

CIAT Research Online - Accepted Manuscript

Synergistic impacts of agricultural credit and extension on adoption of climate-smart agricultural technologies in southern Africa

The International Center for Tropical Agriculture (CIAT) believes that open access contributes to its mission of reducing hunger and poverty, and improving human nutrition in the tropics through research aimed at increasing the eco-efficiency of agriculture.

CIAT is committed to creating and sharing knowledge and information openly and globally. We do this through collaborative research as well as through the open sharing of our data, tools, and publications.

Citation:

Makate, Clifton; Makate, Marshall; Mutenje, Munyaradzi; Mango, Nelson & Siziba, Shephard (2019). Synergistic impacts of agricultural credit and extension on adoption of climate-smart agricultural technologies in southern Africa. Environmental Development. In press

Publisher's DOI:

https://doi.org/10.1016/j.envdev.2019.100458

Access through CIAT Research Online:

https://hdl.handle.net/10568/103964

Terms:

© **2019**. CIAT has provided you with this accepted manuscript in line with CIAT's open access policy and in accordance with the Publisher's policy on self-archiving.



This work is licensed under a <u>Creative Commons Attribution-NonCommercial-NoDerivatives 4.0</u> <u>International License</u>. You may re-use or share this manuscript as long as you acknowledge the authors by citing the version of the record listed above. You may not change this manuscript in any way or use it commercially. For more information, please contact CIAT Library at CIAT-Library@cgiar.org.

Journal Pre-proof

Synergistic impacts of agricultural credit and extension on adoption of climate-smart agricultural technologies in southern Africa

Clifton Makate, Marshall Makate, Munyaradzi Mutenje, Nelson Mango, Shephard Siziba

PII: S2211-4645(19)30141-1

DOI: https://doi.org/10.1016/j.envdev.2019.100458

Reference: ENVDEV 100458

To appear in: Environmental Development

Received Date: 10 April 2019

Revised Date: 5 September 2019

Accepted Date: 19 September 2019

Please cite this article as: Makate, C., Makate, M., Mutenje, M., Mango, N., Siziba, S., Synergistic impacts of agricultural credit and extension on adoption of climate-smart agricultural technologies in southern Africa, *Environmental Development* (2019), doi: https://doi.org/10.1016/j.envdev.2019.100458.

This is a PDF file of an article that has undergone enhancements after acceptance, such as the addition of a cover page and metadata, and formatting for readability, but it is not yet the definitive version of record. This version will undergo additional copyediting, typesetting and review before it is published in its final form, but we are providing this version to give early visibility of the article. Please note that, during the production process, errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

© 2019 Published by Elsevier B.V.



Synergistic Impacts of agricultural credit and extension on adoption of climate-smart agricultural technologies. Lessons from Malawi and Zimbabwe

Clifton Makate*, Marshall Makate, Munyaradzi Mutenje, Nelson Mango & Shephard Siziba

Author details Corresponding author*

Mr. Clifton Makate

Africa Centre of Excellence (ACE) for Climate Smart Agriculture and Biodiversity Conservation (Climate SABC), Haramaya University, P.O. Box 138, Dire Dawa, Ethiopia Email: ruumakate@gmail.com

Co-author

Dr. Marshall Makate

²Health Systems and Health Economics, School of Public Health, Curtin University, Box U1987, Perth WA 6845, Australia, email: marshal.makate@curtin.edu.au

Co-author

Dr Munyaradzi Mutenje International Maize and Wheat Improvement Centre (CIMMYT) P.O.BOX MP 228 Mount Pleasant Harare, Zimbabwe Email: m.mutenje@cgiar.org

Co-author

Dr Nelson Mango International Centre for Tropical Agriculture (CIAT) P.O.BOX MP 228 Mount Pleasant Harare, Zimbabwe Email: <u>n.mango@cgiar.org</u>

Co-author

Dr Shephard Siziba Department of Agriculture Economics and Extension, University of Zimbabwe P.O.BOX MP 167 Mount Pleasant Harare, Zimbabwe Email: s.siziba@hotmail.com 1 2

Synergistic Impacts of agricultural credit and extension on adoption of climate-smart agricultural technologies in southern Africa

3 Abstract

Journal Pre-proof

Institutional credit and extension services are critical inputs that can reduce scaling challenges in 4 5 agricultural development interventions if accessed by farmers. Using household level survey data from Zimbabwe and Malawi, this article seeks to contribute to the existing literature by examining impacts of 6 7 separate and joint access to credit and extension services on climate-smart agricultural (CSA) technologies adoption. Using inverse-probability weighting regression adjustment and propensity score 8 9 matching this study found out that access to either extension or credit significantly progresses CSA technology adoption. However, access to extension services only proved to be more effective in 10 enhancing CSA technology adoption than access to credit alone. More importantly, results show 11 enhanced collective impact of simultaneous access to credit and extension on CSA technology adoption. 12 13 Further, joint impacts of credit and extension on adoption were found to be less pronounced in youthful and women farmer groups compared to their old and male farmer group counterparts respectively. 14 15 Results call for prudent policy and institutional strategies in improving access to credit and extension services in Malawian and Zimbabwean smallholder farming that are mindful of disadvantaged groups 16 such as youth and women farmer groups in order to improve adoption and upscaling of CSA 17 18 technologies. Possible options include; improving number of extension workers at village level, 19 increasing youth and women extension agent numbers, capacity building of extension personnel and 20 institutions, and increasing financial support to national extension programs. Key words: climate smart agriculture technologies; institutional services; impact; gender and youth; 21

22 southern Africa

23 **1. Introduction**

- 24 Climate-Smart Agriculture (CSA) is an agricultural development paradigm widely promoted in
- 25 developing regions including Southern Africa to transform agriculture under a changing climate (FAO,
- 26 2013; Hansen et al., 2018; Nkonya et al., 2018). A CSA approach, aims to transform agricultural
- 27 systems and support food security under a changing environment by providing context-specific, socially
- 28 acceptable and flexible solutions for adaptation and mitigation to the changing environment (Lipper et
- al., 2014). The approach works on three basic principles including (a) increasing agricultural
- 30 productivity in a sustainable way, supporting equitable improvements in farm productivity, income, food
- 31 security and overall development, (b) strengthening the resilience of agricultural and food systems to
- 32 climate change and variability effects, and (c) plummeting net greenhouse emissions from agricultural
- activities where possible (Lipper et al., 2014; McCarthy and Brubaker, 2014).
- 34 Numerous agricultural technologies and practices such as improved water management technologies,
- 35 stress-tolerant livestock and crop species (e.g. drought tolerant maize), conservation farming,
- 36 agroforestry, crop and livelihood diversification, index insurance, improved soil health and fertility
- 37 management practices and others are components of the CSA approach. In Zimbabwe and Malawi for
- instance, stress adapted crop varieties, improved soil fertility and health management, conservation
- 39 farming, diversified cropping systems, intercropping, and small scale irrigation are amongst top priority
- 40 CSA practices promoted to improve climate resilience of smallholder agriculture. The aforementioned
- 41 CSA practices have the potential to improve simultaneously farmer socioeconomic outcomes and
- 42 environmental benefits.
- Encouraging enough, evolving evidence from studies carried out in developing countries where various 43 44 CSA practices have been promoted is showing positive impacts of CSA practices on biodiversity, and 45 livelihood outcomes including poverty reduction (Hansen et al., 2018). For instance, in Zimbabwe and Malawi literature have shown positive impacts of climate stress adapted maize varieties (e.g. Drought 46 tolerant maize) on crop productivity, household incomes and food self-sufficiency (Katengeza et al., 47 2019; Lunduka et al., 2017; Makate et al., 2017b). Furthermore, cereal and legume intercropping and 48 crop or livelihood diversification have been reported to yield positive dividends on farm productivity, 49 50 livelihood outcomes and environmental benefits in both countries (Kassie et al., 2015; Makate et al., 2016; Smith et al., 2016). Conservation agriculture which is also highly promoted in the two southern 51 52 African countries is reported to yield positive economic, social and environmental dividends at farm household level (Senyolo et al., 2018; Tambo and Mockshell, 2018; Thierfelder et al., 2016). 53
- 54 Developing evidence of significant social, economic and environmental benefits from adoption of CSA 55 in developing regions particularly southern Africa is a welcome development for agricultural 56 transformation under augmented climate related stress confronting agricultural systems. However, 57 adoption of the various CSA technologies including improved legume varieties, drought tolerant maize
- varieties, cereal-legume intercropping, conservation agriculture among others in developing regions and
- 59 particularly in Zimbabwe and Malawi are still reported to be low (FAO, 2018; Makate et al., 2017a;
- 60 Westermann et al., 2015). An exception is that of drought tolerant maize in Zimbabwe and Malawi
- 61 which has relatively higher adoption rates compared to other countries in the southern Africa region.
- 62 Government support programs such as command agriculture in Zimbabwe and intensive subsidy

63 programs in Malawi are often attributed to higher adoption rates of drought tolerant maize. Low adoption rates can be attributed to failure to embrace CSA practices of demonstrated effectiveness into 64 65 agricultural systems, donor funding dependency syndrome on CSA scaling activities, weak formal and informal information systems (e.g. weak extension service systems), lack of effective agricultural 66 67 supportive policy and institutional strategies (e.g. credit, property rights and market institutions) among other challenges (Ajayi et al., 2018). Of interest to this study are weak institutional support services 68 69 particularly credit and extension which are important determinants of innovative technologies adoption 70 in smallholder agriculture in Africa (Hassan and Nhemachena, 2008).

- Access to agricultural extension and credit services is critically important for improving the propensity
- 72 for farmers to adopt CSA technologies. On one hand, agricultural extension services are important for
- availing information on new technologies and hence reducing information asymmetries associated with
- new technologies (Anderson and Feder, 2007). On the other hand, credit access is an important gateway
- 75 for easing smallholder farmer liquidity constraints in financing farming operations. Credit access for the
- farmer increase her/his economic opportunities (World Bank, 2001) and it is the most important
- 77 pathway a farmer can access much needed complementary inputs for CSA such as fertilizers, germplasm
- 78 (seed) among other inputs (Swaminathan et al., 2010). It therefore implies that access to credit and
- 79 extension can lower scaling challenges and improve adoption of CSA technologies of demonstrated
- 80 effectiveness in smallholder farming in Zimbabwe and Malawi. Much of the literature on CSA practices
- 81 adoption have shown access to credit and extension as important determinants of CSA adoption (e.g.
- 82 (Mango et al., 2018; Partey et al., 2018; Totin et al., 2018; Ugochukwu and Phillips, 2018)) however,
- 83 little focus in literature has been put on evaluating the impact of access to extension and credit
- 84 particularly, simultaneous access to both institutional services on adoption of CSA technologies.
- Given this brief background, this study seeks to evaluate the impact of (i) access to credit only, (ii) access to extension services only and (iii) the possible synergistic impact of simultaneous access to credit and extension on adoption of climate smart agriculture technologies.
- The rest of the paper is organized as follows: section two (2) outlines the research methodology, while section three (3) present study results and discussions. Section four (4) concludes the article and give study recommendations.

91 **2. Research methodology**

92 2.1.Data and study area

Data for this study comes from 1173 smallholder farming households gathered from Zimbabwe and 93 Malawi. Six hundred and one (601) farming household make up the Zimbabwean sample whilst 572 94 smallholder farming households make up the Malawian sub-sample (See Figure 1). The data was 95 collected in Zimbabwe and Malawi in 2011/12 period as part of the European Commission (EC) through 96 the International Fund for Agricultural Development (IFAD) funded project titled: Increasing 97 smallholder farm productivity, income and health through widespread adoption of integrated soil 98 fertility management (ISFM) in the great lake regions and southern Africa (EC-IFAD project). The 99 simple random sampling technique was used to select districts in selected provinces in both Zimbabwe 100 101 and Malawi. The lowest sampling unit was the household. Final data collection was done at the

102 individual farm household level.

[insert Figure 1 here]

103 Resident agricultural extension officers in randomly sampled districts provided a list of villages and

104 households found in respective districts. Simple random sampling techniques were then used to select

105 villages and farming households that were interviewed. Data collection was in the form of face-to-face

106 administration of structured questionnaires. The surveys collected vital information on several aspects of

107 crop production, crop management, adoption of improved agricultural technologies including climate

- 108 change adaptation technologies, returns from farming, farmer livelihoods, access to institutional services,
- 109 and various other aspects. Adoption of drought tolerant maize varieties, conservation agriculture and

110 improved legume varieties was part of the information elaborately gathered by the survey.

111 **2.2.Variable selection**

112 2.2.1. Explanatory variables

Following literature that have explicated correlates of access to extension services (Aker, 2011; Wossen et al., 2017) and credit services (Petrick, 2004; Shoji and Aoyagi, 2012), a number of variables were used as covariates to explain access to extension and credit services in the multinomial logit regression used as the first stage in evaluating impact of multiple treatment. Precisely, land size holding, ownership of a bicycle, income, distance to the nearest town, age and education of household head were used as explanatory variables. Further details on definitions of the variables are shown in Table 1.

119 2.2.2. Treatment variables

In this study access to credit only, access to extension only, access to both extension and credit 120 121 simultaneously and no access to both are the four treatment variables used. Farmers who had no access 122 to both extension and credit services are used as the control group. Access to credit was measured as a dummy variable with a value of 1 indicating whether the farmer had accessed credit through formal (e.g. 123 124 government microfinance institutions) or informal institutions (e.g. community groups, family and or friends) and 0 otherwise. As for extension, the study considered both government and private extension 125 126 services access. Access to agricultural extension was therefore measured as a dummy variable equal to 1 127 indicating farmers who had received extension advice from any of the considered sources and zero otherwise. Access to both extension and credit was measured as a dummy variable indicating those 128 farmers who accessed both extension and credit services in the two preceding seasons considered for 129 130 this study. Table 1 give a full description of the three treatment variables used in this study.

- 131 2.2.3. Outcome variables
- 132 Adoption of climate smart agriculture (CSA) technologies is the main outcome variable used in this
- 133 study. Precisely, adoption of conservation agriculture (CA), drought tolerant maize (DTM), improved
- 134 legume (IL) varieties (e.g. groundnut, and common bean), intercropping (INTER) (maize-legume
- 135 intercropping), and CSA adoption index are used as outcome variables in this study. Adoption of CA,
- 136 DTM, IL and INTER were measured as dummy variables with a value of 1 indication adoption and 0
- 137 otherwise. CSA Adoption index was measured as the number of CSA practices the farmer adopted in
- 138 two preceding seasons. A full description of the outcome variables is also given in Table 1.
- 139 2.3.Empirical approach

140 This study employed regression adjustement with inverse probability weighting (IPWRA) and

- 141 Propensity score matching (PSM) to control for selectivity bias likely in estimating impact of
- 142 institutional extension and credit services access on CSA technology adoption. Access to institutional
- services (extension or credit) is not randomly assigned, and many farmers may receive or may not
 receive institutional services depending on unobservable or observed characteristics. Consequently,
- 145 those who receive treatment (extension or credit) or combination of the treatments (e.g. extension +
- 146 credit) may differ systematically with those who did not receive which can bring self-selection bias
- 147 when estimating the impact of access to the institutional services. Accurate appraisal of impacts
- therefore, requires controlling for both unobservable and observable characteristics through random
- assignment of individual farmers into treatments to overcome selection bias. Unlike many studies that
 rely on binary treatments, this analysis involves four possible scenarios ((i) no access to either extension
- 151 or credit (ii) credit access only, (iii) extension access only, (iv) access to both extension and credit)
- treated as treatments. As a result, this study applied the IPWRA method and PSM (as a robustness check)
 which are two matching estimators capable of controlling for selectivity bias with multiple treatments
 (StataCorp, 2015; Tambo and Mockshell, 2018). The IPWRA estimator simulataneously estimates
- treatment and outcome equations to account for non-random treatment assignment or selection bias. It
 make use of weighted regression coefficients to compute treatment effect and the weights used are
 inverse probabilities of treatment (Wooldridge, 2010). The IPWRA is advantageous in estimating impact
 of multi-valued treatment due to its double-robust property, which allows the treatment effect to be
 consistently estimated as long as either the treatment or outcome model is correctly defined (StataCorp,
 2015; Tambo and Mockshell, 2018; Wooldridge, 2010). The IPWRA estimator estimate impact of
 treatment in the following three steps (StataCorp, 2015):
- a) Suppose that the CSA adoption outcome model is specified as a linear regression function of the form $Y_i = \beta_i + \theta_i X_i + \epsilon_i$ for $i = \{0 \ 1\}^1$ and the propensity scores estimated using multinomial logit regression are given by $p(X; \hat{Y})$. Socioeconomic, demographic, institutional, and location defining (regional) variables guided by relevant literature were used as predictors in the multinomial logit regression model as stated earlier. Location defining variables were included to control for regional heterogeneities.
- b) The second step will then employ linear regression to estimate the parameters (β_0, θ_0) and (β_1, θ_1) using inverse probability weighted least squares as follows:

170
$$\min_{\beta_0,\theta_0} \sum_{i}^{N} \left[\frac{(Y_i - \beta_0 - \theta_0 X_i)}{p(X; \widehat{Y})} \right] \text{ if } D_i = 0$$
[1]

171
$$\min_{\beta_1,\theta_1} \sum_{i}^{N} \left[\frac{(Y_i - \beta_1 - \theta_1 X_i)}{p(X; \widehat{Y})} \right] \text{ if } D_i = 1$$
 [2]

c) The third step involve calculating the Average Treatment Effect on the Treated (ATET) by
subtracting the two equations (1& 2) as follows:

174
$$ATET = \frac{1}{N_w} \sum_{i}^{N_w} \{ (\widehat{\beta_1} - \widehat{\beta_0}) - (\widehat{\theta_1} - \widehat{\theta_0}) X_i \}$$
[3]

¹ Where 0 is the control (no access to both extension and credit) and 1 is the treatment (multiple treatment in our case (i) access to credit only; (ii) access to extension only; and (iii) access to both extension and credit).

175 where $(\widehat{\beta_1}, \widehat{\theta_1})$ are the estimated inverse probability weighted parameters for treated farming 176 households while $(\widehat{\beta_0}, \widehat{\theta_0})$ are estimated inverse probability weighted parameters for the 177 untreated farming households (control group), then D_i is the treatment indicator; hence $D_i = 1$ 178 and $D_i = 0$ represent treated and control groups respectively. Finally, the total number of treated

179 households is represented by N_w .

After estimating the main results using IPWRA and PSM estimation approach, IPWRA estimates were then estimated by country, age and gender status of farming households. This was done to compare the results among women farmers and young farmers groups which are often reported to be disadvantaged in African agriculture (Murray et al., 2016; Sumberg et al., 2014).

The IPWRA approach due to its unique doubly robust property was preferred and hence was treated as main estimation approach, however, PSM was also applied to assess the robustness of the main findings. PSM as an approach is commonly used to assess the treatment effects of interventions or technology adoption. It involves matching treated observations with a control group based on observable characteristics. Following Lechner (2002) and Tambo and Mockshell (2018) PSM with multiple treatment was applied. With PSM ATET is estimated as follows:

[4]

190
$$ATET = E[Y(1) - Y(0)|D = 1]$$

where Y(1) and Y(0) are outcome indicators (CSA adoption) for treated and untreated observations 191 respectively and D is a treatment indicator as previously defined. However, we can only observe 192 $E\{Y(1)|D = 1\}$ in our data set and not $E\{Y(0)|D = 1\}$. This implies that, we cannot observe outcomes 193 (CSA adoption levels) of treated households (i.e. with access to institutional services) had they not 194 195 received treatment, once they have already received the treatment. Simple comparison of CSA adoption 196 levels of smallholder farmers with and without treatment status will introduce bias in estimating impacts 197 due to selection bias (Caliendo and Kopeinig, 2008; Lechner, 2002; Makate et al., 2017b; Wossen et al., 2017). The magnitude of selection bias is officially represented as follows: 198

199
$$E{Y(1) - Y(0)|D = 1} = ATET + E{Y(0)|D = 1 - Y(0)|D = 0}$$
 [5]

By creating comparable counterfactual households for treated households, PSM reduces the bias due to
 observables. Given the assumption of conditional independence and overlap conditions, ATET is
 computed as follows:

203
$$ATET = E[Y(1)|D = 1, p(x)] - E[Y(0)|D = 0, p(x)$$
 [6]

- In the PSM with multiple treatment method, separate conditional probabilities between those farmers
 who accessed institutional services and those who did not receive were estimated using logit regressions
 following Lechner (2002). The nearest neighbour matching algorithm (Caliendo and Kopeinig, 2008)
 was used. All analysis was done in STATA version 15.1.
- 208 **3. Results and discussion**

209 **3.1.Sample characterization**

210 3.1.1. Socioeconomic characteristics of studied households

Descriptive statistics of explanatory, treatment and outcome variables are presented by country and 211 overall sample in table 1. Average age of the household head within the analysed sample is 47.4 years. 212 213 However, farmers in Zimbabwe were comparably older as evidenced by an average age of 51.4 years 214 compared to 43.1 years in the Malawian sub-sample. In addition, about 23.4% of the sampled farmers 215 could be classified as youth (15 ≤ X ≤ 35 years of age), with more representation of youths in Malawi 216 (30.4%) compared to 16.6% in Zimbabwean sample. A greater proportion of sampled farmers had 217 attained at least primary education (56.2%). More farmers from Malawi had attained at least primary education (69.8%) compared to 43.3% in the Zimbabwean sub-sample. Also, male farmer representation 218 in the analysed sample is high (78.8%), with even higher proportion of male farmers in Malawi (82.0%) 219 220 compared to 75.7% in the Zimbabwean sub-sample. Average land size holding in the whole sample, 221 Malawi and Zimbabwe are 2.0, 1.6 and 2.3 hectares respectively. Ownership and use of a bicycle for transport seemed to be a common practice in the studied sample and in Malawi with respective 222 ownership percentages at 51.6 and 66.3%. Ownership of bicycle was relatively low in Zimbabwe with 223 about 37.6% ownership rate. Mean annual household income was within the same range in the whole 224 225 sample, Zimbabwe and Malawi of USD 607-619. Also, farmers in Zimbabwe travelled slightly more distances to the nearest town (97.8km) compared to 61.3 km in Malawi. 226

[Insert Table 1 here]

227 3.1.2. Access to extension, credit, and CSA technologies adoption

Access to agricultural credit in the whole sample was only 4.5%. Credit access in Zimbabwe and Malawian sub-samples was at 1.8 and 7.3% respectively. Lack of insurance, collateral for farmers, high transaction costs for screening credit applicants possibly explains why formal credit access is low in Malawi and Zimbabwe. Credit access in studied countries is mainly a problem for cereal and food crops as most credit lenders prefer high value enterprises such as tobacco and livestock.

However, access to agricultural extension services was relatively higher compared to credit within the
sample (39.3%) and was even higher in Zimbabwe (51.2%) compared to 26.7% in Malawi (Table 1).
Access to both credit and extension was at 14.7% within the whole sample, 10 and 19.6% in Zimbabwe
and Malawian sub-samples respectively. Access to agricultural extension services have improved in
Malawi and Zimbabwe through time. This can be attributed to the shift from earlier extension models

(e.g. the train and visit approach) in the 20th century that were mainly linear, top-down and rigid

239 (Hanyani-Mlambo, 2000; Knorr et al., 2007) to more participatory and Information Communication

240 Technology (ICT) based approaches.

241 The bottom part of Table 1 shows the description and respective statistics for adoption of CSA

technologies considered in this study. Results show that adoption of CA was at 30.3, 30.8 and 29.7% in

the whole sample, Zimbabwean and Malawian samples respectively. DTM adoption was relatively

higher compared to all the CSA technologies considered with adoption rates in Malawi, Zimbabwe and

whole sample at 57.3, 68.7 and 63.2% respectively. Use of intercropping as a CSA practice was low

with respective mean adoption rates at 12.8, 4.5 and 8.5% in Malawi, Zimbabwe and the overall sample.

Also, adoption of improved legume varieties was at 28.6% in the studied sample and 32.9 and 24.5% in

248 Malawi and Zimbabwe sub-samples respectively. The CSA adoption index was almost similar in the

respective countries (1.3). The CSA index communicate that farmers on average adopted at least oneCSA practice.

251 Linking the three treatment categories with CSA adoption, it can be seen that all the treatment categories 252 significantly explain adoption of CSA practices (Table 2). Presented in Table 2 are Analysis of variance (ANOVA) results of mean differences between adoptions of CSA technologies by the three treatment 253 254 categories. It can be observed from the results that adoption of CSA technologies is related to access to 255 credit and extension services. Significant p-values for the ANOVA results (equality of group mean) revealed that mean adoption rates by the four treatment clusters ((i) no credit and extension, (ii) credit 256 only, (iii) extension only and (iv) extension and credit) significantly differ. Precisely stated, mean CSA 257 adoption rates significantly differ by the treatment categories which suggests differential effect of the 258

treatment categories on CSA adoption.

[Insert Table 2 here]

Also, in Figure 2 which further relates CSA adoption rates to the four treatment categories, it can be seen that access to credit, and extension correlates with higher adoption of CA, DTM, IL, INTER and the CSA adoption index. A positive correlation can be noticed in the Figure 2 between access to credit, and extension to higher technologies adoption especially, for CA, improved legume, DTM and CSA adoption index. Important to note is the fact that access to both credit and extension correlates with the highest levels of CSA adoption (Figure 2).

[Insert Figure 2 here]

266 3.1.3. CSA adoption and the links to productivity and income.

Smallholder farmers are assumed to be rational such that they adopt innovative technologies (e.g. CSA) 267 if the expected difference in utility between adoption and non-adoption is positive. In other words, by 268 adopting CSA technologies farmers expect productivity and livelihood outcome gains from their 269 farming enterprises. Here the analysis relates CSA adoption to efficiency (cereal and legume 270 271 productivity) and income for the farmer. Cereal and legume productivity are measured as harvested cereal (legume) output divided by area put under cereal(legume) in kg/ha. In Figure 3 CSA adoption 272 273 rates are plotted against logarithms of cereal productivity, legume productivity and total household 274 income. From the plotted figure it is seen that adoption of the various CSA practices considered (CA, 275 DTM, IL, INTER) correlate positively with productivity and household income. Part A, B, C, D & E of the figure respectively relate CA, DTM, INTER, IL and CSA adoption index to household income, 276 cereal and legume productivity. The positive correlation of CSA adoption and productivity and income 277 278 is more visible in panel (E) of Figure 3 which relates productivity and incomes to the CSA adoption 279 index. However, for intercropping the relationship is not clear and as consistent to other CSA practises.

[Insert Figure 3 Here]

280 **3.2.Determinants of access to credit and access to extension services**

The parameter estimates of the multinomial logit model, which is used to predict treatment status are presented in Table 3. The parameters are interpreted as factors that influence access to extension, credit and credit and extension simultaneously. The base category in all cases is zero access to both extension 284 and credit. The results show that access to credit only was chiefly influenced by land size holding owned 285 and household income. Precisely, an increase in land size and income augments chances of accessing 286 credit in the studied sample. Farmers with relatively bigger arable land size holding may have larger 287 budgets for their planned farming activities which increase their need for credit services. Also, land size 288 increases propensity to diversify crops and hence chances of producing high value crops with access to credit. In both Zimbabwe and Malawi, farming budgets relate positively with land put under cultivation, 289 290 so farmers putting more land under cultivation will require more resource hence the need for credit. Also, 291 farmers with relatively more incomes may seek credit knowing very much that they can easily pay it back even when returns from the farming enterprise doesn't allow them to payback. Results imply that 292 293 more affluent households and those with relatively larger land size holdings are more likely to get credit from both formal and informal lending credit institutions. This explain the importance of land ownership 294 295 and affluence as collateral for accessing credit.

[Insert Table 3 here]

Results show that access to extension services were chiefly explained by land size holding, ownership of 296 a functional bicycle, education and household income. The results imply that access to an additional 297 hectare of land and income enhance farmers' chances of accessing extension services. This could be 298 299 because farmers with larger tracts of land are more likely to adopt and try new technologies on their farm and are more likely to expand their production activities which may increase their propensity to 300 seek for agricultural extension advice. In Zimbabwe, for instance, farmers with relatively more resources 301 at their disposal (such as income) may have an advantage in accessing extension as they can invite and 302 pay individual extension agents to visit their farming plots. The payment is done in cash² or kind³. Also, 303 more affluent farmers maybe more likely to meet the transaction costs incurred in receiving extension 304 advice which explains why income is a significant factor on extension access. For instance, in both 305 306 Zimbabwe and Malawi, farmers at times must visit the local extension agent's offices or homes to seek 307 advice or visit lead/champion farmers to their farms to seek advice. Richer farmers are therefore, more 308 likely to meet the costs for transport and other services required to make successful visits which improves their odds of accessing extension services. In addition, the more educated farmers were more 309 310 likely to access extension services possibly because they may know and value extension services more than their less educated counterparts which in turn raises their propensity to seek for agricultural advice. 311 312 Furthermore, the relatively more mobile farmers (with access to functional bicycles) were more likely to access extension services. This simply stress the importance of mobility in accessing key agricultural 313 314 institutional services like agricultural extension in rural farming communities. Extension agents in Zimbabwe and Malawi are not very mobile due to resource constraints and hence, for farmers to 315 increase their chances of getting extension advice from government for instance, require them to be 316 317 mobile to at least visit the district or village extension office.

Further, results showed that access to both extension and credit is positively and significantly influenced by land size holding, primary education, bicycle ownership, income and distance to nearest town. As explained before, results show the importance of larger land size holding, mobility (through access to a

² The farmer can give cash for transport, lunch or as a token of appreciation to the invited extension agent)

³ The payment can be in goods e.g. basic food stuffs (sugar, cooking oil, salt etc.) or farm produce (vegetables, maize grain etc.)

321 bicycle), education, and income in enhancing access to both credit and extension services. Results also 322 show distance to town to positively explain access to extension and credit services. This could be 323 explained by the availability of localised extension and credit services in rural communities in studied 324 countries that no longer limits access to institutional services with further distances from main towns. 325 For instance, government extension officers are found at district and village level in both Zimbabwe and 326 Malawi which makes distance to town less important as a constraint for extension access. However, 327 extension worker to farmer ratios remain high in both countries. Also, formal credit services from banks 328 in towns are strict on lending requirements (e.g. the need for collateral) for smallholder farmers which 329 discourage them from seeking credit services in distant towns but rather from their social networks (e.g. 330 friends, relatives or other community groups). The result also implies that improving localised extension and credit services in rural communities will reduce constraints imposed by transaction costs in 331 332 accessing both credit and extension.

333 **3.3.Synergistic impacts of access to credit and extension**

Table 4 presents the results of the doubly robust IPWRA estimator on the impact of credit, extension and 334 the synergistic impacts of extension and credit. Much interest was on those subjects who received 335 treatment and hence reported are average treatment effect on the treated (ATET) estimates which shows 336 337 how CSA adoption outcomes changes as a result of treatment in the treated sub-population. In all cases 338 IPWRA estimates are interpreted with reference to the potential outcome mean of the control group (no access to both extension and credit). A positive (negative) ATET estimate will therefore, be interpreted 339 as an increase (decrease) in CSA adoption outcomes from the potential outcome mean X that would have 340 occurred if farmers had no access to both extension and credit (i.e. were in the Control group). To assess 341 342 the robustness of the main results on the impacts of Credit, extension and both on CSA technologies adoption, results from propensity score matching are also presented in table 5. The kernel density 343 344 distribution plots showing overlap between farmers with access to Credit and Extension services and 345 those without access (Figure 4) revealed that the common support assumption was satisfied. Reported in 346 tables 4 and 5 are average treatment effects on the treated (ATET) sample.

[Insert Figure 4 here]

Results presented in Tables 4, shows that access to extension only positively impacted on: CA adoption by 34.3%, DTM by 9.52%, improved legume by 21.3% and that access to extension improved CSA

adoption index by 0.61 CSA practices. Robustness ATET estimates from PSM in Table 5 confirm the

results and shows that access to extension improves CA by 15%, IL adoption by 9.1% and that access to

351 extension improved CSA adoption index by 0.22 units.

[Insert Table 4 here]

352 Further, results in Table 4 show that access to both extension and credit improves CA adoption by

50.2%, Intercropping by 6.2%, Improved legume by 41.5% and CSA adoption index by 1.05 units. PSM

results in table 5 also show that access to both extension and credit improve CA adoption by 24.8%,

improved legume adoption by 28.8% and CSA adoption index by 0.551 units results all significant at

1%. Both IPWRA and PSM estimates point to consistent superior impacts of simultaneous access to

- 357 credit and extension services on CA, improved legume adoption and CSA adoption index. ATET
- 358 estimates for impact of extension only are less than for impact of access to both extension and credit
- access implying some synergy in impact for access to both extension and credit.

[Insert Table 5 here]

360 3.4.Heterogeneities of synergistic impacts of credit and extension access on CSA technologies 361 adoption

The study further analysed the impacts of credit, extension access and simultaneous adoption of credit and extension on adoption of CSA technologies by country, age group status and gender. Results are presented in Tables 6-8.

365 3.4.1. Regional heterogeneities

Table 6 present IPWRA estimates on impact of credit and extension on CSA technology adoption by studied country. Scrutinising impact of the treatments by studied country reveal that in the Malawian sub-sample, access to credit only improved CA adoption by 10.8% and that access to extension only improved CA adoption, DTM adoption and IL adoption by 41.1, 17.1 and 18% respectively. Also, access to extension improved CSA adoption index by 0.723 units.

On the other hand, in the Zimbabwean sub-sample, access to credit improved legume adoption by 34.8% and access to extension positively improved CA, IL and CSA adoption index by 24.2%, 18.8% and 0.36 units respectively. However, access to extension only reduced intercropping adoption by 3.8%.

374

[Insert Table 6 here]

The results of the synergistic impacts of credit and extension access on CSA adoption show that in the Malawian sub-sample, simultaneous access to credit and extension services positively and significantly improves: CA adoption by 59.9%, IL adoption by 39.5% and CSA adoption index by 1.23 units. Further, in the Zimbabwean sub-sample, results also show that simultaneous access to credit and extension services significantly improves CA, IL and CSA adoption index by 25.7%, 32.4% and 0.49 units respectively.

Overall results point to the importance of credit in adoption of CA in Malawi and importance of credit in enhancing IL adoption in Zimbabwe and that extension access significantly improves CA, IL adoption and CSA adoption index in both countries. In addition, extension access improves DTM adoption in Malawi but negatively affect intercropping adoption in Zimbabwe. More importantly, results point to enhanced synergistic impacts of simultaneous access to credit and extension on CA, IL and CSA adoption index in both Zimbabwe and Malawi which corroborate to main findings in tables 4 & 5.

387 3.4.2. Age heterogeneities

The IPWRA estimates presented in Table 7 show the impact of credit and extension services by young and older farmers. Results show that in the young farmers' group, access to credit only improved CA adoption by 17.4% and that access to extension only improved CA adoption by 43%. While, within the old farmer group access to extension services only improved CA, DTM, IL adoption and CSA adoption index by 29.8%, 11.1%, 24.9% and 0.64 units respectively.

[Insert Table 7 here]

On synergistic impacts of credit and extension, results show that access to both extension and credit expands CA adoption by 70.4% and CSA adoption index by 0.98 units in the youthful farmer group. In the older farmer group access to both credit and extension positively and significantly enhanced CA, INTER, IL and CSA adoption index by 43.9%, 7.3%, 39.1% and 1.0 units respectively. Results show slightly differentiated impact results by farmer youth status with access to credit and extension services having greater evident impacts on CSA technology adoption in the older farmer group than the youthful farmer group.

401 3.4.3. Gender heterogeneities

The IPWRA estimates by gender of farmer are shown in Table 8. Results show that access to credit only significantly improves CA adoption by 12.7% and IL adoption by 57.9% in the male and female subsamples respectively. Access to extension services only improves CA, DTM, IL and CSA adoption index in the male sub-sample by 34%, 11.7%, 21.1% and 0.61 units respectively. Also results show negative significant impact of extension only on intercropping in the male sub-sample. On the contrary, in the female sub-sample, access to extension only significantly improves CA, IL and CSA adoption index by 26.1%, 30.6% and 0.60 units respectively.

[Insert Table 8 here]

Results also show that access to both extension and credit in the male sub-sample enhanced adoption of CA, and IL adoption by 55.9 and 42.5% respectively and CSA adoption index by 1.1 units. In the female sub-sample simultaneous adoption of credit and extension did not have significant impact on CSA technology adoption. Results here report differentiated impacts of simultaneous access to credit and extension on CSA technology adoption with pronounced impacts of credit and extension access jointly in the male farmer sub-sample.

416 **3.5.Discussion: impact of credit and extension on CSA technology adoption**

417 Results point to the importance of both extension and credit in improving CSA technology adoption in smallholder farming systems of Zimbabwe and Malawi. Agriculture extension individually proved to be 418 419 more effective in promoting CSA technology adoption when compared to credit access only. This could 420 possibly be due to constrained access to credit and relatively higher access to extension advice in the 421 studied sample. In Zimbabwe and Malawi, extension advice is so relevant in numerous aspects and in 422 some cases it also helps the farmer in accessing information relevant for them to access credit among 423 other important farming resources. Credit access for cereal and food crops in both Zimbabwe and 424 Malawi is currently a big problem and this could be constraining adoption of CSA technologies. Formal 425 credit lending institutions in both countries often prefer secure property occupancy (i.e. land or property 426 title deeds) as collateral for accessing credit. However, most smallholder farmers in Zimbabwe and Malawi are poor and lack such secure property rights and this at present is a major obstacle for accessing 427 credit through formal channels. Farmers often resort to informal means including savings and credit 428 429 mobilization to access agricultural credit. The informal credit access channels are mainly based on own farmer social networks and trust rather than collateral as required by formal credit institutions. Some of 430 431 the common sources for smallholder farmers include own savings, credit associations, relatives and

393

409

432 friends, merry go rounds⁴, and informal money lenders. However, informal channels are not easily

433 available to all farmers and may not offer sufficient credit quantities required by farmers. This explains
434 continued low rates of credit access in Zimbabwe and Malawi.

435 In previous studies access to extension have been found to improve technologies adoption and livelihood outcomes. For instance, Donkor et al. (2016) found access to extension to impact positively on fertilizer 436 adoption in Ghana, and Wossen et al. (2017) found positive impacts of extension access on improved 437 technology adoption in Nigeria. More so, Ragasa and Mazunda (2018) and Owens et al. (2003) found 438 439 positive technology access driven impacts of agricultural extension on livelihood outcomes in Malawi and Zimbabwe respectively. Results in previous studies and in the current study both point to the 440 441 importance of extension in aiding technologies adoption in agriculture. Agricultural extension is 442 important for CSA technology adoption in agriculture as it is one of the central ways of conveying information on new technologies, improved farming practices and better management. This is achieved 443 through reducing information asymmetry often associated with new technologies (Christoplos and Kidd, 444 2000; Ghimire and Huang, 2015; Makate et al., 2018). Specifically, agricultural extension transfer 445 446 information of new technologies from the global knowledge base and from researchers to farmers, enabling farmers to clarify their own goals and possibilities (Anderson and Feder, 2004). In addition, 447 extension services access facilitates adoption and spread of CSA technologies by exposing farmers to 448 the technologies and by educating them about best farming management practices (Anderson and Feder, 449 2007; Wossen et al., 2013), which can eventually lead to improved farm productivity and better 450 451 livelihood outcomes.

Most importantly, results reveal enhanced impact of simultaneous access to credit and extension on 452 adoption of CSA technologies in both Zimbabwe and Malawi particularly, on adoption of conservation 453 agriculture, improved legume varieties and on number of CSA technologies adopted by the smallholder 454 455 farmer. The result suggests important collective effect of accessing both credit and extension on CSA 456 technology adoption. This is in line with other studies that have found extension access to have greater 457 impacts on livelihood outcomes for farmers with access to credit (see for example Wossen et al. (2017)). Also, Hassan and Nhemachena (2008) stressed the importance of extension and credit services in 458 technology transfer and adaptation to climate change. The two institutional services are crucial for 459 farmers (in both Zimbabwe and Malawi) to access required resources for their farming activities 460 461 including information (production, marketing, transport information etc.), farming inputs (seed, fertilizer, agrochemicals, etc.) among other needs which explains their effectiveness in aiding adoption of CSA. 462 For instance, with access to credit, the farmer is able to access the much needed complementary inputs 463 for CSA such as seed, fertilizers (Swaminathan et al., 2010), and can make meaningful investments on 464 the farm e.g. building water reservoirs for small scale irrigation and buying farm tools and equipment. 465 Simultaneous access to credit and vital information (from extension) will enhance propensities for 466 467 farmers to adopt CSA technologies even those which require high initial capital (knowledge and 468 finance).

⁴ Merry go round is a practice in which farmers form small groups (based on their social networks) and within those groups they give one of the members at a time (monthly or weekly) a certain amount of money and that is done in a cycle (merry go round fashion) until every member receives their share.

Further, results point to youth and gender differentiated impacts of simultaneous access to credit and 469 extension on CSA technology adoption. Impacts were found to be comparably inferior for youthful and 470 471 women farmer groups compared to older and male farmer groups respectively. The inferior impacts of access to extension and credit within the youthful farmer group could partly be explained by youth 472 473 challenges in both Zimbabwe and Malawi. Youths face several challenges including unemployment 474 (UNESCO, 2011), and despite them being one of the most productive groups (Mangal, 2009), they are 475 often left out in various key policies and programs including in agriculture (FAO et al., 2009). For instance, in Zimbabwe youths lack employment opportunities, and secure land tenure security and this 476 has affected their propensities to access farming resources (including credit) and make meaningful 477 478 investments in agriculture. Lack of land and or tenure security by youth farmers is also believed to be 479 forcing a number of youths out of agriculture in Zimbabwe, Malawi and other developing regions 480 (Maiga et al., 2017).

Also, women remain disadvantaged in accessing key institutional support services for agricultural 481 482 development in both Zimbabwe and Malawi. Women challenges in agriculture include but are not 483 limited to lack of access to complementary CSA resources (labour, capital, information, transport, energy) (Murray et al., 2016; Sims et al., 2012; UN-Women et al., 2015) and this could explain inferior 484 impacts of simultaneous access to extension and credit in the female farmer sub-sample. In both 485 Zimbabwe and Malawi, agricultural labour productivity of women is heavily constrained by lack of 486 access to resources including labour saving technologies, credit and basic farm tools. For instance, in 487 488 Malawi, Murray et al. (2016) found smallholder women farmers to have limited access to basic agricultural equipment, energy, transport among other resources which affects their adaptation to climate 489 variability and change. Such unique women problems coupled with other general challenges affecting 490 smallholder agriculture (in Zimbabwe and Malawi) reduce propensities of women to adopt beneficial 491 492 climate smart agricultural technologies.

4. Conclusions and recommendations

493

In conclusion, simultaneous access to agricultural credit and extension have far greater impacts on CSA 494 technology adoption in smallholder farming systems of Zimbabwe and Malawi. However, impacts are 495 496 slightly inferior in women and youth farmer groups possibly due to common women and youth farmer challenges in the two countries in accessing key resources for full participation in agriculture (labour, 497 498 capital, information, energy, transport. Study results calls for prudent policy and institutional strategies 499 aimed at improving access to both extension and credit for improved CSA technology adoption and spread. Further, targeted extension and credit improvement strategies should be gender and age inclusive. 500 501 Possible, strategies to improve extension access may include: improving number of extension workers 502 per village, improving coordination of extension messages relayed to farmers, making extension systems 503 more gender and age inclusive (i.e. increasing youth and women extension agents' numbers), capacity 504 building of extension institutions and personnel, increased financing for national extension programs 505 among others. Also, making credit easily available for farmers should be a priority. Prohibitive collateral requirements in both countries can be revised to accommodate smallholder farmers in accessing credit. 506 507 Moreover, government non-governmental organizations and other private players can also in various 508 ways support farmers in accessing credit by expanding and strengthening rural formal and informal

- 509 credit markets (e.g. by strengthening rural collective action such as, community saving groups,
- 510 cooperatives through offering some training in group dynamics related subjects) and decentralizing
- 511 formal financial institutions. Most importantly, policy and institutional strategies in improving access to
- 512 extension and credit services should be cognisant of disadvantaged groups such as the youth and women.
- 513 Participatory policy and institutional forums (that include women and youth) in designing and
- 514 developing appropriate agricultural policies are therefore, recommended. Improving access to credit and
- 515 efficient agricultural extension services will go a long way in minimising CSA scaling challenges in
- 516 Zimbabwe and Malawi.

517 Conflict of interest statement

518 The authors declare no conflict of interests

519 Acknowledgements

- 520 We gratefully acknowledge research funding from the International Fund for Agricultural Development
- 521 (IFAD) and the International Centre for Tropical Agriculture (CIAT) that was used in carrying out this
- 522 study. Special Thanks to the Africa Centre of Excellence for Climate-Smart Agriculture and
- 523 Biodiversity Conservation at Haramaya University for supporting this work.

524 Availability of supporting data

- 525 Data for this study can be obtained from CIAT Dataverse.
- 526 Repository URL: <u>https://dataverse.harvard.edu/dataverse/CIAT</u>

527 **References**

- Ajayi, M.T., Fatunbi, A.O., Akinbamijo, O.O., 2018. Strategies for Scaling Agricultural Technologies in
 Africa. Forum for Agricultural Research in Africa (FARA), Accra Ghana
- Aker, J.C., 2011. Dial "A" for agriculture: a review of information and communication technologies for
 agricultural extension in developing countries. Agricultural Economics, 42(6), 631-647 DOI:
- 532 https://doi.org/10.1111/j.1574-0862.2011.00545.x.
- Anderson, J., Feder, G., 2007. Agricultural extension. In: (Eds.), in: Evenson, R., Pingali, P.L. (Eds.),
 Handbook of Agricultural Economics, pp. 2343-2378
- Anderson, J.R., Feder, G., 2004. Agricultural extension: Good intentions and hard realities. The World
 Bank Research Observer, 19(1), 41-60 DOI: https://doi.org/10.1093/wbro/lkh013.
- Caliendo, M., Kopeinig, S., 2008. Some practical guidance for the implementation of propensity score
 matching. Journal of economic surveys, 22(1), 31-72 DOI: https://doi.org/10.1111/j.14676419.2007.00527.x.
- 540 Christoplos, I., Kidd, A., 2000. Guide for monitoring, evaluation and joint analyses of pluralistic
- extension support. Guide for monitoring, evaluation and joint analyses of pluralistic extension support.
 DOI: https://www.cabdirect.org/cabdirect/abstract/20036794119.
- 543 Donkor, E., Enoch, O.-S., Victor, O., Henry, J., 2016. Impact of agricultural extension service on
 544 adoption of chemical fertilizer: Implications for rice productivity and development in Ghana. NJAS 545 Wageningen Journal of Life Sciences, 79, 41-49 DOI: https://doi.org/10.1016/j.njas.2016.10.002.
- FAO, 2013. Sourcebook on Climate Smart Agriculture, Forestry and Fisheries (Rome, Italy: Food and Agriculture Organization of the United Nations (FAO). Food and Agriculture Organization DOI:
 http://www.fao.org/climatechange/37491-0c425f2caa2f5e6f3b9162d39c8507fa3.pdf.
- 549 FAO, 2018. Climate Smart Agriculture: Building Resilience to Climate Change. Springer International
- Publishing AG, Cham, Switzerland DOI: DOI 10.1007/978-3-319-61194-5.

- FAO, ILO, UNESCO, 2009. Training and Employment Opportunities to Address Poverty Among Rural
 Youth: , A Synthesis Report. UNESCO, ILO, FAO, Bangkok, Thailand
- 553 Ghimire, R., Huang, W.-C., 2015. Household wealth and adoption of improved maize varieties in Nepal:
- a double-hurdle approach. Food Security, 7(6), 1321-1335 DOI: https://doi.org/10.1007/s12571-015 0518-x.
- Hansen, J., Hellin, J., Rosenstock, T., Fisher, E., Cairns, J., Stirling, C., Lamanna, , C., van Etten, J.,
 Rose, A., Campbell, B., 2018. Climate risk management and rural poverty reduction. Agricultural
- 558 Systems, In Press DOI: https://doi.org/10.1016/j.agsy.2018.01.019.
- 559 Hanyani-Mlambo, B.T., 2000. Re-framing Zimbabwe's public agricultural extension services:
- 560 Institutional analysis and stakeholders views. Agrekon, 39(4), 665-672 DOI:
- 561 https://doi.org/10.1080/03031853.2000.9523682.
- Hassan, R., Nhemachena, C., 2008. Determinants of climate adaptation strategies of African farmers:
 Multinomial choice analysis. African Journal of Agricultural and Resource Economics, 2(1), 83-104
- Kassie, M., Teklewold, H., Marenya, P., Jaleta, M., Erenstein, O., 2015. Production risks and food
 security under alternative technology choices in Malawi: Application of a multinomial endogenous
 switching regression. Journal of Agricultural Economics, 66(3), 640-659 DOI:
 https://doi.org/10.1111/1477-9552.12099.
- Katengeza, S.P., Holden, S.T., Lunduka, R.W., 2019. Adoption of drought tolerant maize varieties under
 rainfall stress in Malawi. Journal of Agricultural Economics, 70(1), 198-214 DOI:
 https://doi.org/10.1111/1477-9552.12283.
- Knorr, J., Bentaya, M.G., Weikersheim, V.H., 2007. The History of Agricultural Extension in Malawi.
 Margraf Publishers DOI: https://doi.org/10.1080/1389224X.2014.874090.
- Lechner, M., 2002. Program heterogeneity and propensity score matching: an application to the
 evaluation of active labor market policies. Review of Economic Statistics, 84, 205-220 DOI:
 https://doi.org/10.1162/003465302317411488
- Lipper, L., Thornton, P., Campbell, B.M., Baedeker, T., Braimoh, A., Bwalya, M., Caron, P., Cattaneo,
 A., Garrity, D., Henry, K., Hottle, R., Jackson, L., Jarvis, A., Kossam, F., Mann, W., McCarthy, N.,
 Meybeck, A., Neufeldt, H., Remington, T., Sen, P.T., Sessa, R., Shula, R., Tibu, A., Torquebiau, E.F.,
 2014. Climate-smart agriculture for food security. Nature Climate Change, 4(12), 1068-1072 DOI:
 10.1038/nclimate2437.
- Lunduka, R.W., Mateva, K.I., Magorokosho, C., Manjeru, P., 2017. Impact of adoption of droughttolerant maize varieties on total maize production in south Eastern Zimbabwe Climate and Development,
 1-12 DOI: DOI:10.1080/17565529.2017.1372269.
- Maiga, E., Christiaensen, L., Palacios-Lopez, A., 2017. Is African Youth Exiting Agriculture en Masse?,
 mimeographed. World Bank, Washington, USA
- Makate, C., Makate, M., Mango, N., 2017a. Sustainable agriculture practices and livelihoods in pro-poor
 smallholder farming systems in southern Africa. African Journal of Science, Technology, Innovation
 and Development, 9(3), 269-279 DOI: https://doi.org/10.1080/20421338.2017.1322350.
- Makate, C., Makate, M., Mango, N., 2018. Farm types and adoption of proven innovative practices in
 smallholder bean farming in Angonia district of Mozambique. International Journal of Social Economics,
 45(1), 140-157 DOI: https://doi.org/10.1108/IJSE-11-2016-0318.
- Makate, C., Wang, R., Makate, M., Mango, N., 2016. Crop diversification and livelihoods of
 smallholder farmers in Zimbabwe: adaptive management for environmental change. SpringerPlus, 5(1),
 1-18 DOI: https://doi.org/10.1186/s40064-016-2802-4.
- Makate, C., Wang, R., Makate, M., Mango, N., 2017b. Impact of drought tolerant maize adoption on
 maize productivity, sales and consumption in rural Zimbabwe. Agrekon, 56(1), 67-81 DOI:
 10.1080/03031853.2017.1283241.

- Mangal, H., 2009. Best Practices for Youth in Agriculture: , The Barbados, Grenada and Saint Lucia
 Experience: Final report.
- Mango, N., Makate, C., Lulseged, T., Powell, M., Gift, N., 2018. Adoption of Small-Scale Irrigation
- 601 Farming as a Climate-Smart Agriculture Practice and Its Influence on Household Income in the
- 602 Chinyanja Triangle, Southern Africa. Land 7(49), 1-19 DOI: doi:10.3390/land7020049.
- McCarthy, N., Brubaker, J.R., FAO., 2014. Climate-Smart Agriculture and Resource Tenure in Sub Saharan Africa: A Conceptual Framework. Food and Agriculture Organization of the United Nations
 (FAO), Rome, Italy
- Murray, U., Gebremedhin, Z., Brychkova, G., Spillane, C., 2016. Smallholder Farmers and Climate
 Smart Agriculture Technology and Labor-productivity Constraints amongst Women Smallholders in
 Malawi. Gender, Technology and Development, 20(2), 117-148 DOI:
- 609 https://doi.org/10.1177/0971852416640639.
- Nkonya, E., Jawoo, K., Edward, K., Timothy, J., 2018. Climate Risk Management through Sustainable
 Land and Water Management in Sub-Saharan Africa, in: L. Lipper et al. (eds.) (Ed.), Climate Smart
 Agriculture. Natural Resource Management and Policy DOI: DOI 10.1007/978-3-319-61194-5_19.
- Owens, T., Hoddinott, J., Kinsey, B., 2003. The impact of agricultural extension on farm production in
 resettlement areas of Zimbabwe. Economic Development and Cultural Change, 51(2), 337-357 DOI:
 https://doi.org/10.1086/346113.
- Partey, S.T., Dakorah, A.D., Zougmoré, R.B., Mathieu, O., Mary, N., Nikoi, G.K., Sophia, H., 2018.
 Gender and climate risk management: evidence of climate information use in Ghana. Climate change
- 618 DOI: https://doi.org/10.1007/s10584-018-2239-6.
- 619 Petrick, M., 2004. Farm investment, credit rationing, and governmentally promoted credit access in
- 620 Poland: a cross-sectional analysis. Food Policy, 29(3), 275-294 DOI:
- 621 https://doi.org/10.1016/j.foodpol.2004.05.002.
- Ragasa, C., Mazunda, J., 2018. The impact of agricultural extension services in the context of a heavily
 subsidized input system: The case of Malawi. World Development, 145, 25-47 DOI:
- 624 https://doi.org/10.1016/j.worlddev.2017.12.004.
- Senyolo, M.P., Long, T.B., Blok, V., Omta, O., 2018. How the characteristics of innovations impact
 their adoption: An exploration of climate-smart agricultural innovations in South Africa. Journal of
 Cleaner Production, 172, 3825-3840 DOI: https://doi.org/10.1016/j.jclepro.2017.06.019.
- Shoji, M., Aoyagi, K., 2012. Social Capital Formation and Credit Access: Evidence from Sri Lanka.
 World Development, 40(12), 2522-2536 DOI: https://doi.org/10.1016/j.worlddev.2012.08.003.
- Sims, B.G., Bhatti, A.M., Mkomwa, S., Kienzle, J., 2012. Development of mechanization options for
 smallholder farmers: Examples of local manufacturing opportunities for sub-Saharan Africa., In
 International Conference of Agricultural Engineering, Valencia, Spain
- Smith, A., Sieglinde, S., John, D., Chiwimbo, G., Regis, C., 2016. Doubled-up legume rotations improve
 soil fertility and maintain productivity under variable conditions in maize-based cropping systems in
 Malawi. Agricultural Systems, 145, 139–149 DOI: https://doi.org/10.1016/j.agsy.2016.03.008.
- 636 StataCorp, L., 2015. Stata treatment-effects reference manual. College Station: Stata Press
- Sumberg, J., Anyidoho, N.A., Chasukwa, M., Chinsinga, B., Leavy, J., Tadele, G., Whitfield, S., Yaro,
 J., 2014. Young people, agriculture, and employment in rural Africa. Routledge Employment, Politics
 London
- 640 Swaminathan, H., Du Bois, R.S., Findeis, J.L., 2010. Impact of Access to Credit on Labor Allocation
- 641 Patterns in Malawi. World Development, 38(4), 555-566 DOI:
- 642 https://doi.org/10.1016/j.worlddev.2009.11.002.
- Tambo, J.A., Mockshell, J., 2018. Differential Impacts of Conservation Agriculture Technology Options
 on Household Income in Sub-Saharan Africa. Ecological Economics, 151, 95-105 DOI:
- 645 https://doi.org/10.1016/j.ecolecon.2018.05.005.

- 646 Thierfelder, C., Rusinamhodzi, L., Setimela, P., Walker, F., Eash, N.S., 2016. Conservation agriculture
- 647 and drought-tolerant germplasm: Reaping the benefits of climate-smart agriculture technologies in
- 648 central Mozambique. Renewable Agriculture and Food Systems, 31(5), 414-428 DOI:
- 649 https://doi.org/10.1017/S1742170515000332.

Totin, E., Segnon, A.C., Marc, S., Hippolyte, A., Zougmoré, R.B., Todd, R., Thornton, P.K., 2018.
Institutional Perspectives of Climate-Smart Agriculture: A Systematic Literature Review. Sustainability, 10(1990) DOI: doi:10.3390/su10061990.

- Ugochukwu, A.I., Phillips, P.W., 2018. Technology Adoption by Agricultural Producers: A Review of
 the Literature, From Agriscience to Agribusiness. Springer, Cham, pp. 361-377 DOI:
 https://doi.org/10.1007/078.2.210.67058.7.17
- 655 https://doi.org/10.1007/978-3-319-67958-7_17.
- UN-Women, UNDP, UNEP, World-Bank, 2015. The cost of the gender gap in agricultural productivity
 in Malawi, Tanzania and Uganda, (Working Paper No. 100234). World Bank., Washington, DC
- UNESCO, 2011. World youth report [online]. United Nations Educational Scientific and Cultural
 Organization (UNESCO) DOI: UNWorldYouthReport.org.
- 660 Westermann, O., Förch, W., Thornton, P.K., 2015. Reaching more farmers: innovative approaches to
- scaling up climate smart agriculture., CCAFS Working Paper no 135. CGIAR Research Program on
- 662 Climate Change, Agriculture and Food Security CCAFS, Copenhagen, Denmark DOI: URL:
- https://ccafs.cgiar.org/publications/reaching-more-farmers-innovative-approachesscaling-climate-smart agriculture#.WSZj_vmGOUk.
- 665 Wooldridge, J.M., 2010. Econometric analysis of cross section and panel data. MIT press
- World Bank, 2001. World Development 2000/2001: Attacking Poverty. . Oxford University Press, New
 York.
- Wossen, T., Abdoulaye, T., Arega, A., Mekbib, G.H., Shiferaw, F., Adetunji, O., Victor, M., 2017.
- Impacts of extension access and cooperative membership on technology adoption and household welfare.
 Journal of Rural Studies, 54, 223-233 DOI: https://doi.org/10.1016/j.jrurstud.2017.06.022.
- Wossen, T., Berger, T., Mequaninte, T., Alamirew, B., 2013. Social network effects on the adoption of
- sustainable natural resource management practices in Ethiopia. International Journal of Sustainable
- 673 Development & World Ecology, 20(6), 477-483 DOI: https://doi.org/10.1080/13504509.2013.856048.

674 List of Figures and Tables

675 Figures

676



Journal

677 Figure 1: Study area



679 Figure 2: Adoption of CSA technologies by Extension, credit access regimes (Treatment)

678

Johnalbrei



680 Figure 3: Associations between adoption of CSA technologies and cereal productivity, legume

681 productivity and household income. Cereal, legume productivity and income variables are in logarithm.

Jonug



682 683 Figure 4: Kernel density distribution showing overlap between farmers with access to Credit and Extension

684 services and those without access.

Journal Prent

685 Tables

686

Table 1: Summary statistics of analysed variables by country

VARIABLES	Variable description and measurement	Malawi	Zimbabwe	Overall
				Sample
	Journal Pre-proot	mean	mean	mean
Explanatory variab	les			
Age	Age of household head in years	43.135	51.420	47.376
Primary education	Binary variable =1 if farmer had attained at least primary education: 0 otherwise	0.698	0.433	0.562
Youth	Binary variable=1 if farmers is in the Youth	0.304	0.166	0.234
	category $15 \le X \le 35$; 0 otherwise			
Male	Binary variable=1 if household head is male; 0 otherwise	0.820	0.757	0.788
Land size	Land size holding owned in hectares	1.570	2.344	1.967
Bicycle	Binary variable =1 if household head owns a bicycle: 0 otherwise	0.663	0.376	0.516
Income	Annual household income per in US\$	618.950	607.499	613.083
Distance to town	Distance to the nearest town in Kilometers	61.268	97.796	79.984
Treatment variable	S			
Credit	Binary variable =1 if household accessed credit through formal or informal institutions: 0 otherwise	0.073	0.018	0.045
Extension	Binary variable =1 if household accessed government or private extension services; 0 otherwise	0.267	0.512	0.393
Extension & Credit	Binary variable =1 if farmer accessed both credit and extension; 0 otherwise	0.196	0.100	0.147
Outcome variables:	Adoption of CSA technologies			
Conservation agriculture	Binary variable =1 if farmer adopted conservation agriculture: 0 otherwise	0.297	0.308	0.303
Drought tolerant	Binary variable=1 if farmer adopted drought	0.573	0.687	0.632
maize	tolerant maize; 0 otherwise	0.120	0.045	0.005
Intercropping	Binary variable if farmer adopted intercropping; 0 otherwise	0.128	0.045	0.085
Improved legume	Binary variable =1 if farmer adopted improved	0.329	0.245	0.286
CSA technology adoption index	Number of climate smart agriculture technologies adopted by the farmer	1.327	1.285	1.305
N		572	601	1173

687 Data Source: Data for this study comes from household level surveys carried out by the International Centre for
 688 Tropical Agriculture (CIAT) in Zimbabwe and Malawi in 2011/12

689Table 2: Characteristics of smallholder farmers by treatment (credit and extension access clusters)VARIABLESNo extension orCreditExtensionExtension + CreditOverall

	credit										
	Cluster means	Cluster SD	Cluster means	Cluster SD ^J OUI	Cluster T _{means} re	Cluster -SDOOf	Cluster means	Cluster SD	Cluster means	Cluster SD	p-value
Conservation agriculture	0.113	0.317	0.226	0.423	0.403	0.491	0.593	0.493	0.303	0.460	0.000***
Drought tolerant maize	0.587	0.493	0.566	0.500	0.683	0.466	0.640	0.482	0.632	0.483	0.0151**
Intercropping	0.094	0.293	0.170	0.379	0.043	0.204	0.145	0.353	0.085	0.279	0.0000***
Improved legume	0.140	0.347	0.226	0.423	0.334	0.472	0.587	0.494	0.286	0.452	0.0000***
CSA adoption index	0.934	0.877	1.189	1.057	1.464	0.974	1.965	1.081	1.305	1.021	0.0000***
Ν	487		53		461		172		1173		

ANOVA

690 Notes: *** p<0.01, ** p<0.05, * p<0.1, SD = Standard deviation; ANOVA=Analysis of Variance. Data was

691 collected from selected smallholder farmers in Zimbabwe and Malawi.

Journal Pre-pro

θ

VARIABLES	Credit only	Extension only	Extension & credit
Land size	0.167*	0.170**	0.188**
	(0.101)	(0.083)	(0.086)
Age household head	-0.006 ^{00111a11}	0.007	-0.006
	(0.012)	(0.005)	(0.007)
Primary education	-0.075	0.290**	0.594***
	(0.318)	(0.146)	(0.192)
Bicycle	0.474	0.432***	0.604***
	(0.312)	(0.148)	(0.201)
Income	0.483**	0.112***	0.315***
	(0.188)	(0.041)	(0.075)
Distance to town	0.001	0.001	0.003**
	(0.003)	(0.001)	(0.001)
Constant	-5.138***	-2.331***	-3.854***
	(1.378)	(0.363)	(0.576)
Region fixed effects	Yes	Yes	Yes
Observations	1,173	1,173	1,173

693 Robust standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1

Journal Pression

Table 4: Impact of extension and credit access regimes (treatment) on CSA technology adoption 694

	IPWRA estimates								
VARIABLES	CA	DTM	INTER	IL	Adoption index				
	ATET	ATET	ATET	ATET	ATET				
Credit only	0.098	-0.017	0.071	0.032	0.196				
	(0.062)	(0.074)	(0.054)	(0.064)	(0.150)				
Extension only	0.343***	0.095*	-0.035	0.213***	0.611***				
	(0.044)	(0.049)	(0.026)	(0.046)	(0.100)				
Extension & Credit	0.502***	0.042	0.062*	0.415***	1.049***				
	(0.055)	(0.053)	(0.037)	(0.054)	(0.143)				
Potential outcome mean	0.129***	0.583***	0.100***	0.195***	0.992***				
	(0.023)	(0.037)	(0.019)	(0.027)	(0.065)				
Observations	1,173	1,173	1,173	1,173	1,173				

Robust standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1; CA=Conservation agriculture; 695

DTM=Drought tolerant maize; INTER=Intercropping; IL=Improved legume; ATET=Average treatment 696 effect on the treated; IPWRA=Regression adjustment with Inverse probability weighting 697

698 Table 5: Impact of extension and credit access regimes on CSA technology adoption PSM

	Propensity score matching estimates (NNM)								
VARIABLES	CA	DTM	INTER	IL	Adoption index				
	ATET	ATET	ATET	ATET	ATET				
Credit only	0.055	-0.082	0.093	0.020	0.085				
	(0.077)	(0.080)	(0.062)	(0.096)	(0.164)				
Extension only	0.150^{***}	0.044	-0.070	0.091^{**}	0.215^{**}				
	(0.035)	(0.035)	(0.018)	(0.031)	(0.069)				
Extension + Credit	0.248^{***}	-0.020	0.035	0.288^{***}	0.551^{***}				
	(0.060)	(0.057)	(0.031)	(0.065)	(0.134)				
Ν	1173	1173	1173	1173	1173				
Standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1; NNM=nearest neighbor matching; PSM=Propensity									

699

700 Score matching; ATET=Average treatment effect on the treated

701 Table 6: Impact of credit and extension regimes by country

	IPWRA Estimates						IPWRA Estimates				
			MALAWI					ZIMBABWE	3		
VARIABLES	CA	DTM	INTER	IL	Adoption	CA	DTM	INTER	IL	Adoption	
			Ioi	Irrol Dr	index	•				index	
			300		e-proor						
Credit only	0.108*	0.0424	0.0905	-0.0651	0.170	0.209	-0.162	0.0289	0.348**	0.417	
	(0.0648)	(0.0868)	(0.0650)	(0.0709)	(0.177)	(0.137)	(0.154)	(0.0898)	(0.153)	(0.284)	
Extension only	0.411***	0.171**	-0.0392	0.180**	0.723***	0.242***	-0.0215	-0.0379*	0.188***	0.355***	
	(0.0584)	(0.0689)	(0.0324)	(0.0718)	(0.131)	(0.0489)	(0.0535)	(0.0198)	(0.0446)	(0.107)	
Extension & Credit	0.599***	0.0839	0.119	0.395***	1.229***	0.257***	-0.0478	-0.0150	0.324***	0.488^{***}	
	(0.0731)	(0.0781)	(0.0729)	(0.0796)	(0.221)	(0.0892)	(0.0906)	(0.0339)	(0.0842)	(0.182)	
Potential outcome	0.0827***	0.529***	0.0999***	0.232***	0.949***	0.154***	0.707***	0.0620***	0.106***	1.038***	
means											
	(0.0251)	(0.0456)	(0.0245)	(0.0425)	(0.0800)	(0.0333)	(0.0419)	(0.0177)	(0.0244)	(0.0657)	
Observations	572	572	572	572	572	601	601	601	601	601	
Robust standard	l errors in	parenthe	ses; *** 1	o<0.01, *	** p<0.05	5, * p<0.	l; CA = C	onservatio	on agricu	lture;	

DTM=Drought tolerant maize; INTER=Intercropping; IL=Improved legume; IPWRA=Regression

adjustment with Inverse probability weighting

702 Table 7: Impact of credit and extension regimes by farmer age group

	IPWRA Estimates						IPWRA Estimates				
			Young					Old			
VARIABLES	CA	DTM	INTER	IL	Adoption	CA	DTM	INTER	IL	Adoption	
			L	$\sim 1 D$	index	2				index	
Credit only	0.174*	-0.0521	0.106	-0.168	0.0511	0.0890	-0.0520	0.0431	0.0350	0.128	
	(0.101)	(0.113)	(0.106)	(0.170)	(0.269)	(0.0764)	(0.0939)	(0.0597)	(0.0793)	(0.176)	
Extension only	0.430***	-0.0386	-0.0470	-0.104	0.197	0.298***	0.111**	-0.0193	0.249***	0.644***	
	(0.0960)	(0.119)	(0.0860)	(0.123)	(0.235)	(0.0495)	(0.0555)	(0.0243)	(0.0537)	(0.102)	
Extension & Credit	0.704***	-0.144	0.0721	0.173	0.982***	0.439***	0.0963	0.0733*	0.391***	1.001***	
	(0.150)	(0.122)	(0.0912)	(0.198)	(0.376)	(0.0691)	(0.0618)	(0.0416)	(0.0614)	(0.167)	
Potential outcome	0.0756*	0.702***	0.144***	0.418***	1.349***	0.123***	0.567***	0.0781***	0.177***	0.933***	
means											
	(0.0399)	(0.0677)	(0.0508)	(0.128)	(0.150)	(0.0241)	(0.0455)	(0.0177)	(0.0294)	(0.0706)	
Observations	274	274	274	274	274	898	898	898	898	898	
Dahuat standard				-0.01	**0 0	5 * 0	1.01.0	Tama a muchi		14.2.4.2.	

703 Robust standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1; CA=Conservation agriculture;

704 DTM=Drought tolerant maize; INTER=Intercropping; IL=Improved legume; IPWRA=Regression adjustment with Inverse probability weighting

705

in

706 Table 8: Impact of credit and extension regimes by Gender of farmer

	IPWRA Estimates						IPWRA Estimates				
			MALE					FEMALE			
VARIABLES	CA	DTM	INTER	IL	Adoption	CA	DTM	INTER	IL	Adoption	
			L	numa al D	index	C				index	
Credit only	0.127*	-0.00361	0.0701	0.00210	0.196	-0.0741	-0.142	-0.0537	0.579**	0.309	
	(0.0653)	(0.0788)	(0.0583)	(0.0635)	(0.158)	(0.0460)	(0.312)	(0.0361)	(0.277)	(0.576)	
Extension only	0.340***	0.117**	-0.0548*	0.211***	0.607***	0.261*	0.0612	-0.0328	0.306*	0.596***	
	(0.0489)	(0.0544)	(0.0281)	(0.0508)	(0.112)	(0.151)	(0.163)	(0.0406)	(0.175)	(0.222)	
Extension & Credit	0.559***	0.0389	0.0587	0.425***	1.113***	0.161	-0.241	0.712	0.147	0.778	
	(0.0585)	(0.0617)	(0.0442)	(0.0587)	(0.156)	(0.528)	(0.612)	(0.528)	(0.516)	(1.125)	
Potential outcome	0.113***	0.584***	0.110***	0.198***	1.004***	0.0741	0.476***	0.0537	0.0873	0.691***	
means											
	(0.0257)	(0.0416)	(0.0211)	(0.0303)	(0.0752)	(0.0460)	(0.131)	(0.0361)	(0.0565)	(0.165)	
Observations	923	923	923	923	923	249	249	249	249	249	
Dahuat atan dand	1			-0.01	**0.0	5 *0	1.01.0	la ma a muradi		14	

707 Robust standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1; CA=Conservation agriculture; 708 DTM=Drought tolerant maize; INTER=Intercropping; IL=Improved legume; IPWRA=Regression

adjustment with Inverse probability weighting 709

Highlights

- Credit and extension access enhance adoption of climate-smart agriculture (CSA) in ٠ Zimbabwe and Malawi
- Simultaneous access to credit and extension have far greater impacts on CSA • adoption than in isolation Joint access to credit and extension have less pronounced impacts in youth and female farmer groups
- Education, access to transport services, land size and income improve simultaneous access to • extension and credit
- Gender and youth sensitive policy and institutional strategies are recommended to enhance ٠ impact of institutional services on CSA adoption