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# Task Force on International Studies in the Greater Bay Area - Report and Recommendations

Karine Schomer  
*Golden Gate University School of Law*

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SCHOOL OF ARTS AND SCIENCES

March 3, 1993

To: Task Force on International Studies in the Bay Area:

Laina Farhat, Richard Harris, Walt Stevenson, Sompong ' Sucharitkul, Hal Sarf, Marcelo Ramos, John Sloane, Nathan Strong, Joshua Adarkwa, Manuel Santamaria

From: Karine Schomer *KS*

Re: Task Force Report

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Here is the final draft of our report. The President's Office will be officially sending it out, along with the reports of the other three task forces.

The meeting to discuss all these reports will be sometime in late March and you will be informed by the President's office.

Thanks to all of you for the work on this.

KS:fjs

# **GOLDEN GATE UNIVERSITY**

**TASK FORCE ON INTERNATIONAL STUDIES IN THE GREATER BAY AREA**

**REPORT AND RECOMMENDATIONS**

**TO THE SEMINAR ON INTERNATIONAL PROGRAMMING**

**February 18, 1993**

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San Jose State University  
Sacramento State University  
University of San Francisco  
(Golden Gate University)  
John F. Kennedy University  
(National University)  
(University of Phoenix)  
St. Mary's College  
Mills College  
Dominican College  
College of the Holy Names  
College of Notre Dame  
Menlo College  
New College of California

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## TASK FORCE CHARGE AND FOCUS

The task force was charged with the following:

1. Determine which universities are offering international studies in the Bay Area and describe the nature of these programs.
2. Recommend an international studies program for Golden Gate University campuses.
3. Recommend an advisory and administrative structure for Golden Gate University in international studies.
4. Determine the current state of international programming at GGU and determine what needs to be added, including languages.
5. Recommend academic analogs to the Bay Area's international community, including linkages to the largest regional ethnic and national groups, including Filipinos, Chinese, Hispanics, African-Americans, Indonesians, Pacific Islanders, and others.

The group saw its central concern as being GGU's educational programs, academic curriculum and faculty scholarship, and focused on charges 1-4.

"International studies" was interpreted as covering four areas:

1. Degree and non-degree programs in International Management, International Affairs, International Legal Studies, and interdisciplinary International Studies.
2. "Globalizing"<sup>1</sup> or adding an international dimension, as relevant, to other degree and non-degree programs in business administration, public administration, liberal arts and law.
3. Providing opportunities for students to have international experience, including foreign languages and study abroad, as part of their education.
4. Support for internationally oriented faculty scholarship.

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<sup>1</sup> Current fashion in academic circles is to speak of the "internationalization" of education. Because the term is ambiguous, we are avoiding it, and using the equally problematic term "globalization." The broad operative definition we attach to it is "education that prepares students for participation in the global community and economy."

## DEFINING GGU'S GLOBALIZATION MISSION

### Preamble

It is important that we define from the outset a clear vision of our globalization mission, academic goals and institutional objectives in support of it, and what we see as the distinctive educational focus that distinguishes us from other institutions.

If we do not have a coherent educational philosophy guiding our decisions, our internationally oriented programs will risk being piecemeal, opportunistic, and mutually inconsistent. In our thinking and planning, we must discriminate between market-driven strategic considerations and mission-driven educational imperatives. Entrepreneurship should be in support of vision, not the other way around.

Our globalization mission should be consonant with GGU's central mission of educating students for the professions. It should go beyond the old paradigms for international studies which aimed to train U.S. "area experts" on different parts of the world and give U.S. students "foreign experience." It should take into account the reality of a student body which is itself international. It should aim at preparing all students for employment in a global economy and to be leaders in the global community of the future. It should recognize that globalization is taking place in all spheres of life, both domestically and abroad. It should see that globalization issues and domestic diversity issues are interconnected. It should encourage us to re-think globally everything we do in our educational programs and life as a university community.

### Proposed mission statement

"Golden Gate University is committed to education that encourages global perspectives and an awareness of international issues, and prepares students for citizenship, professional work and leadership in the economically interdependent and culturally diverse world of the twenty-first century."

### Academic goals and institutional objectives

1. In all curricula, develop significant international content and comparative approaches, and foster understanding of different cultural and national perspectives on common issues and problems.

2. Offer a number of graduate and undergraduate programs specifically designed to prepare students for international careers.
3. Work towards the goal of enabling all students to achieve competency in a foreign language.
4. In the student body, faculty and staff, recruit the broadest possible international diversity, experience and expertise possible.
5. In all classes and programs, cultivate a learning environment that respects and draws strength from the international diversity of the student body.
6. Through campuses abroad, student and faculty exchanges, study and internship abroad programs, and internationally oriented co-curricular activities, offer students opportunities for significant international experience.
7. Provide support services aimed at effectively integrating students of all backgrounds into the educational community and increasing their chances of success.
8. Seek to make of GGU an internationally known center for applied and practitioner-oriented global education and internationally oriented faculty scholarship.

#### GGU's distinctive focus

All institutions of higher education today are seeking to globalize their academic programs. Most colleges and universities in the Greater Bay Area are far ahead of GGU in terms of foreign languages, area studies, study abroad, faculty scholarship, non-credit and extra-curricular programs, and outreach activities. Globalizing the curriculum as a whole has barely begun. The curriculum of our internationally oriented degree and certificate programs is adequate in comparison with others, but not particularly distinctive or outstanding.

If we are to distinguish ourselves and develop a unique identity in international studies and globally oriented education, we must build on our special strengths:

1. The professional focus of our programs and their direct relevance to careers and employment.
2. Our distinctive tradition of emphasis on business, economics, public service and law.



3. Close connections with the world of corporate, government and non-profit employers.
4. A number of key faculty, academic administrators and staff with considerable international experience, expertise and connections.
5. An adjunct faculty of academically qualified practitioners active in their professional fields.
6. An international student body and alumni network.
7. A central campus location in cosmopolitan San Francisco.
8. A track record of institutional experience in Southeast Asia, and potential for developing special initiatives and connections in that region of the Pacific Rim.

GGU should therefore strive to become the educational institution in the Greater Bay Area best known for providing internationally oriented programs that combine academic learning and professional practice, education that leads directly into professional careers, and a special emphasis on the Southeast Asian region of the Pacific Rim.

## CURRENT STATE OF INTERNATIONAL STUDIES AT GGU

### Degree and Certificate Programs (see Appendix A)

At present, GGU offers five internationally oriented degree programs<sup>2</sup> and three certificates. All are offered only on the San Francisco campus, except for the MBA International Management, which has a group of students at Los Altos.<sup>3</sup>

<u>Degree</u>	<u>Degree name</u>	<u>School</u>	<u>F 92 Degree Enrollments<sup>4</sup></u>	
			<u>Deq.</u>	<u>Non-deg.</u>
MBA	International Management	Management	93	17
JD	International Legal Studies	Law	(see note <sup>5</sup> )	
MA	International Affairs	Management	29	2
BS	International Management	Management	67	10
BA	Political Science with International Affairs concentration	Arts&Sciences	(see note <sup>6</sup> )	

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<sup>2</sup> A new MS in International Business and Economics has been proposed and approved by UCASC. Pending final decisions on degree consolidation and administrative reorganization, as well as definitions of "substantive change" requiring WASC approval, its status is in limbo.

<sup>3</sup> A handful of individual student enrollments appear for the MBA International Management, MA International Affairs and BS International Management at GGU's other Northern California campuses.

<sup>4</sup> Source: Office of Admissions and the University Registrar, Total Gross Individual Enrollments, Fall 1992 Trimester (as of December 9, 1992).

<sup>5</sup> The Law School does not track students by concentration. Estimates are as follows: 30-40 students take International Law classes every semester, 20 participate in the International Law Student Association, 10-12 are working on the Comparative Law Journal, 3-5 obtain certificates every year.

<sup>6</sup> Concentration went into effect Fall 1992, though courses in International Affairs had been offered regularly before. Concentrations as of December 9 were not being tracked. Estimate is that of the 17 degree and 7 non-degree students listed in Political Science, 1/3 are in the International Affairs concentration.

In addition, four certificate programs are offered:

- International Affairs (graduate)
- International Legal Studies (graduate)
- International Management (undergraduate)
- Professional Export Management (graduate)

There is little coordination or cross-fertilization among these programs or with other programs in the university. Students in BS International Management take one course in Political Science, and a few law students are concurrently working towards the MA International Affairs or MBA International Management. Students in other MBA programs usually take some courses in international management, economics, finance or marketing. At the undergraduate level, all students take one course in the World Cultures and Civilizations or the comparative History of Culture and Ideas areas of General Education.

#### Courses (see Appendix B)

Out of a total of 708 courses that will appear in the 1993-94 Bulletin, 98 (13.8%) have international focus or significant international content. Of these, almost a third (30) are offered by the International Management and International Affairs programs.

The extent to which international perspectives and subject-matter are incorporated into other courses is not ascertainable from course descriptions, and seems to be largely dependent on the interests of individual instructors.

There is some overlap between courses offered by different units, and both cross-listing and team-teaching are not encouraged by present academic policies and practices.

#### Foreign languages

GGU presently offers no foreign language instruction. In the past, there were a few non-credit offerings under the English Language Skills Center, but enrollments were always low.

The only program with a foreign language requirement is the MA International Affairs. Students are required to "demonstrate written and spoken knowledge of at least one language other than English." Written evidence of having taken language courses at other institutions fulfills this requirement.

### Study abroad and faculty exchanges

While GGU has growing numbers of international students from all parts of the world, the only program enabling GGU's U.S. students to study abroad is the Law School's recently created Summer Study programs in Thailand, Italy and Indonesia (the last two in the planning stages).

Only the Law School regularly brings visiting faculty from abroad. School of Management faculty have had opportunities in the past to teach abroad in GGU's Singapore program. No genuine faculty exchange programs exist at this point.

### Faculty expertise and scholarship

The task force has not had time to carry out a comprehensive survey of all faculty, full-time and adjunct. Our rough estimate is that 30% of the full-time faculty have international expertise or significant international experience, and 25% have foreign language competency.

A few of the full-time faculty do research of an international nature and publish. Systematic information on all full-time and adjunct faculty is not available. The Law School has a Comparative Law Journal; there are no other university publications in international studies.

### Non-credit and extra-curricular activities

#### 1. Non-credit programs

Individual faculty with international expertise do outside consulting and public speaking, but university-sponsored non-credit training programs are relatively few. The Law School runs a program training non-U.S. lawyers in U.S. law. The task force is not aware of other programs at this point.

#### 2. Speakers, public events and international visitors

Activities are decentralized, each academic unit organizing and publicizing its events independently; attendance is generally a problem. A university-wide International Lecture Series was started two years ago, but was discontinued because of low participation. Another example of a fine event poorly attended is the Law School-sponsored Fulbright Scholars conference of the past two years. The most successful public events are those co-sponsored with other organizations such as the World Affairs Council or the U.N. Association, for which the audiences are mostly outside people.

### 3. Student organizations

The following student organizations with international focus are currently active. The first three have a disciplinary focus, the remainder are organizations of international students from particular countries.

International Law Students Association  
International Affairs Club  
International Management Club

Asian Business Association  
Chinese Students Association  
Euro-Club  
Hispanic Business Association  
Indonesian Students Organization  
International Africans Club  
International Students Club  
Malaysian Students Organization  
Nippon Business Association  
Thai Students Association  
Pilipino Association for Recreation and Enrichment

There is also a university-wide administration-faculty-student Committee for the Concerns of Culturally Diverse Students.

## INTERNATIONAL STUDIES AT OTHER GREATER BAY AREA INSTITUTIONS

### Description of survey

The task force's survey of international studies at other Greater Bay Area institutions covered the following 20 institutions:

#### Research universities and graduate institutes

University of California - Berkeley  
Stanford University  
Monterey Institute of International Studies  
California Institute of International Studies

#### California State University campuses

San Francisco State  
Hayward State  
San Jose State  
Sacramento State

#### Private comprehensive universities

University of San Francisco  
Golden Gate University  
John F. Kennedy University  
National University  
University of Phoenix

#### Private colleges

St. Mary's College  
Mills College  
Dominican College  
College of the Holy Names  
College of Notre Dame  
Menlo College  
New College of California

Community colleges were not covered, nor were unaccredited or non-credit educational programs.

Manuel Santamaria, our graduate student research assistant, visited each campus personally (except for Sacramento State, Phoenix and National), collected materials and spoke to administrative staff and students. For each institution, he was asked to look into and summarize the following aspects of international studies and global education:

International Affairs/Relations programs  
International Management programs  
International Studies majors  
International Communications/Cross-Cultural Studies  
Foreign languages taught  
Foreign language requirements for undergraduates  
Area studies programs  
International dimensions of major degree programs  
International Studies and Area Studies Centers  
Study Abroad programs  
Non-credit programs  
Placement services for international careers

The findings are summarized in chart form in Appendix C, and the narrative compilation in Appendix D.

### Summary of findings

Among the findings most pertinent to future directions for international studies at GGU are the following:

1. The only institutions offering no foreign language instruction at all, at either the undergraduate or the graduate level, are GGU, JFK, National, Phoenix and New College of California.
2. Starting Fall 1992, all CSU campuses have instituted a two-semester undergraduate foreign language requirement. UC-Berkeley and Stanford have had requirements all along. Among the private colleges and universities, the situation is mixed: USF, Dominican and Notre Dame have a requirement, St. Mary's, Mills and Holy Names do not.
3. The most commonly taught languages are:
  - Chinese (Mandarin)
  - Japanese
  - Spanish
  - French
  - Russian
  - Italian
  - German
  - Portuguese
4. Languages of Southeast Asia (including Malay-Indonesian, Thai, Vietnamese and Tagalog) are taught at only a few institutions, primarily UC-Berkeley.
5. All institutions except GGU, JFK, National, Phoenix and New College of California have Study Abroad programs.

6. Undergraduate and graduate programs in International Business and in International Affairs are available at most institutions, both state and private. There are considerable variations in curricula, however. GGU needs to consider its curricula in comparison to others.
7. The only institutions offering an undergraduate major in interdisciplinary International Studies are UC-Berkeley, Dominican College and Hayward State. This is a possible area for GGU to develop.
8. The new field of International Communications/Cross-Cultural Studies is offered only at the University of San Francisco and the Monterey Institute of International Studies. This is a possible area for GGU to develop.
9. Few institutions offer certificate programs. UC-Berkeley has a graduate certificate in Russia/Eastern Europe Studies; USF has certificates in Pacific Rim, Latin America and Western Europe Studies. This is a potential area for GGU to develop.
10. Pacific Rim programs exist in different formats at most institutions which teach languages of the region. In addition to UC-Berkeley and Stanford, there are excellent programs at USF, Dominican and Mills. To come up with anything that could be as attractive as these established programs are would be a major challenge.
11. With the exception of UC-Berkeley, no programs focus on Southeast Asia.
12. Latin America programs of some sort exist at most institutions. Nowhere, however, are they linked to Pacific Rim programs or to Southeast Asia. While GGU presently has very little of the necessary infrastructure, a "Greater Pacific Rim" orientation that includes North America, Latin America, East Asia and Southeast Asia seems to be something original that would not duplicate what is being done elsewhere.
13. Doctoral degrees are restricted to area studies and language degrees at UC-Berkeley and Stanford, International Communication and International Education degrees at USF, and International Law degrees at UC-Berkeley, USF and GGU.
14. Placement into internationally oriented jobs upon completion of programs is a major issue for students. Institutions and programs differ in the quality of placement services. It is not clear to us how well GGU does presently in relation to other institutions, but this is a potential area for development.



## RECOMMENDATION # 1 : A CENTER FOR INTERNATIONAL STUDIES

To coordinate and spearhead the implementation of GGU's globalization mission, the task force strongly recommends the establishment of a Center for International Studies.<sup>7</sup> Unless we have such a Center, we believe it will be difficult for the university to move forward on the recommendations made by this task force.

The purpose of the Center would be to coordinate, support, encourage and serve as focus for the development of teaching, scholarly and public programs of an internationally oriented nature at GGU. It would be the university's "think-tank" on international studies and global education, the place around which the university's identity in this area would take shape.

The Center would report to the Academic Vice President through a rotating faculty Director and be administered by a Coordinator with academic credentials in international studies.

GGU full-time, visiting and adjunct faculty involved in internationally oriented teaching and scholarship would be affiliated to the Center as members, with certain rights and privileges as well as responsibilities. Associate status would also be available by invitation to other individuals in or outside GGU seeking an academic affiliation for relevant scholarly or professional projects.

The work of the Center would be guided by an advisory board consisting of Center faculty, outside professionals and faculty from other institutions, and relevant non-academic GGU staff.

### Functions of the Center

1. Serve as a clearing house for information about internationally oriented programs of study, course offerings, faculty activities, public events and conferences in GGU's different Schools and academic programs.
2. Encourage coordination and cross-listing of courses between programs and Schools, and the development of cross-disciplinary courses and programs of study.
3. Coordinate and put out schedules of internationally oriented courses, publish announcements and calendars of public events, eventually a newsletter.

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<sup>7</sup> The Law School already has a functioning Advanced Center for International Legal Studies.

4. Serve as forum for ongoing campus discussion and implementation of GGU's globalization mission.
5. Encourage and promote internationally oriented scholarship and publication by GGU faculty and other Center associates; eventually publish a journal.
6. Support, coordinate and encourage the seeking of grants for program development and individual research in international studies; oversee administration of grants.
7. Sponsor, co-sponsor, coordinate and provide logistical support for speakers, symposia, conferences, non-credit offerings, extension and outreach services of an internationally oriented nature.
8. Develop and facilitate faculty exchanges; affiliate and serve as point of contact for Fulbright and other visiting scholars from abroad.
9. Develop and oversee student study, work-study, exchange and internship abroad programs.
10. Foster GGU participation in regional and national public forums concerned with international education.
11. Develop and implement outreach activities linking GGU to Bay Area international/ethnic communities, public affairs organizations, the international business community, the diplomatic community, trade and professional organizations, high schools, etc.

We believe this Center should not take on responsibilities relating to international student recruitment, advising or extra-curricular activities. Nor should the Center take on responsibilities having to do with the administering of GGU programs overseas. These functions should be taken care of by upgrading the appropriate student services and administrative units. Communication and coordination are essential, but the focus of this unit should remain academic.

#### Recommended start-up date

We recommend the Center be established starting Fall 1993, on a modest scale, with a faculty Director on 6 units release time and part-time clerical and/or graduate student research assistant support. The Director's main tasks for this first year would be:

1. Initiate coordination of existing program schedules
2. Establish the structure and role of the Center

3. Work with faculty and Deans to develop a three-year plan for implementing this task force's recommendations
4. Work with the Development/Sponsored Projects Office to identify outside funding sources for program initiatives
5. Define the Coordinator position and find an appropriate person to fill it starting Fall 1994.

#### RECOMMENDATION # 2: FOREIGN LANGUAGES

The question of foreign language instruction and requirements needs to be placed in the context of how best to prepare students for "global literacy" and the sensitive understanding of other cultures. Increasingly, the "globally illiterate" person will be disadvantaged professionally as well as personally in an increasingly interconnected world.

The task force is of the strong opinion that the time is right for finally introducing foreign languages into the GGU undergraduate curriculum as a graduation requirement, and as a prerequisite requirement for at least some of the graduate programs. We believe it could be done as early as Fall 1994.

However, we may want to consider whether an "equivalency" system should be developed which gives students a number of different ways to show evidence of "global literacy":

- \* taking or showing evidence of having passed two trimesters of high-school or lower-division language study
- \* course work on particular culture areas
- \* course work in cross-cultural communication
- \* passing a language and cultural proficiency exam (such as ETS) on a particular language and culture area
- \* life/study/work aboard

Our purposes in teaching foreign languages should go beyond teaching people how to "handle" cultural situations ("Japanese for the Business Traveller") to using the study of language to understand other people's fundamental ways of thinking ("Japanese as a Window to Understanding Japanese Culture").

The kind of language teaching we need at GGU is that being developed by applied language people, so-called "language studies," not the discipline-and-literature based approach of traditional academic foreign language departments. The Monterey Institute of International Studies is a pioneer in this area, and we should learn from them. Furthermore, we should experiment with formats other than the five-days-a-week one-hour-a-day of the traditional language programs at most universities.

Mounting foreign language programs is an expensive operation, requiring considerable infrastructure (language laboratories, etc.), and long-range plans to build up enrollments and continuity. In the early stages, we may want to enter into articulation agreements with other institutions, including community colleges, and only gradually introduce our own courses as we are able to financially.

The languages we should offer are probably the same ones that are offered elsewhere, as these are the ones most in demand. However, if we choose to make Southeast Asia an area of emphasis, we might think in terms of the little-studies languages of that region as well. We might also want to think about the major languages of the Middle East.

Top priority for GGU

Chinese (Mandarin)  
Japanese  
Spanish  
Malay-Indonesian<sup>8</sup>

Second priority

Russian  
German  
French  
Portuguese

Other possibilities

Thai  
Tagalog  
Vietnamese  
Arabic  
Farsi

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<sup>8</sup> Because of our strong links with Indonesia, Malaysia and Singapore, we might consider Malay-Indonesian as a priority language. It is offered as a scholarly degree at UC-Berkeley, but nowhere as an applied language.

### RECOMMENDATION # 3: UNDERGRADUATE MAJOR IN INTERNATIONAL STUDIES

At the suggestion of Dr. John Sloane, former Chair of the International Relations program at San Francisco State, currently teaching as an adjunct faculty member in GGU's International Affairs program, we propose establishing a new interdisciplinary International Studies B.A. starting Fall 1994.

This major would make excellent preparation for graduate study in international business, international affairs, international law and a number of other internationally oriented academic fields and careers. We would also develop an option for students in other undergraduate majors to take it as a minor.

The degree could be put together using only existing courses which are taken by students in other majors. There would thus be no enrollment problem. But to make the curriculum more meaningful and integrated, a few additional courses are recommended. A number of these are already being contemplated for General Education purposes.

While the degree should probably be coordinated by Arts & Sciences, faculty with relevant expertise from all Schools would be assigned to the program team in charge of developing the major.

A preliminary draft of what such a major might look like is contained in Appendix E.

### RECOMMENDATION # 4: GLOBALIZATION OF THE CURRICULUM INITIATIVE

The task force recommends that over the course of the 1993-94 academic year, every School do the following:

1. Examine its curriculum, both degree requirements and individual courses, from the perspective of the university's globalization mission, academic goals and institutional objectives.
2. Send one or more faculty members to an appropriate national conference on globalization of the curriculum.
3. Organize meetings with adjunct faculty (from all campuses) who teach particular courses to examine with them ways in which these courses can be taught from a more global perspective.
4. Develop short-term, mid-term and long-term plans for increasing international content, comparative perspectives and faculty diversity in every program.

5. Plan to bring a first round of changes to UCASC for adoption and inclusion in the 1994-95 GGU Bulletin.

#### OTHER PROGRAMMATIC RECOMMENDATIONS

The task force offers the following additional programmatic recommendations, to be implemented in stages over the next three years as fiscally possible. We believe it is important to start with small, concrete steps and build slowly on the basis of our existing strengths and resources. While different academic units and individuals would assume responsibility for particular items, the Center for International Studies should coordinate and provide leadership for these efforts.

1. Send a team of faculty, lead by the Center Director, to one or more national conferences on globalization of the curriculum. Formulate a set of problems beforehand, and arrange a university-wide symposium afterwards for maximum benefit.
2. Purchase institutional memberships in the leading academic organizations dealing with the international dimensions of higher education, subscriptions to key journals, and leading reports and books on the subject.
3. Ask each School and degree program to develop its agenda on globalization of their curriculum and fostering a positive climate for diversity.
4. Update and expand graduate and undergraduate curriculum in International Affairs.
5. Develop a range of program abroad possibilities for GGU students, including study at overseas GGU campuses, student exchanges, study abroad programs, summer language programs, work-study, internships. Begin with arranging for out students to receive academic credit for participating in programs run by other institutions.
6. Develop a faculty exchange program and encourage all Schools and programs to pursue such exchanges. To begin with, if any GGU faculty member goes on a leave of absence, try to replace this person with a visiting professor from abroad.
7. Develop ways to support, recognize and reward faculty scholarship on international studies.

8. Encourage international visiting scholars to affiliate with the GGU's Center for International Studies, and find ways of enabling them to contribute to the enrichment of classroom and extra-curricular life.
9. Revive the International Lecture Series.
10. Organize an annual international studies conference.
11. Provide faculty development opportunities in global education, cross-cultural communication, language study, etc.
12. Develop both undergraduate and graduate courses in Cross-Cultural Communication; an MBA concentration in Communications could include such a course as one of the required three.
13. Make use of international expertise of both full-time and adjunct faculty and recruit more faculty with this kind of expertise.
14. Develop a multi-pronged proposal for the development of international studies at GGU, and plan to apply for federal grant support once the Boren Bill gets over its present limbo and is under the Department of Education.
15. Apply for FIPSE and other grants to support the development of foreign language instruction.
16. Develop a regional specialization in the Pacific Rim, defined as including Latin America, Canada and Southeast Asia as well as East Asia, extending eventually perhaps to include the countries of South Asia as well.
17. Develop and promote practitioner-oriented certificate programs as a GGU specialty.
18. Work towards scheduling a self-contained undergraduate daytime program which would allow full-time students to complete their degrees taking only daytime classes; it would attract both international and domestic students who specifically want a full-time college experience in San Francisco in interaction with students from all over the world.
19. Look into the possibility of offering joint degrees with universities abroad that have programs like ours.
20. Develop cross-listing and team teaching of courses to pair regular faculty with faculty, full-time or adjunct, who have international expertise.
21. Consolidate internationally oriented courses by reducing duplicate courses and cross-listing courses.

22. Plan in the long run for distance learning, so the internationally oriented courses can be taught at the other campuses; at the start, concentrate the development of international studies on the San Francisco campus.
23. Convene at GGU a Bay Area-wide conference on foreign language teaching issues for small educational institutions.
24. Track and establish contacts with internationally oriented trade and government organizations.
25. Develop in-house training programs for executives going abroad.
26. Join whatever consortia of Greater Bay Area universities and colleges exist in international studies.

#### DOMICILING AND MANAGEMENT OF DEGREE PROGRAMS

The task force takes the view that academic programs should be domiciled in Schools according to their disciplinary content, but should make use of faculty expertise regardless of School. It also believes that programs should be overseen by a Chair/Manager who has ultimate responsibility, but works with a group of full-time and core adjunct faculty assigned to the program.

##### M.A. in International Affairs

The M.A. International Affairs should be transferred back to the School of Public Administration (a.k.a. Public and International Service), to be managed by a faculty member with appropriate international affairs credentials. We further recommend that relevant faculty from the School of Management, Law and Arts & Sciences be assigned to the program team.<sup>9</sup>

##### B.S. and M.B.A. in International Management

To be determined in the reorganization of the School of Management.

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<sup>9</sup> We note that the Chair of the present International Management/International Affairs Department is opposed to this move, arguing that the program has grown dramatically since it was moved from Public Administration to Management, and that a change of direction could be harmful to student enrollments.



B.A. in Political Science with International Affairs  
Concentration

To remain in Arts and Sciences, under management of Political Science Chair. Faculty from the School of Public and International Service to be assigned to program team.

New proposed B.A. in International Studies

This new proposed interdisciplinary undergraduate degree should be managed by the School of Arts and Sciences, with faculty from all relevant Schools assigned to the program team.

Foreign Languages

Foreign language instruction should be developed by the School of Arts & Sciences, with the help of a Core Adjunct faculty coordinator. They should be offered for academic credit in the School of Arts and Sciences, with option for people to take these courses on a non-credit basis through whatever is the successor to our Center for Professional Development.

**APPENDIX A**

**GGU DEGREE AND CERTIFICATE PROGRAMS**

## Requirements for the M.B.A. Degree in International Management

This curriculum combines theory with practical perspectives and presents knowledge of maximum operational usefulness for managers in the fields of international and multinational business.

The curriculum consists of a General Business Program and an Advanced Program. The courses that comprise the General Business Program deal with the concepts, tool subjects and analytical skills essential for the mastery of the more sophisticated professional subject matter of the Advanced Program. Individual General Business courses may be waived if the student has previously completed comparable courses at an educational institution accredited by the appropriate regional accrediting association. Students may be admitted to Advanced Program courses before completion of the entire General Business Program, but must complete the General Business Program by the time that 12 units have been earned in the Advanced Program.

All students in the program must complete 18 units of Core Courses and 15 units of Elective Courses to be chosen from a list of IM courses. A maximum of six units of IA courses may also be selected as Electives. The selection of courses offered through other departments requires the permission of the Chair of the Department of International Management and International Affairs.

In addition to the courses listed below, students admitted to this program are expected to possess a level of mathematical skill at least equivalent to Intermediate Algebra (Math 20). Students may meet this requirement by satisfying one of the five screening criteria listed under the heading "Mathematics Proficiency" in the section on "Admission to Master's Degree Programs."

The M.B.A. degree in International Management requires the completion of a total of 63 units, as follows:

### **General Business Program—30 units**

GB 200	Mathematics for Management
GB 201a	Financial Accounting for Managers
GB 201b	Managerial Accounting
GB 202	Economics for Managers
GB 203	Finance for Managers
or FN 100	Financial Management
GB 204	Marketing for Managers
GB 205	Organizational Behavior and Management Principles
GB 207	Computer Technology for Managers
GB 209	Statistical Analysis for Managers
GB 215	Decision Science for Managers

### **Advanced Program—33 units**

#### **Core Requirements—18 units**

GM 300	Managerial Analysis & Communication <i>(To be taken as the first three units of the Advanced Program)</i>
GM 362	Business Policy and Strategy <i>(Must be taken as part of the final six units of the Advanced Program)</i>
IM 325	World Economic Structure

IM 335	Introduction to International Management
IM 340	International Economics
IM 342	International Finance

#### **Elective Courses—15 Units**

Five of the following:

IM 343	International Marketing and Distribution
IM 345	Export Management
IM 351	International Banking
IM 352	International Human Resources Management
IM 353	Legal Aspects of International Business
IM 356	International Logistics and Transportation
IM 367	Risk Management in International Business
IM 372	Global Energy Markets
IM 373	International Capital Markets and Products
IM 374	International Cash Management
IM 396A-Z	Selected Topics in International Management
IM 399	Directed Study

International Management students may also select a maximum of six elective units from any courses with the IA prefix.

### Certificate in Professional Export Management

Qualified students wishing to enroll in this program on a non-degree basis may earn a Professional Export Management Certificate by successfully completing with a "B" average or better, five graduate courses (15 units). The required courses are IM 345, IM 353 and IM 356. Two electives may be chosen from any 300-series courses with the "IM" prefix.

# INTERNATIONAL LEGAL STUDIES

The International Law Program at Golden Gate University offers a variety of courses in international and comparative law. In addition, in 1990 the school added a Distinguished Visiting Professor of International Law to its faculty, Professor Sompong Sucharitkul.

## Basic Courses:

### Comparative Legal Systems (3)

This seminar introduces students to legal systems other than our own. The purpose is to enable students to recognize and analyze legal problems that might confront a U.S.-trained lawyer in dealing with matters involving application of foreign law. The course focuses on the fundamental historical, institutional, and procedural differences between the common law systems and the civil law or ecclesiastical systems, with an emphasis on the code systems of continental Europe and their use as models in developing countries.

### International Business Transactions (3)

The course is an introduction to the law practice of international trade and investment. It analyzes basic international trade principles; the law of international contract and dispute resolution; international trade law; international finance; international regulation of business; multinational corporations; the law of economic development; and international transfer of technology. Legal resources and research techniques are explored through contemporary readings and studies of business activities, transactions, and regulations on global, regional, and national levels. Prerequisite: Commercial Transactions or consent of instructor.

### International Human Rights (2)

This course explores international treaties and agreements, United Nations' resolutions and procedures, war crimes, and domestic laws involved in the protection of international human rights.

### International Law (3)

An examination of the sources and operation of international law, with emphasis on current international legal problems. This course covers legal settings of the nation-state system; international organizations and

tribunals; the use of force; foreign affairs powers of the U.S. government; law of the sea; regulation of international economic activity, including problems of foreign investment and expropriation; and individual rights under international law.

### International Organizations (2)

A survey of international organizations, including the United Nations and its agencies, as well as institutions for dispute resolution. This course explores the establishment, classification, status, and capacity of international organizations; the membership and activities of international organizations; and special issues of regional organizations, such as the North Atlantic Treaty Organization, Warsaw Pact, Organization of American States, and Helsinki Conference.

## Advanced Courses and Seminars:

### Asian/Pacific Trade Seminar (2)

This seminar examines legal aspects of doing business with countries in the Asian/Pacific Basin, including China and Japan, the ASEAN nations, and socialist nations. It considers a wide range of international regulations, national controls, private arrangements and sanctions, investment issues, tariff problems, and special problems of bilateral agreements.

### European Economic Community Law (2)

A survey of the historical origins, development, aims, purposes, and policies of the European common market. Topics include analysis of the EEC legal system, including law and treaty making, and judicial resolution of disputes; free movement of goods and payments; free movement of persons; freedom to provide services; protection of competition; intellectual property; and external relations of the community.

### International Dispute Resolution (2)

This course emphasizes the various methods of resolving international commercial disputes, including litigation, arbitration, and mediation.

### International Environmental Law (3)

This seminar will analyze and compare the institutions and agreements that deal with such international environmental problems as acid rain, greenhouse gasses, endangered species, tropical deforestation, pesticide export, hazardous and nuclear waste proliferation, and other current issues. Some of the East vs. West and North vs. South political implications surrounding these issues and policies will be examined, as well as the roles played by international non-governmental organizations.

### International Tax Planning (3)

See: Taxation.

### Jessup International Law Moot Court Competition (2)

The American Society of International Law sponsors this moot court competition, which enables students to argue timely questions of international law in regional and final competitions against teams from 150 law schools in 20 different countries. Students receive two units for participating in the competition.

### Law of the Sea (2)

This seminar covers legal problems encountered in government and private practice regarding the rights of coastal states over territorial waters and strategic straits; establishment of exclusive national economic zones and fisheries; activities on the high seas; efforts to control marine pollution; and exploitation of the mineral resources of the international seabed. Particular attention is given to United Nations efforts toward a comprehensive treaty for international regulation of oceans use. Prior or concurrent class in International Law is recommended.

## Related Courses:

### Admiralty (2)

See: Elective Courses.

### Conflict of Laws (3)

See: Elective Courses

### Immigration and Refugee Policy Seminar (2)

See: Elective Courses.

### Immigration Law (3)

See: Elective Courses.

## Requirements for the M.A. Degree in International Affairs

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The International Affairs curriculum provides opportunity for in-depth study of U.S. relations with selected countries and geographic areas of major significance in contemporary world economics and politics.

The M.A. degree in International Affairs requires successful completion of 12 graduate seminars (36 units) and consists of two parts: a five-seminar core curriculum (15 units) and 21 units of electives to be chosen from a list of courses.

In addition to the courses listed below, students admitted to this program are expected to possess a level of mathematical skill at least equivalent to Intermediate Algebra (Math 20). Students may meet this requirement by satisfying one of the five screening criteria listed under the heading "Mathematics Proficiency" in the section on "Admission to Master's Degree Programs."

Prior to registering for their ninth seminar in the program (i.e., after completing eight seminars), students also must demonstrate written and spoken knowledge of at least one language other than English. Students unable to demonstrate an acceptable level of proficiency in written and spoken English are required to take appropriate English language courses.

### Core Requirement—15 Units

IA 305	International Relations
IA 310	Contemporary World Affairs
IA 314	Comparative Political Systems
IA 316	U.S. Foreign Policy
IM 325	World Economic Structure

### Elective Courses—21 Units

Seven of the following:

IA 333	U.S. National Security Policies and Strategies
IA 334	International Law and Organizations
IA 335	Balance of Power and Politics of Disarmament
IA 341	Soviet National Security Interests and Policies
IA 343	The Role of Super Powers in the Third World
IA 359	The Development of Third World Countries
IA 373 A-E	U.S. Regional Security Interests
IA 382	The Economics and Politics of New Industrializing Countries (NIC's)
IA 396A-Z	Selected Topics in International Affairs
IA 399	Directed Study
IM 340	International Economics
IM 342	International Finance
IM 343	International Marketing and Distribution
IM 345	Export Management
IM 351	International Banking
IM 353	Legal Aspects of International Business

### Certificate in International Affairs

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Qualified students wishing to enroll in the program on a non-degree basis may earn a Graduate Certificate in International Affairs by successfully completing with a "B" average or better, six seminars (18 units) chosen from the International Affairs seminars, with a minimum of three (9 units) from the Core Requirements.

## Requirements for the Bachelor of Science Degree in International Management

The curriculum leading to the Bachelor of Science degree in International Management is primarily designed for two groups of students: those wanting to prepare for careers in international business and service agencies, and those presently employed in the international field but working for a career upgrade.

### Lower-Division Requirements—27 units

Acctg 1A	Introductory Financial Accounting
Acctg 1B	Introductory Managerial Accounting
Engl 1A	Expository Writing
Engl 1B	Research Writing
Math 30	College Algebra
Math 40	Statistics

One of the following:

Hist 17A	History of the United States (1607–1865)
Hist 17B	History of the United States (1865–present)
PS 1	American Government

One of the following:

InfS 1	Computer Concepts and Software Systems
InfS 10	Small Computers for Business

One of the following:

Speech 30	Accent Enhancement
Speech 32	Public Speaking for Multi-Lingual Students
Speech 35	Speech Communication

### Liberal Studies Core—36 units

(See "Approved General Education Subject Area Courses for 1992-93 Academic Year," Appendix, pp. 265-268).

#### Area A: Historical and Cultural Studies

One course from Group 1, one course from Group 2 or Group 3

#### Area B: Social and Behavioral Sciences

Econ 1	Principles of Microeconomics
Econ 2	Principles of Macroeconomics
PS 120	International Politics

#### Area C: Verbal and Creative Arts

Two courses from Groups 1, 2 or 3

#### Area D: Natural Sciences and Mathematics

One course from Group 1, one course from Group 2, one course from any Group

#### Area E: Analytical Methods

Phil 120	Critical Thinking
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One course from Group 2

### Required for the Major—39 units

FN 100	Financial Management
FN 106	International Corporate Finance
HRes 140	Organizational Behavior and Management Principles
HRes 173	Human Resources Management
IntM 176	Introduction to International Business
IntM 180	International Banking and Finance
IntM 182	Import/Export Management
IntM 185A-N	Selected Regional Topics
Mgt 100	The Manager as Communicator
Mgt 145	Law of Contracts, Sales and Commercial Transactions
Mgt 156	Management Policy and Strategy
Mkt 100	Principles of Marketing
Mkt 124	International Marketing

### Other Required Courses—9 units

Econ 108	International Economics
Econ 109	Economic Development
Engl 120	Advanced Business Writing

### General Electives—12 units

Four additional upper-division or lower-division courses, for a total of 12 units.

### Certificate in International Management

The Certificate in International Management requires completion, with a "C" average or better, of the following 15 units at Golden Gate University:

All of the following:

IntM 176	Introduction to International Business
IntM 180	International Banking and Finance
IntM 182	Import/Export Management
IntM 185 A-N	Selected Regional Topics

One of the following:

Econ 108	International Economics
FN 106	International Corporate Finance
Mkt 124	International Marketing
PS 120	International Politics

## Requirements for the Bachelor of Arts Degree in Political Science

The Political Science program prepares students for careers in government, international affairs, public administration, and the administration of justice, as well as for graduate work in political science or admission to law school. The curriculum includes core requirements in the areas considered essential to the discipline, and concentrations in American Government and Politics, International Affairs, Pre-Legal Studies, and Public Policy. It is also enriched by supporting courses in the social and behavioral sciences focusing on contemporary problems and current issues in American society.

### Lower-Division Requirements—21 units

Engl 1A	Expository Writing
Engl 1B	Research Writing
Math 20	Intermediate Algebra
Math 40	Statistics

One of the following:

Hist 17A	History of the United States (1607–1865)
Hist 17B	History of the United States (1865–present)
PS 1	American Government

One of the following:

InfS 1	Computer Concepts and Software Systems
InfS 10	Small Computers for Business

One of the following:

Speech 30	Accent Enhancement
Speech 32	Public Speaking for Multi-Lingual Students
Speech 35	Speech Communication

### Liberal Studies Core—39 units

(See "Approved General Education Subject Area Courses for 1992-93 Academic Year," Appendix, pp. 265-268).

#### Area A: Historical and Cultural Studies

PS 145	Political Ideas in World Civilization
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One course from Group 1 and one course from Group 3

#### Area B: Social and Behavioral Sciences

Anthro 1	Principles of Anthropology
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One of the following:

Econ 1	Principles of Microeconomics
Econ 2	Principles of Macroeconomics

One of the following:

Psych 1	Principles of Psychology
Soc 1	Principles of Sociology

#### Area C: Verbal and Creative Arts

Three courses, no more than two from any one Group

#### Area D: Natural Sciences and Mathematics

Two courses, at least one from Group 1

#### Area E: Analytical Methods

Phil 2	Introduction to Logic
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## Required for the Major—33 units

### Core Requirements

PS 101	Dimensions of Politics: Theory and Practice
PS 133	Legal Writing, Research Methods and Practice
PS 161	Federalism and Intergovernmental Relations
PS 180	Public Administration and Public Affairs
PS 185	Public Policy Making, Analysis and Implementation

One of the following:

PS 112	Contemporary Political Ideologies
PS 130	Theory and Philosophy of Law

Students should choose one of the following areas of concentration:

### AMERICAN GOVERNMENT AND POLITICS CONCENTRATION

PS 100	Issues in American Government and Politics
PS 104	American Presidency
PS 160	Civil Rights and Civil Liberties
PS 184	Urban and State Government and Politics

One additional course with the "PS" prefix

### INTERNATIONAL AFFAIRS CONCENTRATION

PS 120	International Politics
PS 121	United States Foreign Policy
PS 140	Comparative Political Systems

Two additional courses with the "PS" prefix

### PRE-LEGAL STUDIES CONCENTRATION

PS 131	Comparative Legal Systems
PS 132	Introduction to the American Legal System and Practice
PS 160	Civil Rights and Civil Liberties

Two additional courses with the "PS" prefix

### PUBLIC POLICY CONCENTRATION

PS 100	Issues in American Government and Politics
PS 159	Law of Public Agencies
PS 184	Urban and State Government and Politics
PS 187	Public Budgeting and Finance

One additional course with the "PS" prefix

### Other Required Courses—6 units

Soc 108	Social Problems and Social Change
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One of the following:

Anthro 110	Applied Anthropology
Engl 140	Human Communication
Psych 100	Theories of Personality
Psych 103	Social Psychology
Psych 110	Contemporary Issues in Psychology
Sci 125	Science, Technology and Cultural Change
Soc 102	Urban Sociology

### General Electives—24 units

**APPENDIX B**

**INTERNATIONALLY ORIENTED COURSES AT GGU**



APPENDIX B

GGU - INTERNATIONALLY ORIENTED COURSES  
BY PROGRAM

<u>School &amp; Program</u>	<u>Undergraduate</u>			<u>Graduate</u>		
	<u>Total</u>	<u>Int'l</u>	<u>%of Total</u>	<u>Total</u>	<u>Int'l</u>	<u>%of Total</u>
Accounting	19	0	0.0%	14	1	7.1%
Arts & Sciences						
Humanities/Arts	30	13	43.3%	-	-	-
Economics	13	2	15.3%	2	0	0.0%
Political Science	26	7	26.9%	-	-	-
Social Sciences	17	2	11.7%	-	-	-
Other	22	1	9.5%	9	0	0.0%
Finance	14	1	7.1%	34	0	0.0%
Law	-	-	-	135	11	8.1%
Management						
General Management	10	0	0.0%	10	4	40.0%
Hospitality Mgt.	23	8	34.0%	6	1	16.6%
Int'l Affairs	-	-	-	12	12	100.0%
Int'l Management	4	4	100.0%	14	14	100.0%
Other	53	1	1.8%	48	3	6.2%
Public Administration	-	-	-	30	4	13.3%
Technology Management	59	1	1.6%	50	1	2.0%
Taxation	-	-	-	27	3	1.1%
Doctoral Seminars	-	-	-	27	4	14.8%
 GRAND TOTAL	 <u>290</u>	 <u>40</u>	 <u>13.7%</u>	 <u>418</u>	 <u>58</u>	 <u>31.1%</u>

GGU - COURSES WITH INTERNATIONAL FOCUS

UNDERGRADUATE COURSES

Anthropology

Anthro 1 PRINCIPLES OF ANTHROPOLOGY  
Anthro 110 APPLIED ANTHROPOLOGY

Arts

Arts 105 CONTEMPORARY ARTS AND CULTURE  
Arts 141 WORLD MUSIC

Economics

Econ 108 INTERNATIONAL ECONOMICS  
Econ 109 ECONOMIC DEVELOPMENT

Finance

FN 106 INTERNATIONAL CORPORATE FINANCE

History

Hist 3A HISTORY OF WESTERN CIVILIZATION  
Hist 3B HISTORY OF WESTERN CIVILIZATION  
Hist 3C HISTORY OF WESTERN CIVILIZATION

Hotel, Restaurant & Tourism Management

H&R 120 WORLDWIDE FOOD AND BEVERAGE MANAGEMENT  
H&R 125 WORLDWIDE WINE, SPIRITS, BEER AND MENU DEVELOPMENT  
H&R 130 WORLDWIDE HOSPITALITY MARKETING  
H&R 134 WORLDWIDE HUMAN RELATIONS AND MOTIVATION IN THE HOSPITALITY  
INDUSTRY  
H&R 136 APPLIED TOURISM  
H&R 137 WORLDWIDE SPECIAL EVENT TOURISM  
H&R 139 WORLDWIDE TOURISM  
H&R 172 WORLDWIDE HOTEL ADMINISTRATION

## Humanities

Hum 143 THE DYNAMICS OF CIVILIZATION  
Hum 149 THE ORIGINS OF CIVILIZATION  
Hum 156 BUSINESS AND CIVILIZATION  
Hum 162 SOUTHEAST ASIAN CIVILIZATION  
Hum 165 EAST ASIAN CIVILIZATION  
Hum 167 ISLAMIC CIVILIZATION

## International Management

IntM 176 INTRODUCTION TO INTERNATIONAL BUSINESS  
IntM 180 INTERNATIONAL BANKING AND FINANCE  
IntM 182 IMPORT/EXPORT MANAGEMENT

## Literature

Lit 25 WORLD LITERATURE  
Lit 131 MODERN ASIAN LITERATURE

## Marketing

Mkt 124 INTERNATIONAL MARKETING

## Operations Management

Opn 112 INTERNATIONAL TRANSPORTATION

## Political Sciences

PS 112 CONTEMPORARY POLITICAL IDEOLOGIES  
PS 120 INTERNATIONAL POLITICS  
PS 121 UNITED STATES FOREIGN POLICY  
PS 131 COMPARATIVE LEGAL SYSTEMS  
PS 136 COMPARATIVE JUSTICE SYSTEMS  
PS 140 COMPARATIVE POLITICAL SYSTEMS  
PS 145 POLITICAL IDEAS IN WORLD CIVILIZATIONS

## Science

SCI 125 SCIENCE, TECHNOLOGY AND CULTURAL CHANGE

## GRADUATE COURSES

### Accounting

AC 325 INTERNATIONAL ACCOUNTING

### Arts Administration

AA 300B CONTEMPORARY ARTS ISSUES

### Executive M.B.A.

EM 300 INTERNATIONAL MANAGEMENT

### General Management

GM 300 MANAGERIAL ANALYSIS AND COMMUNICATION  
GM 345 BUSINESS, GOVERNMENT AND SOCIETY  
GM 362 BUSINESS POLICY AND STRATEGY  
GM 382 MANAGERIAL DECISIONS AND ETHICAL VALUES

### Hospitality Administration

HA 330 ECONOMIC AND CULTURAL IMPACTS OF TOURISM

### International Affairs

IA 305 INTERNATIONAL RELATIONS  
IA 310 CONTEMPORARY WORLD AFFAIRS  
IA 314 COMPARATIVE POLITICAL SYSTEMS  
IA 316 U.S. FOREIGN POLICY  
IA 333 U.S. NATIONAL SECURITY POLICY AND STRATEGIES  
IA 334 INTERNATIONAL LAW AND ORGANIZATIONS  
IA 335 BALANCE OF POWER & POLITICS OF DISARMAMENT  
IA 341 SOVIET NATIONAL SECURITY INTERESTS AND POLICIES  
IA 343 THE ROLE OF THE SUPERPOWERS IN THE THIRD WORLD  
IA 359 DEVELOPMENT OF THIRD WORLD COUNTRIES  
IA 373A-E U.S. REGIONAL SECURITY INTERESTS  
IA 382 THE ECONOMICS AND POLITICS OF NEW INDUSTRIALIZING  
COUNTRIES (NICS)

## International Management

IM 325 STRUCTURE OF THE WORLD ECONOMY  
IM 335 INTRODUCTION TO INTERNATIONAL MANAGEMENT  
IM 340 INTERNATIONAL ECONOMICS  
IM 342 INTERNATIONAL FINANCE  
IM 343 INTERNATIONAL MARKETING AND DISTRIBUTION  
IM 345 EXPORT MANAGEMENT  
IM 351 INTRODUCTION TO INTERNATIONAL BANKING  
IM 352 INTERNATIONAL HUMAN RESOURCE MANAGEMENT  
IM 353 LEGAL ASPECTS OF INTERNATIONAL BUSINESS TRANSACTIONS  
IM 356 INTERNATIONAL LOGISTICS AND TRANSPORTATION  
IM 367 RISK MANAGEMENT IN INTERNATIONAL BUSINESS  
IM 372 WORLD ENERGY ECONOMICS  
IM 373 INTERNATIONAL CAPITAL MARKETS AND PRODUCTS  
IM 374 INTERNATIONAL CASH MANAGEMENT

## Law

### Basic Courses

COMPARATIVE LEGAL SYSTEMS  
INTERNATIONAL BUSINESS TRANSACTIONS  
INTERNATIONAL HUMAN RIGHTS  
INTERNATIONAL LAW  
INTERNATIONAL ORGANIZATIONS

### Advanced Courses and Seminars

ASIAN/PACIFIC TRADE SEMINARS  
EUROPEAN COMMUNITY LAW  
INTERNATIONAL DISPUTE RESOLUTION  
INTERNATIONAL ENVIRONMENTAL LAW  
INTERNATIONAL TAX PLANNING  
JESSUP INTERNATIONAL LAW MOOT COURT COMPETITION  
LAW OF THE SEA

## Public Administration

PA 305 INTERNATIONAL DIMENSIONS OF PUBLIC SERVICE  
PA 340 COMPARATIVE ANALYSIS OF ADMINISTRATION  
PA 341 INTERNATIONAL ORGANIZATIONS AND CARRERS  
PA 342 INTERNATIONAL DEVELOPMENT ADMINISTRATION

## Taxation

TA 321 INTERNATIONAL TAXATION  
TA 324A FEDERAL TAXATION OF INTERNATIONAL OPERATIONS OF U.S.  
COMPANIES I  
TA 324B FEDERAL TAXATION OF INTERNATIONAL OPERATIONS OF U.S.  
COMPANIES II

**DOCTORAL SEMINARS IN BUSINESS ADMINISTRATION**

DB 832 INTERNATIONAL CAPITAL MARKETS  
DB 841 MANAGEMENT OF INTERNATIONAL BUSINESS  
DB 842 COMPARATIVE MANAGEMENT SYSTEMS

**DOCTORAL SEMINARS IN PUBLIC ADMINISTRATION**

DP 821 COMPARATIVE PUBLIC ADMINISTRATION

APPENDIX C

INTERNATIONAL STUDIES AT GREATER BAY AREA  
UNIVERSITIES AND FOUR-YEAR COLLEGES  
TABLES





	UCB	BRD	MIB	CIB	SFSU	HSU	SJSU	SSU	USF	GGU	JFK	Natl	Phar	SAM	Mib	Dom	ENam	NDame	Mens	NewOC
<b>Foreign Languages</b>																				
Arabic	X																			
Chinese (Mandarin)	X	X	X		X															
Hindi-Urdu	X																			
Japanese	X	X	X		X															
Spanish	X	X	X		X	X			X					X	X		X			
French	X	X	X		X	X			X					X	X			X		
Russian	X	X	X		X															
German	X	X	X		X	X									X					
Italian	X	X			X															
Malay-Indonesian	X																			
Other	X	X																		

C-1 CONT.



	UCB	SId	MIB	CIS	SFSU	HSU	SJSU	SSU	USF	GGU	JFK	Nat	Phax	SUM	MIB	Dom	HNam	NDome	Meals	NewCC
Other	X	X																		
<b>Foreign Languages</b>																				
Chinese	X	X			X	X	X	X												
Japanese	X	X			X	X	X	X												
Spanish	X				X	X	X	X												
French	X	X			X	X	X	X												
Russian	X	X			X	X	X	X												
German	X	X			X	X	X	X												
Italian	X	X			X	X	X	X												
Arabic	X																			
Malay-Indonesian	X																			
Hindu-Urdu	X																			
Other	X																			

C-2 CONT.



	UCB	SId	MIS	CIS	BFSU	HSU	SJSU	SSU	USF	GCU	JFK	Nat	Phaz	SAM	MiIs	Dom	HNam	NDome	Menlo	NewCC
<b>Foreign Languages</b>																				
Chinese	X	X																		
Japanese	X	X																		
Spanish	X	X																		
French	X	X																		
Russian	X	X																		
German	X	X																		
Italian	X	X																		
Arabic	X																			
Malay-Indonesian	X																			
Hindi-Urdu	X																			
Other	X	X																		

C-3 CONT.



	UCR	SUN	MIS	CIS	SFSU	HSU	SJSU	SSU	USF	CGU	JFK	Natl	Phax	RM	Mills	Dom	HNam	NDane	Menlo	NewCC
Polish	X	X																		
Portuguese	X	X	X		X	X	X	X								X				
Russian	X	X	X		X	X	X	X								X				
Sanskrit	X			X																
Serbo-Croatian	X	X																		
Spanish	X	X	X		X	X	X	X	X					X	X	X	X	X	X	
Swedish	X																			
Tagalog	X	X				X														
Tamil	X																			
Thai	X	X																		
Tibetan	X	X																		
Turkish	X																			
Vietnamese	X	X																		
Yiddish	X	X																		
Other	X	X																		

C-4 CONT.





	UCB	S&G	MHS	CHS	SFSU	HSU	SJSU	SSU	USP	GCU	JFK	Natl	Phar	S&M	MHS	Dom	HNam	NDane	Menlo	NewCC	
Ireland	X																				
Israel	X				X	X	X	X							X						
Italy	X	X			X	X	X	X	X						X						
Japan	X	X			X	X	X	X	X						X	X	X	X			
Kenya	X				X	X	X	X	X												
Korea	X																				
Mexico	X																				
New Zealand	X				X	X	X	X													
Norway	X																				
Peoples's Republic of China	X															X					
Peru	X																				
Poland		X																			
Portugal	X																				
Republic of China (Taiwan)	X	X			X	X															
Russia	X		X																		
Singapore									X												
Spain	X	X			X	X	X	X	X						X		X	X			
Sweden	X				X	X	X	X													
Thailand	X									X											
Zimbabwe					X	X	X	X													

C-5 CONT.

**APPENDIX C**  
**LIST OF UNIVERSITY CODES USED IN TABLES**

UC Berkeley	UCB
Stanford	Stfd
Monterey Institute of International Studies	MIIS
California Institute of Integral Studies	CIIS
San Francisco State	SFSU
Hayward State	HSU
San Jose State University	SJSU
Sacramento State University	SSU
University of San Francisco	USF
Golden Gate University	GGU
John F. Kennedy University	JFK
National University	Natl
University of Phoenix	Phnx
St. Mary's College	StM
Mills College	Mills
Dominican College	Dom
College of the Holy Names	HNam
College of Notre Dame	NDame
Menlo College	Menlo

APPENDIX D

INTERNATIONAL STUDIES AT GREATER BAY AREA  
UNIVERSITIES AND FOUR-YEAR COLLEGES  
NARRATIVE

## University of California-Berkeley

### I. International Relations Program:

\*Under PolySci, cluster studies, geographical focus and emphasis. Middle East, South East Asian, Asian, Latin American, East and West European focus.

\*Peace and Conflict Major

### II. Area Studies or Centers:

\*Asian Studies

\*Dutch Studies

\*East European Studies

\*Latin American Studies

\*Middle Eastern Studies

\*Peace and Conflict Studies

\*South and Southeast Asian Studies

### III. Institute of International Studies:

\*All inclusive, encompasses all of the above and several more. (directory insert)

### IV. International dimensions on degree programs:

\*The BA in business administration is less focused than graduate instruction. "Its true distinctiveness resides in the integration of a well rounded liberal arts education with a professional concentration in bss admin.

\*The Haas School co-sponsors three concurrent-degree programs:

--JD/MBA

--MBA/MPH

--MBA/MA in Asian Studies

### V. Languages:

\*Chinese

\*Japanese

\*Spanish

\*French

\*Russian

\*Italian

\*Portuguese

\*Dutch

\*Korean

\*Tibetan

- \*German
- \*Arabic
- \*Persian

#### VI. Language requirements:

\*Depending on the scope and breadth of language study, they all have a minor certificate. The romance languages all have BA / PhD degrees.

\*Language requirements for graduation: For admission into the university, two years of a foreign language required in HS with a grade of C or better, which would also meet the graduation guidelines. Depending on the track of study an additional year may be required.

#### VII. Study Abroad Programs:

\*University has programs in Africa, Asia, Australia and New Zealand, Central America, Europe, Middle East, North and South America.

#### VIII. Intercultural / communication studies:

\*Sponsored by all the area studies program.

#### IX. Career placement services:

\*Career planning and placement center conducts workshops, counseling and teaches job search techniques, career library provides information on directories of employers, past and present job listings. Comprehensive and all inclusive.

#### X. International non credit programs:

\*Funded by and conducted by the area centers (inserts)

## Stanford University

### I. International Relations Program:

\*Has both an undergraduate and graduate program designed to enable students to study int'l relations in a variety of dimensions and from a variety of disciplinary perspectives. The program aims to educate broad-ranged citizens who will be sensitive to the complexities of relations among different cultures, sophisticated in their ability to think about world affairs, and capable of doing creative work the int'l arena.

BA in IR---Required 50 units in the major including both political science, international politics, and one course in American foreign policy, as well as two courses from the Department of Economics. Each student is required to demonstrate proficiency in a language other than English, equivalent to at least two years of university-level instruction. All IR majors are expected to have an overseas study experience (Stanford Overseas Study Program) or its equivalent. (insert)

MA in IR---39 units can work simultaneously for a coterminal masters degree in related fields. Most common is Intl Policy Studies. (insert)

Student can choose any one of three clusters of emphasis:

\*Cluster A: Political-Historical Emphasis. (Latin America, Europe, Africa, Asia).

\*Cluster B: Humanities Emphasis. (Ethnic problems, ethics, literature and thought).

\*Cluster C: Political-Economic Issues and Policy Analysis. (Latin America, Europe, Africa, Asia).

### II. Area Studies and/or Centers (Inserts):

1. Center for African Studies
2. Asia/Pacific Research Center
3. Center for East Asian Studies (CEAS)
4. Center for European Studies
5. Center for International Security and Arms Control
6. Center for Latin American Studies (CLAS)
7. Center for Russian and East European Studies (CREES)
8. German Studies
9. Morrison Institute for Population and Resource Studies (non degree)
10. International Policy Studies (IPS)

## **11. The Americas Program**

### **III. International Study Center**

**\*The Institute of International Studies plays the leading role in promoting both the interschool and international policy of Stanford's centers and studies. Established in 1988. The institute administers six established research centers: the Americas Program, Center for European Studies, International Security, Northeast Asia-United States Forum on Int'l Policy, Environmental Policy Forum, and the Stanford Japan Center-Research.**

**\*Stanford has four interdisciplinary language and area programs: African Studies, East Asian Studies, Latin American Studies, and Russian and East European Studies. These are separately organized as centers responsible for coordinating the University's resources in all schools and departments for teaching and research relating to each of these areas. The area studies programs do not offer the PhD, but qualified doctoral candidates may develop an area specialization within their discipline.**

### **IV. International dimensions of major degree programs: (insert)**

**\*The two-year MBA degree is designed for the student who seeks preparation for a professional career in management. No specific undergraduate major or courses are required for admission although perspective applicants are encouraged to have two or more years managerial experience and to include some mathematics and economics in their undergraduate programs. Possible options within the MBA program include a specialty in Public Management and a program leading to the joint JD/MBA degree.**

**\*Although no specific int'l business courses are offered leading to a major or minor, a concentration can be had within the MBA program. As an example, the elective course Money and Capital Markets devotes more than half of its material to international financial markets, and the two-course elective Taxes and Business Strategy includes tax-related problems dealing with multinational transactions. Faculty members regularly teach and travel abroad, bringing their insights to the classroom. In recent years, 20 percent or more of the student body has been international. MBA students use some of their elective credits to take foreign language classes either to maintain or learn a new language.**

**\*A limited number of MBA students have the opportunity to spend one quarter taking classes at Stanford's campus in Kyoto, Japan. The program involves academic coursework in language, culture, and**

economic and political systems. The academic experience is followed by a summer internship in a Japanese firm. Students must have Japanese language skills before enrolling.

#### V. Languages:

\*Foreign languages taught are nine, all of them have MA and PhD programs. Korean is offered only up to the third year.

\*Spanish, Italian, French, Chinese (Mandarin), German, Japanese, Russian, and Portuguese.

\*The Special Languages Program offers a number of foreign languages not otherwise taught at Stanford. Based on current funding and requests for beginning or intermediate levels; the courses are planned accordingly. Six African languages, Arabic, Yiddish, Hebrew, Dutch, Tagalog, Vietnamese, Hindi, Indonesian, Modern Greek, Thai, and Sign (ASL).

#### VI. Language Requirements for BA, MA, PhD:

\*Undergraduate Programs: In addition to the first three years of language study, all language majors must complete 60 units of additional coursework, distributed in accordance with the specialization they have selected, i.e., linguistics, semiotics, culture.

\*Undergraduates who entered Stanford in September 1982 or thereafter must complete at least one year of college-level study in a single language.

\*Graduate Programs: The AM provides a combination of language, literature, cultural history, and methodology courses. Candidates must complete a minimum of 36-50 units of graduate work depending on the language selected and pass a final examination. To fulfill the requirements in one year, they enroll for an average of 12-20 units per quarter.

Doctor of Philosophy: In accordance with the University's regulations, candidates for the PhD must complete nine quarters (three full years) of full time work, or the equivalent, in graduate study beyond the bachelor's degree. Of the nine quarters, a minimum of three must be taken consecutively at Stanford. On the average per language, a maximum of 72-90 units of graduate work, in addition to the doctoral dissertation, are required of every student in the specific language selected.

#### VII. Study Abroad Programs



\*Overseas studies program (insert): Stanford Center for Technology and Innovation-Kyoto; Stanford program in Berlin; Stanford program in Florence; Stanford program in Krakow; Stanford program in Oxford; Stanford program in Paris; Stanford program in Salamanca.

\*Inter-University Program for Chinese Language Studies in Taipei: Established in 1963. Sponsored by 10 American universities with Stanford as the administrative agency. Provides intermediate to advanced language training to a carefully selected group of students. (insert)

\*Inter-University Center for Japanese Language Studies in Yokohama: Cooperative enterprise of 15 major academic universities in the US and Canada, with Stanford as the the administrative agency. (insert)

#### VIII. Intercultural / communication studies:

\*Program in Cultures, Ideas, and Values (CIV). entering students must complete a three-quarter sequence, or track , expressly designed to introduce them to major works and historical movements in human heritage. The sequences have different formats, but in addition to the common readings they share another important feature. Each sequence provides at least two hours per week of small group instruction with an experienced teacher. Tracks are in: Europe and The Americas: literature, history, and anthropology. Philosophy and Human Experience, Technology and Culture: science and technology interacting with philosophy, literature, politics and art. Literature and the History of Ideas, Europe: From Antiquity to the Present, Literature and the Arts.

#### IX. Career placement services:

\*Each school of thought has career centers relevant to the study area. They range from paid and non-paid internships to co-op programs to on campus recruiting and special services for individual companies seeking the qualified pool of applicants from the major disciplines of Stanford.

#### X. International non-credit programs:

\*The closest to perhaps non-credit oriented programs are two undergraduate research opportunity centers. Giving fellowships and grants for individual study projects. With the existence of eleven major area studies and centers, it is very easy to track and develop an area of interest. The opportunity to meet and network with each of them is unsurpassable.

## **Monterey Institute of International Studies**

### **I. International Relations Program:**

\*The primary emphasis in the international relations program (BA) is to give a student a solid foundation in political science, economics, language and area studies. This degree is designed to prepare students for the Institute's master's programs in International Policy Studies (MA), in International Public Administration (MPA) and in International Management (MBA) which can be combined and awarded jointly with any of the aforementioned.

\*International Policy Studies is perhaps the closest to its counterpart IR, which is offered both as an undergraduate honors program and as perhaps the most inclusive international master's program in the west. The 64 unit BA in International Studies requires 16 units of language study at the third-year university level or above. The majority of Institute undergraduates continue for graduate work at the Institute. Students subsequently admitted to the international MBA or MPA, or the master's program in International Policy Studies can complete both degrees in a total of three years. The IPS MA requires a minimum of core course requirements provides flexibility for students to pursue in-depth policy specializations. Students choose from a range of intermediate and advanced economics courses. The 60-unit program requires 12 units of language study at the third-year university level or above.

### **II. Centers or Area Studies:**

\*Listed under academic resources:

1. Language Technology Center, interactive laser videodisc equipment, recorders, VCR's, satellite dish brings in 12 hours of daily foreign language news broadcasts from around the world.

2. Business and Economic Development Center, provides link between the local and regional business communities and governments which are seeking to improve their international business opportunities. Ongoing symposia brings speakers from Pacific Rim and Europe, from government to education.

3. Center for Contemporary Russian Studies (CCRS), teaching and research center focuses on the changes in the Soviet Union. Coordinates Russian Studies curriculum at the Institute. (insert)

Area Studies: (insert)

1. Chinese Studies

2. English Studies
3. French Studies
4. German Studies
5. Hispanic Studies
6. Japanese Studies
7. Russian Studies

III. Institutes of International Policy Studies: the campus itself, but the MA in international policy studies coordinates the curriculum with its specializations in translation, and language studies. (insert)

IV. International dimensions of major degree programs:

\*The MIIS is designed for the international environment. The MBA program at the MIIS has been designed for the last ten years to offer the necessary skills to work in an international business setting.

1. International Management: develops bilingual, bicultural global managers with strong functional business skills. The core curriculum focuses on international business and is supplemented by regional courses that complement students' second languages. The 64-unit program requires 12 units of language study at the third-year university level or above. Interesting to note, that there are a few business courses that are offered in Spanish (financial acct), German (international mktg), Mandarin (mgmt). (insert)

2. International Public Administration: Most courses focus on international and crosscultural applications of skills required in research methods, public budgeting, organization management, economics, accounting, quantitative analysis. 63-unit program requires 12 units of language study.

3. Language Teaching: The MA in Teaching English to Speakers of Other Languages (TESOL) and the MA in Teaching Foreign Language (TFL) have common research design, linguistics, pedagogical theory and practice. 32-unit MA programs, a 17-unit certificate program is available during the academic year or over two summers. (insert)

4. Translation and Interpretation: MIIS offers the only graduate degrees in the western hemisphere in Conference Interpretation, and in Translation and Interpretation between English-Chinese and English-Japanese. The curriculum focuses on the transfer of meaning from one language to another, not on language learning as such. Course work requires two years of study at the Institute. (insert)

V. Languages:

Ten languages at the elementary and intermediate levels are offered in small intensive classes during eight-week and nine-week summer programs. These languages are also offered throughout the normal year. Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian, and Spanish.

#### VI. Language requirements:

\*BA requirements for all language study programs is 64 units. Before undertaking upper division work, students are required to complete the equivalent of two years of study and pass a third year entrance exam into any of the seven language study programs.

\*Undergraduate programs at the Institute concentrate on the acquisition of fluency in a second language. Two years are a requirements.

#### VII. Study Abroad Programs:

\*The typical period for study abroad as part of an Institute program is one semester. Written approval must be obtained in advance from the relevant division dean and the Academic Dean. The Career Development Office provides information regarding available accredited schools and programs for study abroad.

#### VIII. Intercultural / Communication Studies:

- \*TESOL and TFL MA programs (insert)
- \*Translation and Interpretation (T&I) (insert)

#### IX. Career Placement Services:

\*The Career Development / Alumni Office (CDO) at the Institute operates in partnership with students, alumni, faculty, staff and employers. Twenty clipboards contain the latest information on jobs in different sectors: private, public, non profit and education. CDO maintains a comprehensive library on international internships and careers. CDO conducts self-assessment workshops to gain clearer picture of career choices. Jeff Wood-Director of Career Development.

#### X. Non credit international programs:

\*Comparative Cultures, examine outlooks on different cultures, political, social, literary.

- \*Intensive Summer Language Programs: preceeding
- \*Summer Study in Spain

**\*Study / Internship in France: cooperative program between the Institut de Formation a la vente internationale in Rouen, France.**

**\*English as a Second Language**

**\*Training for Services Abroad (TSA), TSA tutorials currently enable executives and representatives of both American and foreign firms, journalists or private citizens to acquire the language proficiency and cross-cultural business skills necessary for internationally oriented operations.**

**Intensive training in any language, culutral traditions, contemporary issues, cross-cultural business and management techniques. 30 hours of instruction per week for six weeks.**

## **San Francisco State University**

### **I. International Relations Program:**

**\*Both Undergraduate (39 units) (Honors Program requires an additional 6 units of instruction) and Graduate (33 units) degrees offered. In order to graduate in the IR Honors Program, a student must demonstrate proficiency in a modern foreign language as evidenced by: two years of college level instruction, or passing of a proficiency examination. (insert)**

### **II. Area Studies or Centers:**

**\*The International Relations Center is a teaching laboratory, a data bank, a clearinghouse, and a forum for the expression of the widest range of ideas about matters of international significance. Center is controlled by the IR faculty.**

**\*No formal area studies but a concentration and emphasis is available depending on the area of interest, ie. Latin America, Middle East, Asia, Africa.**

**\*The Center for World Business: coordination of foreign academic programs, sponsoring seminars, financing special student and staff research.**

**\*US-Canada Business Institute**

**\*US-China Institute**

**\*US-Japan Institute**

**\*US-Korea Business Institute**

**\*US-Soviet Business Institute**

**\*Most all of the above institutes work under the Business Department's auspices, all focusing in bridging the gap between the two nations economic and commercial interests. Excellent resources and up to date data on various aspects of study.**

### **III. Institute of International Studies: None**

### **IV. International dimensions of degree programs:**

**\*International Business: minor, BA, MBA**

**\*Marketing, management and finance, all incorporate aspects of international focus. Courses in international business are**

incorporated into curriculum. No formal degrees granted such as in IBUS. Concentrations are available though.

#### **V. Languages:**

- \*Chinese
- \*French
- \*German
- \*Italian
- \*Japanese
- \*Portuguese
- \*Russian
- \*Spanish

#### **VI. Language requirements:**

\*BA's and MA's are granted in all except Portuguese, which is only offered once every other year at a basic and intermediate level; with the budget cuts, it will be offered again in 1994. (inserts)

\*Demonstrated foreign language proficiency at a level comparable to an intermediate college level course, with a grade of C- or higher. Fall 1992 catalog an on required to meet this language proficiency.

#### **VII. Study Abroad Programs:**

\*There is a myriad of study abroad programs some sponsored by the CSU system, others by their individual department. Students are encouraged to make full use of the school's International Program Center. (insert)

#### **VIII. Intercultural / communication studies:**

\*They exist but as ethnic studies: Asian-American, African-American, Chicano and La Raza studies, Women Studies. Minors and BA's are granted in all.

#### **IX. Career placement services:**

\*The University maintains a Career Center to assist students and graduates. Services are helpful and inclusive of various online databases. Four major areas of help:

- Career Planning
- Career Information
- Career Experiences
- Job Assistance

#### **X. International non-credit programs:**

**\*Sponsored by the various institutes mentioned above.**



## Hayward State University

### I. International Relations Program:

- \*Under the Government major there is a concentration in IR.
- \*International Studies, only minor offered, to complement BA programs
- \*Major is in a modern language with an emphasis on international studies, which includes cultural and political background.

### II. Area Studies or Centers:

- \*Asian Studies
- \*Latin American Studies

### III. Institute of International Studies: None

### IV. International dimensions of degree programs:

- \*Business department has a minor in international business. The coursework required by the minor has been combined into three modules: business administration, ibus, and intl studies, stressing a language.
- \*Management, marketing and finance major are standard no international focus again.

### V. Languages:

- \*French
- \*German
- \*Spanish
- \*Italian
- \*Portuguese
- \*Russian
- \*Japanese
- \*Mandarin
- \*Tagalog

### VI. Language requirements:

- \*BA's and minors are offered in French, Spanish and German. The rest of the languages are awarded minors only.
- \*All Students whose catalog is fall 1992 or later are required to meet a foreign language proficiency requirement for the baccalaureate degree. Essentially, the policy requires profisiensiency to be demonstrated at a level comparable to the first semester of intermediate college level language.

**VII. Study Abroad Programs:**

\*Study programs with 35 universities in 15 countries as part of the CSU international program

**VIII. Intercultural / communication studies:**

\*Standard communication studies major offered. No international focus.

**IX. Career placement services:**

\*CPC offers counseling, job search techniques, internships/ co-ops with individual department of study. Comprehensive.

**X. International non credit programs:**

\*CSU offers programs of study as part of the system, can cross register with other state campuses.

## **San Jose State University**

### **I. International Relations Program: None**

**\*The Political Science dept does offer the public administration graduate degree. No international focus.**

### **II. Area Studies or Centers: (insert)**

**\*African Studies**

**\*Asian Studies**

**\*Latin American Studies**

**\*Middle East Studies**

### **III. Institute of International Studies: None**

### **IV. International dimensions of major degree programs:**

**\*Marketing, Management and Finance majors can all have an international business concentration (30 units), focused on international economics and environmental variables in foreign countries. Highly recommend that students arrange at least one semester outside of the US.**

### **V. Languages:**

**\*Chinese**

**\*French**

**\*German**

**\*Japanese**

**\*Spanish**

**\*Russian**

**\*Italian**

### **VI. Language requirements:**

**\*BA's and minors offered in all except Russian and Italian, in which only minors are given (units ranging from 16-21). MA' s are only in French and Spanish. (insert)**

**\*Foreign language requirement after Fall 1992 catalog same as all CSU campuses. Demonstrated proficiency at a C- or higher.**

### **VII. Study Abroad Programs:**

**\*In addition to the CSU International Programs, the university offers its own unique programs abroad:**

**--Semester Abroad in England: each spring, SJSU faculty and students travel to Bath, England where they complete a program of study which includes weekly field trips, living with a British family and opportunities for internships of all kinds.**

**--Exchange programs: (insert)**

#### **VIII. Intercultural / communication studies:**

**\*Standard communication studies degree offered, no international focus. There is a cross-cultural studies concentration with the the Mexican-American studies program.**

#### **IX. Career placement services:**

**\*Career Planning Services focus the student on vocational and career opportunities related to a particular field of study. The placement office assists students in preparing resumes, improving interviewing techniques, and in securing part/full time employment. Co-op and internships are available and arranged within each department. One of the most comprehensive resource centers.**

#### **X. International non credit programs:**

**\*Sponsored by the Center for Asian Studies, doing business in Asia.**

## Sacramento State University

### I. International Relations Program:

\*Government major with an International Relations concentration [42 units required] (insert)

\*MA in International Affairs, two year interdisciplinary program. (39 units) (insert).

\*Peace and Conflict Resolution minor: requires 21 units.

### II. Area Studies or Centers:

\*African Studies

\*Asian Studies

\*Center for Pacific Asian Studies

### III. Institute of International Studies: None

### IV. International dimensions of degree programs:

\*Business administration department offers a concentration in IBUS (30 units) BA only, concentration requires competency of a foreign language equal to two semesters of study. (insert)

\*Management, marketing and finance courses do not have an international focus other than the required one or two classes in international business, ie. intl trade, multinational marketing, intl finance.

### V. Languages:

\*Chinese

\*French

\*German

\*Italian

\*Japanese

\*Portuguese

\*Russian

\*Spanish

### VI. Language requirements:

\*French, Spanish, and German have BA (37 units) and minor programs, the rest are exclusively minors. All minors require 12 units of instruction.

**\*All students whose catalog is fall 1992 or later are required to meet a foreign language proficiency requirement for the BA degree.  
Demonstrated foreign language proficiency at a level comparable to an intermediate college level course, with a grade of C- or higher.**

## **VII. Study Abroad Programs:**

### **\*CSU International programs**

**\*Study Overseas programs allows current CSUS students to earn resident credit while studying in an overseas setting. The office of international programs provides information on Fullbright.**

## **VIII. Intercultural / communication studies:**

**\*There is a bilingual/cross cultural credential. Preparation is available for Chinese/Cantonese or Mexican-American/Spanish.**

## **IX. Career placement services:**

**\*Career Development and Placement Center, assists students in identifying and obtaining their educational and career objectives.**

**--Internships**

**--Co-op experience**

**--Resume lab**

**--Candidate Preparation and Placement: job faire, special workshops with more than 300 local and regional employers.**

## University of San Francisco

I. International Relations Program: None, except for a 39-unit BA in Government. No emphasis, very basic. (insert)

### II. (A) Center for Pacific Rim Studies

\* Director of the Program is Barbara Bundy. She was president of Dominican College; founder of Pacific Basin Studies program there. She apparently brought a few of her sponsors and contributors to the Lone Mountain annex, where she has successfully phased into USF an almost parallel study program. Currently, as of November 1992, there exists only an Asian Pacific Studies Certificate Program, but as of August 1993, an M.A. in Asia Pacific Liberal Studies will be offered. The MA will be based on three semester modules, maximum of 25 students enrolled for a full commitment of 23 months. Students cannot drop out of program, if they do, they must reenter the "cohort" the next year. The cohort is instituted and will function as a support network. To quote their literature, "the multidisciplinary emphasis and team approach reflects an emerging new model for professional education."

### (B) Special Programs:

\* Latin American Studies Certificate: 24 unit certificate couples Bus Adm, Econ, History, Spanish as addenda.

\* Western European Studies Certificate: 15 unit certificate; focuses mainly on France, Belgium, Luxembourg, and Switzerland. 5 units of French required. Addenda is same as above.

\* Asia/Pacific Studies Certificate: 19 units of core courses, history, language, mainly Japanese, economics, religion. Smaller offshoot of the MA program outlined above.

Heading of Study is under Enrichment Programs in catalog. pp. 178,179,184,190.

III. International Studies Center: none. Everything is based within the University Center Bldg as far as languages and special programs, different floors no central info desk.

### IV. (A) International Business (inserts yellow, green, white) Emphases: Finance, Management, Marketing

\* International Executive Education Programs offered by the McLaren Graduate School of Management provides personalized education and training programs related to the Pacific Rim for domestic and



international businesses. A new executive MBA is also offered for experienced American and international executives.

(B) Education: Adult Learners International (ALI), a program of Organization and Leadership in the School of Education offering a Certificate, MA and EdD, focused on international communication, cultural studies, organizational leadership and change. Research and internships abroad related to Pacific Rim.

(C) Law: One of just a handful of study certificates available in the nation with an Asian Pacific focus. A three year concentration within the JD degree program offered by the School of Law, included graduate courses in comparative and international law. (Insert)

(D) Hospitality Management; no real "international" focus although there are internships available with national and foreign hotels that give the opportunity to travel and learn from respective country placements. (Insert)

#### V. Languages

\*The Foreign Languages Dept offers majors in French and Spanish. Language study in German, Greek, Hebrew, Italian, Japanese, Latin, and Mandarin. All of the language studies have a three incremental semester caps.

VI. Language requirements of BA in Spanish and French are similar (38 units each), except that French has a two course requirement in Bss Adm, Comm Theory, Government History, Phil., Psy. or Sociology.

\*Two years of a foreign language required in the Arts, Sciences and Hospitality baccalaureate degrees. Business programs are in the process of requiring similar curriculum.

#### VII. Study Abroad Programs:

\*USF is affiliated with 16 study abroad centers in Austria, England, France, Germany, Italy, Japan, Mexico, Singapore and Spain. Interested junior students are encouraged to attend on of these schools for a semester or year. The Jesuit Exchange Program allows student to spend a semester at Boston College or Fordham University in NYC.

\*The Pacific Rim Center offers a variety of faculty and student exchange and study abroad programs---with the Shanghai Institute of Foreign Trade; the East China Institute of Politics and Law in Shanghai; East China Normal University in Shanghai; Sophia University in Tokyo; and Sogang University in Seoul.

### **VIII. Inter-cultural / communication studies:**

**\*ALI program**

### **IX. Career placement services:**

**\*McLaren School has a very helpful and informative placement center. Depending on what discipline student wishes to specialize in, there are opportunities throughout each individual field.**

**\*Pacific Rim Center has tremendous literature available. Database linked.**

### **X. Non-credit international oriented programs**

**\*Again, doing bss in the Pacific Rim stands out. Seminars and trade shows are conducted through the center.**

## **John F Kennedy University**

**I. International Relations Program: None**

**II. Area Studies or Centers:**

\*The Asian-Pacific Institute closed as of last year, no funding.

**III. Institute of International Studies: None**

**IV. International dimensions of degree programs:**

\*MBA program has a specialization in International business 18 units. Interesting course in International Trade in the Pacific Basin.

**V. Languages: None**

**VI. Language requirements:**

\*Humanities cluster has students chose from 12 units in either art, drama, foreign languages, history, literature, music, philosophy, religion, speech.

**VII. Study Abroad Programs: None**

**VIII. Intercultural / communication studies: None**

**IX. Career placement Services:**

\*The center maintains a resource library of information on careers, labor market trends, potential employees, and strategies to assist clients in locating employment. Job listings are received daily from major Bay Area employers.

**X. International non-credit programs: None.**

## **Saint Mary's College**

### **I. International Relations Program: None**

**\*Government major is available and it is not designed as a vocational major. (insert)**

### **II. Area Studies or Centers: None**

### **III. Institute of International Studies: None**

### **IV. International dimensions of degree programs:**

**\*BA in Business Administration has standard courses: no concentrations; major designed to educate broadly in the business sciences.**

**\*MBA in International Business Program exists, offered as a part and full time format. Established in 1990. (insert)**

### **V. Languages:**

**\*French  
\*German  
\*Italian  
\*Spanish**

### **VI. Language Requirements:**

**\*Majors are offered in French and Spanish; both have been accepted with certain modifications, as meeting the academic requirements of the State of California for a teaching credential. German and Italian are offered as only lower division courses not even leading to a minor. Very basic structure. Elementary and intermediate.**

**\*Six courses in the Humanities Cluster for General Education and Graduation Requirements. Languages is one of eight disciplines students can chose from and take classes.**

**\*Language requirements for graduation: none, unless student is a communications major, in which case one year of a foreign language is required.**

### **VII. Study Abroad Programs:**

**\*January term travel classes are open to all students and allow for one month of guided travel and study abroad. Summer study or travel abroad requires no prepartation and can be accepted for a limited college course credit. Saint Mary's maintains affiliations with**

**numerous foreign universities with programs in Europe, Africa, South America and Asia.**

**VIII. Intercultural / communication studies:**

**\*Students who intend to pursue career of graduate work in areas as bilingual education, IR, or wish to broaden program of studies, can petition to establish an interdisciplinary major in Cross-Cultural Studies. For composition of such, need to contact chairperson of the appropriate department.**

**IX. Career placement services:**

**\*The Career Development Center offers counseling, internships, and job strategy workshops. Job recruitment interviews are available through the Alumni Office and the Career Faire in the fall and spring.**

**X. International non-credit programs: None**

## **Mills College**

### **I. International Relations Program:**

**\*BA includes a 13 semester course credit program, emphasis can be placed on Asian, Hispanic, French and German Studies. Completing the equivalent of four semesters of a foreign language may be substituted for one course in history and one course in anthropology, psychology or sociology. (insert)**

**\*There exists also a Political, Legal, and Economic Analysis interdisciplinary major in which students can specialize in International Analysis, which requires competence at the second-year level of a foreign language. Any difference with an emphasis in the other two fields is only the study and competence in a language.(insert)**

### **II. Area Studies or Centers: (insert)**

**\*Hispanic Studies (BA/minor)**

**\*French Studies (BA/minor)**

**\*German Studies (BA/minor)**

**\*Asian Studies (minor)**

### **III. Institute of International Studies: None**

### **IV. International dimensions of major degree programs:**

**\*There is no Business Dept., therefore no IBUS, International mktg, International finance, International mgmt, majors offered and or concentrations. The Business Economics major is the closest to an overall business degree, as it has classes in intl trade, finance, but as necessary components of the whole and not as an emphasis. (insert)**

### **V. Languages:**

**\*French**

**\*German**

**\*Spanish**

**\*Mills students have the opportunity to study foreign languages other than the three offered on campus-including Chinese, Italian, Japanese and Russian-through cross-registration at Berkeley.**

### **VI. Language Requirements:**

**\*All three programs aimed at developing proficiency both written and spoken and provide understanding of the cultures. All three languages offer a BA degree. (insert)**

**\*Each student is required to earn 2 semester course credits in each of four curricular areas. In the Humanities cluster along with History, Letters, Philosophy, and English, Foreign languages are a choice, not a requirement.**

**\*Language requirements for graduation: None.**

#### **VII. Study Abroad Programs:**

**\*All foreign language students are encouraged to spend one semester or year in a foreign country. Study abroad programs are available in Austria, France, Germany, Great Britain, Israel, Italy, Japan, and Spain. Mills has exchange arrangements with Agnes Scott, Barnhard, Hollins, Manhattanville, Mount Holyoke, Russell Sage, Simmons, Spelman, Swarthmore, Wellesley, and Wheaton colleges and at Howard and Fisk universities. American University's Washington Semester program is available for qualified students.**

#### **VIII. Intercultural / communication studies:**

**\*Standard communication studies major exists. No international focus.**

#### **IX. Career placement services:**

**\*The Center for Career Planning provides counseling. Successful alumnae speak on a regular basis. The Center offers opportunities for liberal arts students. The Management Development Program allows a select group of qualified students to visit local corporations and meet with managers in many kinds of businesses during a special one week seminar each January. Internships are strongly encouraged.**

#### **X. International non-credit programs: None.**

## **Dominican College**

### **I. International Relations Program:**

\*Program is in International Studies. Majors choose between two career tracks: IBUS or IR. Students are offered four options for their geographical focus: American Studies, European Studies, Latin American Studies or Pacific Basin Studies. Interdisciplinary in its approach, the program allows students to select courses from art history, business, comparative literature, foreign languages, history, literature, poly sci, and religion. The ability to communicate in a second language and cross cultural communication skills are also stressed.

\*Language Requirements: 15-16 units in a selected second language and/or passing a proficiency exam.

\*Career Track Requirements: Int'l Relations majors must take 15 upper division units in Poly Sci. IBUS must take 15 upper division units as well.

### **II. Area Studies or Centers:**

\*Institute for Pacific Basin Affairs, the PBS Graduate Program focuses on three main areas: research and publication; seminars and symposia; and executive management training programs. The Institute also manages the Visiting Scholar Program and the Research Fellow Program. The only center of area studies department, although Intl Studies is under the heading of international programs headed by LePage; looking at the catalog, it doesn't give you a sense of what classes are available when focus is not the Pacific Basin, ie, the above geographical area studies.

### **III. Institute of International Studies:**

\*Again, only the Intl Studies major, no clearing house of policy or research other than the PBS department.

### **IV. International dimensions of major degree programs:**

\*The Department of Business offers three tracks of particular interest to students: Management and Marketing, International Business, Accounting and Finance. Except for the obvious IBUS, the rest have a decidedly domestic track, although in mgmt, there is a couple of intl marketing classes and in finance the same is true. The MBA track in IBUS is decidedly towards the Pacific Basin. (insert)



## V. Languages:

- \*Chinese, French, Japanese, Spanish
- \*Additional Modern Foreign Language Offerings: in addition to those listed above, Italian, Portuguese, German, Russian and/or other mfl are given depending on student interests and needs.

## VI. Language Requirements for Degree:

\*Dominican has a two year, 16 unit lower division sequence in the four languages mentioned above; as well as, intensive one semester, 11-unit workshops to promote the rapid acquisition of the languages picked. No BA apparent, highest level of instruction seems to be very intermediate. There is however, a minor in Foreign Language and Area Studies. 6 upper division units required.

\*Out of the nine general thematic areas of General Education requirements for graduation, none stresses the study of a foreign language. One of the thematic clusters focuses on Cultural Heritage, but no focus is needed.

\*Foreign Language requirements for graduation: 2 semesters of foreign language.

## VII. Study Abroad Programs:

\*Programs for study in other countries may be planned in consultation with faculty in the appropriate departments. Dominican College will grant units for foreign study only after a student has returned to the College campus and enrolled for the following year.

\*In the summer, Dominican offers at Oxford, England, a 6-week program in which students take courses in British econ, politics, intl bus or independent study.

\*Dominican has an exchange program with: Aquinas College, Grand Rapids, Michigan; Barry University, Miami; and St. Thomas Aquinas College, Sparkill, New York.

## VIII. Intercultural / communication studies:

\*Structured program doesnot exist, perhaps the closest would be those courses associated with the PBS program of study as well as the Intl Studies BA in which students take cross-cultural, language and business courses, respective of their major.

**IX. Career placement services:**

\*Dominican offers job fairs and job placement services. Seniors, graduate students, and students earning a teaching credential, can use Dominican's job placement office as a central location for housing their resume and job search files.

\*Internship Programs and counseling appointments are available. The Career Resource Library provides info on career exploration and developing job search skills. EUREKA guidance is available, printed and av materials.

**X. International non credit programs:**

\*PBS center comes to attention as language and workshops of how to do bus in this region may be offered depending on need and interest.

## **Holy Names College**

### **I. International Relations Program: None**

\*There is however an International Affairs major. 36-unit degree. Three courses in three areas outside the student's region of origin chosen from Asia, Europe, Latin America, US. (insert)

### **II. Area Studies or Centers:**

\*No formal departments, there are classes offered in each of the four geographical regions mentioned above. Not very in-depth, good broad learning courses.

### **III. Institute of Intl Studies: None**

### **IV. International dimensions of degree programs:**

\*The Business Administration major has a concentration in IBUS only four courses make that discipline: 12 units. The major has 30 upper division units. (insert)

\*No intl mgmt, intl finance, intl economics concentrations or majors offered.

### **V. Languages:**

\*Holy Names offers a major (BA) in Spanish, classes in French and Linguistics only.

### **VI. Language requirements:**

\*BA in Spanish, from elementary to advanced literature courses. A minor is also offered 24 units.

\*French is offered on an elementary and intermediate level.

\*Foreign language requirement can be met by: 3 yrs of one language in high school or 2 yrs of one language in high school plus one semester at college level 2 or one semester of linguistics for adult learners, or for adult learners with no more than one year of high school language, 2 semesters in linguistics.

\*Foreign language requirements for graduation: None

### **VII. Study Abroad Programs:**

\*Qualified students permitted to take a semester abroad. Holy Names has a cooperative program with Central College of Pella, Iowa, which has centers in France, Germany, Austria, Spain, London, Wales the Netherlands and Mexico.

\*Exchange Programs for a semester or year in Asian Studies at Kansai University of Foreign Studies (Kansai Gaidai) in Japan.

#### VIII. Intercultural / communication studies:

\*Communication Art classes are available most develop individual communication skills such as public speaking, group behavior speech writing, etc.

#### IX. Career placement services:

\*Student Affairs Center conducts programs to assist all students and alumni with making personalized career and life plans. Standard Career Resource Library, individual career counseling, workshops on job hunting techniques, resume writing, job market search.

#### X. International non credit programs:

\*English as second language programs geared to a certificate in ESL.

## **College of Notre Dame**

### **I. International Relations Program: None**

**\*There is however, 39-unit political science major and one class is offered in International Relations.**

### **II. Area Studies or Centers:**

**\*Latin American Studies major only. (insert)**

**\*European Studies is an interdisciplinary major which is a combination of courses in history, philosophy, fine arts, and foreign languages.**

### **III. International Studies Center: None**

### **IV. International dimension of degree programs:**

**\*The BA in Business Administration has a 12-unit IBUS concentration.**

**\*Management and Finance classes have the standard two or three international trade, intl economics, and intl marketing overview classes, there isn't a concentration or detailed major or minor.**

### **V. Languages:**

**\*CND offers BA's in French and Spanish (Latin American Studies). Each is geared towards the "promotion of understanding of the culture and the literature of French speaking countries and Latin America."**

### **VI. Language requirements:**

**\*BA in French is comprehensive in scope. There exists also a minor: 12-units of upper division courses.**

**\*Spanish is in conjunction with the LAS program, again comprehensive in scope. Minor is also offered.**

**\*6 units of a foreign language are a requirement along with 6 intercultural studies. (insert)**

**\*Language requirements for graduation: 1(one) year of college level language. Can be substituted if three years of a high school language have been taken and passed with a C+ or better.**

### **VII. Study Abroad Programs:**

**\*Opportunity to spend either a semester or a year at sister colleges. Trinity College in Washington, DC or Emmanuel College in Boston, MA. Study Abroad programs are available in Great Britain, France, Spain, Greece, Japan.**

**VIII. Intercultural / communication studies:**

**\*Communication major. No international focus at all. Standard course offering.**

**IX. Career placement services:**

**\*Career center provides full range of services, including career counseling, part-time and full-time job listings, on-campus interviews, internships, workshops and a library of career resource information.**

**X. International non-credit programs: None.**

## **Menlo College**

**I. International Relations Program: None**

**II. Area Studies or Centers: None**

**III. Institute of International Studies: None**

**IV. International dimensions of degree programs:**

\*Menlo's major in Business Administration gives the student the opportunity to concentrate by choosing six elective courses in IBUS. No other majors in intl finance, intl management, intl marketing available. (insert)

**V. Languages:**

\*French  
\*Spanish

**VI. Language requirements:**

\*Only minors are granted in Spanish and French. 15-units each.

\*No language requirement for graduation.

**VII. Study Abroad Programs: None**

**VIII. Intercultural / communication studies:**

\*Standard communication studies major exists. No international focus.

**IX. Career placement services:**

\*Services are for students and alumni. A comprehensive career library provides up-to-date information on hundreds of careers. Internships are available as part of each academic department.. The Alumni Career Network, students can contact Menlo Alumni to gain advice for their job search.

**X. International non-credit programs: None.**

- PS 140 Comparative Political Systems  
\* PS XXX War and Peace in the Contemporary World

**ECONOMICS**

Two of the following:

- Econ 108 International Economics  
Econ 109 Economic Development  
Econ 131 Economic History

**CAREER APPLICATIONS**

One of the following:

- HRes 140 Organizational Behavior and Mgt. Principles  
IntM 176 Introduction to International Business  
PS 180 Public Administration and Public Affairs

One 3-unit internship (197) in Anthropology, Economics, Human Resources, International Mangement, Political Science or Sociology

**CAPSTONE COURSE**

- \* IA XXX Writing Seminar for International Studies Seniors

**General Electives - 21 units**

Seven additional upper-division or lower-division courses, for a total of 21 units



**APPENDIX F**

**PARTICIPATION IN TASK FORCE**

## APPENDIX F

### PARTICIPATION IN TASK FORCE

This task force, concerned with curriculum, was made up primarily of faculty involved in international studies and/or globalization of the curriculum and/or with particular area expertise. A steering committee met once to give general direction to a smaller working group; several other faculty members were consulted independently. A number of other people were invited to participate but could not because of time pressures. A graduate student assistant helped with the research on programs at other institutions. Reference librarian Joshua Adarkwa provided bibliographic references for further study.

#### Working group:

Laina Farhat (Humanities / UNA-SF / Middle East)  
Richard Harris (Public Administration / Management / Latin America)  
Karine Schomer, Chair (Dean of Arts and Sciences / India / South & Southeast Asia)  
Walt Stevenson (Management / Cultural Diversity / Globalization)

#### Steering committee:

Joshua Adarkwa (Reference Librarian / Africa)  
Marcelo Ramos (Political Science Chair / Philippines)  
Hal Sarf (Political Science Adjunct / US Foreign Policy)  
John Sloane (International Affairs Adjunct / former Chair of International Relations at SF State / Europe)  
Nathan Strong (Anthropology / Japan / East Asia)  
Sompong Sucharitkul (Head of GGU International Law Program / Thailand / Pacific Rim / Europe)

#### Others consulted:

Admassu Bezabeh (Chair of International Management & International Affairs Program / Africa / Middle East)  
Tony Branch (Academic Vice President)  
Joanne Wegsten (Chair of General Management)  
Jay Ward (Asst. Dean, International Student Program)

#### Graduate student assistant

Manual Santamaria (Public Administration / Latin America)