

## Journal of Applied Christian Leadership

Volume 2 | Number 2

Article 3

2008

# Developing Persons in Christian Organizations: A Case Study of OMF International

Shelley G. Trebesch

Follow this and additional works at: https://digitalcommons.andrews.edu/jacl Part of the <u>Leadership Studies Commons</u>

**Recommended** Citation

Trebesch, Shelley G. (2008) "Developing Persons in Christian Organizations: A Case Study of OMF International," *Journal of Applied Christian Leadership*: Vol. 2: No. 2, 26-67. Available at: https://digitalcommons.andrews.edu/jacl/vol2/iss2/3

This Featured Article is brought to you for free and open access by Digital Commons @ Andrews University. It has been accepted for inclusion in Journal of Applied Christian Leadership by an authorized editor of Digital Commons @ Andrews University. For more information, please contact repository@andrews.edu.

## SHELLEY G. TREBESCH DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS: A CASE STUDY OF OMF INTERNATIONAL<sup>\*</sup>

## A DEPRESSING VACATION IN PARIS!

From the moment I stepped off the plane in Paris, I was depressed. Imagine! In Paris—art, food, history, beautiful sights! My dream of visiting this great city had come true, but an old enemy, dark depression, settled in. As the days went by, I half-heartedly toured France in this, my first vacation in several years. I reflected on the state of my heart—why was I sad when most every-thing in my life was going so well? A new InterVarsity ministry pioneered on the campus of Northern Arizona University, many students meeting Jesus for the first time or deepening their already existing relationships, missions projects encouraging them to have a heart for the world, small group Bible studies helping students encounter the living God, broken lives being restored—all of these things pointed toward fruit and God's obvious blessing of the ministry, yet I felt flat and unsatisfied. I soon realized that I felt this way because I was away from ministry. The ups and downs, highs and lows of ministry successes and failures had determined my identity for the past two and a half intense years. Now, being away from campus, I did not know who I was. The more startling revelation came at the end of my vacation. While I was praying, the Spirit spoke and forever changed the course of my life.

I became convicted that I had used people's lives to get my own needs met and fulfill my own dreams for building a successful ministry. In my system of use, students became objects to fulfill my dream of pioneering a student fellowship. Upon meeting them, I quickly calculated in my mind where they might fit into the plan and how they could "serve" the fellowship. Rather than having a posture that tried to determine how I might serve students, my posture focused on getting them to serve my vision. In this respect, I did not partner with Jesus.

I am thankful that God in his mercy revealed the true motivation of my pursuit of ministry early on and then gave me the grace to change by addressing the roots of my drivenness. He also transformed my posture toward ministry (and is still changing me) to be more like Jesus—serving rather than using. This transformation became the seedbed of a call to help people develop, grow, and mature to their full potential.

This is the story of my entrance into the developmental mindset. This mindset grew over the years and propelled me into pursuing research that could help me and others understand what it means to be developmentally minded and to create organizations that are characterized by developmentally minded and to create organizations that are characterized by developmental properties of the story of t

**Shelley Trebesch** has been involved in the development of leaders and organizations for the past 20 years. She currently serves as Director for Member Development for OMF International, and Assistant Professor of Leadership at Fuller Theological Seminary.

opment. Let me first, however, give some indications of how this idea continued to blossom as I worked with other leaders.

## WORKING WITH OTHER LEADERS

I handed her a tissue so she could catch the tears streaming down her face. "I have given my best years to this organization," she sobbed. "Sacrificed my health, carried out the tasks they required, and performed jobs that were difficult because I lacked the gifting. Now they want me to do something else 'for the cause' and I just don't have the energy. I am tired; I haven't followed my dreams—missions hasn't been all what I thought it would be. Because I have been stuck doing administration, my passion for the lost is dying. I need to take action and ensure this won't happen again, but how? Do I leave this organization? If so, where would I go?"

Repeated experiences of these scenes and other similar stories, as well as my own pilgrimage, infused my hope of doing research that could help organizations break their pattern of using people and embrace a more life-giving, developmental posture toward the people God entrusts to them.

## **GOD'S IMPERATIVE FOR DEVELOPMENT**

In the last twenty years, my exposure to organizations through participating, teaching, and consulting reveals an intensifying concern for the people who work for the organizations. Anecdotally speaking, organizations often focus on people when trying to explore reasons for turnover or attrition. It is also a challenge presented by current generations (late Boomers, Generation X, and Generation Y) entering full-time ministry who call for a package of member care, mentoring and development; the appeal for the sacrifice for missions is no longer motivating (Walls 1996:260).

The Scriptures reveal that being a part of God's mission and God's Kingdom not only results in partnership in announcing the Kingdom but also in growth and development. Growth and development are God's agenda for our lives. Consequently, it is an absolute imperative that the environments of our organizations and churches promote and enable developmental processes.

In my doctoral research, I endeavored to capture what makes organizations developmental and what organizations can do to be more developmental. This led to the creation of an integrated systems model that can be used for analysis and organizational change. For this study, I chose to focus on what would be considered an older mission organization—OMF International. Before further introducing OMF, I will define development.

## **DEVELOPMENT DEFINED**

In the following paragraphs I explain my pilgrimage of arriving at a definition for development as it relates to people. It includes the final definition after data analysis.

The word "develop," as defined in Webster's dictionary, contains a number of images and definitions that illumine the concept of development.

Develop means to set forth or make clear by degrees or in detail; to expound; to make visible or manifest; to treat (as in dyeing) with an agent to cause the appearance of color; to subject (exposed photograph material) especially to chemicals in order to produce a visible image; to make visible by such a method; to elaborate by unfolding of a musical idea and by the working out of rhythmic and harmonic changes in the theme; to evolve the possibilities of; to make active; to promote the growth of; to move (a chess piece) from the original position to one providing more opportunity for effective use; to cause to unfold gradually; to expand by a process of growth;

2

to cause to grow and differentiate along lines natural to its kind; to acquire gradually; to go through a process of natural growth, differentiation, or evolution by successive changes (a bud to blossom); to acquire secondary sex characteristics; evolve, differentiate, grow; to become gradually manifest; to become apparent; to develop one's pieces in chess (1981:308).

The definition of develop provides rich metaphors to bring insight for our developmental process. First of all, to develop means "to set forth or make clear by degrees or in detail; to make visible or manifest." This happens when chemicals are applied to photographic material so as to make an image appear. Develop also carries the idea of possibility or opportunity as when a chess piece is moved to another position, which enables further opportunity for effective use of other pieces. Develop connotes evolution of possibilities. Finally, to develop is synonymous with "to grow." It is growth through successive changes, which eventually allow something/someone to become what it is meant to be—e.g., a plant produces a bud from which a blossom unfolds. The unfolding evidences a developmental process.

In this study whenever I use the word "development," I am not referring to an organization's goals and action plans for raising money—as is the case for organizations and churches that have a development department for raising funds. Nor am I referring to community development projects which organizations, churches, and communities undertake to decrease poverty and better society. Rather, when I use the word "development," I refer to the process of transformation and growth that occurs in the lives of people—in relationship with God and their community—that allows them to embrace and participate in the mission of God—their destiny. "Each of us has a unique design—a destiny" (Miller and Mattson 1989:4). Growth and transformation occur as the "chemicals" of the Holy Spirit are applied to the human spirit. It is through God's Spirit that persons continually evolve until who they have been created to be is more clearly manifested in their lives (Figure 1).

Extrapolating from the biblical accounts of what happens when God intervenes in human lives, I propose that development relates to personal transformation and destiny—specific calling in God's mission—what some may describe as "becoming" through the process of being and doing.<sup>1</sup> The process culminates in the ultimate transformation of becoming like Christ. On the other hand, God gives people the privilege of participating in his Kingdom work, his mission, and he has unique purposes for each of them. This is where destiny comes into the picture and correlates with an indi-

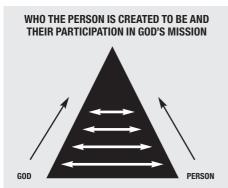


Figure 1. Development as an interaction between God and persons. As persons relate with God, they become more of who God has created them to be and participate more fully in God's mission. The surface area of the triangle represents the difference between God's intentions and the person's, which hopefully become more unified over time.

vidual's gifting and experiences.

Taking the above into account, development is defined as the individual and corporate processes God uses to (a) grow individuals into who they have been created to be and (b) lead and empower them to fulfill their unique destiny in the Kingdom while participating in the overall mission of the organization. Organizations that are developmental facilitate (by providing resources, assessment, support, training, etc.) the individual and corporate processes by which people grow into the persons God has created them to be and embrace their unique destiny in the Kingdom while participating in the overall mission of the organization.

<sup>1</sup> This idea came from a friend. Neither one of us knew the original source, nor have I been able to find it.

## **OMF INTERNATIONAL**

OMF International is a large mission organization that has been in existence since 1865.<sup>2</sup> Founded by Hudson Taylor as China Inland Mission, OMF originated and characterized the modern faith mission by its interdenominational members, trusting the Lord for necessary support, focus on evangelism, headquarters on the field, and culturally adaptive measures (Bacon 1984:147,189). Through its various permutations of mission, structure, and geographical location, OMF has continued to innovate in order to be effective in its purpose of reaching East Asia's people for Jesus Christ.

In recent years, OMF has grown to a missionary force of over 1,300 members (from Europe, North America, Africa, and Asia) with strong ministry efforts in thirteen countries (Cambodia, China, Indonesia, Japan, Laos, Malaysia, Mongolia, Myanmar, Philippines, Singapore, Taiwan, Thailand, and Vietnam) (Prescott 1997:5).

## METHODOLOGY

My study of OMF followed qualitative research methodology and incorporated a case study method including documents, in-depth interviews, focus groups, and events observation for data collection. Grounded theory methodology was used for data analysis with the aid of a qualitative research computer program.

I determined that this study required qualitative methodology for the following reasons. In the first place, the study centers on the experience of individuals in an organization. In this regard, it is a phenomenological study that focuses on people's experience of development within OMF.<sup>3</sup> People's words and actions need to be studied in order to understand the meaning and process of development in the OMF context (Maykut 1994:46). Qualitative methods are particularly helpful for understanding and elucidating process (Patton 1990:95).

Second, the study of people's development in OMF requires a sophisticated, varied technique due to the complexity of the issue. Development happens through people, events, circumstances, and experiences. This phenomenon cannot be studied with the controlled variables and environment of quantitative analysis with non-human instruments. Rather, it calls for a "human-as-instrument" method since that is the necessary instrument with enough flexibility to comprehend multifaceted complexity (Maykut 1994:26). Lincoln and Guba demonstrate human-as-instrument methods as most appropriate for complex "human" situations since they provide the possibility of capturing a complex, constantly changing situation (1985:193).<sup>4</sup> As can be deduced, qualitative methods allow the researcher to approach their study in *bricoleur*<sup>5</sup> fashion, which in turn produces flexibility for dealing with complex phenomena. "Complexities cannot be understood by one-dimensional, reductionist approaches" (Maykut 1994:27).

Third, in order to understand the phenomena of development, research methods are needed that allow understanding from another's point of view, namely, from the perspective of members of OMF. This requires relationship building and a posture of "indwelling" and interaction with the participants of the study (Maykut 1994:39). Gathering information about people, which will

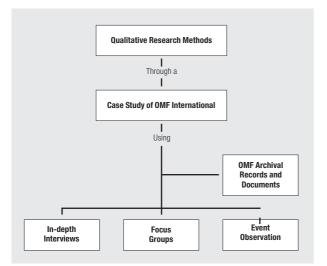
<sup>&</sup>lt;sup>2</sup> For a brief organization history, see History of the Organizational Development of OMF International (Trebesch 2000).

<sup>&</sup>lt;sup>3</sup> See Moustakas' Phenomenological Research Methods for an overview of the methodology for the phenomenological study.

<sup>&</sup>lt;sup>4</sup> The human-as-instrument provides seven possibilities in qualitative research. 1) Responsiveness. The person can respond to cues from the people and environment. 2) Adaptability. The human can collect data from multiple sources at multiple levels. 3) Holistic emphasis. Only people are capable of grasping the whole. 4) Knowledge base expansion. Humans can function simultaneously between data and theory. 5) Processual immediacy. Only humans can process data on the spot developing hypotheses and testing these hypotheses. 6) Opportunities for clarification and summarization. The human-as-instrument clarifies and summarizes on site allowing for correction and amplification. 7) Opportunity to explore atypical or idiosyncratic responses. The human-as-instrument can explore data that does not seem to fit and clarify or add it to the theory building process (Guba and Lincoln 1985:193, 194).
<sup>5</sup> "Jack of all trades" (Lévi-Strauss 1966:17).

ultimately emerge into theory, necessitates the researcher's involvement with the people (Rubin and Smith 1995:12). In other words, an environment of presence is needed where people feel comfortable to talk about their lives, their joys, and their struggles. Meaning develops through relationship (Maykut 1994:39).

Fourth, the study is designed to describe human experience, not to test an already existing theory (Rudestam and Newton 1992:37). Through the discovery of people's experience of development, a theory emerged, which is the exact intention of qualitative research methods.



Researchers capture words and actions through participant observation,<sup>6</sup> in-depth interviews, group interviews (focus groups), and the collection of relevant documents (Maykut 1994:46). This study's research design involved a case study of OMF using interviews, focus groups, events observation, archival records, and documents. (See Figure 2.)

## **CASE STUDY**

Yin proposes the criteria for choosing case studies as a strategy for when "how" and "why" ques-

Figure 2. Overview of the research methods.

tions are being asked, when the researcher has little control over events, and when the researcher is trying to obtain data from real-life situations (Yin 1994:1). Examples of these situations would include various social science, planning, psychology, organizational, and management studies. The purposes of research in case studies converge in asking how phenomena have been experienced and why phenomena have occurred with contemporary events in which behavior cannot be manipulated (Yin 1994:8). Therefore, Yin provides the following definition:

[A case study is] an empirical inquiry that investigates a contemporary phenomenon within its real-life context, especially when the boundaries between phenomenon and context are not clearly evident... Case study inquiry copes with a technically distinctive situation in which there will be many more variables of interest than data points, and as one result relies on multiple sources of evidence, with data needing to converge in a triangulating fashion, and as another result benefits from the prior development of theoretical propositions to guide data collection and analysis (13).<sup>7</sup>

The OMF study matches all of the "how," "why," contemporary event, and non-manipulative criteria. The case study method is also the appropriate method for studying implementation of programs and organizational change (22).

<sup>&</sup>lt;sup>6</sup> Participant observation is used to provide "direct experiential and observational access to the insiders" world of meaning" (Jorgensen 1989:15).
<sup>7</sup> Research investigators express concern for using the case study method for a number of reasons. 1) A perceived lack of rigor. Former researchers have been careless with their data and biased in their results. I have sought to use stringent methods for data collection and analysis to address this concern. These methods have been described in other sections of this chapter. 2) Results cannot be generalized. In response, case studies are generalizable to theories, not populations or universes. 3) Case studies take too long and produce massive documents (Yin 1994-9, 10). (This is true!) One has to determine their parameters of time and money and set appropriate boundaries for the study that will still provide the necessary data.

As conveyed earlier, this study seeks to understand people's experience of development within the context of an organization—OMF.<sup>8</sup> In order to effect organizational change, OMF intentionally introduced a comprehensive program of development for their members in the mid 1990s. Using the case study method, I endeavored to understand how and why people were developed within the context of OMF.

## **RESEARCH DESIGN**

One of the key principles of the case study method is the collection of multiple sources of data. Use of multiple sources of data promotes triangulation,<sup>9</sup> which insures the validity of the study (Yin 1994:92; Fontana and Frey 1998:73; Krueger 1988:40). Figure 3 demonstrates the interactions between all of the sources. In the following sections, I introduce the multiple sources of data I used, and after explaining these sources, I outline my data collection procedures.

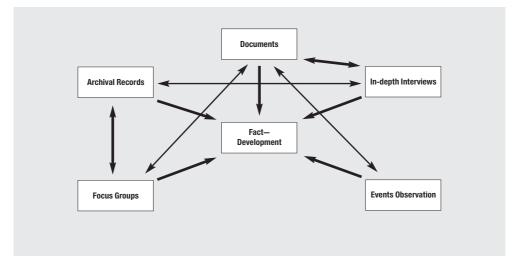


Figure 3. Convergence of multiple sources of evidence (adapted from Yin 1994:93).

## **Desktop Research**

Researchers working with qualitative interviews and focus groups must first immerse themselves in the subject matter. Therefore, careful historical analysis and study of documents related to the research topic ensues before questions are written or data is collected (Rubin and Rubin 1995:76). For my study of OMF, I devoted one tutorial to its organizational history and specifically focused on the current organizational changes that resulted in the Member Development Program (MDP). For this I used the following books and documents: (a) biographies of Hudson Taylor; (b) a book on the first one hundred years of CIM/OMF (Lyall 1965); and (c) other archival records of OMF, namely the Central Council Minutes, and all the documents pertaining to the introduction of the MDP.<sup>10</sup>

I verified my analysis and understanding of OMF organizational history and the organizational change with the two OMF leaders who introduced the MDP and corrected any misunderstandings. After this phase of analysis, I formed initial questions for both the in-depth interviews and

6

<sup>&</sup>lt;sup>8</sup> A single case is a justified method for research when the single case represents a "unique" or "extreme" case (Yin 1994:39). With OMF, I studied an organizational change that happened in a large, institutionalized mission organization that introduced the intentional development of the people serving in their organization. This change is unique (and may even be considered "extreme" given the age of this organization!). <sup>9</sup> Triangulation is using multiple sources of evidence, which develops "converging lines of inquiry ... any finding or conclusion in a case study is likely to be much more convincing and accurate if it is based on several different sources of information" (Yin 1994:92).

<sup>&</sup>lt;sup>10</sup> Because the program went through so many permutations along with significant controversy, the documents encompassed around 300 pages.

focus groups. After getting feedback on the questions from my mentors and other OMF leaders, I settled into a flexible design that allowed adjustment and followed emerging themes as they arose (Rubin and Rubin 1995:44). Figure 4 demonstrates this procedure.

## **In-depth Interviews**

Kvale defines qualitative interviewing as "understanding by means of conversation" (1996:11). In other words, qualitative interviewing allows the researcher to ascertain the thoughts, feelings, and experiences of people (Rubin and Rubin 1995:1). This method is most appropriately used in situations where an in-depth understanding is best obtained through examples and narratives or when a complex, interrelated, event-oriented situation needs to be understood (51). All hold true for the OMF case.

The OMF study was designed as a topical study. Topical studies "explore what, when, how, and why something happened" (Rubin and Rubin 1995:196). In the OMF case, I studied what, when, how, and why development happened. The interview questions related to the root of the research questions I was exploring; these were adjusted accordingly following subsequent analysis (Kvale 1996:129).<sup>11</sup> (See Figure 4.)

The study also called for a semi-structured, iterative interview in which questions were asked according to major themes that emerged from the background study. The semi-structural nature of the questionnaire kept the interviews focused on major themes, but also allowed me to follow additional themes as they emerged (Kvale 1996:27).<sup>12</sup> While the basic interview questions were the same for everyone, I stratified the questions or added questions based on the expertise of the interviewee (Rubin

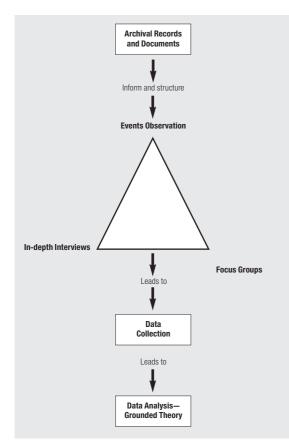


Figure 4. Triangulation for data collection leading to data analysis.

and Rubin 1995:207). For example, some OMF members were more astute in their understanding of organizational dynamics. Therefore, I pursued this topic to a greater depth with them. And certain OMF leaders were privy to the "behind the scenes" changes that brought about the MDP. Interviews with them allowed me to explore the nuances of the program and the philosophical foundations of the change.

## **Relational Procedure**

Concerned about the sometimes objectifying procedures of research and the dominant role the interviewer plays in interviews, researchers today are moving toward a more relational and reciprocal environment for interviews.

<sup>11</sup>All questions were descriptive in form—such as, "What happened?" "How did it happen?" I also used probing questions when necessary—such as, "Could you say more . . . ," "Could you give an example of a time when . . . " (Kvale 1996:130-133). <sup>12</sup> Kvale suggests a seven-stage approach for semi-structured qualitative interviews. 1) Define the purpose of the investigation. 2) Design the study. 3) Interview to obtain the knowledge sought. 4) Transcribe the notes or tape recordings to prepare for analysis. 5) Analyze the data. 6) Verify the interview findings. 7) Report the findings (1996:88-97).

There is "no intimacy without reciprocity" (Oakley 1981:49).

Following the lead of qualitative interview experts, safe environments were created for building relationships, which led to open sharing of ideas and experiences (Rubin and Rubin 1995:12). I conducted the interviews by first informally "breaking the ice" with humor, small talk, and sharing personal history (Fontana and Frey 1998:67). I especially tried to establish the fact that I was a learner and we would be talking about a topic of mutual interest. I then conveyed the ground rules of the interview by giving the purpose of the study and requesting the use of a tape recorder for accuracy (Kvale 1996:125-128). While following the general interview guide, I probed for additional information or pursued clarification when necessary (Rubin and Rubin 1995:208). Follow up questions were asked if the interviewe said something surprising or different from many of the answers I had previously received (212).

#### Sample

In general, qualitative researchers design their study to explore their topic deeply from diverse points of view (Rubin and Rubin 1995:76), usually working with small samples of people who are in the context of the topic to be studied (Miles and Huberman 1994:27). The investigator chooses people who have knowledge about the situation being studied, are willing to talk, and represent a range of viewpoints (Rubin and Rubin 1995:66). For the interview sequence, the researcher moves from the general to the more specific (Miles and Huberman 1994:28). Therefore, for the OMF study, I selected the persons to be interviewed with these criteria in mind.

As mentioned earlier, OMF is a complex organization with members from over twenty-five different countries. These members have ministered with OMF from one to over forty years and work in a variety of contexts. As OMF exists in a hierarchical structure, people in the organization have varying responsibilities. A handful of leaders have championed the MDP.

With this in mind, I asked my contacts in OMF<sup>13</sup> to invite participants for the interviews according to diverse nationalities, varied lengths of service, and different ministry positions. I also asked them to invite individuals from every level of the hierarchy, and key leaders who implemented the change which moved OMF toward a more developmental bias. I sought to have both a variety of participants and those who were information-rich (Miles and Huberman 1994:28). These interviews took place in the key locations of Singapore, the International Headquarters, and OMF's largest fields (countries where the largest numbers of OMF members serve—Thailand, Philippines, Taiwan, and Japan).<sup>14</sup>

#### **Focus Groups**

Focus groups are similar to interviews with some variation on purpose and procedure (Fontana and Frey 1998:54). Focus groups promote the stimulation of ideas around a given topic. A focus group is "a carefully planned discussion designed to obtain perceptions on a defined area of interest in a permissive, nonthreatening environment" (Krueger 1988:18). Focus groups transport rich data, since they function on the principle that attitudes and perceptions related to programs or services develop partly through interaction with other people.<sup>15</sup> The group interaction

<sup>&</sup>lt;sup>13</sup> As an outsider, I did not have access to OMF members. Several top-level leaders in the organization gave me access and paved the way for me to interview and conduct focus groups in their major fields.

<sup>&</sup>lt;sup>14</sup> Besides the countries listed, OMF has more members in an undisclosed country, which is considered a "creative access" country. For security reasons, I was not able to conduct interviews or focus groups in this country. I was, however, able to have one interview with a woman who formerly ministered in this country and so I obtained her perspectives.

<sup>&</sup>lt;sup>15</sup> This can also be one of the concerns of conducting focus groups since "group think" may develop and put some members of the group in hiding (Fontana and Frey 1998:54). The facilitator can prevent this phenomenon by making sure everyone in the group has the opportunity to speak.

produces candor, and often the sharing of ideas stimulates others' ideas and experiences (23, 44). Continuing with the rationale for qualitative research, focus groups are particularly helpful when the goal is to understand people's views on an experience, idea, or event (20).

## Procedures

The procedures for developing focus group questions and conducting the groups are similar to interviews. The researcher writes questions that will illuminate the purpose and major themes of the study. Again, the investigator bases these questions on a thorough background study (Krueger 1988:52). However, the researcher must also be adept in group dynamic skills to successfully conduct focus groups. Small talk before the group interview begins must be noticed, and body language is important as well (112). The researcher must also keep one person or a coalition of people from dominating conversation and encourage all participants to share (Fontana and Frey 1998:54).

Similar to the in-depth interviews, the first few minutes of the focus groups are crucial for setting the stage of safety and openness (Krueger 1988:80). Here, I handed out a brief background, which described my personal history. In the focus groups I also handed out my general questions so participants could anticipate and follow along. This allowed them to write down thoughts as prompted by their reflection or others' comments. At the end of our time together, I also encouraged participants to write down any additional thoughts or comments they hadn't felt comfortable sharing in the group context. I then gathered all the questions.

#### Sample

Like in-depth interviews, focus groups endeavor to uncover people's varied experiences. Focus group selection, however, also operates within a principle of commonality. Participants chosen for focus groups should have experienced the topic in question—for OMF, all participants had experienced development in one form or another (Krueger 1988:26).

Trying to concentrate in OMF's major fields, I once more opted for focus groups in Thailand, the Philippines, Taiwan, and Japan. Knowing that maximum variation is the preferred method, I again asked for the participants to be varied in nationality, ministry assignments, leadership, and ministry experience (Maykut 1994:56). All of these constraints were met. The Japanese focus group contained mostly high-level leaders.<sup>16</sup>

## **Events Observation**

The third point in the triangle of multiple sources is events observation (Figure 4). "Observation consists of gathering impressions of the surrounding world through all relevant human faculties. This necessitates direct contact with the subjects of observation" (Adler and Adler 1998:80). Event observation enables researchers to understand the context from which a program operates. On site researchers have an increased understanding as they experience the event and can see things that may not be included in the documents or participants' description of a program (Patton 1990:203, 204).

<sup>&</sup>lt;sup>16</sup> OMF's Japan context made it difficult to meet with a wide variety of missionaries. The field headquarters are in Tokyo, which is where I was stationed. Due to the geographical vastness of Tokyo and the fact that most of the other missionaries are in Northern Japan, I was only able to meet with leaders stationed in the field headquarters.

Researchers using observation operate from one of three membership roles.<sup>17</sup> For this study, I took on the role of "peripheral-member-researcher." I endeavored to be close enough to the situations to understand the perspectives of the insiders (often by asking clarifying, debriefing questions after the event), but I did not become a member of OMF.

The events I chose to observe were key meetings and training seminars where development was discussed or an environment for development was created. I attended a meeting of the Member Development Task Force in Singapore. I describe the MDTF as the "think tank" for development in OMF. This is the main body of people who plan development events, create curricula, and facilitate development in OMF. While the task force remains intact, a portion of the task force has now become a department in the organizational structure of OMF. The MDTF functions under this department. I also observed two leadership training events: the Regional Leadership Training Workshop (RLTW) in Taiwan and the New Leaders Introduction Course (NLIC) in Singapore.<sup>18</sup> Each event was four days long, thus providing ample opportunity to observe training and to learn through informal discussions.

## DATA COLLECTION

Qualitative research is only as good as the methods used to collect and retrieve the data and the data analysis itself. If a researcher had an excellent field experience, yet could not understand or logically use the data, the study would be ineffective. Data management is "the operations needed for a systematic, coherent process of data collection, storage, and retrieval" (Miles and Huberman 1998:180). In this section, I demonstrate the data collection methods used in this study to ensure high quality data and reliability.<sup>19</sup>

## **Overall Approach**

Let me begin by describing my overall approach on the field and analysis actions (Seidman 1998:110). In each of the five countries I stayed in the OMF Mission Homes, which gave me the opportunity to meet more OMF members than I had originally anticipated. Besides the formal interviews, focus groups, and training events, there were many opportunities to talk informally with other OMF members during meals and free time. This gave me a more holistic view of OMF missionary life.

I varied the interview schedule between mornings and afternoons. As stated earlier, I began the interviews and focus groups by briefly sharing my personal history and pilgrimage leading to this research topic. During the introduction, I also gave the ground rules concerning confidentiality and group dynamics. Each interview lasted anywhere from 45 to 90 minutes, depending on our synergy of ideas and the interviewee's verbosity. The focus groups were all approximately 90 minutes; two groups met in the morning (Thailand, Philippines), one group met in the afternoon (Japan), and one group met in the evening (Taiwan).

At the end of the day, I wrote my personal notes and did ongoing analysis (Krueger 1988:112; Maykut 1994:46). If I made any changes to methodology, I also noted this in a journal. When I

10

<sup>&</sup>lt;sup>17</sup> Investigators will either be complete-member-researchers (situations in which they are already a member or become a member somewhere during the course of the study), active-member-researchers (actively involved in the situation and assuming some responsibilities that advance the group, but not fully committing to member values and goals), peripheral-member-researchers (desire the insider's perspective so observe and interact closely to understand, but they do not participate in activities considered core for group membership), and complete-observer role (researchers who are removed from the setting by using videotape or photography) (Alder and Alder 1998:84-85).

<sup>&</sup>lt;sup>18</sup> Each OMF field is divided into regions which are led by regional leaders or directors and regional councils. A leadership development workshop has been designed for this level of leader. All new leaders, including field directors, regional directors, and specialty directors are encouraged to attend the New Leaders Introduction Course. Here OMF vision and values are shared and leadership skills are taught.

<sup>&</sup>lt;sup>19</sup> Researchers promote reliability if their research method is documented and their data is accessible to other researchers. Other researchers should be able to view the same data with the same system and produce the same results (Yin 1994:95).

finished in each country, I sent personal emails thanking everyone who participated in the research project.

During the days that I observed training events, I followed the schedule of the training event and worked on my personal notes in the evening. While the training was taking place, I took notes that related to what the training demonstrated about development and my impressions of why the trainers were choosing to teach certain things. This was a good time to notice how the values for member development matched with the actions of the organization. I also noticed interactions and possible opportunities for development, as well as barriers to development. If I needed clarification, I met with the presenters and/or participants later.

## **Specifics of the Database**

Yin describes the development of a database as including four items:

1. Notes: the investigator's notes from interviews, observations, and/or document analysis.

- 2. Documents: any documents related to the study and acquired during the study.
- 3. Tabular materials: documentation of survey, quantitative data, or other types of "counts." (This was not a quantitative study so tabular results only occur in data analysis by observing the frequency of answers.)
- 4. Narratives: responses to open-ended questions (Yin 1994:95-97).

My database includes all four of these items.

## Documents

Before beginning the fieldwork, I had already collected a binder full of archival records related to the development of persons in OMF. These are organized in chronological order as an overview of this organizational change. They informed the development of research questions. While on the field, I acquired other documents as well. These included meeting agendas, training notes for participants in training events, the booklets that have been published for personal development, and OMF's Personnel Handbook.

## Notes

Scholars suggest many approaches to field notes; there are no set methods for this aspect of data collection. However, field notes lead the way to qualitative analysis and are therefore crucial (Patton 1990:239). Following Schatzman and Stauss' approach, I took four different types of notes (quoted in Schwandt and Halpern 1988:77):

- 1. Field Notes: these included my personal notes during the interview, focus group, or event as well as contact summaries for each interview and focus group.
- 2. Methodological Notes: I wrote these notes before the fieldwork began and continued writing them while out in the field. These notes included methodological decisions made such as shifts in sampling and interviewing strategies.
- 3. Theoretical Notes: After the research day, I reflected on emerging themes and made memos to myself regarding hypotheses and/or evolving category structures.
- 4. Personal Journal: Here I kept track of my personal feelings and intuitions as well as how I was coping with culture stress. Basically I tried to document anything that might influence my experience or interpretation of data.

## Tabular Materials

Since this is not a quantitative study, the data does not include a lot of tabular materials. In data analysis, however, frequencies of answers to questions were noted.

## Narratives

All of the interviews and focus groups were taped and later transcribed. I gave the transcriber instructions to transcribe every word—even repeated phrases or sentences. I asked her not to transcribe verbal pauses such as "ums" and "uhs" since I was not conducting a sociolinguistic or psychological study (Kvale 1996:169, 170). Upon doing a spot check for accuracy in the transcripts, I noticed that the transcriber had missed key words, phrases, and sometimes, whole sentences. Therefore, a friend and I listened to all the tapes and filled in the missing elements.

The data collection process proceeded as designed with OMF. By the end of the interviews, focus groups and events, saturation point was reached and no new information was being uncovered (Maykut 1994:62). I report more about this in the next section on data analysis.

## DATA ANALYSIS

Qualitative research methods require inductive, ongoing analysis, continuing analysis after data collection, and eventually theorizing analysis. In other words, the qualitative approach calls for constant analysis! For this study, I endeavored to follow this pattern and used grounded theory methodology as an overall framework. The next sections demonstrate this approach.

## **Overall Approach**

Strauss and Corbin describe three approaches for analyzing qualitative data:

- 1. Present data without analysis: This is similar to a journalist presenting the facts of participants' experiences.
- 2. Reconstruction of data: The researcher accurately describes what he/she has understood from the data.
- 3. Theory building: The researcher inductively derives theory based on the data (1990:22, 23).

I structured this study to produce theory. This required that I do ongoing analysis of the data looking for patterns and themes, subsequent coding, and finally, conceptualizing theory.

This was an emergent study; theory emerged as the data was collected and analyzed, and was not predetermined (Maykut 1994:46). Ongoing analysis aided the process of theory building; during the interviews and focus groups, I listened to discover themes and concepts (Rubin and Rubin 1995:57). Frequently the data presented something surprising. I pursued this element in subsequent interviews to see what would emerge (Seidman 1998:11).

In general, I followed Miles and Huberman's process for analysis. Briefly, their procedure entails noting patterns and themes, clustering conceptual groups, making contrasts and comparisons, subsuming particular to general, and creating theoretical coherence (1998:187). This process took place both on the field and afterwards, resulting in a "grounded theory" emerging from the data.

## **Grounded Theory**

Simply stated, grounded theory is "the discovery of theory from data" (Glaser 1967:1). Grounded theory is one of the qualitative social research methods that uses systematic procedures to develop theory connected to phenomena (Strauss and Corbin 1990:24). One chooses grounded theory for a variety of reasons. First, conceptualizing helps to understand the actions of subjects. Second, this understanding enables researchers to gain perspective on behavior. Third, theory can be applied in other situations (Glaser 1967:3; Glaser 1992:13).

The process of grounded theory research can be divided into three categories: data collection, coding of data, and theory building (Glaser 1978:16). All three of these processes happen concurrently although in my research, much of the coding was done after data collection. Each day, however, I kept track of my ideation and theory building in the memo section of my field notes (83, 84).<sup>20</sup>

| Table 1. Examples of Open, Axial, and Selective Coding |
|--|
|--|

| OPEN CODING                              |   |
|--|---|
| Code                                     | Quotation   |
| Multinational Issues                     | I'm not sure how, really, we're going to support some of our minority language people we have involved. I think for the<br>Koreans, the Japanese, and to a lesser extent, the Germans–constantly working in English is a very heavy burden. The<br>Dutch, it's not such a problem for because Holland is such a small country that most of our Dutch members really have<br>very good English And the Koreans fight it so hard. |
| Attrition                                | We here in the Philippines one of the contributing factors [of attrition] is perhaps the people are not well taken care of-<br>unlike the secular jobs, they have a real path to follow and they have all the trainings and they are well-taken care of along<br>the way.   |
| Women and Development                    | I think OMF has to address the issue of the role [of women] that we are in. And I think that does have implications to<br>member development because at the moment in most situations only men are involved in significant decision-making.<br>And in some cases, regrettably some OMF members would not accept training or leadership from the women.  |
| AXIAL CODING                             |   |
| Code                                     | Quotation   |
| How Development<br>Happens/Relationships | As you interact with people, or with the Gospel, as you take the Bible Study, as you talk with the neighbor over the fence, or whatever—it's what you do with the knowledge that you have received. You receive the knowledge, you've got to put it into practice.  |
| Systems/Evaluation                       | But we haven't had an ongoing sort of constant type of system, anyway. I think it's good to have programs, but it's also very good to have some method of evaluating.   |
| Leadership<br>Promotes/Support           | But the leadership supported us both through that difficulty, and accepted us and valued us as individuals. I suppose its trust Having worked through the issues that separated us. I see leadership as having a part in bringing that about.   |
|  |   |

## **SELECTIVE CODING**

| Code   | Quotation   |
|--|---|
| Faith Assumptions/Gifts                                    | First of all, I have personally felt that looking at passages like Ephesians 4 and II Peter 1, I Peter 4, Romans 12-14, the gift passages, I Corinthians 12–that there is a sense in which God gives gifts, but there's room to develop and grow and mature in those. That we're not made perfect, we have incipient potential but that has to be developed and nurtured and encouraged—then into flame, you know, the gift that God has given you. |
| Values/Effectiveness                                       | I think that an organizational value on effectiveness is absolutely crucial to development.   |
| Organizational Dynamics–<br>Organizational Culture/Organic | The only thing the organization can do is create an environment and create the means by which development can take place and that has to do more with providing options, providing freedom, providing access defining a learning culture.   |
| Organizational Dynamics–<br>Structure/Intentional Program  | I can take an individual through a training program, which has been designed for their particular ministry can be personally fitted to them.  |
| Experiences/Mentoring                                      | There's one other aspect as far as I am concerned, and that's mentoring. People who have helped me in the past, and who became in a sense, model for me to now do the same thing-that someone might follow me up in the past and helped me. And I saw the benefit of that, and so now in my ministry. I feel quite free and easy to use that in my own ministry.  |
| Individuals/Learning Posture                               | I mean, I find it fascinating–I meet new people, and I think, "Well, what am I going to learn from these people?" I think that's important.   |
| Leaders/Opportunities                                      | By offering or providing opportunities as well as all of that. If they see me interested in that, to do a better job, and provid-<br>ing an option or an opportunity to do something.   |

<sup>20</sup> See Glaser for the "rules of memoing" (1978:89, 90). He provides great ideas for keeping field notes that eventuate in theory.

I have addressed the data collection procedures above. I reiterate here, however, that data collection continues until saturation, that is, when no new categories of data are produced (Glaser 1967:61). Coding is the process of categorizing people's responses into similar ideas and concepts (Rubin and Rubin 1995:238). These ideas and concepts are "coding families." The coding families can also include various processes that have occurred in peoples' lives (Glaser 1978:74). I first used an open coding method in which codes were assigned—line by line—throughout each transcript (Glaser 1992:48). In this process, I identified concepts along with their properties and dimensions, resulting in categories and subcategories of data (Strauss and Corbin 1990:101). I then grouped the coding into these categories and subcategories (axial coding) (123). As analysis continued and theory began to emerge, I pursued selective coding which allowed me to integrate the data at a higher level and moved me closer to producing theory (143). Finally, through conceptualizing codes and noticing the frequency of participants' specific answers related to codes, I proposed a theory for development. Table 1 shows examples of each level of coding.

Throughout the process of coding, I used the constant comparison method. Experiences from individual's lives were compared to the experiences of other individuals. This established the underlying uniformity and highlighted varying conditions (situations in which experiences were different) (Glaser 1978:49).

As mentioned earlier, data management (the collection and retrieval of data) is crucial for quality analysis. Computers provide excellent aid for the coding and retrieval process since they are designed to function with structure (Richards and Richards 1998:216). For the coding process and theoretical analysis,<sup>21</sup> I used a qualitative computer program called QSR NUD\*IST (Qualitative Solutions and Research's Non-numerical Unstructured Data Indexing Searching and Theorizing). I chose this particular program since it works on a "code-retrieve-system" and allows one to manipulate categories as theory emerges (236).<sup>22</sup> Using NUD\*IST, researchers have the option of processing data in two ways. It can be analyzed by coding whole documents and retrievals can be done by context, proximity, and sequencing searches. Or data can be grouped into hierarchical trees, which allows the researcher to create and manipulate categories of data to explore emerging themes. Each time the researcher makes a change to the categories or manipulates the hierarchical tree, the program documents the change to produce an audit trail (237).

Data analysis for this study led to a theory through the hard work of coding, analyzing, recoding, and conceptualizing. Grounded theory, using the constant comparison method and looking for emerging theory, proved to be the best methodology.

## STEPS TAKEN TO ENSURE QUALITY OF RESEARCH

One ensures the trustworthiness and quality of research through the design of data collection and analysis procedures. In this section, I address the measures I took to ensure the quality of research by speaking to the categories of trustworthiness, reliability, and construct, internal, and external validity.

Lincoln and Guba (1985) give several methods of data collection that strengthens trustworthiness. In their approach, researchers should first of all use multiple sources of data collection for triangulation. In the OMF study, I used archival records, other documents, in-depth inter-

<sup>21</sup> This computer program does not build theory, but it allows you to adjust categories according to the theory that is emerging.

<sup>22</sup> I also have several colleagues who have used this program in the area, which allowed me to confer when needed.

views, focus groups, and events observation. Second, researchers should have a clear audit trail. My audit trail consists of four types of field notes, a binder of documents related to OMF Member Development, tapes and transcripts of the original interviews/focus groups, coding via a computer program, and various reports used for analysis based on the coding. Third, work in a research team is most effective. My study did not permit the use of a team. However, I conferred throughout the study with other research associates, including my committee and other colleagues, who understand the qualitative method. Fourth, researchers should check their data with participants. From the beginning I checked my understanding of OMF's MDP and clarified impressions from the data. This culminated in several key OMF members reviewing a rough draft of the dissertation. Finally, the grounded theory process itself strengthens trustworthiness. All emerging theory can be traced back to data following the trail of open, axial, and selective coding.

Many qualitative researchers use the categories of reliability and internal and external validity to ascertain the quality of research (Lincoln and Guba 1985:290-292; Rudestam and Newton 1992:38, 39; Yin 1994:33). Yin also uses the category of construct validity in addition to the other three. While there will be some repetition with the above more general approach to trustworthiness, I will use these categories to address the issue of quality in this study.

Construct validity relates to establishing correct data collection and reporting operations (Yin 1994:33). Three tactics are used to increase construct validity: multiple sources of evidence, an audit trail, and having key informants review a draft of the report (34, 35). I planned for and executed all of these tactics.

Internal validity relates to causal connections within the data (Lincoln and Guba 1985: 290). Researchers check causal inferences by carrying out structural corroboration such as spending adequate time with participants, exploring participants' experiences and comparing it with other participants' experiences, peer debriefing, and revising methodology as research evolves (Rudestam and Newton 1992:39). All of these criteria were included in the study.

External validity establishes the domain to which the study's findings can be generalized (Yin 1994:33). At present, the findings for this study can be generalized for OMF. A preliminary connection was made with InterVarsity Christian Fellowship to see if the theory could be applied in their organization. Anecdotally, it seems that the theory could be applied.

Finally, reliability corresponds to the replication of the study in similar situations (Rudestam and Newton 1992:38). Researchers code data and leave an audit trail in ways other researchers could understand and potentially replicate under comparable circumstances. My coding and audit trails are clear. My documentation procedures are logical, straightforward, and based on well-documented qualitative research methodology (Yin 1994:37). It seems other researchers would produce the same results. A colleague at another university reviewed the methodology and agreed.

#### **SUMMARY**

The OMF study followed qualitative research methodology and incorporated a case study method that included documents, in-depth interviews, focus groups, and events observation for data collection. Grounded theory methodology was used for data analysis with the aid of a qualitative research computer program. Figure 5 captures the complete methodology. The left side of the diagram delineates my actions. The center of the diagram shows the overall research process, and the right side of the diagram shows my interactions with OMF.

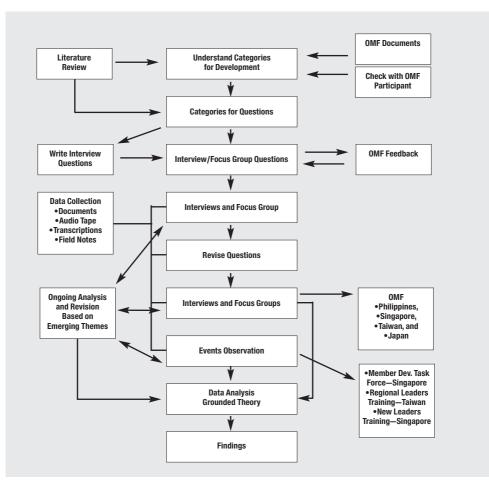


Figure 5. Study methodology.

#### **FINDINGS**

Analysis of the data<sup>23</sup> using the grounded theory method revealed the significant themes related to development within OMF. Based on the data, these themes were integrated into a theoretical model for developmental organizations. This theory is descriptive of the OMF data and potentially diagnostic for other organizations desirous of incorporating development and as well as diagnostic for organizational analysis in general. In the next sections, I present the integrated model.

#### Overview

I highlight from the onset that development in OMF is intimately connected to people. Members of the organization create environments where development can occur. Members initiate processes that result in personal development. And members experience transformation as a result of the processes of development. Every aspect of development is tied to people simultaneously creating, receiving, and promoting development. People initiate even the seemingly inanimate functions of organizational structures, culture, and systems that promote development.

Having briefly established the importance of people, the data also reveals that the interrelationships and interconnections between six key components enhance development. These components are faith assumptions, values, organizational dynamics, developmental experiences,

<sup>23</sup> See the dissertation for a full description of the research methodology including reliability and verification. Essentially, the data included appropriate literature review (including the Bible and OMFs historical documents) interviews, focus groups, and events observation in Asia.

16

individuals, and leaders. In this overview, I briefly describe the components and give an explanation of their interrelationships.

## **Six Components**

The data from the interviews and focus groups (and confirmed in the events observation) demonstrated six components required for development of members in OMF (see Table 1).

- Faith assumptions are the theological and biblical foundations for development. Although this particular area was sometimes difficult for OMF members to articulate, all except one of the interviewees and all but one of the focus groups expressed faith assumptions that support, or call for, the development of people.
- 2. Values are implicit or explicit beliefs regarding development that result in actions of development. They are the "oughts" in an organization (Schein 1985:14). Every interview participant and each focus group explained values that promote development.
- 3. Certain organizational dynamics—such as organizational culture, structure, and systems—promote development and insure its longevity in an organization. Each focus group articulated examples of organizational dynamics, as did all interviewees except one.
- 4. Experiences are events or situations in which people were developed. Every person interviewed and each person in the focus groups had had experiences in which they were developed.
- 5. The component of individuals relates to what individuals do to develop themselves. All but two interviewees recounted personal habits or self-initiated learning for their development.<sup>24</sup> In one focus group, personal initiatives for development were not mentioned.
- 6. Finally, the component of leaders connects to what leaders do to promote the development of people. All but one interview participant expressed the importance of leaders in their development.

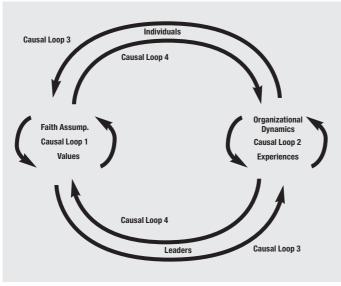
## The Integrated Model: Interrelationships of the Six Components

Figure 6 illustrates a systems model that integrates the six components and demonstrates their connections and interactions. Beginning with the left side of the diagram (causal loop 1—internal paradigms),<sup>25</sup> faith assumptions influence the formation of values. People's biblical and theological premises produce certain beliefs about life and ministry. If individuals, for example, believe the Bible calls for Christians to grow toward full maturity throughout their lifetime, they likely hold values for development. Likewise, value formation further strengthens and deepens faith assumptions. Developmental values highlight and illumine theological beliefs and biblical texts. They increase developmental faith assumptions. For example, a value for everyone contributing to the organization shows the biblical premise for all gifts in the body being used.

On the right side of the diagram (causal loop 2—external actions), various organizational dynamics produce experiences in which people are developed. For example, if an organization structures developmental items in each of their regular meetings, this creates developmental experiences. On the other hand, developmental experiences often cause the creation of develop-

 $<sup>^{24}</sup>$  For the other two interviewees, my informal interactions with them outside the interviews indicated they intentionally develop themselves. Individual self-motivation seems to be key for everyone.

<sup>&</sup>lt;sup>25</sup> In systems thinking, elements never exist in isolation, but "always comprise a circle of causality, a feedback 'loop,' in which every element is both 'cause' and 'effect'—influenced by some, and influencing others, so that every one of its effects, sooner or later, comes back to roost" (Senge, Kleiner, Roberts, Ross, Smith 1994:113). "The world is a loopy place where cause and effect go around and around like a long winding spring of causality" (Boyett and Boyett 1998:106).



mental organizational dynamics. People who have experienced development will create the dynamics necessary to institutionalize development in an organization. For example, they produce systems that provide resources for development or they create a department within the organizational structure that promotes and insures development throughout the organization.

Figure 6. The integrated model.

As mentioned before, development happens in the lives of and through people; therefore, the diagram also illustrates the essential role of people (causal loops 3 and 4—interaction of people with internal paradigms and external actions). Moving counter clockwise and starting at the bottom of the diagram (causal loop 3), leaders shaped by faith assumptions and values create developmental experiences and organizational dynamics. These dynamics and experiences create environments for individuals' development. Individuals, having been developed, incorporate into their lives developmental faith assumptions and values. Moving clockwise and starting at the top of the diagram (causal loop 4), developmental faith assumptions and values held by individuals also produce developmental dynamics and experiences. These in turn cause leaders to experience and continue to promote development as well as strengthen the developmental faith assumptions and values of the organization. In healthy organizations, change is initiated from the grassroots as well as by the leaders.

All of the six components connect and interact in causal loops. The culmination of these relationships produces developmental processes, which in turn produces a developmental organization.

## Specific Aspects of Each Developmental Component

Having introduced the causal relationships between the six developmental components, we now interact regarding the elements of each component. Not only did the data expose significant components necessary for development, it also revealed that each of these components had more specific, repeated qualities or elements. Table 2 shows all of the components with their specific qualities. Table 3 shows the frequency of occurrence of the qualities in the data. Keep in mind that there were fourteen interviews and four focus groups. I give the data from events observation in the description of each component's element.

#### DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS

#### Table 2. Components and Their Specific Qualities

| that provide foundation   | Values that provide foundation for development.   | Organizational<br>Dynamics that<br>enhance development.  | <b>Experiences</b> that create development.   | <b>Individual</b> motives<br>and initiatives for<br>development.  | <b>Leaders</b> create<br>environments to<br>enhance development.  |
|---|---|--|---|---|---|
| in the Bible of leaders<br>who create environ-<br>ments for others<br>to develop.<br><i>Fruitfulness:</i> the<br>biblical mandate for<br>fruitfulness in ministry.<br><i>Gifts:</i> individuals<br>contributing to the<br>Body by using their<br>gifts.<br><i>God develops:</i> biblical<br>and theological | Core Value of<br>Development: the<br>organization has a core<br>value for development.<br>Effectiveness: organiza-<br>tion's desire to produce<br>results in their mission.<br>People Focused: people<br>are the most important<br>resources of the<br>organization.<br>Relational: incorporates<br>care, interdependence,<br>communication, trust,<br>and integrity. | Organizational<br>Culture<br>Intentional Focus: a con-<br>certed effort to point<br>organizational culture<br>toward development.<br>Organic: an environment<br>of opportunity, flexibility,<br>and interdependence.<br>Organizational<br>Structure<br>Program: organized<br>department and<br>dedicated people<br>and resources for<br>development.<br>Weave: weave develop-<br>mental functions into<br>already existing meet-<br>ings, retreats, etc.<br>Organizational<br>Systems<br>Assessment: regularly<br>assess and give feed-<br>back for people's work<br>and plan for develop-<br>ment.<br>Resources: provide<br>resources for<br>development. | Mentoring: development<br>through modeling and<br>one person passing on<br>resources and expertise<br>to another.<br><i>On-the-Job Learning:</i><br>development through<br>doing the work.<br><i>Opportunities</i> . develop-<br>ment from being given<br>opportunities.<br><i>Relationships</i> : develop-<br>ment by being shaped<br>in relationships: develop-<br>ment by being shaped<br>in relationships.<br><b>Training</b><br><i>Formal</i> : equipping<br>through institutions<br>such as universities,<br>Bible colleges, and<br>seminaries.<br><i>Non-formal</i> : equipping<br>"on-the-job" and<br>through internships<br>and apprenticing.<br><i>Informal</i> : equipping<br>through seminars,<br>conferences,<br>workshops, etc. <sup>26</sup> | Learning Posture:<br>endeavoring to learn<br>throughout one's<br>lifetime from situations<br>and people.<br>Personal Habits:<br>regular disciplines that<br>enhance development.<br>Self-awareness:<br>knowing and being<br>honest about one's<br>needs and pursuing<br>development as a<br>result. | Assessment: giving<br>feedback and helping<br>plan for growth.<br>Organizational Culture:<br>intentionally establishing<br>environments for devel-<br>opment.<br>Opportunities: giving<br>new chances for situa-<br>tions or assignments<br>that will promote devel-<br>opment.<br>Relational: being open,<br>honest, transparent, and<br>participative.<br>Vision: creating and<br>maintaining the direction<br>of the organization. |

#### EXPLANATION OF SPECIFIC DEVELOPMENTAL COMPONENTS

#### The Organizational Leader and the Sage

"Is experience the best teacher?" the bright young leader asked the sage. "Can I develop as a leader from experience?"

"Some people have said that experience is the best teacher," replied the sage. "But some experiences don't teach."

"So experience is not the best teacher?"

"Not exactly that," said the sage. "It is just that not every experience offers important lessons."

"So where do I learn? What experiences will be helpful to me?"

"It is the experiences that challenge you that are developmental," the sage responded, "the experiences that stretch you, that force you to develop new abilities."

"Oh, I get it," said the manager. "When I am really pushed to my limits by an experience, I will learn. Is that it?"

"Not exactly," the sage said. "Challenge is important. Our limits need to be tested. But even when we are challenged we don't necessarily learn."

"So," the manager said, looking a bit puzzled, "you mean that I can have the right kind of experiences—challenging experiences—and still not learn?"

"That's right," the sage responded. "You only grow from challenging experiences when you have the ability to learn from them. Not everyone does. As T. S. Eliot once reminded us, 'some people have the experience and miss the meaning.' There are some people who learn hand over fist from challenging experience. Others learn little, if anything. One must be able to learn the lessons and create and act upon values from experiences."

"I think I'm getting it," said the leader. "I have to have experiences that challenge me plus the ability to learn from them. I also need to form values and act upon those values even as I experience challenging situations. Is that it?"

<sup>26</sup> Mentoring is also an informal method of training, but since mentoring proved to be such an important element in the data, I gave mentoring a separate category.

## SHELLEY G. TREBESCH

#### Table 3. Occurrence of Elements.

| Faith<br>Assumptions   | Values   | Organizational<br>Dynamics   | Experiences   | Individuals  | Leaders   |
|--|--|--|---|--|---|
| Developers<br>Four Interviews<br>Three Focus Groups<br>Fifteen Occurrences<br>Fruitfulness<br>Three Interviews<br>Eight Occurrences<br>Gifts<br>Five Interviews<br>One Focus Group<br>Nine Occurrences<br>God Develops<br>Six Interviews<br>Thore Focus Groups<br>Thirty-five Occurrences<br>Growth<br>Eight Interviews<br>Twenty-seven<br>Occurrences<br>Partnership<br>Two Interviews<br>One Focus Group<br>Five Occurrences | Core Value of<br>Development<br>Three Interviews<br>Eight Occurrences<br>Effectiveness<br>Timity Occurrences<br>People-Focused<br>Nine Interviews<br>Four Focus Groups<br>Twenty-nine<br>Occurrences<br>Relational Focus<br>Nine Interviews<br>Twi Focus Groups<br>Thirty-five Occurrences | Organizational<br>Culture<br>Intentional Focus<br>Eleven Interviews<br>Fifty-seven Occurrences<br>Organic<br>Eight Interviews<br>One Focus Group<br>Forty-four Occurrences<br>Organizational<br>Structure<br>Designated Program<br>Eight Interviews<br>Four Focus Groups<br>Forty-two Occurrences<br>Organizational<br>Structure<br>Weave<br>Three Interviews<br>Nine Occurrences<br>Organizational<br>Systems<br>Assessment<br>Seven Interviews<br>Seven Interviews<br>One Focus Group<br>Thirty-eight Occurrences<br>Organizational<br>Systems<br>Assessment<br>Seven Interviews<br>Done Focus Group<br>Thirty-eight Occurrences<br>Organizational<br>Systems<br>Resources<br>Eight Interviews<br>Three Focus Groups<br>Thirty-the Occurrences | Mentoring<br>Eleven Interviews<br>Three Focus Groups<br>Ninety-seven<br>Occurrences<br>On-the-Job Learning<br>Fourfeace Groups<br>Sixty-three Occurrences<br>Opportunities<br>Four Interviews<br>Two Focus Groups<br>Fitheen Occurrences<br>Relationships<br>Five Interviews<br>Three Focus Groups<br>Thirty-three Occurrences<br>Formal Training<br>Nine Interviews<br>Two Focus Groups<br>Twenty-four<br>Occurrences<br>Non-formal Training<br>Thirtee Interviews<br>Four Focus Groups<br>Seven Occurrences<br>Infreet Focus Groups<br>Seven Occurrences<br>Seven Occurrences<br>Seven Occurrences<br>Infreet Interviews<br>Four Focus Groups<br>Seven Occurrences<br>Seventy-nine<br>Occurrences | Learning Posture<br>Four Interviews<br>One Focus Group<br>Nine Occurrences<br>Personal Habits<br>Four Interviews<br>One Focus Group<br>Nine Occurrences<br>Self-Awareness<br>Nine Interviews<br>Three Focus Groups<br>Twenty-nine<br>Occurrences | Assessment<br>Seven Interviews<br>Three Focus Groups<br>Twenty-four<br>Occurrences<br>Opportunities<br>Ten Interviews<br>Two Focus Groups<br>Fifty-nine Occurrences<br>Organizational<br>Culture<br>Nine Interviews<br>Three Focus Groups<br>Forty-two Occurrences<br>Relational<br>Ten Interviews<br>Four Focus Groups<br>100 Occurrences<br>Vision<br>Five Interviews<br>Five Interviews<br>Eight Occurrences |

"Not exactly," the sage replied. "We don't learn or grow in a vacuum. Most of us are part of a larger group or organization. Sometimes we have the good fortune of receiving feedback and support for our growth; sometimes we don't. We need to get feedback from others and take the time to reflect on our experiences and values. Feedback and reflection allow us to assess how we are doing, what's working, and how we need to change. We also need acceptance, advice, and encouragement from others and support from our organizations if we expect to grow. We simply cannot do it all alone. We need relationships. We need people with whom we entrust our lives."

"Let me see if I understand. When I value growth and development, when I avail myself to challenging experiences, when I take seriously learning from those experiences, and when I get support and feedback from key people in my organization, I can develop. It all seems so complicated."

"It is a bit complicated. Being stretched and challenged is not easy. Diversity and adversity are the keys to growth, and both challenge us. None of us like to operate out of our comfort zone. And it takes time. Years, in fact. And a lot of pieces have to fit together: challenging experiences, organizational support, individual readiness. We used to think it was easier, that single events were developmental—a single event of training, for example. But that understanding was inadequate. Development happens over time as part of a process or a system. There is still a lot we don't know about how people develop. But we have learned a lot and we are learning more all the time. And the good news is that we can learn and grow and change." (adapted from McCauley, Moxley, and Van Velsor 1998:1-3)

The complexity of development emerged through the study. The development of persons is influenced by a large variety of factors and their interactions. With the integrated model, I have captured this complexity in the components that influence development and their interactions. The model demonstrates that development in organizations is a system of components each interacting with and influencing others as demonstrated by causal loops. In this next section, I demonstrate the implications of this model and the data by again addressing the components.

## **Faith Assumptions**

Both the data and literature point toward development as one of God's agendas. In fact, the Bible is replete with developmental stories, metaphors, and theological constructs. The narratives of people's lives demonstrate the process of transformation. Sovereign God uses every circumstance—good and difficult—to shape people's lives and move them toward their created identity and purpose. The OMF interviewees pointed out that various sections of the Bible speak of God transforming believers into the image of Christ. Ultimately, through a growth and transformation process, we will be like Jesus.

It seems that in its broadest sense, God's purpose for us as people, is to take someone who's not at all like God, and to transform them through a developmental process into someone who is just like Jesus. (S2)<sup>27</sup>

Thus a young man with little training becomes a prophet to the nations (Jeremiah) and rugged fishermen become insightful leaders of a movement (Peter, Andrew, James, and John). One OMF focus group participant spoke of Jesus as a developer:

Jesus spent time with the disciples, and then sent them out to do things, [and] then brought them back in and [to] discuss what they had done. And then sent them out again. He promised that the Holy Spirit would be with them, and that He wasn't deserting them. So I think it is comparable to us coming to the field and doing something, and then in some way, coming back together and reviewing and then going out and doing more. (PFG)

Even the expansion of the Kingdom of God could be considered developmental in cosmic and individual ways. As the reign of Christ expands, more transformation at all levels ensues political, economic, physical, and individual. God is in the process of extending his reign, and the parables liken it to the ways in which a small mustard seed grows to become a large tree sheltering many living things or to yeast which expands to leaven bread dough (Mt. 13).

God calls people to serve him here in OMF—a calling of virtually evangelizing East Asia's millions. And each one of us are disciples of the Lord Jesus, and each one of us [has] different gifts and abilities. And we have to see where we fit in the picture in the best possible way. (P1)

God will grow his Kingdom and carry out his purposes until ultimately all things will come under his authority resulting in the new heaven and the new earth. God's reign intersecting with humans' lives results in deliverance, healing, and salvation. This too has a final outcome in our resurrection and total transformation into the image of Christ.

While organizational literature typically has not included faith assumptions, there is a growing movement in the genre to address this important aspect of organizations (Mitroff and Denton 1999: xiv). One assumes that Christian organizations automatically include faith assumptions and a focus on spirituality. However, these organizations often lack intentionality regarding the development of faith assumptions. OMF members in the interviews and focus groups pointed toward biblical and theological themes that provide motivation for development. I have labeled these themes "faith assumptions" in order to incorporate both aspects of Bible and

<sup>27</sup> Direct quotes from interviewees have specific abbreviations that identify the country and the person. Other abbreviations identify the focus group of each country, e.g. the next quote. theology. The emergent themes under the faith assumption category are developers (the Bible tells the story of numerous persons who develop others, e.g., Paul), fruitfulness (the Bible expects fruitfulness, e.g., Jn. 14-17), gifts (all Christians are called to minister and use their spiritual gifts, Rom. 12, 1 Cor. 12-14), God develops, growth (Bible declares that growth, especially into Christ's image, is a normal expectation), and partnership (related to effectiveness, we are called to partner with God in his Kingdom mission). "God wants people to be fruitful, and that is part of the commission. . . . I choose you that you bear much fruit" (S3). This means that ministers must be effective in their endeavors. With this premise, fruitfulness "is progress toward God's desired end for this ministry" (S5).

From an organizational perspective, fruitfulness is a stewardship issue. The organization must do all it can to equip its members to be fruitful.

Fruitfulness is all that stewardship is about. Jesus told the story about the steward who produced nothing and said he was most unfaithful. And I think Pete Wagner has a quote in one of his books, you know, "God is not pleased with sowing without reaping, with fishing without catching," and it's the whole thing that God's intention in the world is to make a difference. (S5)

With development as such a key theme in the Scriptures and since it includes expansion of the Kingdom, which includes transformation, it makes sense that missions organizations should be characterized by development as well. The stories and theology of development in the Bible should inspire our faith assumptions and values. They should also bring insight for understanding the process of development as it is seen in the lives of many individuals in Scripture. Finally, the Bible should centrally inform methodology concerning development. For example, development happens through an encounter with God and through the community of believers. Development also happens when there is an honest awareness of need and a willingness to entrust one's life to God and others to have that need met.

## Values

Faith assumptions form the foundation for values and values strengthen and deepen faith assumptions in a causal loop (see Figure 6). Generally speaking, true values elicit connecting actions. De Pree describes this interaction of values and actions as connecting voice with touch (1992:5). Assuming that faith assumptions and values are developmentally focused, they become the bases for developmental actions. Otherwise a developmental agenda is likely to become a passing fad. The data revealed four individual and corporate values that promote developmental actions (development as a core value, effectiveness, people focus, and relational focus). I say "individual and corporate" because individuals embody the following four values, yet the values are widely held organizational values within OMF. The following sections highlight these values and where appropriate weave in informing literature.

## Development as a Core Value

It is more likely that organizational change toward a developmental bias followed by developmental actions (organizational dynamics and experiences) will happen if development is a core value. A true core value informs decisions for resources and strategy. It also becomes a measurable outcome.

Knowing that development was unlikely to infiltrate the organization without intentional focus, OMF leaders created core values that institutionalized development.

DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS

If it didn't become a core value of OMF, you'd be fighting it all along. It would be seen as an appendage. . . . I felt that [the only thing that] would really drive or fuel [development] was a core value. So, we did a thing at central council where we developed a set of our core values. (S4)

In fact, two of their five corporate principles relate to development (Principle 2 on member effectiveness and Principle 3 on diversity).

Core values are the organization's essential and enduring tenets. They are the general, guiding principles that should never be sacrificed for expediency or short-term gain (Porras and Collins 1997:73). If the development of people is important, the organization will have—either implicitly or explicitly—core values related to development. Belief in the importance of development promotes the establishment of organizational procedures and norms to ensure continuous development (McCauley, Moxley, and Van Velsor 1998:16). Plans, strategies, and goals flow from the purpose of the organization and the core values. Therefore, development of people will likely ensue if the organization has a core value of development. This has certainly been evidenced in OMF as the core value of development has birthed intentional developmental actions—plans, strategies, and goals.

Porras and Collins point out that enduring organizations have a core value for development that gets expressed in the recruitment, training, and development of employees (1997:193). Effective organizations must invest in people (Kanter 1997:142). In other words, investing in development provides longevity and productivity for the organization; therefore, it is an absolute must for organizations desirous of remaining effective.

## Effectiveness

Organizations who truly want to fulfill their God-given purpose will help their members be effective in their ministries. As mentioned before, one of the five core organizational principles of OMF is member effectiveness; therefore, much of what the organization sponsors for development seeks to achieve the goal of helping missionaries be more effective in their ministries. "Come join us and we want to work together to see that you are effective" (S3). Organizations keep their purpose central by enabling their people to successfully carry out the purpose. This implies that organizational leaders have an understanding of what it means for members to be competent in their areas of ministry. It also means that the organization will provide, network, or connect individuals with the knowledge, skills, and experience necessary to be effective.

The literature supports this value for effectiveness as well. Organizations must stay focused on their purpose—the reason for which they exist—and make sure they eventuate outcomes consistent with their purpose (Porras and Collins 1997:73). Organizations that do not ask diagnostic questions about outcomes signal that outcomes are not taken seriously (Engel and Dyrness 2000:152). One of the ways the organization ensures focus on the purpose is to help members be effective in carrying out the purpose. For De Pree, effectiveness naturally follows when organizations encourage people to reach their potential—both personal and institutional potential. Therefore, the organization must provide excellent training and educational opportunities (1989:19, 85).

Finally, fulfillment of purpose requires that the organization sets standards for measuring effectiveness, communicates these standards, and provides feedback in line with the standards. A constant-learning environment is required. The interviews and focus groups pointed out that effectiveness incorporates learning—having a learning posture throughout one's lifetime. Presumably, a learning posture would enhance effectiveness. "I think actually for missionaries, the best missionaries are the ones that keep learning and have that kind of zest for learning" (T7).

"I think people who are growing are going to be much more effective in ministry" (TAFG). Ultimately, a learning posture prevents plateauing and keeps the missionary vital and effective. All of the events underscored this fact and were even designed with an effectiveness goal serving OMF members so they can be more effective in ministry.

## People Focus

"We see it as important to develop our members. We don't want to just use people; we want to develop them" (S4). Thus an OMF leader captures this important value. An organization that seeks to be developmental must have as a primary value a focus on people. It must view people as the primary resources of the organization.

It is true that people are the greatest assets of the organization, and the purposes of the organization are carried out by and through people. Yet leaving the focus of this value as "people are the greatest assets" may lead to a pragmatic use of individuals similar to viewing them as interchangeable, dispensable cogs in a machine. Here the mentality would be "we develop our people to use them better." It is true that God expresses and culminates his purpose in establishing the Kingdom of God. It is also true that God gives organizations individual purposes in carrying out his larger mission, and therefore individuals within organizations partner with his purposes. However, God is able to carry out his purposes and at the same time bring ultimate good for people's lives. In this sense, he is the God of "and," not the God of "or." By orchestration of the Holy Spirit, individuals develop into who God has created them to be "and" they partner with God in his mission. With God the two are not mutually exclusive, therefore, they must not be in mission organizations.

Data from the interviews, focus groups, and events repeatedly highlighted this peoplefocused value. The value, in their minds, incorporates several different ideas. Besides viewing members as the primary resources, it also moves the organization away from using people to valuing them for who they are as God's unique creations. Yes, the organization has a purpose of "urgent evangelization," but people are not to be viewed as simply means to that end. Their whole being must be developed; otherwise they will lack resources and burn out. "Value the person as a person—not the person as something that produces an end result" (JFG).

Organizations with God-given purposes must join God in adopting the "and" posture as well. God brings people into organizations to fulfill purpose and for transformation (and this happens under the umbrella of God's purpose and the organization's purpose). Both processes are interwoven, happen simultaneously, and are sometimes in a causal loop. They should not be separated or stand in opposition to each other.

#### **Relational Focus**

The theme of relationships and their influence on development weaved through the findings. The data and literature reveal the importance of relational values. An organic organizational culture is expressed in interconnections, i.e. relationships. Entrusting oneself to relationships can provide important developmental experiences. This theme suggests that organizations characterized by an ambiance of "relationships" will more likely be developmental. Organizations that hold relational values such as open communication and sharing of information, working through conflict, and team building will likely encourage participation and ownership, which in turn produces development. These organizations will more likely have relational environments of grace characterized by openness and support, providing safety for taking risks, succeeding, and even failing. This, too, enhances development; individuals are more likely to move toward stretching challenges that require development, and they are more likely to be honest about their developmental needs. Finally, within the context of safe, committed relationships, people are more likely to speak into one another's lives and bring support, encouragement, and correction. In the company of people who are committed to one another, it is easy to embrace growth and dream large dreams (God dreams). This, too, promotes development.

The most cited value from the data was relational focus (35 citations in 9 of 14 interviews and two of four focus groups). OMF members felt that if there were relational values, development would assuredly follow, and they experienced this as the number one value leading to their development. Of course a relational value is multifaceted and incorporates such things as care, interdependence, communication, trust, and integrity.

OMF members spoke of a general atmosphere of care, support, and encouragement as leading to their development. Concretely speaking, this value is lived out by being sensitive to one another, looking out for the needs of another, and speaking well of each other. Some OMF members describe this as a posture of serving. Ultimately, this value and the ensuing actions lead to a fellowship of trust, which naturally provides a safe place for development. "If we have more fellowship, we can be open and come together. And we can . . . build trust" (T1). "I think that organizational trust is very important for development as people trust their leaders—that fosters a climate where growth is more possible—you are not as afraid of failures" (T7).

Trust explicitly leads to interdependence, which is another factor in the relational focus value. OMF members often describe the organization as a family ("we are a family"—TA-FG), and therefore entrust themselves to others for input and support. When they face difficult times, they call upon other OMF members to pray and get help.

Interdependence extends to others outside the organization. OMF members also learn from their fellow missionaries and people in other agencies. "There are other organizations in the field . . . and I also get to talk with their leaders here in Manila. . . . I think it promotes development because you get to learn other systems" (P2).

The relational value extends to include communication. With a relational focus, there is a sense that people have freedom to be open and honest—a freedom to be transparent. They know that their input counts and trust that they are being heard.

"Openness and honesty includes choice of leadership.... It includes policy changes.... It includes recommendations on people's future ministry" (TFG). Interdependence implies that every person's contribution is needed and therefore there is a value for participation. Ultimately, this communication promotes development, as there is a safe environment in which people share honestly, seek the support they need, and serve the growth of others.

Recent scientific discoveries, which have then been applied to organizations, compel leaders within organizations to concentrate on relationships. For example, it was discovered that organisms, while maintaining their individual identity, exist in large networks of relationships that help shape their identity. This principle, called autopiesis (self production or self-making), describes the process whereby organisms create self through their intimate engagement with others in a system (Wheatley 1999:20). This principle holds true for human beings. Value for

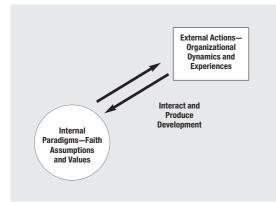
relationship creates relationships, which in turn transforms individuals. In fact, many studies have shown that peer relationships are important avenues for growth and development (McCauley and Douglas 1998:184).

A value for transforming relationships grows in the context of "environments of grace" (Thrall, McNicol, and McElrath 1999:29). Here, relational values extend to include authenticity, trust, and safety. Individuals welcome the input of their friends, colleagues, and team members when grace characterizes the culture. The opportunity for true transformation occurs with the value and action of vulnerability—individuals entrusting themselves to others (81). With such vulnerability, individuals receive others' influence and submit to others' strengths.

Of course a relational value assumes interdependence, also highlighted in the data. Teams function more effectively with a mutual acknowledgement that each member needs the other (Thrall, McNicol, and McElrath 1999:47). In speaking about the relational value and specifically interdependence, participants noted the need to support and care for one another. It is characteristic for people in healthy organizations to care for each other and demonstrate trust (Adizes 1988:170). However, a relational value of interdependence extends beyond care and support to value diversity. All must contribute their gifts and talents in order to have an effective organization (De Pree 1989:25, 26). Teams, leaders, and the organization as a whole must recognize that they need each other. De Pree calls for organizations to value "covenantal relationships" in which everyone has the right to be needed, involved, influential, and accountable.

It is interesting to note that key values for development focus on people and their interactions. Development takes place because of people, and the results of development are manifested in people.

Beliefs encourage behaviors—actions (Johnson 1998:65). Development occurs when people hold developmental values. In the next sections, I present the data that focuses on developmental actions (external actions) that flow from faith assumptions and developmental values (internal paradigms). Keep in mind the integrated model (Figure 6), and see Figure 7 for an illustration of the interaction between faith assumption/values and actions.



## **Organizational Dynamics**

The data and literature reveal important factors for organizational design and development. There are a number of implications for organizational culture, structure, and systems.

## Organizational Culture

It follows that if an organization has a core value related to development, people within that organization are likely to create a culture that intentionally focus-

Figure 7. Interaction of internal paradigms and external actions.

es on development. That is what OMF has done. The most important organizational dynamic from the data (with 57 occurrences) was the intentional culture of development.

In OMF, we've had a unique . . . top-down driven development. From the general director down, he's saying, "This is important, we will do this." He models it, encourages it, and sponsors it. So it's not just a human resource department off in a corner fighting for airtime. (S4)

One OMF member points toward the importance of this organizational culture:

The only thing the organization can do is create an environment and create the means by which development can take place. . . . And, so that has to do more with providing options, providing freedom, providing access . . . defining a learning culture. (S5)

Flexible, free, growing, innovative, interdependent, and open are all words that describe living systems. Organizations are living systems because they are made of people, and they have a life and history of their own. They are essentially organic. But many organizations (sometimes especially Christian organizations) do not act organically and can be described as rigid, tightly structured, layered in hierarchy, controlling, and uncomfortable with change. Individuals in non-organic environments find it difficult to develop.

For obvious reasons, organizational cultures of control inhibit development. The underlying motivations behind control are fear and power. This leads to environments of secrecy, hoarding, and lack of freedom.

Organic systems exhibit growth and innovation. Thus an organic culture also provides freedom for members to pursue what they need for growth in an open manner. "It's okay to say, 'I need help because I don't know how to do this" (S2). A living system will continue to adapt and grow in order to adjust to changing external factors.

Innovation for effectiveness in ministry is another key aspect of an organic organizational culture. "A number of our people have moved into roles, have started new things . . . because of their gifting and what they felt was needed" (P4). This is crucial for development and crucial for the missionary endeavor. Because innovations often do not work as planned, an organic culture also assumes a safe environment where it is safe to fail. "[Form a] culture with the value that it is safe to fail. It's okay to struggle" (T2).

On the other hand, an organic organizational culture promotes development through interconnection, sharing of resources, and innovation. The connections promote transformation through feedback and sharing resources. A climate of innovation ensures development as individuals try new things and consequently are stretched and challenged. People in these environments develop because they are encouraged to grow and contribute meaningfully to the whole. Their participation influences who and what the organization is, which boosts morale and encourages individuals to continue to take responsibility to grow.

In light of these facts, organizations must progressively release control and rigidity. One must bear in mind, however, that transformation of organizational culture must begin by addressing the beliefs and values of the organization. Any new vision, strategy, or change in culture can be derailed due to contrary existing beliefs and values (Miles 1997:51). Steps can be taken by releasing information and soliciting opinions, ideas, and comments regarding organizational problems. "I think the sharing of information conveys the idea that . . . we trust that you will take this information and do something positive with it, or give feedback, or we can have dialogue. . . . Everyone has a contribution to make" (T6). Organic organizations move their structures toward decentralization and less hierarchy, which places responsibility in more hands.

Finally, organic organizational culture allows the organization to more readily adapt to changing external conditions and climate. This too promotes innovation, which promotes development. Organic systems are inherently open, flexible, and free.<sup>28</sup> Organic organizations are best described as ongoing processes rather than a compilation of parts (Morgan 1997:67). Thus, as processes in an open system, disequilibrium and threats of deterioration cause the system to grow and adapt (Wheatley 1999:80). Referring to organizational culture, organizations characterized by a more organic culture give freedom and flexibility for people to try new jobs, learn new skills, and innovate in order to respond to an ever-changing environment (Ashkenas, Ulrich, Jick, and Kerr 1995:7, 8). Drucker defines innovation as "change that creates a new dimension of performance" (Hesselbein 1997:84). These aspects are inherently, naturally developmental.

## Organizational Structures

The data showed that a centrally structured development program was crucial, at least in the beginning of an organizational change toward development. A centrally structured program is one in which key leaders in the organization create, design, implement, and infiltrate developmental ideas throughout the organization. They form the values and outcomes of a development program. Regular meetings occur to set goals and hold the organization accountable for a developmental posture and subsequent actions. Articles are written, materials are developed, and training is intentionally designed and appropriately sequenced.

Ultimately a department can be structured into the organization, and it too must be centrally located to ensure development continues in the vision and decision-making agenda of the organization.

By moving to a department of member development, we've made a statement about developmental thinking. It isn't just an adjunct, or an idea, or a group out there—it's become an organizational fact. It's been brought into the center of the organization. (S3)

A marginalized department separate from the executive power of the organization is unlikely to provide the leadership needed for development to truly be organization-wide.

Current research highlights the importance of intentional programs for development as well. The Center for Creative Leadership has been instrumental in helping leaders and organizations create developmental programs. While recognizing the complexity of development, the Center emphasizes that people can grow, change, and develop, and that organizations can facilitate this process (McCauley, Moxley, and Van Velsor 1998:1-5). Philosophically, they encourage development by "intervening in the learning, growth, and change processes of individuals" (21), thus a focus on organizational programs that promotes developmental experiences. Strategies for development should include developmental experiences, enhancement of people's ability to learn from experience, and systematic design and implementation of developmental experiences (21-23).

As an intentional program, development must be integrated into other organizational processes. It must be included in the budgeting and accounting system. It must be a part of the recruitment, selection, and reward systems.

Developmental activities can also be structured into already-scheduled regular meetings (weave). Placing developmental pieces in staff and prayer meetings as well as retreats and conferences promotes the penetration of developmental values and experiences. People who experience development through modeling and activities are more likely to reproduce development for the people they lead.

Rather than just the program—you know, the big events—we're seeing if every time a group (two or three or twenty or thirty) gets together to pray, a day of prayer, or team meeting, to ask if there is something developmentally that we could interject that would be of help. (S4)

<sup>&</sup>lt;sup>28</sup> The age of an organization often influences flexibility. Categorically speaking, young organizations are often more flexible while old organizations are more characterized by control (Adizes 1988:2). Organic organizations maintain their entrepreneurial innovative edge, which helps the organization stay in what Adizes describes as organizational Prime—the organization accomplishes its purposes with appropriate integrated systems and innovative postures that allow it do adapt to change (56). Nonorganic organizations lose their entrepreneurial focus, create tighter controls, and eventually die.

For a change to become permanent, it must be integrated in the day-to-day workings of the organization (Havelock 1973:114). A posture of including developmental segments in meetings promotes the normalcy of development and enables development to become an expected item.

## Organizational Systems

Organizational systems help the organization to achieve its purposes and bring unity for the many diverse functions of the organization.<sup>29</sup> They also ensure accountability (Maciariello 2000:202). The data revealed that two organizational systems, system assessment and resources, have helped OMF members obtain a developmental mindset.

Resources seem to be the potential demise of developmental organizations. Organizations who claim to have a value for developing people yet do not provide a system for offering resources, including a designated budget for developmental purposes, indicates a lack of integrity between what the organization says and what it actually does.

As mentioned in the findings section, there are a number of ways organizations create resource systems. Systems for study leave and sabbatical create space for development. Systems for providing written resources offer the potential for individual and group learning. Financial systems, including an overall budget for development and individual ways people can support their development provide the means, for developmental initiatives. "We have a system where everybody on the home site, including employed staff, is entitled to twelve study days of leave a year and finance up to a certain point" (S2).

Assessment is another key organizational system that influences development. Individuals who are aware of their strengths and weaknesses make better decisions to pursue their developmental needs. "Coordinators and directors sit with their members one by one to see . . . what they want to learn, how they are going to do it . . . when [will it be] evaluated about it" (P2). "Be proactive. Again, getting the information out there and sitting people down, and saying, "Now, how are you going to look to your own development over the coming years?" (JFG).

Effective assessment takes place in an environment of safety, trust, and care. Here, individuals and supervisors are more likely to be honest and thus the assessment more accurate. Developmental goals should be included in every assessment, along with follow up throughout the year. These goals should contain a discussion of priorities and the structuring of time to pursue the goals. If such discussions are absent, the goals are likely to be lost in the tyranny of ministry. End of the year assessment should include evaluation of keeping priorities as well as pursuit of the developmental goals.

Like the OMF data, other studies have shown that performance improves in direct correlation to the quantity of feedback and/or knowledge of results, and that the absence of knowledge of results produces hostility and low confidence (Handy 1993:43). Assessment or feedback provides people with an understanding of their current strengths, levels of performance, and developmental needs as well as standards for future development (McCauley, Moxley, and Van Velsor 1998:9). Assessments identify developmental needs and create strategies of resources and learning to meet these needs. They also realign principles and practices (De Pree 1989:113). Therefore, organizations desirous of promoting the development of their people must include assessment as part of their organizational norms and procedures (McCauley, Moxley, and Van Velsor 1998:16).

<sup>29</sup> According to Maciariello, management subsystems ensure the organization fulfills its purpose and lives out its values. There are five management subsystems. 1) Subsystem of the organization's infrastructure. 2) Subsystem of the organization's management systel and philosophy. 3) Subsystem of the organization's mechanisms for coordination and integration. 4) Subsystem for distribution of rewards. 5) Subsystem including the organization's planning, resource allocation, and reporting processes (Maciariello 2000:202). All of these subsystems have the potential of influencing development in organizations. Of course, in order to have consistent evaluations/assessments, organizations must be explicit regarding what they measure. The organization must know its purpose, the core competencies necessary for carrying out that purpose, and then recruit, train, select, and assess based on the competencies (Pfeffer 1997:51). The organization must determine what is significant and then measure accordingly (De Pree 1997:56). Otherwise, assessments could be arbitrary according to the individuals participating in and conducting the assessments.

Organizational dynamics exhibit the outworking of faith assumptions and values. The data revealed key organizational factors concerning culture, structure, and systems that enhanced the development of people in OMF. We turn now to the next actions connected to faith assumptions and values—experiences of development.

#### Experiences

All research participants articulated experiences that had developed them. In fact, it was the most prolific of all themes as each OMF member told his or her own story of development (14 out of 14 interviews and four out of four focus groups spoke of experiences). Given the interaction between values and actions that has already been identified, it is no surprise that the data revealed that values and faith assumptions produce experiences that later become behavior. Actions flow from values and ultimately establish behavior (see Figure 8). Experiences also form values. Hughes describes the flow as beliefs leading to values leading to behavior (Hughes 1998:38). In OMF's case, participants who had numerous developmental experiences (based on another's or their own developmental values) eventually evidenced developmental behavior—they became proactive with their own development and created developmental opportunities for others.

The opposite is true as well. Those who had seen developmental behavior and experienced development formed developmental values and faith assumptions. Ultimately the full cycle of interactions would be necessary to sustain a developmental posture.

Having addressed these interactions, we turn now to the specific developmental experiences. The data revealed that opportunities provide avenues for development. The interviewees experi-

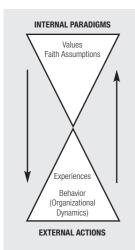


Figure 8. Interaction of internal paradigms and external actions II.

enced development as they had opportunities to participate in leadership. OMF is structured with multi-layered councils. As members participate on these councils, development occurs. "We have got a field council and two regional councils. We have a fairly good percentage of people that are cycling through the positions" (JFG). The deputizing system offers OMF members another opportunity to participate in leadership. "The first time we deputized . . . we learned just tons of things. I mean, we learned things we didn't want to learn, but it was very, very, very developmental" (T7). When a positional leader goes on home assignment, another person is selected to deputize in the role while he is gone.

The literature concurs with the importance of development by "doing." Again, experience is the best teacher if one learns from it, and therein lies the key to on-the-job experiences. Individuals effectively learn from on-the-job experience if they generalize from particular incidents and understand what they need to learn from each assignment (Handy 1993:243). However, the organization also has a responsibility for individuals' processing of and learning from experiences. According to McCauley, Moxley, and Van Velsor, developmental experiences should include assessment (current performance and future development), challenge (demand skills beyond current abilities and preparation), and support (messages that growth is valued and help for struggles) (1998:9-15).

In light of this, organizations must be creative in opening avenues of opportunity. "Job changes that stretched ... someone in the mission ... took risks ... to put me in a position of leadership giving opportunities" (S3). New responsibilities often led to expanding development. This can happen in a number of ways. First, organizations can support individual efforts to create and pursue new ministries according to their giftedness. In fact, organizations that use intentional job rotations and systematic job assignments while providing appropriate feedback develop effective leadership (Ohlott 1998:128). De Pree points out that humans have a need for opportunity as it facilitates movement toward God-given potential (1992:168). Human beings have been created in God's image and each has a unique contribution-potential-for the world (1992:57). Second, leaders can seek ways to delegate and include others in decision-making or various projects. De Pree encourages leaders to practice the art of delegation. Delegation requires preparation, thorough communication of expectations, and careful feedback. More importantly, it requires abandonment to the gifts of others (1992:153-165). Third, functional teams or project teams can exercise roving leadership-different people exercise leadership at different times in conjunction with the needs of the project. Fourth, organizational leaders create avenues for input from members and incorporate innovative ideas into the overall strategy of the organization.

## **People: Leaders and Individuals**

Over and over again the interviews and focus groups revealed leaders who created a culture that intentionally seeks to develop others and members who intentionally pursue their own development. In the events I observed, leaders also planned functions to intentionally embed a developmental focus.

Within our culture, too, we're trying to say that organizationally we need to sponsor it and structure it, and we need to weave it into everything we are doing, and that carries with it the sense that we are committed to it, we'll fund it, we'll do all we can to help people grow (S4).

I think there's been a change in OMF itself in terms of putting your money where your mouth is.... I have seen a lot more resources spent on developing members. (T2)

The data emphasized that leaders and members of OMF created, modeled, and continue to sustain a culture of development. As the leaders intentionally establish a climate of development, the developmental culture permeates the organization. That intentional focus establishes organizational culture is well supported by scholars. The literature also demonstrates that leaders in the organization must carry out the intentional focus, which establishes organizational culture. In fact, all efforts toward organization development succeed when key decision makers in the organization see the need (Rothwell, Sullivan, and McLean 1995:36). According to Finzel, "the climate created by leadership has everything to do with the effectiveness and success of the followers... Leaders must give attention to cultivating the culture" (1997:2). And Schein says that "it is a possibility that the only thing of real importance that leaders do is to create and manage culture" (Schein 1985:2).

Developmental values, organizational dynamics, and experiences all have an impact on people. These values and actions may promote self-awareness. And experiences that uncover needs certainly cause individuals to pursue development. However, a developmental approach can be used in the selection and recruiting of individuals. Those who already exhibit self-awareness, a learning posture, and developmental personal habits will likely continue to pursue development as they work in the organization. Assessment of these qualities can be made in the application and interviews. The organization can also make these expectations known in the hiring and orientation stages. Of course, in doing so the organization makes a commitment to providing resources and assessment to ensure continued development. OMF has learned that the organization must also make a commitment to place persons in ministries appropriate to their gifts, experiences, and what they know of their destiny, rather than use them to "fill slots." Appropriate fit depends on the developmental stage of the individual. Those early on in their ministry experience will need to try a variety of ministries as their gifts emerge. Later, their gifts become more apparent as does their destiny. This enables the organization and the individual to choose ministry roles that match gifts, experience, and influence level.

Leaders are absolutely crucial for ensuring that development permeates the organization. Organizations desirous of being developmental must recruit leaders who have developmental eyes—leaders who understand how people develop over a lifetime and who know how to provide developmental opportunities. The key in this equation is perspective. Leaders must understand how God develops persons over a lifetime. They also must know what type of experiences will transform people and prepare them for the next stage of development. Then they need to connect people with these opportunities and provide avenues for debriefing, reflection, and assessment. In other words, individuals normally need support in order to learn lessons from various experiences.

Leadership promotions and responsibilities should be made on the basis of whether the leader has a demonstrated developmental perspective. Once in the position, empowering others' development should be part of their job descriptions and something on which they are assessed each year. The outcomes of their investment in others should be apparent—transformed individuals and emerging leaders.

Since creating environments of development is crucial for development to infiltrate the organization, leaders must demonstrate their ability to create organizational culture. The culture should "feel" developmental. In other words, there is freedom to learn, dream, try new things, succeed, and fail. Leaders do this by modeling, by measuring the importance of development, by highlighting it in meetings, by sharing stories of their own and others' development, by rewarding individuals who learn and try new things, and by encouraging development tasks to be in every-one's yearly goals.

Organizations need leaders who think systemically regarding development. These leaders analyze organizations and think strategically about organizational development. They then are able to create and introduce structures, systems, and programs that are developmental.

It follows that if an organization has relationally focused values, relationships will be key influencers for development. This is the case for OMF. The research participants found that as they entrusted themselves to mutual, caring relationships, they were developed. "I think that there are many, many areas of Christian development that only happen when we are interlocked in communities" (S2). Relationships provide a safe haven for development. Within the context of an environment of care and support, OMF members felt free to be authentic, share their needs, and receive encouragement. They also were able to receive correction from those they were in relationship with. This produces development. "In OMF we are a community of people.... So there is always a measure of interaction with your fellow members, and that's always been encouraged which is a stimulus to me" (P1).

By far, the most cited experience of being developed was mentoring. A text search of the transcripts revealed that participants mentioned the word "mentor," or the word with suffixes, 43 times. In addition to these explicit examples, participants implied mentoring developmental experiences numerous other times (97 occurrences—see Table 9). However, only a few OMF members had ever been in intentional mentoring relationships.

There have always been people who . . . were models, were there to give advice, people that I looked up to, people who had qualities in either the way they dealt with problems or could strategize or could communicate. I said, "That's what I want to be like." So there were people who were models and who were mentors. (S3)

OMF and other mission agencies will increase development by training individuals in the discipline of mentoring and by helping individuals intentionally seek and provide mentoring.

Even more than the OMF data, recent decades have witnessed an overwhelming proliferation of writing regarding relationships and community, especially in the West where the individualistic effects of modernism have left "the individual suspended in glorious, but terrifying isolation" (Bellah et al. 1985:6). New scientific discoveries, leadership theories, and cultural trends point toward the essential and transforming nature of relationships. Yet these findings should not surprise Christians, since the essence of God exists in a relationship of Three. And God extends relationship to humanity. Acceptance of his invitation leads to relationship/connectedness to all believers through the Body of Christ and eventual full union to God at the end of time as the Bride of Christ. Our very existence and purpose rests on relationship.

## SUGGESTIONS FOR DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS

The essence of nature is the process of growth and development. Open, natural systems develop as they receive from, grow in, and adapt to their environment. Human beings develop cognitively, psychologically, spiritually, physically, and socially from infancy to old age. The very nature of life is oriented toward growth and development, which makes the concept of development seem simple. And it is; yet it is not. It is simple in that development is what is most natural. Yet one only has to look at the structures and components of natural systems to know that they achieve their growth and viability through complex interactions of energy and processes. Human beings express this complexity physiologically, socially, and spiritually. Every aspect of the human life is interconnected and influences the whole. Thus, development is complex.

The complexity of development emerged through the study. The development of persons is influenced by a large variety of factors and their interactions. With the integrated model, I have captured this complexity in the components that influence development and their interconnectedness. The model demonstrates that development in organizations is a system of components that each interact with and influence others, as demonstrated by causal loops.

The integrated model, with its six components, reveals implications for organizations seeking to be developmental. The model also inherently provides structure for analysis and subsequent

recommendations for organizations desirous of being developmental. We now turn to the application of this model (refer to Figure 6 as needed).

## **Diagnostic Tools**

I created two diagnostic tools—a comprehensive one and a short version. Because of this article's length, I have only included the short diagnostic tool. This brief tool captures the essentials of each component in two pages. The shorter tool can be used widely in the organization or for workshops and seminars.

Using the diagnostic tools gives an assessment of the organization's propensity toward development in the six component areas. For each quality in the six components, the assessor marks a + or - . If the quality is seen in the organization most of the time, the assessor marks + . The assessor adds the total number of pluses and minuses in each column. Two or more minuses indicate potential need for growth. Where growth is needed, organizational leaders and individuals can strategize change to implement development by using the integrated model.

Now I further explore the application of the integrated model for development by suggesting action steps for bringing change and increasing development for each component. Using the integrated model to explore connections and cause/effect/feedback loops will help determine key leverage points for change. Key leverage points reveal that small changes in one component will have the overall effect of changing the system—the organization.

#### **Be Intentional**

Knowing the components of The Integrated Model and understanding their interactions enables individuals and leaders of organizations to plan and act intentionally regarding development. The desire for development originates from a value for development that must be embedded in the organization. This happens by intentionally creating developmental experiences and organizational dynamics that promote development.

Ministry assignments inherently contain developmental potential. Development increases, however, when the assignments come with an intentional developmental purpose and when people can learn from the experience. Individuals must be encouraged to debrief and reflect on their assignments. Being explicit about lessons learned, ministry insights, and values gained all increase the potential for learning from specific job assignments. It is important also that individuals keep in mind a lifetime perspective for their ministry. This will allow them to continually choose assignments that prepare them for the next stages of their destiny.

Training should be intentional as well. Organizations should be definite about the competency required for different positions. They should explicitly understand the maturity level, knowledge, and skills necessary to be effective in the various ministries of the organizations. They then must create or network individuals to the training opportunities necessary to gain these knowledge and skills. The training itself should include feedback, challenge, and support.

## **Faith Assumptions**

Faith assumptions are key determinants for whether or not an organization will be or is developmental. Often the faith assumptions are established with the conception of the organization. Following are some ideas for action steps:

#### Trebesch: Developing Persons in Christian Organizations: A Case Study of OM

## DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS

#### The Short Diagnostic Tool

| <b>FAITH ASSUMPTIONS</b><br><i>Quality</i>   | (+) | (-) | <b>VALUES</b><br><i>Quality</i>   | (+) | (-) | <b>ORGANIZATIONAL DYNAMICS</b><br><i>Quality</i>   | (+) | (-) |
|--|-----|-----|---|-----|-----|--|-----|-----|
| <ol> <li>Similar to the examples of<br/>Jesus and Paul, individuals<br/>model, teach, and create<br/>space for learning and partic-<br/>ipation in mission.</li> <li>Individuals consistently grow<br/>in their effectiveness and pro-<br/>duce fruitful outcomes in<br/>their ministries.</li> <li>Members have identified their<br/>gifts and consistently endeav-<br/>or to develop them.</li> <li>Members progress toward<br/>spiritual maturity each year<br/>as evidenced in a deepening<br/>relationship with God, Christ-<br/>like character, fruit of the<br/>Spirit, and growing aware-<br/>ness of destiny.</li> <li>Through feedback, active<br/>reflection, and opportunities,<br/>the organization intentionally<br/>helps members discover who<br/>they have been created to be<br/>and embrace their destiny.</li> </ol> |     |     | <ol> <li>The organization expresses a core value for development that everyone knows.</li> <li>The organization understands necessary competencies for effectiveness in ministry and serves individuals in gaining these competencies.</li> <li>The organization measures outcomes according to the goals and purpose of the organization.</li> <li>Individuals are valued as the primary resources of this organization as evidenced in serving human resource policies, investment in assessment and training, appropriate placement, and support for work and crises.</li> <li>The organization values strong relationships as evidenced in encouragement for participation, organizational trust, conflict resolution, mutual support, and recognition that everyone is important.</li> </ol> |     |     | <ol> <li>A developmental bias is modeled, taught, and measured.</li> <li>Due to flexible structures, the organization quickly adapts to changing circumstances and integrates new ideas.</li> <li>The organization has a budget for staff development and provides finances for development activities.</li> <li>There is a designated development program as well as key people who create, design, and implement development activities.</li> <li>There are regular assessment systems for evaluating individuals' strengths, weaknesses and developmental needs. The assessments are holistic (life, ministry, and spiritually focused).</li> </ol>   |     |     |
| Total (add columns)  |     |     | Total (add columns)   |     |     | Total (add columns)  |     |     |
| <b>EXPERIENCES</b><br><i>Quality</i>   | (+) | (-) | <b>INDIVIDUALS</b><br><i>Quality</i>  | (+) | (-) | <b>LEADERS</b><br><i>Quality</i>   | (+) | (-) |
| <ol> <li>Individuals and leaders intentionally empower others through mentoring (modeling, coaching, counseling, teaching, etc.).</li> <li>The organization facilitates on-the-job learning by giving intentional job assignments along with the necessary support and training.</li> <li>The organization encourages and creates space for individuals to reflect on values, lessons learned, and ministry philosophy acquired through experience.</li> <li>Individuals feel encouraged to grow because of a safe, community environment.</li> <li>The organization stays abreast of and informs members of new ideas, concepts, methodologies, seminars, conferences, etc.</li> </ol>  |     |     | <ol> <li>Most individuals (young and<br/>old) in the organization have<br/>learning postures.</li> <li>In general, members have<br/>strong personal disciplines<br/>that enable them to develop<br/>skills and spiritual maturity.</li> <li>Most members have devel-<br/>opmental goals.</li> <li>Individuals have a realistic<br/>sense of their strengths,<br/>weaknesses, and needs.<br/>They pursue growth for what<br/>they need.</li> <li>Members have balanced<br/>lives, which include God,<br/>work, rest, play, relationships,<br/>etc.</li> </ol>  |     |     | <ol> <li>Leaders provide safe, caring<br/>environments for assess-<br/>ment, setting developmental<br/>goals, connecting to<br/>resources, and follow up.</li> <li>Leaders understand develop-<br/>ment through the lifetime and<br/>therefore keep in mind mem-<br/>bers' futures and subsequent<br/>developmental needs.</li> <li>Leaders consistently seek to<br/>entrust individuals with new<br/>responsibilities and provide<br/>the needed support.</li> <li>Leaders ask members about<br/>their spiritual life, relation-<br/>ships, family, and rest as well<br/>as their ministries.</li> <li>Leaders influence through<br/>spiritual authority (their rela-<br/>tionship with God, knowledge<br/>of the Word, and transformed<br/>character), not just their posi-<br/>tional authority.</li> </ol> |     |     |
| Total (add columns)  |     |     | Total (add columns)   |     |     | Total (add columns)  |     |     |

- Study the organization's history to discern underlying theological constructs. What motivated the founders to begin the organization? How does the organization view itself in the context of God's overall purposes? Particularly notice the organization's view of their members.
- 2. Does the organization have a theology of persons? Try to describe it.
- 3. See if the organization's theological foundations have bridges toward development. The bridges can be starting points for organizational change toward development.
- 4. For those seeking to establish developmental faith assumptions:

- a. Use biblical narratives to demonstrate transformation and development.
- b. Convey a theology of development through talks, publications, and personal stories.
- c. Share openly how the Lord brings development to your life.
- d. Invite others to participate in the life of development in ways similar to Jesus and Paul's ways.
- e. Use the Bible to understand and discern developmental methodologies.

## Values

Like faith assumptions, values promote actions and behaviors. Any change toward development must include a values change or the change will not be permanent. Here are possible action steps:

- Do a values audit to determine core values. Gather key leaders who have received input from the membership to convey the members' values. After key leaders brainstorm and offer what they consider core values, look for commonality and overlap. Narrow the list to ten core values, and discuss these values. Get input from the membership regarding these ten values. Endeavor to narrow the list down to four to six values.
- 2. Endeavor to create or incorporate development as a core value.
- 3. Through talks and publications, highlight the core value of development and challenge members to incorporate development goals in their lives.
- 4. Evaluate whether people are truly the primary resources of the organization. See if this is evidenced in human resource policies, investment in training and assessment, placements that match gifting, and support for work and crises.
- 5. Discern whether the organization has a "doing," "being," or "becoming" focus.
- 6. Evaluate whether the organization has relational values by looking for openness, accountability, conflict resolution, mutual support, and an invitation for everyone to offer their gifts.
- 7. It may be determined that there is a need for a value change. Here are possible strategies:
  - a. After input, leaders agree upon and adopt the new value.
  - b. Leaders share the values in every venue possible.
  - c. Leaders determine actions that will demonstrate the value and model these actions.
  - d. Assessments are partly based on actions flowing from values.
  - e. New members and leaders are taught the values and are expected to live them out.

## **Organizational Dynamics**

Organizational dynamics are one avenue for expressing developmental faith assumptions and values. Organizational dynamics can also help institutionalize development. Here are potential areas for action:

- 1. Leaders decide upon actions that will model, teach, and measure a developmental bias.
- 2. Create a safe environment where members feel free to express their needs and even fail.
- 3. Choose members and leaders who have a developmental posture.
- 4. Use existing systems such as email, publications, and leadership structures for sharing information and receiving input. If such systems do not already exist, determine what steps can be taken to introduce a communication system.
- 5. Release authority (such as regarding finances and ministry strategies) to frontline members to make decisions that are innovative and increase effectiveness.

DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS

- 6. Remove decision-making layers so frontline members can increase flexibility and adaptability to changing circumstances.
- 7. Take the next steps in institutionalizing development:
  - a. Make sure everyone has the opportunity to develop.
  - b. Use already existing regular meetings, retreats, and conferences to introduce developmental elements.
  - c. Create a research and design task force for working on developmental ideas.
  - d. Introduce a comprehensive development program with specific goals for each year.
  - e. Include a line for staff development in the overall budget and provide funding for development activities.
  - f. Create a department in the executive structure of the organization that oversees development.
- 8. Introduce developmental goals to the assessment system. The goals should be related to personal, spiritual, relational, and ministerial growth.
- 9. Introduce encouraging systems for study leave and sabbaticals.
- 10. Negotiate partnerships with other organizations and educational institutions for training.
- 11. Assess how organic the organizational culture is. Take steps to increase communication systems, innovation, and growth. (*The Paradox Process* by Derm Barrett, 1998, suggests activities that increase overall capacities for vision and innovation.)
- 12. Introduce learning organization concepts—shared vision, mental models, team learning, personal mastery, and systems thinking. Set organizational goals each year to become a more competent learning organization.

## Experiences

People's experiences were the most obvious avenue for development. Organizations can more intentionally use experiences and help members learn from them in the following ways:

- 1. Train members to be effective mentors.
- 2. Establish intentional mentoring experiences for individuals depending on their needs and stage of development.
- 3. Create a system for mentoring so that everyone in the organization has the opportunity to mentor and be mentored or is networked to outside mentors. This will probably be most successful if it takes place through supervisor accountability and connections.
- 4. Have individuals' developmental stages in mind and offer ministry assignments that will help them reach the next stage.
- 5. Early on in members' ministry careers, give them the opportunity to try many different ministries. This allows their giftedness to emerge.
- 6. Provide challenging assignments, but make sure there are adequate training, support, and feedback for those assignments.
- 7. Provide honest feedback on people's ministry efforts—feedback that includes affirmation and correction.
- 8. During the course of ministry assignments, create space for reflection on values, lessons learned, and ministry philosophy acquired through the experience.
- 9. Hire high-quality trainers and adult educators.

- 10. Conduct team-building training to ensure that teams accomplish their goals with transparent, mutual, and supportive relationships and that conflicts are resolved.
- 11. Conduct relational-skills training throughout the organization.
- 12. Provide high-quality training events for personal, ministry, and leadership development.
- 13. Give structured internship opportunities. Create goals and training for the experience and connect the interns with competent mentors who will coach and provide feedback.
- 14. Have people responsible for communicating new ideas, concepts, and methodologies as well as for upcoming seminars and conferences.

## Individuals

- 1. Help individuals be self-aware by providing assessments.
- 2. Hold members accountable for development each year.
- 3. Encourage individuals to be honest about their needs and facilitate opportunities for development in the deficient areas.
- 4. Encourage balance by not rewarding drivenness, but rather helping individuals pursue God, rest, relationships, and work.

## Leaders

Leaders are responsible to implement many of the components that will increase development in the organization. Here are some ideas:

- 1. Promote organizational trust by being transparent.
- 2. Demonstrate integrity by doing what you say and being the same person in public that you are in private.
- 3. Create safe environments by inviting individuals to share their struggles and make sure individuals are not punished for failures.
- 4. Demonstrate commitment and follow up for the assessment process.
- 5. Help individuals establish developmental goals and connect to resources.
- 6. Be aware of how people develop throughout the lifetime and keep in mind the development tasks and needs for each stage.
- 7. Connect members with new opportunities and responsibilities that will provide development. Offer the training and support they will need for the new positions.
- 8. Shape a growth-oriented culture by sharing and modeling personal development ventures.
- 9. Spend personal time with those you serve. Listen to their concerns and support wherever necessary.
- 10. Ask those you serve about their spiritual life, relationships, family, ministry, and rest.
- 11. Ask followers what they need from you as a supervisor and get feedback on your leadership style.
- 12. Conduct exit interviews to provide affirmation and feedback as well as understanding regarding the person's departure.
- 13. Guard against showing partiality and be consistent in policies.
- 14. Communicate vision clearly.
- 15. Grow in your relationship with God and study of the Word. Endeavor to lead using spiritual authority.

## SUMMARY

The above ideas suggest next steps toward increasing the organization's developmental posture in each component. Individuals hoping to change their organization must choose effective change strategies. It is important to begin where the organization is already developmental and expand from there. Assessment of resources is key, as resources particularly determine the types of developmental organizational dynamics available. With few resources, however, organizations can change values, intentionally use experiences, and provide assessment. Ultimately any organizational change will need to be in line with the organization's mission, values, and culture.

God willing, organizations will increasingly endeavor to become more developmental. I pray that this study contributes in some small way to this process.

#### REFERENCES

- Adizes, Ichak. (1988). Corporate Lifecycles: How and Why Corporations Grow and Die and What to Do About It. Englewood Cliffs, NJ: Prentice Hall.
- Adler, Patricia A. and Peter Adler. (1998). "Observational Techniques." In Collecting and Interpreting Qualitative Materials. Norman K. Denzin and Yvonna S. Lincoln, eds. Pp. 79-109. Thousand Oaks, CA: Sage Publications.
- Ashkenas, Ron, Dave Ulrich, Todd Jick, and Steve Kerr. (1995). *The Boundaryless Organization: Breaking the Chains of Organizational Structure.* San Francisco: Jossey-Bass Publishers.
- Bacon, Daniel W. (1984). "From Faith to Faith: The Influence of Hudson Taylor on the Faith Missions Movement." D. Miss. Dissertation, Trinity Evangelical Divinity School.
- Bellah, Robert N., R. Madsen, W. M. Sullivan, A. Swidler, and S. M. Tipton. (1985). Habits of the Heart: Individualism and Commitment in American Life. New York: Harper & Row Publishers.
- Boyett, Joseph and Jimmie Boyett. (1998). The Guru Guide: The Best Ideas of the Top Management Thinkers. New York: John Wiley & Sons, Inc.
- De Pree, Max. (1989). Leadership Is an Art. New York: Dell Publishing.
- De Pree, Max. (1992). Leadership Jazz. New York: Dell Publishing.
- De Pree, Max. (1997). Leading Without Power: Finding Hope in Serving Community. San Francisco: Jossey-Bass Publishers.
- Engel, James F. and William A. Dyrness. (2000). *Changing the Mind of Missions: Where Have We Gone Wrong?* Downers Grove, IL: InterVarsity Press.
- Finzel, Hans. (1997). "Creating the Right Leadership Culture." In Leaders on Leadership: Wisdom, Advice, and Encouragement on the Art of Leading God's People. George Barna, ed. Pp. 261-280. Ventura, CA: Regal Books.
- Fontana, Andrea and James H. Frey. (1998). "Interviewing: The Art of Science." In *Collecting and Interpreting Qualitative Materials*. Norman K. Denzin and Yvonna S. Lincoln, eds. Pp. 47-78. Thousand Oaks, CA: Sage Publications.
- Glaser, Barney G. and Anselm Strauss. (1967). *The Discovery of Grounded Theory: Strategies for Qualitative Research.* Chicago: Aldine Publishing Company.

- Glaser, Barney G. and Anselm Strauss. (1978). *Theoretical Sensitivity: Advances in the Methodology* of Grounded Theory. Mill Valley, CA: The Sociology Press.
- Glaser, Barney G. and Anselm Strauss. (1992). *Basics of Grounded Theory Analysis*. Mill Valley, CA: The Sociology Press.
- Handy, Charles. (1990). The Age of Unreason. Boston, MA: Harvard Business School Press.
- Handy, Charles. (1993). Understanding Organizations. New York: Oxford University Press.
- Havelock, Ronald G. (1973). *The Change Agent's Guide to Innovation in Education*. Englewood Cliffs, NJ: Educational Technology Publications.
- Hesselbein, Frances. (1997). "The Circular Organization." In *The Organization of the Future*. Frances Hesselbein, Marshall Goldsmith, and Richard Beckhard, eds. Pp. 81-86. San Francisco: Jossey-Bass Publishers.
- Hughes, Bryn. (1998). Leadership Tool Kit. East Sussex, UK: Monarch Books.
- Johnson, Spencer. (1998). Who Moved My Cheese? New York: G. P. Putnam's Sons.
- Jorgensen, Danny L. (1989). *Participant Observation: A Methodology for Human Studies*. Newbury Park, CA: Sage Publications.
- Kanter, Rosabeth Moss. (1997). "Restoring People to the Heart of the Organization of the Future." In *The Organization of the Future*. Frances Hesselbein, Marshall Goldsmith, and Richard Beckhard, eds. Pp. 139-150. San Francisco: Jossey-Bass Publishers.
- Krueger, Richard A. (1988). Focus Groups: A Practical Guide For Applied Research. Newbury Park, CA: Sage Publications.
- Kvale, Steiner. (1996). Interviews: An Introduction to Qualitative Research Interviewing. Thousand Oaks, CA: Sage Publications.
- Lévi-Strauss, Claude. (1966). The Savage Mind. Chicago: University of Chicago Press.
- Lincoln, Yvonna S. and Egon Guba. (1985). Naturalistic Inquiry. Newbury Park, CA: Sage Publications.
- Lyall, Leslie. (1965). A Passion for the Impossible: The China Inland Mission, 1865-1965. Chicago, IL: Moody Press.
- Maciariello, Joseph. (2000). "Credo and Credibility: Management Systems at ServiceMaster."
   In Faith in Leadership: How Leaders Live Out Their Faith in Their Work and Why It Matters.
   Robert Banks and Kimberly Powell, eds. Pp. 198-214. San Francisco: Jossey-Bass Publishers.
- Maciariello, Joseph and Calvin Kirby. (1994). *Management Control Systems: Using Adaptive Systems to Attain Control*. 2nd Ed. Upper Saddle River, NJ: Prentice Hall.
- Maykut, Pamela and Richard Morehouse. (1994). Beginning Qualitative Research: A Philosophic and Practical Guide. London: The Falmer Press.
- McCauley, Cynthia and Christina A. Douglas. (1998). "Developmental Relationships." In *The Center for Creative Leadership Handbook of Leadership Development*. Cynthia McCauley, Russ Moxley, and Ellen Van Velsor, eds. Pp. 160-193. San Francisco: Jossey-Bass Publishers.

Trebesch: Developing Persons in Christian Organizations: A Case Study of OM DEVELOPING PERSONS IN CHRISTIAN ORGANIZATIONS

- McCauley, Cynthia, Russ Moxley, and Ellen Van Velsor, eds. (1998). *The Center for Creative Leadership Handbook of Leadership Development*. San Francisco, CA: Jossey-Bass Publishers.
- Miles, Robert H. (1997). Leading Corporate Transformation. San Francisco: Jossey-Bass Publishers.
- Miles, Matthew B. and A. Michael Huberman. (1994). *Qualitative Data Analysis: An Expanded Sourcebook*. 2nd Ed. Thousand Oaks, CA: Sage Publications.
- Miller Jr., Arthur F. and Ralph T. Mattson. (1989). *The Truth About You*. Berkeley, CA: Ten Speed Press.
- Mitroff, Ian I. and Elizabeth A. Denton. (1999). A Spiritual Audit of Corporate America: A Hard Look at Spirituality, Religion, and Values in the Workplace. San Francisco: Jossey-Bass Publishers.
- Morgan, Gareth. (1997). Images of Organization. 2nd Ed. Thousand Oaks, CA: Sage Publications.
- Oakley, Ann. (1981). "Interviewing Women: A contradiction in Terms." In Helen Roberts (ed.), Doing Feminist Research (pp.30-62). London: Routledge and Kegan Paul.
- Ohlott, Patricia J. (1998). "Job Assignments." In *The Center for Creative Leadership Handbook of Leadership Development*. Cynthia McCauley, Russ Moxley, and Ellen Van Velsor, eds. Pp.127-159. San Francisco: Jossey-Bass Publishers.
- Patton, Michael Quinn. (1990). *Qualitative Evaluation and Research Methods*. 2nd Ed. Newbury Park, CA: Sage Publications.
- Pfeffer, Jeffrey. (1997). "Will the Organization of the Future Make the Mistakes of the Past?" In *The Organization of the Future*. Frances Hesselbein, Marshall Goldsmith, and Richard Beckhard, eds. Pp. 43-52. San Francisco: Jossey-Bass Publishers.
- Porras, Jerry I. and Jim Collins. (1997). Built to Last: Successful Habits of Visionary Companies. New York: HarperCollins Publishers Inc.
- Prescott, Ian. (1997). Ministry Report, Central Council Meeting, September 1997. Singapore.
- Richards, Thomas J. and Lyn Richards. (1998). "Using Computers in Qualitative Research." In *Collecting and Interpreting Qualitative Materials*. Norman K. Denzin and Yvonna S. Lincoln, eds. Pp. 211-245. Thousand Oaks, CA: Sage Publications.
- Rothwell, William J., Roland Sullivan, and Gary N. McLean. (1995). Practicing Organizational Development: A Guide for Consultants. San Francisco: Jossey-Bass/Pfeiffer.
- Rubin, Herbert J. and Irene S. Rubin. (1995). *Qualitative Interviewing: The Art of Hearing Data*. Thousand Oaks, CA: Sage Publications.
- Rudestam, Kjell Erik and Rae R. Newton. (1992). Surviving Your Dissertation: A Comprehensive Guide to Content and Process. Newbury Park, CA: Sage Publications.
- Schein, Edgar H. (1985). Organizational Culture and Leadership. San Francisco: Jossey-Bass Publishers.
- Schwandt, Thomas A. and Edward S. Halpern. (1988). Linking Auditing and Metaevaluation: Enhancing Quality in Applied Research. Newbury Park, CA: Sage Publications.

- Seidman, Irving. (1998). Interviewing as Qualitative Research: A Guide for Researchers in Education and the Social Sciences. 2nd Ed. New York: Teachers College Press.
- Senge, Peter, Art Kleiner, Charlotte Roberts, Richard Ross, and Bryan Smith. (1994). The Fifth Discipline Fieldbook: Strategies and Tools for Building a Learning Organization. New York: Doubleday.
- Strauss, Anselm and Juliet Corbin. (1990). *Basics of Qualitative Research: Techniques and Procedures* for Developing Grounded Theory. 2nd Ed. Thousand Oaks, CA: Sage Publications.
- Thrall, Bill, Bruce McNicol, and Ken McElrath. (1999). *The Ascent of A Leader: How Ordinary Relationships Develop Extraordinary Character and Influence.* San Francisco: Jossey-Bass Publishers.
- Walls, Andrew F. (1996). The Missionary Movement in Christian History: Studies in the Transmission of Faith. Marknoll, NY: Orbis Books.
- Webster's Collegiate Dictionary. (1981). New York: HarperCollins.
- Wheatley, Margaret. (1999). Leadership and the New Science: Discovering Order in a Chaotic World. 2nd Ed. San Francisco: Berrett-Koehler Publisher.
- Yin, Robert K. (1994). Case Study Research: Design and Methods. 2nd Ed. Thousand Oaks, CA: Sage Publications.