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Instructional Resource Innovations for the Introductory Communication Course

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Instructional Resource Innovations for the Introductory Communication Course

EDITOR'S FOREWORD

The following four articles represent the proceedings of an SCA Seminar held at the New Orleans convention: "Instructional Resource Innovations for the Introductory Communication Course." These monographs detail four multi-media resource areas that introductory communication course directors can consider: Storytelling — the student-as-medium (Pamela Cooper); Visualization — the student-as-medium (Joe Ayres and Debbie M. Ayres); Self-confrontation — applications involving the use of videotape with public speaking instruction (Craig Newburger, Linda Brannon, and Arlie Daniel); and Computer-Mediated-Communication (Gerald M. Santoro and Gerald M. Phillips).