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The Magic of Creative Collaboration: Using LibGuides to Deliver ETD Information

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The Magic of Creative Collaboration: Using LibGuides to Deliver ETD Information

Emily A. Hicks, University of Dayton Libraries

Learning Objectives

Identify one or more benefits to a partnership between the Graduate School and the University Libraries to market and deliver ETD processes and procedures online.

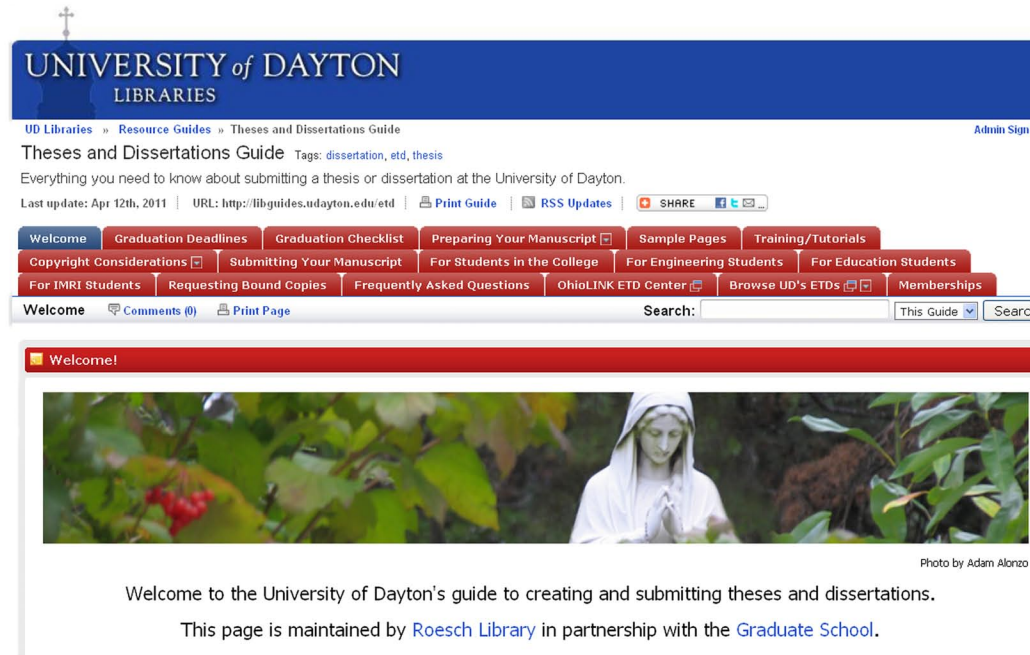
Recognize how LibGuides can be used to effectively deliver information about writing and submitting electronic theses and dissertations to graduate students.

Problem

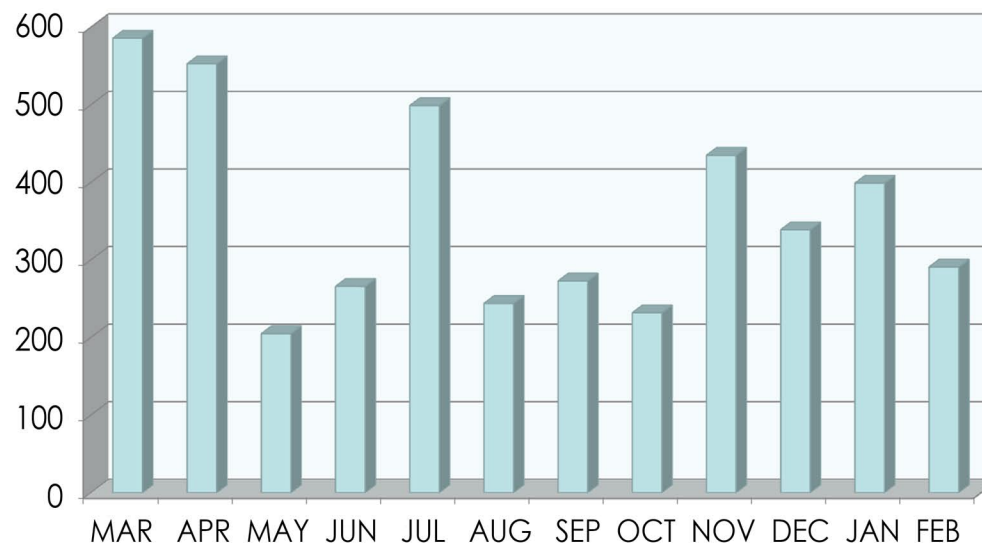
Effectively deliver information to students about creating and submitting an electronic thesis or dissertation.

Process

- Collaborated with Grad School
- Evaluated past processes
- Revised guidelines
- Created LibGuide
- Community marketing & training



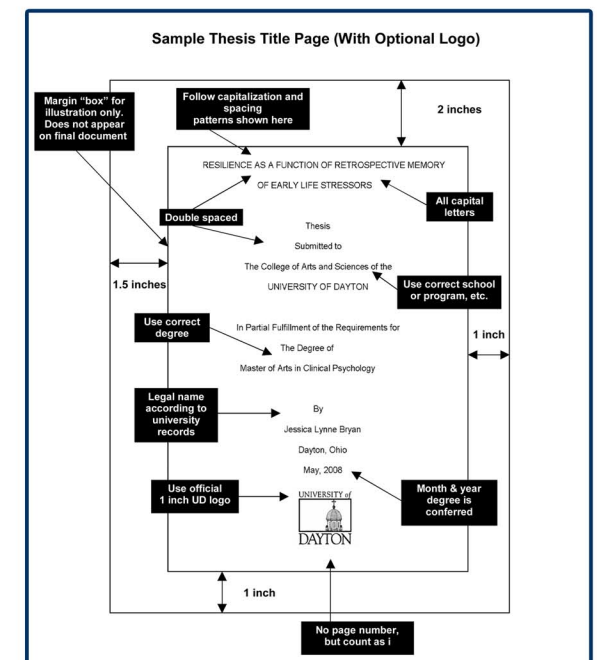
First Year of Guide Usage



Results

- One-stop shop
- Consistent guidelines
- Customizable pages
- #2 most popular LibGuide at UD

Sample Page



Benefits

- Used existing platforms: LibGuides, OhioLINK repository
- Leveraged expertise
- Easily updatable interface
- Online accessibility