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Editor's Page

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Editor's Page

This volume is the result of a lot of hard work by the authors and the editorial board. When we changed the submission date to get *The Annual* to press earlier in the year, it meant we had to have submissions sooner than expected, reviews turned around quickly and revisions made as soon as possible. Everyone cooperated in getting this edition of *The Annual* out following the publisher's deadlines. I will be forever grateful for everyone's hard work, patience and understanding through this process.

Leslie Genay, the Associate Editor for American Press, has been extremely cooperative in her work with me. She took over responsibility for *The Annual* last year and has offered excellent suggestions regarding publication and marketing. She is committed to the success of *The Annual* and has worked with me and others in our discipline to make *The Annual* a success. It should also be noted that American Press has adopted these volumes when other publishers would not. Because of their belief in our work in the introductory communication course, we now have these volumes and will continue to have *The Annual* as a publication outlet in the future.

Finally, Ray Ross raised an interesting question to me (and others involved in the "basic" course). He asked, "Why do we call these courses 'basic'?" His contention was that the term "basic" implies something to others on our campuses that, perhaps those of us involved in these courses around the country, don't want to imply. He suggested that we take a look at another name — perhaps "introductory" or "fundamental." As you will note throughout this volume of *The Annual*, I have made a conscious effort to change the

orientation to "introductory course in communication" instead of "the basic course." I am anxious to see how others feel about this. Let me know what you think.

Enjoy reading this volume. We have had fun putting it all together; you should have fun reading it.

Larry Hugenberg, *Editor*

Youngstown, Ohio

May, 1991