

3-1968

Project Long Rock

State University of New York College at Cortland

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PROJECT LONG LOOK

State University of New York

College at Cortland

March 4, 5, 6, 1968

A three-day conference during the Centennial Year of the College

The Purpose: A conversation of eminent persons from a variety of fields discussing "The University as a creator for the future"--analysis and synthesis of higher education for the twenty-first century.

The Aims: The primary task will be to analyze future educational needs and resources in light of extrapolated developments in population growth, international relations and health.

A secondary task would be to determine specific areas for follow-up discussions, and to suggest outstanding resource persons for these future discussions.

Personnel: A discussion setting chaired by Wilbur J. Cohen, Under-Secretary, U.S. Department of Health, Education, and Welfare with:

L. Jay Livesay, Jr., as conference chairman, and the following invited guests for the three-day period:

Ralph W. Tyler, Director-emeritus, Center for The Study of Higher Education in the Behavioral Sciences, Stanford, California;

Sol Linowitz, Chairman of The Board, The Xerox Corporation;

Jacques Barzun, University Professor, Columbia University;

Daniel Bell, Chairman, American Arts and Sciences Commission on
The Year 2000, The University of Chicago;

Jerome S. Brunner, Professor of Psychology, Harvard University;

Frederick Seitz, President, The National Academy of Sciences;

H. Bentley Glass, Distinguished Professor of Biology, The State
University of New York at Stony Brook;

Stephen K. Bailey, Dean, Maxwell School of Citizenship and
Public Affairs, Syracuse University;

Laurance S. Rockefeller, President, Rockefeller Brother Fund;

Barnaby C. Kenney, Chairman, National Endowment for The
Humanities;

Robert F. Kennedy, The Senate of the United States;

Alan Pifer, President, Carnegie Corporation of New York;

Charles E. Hendry, Professor, Social Psychology, University of
Toronto;

Samuel B. Gould, Chancellor, The State University of New York;

Delbert Oberteuffer, Professor-emeritus, Health and Physical
Education, The Ohio State University;

Procedures: The discussion by the invited guests would be carried by public address system to faculty and students in one of the large lecture halls of the Communications Building of the College. The discussions would be taped, and after editing by the participants, a published report of the discussions would be prepared and distributed by the College.

Faculty and students could join in the discussions at specified intervals of time announced by the discussion chairman.

A Possible Schedule of the Conference:

Monday, March 4, 1968

9:45 A.M. - Welcome by President Kenneth E. Young
Announcements by the Chairman of the Conference

10:00 A.M. - Statement of Purposes and Scope of the Discussions -
Wilbur J. Cohen

10:30 A.M. to 12:30 P.M. - Discussion Period - "Population Growth and
Education"

1:00-2:30 P.M. - Lunch

2:30-5:00 P.M. - Discussion Period-"Population Growth and Education"
(continued)

6:00-7:30 P.M.- Dinner

8:00-9:30P.M. - Centennial Convocation of Faculty and Students -
Arts and Sciences

Tuesday, March 5, 1968

8:00 - 9:30 A.M. - Breakfast

9:30 A.M. -12:30 P.M. - Discussion Period - "Economics and Education"

1:00 - 2:30 P.M. - Lunch

2:30 - 5:00 P.M. - Discussion Period - "Economics and Education"
(continued)

6:00 - 8:00 P.M. - Dinner

8:00 - 10:00 P.M. - Discussion Period "International Relations and Education"

Wednesday, March 6, 1968

8:00 - 9:30 A.M. - Breakfast

9:30 A.M. - 12:30 P.M. - Discussion Period - "Health and Education"

1:00 - 2:00 P.M. - Lunch

2:00 - 3:30 P.M. - Discussion Period - "Government and Education"

3:45 - 5:00 P.M. - Discussion directed toward future discussions

6:00 - 8:00 P.M. - Dinner

8:00 - 9:30 P.M. - Centennial Convocation of Faculty and Students -
Education and Health, Physical Education and
Recreation

The College Committee in Charge of the Conference:

Walter Heilbronner, Vice President of Academic Affairs

Ross L. Allen, Dean, Graduate Studies and Research

Joseph Halliwell, Dean, Education

Ralph Johnson, Dean, Health, Physical Education and Recreation

Stanley Metzger, Dean, Students

William B. Rogers, Dean, Arts and Sciences

Andrew M. Banse, Dean, Academic Services

Suggested Budget

<u>Personnel</u>	<u>Honoraria</u>	<u>For the Three Days Expenses</u>
Wilbur J. Cohn	\$900.00	\$225.00
L. Jay Liversey, Jr.	--	--
Ralph W. Tyler	--	--
Jacques Barzon	\$900.00	\$150.00
Daniel Bell	\$900.00	\$225.00
Jerome S. Brunner	\$900.00	\$175.00
Frederick Seitz	\$900.00	\$225.00
H. Bentley Glass	\$900.00	\$150.00
Charles Frankel	\$900.00	\$150.00
Stephen K. Bailey	\$900.00	\$100.00
Laurance S. Rockefeller	\$900.00	\$150.00
Bamby C. Keeney	\$900.00	\$225.00
Robert Kennedy	\$900.00	\$225.00
Alan Pifer	\$900.00	\$150.00
Charles E. Hendry	\$900.00	\$200.00
Samuel B. Gould	--	--
Delbert Oberteuffer	\$900.00	\$300.00
Sol Linowitz	\$900.00	\$150.00
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	\$13,500.00	\$2,800.00

Personnel - Total Cost \$16,300.00

Publication and Distribution

\$3,000.00

Arrangements

800.00

TOTAL EXPENSES

—————
\$20,100.00