



Planning Your School's New Innovation Space

Britta McKenna, Chief Innovation Officer

in2
@IMSA



Welcome & Tour of IN2

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Poll

(Raise your hand for everything that INvolves you)

1. I am a primary school educator. Administrator.
Secondary school educator. Administrator.
2. Our school is currently adding or planning to add a makerspace.
3. I am interested in learning about IN2's development story in more detail.
4. I would like to see photos and hear stories of spaces that INspired IN2 coast to coast.
5. I would like to learn more about IN2's current and future programs.

About IN2

The logo consists of the lowercase letters 'in' in a bold, black, sans-serif font, followed by a '2' that is formed by three parallel, curved lines.

Steve and Jamie Chen
Center for Innovation & Inquiry

“IN2” is a highly conceptual name that plays upon the idea of both innovation and inquiry—bridging businesses and the educational focus at IMSA. It also extends the current name assets at IMSA, metaphorically extending the mission.

It plays on the concept of bringing both innovation & inquiry into practice at IMSA and on the concept of what is put “into” the center to make things happen—ideas, intuition, exploration, knowledge, experimentation, etc.

It is short, memorable and easy to say. It leaves room for curiosity and play without having to explain too much.

The three lines composing the “2” represents the different journeys of students through time and the paths that come together at IMSA through innovative practices, inquisitive learning, and problem-solving processes.

[3D walkthrough](#)

LimeRed Studio

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The Illinois Innovation Ecosystem



The Story of IN2

1. Develop a plan
2. Seek inspiration & study best practice
3. Engage stakeholders
4. Secure funding
5. Design
6. Build
7. Operate
8. Sustain



IN2 timeline

2014
2017

2015

2016

design

naming/branding

fund raising (private) (public 2016 and beyond)

construction

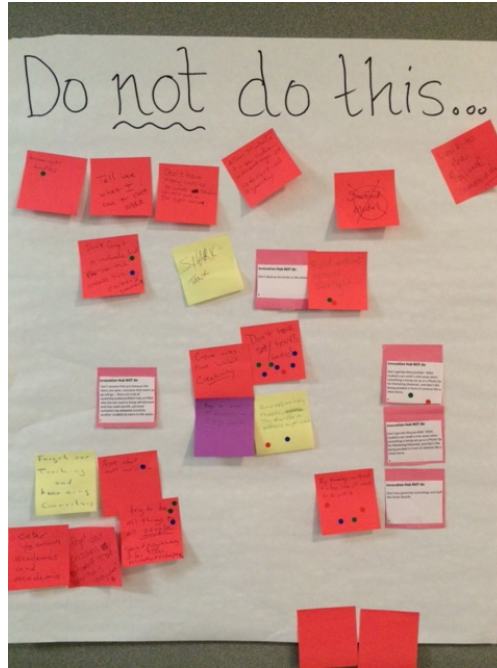
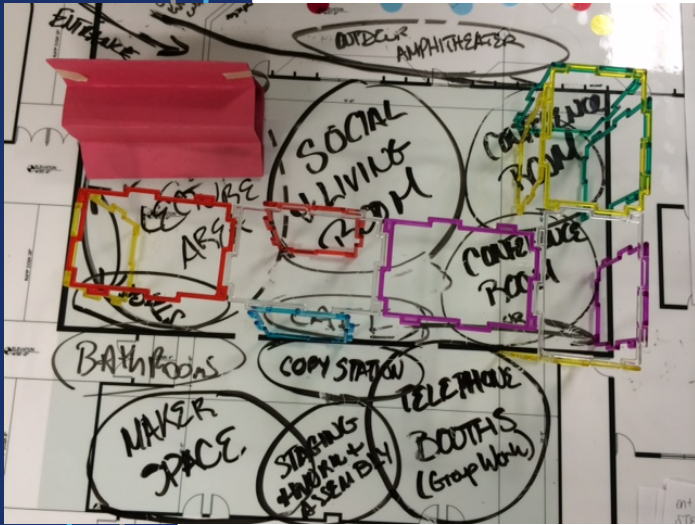
awareness

Open/evolves



Design Charrette

August 2014



1871

Silicon Valley (Facebook, Twitter, Dropbox...)

State Farm Next Door (industry)

Chicago Public Library (Maker Space)

IIT Idea Lab

CIE – Chicago Innovation Exchange

MIT Media Lab (Boston)

Harvard Innovation Lab (Boston)

Northwestern University Garage

Greentown Labs (Boston)

Artists' Asylum (Boston)

Purdue (Foundry & Anvil)

Chicago - DMDII

University of Illinois Research Park

Rockford & Peoria Innovation spaces

seek
inspiration
&
study
best practice

Silicon Valley



Twitter, Dropbox
Google, Avos
Exploratorium
Facebook, WeWork



Silicon Valley



Twitter

Takeaways: Internal hack days;
branding; unique staff benefits;



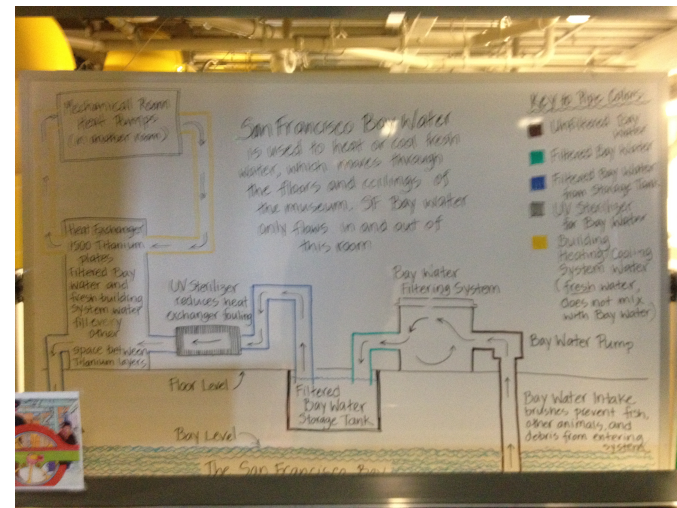
Silicon Valley



Exploratorium

Takeaways:

Engaging; fun; applied learning;
Manipulatives; peek behind



Silicon Valley



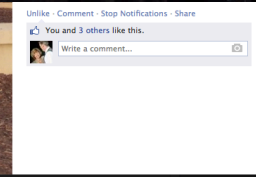
Google

Takeaways: teams;
art inspired; edgy



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Silicon Valley



Facebook

Takeaways: fun; mentoring;
Creativity outlets; benefits

Silicon Valley

Avos



Takeaways: flexible open space; inexpensive options; toys & games; design and play with brand (colors)

Silicon Valley



Co-working Spaces
(WeWork)

Takeaways: comfort; collaborative; amenity laden;
membership; phone booths; café; office station



Stanford

StartX

Takeaways: create a prototype space, learn, grow and scale



Boston

Harvard Innovation Lab

Oblong

Technology



MIT Media Lab

Greentown Labs

Artists' Asylum

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Boston

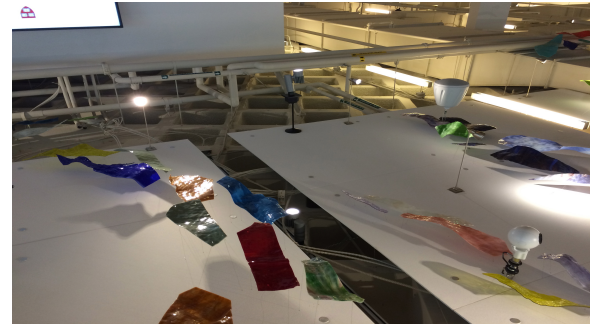
Artists' Asylum



Takeaways: whimsy; chaotic comfort;
community; tool organization

Boston

HI – Harvard Innovation Lab – 10/1/14



Takeaways: Art integration, functionality
zones, social media, programming

Boston

HI – Harvard Innovation Lab – 10/1/14



Takeaways: Mobility, technology, experiential, community around food

Boston

Greentown Labs



Takeaways: focused vertical;
sponsored community

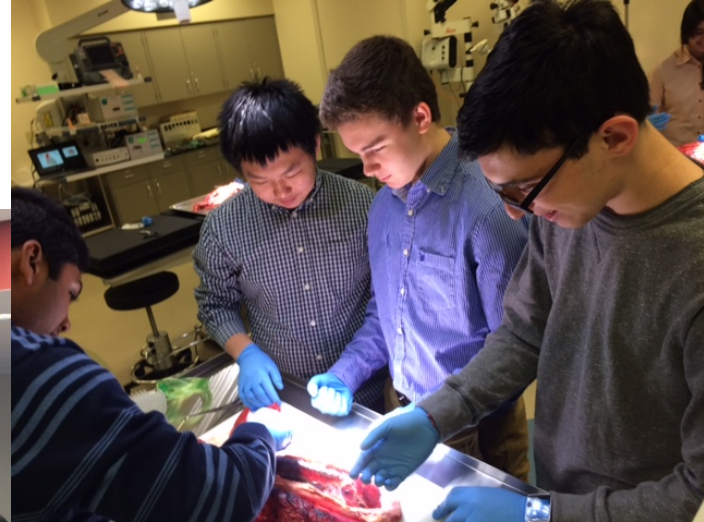
Boston

MIT Media Lab



Takeaways: Teams; IP; hands-on; ingenuity

Regional



Jump Simulation

Thermo Fisher Scientific
Blue Waters Petascale Computing

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Regional



Caterpillar Visitor's Center
Peoria, IL



Woodward Aerospace
Rockford, IL



University of Illinois
EnterpriseWorks

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Chicago



Chicago



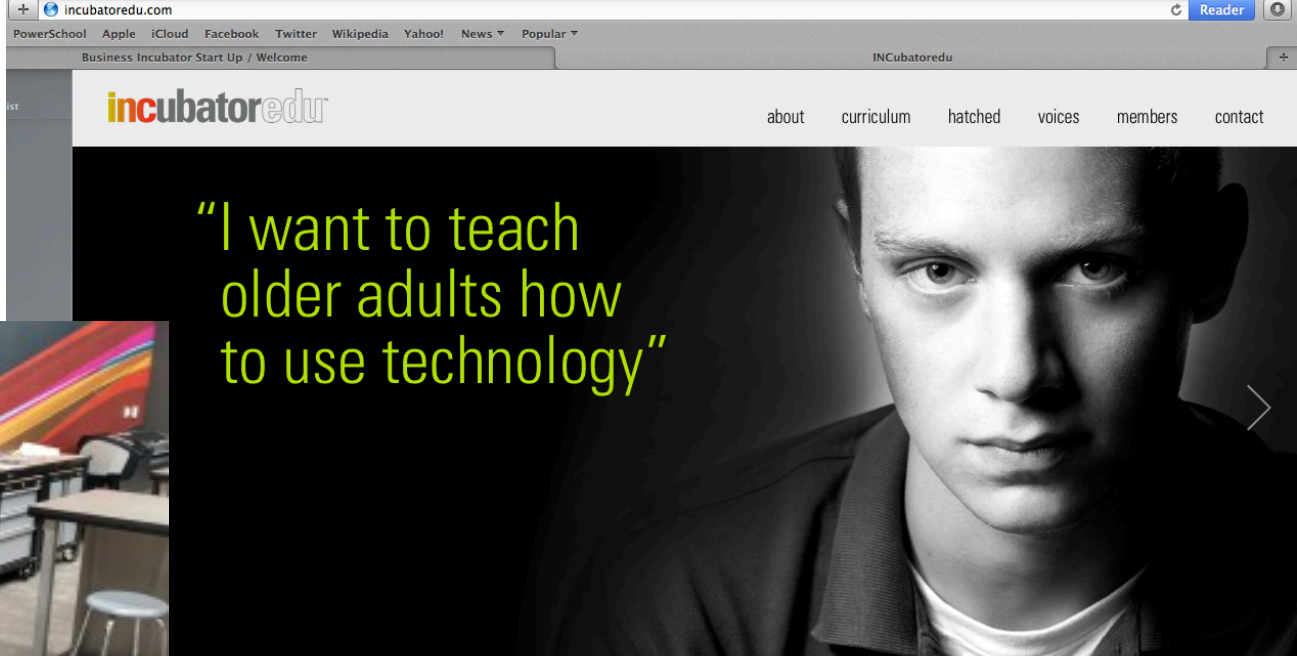
IIT Idea Lab



DMDII

Northwestern

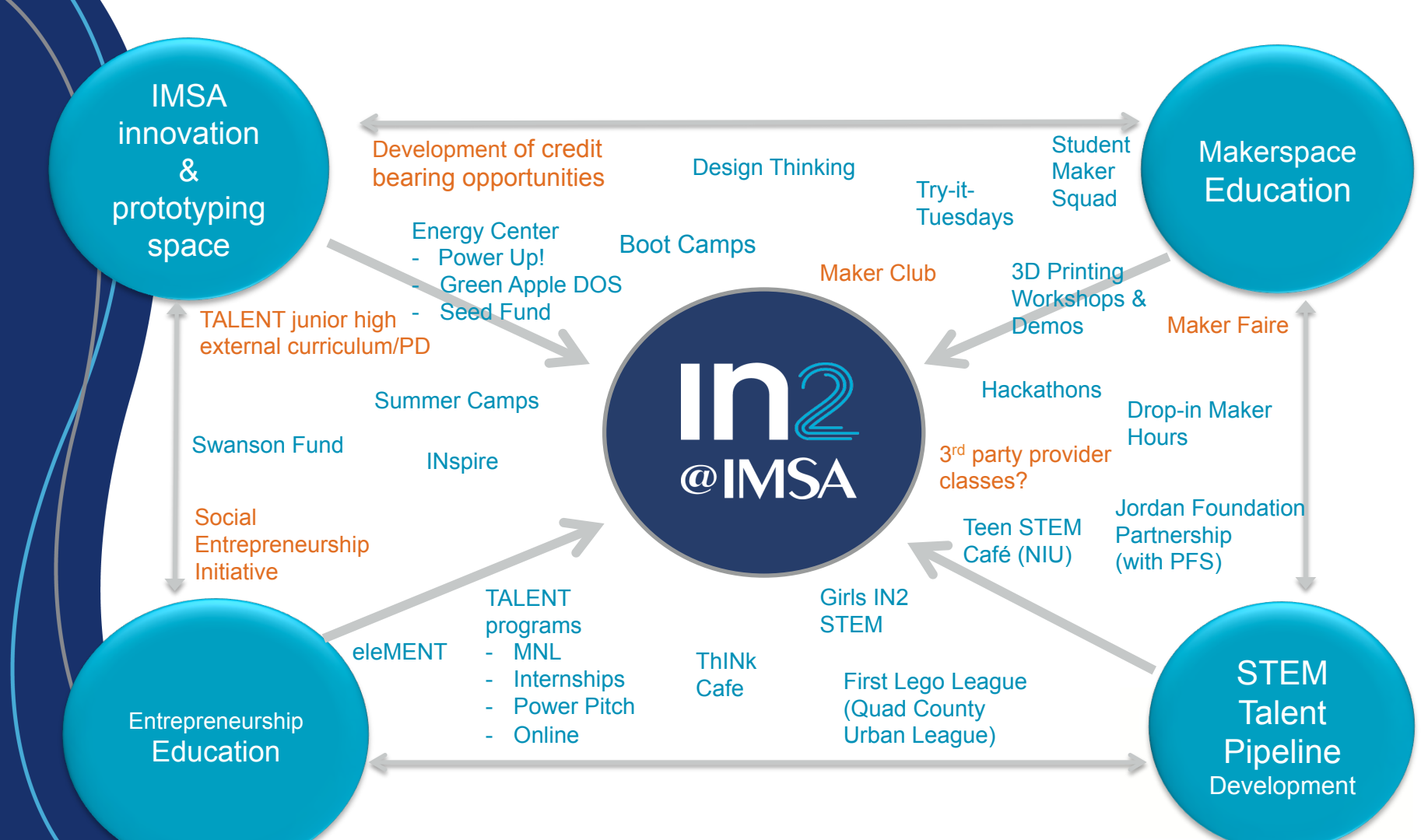
Local



Aurora Public Library
Maker Space

Business Incubator
Barrington High School

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Funding

Revenue Streams

- Donations
- Memberships
- Sponsorships
- Program fees



Expenses

- Salaries
- Equipment
- Program supplies

IN2 Educator Opportunities

Summer Institutes

- Design Thinking
- Designing Innovation Spaces
- Entrepreneurship

Makerspace Certification Program

- Under development
- Sign up to get information about these opportunities

Join IN2 on social media...



IN2IMSA



IN2 (Group page)



IN2 (group)



imsa.edu/in2

Questions





Thank you!

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