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The Grizzly, October 5, 1984

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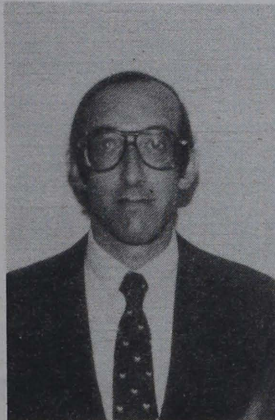
Authors

Rosemary J. Wuenschel, Joseph F. Pirro, Walter S. Keehn, Stefanie Boinski, Richard P. Richter, Timothy Cosgrave, Tom Feeney, Julie Lertora, Christopher F. Godor, Janet Kelly, Karen Wise, Bill Amey, and Amy Kistler

Political ad forum set

Dr. Richard Joslyn will discuss "Political Campaign Advertising: Wasteland or Tool of Democracy?" at Ursinus College on Tuesday, Oct. 9 in Wismer Auditorium at 7:30 p.m. Part of the 1984 Fall Forum Program being offered on the Collegeville campus, the program is free and open to the public.

As the 1984 political campaign starts to boil, television commercials, radio advertisement, and even bumper stickers wave red, white and blue and rhetoric before the American public. Does this barrage of carefully produced media make the average citizen a better educated voter? How does campaign advertising affect our voting behavior? What are the implications of the Reagan/Mon-



DR. RICHARD JOSLYN

dale contest facing us this November?

Joslyn, author of "Mass Media and Elections" and co-author of "Campaign '80: The Public and the Presidential Selection Process," will address the issue of whether or not advertising is, indeed, a vital tool of democracy.

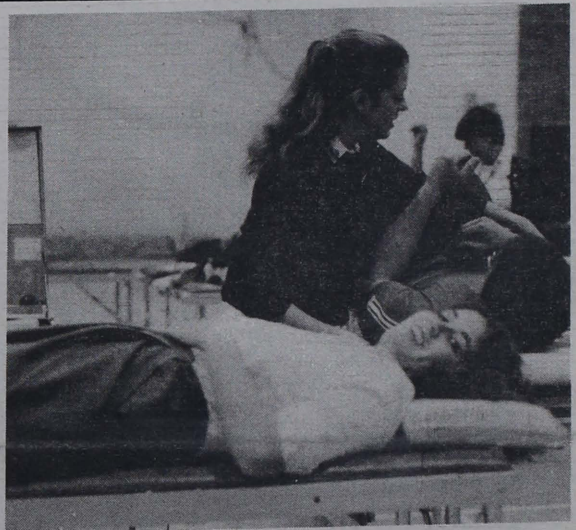
The author of numerous articles on public opinion, the media, and voting behavior, Joslyn is currently working on a book on political advertising based on his personal collection of over 600 televised campaign commercials.

Joslyn is an associate professor of political science at Temple University. He received his Ph.D. from Cornell University in 1977 and has previously taught at Bryn Mawr College and the University of Pennsylvania.

Insure Your Voice Register to Vote

October 9th is the last day to register to vote for the Nov. Election.

Registration forms are available at the Post Office, State Liquor Store and Some Banks.



Developing and printing by Jim Doughty

Photo by Chuck Brucker

A happy donor gives blood.

Blood drive exceeds quota

By WALTER S. KEEHN
 "Take the doctors advice," and "Be a life saver." These are the posters that advertised the American Red Cross Bloodmobile that came to the campus on the second and third of October.

The Bloodmobile which came to Ursinus, was organized by APO and the Resident Assistants. The estimated number of people who signed up to donate was 205; this overwhelming number of donors, exceeded the Red Cross's quota of only 180 pints.

This years Blood Drive was organized by APO, and their Service Chairman, Nick Abidi. APO's part in this drive included signing up donors at Wismer, putting up posters, and setting up the gym for the Red Cross.

Another important factor to the

success of this years drive was the RA's. They recruited many students from their own resident halls to donate blood. States Abidi, "The RA's did an excellent job."

There are several advantages to donating blood. The first is that one generally has a good feeling knowing that a part of he or she will be able to help out someone else that needs blood. The other positive aspect of donating is that if an emergency arises in the future, your family will be able to receive Red Cross blood free of charge, because you donated.

The process of donating blood takes only about an hour. The actual time it takes for the blood to leave is approximately 15 minutes. Donating blood can save lives; a big thanks to all who participated.

Education Dept lauded for teacher preparation efforts

By JOSEPH F. PIRRO

Ursinus is a proud school these days. As a small college in an obscure little town, it has been difficult to get recognition. However, in the past few years, Ursinus College has begun to be talked about. This can clearly be seen in the huge enrollment increase this year. The field hockey team has gained alot of the attention, but academics also continue to receive much praise. Those of us who attend Ursinus, who have graduated from Ursinus, or who have taught at Ursinus know the quality of this institution. Recently, the quality of our school was cited by the Pennsylvania School Boards Association (PSBA).

In a recently released study of Teacher Preparation and Certification this past summer, by the PSBA Ursinus College was one of the institutions designated as "doing the best job of preparing teachers" by school officials in the region, as well as elsewhere in the state of Pennsylvania.

The report was the result of an

extensive, eight-month review of the existing process of teacher preparation and certification in the Commonwealth.

"No decision of any school board is as significant as the hiring of a new teacher," the report stated. "Teaching is dynamic and it requires that those who practice it be equally so."

In the past three years, 77 percent of those Ursinus students seeking teaching positions have found jobs in areas ranging from Boca Ratton, Fla. to the mid-west. Ursinus graduates have also received teaching jobs in New York City and in local schools. This placement figure is more than double the national average.

Dr. Robert V. Cogger, chairperson of the Education Department here at Ursinus, attributes this success to the reputation of the college, the caliber of the students, and the quality of the teacher education program.

Prior to his affiliation with the college, Cogger was a school

superintendent who himself recruited on the Ursinus campus. "Those who hire," he says, "know that the quality of Ursinus graduates is exceptional."

At Ursinus, education is not offered as a major area of study, only as a minor. Students who participate in this program must do so in addition to their major field of study. "Our program begins with classroom observation and participation for a minimum of 30 hours before they begin student teaching in their senior year."

In order to refine their classroom skills, students are video taped while actually teaching. The video tapes can be a vital and effective tool.

"Another reason that our students are consistently selected is because they have usually had extensive work with children in summer camps, and with children's groups. We stress that kind of involvement," Cogger notes. "All of these things strengthen the program and make me proud of these young people."

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**Part 2 of The Limerick
 Nuclear Series Page 4**

Ursinus College

THE GRIZZLY

Editor..... Rosemary Wuenschel
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 Business Manager..... Noel Sabel

The Grizzly was founded in 1978, replacing the previous campus newspaper, *The Ursinus Weekly*. It is published by students ten weeks each semester. The Grizzly is edited entirely by students and the views expressed in the paper are not necessarily those held by the administration, faculty, or a consensus of the student body. The staff of *The Grizzly* invites opinions from the college community and will publish them as time and space permit.



News of Yesteryear

By AMY KISTLER

The students of Ursinus College today are very fortunate to be living through a period of time in which they are not required to serve the United States in a devastating war. For many of our parents and grandparents, this is not true. The following articles, which appeared in *The Ursinus Weekly* dated Nov. 6, 1944, describes a period in the history of Ursinus College when the campus was very much concerned with the World War II effort. It is nice to know that we can be proud of our patriotic alumni.

Fleet Men Relate Overseas Experiences

Ahoy mates! Nineteen men from the fleet of the U.S. Navy arrived on the Ursinus campus last week and whoosh!, already it has shown the effect of these arrivals from the briny deep, (referring to the "salty" air pervading these walls of learning). These men have come from the Atlantic and Pacific theatres, all from different ships, all seasoned travelers to say the least, and some recipients of Presidential citations and silver stars.

Sam Villanova, known to personal friends as "Casanova" saw action in the Atlantic as fire controlman 3rd class on board the battleship Arkansas.

He entered the Navy on September 29, 1942, and received his full training at Newport, Rhode Island. His first sea duty, escorting convoys, was cut short by the invasions of France in which the Arkansas participated. Sam's ship took part in the invasion of Normandy and Southern France at which time it bombarded such points as Cherbourg and Trivearas, formerly a German headquarters

post.

The ship sustained only two hits throughout all of its engagements and those were from 88 mm. guns. However, there were many close calls from bombers and E boats during which time Sam confesses frankly, he was "scared!" "Nuff said!

In seven months of sea duty he really got around: Bangor and Belfast Ireland; Greenock and Glasgow in Scotland; Plymouth and Weymouth, England; and farther south, Lerrano and Palermo, Italy; Ajaccio, Corsica; and Oran in Africa.

Students Ask \$561 In War Fund Drive

Tomorrow and Wednesday Ursinus College will co-operate with the National War Fund drive through a campus drive directed by the Women's Student Government Association.

The WSGA has set a goal of \$561 and is asking each student, civilian and Navy, to contribute one dollar. Last year the College raised \$430.

The drive, which has been conducted throughout the nation, is for the benefit of the United Service Organization (USO), United Seaman's Service, War Prisoners' Aid and 16 other organizations working for relief in war torn countries.

About sixty cents of a dollar goes to the benefit of boys in the service and the other forty cents goes to other charitable organizations.

Contributions may be made through WSGA representatives in the dormitories. The total contributions of the College will supplement funds raised by the community to help meet the Collegeville quota. One hundred fifteen million dollars is the national quota.

Letters

Student opposes conformity

Dear Editor:

Well, another academic year has started, and it seems that we the students are guilty of continuing the age old Ursinus tradition of apathy. Who cares? This is, and has been the typical response here for at least the past three years that I have witnessed.

This is my final year here, and I am trying to do something about this dreaded disease that is plaguing our campus. Over the years, I have noticed that personal creativity is frowned upon; conformity and peer pressure is the ruling force here. It shouldn't be. Individuality should be stressed for personal growth.

To cite an example, myself; last week, I went to a theme party dressed in appropriate attire for the occasion. To my dismay, there are only a handful of people that were dressed the part; the worst part about it was that the non-costumed people looked at us as though we were crazy.

The reason why people do "crazy" things is to be themselves. When people can be themselves they can be in a comfortable environment. I feel that this aspect of conformity is socially restrictive to this college community.

The most detrimental part of this conformity is when groups of people start attacking those who are not a part of their group, or do different things that are not desirable within that group. To cite another example, I was involved in a car wash to support the Meistersingers of Ursinus, and at some time during that day, some one drove by and yelled "Meister-fags."

When people do things like this, they only show their immaturity. This is a college, where we all are supposedly mature young men and women. If one person or group feels that it disapproves with the thoughts or actions of another group, I feel they should settle their disputes in a more refined manner.

Peer pressure has had the devastating effect on this campus of a tidal wave. Because of peer pressure, I have witnessed people vomit from the balconies of Reimert Complex. I have also seen people so distraught when they did not receive a sorority or fraternity bid, as though they had failed their final exams.

We all have little insecurities, including myself, and I have to admit that all of us in our lives have succumbed to it. During my freshman and sophomore years, I thought the best thing about the independent college way of life was being a part of the crowd. How is that for irony? However, the best way to beat it is to be yourself and don't fear the words

and actions of others.

I have observed the outcome of this conforming campus society; and it is not good. Many unnatural limitations and expectations are being placed on others, and this is not fair. These limitations restrict the creativity, productivity, and the person as a whole. One feels that a certain behavior is expected of him or her.

That is true; the behavior of the individual. Remember the slogan of the late sixties and early seventies? "Do your own thing" well, then, do it. People here may look down on you, but it is not any of their business; after all, it is your life.

When I was in Spain this summer, I learned about a very

serious aspect of life; and that is independence. I found out there that I was the only person who was responsible for myself. No one else was going to do it for me. I found out the meaning of the words from Ortega and Gasset, "I am myself and my circumstance." You have control over your life now, you are an adult. Don't let peer pressure rule your actions.

I am in my last year here, and I feel that it is not too late to change the status quo of the campus. The motivation of this letter is to make the campus aware of the social changes that must be made in order that Ursinus can survive in future years, and it can start right now.

Walter S. Keehn
GDI

A wet commuter

To the Editors:

I awoke this morning to a cold rainy Monday. Now, Mondays are bad enough but rainy Mondays are illegal. Anyway, on a day such as this, I don't want to get out of bed, let alone drive through five miles of wet slop in an old reliably-unreliable car to come to school. But the part that really sobers me when I arrive on campus is trying to park my car.

I pulled into the lot which is supposedly reserved for commuters (Lot C-1) and it is full of automobiles. As I guide my car past all of these autos, I am amazed not only at the number of commuters that must attend Ursinus, but also at the dedication of many of these students.

Some of them come from as far away as New Jersey, Ohio, Connecticut and even Texas! That seems like an awfully long ride to me, but I suppose if it is in the name of education, its okay. So I park my car over the hill in Lot C(hina) and walk a half mile to class in the pouring rain. As I make the soggy journey I thank God that at least I don't have to drive to school all the way from Texas every day.

One thing that really intrigues me however, is that these out of state cars remain parked in exactly the same spot, sometimes for weeks on end. It must be terrible for these commuters to only get to go home maybe once a month. Sleeping in a car and eating canned beans for meals must be awfully taxing on these individuals. The strain is obviously so much that these poor sods can't park their cars between the lines in the lot. I thank God again that I don't have to live like this.

James G. Doughty
(a wet commuter)

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LETTER POLICY

Letters must be typed and no more than 300 words. Name and telephone number are required for verification purposes. Letters should be deposited in the Grizly mail box in Corson Basement by 7 p.m. Monday. The Grizzly reserves the right to edit all letters. Requests for anonymity will be considered by the editorial board.

CROSSWORDS

By STEFANIE BOINSKI

I feel that it is better to speak forthright and be booed than to keep silent and be applauded. Therefore I will without hesitation admit that yes, I am a Democrat, and no, I do not support Reagan. It is not that I anticipate boos from everyone at such an admission but it has been my experience that the vast majority of college students find my political affiliations either contemptible or merely pitiable. "Hopeless dreamer" I suppose I am labeled.

Interestingly enough however, these pro-Reaganites rarely are able to define for me in concrete terms exactly why they support Ronald Reagan. I often hear such statements as "He's made this country great again," "He's done a lot for the economy," or "He'll make us number one in the world." Gut reactions all. Although not intrinsically obvious, perhaps when I ask why someone supports a political candidate I am interested in reasons, not reactions.

I am looking for response from the logical head, not the patriotic heart. Unfortunately, however, the contest has indeed become an emotional one, and not one based primarily upon the issues. Ronald Reagan has cloaked himself in the flag and sported a halo.

He does not allow himself to be exposed often to the questions of reporters; in fact, he has been described as one of the most isolated presidents. In essence, he does not discuss issues. Instead, he plucks the 'heart' strings of patriotism.

He invites us all forward to answer the call of duty to our nation, in particular, our nation under God, and to fulfill that duty by voting for Ronald Reagan, the man who embodies that patriotic fervor.

I, for one, refuse to answer the call. In essence, I refuse to be manipulated by such symbolism, and indeed I question Mr. Reagan's motives. I am skeptical of Mr. Reagan's reasons for meeting with Gromyko.

For the first three and one half years of his presidency, Mr. Reagan met not once with a top level Soviet official. Yet such a meeting was scheduled on the eve of the election. My "gut reaction" is that Mr. Reagan is again manipulating the voter, alleviating any fears that perhaps he does indeed have an "itchy trigger finger."

If, however, his intentions were genuine, why did he not plan such a meeting for earlier in his term? Perhaps his schedule was just too full.

I question Mr. Reagan's economics policy as well. He

promises to resist vigorously any personal income tax increases, and promises to instead rely upon the expanding economy to increase revenue. Such a policy ignores a mammoth economic obstacle — the budget deficit.

And consider also the foreign trade deficit as well as the federal budget deficit, estimated to top 120 billion dollars this year. Reagan proposes no plan to decrease these deficits, as does Mondale; people are too willing to shrug off the long term danger.

One must not forget that in good times, such as now, the deficits can lead to new inflation, and a new recession.

When deficits rise, investors fears of new inflation follow suit. Investors then charge higher interest rates in order to preserve the purchasing power of their money. Higher interest rates, in turn, force firms planning to borrow to back off, and the economy slows.

Mondale's plan to cut the deficits may not thrill the voter, but I admire a man who has the courage to meet the problem head-on.

Finally, I question the viability of a presidential candidate who has Jerry Falwell as a speaker at his party's nominating convention. Reagan implies that God is on his side. How presumptuous.

By RICHARD P. RICHTER

You are eighteen and feeling good. College is two hours from home, and parents cannot look over your shoulders as they did when you were under their roof. The freedom is great. You have met new people. Some seem to be very much like you. What makes you laugh makes them laugh. You have had good times with them. Other students you have met don't seem to be on your wave length. You're wary of them and decide to steer clear. Maybe in time you will understand them better and they you. Class assignments

your own. We can and do watch and care and, when possible, give what support and encouragement we can.

I talked about this over dinner with a handful of you recently. How refreshing it was to find that my dinner companions were immersed in the process of freshman-year assimilation and able simultaneously to stand aside and see it with a certain objectivity. Such a dual insight is commendable — it is one of the characteristics of maturity.

At dinner we surveyed the freshman scene together. Here were some of you, busy keeping

CAMPUS MEMO

sometimes seem unreasonably long, but your professors appear to be reasonable people — even though a little hard to figure out, sometimes. Now and then they tend to get overly excited about ideas that don't seem to matter all that much. The life of a freshman, everything considered at this point, is something you can handle. And the freedom IS great!

This profile fits only a portion of you in the freshman class, I am sure. Others will have felt less at home with fellow students or more at home. Others will have reacted less self-confidently to the first weeks of college classes, other more so. And some will have found the freedom TOO great.

For more autumns than you have lived, many of us on the faculty and staff have watched the process of testing, trying, pushing out the limits of experience. And upperclass students too can look back with newer eyes on their more recent freshman experience and smile knowingly as they watch you. We know how it goes but we can give just so much useful advice and no more. You have to live it. You have to get from September to December on your own in order for the new college thing to be

up with studies, knowing somehow that courses have a day of reckoning, though some seem deceptively easy to take in the first few weeks. There were others of you, FREE and enjoying it, book jackets a bit too new and shiny, doing the things you always wanted to do when you got away from home, feeling good about it, not aware of the reckoning.

The consensus at dinner was that the single most important task for freshmen is to get your priorities straight as fast as possible. It's fine, my freshman companions said, to have a good time but not at the expense of studying adequately. I cannot think of a single faculty member who would disagree with such freshman wisdom!

Actually, a liberal education is made of a number of experiences, not all of them in classes. But the center of it all is the curriculum. Tend to studies first and foremost in your first semester. The other experiences will come along pretty naturally. As Dean Akin has often observed, you will enjoy them more if you are enjoying success in your studies.

— And that is just about all the useful advice for you that this column can bear at one time.

Roving Reporter

Compiled by Kim Walter — Photos by Chuck Brucker and Jim Doughty

"What's your impression of sorority pledging?"



Chris Knapp
Sr. Econ Major

"It's pretty fun, all of the girls look like they are having a good time. It's very entertaining during lunch."



Christy Ann Farris
Fresh. Pre-Med

"Oh my God. It's really cool. When I first heard about sorority pledging, I didn't think that I could ever go through with it. But now I think it's great how all of the girls can laugh and enjoy it."



Jim Guille
Soph. Bio Major

"It's fun to watch some of the girls make *?*/# of themselves."



Melissa French
Soph. Int. Rel./French Major

"I think it's far out."



Lisa Sabia
Soph. Ec/Ba Major

"I loooooove pledging."

Limerick, Pt 2: The evacuation plan

By TOM FEENEY

(Part 2 of 3 part series)

Philadelphia Electric Company (PECO) has installed sirens in 43 communities within the 10-mile Emergency Planning Zone around their Limerick Nuclear Generating Station. The sirens were installed for use in the event of a nuclear emergency. Residents of the communities within the zone are advised to turn on their radios for information and evacuation instructions when the sirens have been sounded for three to five minutes.

Ursinus College is just 7.7 miles from the site of the plant, well within the critical Emergency Planning Zone. As such, the plans of school, borough, county and state officials for reacting to a nuclear accident take on a special significance for members of the college community.

Classification of Emergencies

Emergencies at the Limerick site will be divided into four types, classified by the extent to which they will be hazardous to the general public.

The first emergency classification is "Unusual Event." An unusual event will be declared in the event of any minor incidents which occurs at the plant. These would include a loss of power at the site, a fire in a protected area, or the forecast of a hurricane expected to cross the site. An unusual event itself will pose no great threat. However, these incidents would lower the plants level of safety, and thus could lead to more extensive emergencies.

The classification of emergency which poses the next greatest hazard is an "Alert." An alert will be called in the event of an unidentified leak in the containment which exceeds 50 gallons per minute, or in the event of a fire with the potential to damage equipment which is vital to the maintenance of a safe level of operation. Any radioactive releases during this level of emergency will be negligible according to U.S. Environmental Protection Agency (EPA) standards.

Emergencies during which radioactive releases reach but do not exceed EPA standards are called "Site Emergencies." During these emergencies, major safety systems at the plant have failed, causing radioactivity releases within the plant boundaries to surpass the EPA standards, and creating a substantial hazard to the public.

When radiation beyond the site boundaries exceeds EPA standards, a "General Emergency" will be declared. The loss of two of three fission product barriers or core damage or fuel meltdown

and a potential decrease in containment capabilities will prompt a General Emergency."

There is serious danger to residents of communities within the 10-mile Emergency Planning Zone during a "General Emergency."

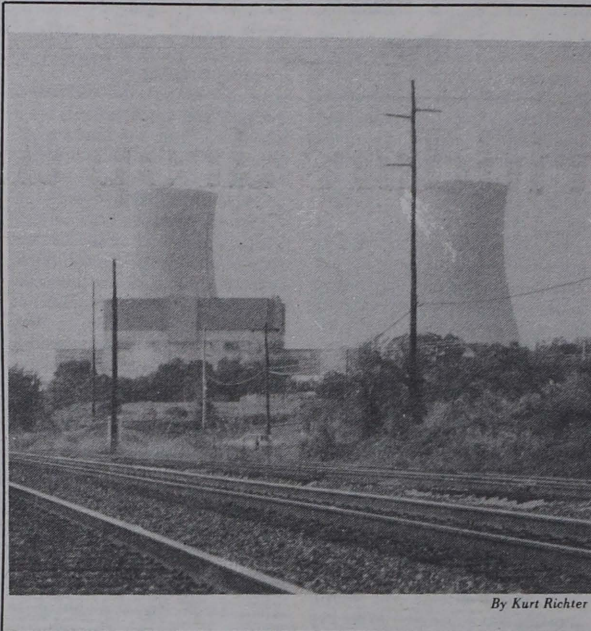
Responses to Emergency Situations

Officials of PECO local, state and federal governments have three courses of protective action which they can take in the event of a nuclear accident at Limerick. The course of action which they choose will depend largely upon the classification of the emergency to which they are responding, and upon the level of radiation being emanated from the plant.

The first course of action would be to shelter inhabitants of the municipalities within the 10-mile Emergency Planning Zone. In this case, officials would recommend that the public seek shelter in permanent structures, shut all doors and windows, and reduce the amount of outside air being brought into the structure through heating or air conditioning systems.

If the radiation levels were to increase, officials might find it necessary to conduct a selective evacuation. This would involve the evacuation of people who are most susceptible to the effects of radiation: pre-school children, pregnant women, and the chronically ill. A selective evacuation may also involve the evacuation of people who are immobile and therefore more difficult to evacuate than the general public.

If radiation levels become a serious threat to the well-being of the public — so serious that sheltering will be insufficient — a general evacuation will be conducted. All persons will be



By Kurt Richter

ordered to leave the 10-mile Emergency Planning Zone until it has been deemed safe enough for their return. This order will be issued by the governor.

Each municipality within the Emergency Planning Zone is required to have an evacuation plan. If an accident reaches the site emergency stage, the public will be notified by the sounding of the sirens. Ursinus College will be notified by county officials.

Municipal, county and state agencies will begin to prepare for a general evacuation, recommending sheltering or selective evacuation in the mean time, if the situation warrants it, the county will place on stand-by the

facilities that will shelter and care for those who may be evacuated. The county will prepare to inform the public.

If the situation deteriorates to General Emergency status, emergency information will be broadcast on radio stations. Route alert teams will be dispatched to areas where the siren system has failed. The college will be advised by the county. Local authorities will carry out traffic control plans and coordinate transportation sources. The reception centers and mass care centers will be activated. And, if need be, evacuation will commence.

The Drill

On July 25, PECO and the municipalities within the Emergency Planning Zone participated in an exercise to test the adequacy of the plans that have been formulated to help local, county and state officials respond in the event of an accident at Limerick.

The drill has been widely criticized. Many governmental bodies did not participate, and among those that did, many inadequacies were found.

In spite of the criticisms, the Pennsylvania Emergency Management Agency (PEMA) has reported that Collegeville borough is well equipped to respond to an emergency.

The PEMA report said, "The...staff...was well trained and well prepared for the exercise...The staff demonstrated a good working knowledge of the municipal plan and of the goals of the operation."

Because the drill was held during the summer, it did not prove that the borough was equipped to deal with the evacuation of Ursinus College, which was not in session.

In an article that appeared in the April 6, 1984 edition of The Grizzly, President Richter said that Dean Whately had been assigned to work with a consulting firm hired by PECO to draw up a plan for the evacuation of the college. Richter said the plan would be made public.

Dean Whately could not be reached for a report on the progress of that plan.

Senior Ec/Ba accounting student honored

By JANET KELLY

Sharolyn Mierzejewski, Senior Class Secretary and Vice President of Kappa Delta Kappa sorority, is an economics and business administration major with an accounting emphasis. Recently, Sharolyn received an honorable mention award of fifty dollars from the Pennsylvania Institute of Certified Public Accountants (PICPA).

The purpose of the PICPA awards is to promote students' interest in careers as Certified Public Accountants. The criteria used to select recipients of the award are a high scholastic average and leadership qualities.

To qualify for the award, Sharolyn sent an application and a one-page autobiography to the editorial board of PICPA. Sharolyn is a Dean's List student whose activities on campus include serving as president of the Whittian Honor Society and as a

member of Pi Gamma Mu, a Social Science Honors Society.

Off campus, Sharolyn participates in the Big Brother/Big Sister program. Sharolyn's immediate goal is to pursue a career as a CPA after graduating with a B.A. degree in economics and business administration.

Currently, Sharolyn is employed as a Customer Service Representative at the American Bank and Trust Company in Berks County. Since she enjoys working with people, Sharolyn is well suited for her duties, which include providing customers with financial advice, opening accounts, and filing mortgage and loan applications.

Sometime in October before tax season begins, Sharolyn plans to send resumes to prospective employers. She hopes to find employment in an office in a suburb of Philadelphia. If all goes well, interviews will be conducted after January 1, 1985.



SHAROLYN MIERZEJEWSKI By Kurt Richter

GRIZZLY BEAR SPORTS

October 5, 1984

The Grizzly Page 5

Gridders drop third straight

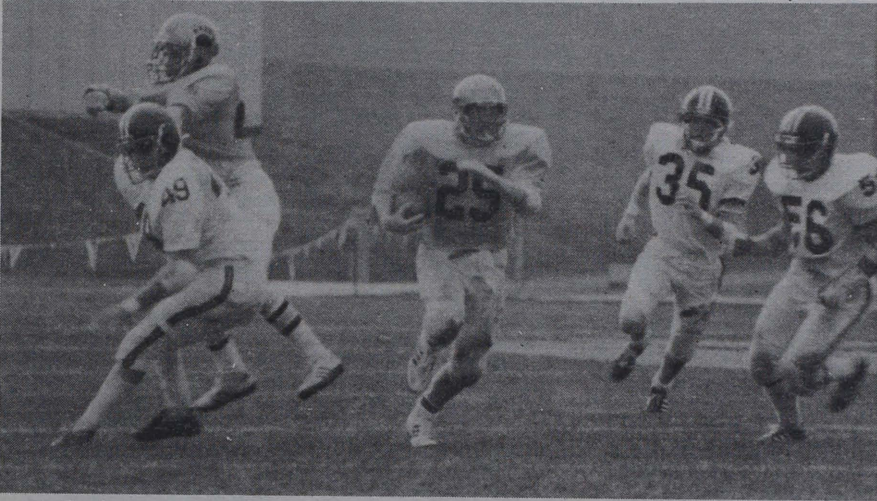
Developing and printing by Jim Doughty

Photo by Chuck Brucker

By TIM COSGRAVE

The Ursinus Gridders lost their third straight game last Saturday 41-15 to Swarthmore. The Grizzlies numerous miscues plagued the team throughout the game. Swarthmore, being a big play team, was able to capitalize on the errors to notch their second victory. The Garnet was led by quarterback Glenn Bennett and linebacker Dom Lapone. Bennett, who was a wide receiver last year, continually scrambled away from the Grizzly defense to find the open receiver. Linebacker Lapone is the heart of the Garnet's defense. Saturday, Lapone had two interceptions, one of which he returned for a touchdown.

The offensive highlight of the game for the Grizzlies was when quarterback Brian McCloskey hit wide receiver Eric Bobo for a 47



Freshman running back John Schmid rushes in last week's game against Swarthmore.

yard touchdown. Rodger Brewster scored the final tally on a quarterback keeper late in the contest.

This week's opponent is the Johns Hopkins Bluejays. In last year's game the Bluejays beat the Grizzlies on a last second pass. The Bluejays offense attack is led by 6', 180 pound quarterback Mark Campbell. Campbell's favorite target is 6'5" wideout Mark Mitchell. Last week vs. Gettysburg, Campbell attempted 45 passes, 17 of which went to Mitchell. It's safe to assume the Bluejays like to throw the football quite often.

BEAR BITS: Tomorrow's game is home, game time is 1:30...Both Steve Sullivan and John Brady will be back in action Saturday...Next JV home game is Monday vs. Delaware Valley...Next week the Grizzlies travel to Gettysburg.

Tannenbaum fills new sports information post

By JULIE LERTORA

Elliot Tannenbaum is the sports information director here at Ursinus College. He is responsible for rosters, record keeping, running the press box, and sending out news releases to newspapers.

Tannenbaum has worked in

press release offices for Continental Pro Basketball, Temple University and Swarthmore College. He writes the column "Athletes of the Week," which is about area high school athletes, for The Philadelphia Inquirer. Tannenbaum is also working on a degree in Sports Administration.

This past Olympic summer, Tannenbaum was part of a team of 15 who worked in the Olympic press operations department which was responsible for getting results to a media of more than 8,000 who were covering The Games. Tannenbaum felt that The Olympics helped to promote

the Ursinus name. Ursinus sent two players and three coaches to The Games for field hockey.

Tannenbaum foresees that the Ursinus football program will be getting increasingly better in the years to come. Ursinus has a

good coaching staff, and since there is a greater emphasis on

recruiting players, the team should be looking good in years to come. He foresees that the general spirit of our sports teams will be even better than ever this year and in years to come.

Regular baseball season ends

By CHRIS GODOR

Baseball's regular season is over. The three teams that I thought would win did: the Tigers, the Cubs, and the Padres. The team that pulled it out in the AL West was the K.C. Royals. They topped the Twins and the Angels by three games.

The playoffs began this week. The Padres go to the Windy City for the first two games. From there the remaining games are played in San Diego. Kansas City hosts the Tigers first, and then Detroit returns the favor. Chicago should take it in four, and the Tigers will do the same to the Royals.

The Phillies have already made an off-season move by

replacing Paul Owens as manager with John Felske, one of the Phillies coaches. Also, Deron Johnson, their first-base coach and hitting instructor will not return next year. Instead, Del Unser will be hired to take Johnson's place.

Tony Gwynn won the batting title with a 1984 league high of .351. In the AL it was Don Mattingly taking the honors with a .343 average. Mike Schmidt and Dale Murphy ties for the home run lead with 36 round-trippers a piece. Tony Armas for Boston was the league leader with 43 homers. The rookie sensation for the Mets this year was Dwight Gooden; he led the major leagues with 276 K's.



Five members of the 1934 Ursinus football team were brought back together on last summer's Alumni Day. Ten members will be on campus Saturday Oct. 6 to celebrate the 50th anniversary of the Bear's upset win over national power Penn. Left to right: Ray Costello '37, Rubé Levin '36, Cliff Calvert '36, Clayton Worster '37, Reds Bassman '36.

New faculty profiles

Zemel joins Ec Dept.

By KAREN WISE

This year Mr. Alan Zemel joined the Ursinus faculty as an economics and business administration instructor. Mr. Zemel brings a great deal of prior experience in the field to his new job.

In 1972, Zemel skipped his senior year at Abington High School to enroll at the University of Pennsylvania. During his senior year at Penn he was enrolled in the sub-matriculation program, enabling him to do graduate work at the same time.

Since obtaining his master's degree in 1976, Zemel has held several teaching positions. He was employed by the Community College of Philadelphia's Department of Economics and Accounting from 1976 to 1980, and he taught both undergraduate and graduate level courses at Drexel University beginning in 1982.

When asked what prompted him to try teaching at Ursinus, Zemel replied, "I'd never taught at a small school before." He had decided that the working environment of the larger schools did not suit his personality and he wanted to try a smaller, more rural school. Now that he is here, he finds Ursinus students to be very different from his previous ones, and he likes his job. He remarked, "I'm having a good time teaching. I'm enjoying my classes."

Aside from his teaching experience, Zemel has held other economics-related jobs. In 1981 and 1982 he worked as a research assistant in the University of Pennsylvania's Department of Regional Science. A job as a research economist for The Center for Forensic Economic Studies in Philadelphia in 1980 and 1981 inspired Mr. Zemel to concentrate his interest more fully on economics. His work entailed preparing analyses of sex, age, and racial discrimination and of lost earnings due to injury or death for court cases.

One of the most interesting cases he worked on was Gianfriddo vs. A-Way with Cheese, Inc., in 1980. In the case, a man had ordered cheesecake for dessert in a nice restaurant. When he bit into it, he broke his teeth on a button which had fallen into the cake while it was being mixed. The man needed bridgework, and this dental work would need replacement every ten years.

Mr. Zemel's role was to calculate the man's life expectancy to aid in determining the total cost of the bridgework, and to then present this testimony as an expert witness. His testimony was used in determining the amount of the award.

Mr. Zemel found this in-court experience to be extremely in-

teresting. He commented, "It's like being on a stage, being up there on the witness stand. It depends on your performance who wins the case and the size of the award. It's no different than being a good actor, except you have to have some economics behind you." It was this job which convinced him that economics, which has "seemed rather remote," was directly involved with day-to-day living. So he decided to get his doctorate in economics.

Mr. Zemel is currently doing research for his doctoral dissertation at the University of Pennsylvania. The topic arises from his court experience with discrimination cases. Since defendants often use the argument that people of the group against which they are discriminating do not live in their firm's labor market areas, Zemel decided to investigate the geographical size of the labor market. He hopes to complete his research this year. Afterwards, he hopes to return to court work as a research economist part-time, but also continue teaching. He says the pressures of the court cases can be overwhelming as a full-time job, explaining, "I like teaching and I like doing some research."

When he is not busy with economics, Zemel spends his time as a skilled musician. He plays Russian and Yugoslavian music on the balalaika, a stringed instrument. He travels all over the east coast, performing this music with various groups. He enjoys traveling very much, saying he meets people who are "warm and hospitable." This hobby also gives him the opportunity to meet Russian nobility in the U.S., who rent grand ballrooms for the performance of this music. He is even acquainted with Leo Tolstoy's great-granddaughter.

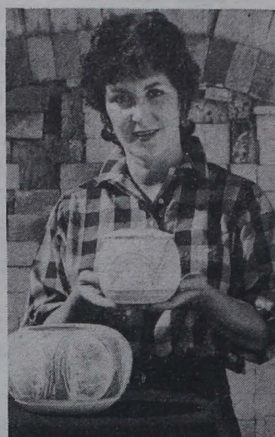
This very busy man comments about himself, "One thing I can tell you — I live a very full life...and I like that — I don't let it get out of hand...Everything balances."

Grizzly Ads
Get
Results



Shorts

Pottery exhibit



MARLENE SERAFINE

The works of potter Marlene Serafine will be exhibited at Myrin Library on the Ursinus College Campus. The show will open with a reception on Sunday, October 7 from 2-5 p.m., and continue through Sunday, Nov. 11.

Described as "salt-glazed stoneware pottery," Serafine's pieces are richly textured vessels, utilizing a number of decorative techniques, and a natural glaze created by sodium vapors in a salt-induced kiln chamber. The works on exhibit will be for sale.

Serafine received her Bachelor of Fine Arts and Master Degree in Education at the Tyler School of Art, Temple University. She also studied at the Barnes Foundation. She has taught at the Montgomery County Community College, Philadelphia Community College, and the Philadelphia Museum of Art.

In Castelli, Italy, Serafine served as a resident artist at the Institute Statale D'Arte Della Ceramica. Her work is represented in fine craft galleries and private collections.

Career workshop

Where do I go next in my career? This question is frequently asked and of primary concern to most adults. Knowing what options are available can help them find an answer to this question.

"Assessing Your Career Options" is a one-day workshop to be offered by the Ursinus College Evening School on the Collegeville campus.

Whether you are in the middle of your career or interested in choosing a career direction for the first time, this workshop can be helpful. You will assess your marketable skills, interest, and talents; identify your job/career

goals; identify new career options, and develop a plan of action to follow. Emphasis will be on teaching you to use available resources and exploration techniques.

The workshop will be held on Saturday, October 13 from 9 a.m. to 4 p.m. The fee is \$35 and covers the cost of lunch and materials.

David Rich, a popular area lecturer and consultant in career planning, will conduct the workshop.

For more information about the workshop contact Linda Long, assistant director of the Evening School, at 489-4111 or 489-4250 (evenings). Early registration is recommended since enrollment is limited.

Fellowships

By BILL AMEY

One hundred to 125 fellowships, to be known as Mellon Fellowships in the Humanities, will be available for college seniors or recent graduates wishing to begin graduate study who show outstanding promise for careers as teachers and scholars in the humanities.

The Mellon Fellowships look forward to the need for first-rate new faculty in the 1990's and hope to ensure a continuing flow of topflight talent into college and university facilities.

The awards are intended to be highly competitive, but any senior or recent graduate who has not yet begun graduate study, whose promise for teaching and scholarship can be attested to as outstanding by a faculty sponsor, and who is a citizen or permanent resident of the United States or Canada should feel encouraged to compete. Among those the Mellon Fellowships would hope to attract are minority and women candidates of notable ability.

Since candidates are required to submit their GRE scores when applying, those interested should be sure to note that the deadline for registration for the Dec. 10 test is Nov. 4.

If you have any further questions contact Dr. Decatur in the Bear Pit.

Red and Gold days

More than 50 high school seniors plan to attend the first of three Red and Gold Days, an overnight visitation program sponsored by the Admissions Office, on Oct. 11 and 12. The Admissions Office invites prospective students to attend classes, meet faculty, and experience dormitory living. One of last year's guests, a freshman at Ursinus this year states, "I

thought Red and Gold Days was an excellent program. It gave high school students a chance to find out what college life is like."

After reviewing last year's evaluation, Lorraine Zimmer, Director of Admissions, says, "The students benefited most by having the opportunity to meet Ursinus students and faculty. What impressed these seniors was the friendliness of the Ursinus College community." The Admissions Office still needs some hosts and hostesses for this program. If you would like to share a little bit of yourself and your time with a prospective student, please contact the Admissions Office prior to Oct. 9.

Speech exam

The examination for exemption from Communication Arts 201 (Public Speaking) will be held on Monday, Oct. 15 from 4 to 6 p.m. in Ritter Center. This examination, offered once each semester, provides students an opportunity to bypass the college requirement. To apply, students may register now in Dean Akin's office, where they will receive detailed instructions and a list from which to choose a topic to construct a speech for delivery before the Communication Arts faculty.

Freshmen are advised to wait a semester or two before attempting the examination, since most successful applicants have been upperclassmen.

Dr. Henry will meet with students to offer suggestions and to answer questions for those planning to take the exam, on Thursday, Oct. 11 at 12:15 in Ritter Theatre.

Friends' book sale

The Friends of the Ursinus College Library has announced price reductions for this semiannual book sale. Used books are now selling at 50 cents for hardcover and 25 cents for paperback. The sale will continue through October 27 and is being held in the College's Myrin Library. The hours are Monday through Saturday, 9 a.m. to 9 p.m. and Sunday, 1 to 9 p.m.

Proceeds from the sale will support the Friends' new acquisitions program.

Gene's
Barber Shop
Cutting and Styling
Closed Mondays

National Campus News

By COLLEGE PRESS SERVICE

SAT scores rise slightly

NEW YORK — After slipping slightly last year, students' scores on the Scholastic Aptitude Test (SAT) show modest increases this year, according to the College Board, which runs the nationwide SAT program.

But educators' happiness about the improved test scores was quickly dampened by remarks by U.S. Secretary of Education Terrel Bell, who credited President Ronald Reagan's education policies for the good news.

In a news conference called in Washington, D.C. the same time the College Board was releasing the scores officially in New York, Bell told reporters "the gain in S.A.T. scores reflects the concern for excellence in schools that is sweeping the nation," adding he was glad the recommendations made by a presidential commission on excellence "are being followed."

Bell went on to imply Reagan's call for excellence in the nation's schools and his support for more stringent disciplinary policies, have helped SAT scores rise over the last four years.

College Board and other education officials immediately complained Bell's press conference was "a breach of etiquette" and "political," stressing that better teachers and schools — not presidential pronouncements — helped improved SAT scores.

Nearly one million high school seniors take the SAT each year. Colleges, of course, use the test results to help screen potential students.

Nationwide scores on the math portion of the SAT increased three points this year, for an average score of 471, the College Board reports.

Average scores on the verbal section of the test are up one point over last year, to 426.

Although both scores remain far below the 1963 record highs of 502 for math and 478 for verbal, educators see them as hints that the long decline in SAT scores finally has been reversed.

SAT scores hit bottom in 1980, with an average math score of 466 and verbal score of 424.

Bell's claim that Reagan's

Because the SAT tests a wide array of aptitudes developed over a student's lifetime, there is virtually no way to improve scores in a year's time, he adds.

This year's minor increases probably are due to a combination of such things as accelerated curricula in elementary and junior high schools, better teachers and teaching methods, an increase in educational programming on television, and perhaps even the classroom computer invasion, College Board officials point out.

Moreover, "the increase in math scores is largely attributable to (the improved

performances of) women," says College Board President George Hanford, while the increase in verbal score was largely among males.

Math scores for female students increased four points this year, up from 445 last year, Moreno says. The average score for male students increased only two points.

In contrast, the average verbal score for females held steady at 420, while the average score for males went up three points.

Iowa students had the highest scores nationally, scoring a math average of 570 and verbal average of 519.

And for the second year in a row, South Carolina students have the dubious distinction of holding the lowest scores nationally: 419 for math and 384 for verbal skills.

Other highlights from the 1984 SAT study:

- Business continues to be the most popular major, with 19.1 percent of the test takers declaring it as their major. Health and medicine came in second, with 15.1 percent, followed by engineering with 12 percent, computer science with 9.7 percent, social sciences with 7.3 percent, and education with 4.6 percent.

• While education remains the least popular major, the number of students planning to go into education rose from four to 4.6 percent. The average scores of declared ed majors also increased this year, by seven points on the math section and four points for verbal skills.

• For the 10th straight year, more women — 52 percent — took the test than men.

• Women made up the bulk of business majors, at 62 percent, compared to only 36 percent in 1973.

• Interest in computer science waned for the first time in 10 years.

NATIONAL CAMPUS SHORTS

WESTERN MICHIGAN PROFESSORS END THEIR STRIKE

In the midst of a relatively peaceful campus labor season, 770 Western Michigan U. teachers struck for four days before agreeing to a tentative contract giving them an immediate pay hike of five percent this year, 5.5 percent next year, and six percent in 1986-87.

Administrators said about 600 of the 900 classes scheduled during the strike were held as planned.

But now WMU's refusal to pay faculty for the days they struck may lead the union to reject the contract.

FEW PLAYERS ATTEND ARIZONA DRUG ED CLASSES

As few as 30 percent of the university's athletes are attending the mandatory drug education seminars, a UA coach reports.

Athletic Director Cedric Dempsey last week met with all coaches to discuss ways to get athletes to the five seminars, including walking them to the classes.

STUDENTS HECKLE MONDALE

Southern Cal students last week interrupted Mondale's speech with shouts of "Moscovites for Mondale," "Reagan" and "Four More

Years."

It was the worst student heckling the candidate has received this year.

COURT: STUDENT CAN SUE CAMPUS FOR FAILURE TO WARN ABOUT CRIME

San Francisco City College student Kathleen Peterson Peterson says the college should have warned students that others had been attacked in the same area where she was assaulted in 1978.

The California Supreme Court agreed, adding the college may be negligent for failing to cut back foliage in the area, which provided cover for the criminal.

A lower court will now decide whether to award damages to Peterson.

JUDGE VOICE NEW COLLEGE FOOTBALL TV CONTRACT

UCLA, which is covered by the PAC-10 conference's TV contract with CBS, wanted its game with Nebraska televised on CBS.

Nebraska, though, is under contract with the College Football Association (CFA) to appear only on ABC.

The same contract put the Nov. 24 Notre Dame-Southern Cal

game in TV limbo.

Now U.S. district Judge Richard A. Galtbois says the CFA's refusal to let its member teams appear on CBS violates anti-trust laws, and leaves it up to the individual schools to decide on which network they'll appear. ABC is appealing the decision.

Peking Chinese Restaurant

Mandarin, Szechuan, Shanghai & Cantonese

Collegeville Shopping Center

489-2959

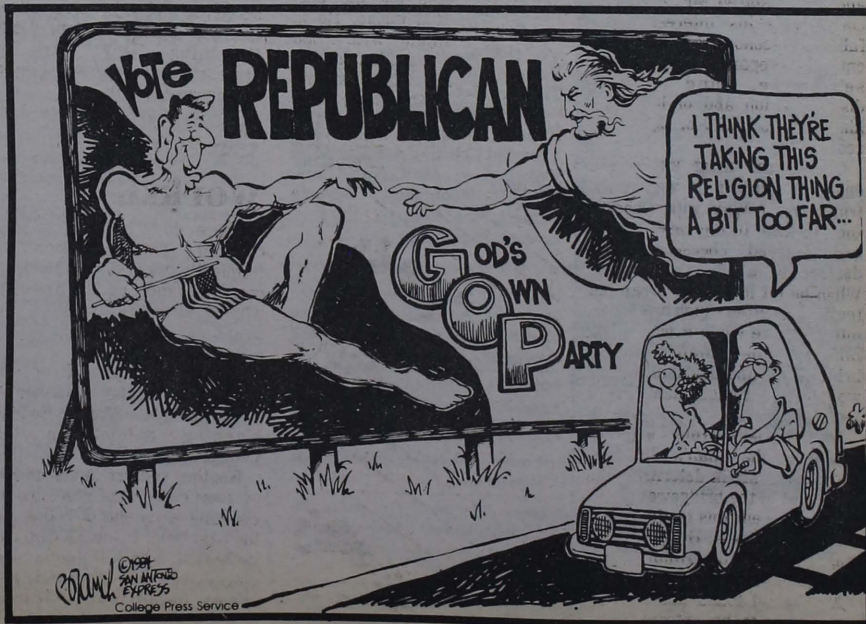
Take Out Service

Special Luncheon \$2.95

Dinner Special \$6.95

Puzzle Answer

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policies are responsible for the score increases is "simply impossible," says College Board spokesman Fred Moreno.

"SAT scores are attributable not only to schools, but to books, television, and everything else a child is exposed to over 17 years," Moreno explains.

Besides, Reagan's call for excellence last year "couldn't possibly have any effect" on student's test scores this year, he says.

