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Getting Started … & Published: A Hands-on Workshop for Librarians

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The College at BROCKPORT
State University of New York

Getting Started… & Published:
A Hands-on Workshop for Librarians

Jennifer Little Kegler

Library Instruction Coordinator/Reference Librarian

Drake Memorial Library

SENYLRC

Highland, NY

April 7, 2017

Abstract

Does the idea of publishing your own material sound exciting, yet intimidating too? Would you like to spend a few hours with someone who once felt that way but successfully turned several projects and ideas into peer-reviewed published articles and book chapters?

Come to this interactive workshop and get inspiration to take your own ideas and research and publish them. Using your regular job duties, interactions with patrons, continuing education opportunities and grant-writing experiences you can generate new ideas for research articles and write about them. Whether you have someone to work with or want to write alone, we will discuss the pros and cons of each, as well as ways to keep organized and creative while writing. We will identify various publishing outlets, including traditional journals and open access titles, and discuss your rights as an author. Learn how to create your own online presence and use your institutional repository (if available) as well as Google Scholar and ORCID. Bring your ideas and your pens or laptops, as we spend time brainstorming, writing, and encouraging each other to just get it done!

Jennifer Little Kegler has published journal articles regarding information literacy instruction, faculty collaboration with librarians, and cognitive learning theory and online library research guides. She has presented at the state and national level, including the biennial ACRL conferences. Her research interests include effective library instruction and reference methods and cognitive learning theories, as they relate to online environment. Most recently she has become interested in scholarly communication and is working to familiarize faculty and students alike in the importance of copyright and archiving of “original research.” She is a Reference Librarian and the Library Instruction Coordinator at the College at Brockport, SUNY, where she has worked since 2005. She held similar positions at the University of South Carolina Aiken, Taylor University, IN, and Williams College, MA.

From start to finish

1. Finding topics or ideas
2. Types of Scholarship
3. Article Formats
4. Research
5. Authorship
6. Write… or how not to get stuck

BREAK

7. Choosing publication venues
8. Submit… JUST DO IT!
9. Revise and re-submit
10. Authors' Rights
11. Your online research profile
12. Discussion and Comments

Topics and Ideas

“If there's a book (or article) that you want to read, but it hasn't been written yet, then you must write it.”

— Toni Morrison

Brainstorm

Job responsibilities

- Campus-wide Information Literacy project
- Faculty interactions when teaching classes or serving on committees
- LibGuides author
- Informal mentoring opportunities
- Other passions and interests
  (e.g. e-reading and comprehension)
- Classes taught to meet state or local information literacy requirements.

Community Connections

- Look for opportunities to interact with other librarians or community groups.
- Participate in Faculty learning communities:
  - "Using Research as a Teaching Tool" (2008-2009)
  - "Technology and Comprehension" (2010-11, funded, continued for two years voluntarily)
- Network across the community with student or faculty groups, Senate, clubs, etc.

Coursework (Formal/Informal)

- Graduate or Continuing Education classes (through local universities or online)
- Online webinars
- Conferences
- Professional Development Workshops
- Instructional design continuing education

Grants and Grant writing

- Information Literacy Grant: Offered small stipends for faculty to attend workshops.
- Technology Initiative Grants: Bought Kindles and iPads for library use.
- ACRL Assessment in Action Grant

Types of Scholarship

- Boyers' Model for scholarship
- Scholarship of:
  - Discovery
  - Integration
  - Application
  - Teaching

Types of Articles

- Book Reviews
- Case Studies
- Bibliographies
- Perspectives Pieces
- Research Articles:
  - Quantitative
  - Qualitative
  - Response
  - Review
  - Theoretical

Research

“If you don't have time to read, you don't have the time (or the tools) to write. Simple as that.”

— Stephen King

Keep Up to Date

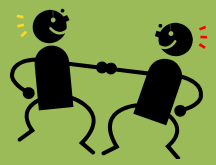
- Set up alerts for authors who have published on your topic in Google, bepress, databases.
- Set up an alert with specific search terms (e.g. LibGuides) in databases.
- Use an RSS reader to learn when journals publish new articles.
- Read listservs, twitter feeds, group posts, etc.

Research Organization Tips

Determine how you are going to keep track of citations and notes.

- "Old fashioned" note cards
- A notebook
- Scrivener (http://www.literatureandlatte.com/)
- Zotero (http://www.zotero.org)
- Google Drive or Dropbox or Evernote
- Ebscohost or other vendor personal accounts (Gale is now linked to Google)
- Trello (https://trello.com)
- Diigo

Authorship

	Challenges	Benefits
Sole Author	High self motivation. Set own schedule. Asking for help.	Self-paced. Set own deadlines. Ownership is clear.
Two Authors 	Who is really "in charge?" Sharing the workload. Voice in the article.	Communication between two is easy. Proofread each others' work fairly easily. Timeline may be quicker.
Three or More Authors	At least one person HAS to take the lead. Difficult scheduling meetings. Various levels of commitment. Multiple voices in early drafts.	Multiple proofreaders. Many hands to help with data collection. Broader level of knowledge on the topic.

Write

“Start writing, no matter what. The water does not flow until the faucet is turned on.”

— Louis L'Amour

Hints for writing

- Leave your office. Go to a coffee shop.
- Go outside – take your laptop or writing pad.
- Spread out on a table – at home or “hide” at work in the stacks.
- Write in the middle of the night.
- Do something fun… lose any inhibitions.
- Don’t be afraid to ask others to read your draft. Fresh eyes are always helpful.
- Write when it hits you.
- Get over “I’m wasting my time.”
- Print it out, Read out loud, Write it down.

Free write

(Break)

Select a publication outlet

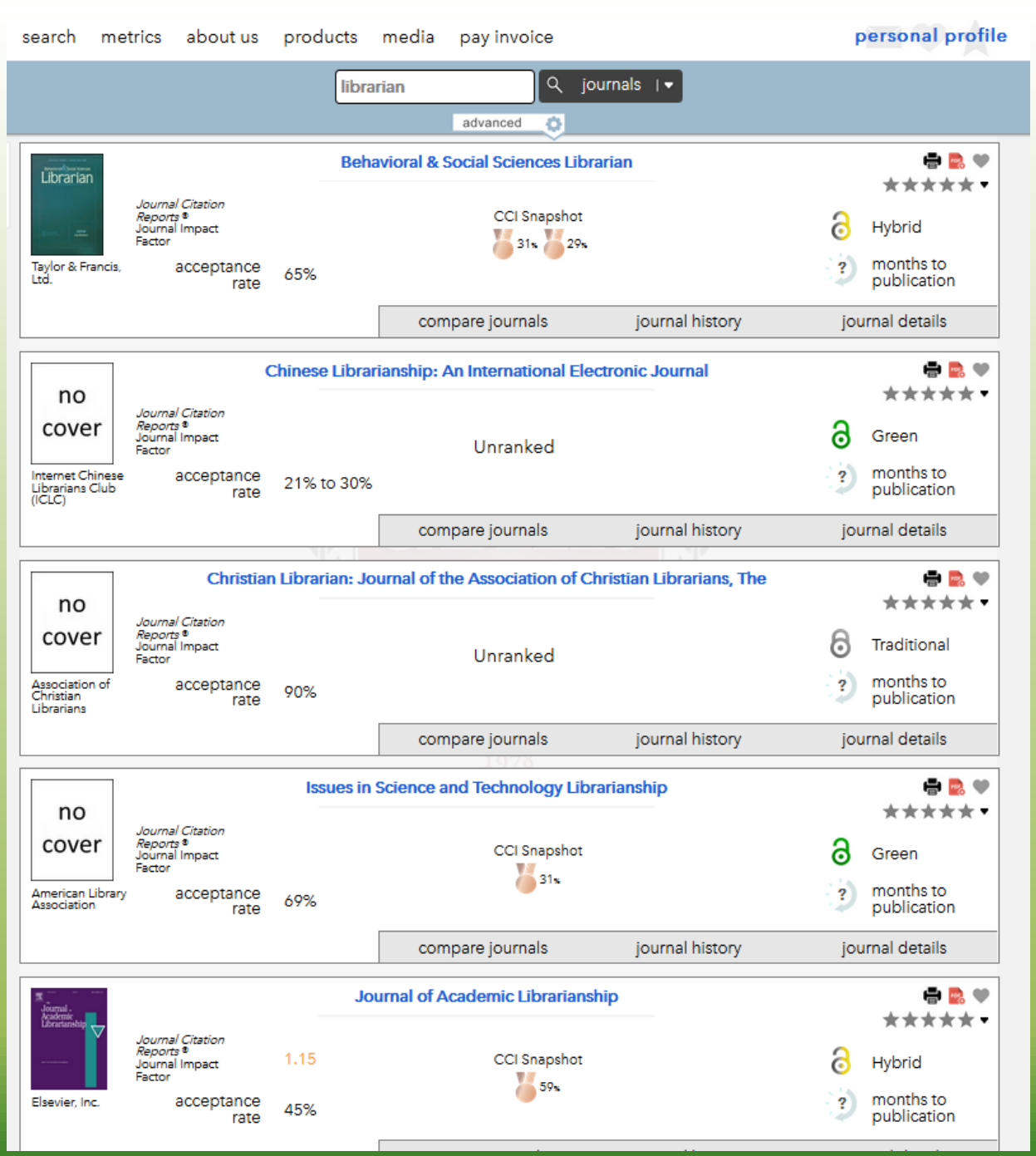
“The purpose of a writer is to keep civilization from destroying itself.”

— Albert Camus

“Traditional” Journal formats

- Cabell’s Directory of Publishing Opportunities http://www.cabells.com (subscription-based)
- Ulrich’s Periodical Directory (subscription-based)
- LIS Publications Wiki: http://slisapps.sjsu.edu/wikis/faculty/putnam/index.php/LIS_Publications_Wiki
- Iowa State LibGuide: http://instr.iastate.libguides.com/LibResearchResources
- Search relevant databases for titles in your discipline.
- Other opportunities (updated almost daily):
  - http://librarywriting.blogspot.com
- *In Print: Publishing Ideas for College Librarians*

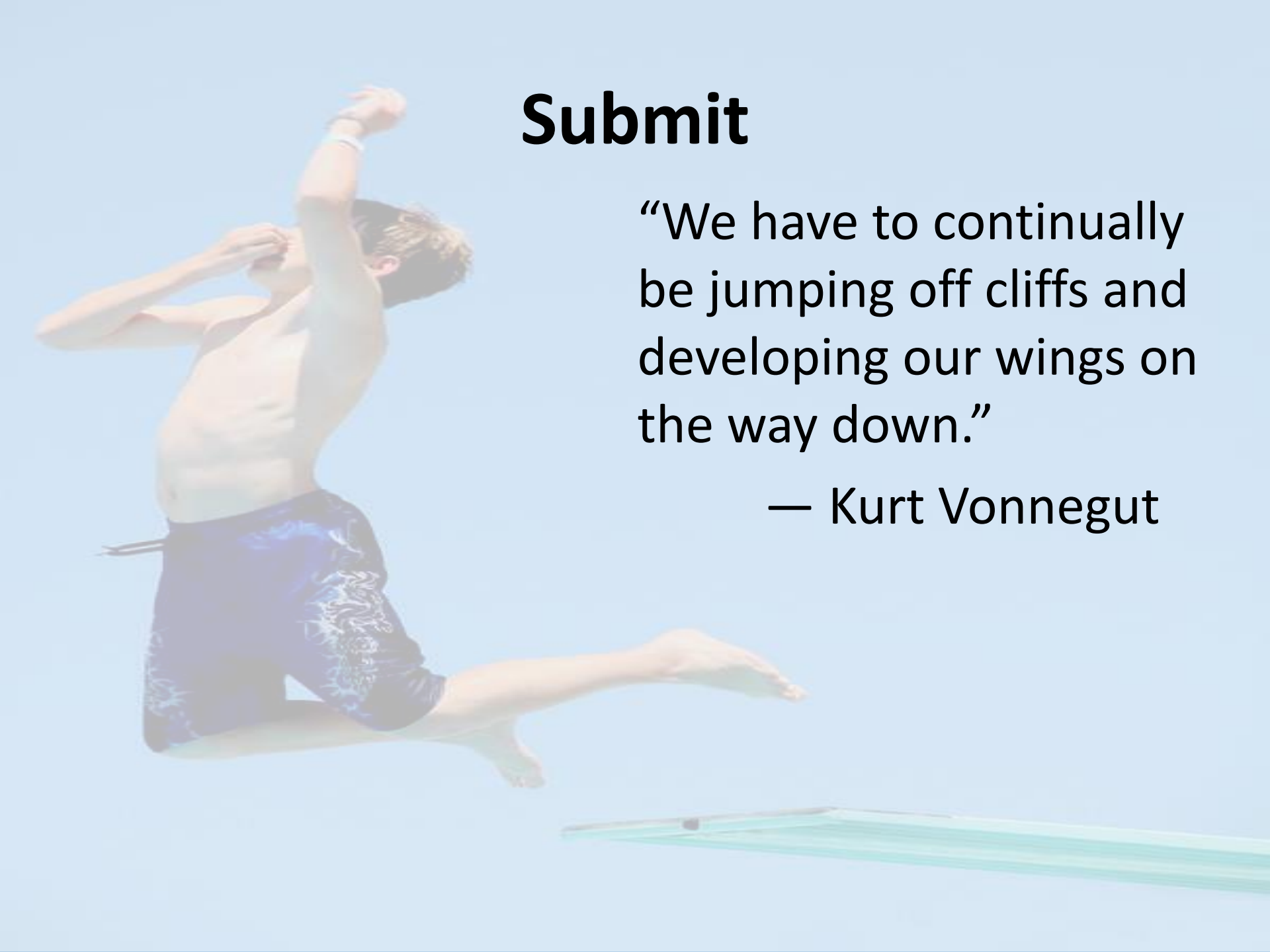
Cabell's screenshot



https://brockport.idm.oclc.org/login?url=http://www.cabells.com

Open Access Journal Formats

- DOAJ: *Directory of Open Access Journals* http://www.doaj.org
- Genamics JournalSeek http://journalseek.net/
- Search for “open access journal*” and topic to find relevant journal titles.
- Look in discipline-specific repositories:
  - Digital Commons: http://digitalcommons.bepress.com/online-journals/
  - Open Journal Systems (select list): https://pkpservices.sfu.ca/customers
- Search SHERPA/ROMEO to see what the rules are for posting your article in an IR: http://www.sherpa.ac.uk/romeo/
- Impact Factors:
  - Definitions and alternative measures: http://acrl.libguides.com/scholcomm/toolkit/impact



Submit

"We have to continually be jumping off cliffs and developing our wings on the way down."

— Kurt Vonnegut

Just Do it!

- Submit to your first choice. Aim high!
- Don’t wait until the article is “perfect.”
- Save your article drafts: the pre-print or post-print can often be added to your institutional repository.
- Expect to revise the article, always.
- Rejection is common, even after a re-write.
- Revise and re-submit to another journal.
- Congrats! You did it!
- Start mentoring the next generation of librarians.

Author Rights

1. Check with your institution for assistance with article processing charges (APCs).
2. Read the contract carefully
3. Add an addendum in which you retain copyright.
4. Determine what version or rights for the article you retain:
    1. FinalPDFArchival Rights
    2. Paid open access
    3. Post-print open access rights
    4. Pre-print open access rights
5. Helpful links:
    1. ACRL's Scholarly Communication Toolkit: http://acrl.libguides.com/scholcomm/toolkit/authorsrights
    2. Paul Royster's' publications: https://works.bepress.com/paul_royster/
6. Example of an open access contract:

https://drive.google.com/file/d/0B7d3Q-ESnlGNNG5aOENBUkIwYlk/view?usp=sharing

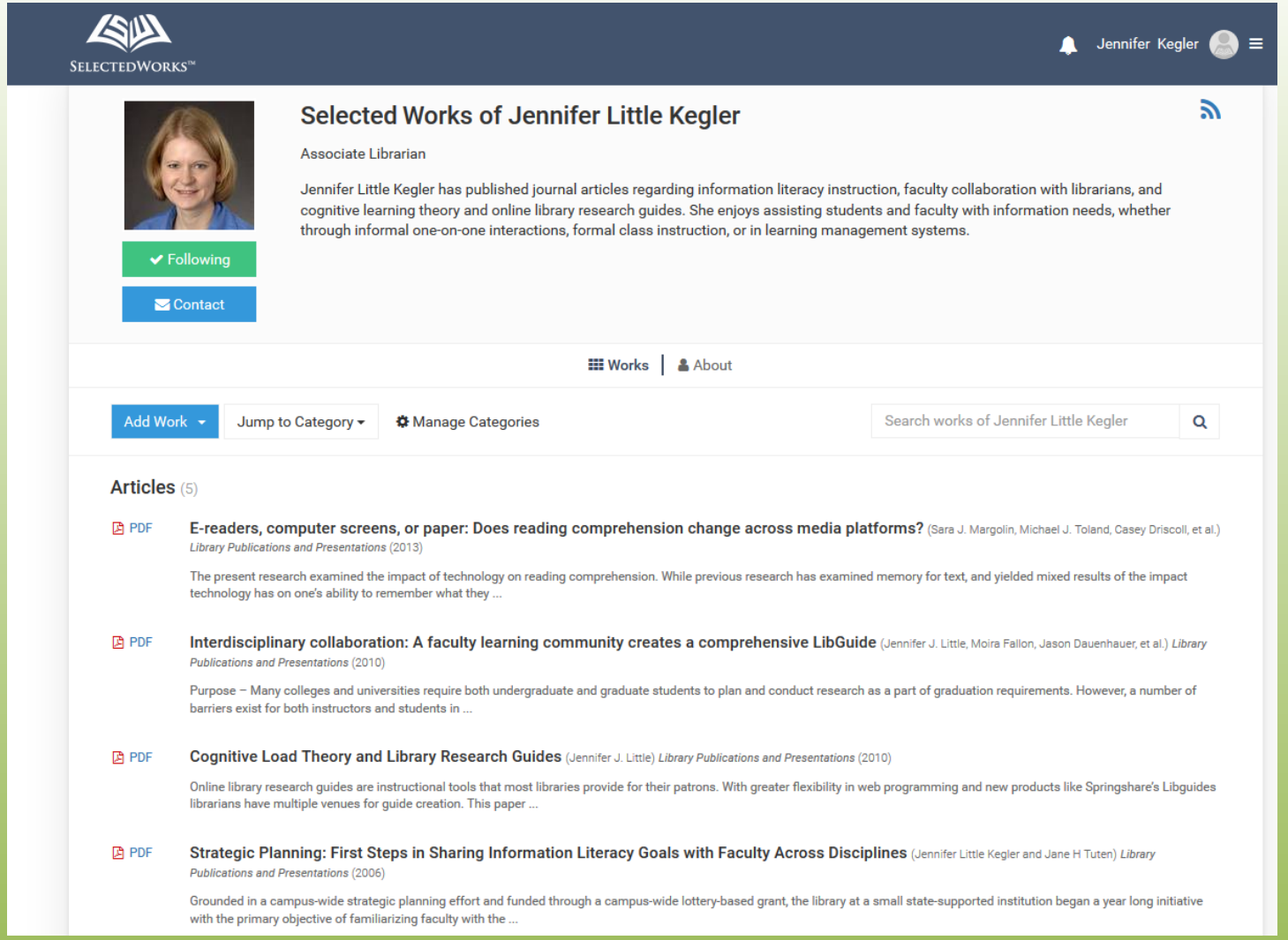
Edit

Advantages of using the IR

(**I**nstitutional **R**epository)

- Increase the readership of your works. Google, Bing and other search engines will index your work and make it easier for scholars to find.
- Conform with open access standards of your institution.
- Manage and preserve your work for when you leave or retire from the institution.
- Create an online presence and increase citation by providing simple access for other scholars.

My BePress website:



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E-readers, Computer Screens, or Paper: Does Reading Comprehension Change Across Media Platforms? SJ Margolin, C Driscoll, MJ Toland, JL Kegler Applied Cognitive Psychology 27 (4), 512-519				50	2013
Cognitive load theory and library research guides JJ Little Internet Reference Services Quarterly 15 (1), 53-63				24	2010
Interdisciplinary collaboration: A faculty learning community creates a comprehensive LibGuide JJ Little, M Fallon, J Dauenhauer, B Balzano, D Halquist Reference Services Review 38 (3), 431-444				18	2010
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Are Students Ready to Declare Their Independence from the Printed Text? An Explorative Study of the Use of E-Textbooks P Maxwell, J Little, S Stites-Doe poster session presented at ACRL, Philadelphia, PA				1	2011
eTextbook Exploration: Are Students Ready to Declare Their Independence From the Printed Text? PE Maxwell, JJ Little, S Stites-Doe				1	2011

Google Scholar

Citation indices	All	Since 2012
Citations	121	101
h-index	5	4
i10-index	5	4

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Lesia Lennex + ×

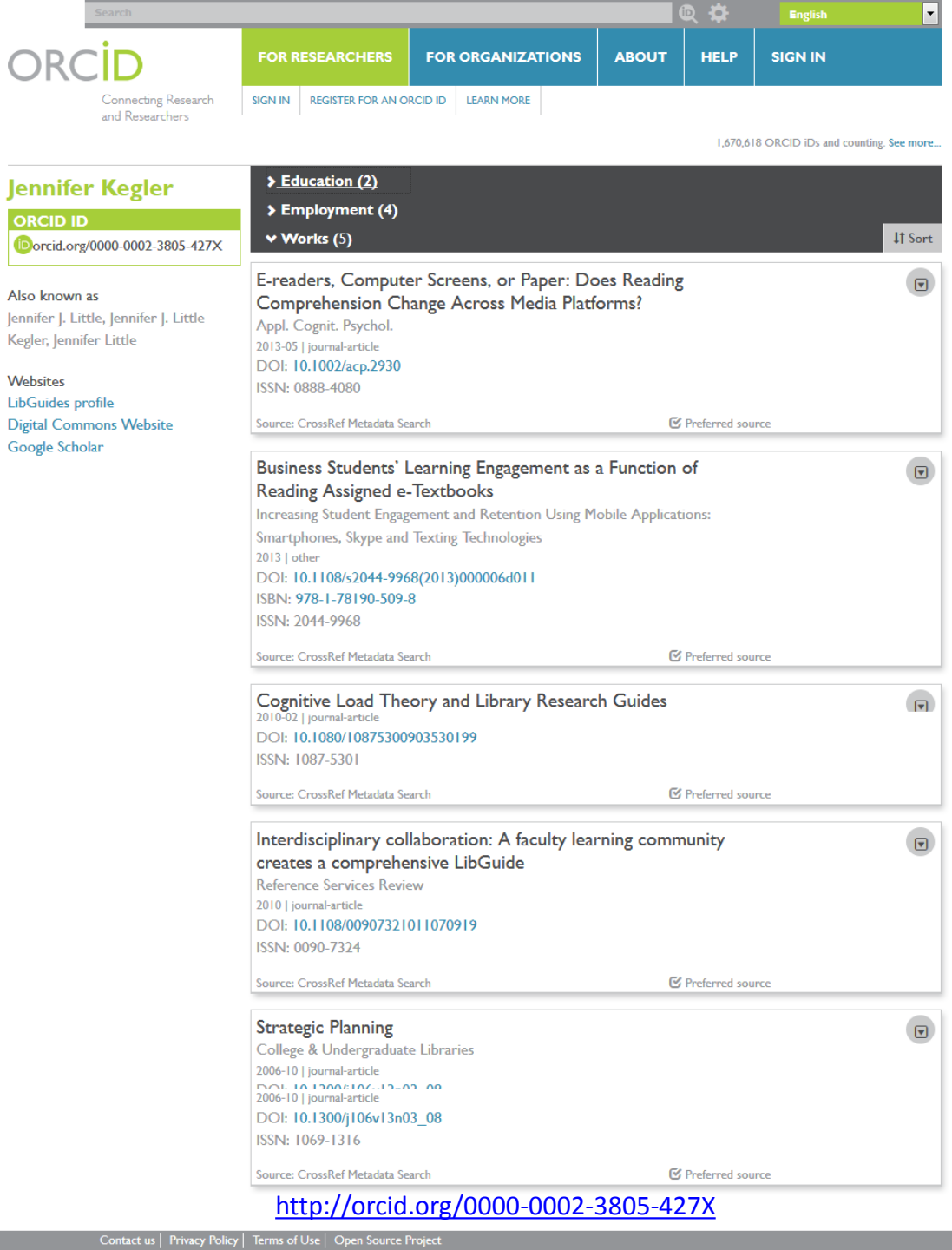
Co-authors Edit...

No co-authors

http://scholar.google.com/citations?user=0Dw2tX4AAAAJ&hl=en

ORCID

http://orcid.org/



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