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# Getting Started ... & Published: A Hands-on Workshop for Librarians

Jennifer Little Kegler

*The College at Brockport*, [jkegler@brockport.edu](mailto:jkegler@brockport.edu)

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The College at  
**BROCKPORT**  
STATE UNIVERSITY OF NEW YORK

# Getting Started... & Published: A Hands-on Workshop for Librarians

**Jennifer Little Kegler**

Library Instruction Coordinator/Reference Librarian

Drake Memorial Library

SENYLRC

Highland, NY

April 7, 2017



# Abstract

Does the idea of publishing your own material sound exciting, yet intimidating too? Would you like to spend a few hours with someone who once felt that way but successfully turned several projects and ideas into peer-reviewed published articles and book chapters?

Come to this interactive workshop and get inspiration to take your own ideas and research and publish them. Using your regular job duties, interactions with patrons, continuing education opportunities and grant-writing experiences you can generate new ideas for research articles and write about them. Whether you have someone to work with or want to write alone, we will discuss the pros and cons of each, as well as ways to keep organized and creative while writing. We will identify various publishing outlets, including traditional journals and open access titles, and discuss your rights as an author. Learn how to create your own online presence and use your institutional repository (if available) as well as Google Scholar and ORCID. Bring your ideas and your pens or laptops, as we spend time brainstorming, writing, and encouraging each other to just get it done!

Jennifer Little Kegler has published journal articles regarding information literacy instruction, faculty collaboration with librarians, and cognitive learning theory and online library research guides. She has presented at the state and national level, including the biennial ACRL conferences. Her research interests include effective library instruction and reference methods and cognitive learning theories, as they relate to online environment. Most recently she has become interested in scholarly communication and is working to familiarize faculty and students alike in the importance of copyright and archiving of “original research.” She is a Reference Librarian and the Library Instruction Coordinator at the College at Brockport, SUNY, where she has worked since 2005. She held similar positions at the University of South Carolina Aiken, Taylor University, IN, and Williams College, MA.

# From start to finish

1. Finding topics or ideas
2. Types of Scholarship
3. Article Formats
4. Research
5. Authorship
6. Write... or how not to get stuck

## **BREAK**

7. Choosing publication venues
8. Submit... JUST DO IT!
9. Revise and re-submit
10. Authors' Rights
11. Your online research profile
12. Discussion and Comments

# Topics and Ideas

“If there's a book (or article) that you want to read, but it hasn't been written yet, then you must write it.”

— Toni Morrison

# Brainstorm

# Job responsibilities

- Campus-wide Information Literacy project
- Faculty interactions when teaching classes or serving on committees
- LibGuides author
- Informal mentoring opportunities
- Other passions and interests  
(e.g. e-reading and comprehension)
- Classes taught to meet state or local information literacy requirements.



# Community Connections

- Look for opportunities to interact with other librarians or community groups.
- Participate in Faculty learning communities:
  - “Using Research as a Teaching Tool” (2008-2009)
  - “Technology and Comprehension” (2010-11, funded, continued for two years voluntarily)
- Network across the community with student or faculty groups, Senate, clubs, etc.





# Coursework (Formal/Informal)



- Graduate or Continuing Education classes (through local universities or online)
- Online webinars
- Conferences
- Professional Development Workshops
- Instructional design continuing education

# Grants and Grant writing



- Information Literacy Grant: Offered small stipends for faculty to attend workshops.
- Technology Initiative Grants: Bought Kindles and iPads for library use.
- ACRL Assessment in Action Grant

# Types of Scholarship

- Boyers' Model for scholarship
- Scholarship of:
  - Discovery
  - Integration
  - Application
  - Teaching



# Types of Articles

- Book Reviews
- Case Studies
- Bibliographies
- Perspectives Pieces
- Research Articles:
  - Quantitative
  - Qualitative
  - Response
  - Review
  - Theoretical



# Research

**“If you don't have time to read, you don't have the time (or the tools) to write. Simple as that.”**

**— Stephen King**

# Keep Up to Date




- Set up alerts for authors who have published on your topic in Google, bepress, databases.
- Set up an alert with specific search terms (e.g. LibGuides) in databases.
- Use an RSS reader to learn when journals publish new articles.
- Read listservs, twitter feeds, group posts, etc.

# Research Organization Tips

Determine how you are going to keep track of citations and notes.

- “Old fashioned” note cards
- A notebook
- Scrivener (<http://www.literatureandlatte.com/> )
- Zotero (<http://www.zotero.org> )
- Google Drive or Dropbox or Evernote
- Ebscohost or other vendor personal accounts (Gale is now linked to Google)
- Trello (<https://trello.com> )
- Diigo

# Authorship

	Challenges	Benefits
<b>Sole Author</b> 	High self motivation. Set own schedule. Asking for help.	Self-paced. Set own deadlines. Ownership is clear.
<b>Two Authors</b> 	Who is really “in charge?” Sharing the workload. Voice in the article.	Communication between two is easy. Proofread each others’ work fairly easily. Timeline may be quicker.
<b>Three or More Authors</b> 	At least one person HAS to take the lead. Difficult scheduling meetings. Various levels of commitment. Multiple voices in early drafts.	Multiple proofreaders. Many hands to help with data collection. Broader level of knowledge on the topic.



# Write

**“Start writing, no matter what. The water does not flow until the faucet is turned on.”**

**— Louis L'Amour**

# Hints for writing

- Leave your office. Go to a coffee shop.
- Go outside – take your laptop or writing pad.
- Spread out on a table – at home or “hide” at work in the stacks.
- Write in the middle of the night.
- Do something fun... lose any inhibitions.
- Don't be afraid to ask others to read your draft. Fresh eyes are always helpful.
- Write when it hits you.
- Get over “I'm wasting my time.”
- Print it out, Read out loud, Write it down.

**Free write**

**( Break )**

# Select a publication outlet

“The purpose of a writer is to keep civilization from destroying itself.”

— Albert Camus




# “Traditional” Journal formats

- Cabell’s Directory of Publishing Opportunities  
<http://www.cabells.com> (subscription-based)
- Ulrich’s Periodical Directory (subscription-based)
- LIS Publications Wiki:  
[http://slisapps.sjsu.edu/wikis/faculty/putnam/index.php/LIS\\_Publications\\_Wiki](http://slisapps.sjsu.edu/wikis/faculty/putnam/index.php/LIS_Publications_Wiki)
- Iowa State LibGuide:  
<http://instr.iastate.libguides.com/LibResearchResources>
- Search relevant databases for titles in your discipline.
- Other opportunities (updated almost daily):
  - <http://librarywriting.blogspot.com>
- *In Print: Publishing Ideas for College Librarians*

librarian  journals |

# Cabell's screenshot

**Behavioral & Social Sciences Librarian**



Taylor & Francis, Ltd.

Journal Citation Reports®  
Journal Impact Factor

acceptance rate 65%

CCI Snapshot  
31% 29%

★★★★★

Hybrid

months to publication

compare journals journal history journal details

**Chinese Librarianship: An International Electronic Journal**

no cover

Internet Chinese Librarians Club (ICLC)

Journal Citation Reports®  
Journal Impact Factor

acceptance rate 21% to 30%

Unranked

★★★★★

Green

months to publication

compare journals journal history journal details

**Christian Librarian: Journal of the Association of Christian Librarians, The**

no cover

Association of Christian Librarians

Journal Citation Reports®  
Journal Impact Factor

acceptance rate 90%

Unranked

★★★★★

Traditional

months to publication

compare journals journal history journal details

**Issues in Science and Technology Librarianship**

no cover

American Library Association

Journal Citation Reports®  
Journal Impact Factor

acceptance rate 69%

CCI Snapshot  
31%

★★★★★

Green

months to publication

compare journals journal history journal details

**Journal of Academic Librarianship**



Elsevier, Inc.

Journal Citation Reports®  
Journal Impact Factor

1.15

acceptance rate 45%

CCI Snapshot  
59%

★★★★★

Hybrid

months to publication

<https://brockport.idm.oclc.org/login?url=http://www.cabells.com>

# Open Access Journal Formats

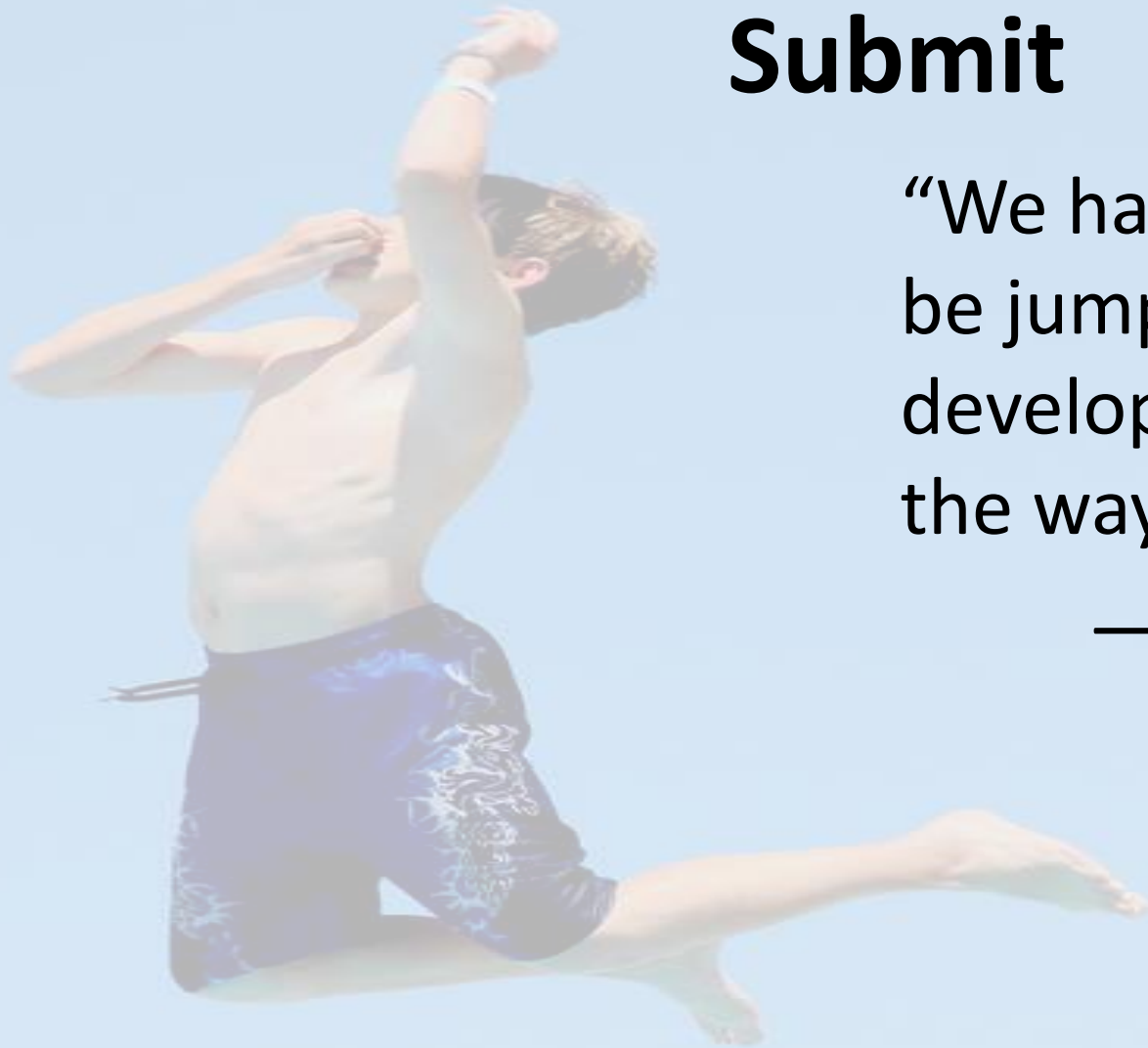


- DOAJ: *Directory of Open Access Journals* <http://www.doaj.org>
- Genamics JournalSeek <http://journalseek.net/>
- Search for “open access journal\*” and topic to find relevant journal titles.
- Look in discipline-specific repositories:
  - Digital Commons: <http://digitalcommons.bepress.com/online-journals/>
  - Open Journal Systems (select list):  
<https://pkpservices.sfu.ca/customers>
- Search SHERPA/ROMEO to see what the rules are for posting your article in an IR: <http://www.sherpa.ac.uk/romeo/>
- Impact Factors:
  - Definitions and alternative measures: <http://acrl.libguides.com/scholcomm/toolkit/impact>

# Submit

“We have to continually be jumping off cliffs and developing our wings on the way down.”

— Kurt Vonnegut





# Just Do it!

- Submit to your first choice. Aim high!
- Don't wait until the article is "perfect."
- Save your article drafts: the pre-print or post-print can often be added to your institutional repository.
- Expect to revise the article, always.
- Rejection is common, even after a re-write.
- Revise and re-submit to another journal.
- Congrats! You did it!
- Start mentoring the next generation of librarians.



# Author Rights

1. Check with your institution for assistance with article processing charges (APCs).
2. Read the contract carefully
3. Add an addendum in which you retain copyright.
4. Determine what version or rights for the article you retain:
  1. FinalPDFArchival Rights
  2. Paid open access
  3. Post-print open access rights
  4. Pre-print open access rights
5. Helpful links:
  1. ACRL's Scholarly Communication Toolkit:  
<http://acrl.libguides.com/scholcomm/toolkit/authorsrights>
  2. Paul Royster's publications: [https://works.bepress.com/paul\\_royster/](https://works.bepress.com/paul_royster/)
6. Example of an open access contract:  
<https://drive.google.com/file/d/0B7d3Q-ESnlGNNG5aOENBUklwYlk/view?usp=sharing>



**Edit**


# Advantages of using the IR

(Institutional Repository)

- Increase the readership of your works. Google, Bing and other search engines will index your work and make it easier for scholars to find.
- Conform with open access standards of your institution.
- Manage and preserve your work for when you leave or retire from the institution.
- Create an online presence and increase citation by providing simple access for other scholars.

# My BePress website:

The screenshot shows a BePress profile page for Jennifer Little Kegler. At the top left is the SelectedWorks logo. The top right shows the user's name 'Jennifer Kegler' and a profile icon. The main header area features a profile picture of Jennifer Little Kegler, her title 'Associate Librarian', and a short bio. Below the bio are two buttons: 'Following' and 'Contact'. A navigation bar contains 'Works' and 'About' tabs. Below this is a search bar with the text 'Search works of Jennifer Little Kegler' and a search icon. The main content area is titled 'Articles (5)' and lists four articles, each with a PDF icon, title, author information, and a brief description.

**Selected Works of Jennifer Little Kegler** 

Associate Librarian

Jennifer Little Kegler has published journal articles regarding information literacy instruction, faculty collaboration with librarians, and cognitive learning theory and online library research guides. She enjoys assisting students and faculty with information needs, whether through informal one-on-one interactions, formal class instruction, or in learning management systems.

[Following](#)

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[Works](#) | [About](#)


[Add Work](#) | [Jump to Category](#) | [Manage Categories](#)

Search works of Jennifer Little Kegler

### Articles (5)

- [PDF](#) **E-readers, computer screens, or paper: Does reading comprehension change across media platforms?** (Sara J. Margolin, Michael J. Toland, Casey Driscoll, et al.) *Library Publications and Presentations* (2013)  
The present research examined the impact of technology on reading comprehension. While previous research has examined memory for text, and yielded mixed results of the impact technology has on one's ability to remember what they ...
- [PDF](#) **Interdisciplinary collaboration: A faculty learning community creates a comprehensive LibGuide** (Jennifer J. Little, Moira Fallon, Jason Dauenhauer, et al.) *Library Publications and Presentations* (2010)  
Purpose – Many colleges and universities require both undergraduate and graduate students to plan and conduct research as a part of graduation requirements. However, a number of barriers exist for both instructors and students in ...
- [PDF](#) **Cognitive Load Theory and Library Research Guides** (Jennifer J. Little) *Library Publications and Presentations* (2010)  
Online library research guides are instructional tools that most libraries provide for their patrons. With greater flexibility in web programming and new products like Springshare's Libguides librarians have multiple venues for guide creation. This paper ...
- [PDF](#) **Strategic Planning: First Steps in Sharing Information Literacy Goals with Faculty Across Disciplines** (Jennifer Little Kegler and Jane H Tuten) *Library Publications and Presentations* (2006)  
Grounded in a campus-wide strategic planning effort and funded through a campus-wide lottery-based grant, the library at a small state-supported institution began a year long initiative with the primary objective of familiarizing faculty with the ...


# Google Scholar Profile



**JJ Little Kegler**  
 Librarian  
 Library and information science  
 Verified email at brockport.edu - [Homepage](#)  
 My profile is public

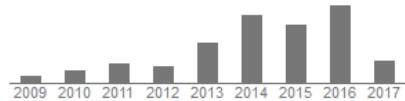
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Citation indices	All	Since 2012
Citations	121	101
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i10-index	5	4



**Add co-authors**

[Lesia Lennex](#) + x

**Co-authors** [Edit...](#)

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<input type="checkbox"/>	Title	<a href="#">+ Add</a>	<a href="#">☰ More</a>	1-20	Cited by	Year
<input type="checkbox"/>	<a href="#">E-readers, Computer Screens, or Paper: Does Reading Comprehension Change Across Media Platforms?</a>				50	2013
	<small>SJ Margolin, C Driscoll, MJ Toland, JL Kegler                      Applied Cognitive Psychology 27 (4), 512-519</small>					
<input type="checkbox"/>	<a href="#">Cognitive load theory and library research guides</a>				24	2010
	<small>JJ Little                      Internet Reference Services Quarterly 15 (1), 53-63</small>					
<input type="checkbox"/>	<a href="#">Interdisciplinary collaboration: A faculty learning community creates a comprehensive LibGuide</a>				18	2010
	<small>JJ Little, M Fallon, J Dauenhauer, B Balzano, D Halquist                      Reference Services Review 38 (3), 431-444</small>					
<input type="checkbox"/>	<a href="#">Strategic Planning</a>				12	2006
	<small>JJ Little, JH Tuten                      College &amp; Undergraduate Libraries 13 (3), 113-123</small>					
<input type="checkbox"/>	<a href="#">IN, USA</a>				12 *	
	<small>JB Ferreira, A Freitas, V Holmes, JL Kegler, AZ Klein, S Lauderdale, ...</small>					
<input type="checkbox"/>	<a href="#">Business students' learning engagement as a function of reading assigned e-Textbooks</a>				3	2013
	<small>S Stites-Doe, PE Maxwell, J Little Kegler                      Increasing Student Engagement and Retention using Mobile Applications ...</small>					
<input type="checkbox"/>	<a href="#">Are Students Ready to Declare Their Independence from the Printed Text? An Explorative Study of the Use of E-Textbooks</a>				1	2011
	<small>P Maxwell, J Little, S Stites-Doe                      poster session presented at ACRL, Philadelphia, PA</small>					
<input type="checkbox"/>	<a href="#">eTextbook Exploration: Are Students Ready to Declare Their Independence From the Printed Text?</a>				1	2011
	<small>PE Maxwell, JJ Little, S Stites-Doe</small>					

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Jennifer Kegler

ORCID ID

 [orcid.org/0000-0002-3805-427X](http://orcid.org/0000-0002-3805-427X)

Also known as

Jennifer J. Little, Jennifer J. Little  
Kegler, Jennifer Little

Websites

[LibGuides profile](#)  
[Digital Commons Website](#)  
[Google Scholar](#)

Education (2)

Employment (4)

Works (5)

Sort

E-readers, Computer Screens, or Paper: Does Reading  
Comprehension Change Across Media Platforms?

Appl. Cognit. Psychol.  
2013-05 | journal-article  
DOI: [10.1002/acp.2930](https://doi.org/10.1002/acp.2930)  
ISSN: 0888-4080

Source: CrossRef Metadata Search

Preferred source

Business Students' Learning Engagement as a Function of  
Reading Assigned e-Textbooks

Increasing Student Engagement and Retention Using Mobile Applications:  
Smartphones, Skype and Texting Technologies  
2013 | other  
DOI: [10.1108/s2044-9968\(2013\)000006d011](https://doi.org/10.1108/s2044-9968(2013)000006d011)  
ISBN: 978-1-78190-509-8  
ISSN: 2044-9968

Source: CrossRef Metadata Search

Preferred source

Cognitive Load Theory and Library Research Guides

2010-02 | journal-article  
DOI: [10.1080/10875300903530199](https://doi.org/10.1080/10875300903530199)  
ISSN: 1087-5301

Source: CrossRef Metadata Search

Preferred source

Interdisciplinary collaboration: A faculty learning community  
creates a comprehensive LibGuide

Reference Services Review  
2010 | journal-article  
DOI: [10.1108/00907321011070919](https://doi.org/10.1108/00907321011070919)  
ISSN: 0090-7324

Source: CrossRef Metadata Search

Preferred source

Strategic Planning

College & Undergraduate Libraries  
2006-10 | journal-article  
DOI: [10.1300/j106v13n03\\_08](https://doi.org/10.1300/j106v13n03_08)  
2006-10 | journal-article  
DOI: [10.1300/j106v13n03\\_08](https://doi.org/10.1300/j106v13n03_08)  
ISSN: 1069-1316

Source: CrossRef Metadata Search

Preferred source

<http://orcid.org/0000-0002-3805-427X>

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