



Food for Thought:

A Exercise in Third Culture Building

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Tell us about your favorite
food-related experience.

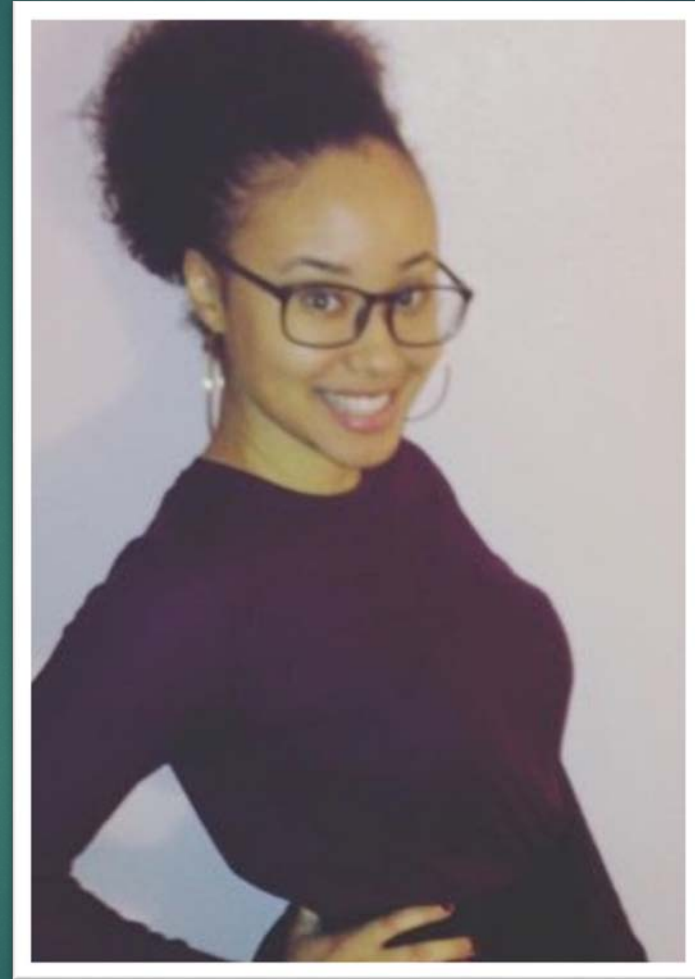
Agenda



- ▶ Let's dig in!
- ▶ The 5 W's (& 1 H) of food & culture
- ▶ Intercultural food barriers
- ▶ Food as cultural accommodation
- ▶ Food as culture building
- ▶ Takeaways

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What is culture?

- ▶ A system of meanings (Geertz, 1973)
- ▶ Communication (Hall, 1959)
- ▶ Group of people w/common history
- ▶ Learned, shared, dynamic, & complex
- ▶ Intersectional

What do you eat?

With whom do you eat?



Why do you eat?



Where do you eat?

When do you eat?

How do you eat?

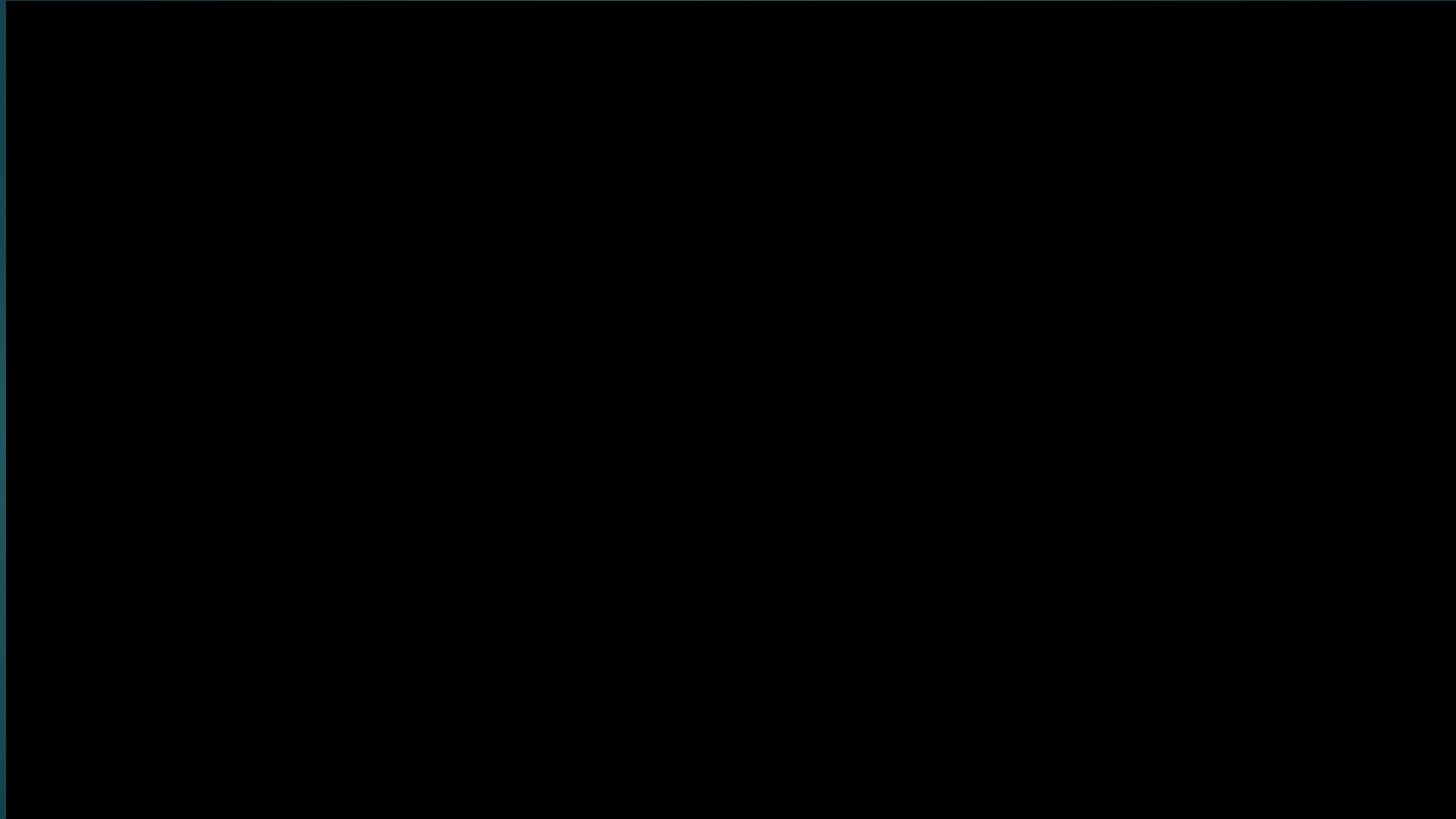
Intercultural Food Barriers

- ▶ Ethnocentrism
- ▶ Prejudice and stereotypes
- ▶ Terms like “ethnic” & “authentic”
- ▶ Resource limitations/food deserts
- ▶ Cultural appropriation

Food as Cultural Accommodation

- ▶ **Communication Accommodation Theory** (Giles, 1973)
- ▶ Convergence
- ▶ Divergence
- ▶ Maintenance
- ▶ Overaccommodation

Sheila makes Menominee food



Food as Culture Building

- ▶ **Third culture building model** (Casmir, 1978)
- ▶ Cooperation, sensitivity, receptivity > manipulation
- ▶ Interactive relationship > dominance
- ▶ Highlights importance of power imbalance
- ▶ Proactive, problem-solving process
- ▶ Develops self- & partner- knowledge

SESSION TAKEAWAYS

- ▶ Competence = knowledge, motivation, & action
- ▶ Share a meal or a drink with someone new
- ▶ Set culturally sensitive food spaces
- ▶ Try a new food or beverage
- ▶ Support minority-owned food spaces
- ▶ Consider building shared cultures



Comments or Questions?