of Colleges and Universities. Retrieved from http://www.hacu.net/images/hacu/OPAI/H3ERC/2012_papers/Crisp%20nora%20-%20hispanics%20in%20stem% %20updated%202012.pdf.
- Crotty, J.M. (2011). Are Hispanics America's Next Great STEM Innovators? Forbes. Retrieved from stem-innovators/.
- Diverse Issues in Higher Education (2014). Economy misses out with low Black, Latino STEM employment. Retrieved from http://diverseeducation.com/article/60944/.
- Dumais, S. A. (2008). Cohort and gender differences in extracurricular participation: The relationship between activities, mathematics achievement, and college expectations. Sociological spectrum: Mid-South Sociological Association, 29(1), 72-100.
- Great Lakes Equity Center (2015). STEM Education Equity Analysis Tool. Retrieved from https://greatlakesequity.org/resource/stem-education-equity-analysis-tool.
- Henderson, W., & Lawson, K. (2015). Advancing equity through more and better STEM learning. The Leadership Conference on Civil and Human Rights and the Leadership Conference Education Fund. Retrieved from https://bit.ly/2Pr95At.
- Hutchinson, S. (2014). Who wants to be a rocket scientist? Race, gender and the STEM divide. Retrieved from http://thehumanist.com/magazine/may-june-2014/up-front/who-wants-to-be-a-rocket-scientist-race-gender-and-the-stem-divide.
- Illinois Mathematics and Science Academy. (n.d.). Equity and Excellence. Retrieved from https://digitalcommons.imsa.edu/diversity_resources/2/
- Illinois State Board of Education (2014), Illinois Report Card, Retrieved from http://illinoisreportcard.com/State.aspx?source=Trends&source2=AchievementGap&Stateid=IL
- Khalifa, M., Dunbar, C. & Douglas, T. (2013). Derrick Bell, CRT, and educational leadership. *Race Ethnicity and Education*, 16(4), 489-513. Retrieved from http://works.bepress.com/cgi/viewcontent.cgi?article=1011&context=tv-ron douglas
- Landivar, L.C. (2013). Disparities in STEM Employment by Sex, Race, and Hispanic Origin. United States Census Bureau. Retrieved from http://www.census.gov/prod/2013pubs/acs-24.pdf.
- McGee, E. O., & Martin, D. B. (2011a). From the hood to being hooded: A case study of a Black male PhD. Journal of African American Male Education, 2(1), 46–65.
- National Center on Gifted and Talented (2013). STEM education and STEM schools: Definitions? Retrieved from http://nrcgt_uconn.edu/wp-content/uploads/sites/953/2015/04/STEM_eBook.pdf.
- National Center for Education Statistics (2013). The nations report card. Retrieved from https://nces.ed.gov/nationsreportcard/pdf/main2011/2012465.pdf.
- National Science Foundation (2014). Revisiting the STEM workforce: A companion to science and engineering indicators. Retrieved from <a href="https://www.nsf.gov/nsb/publications/2015/nsb2015/m
- Riegle-Crumb, C. and King, B. (2011). Questioning a white male advantage in STEM: Examining disparities in college major by gender and race/ethnicity. Retrieved from Characteristics of the control of
- * Roach, R. (2014). Diverse Issues in Higher Education. Economy misses out with low Black, Latino STEM employment. Retrieved from http://diverseeducation.com/sticle/7603-44/