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# UD Information Services Announces Appointment and Promotion

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university of dayton

# news release

UD INFORMATION SERVICES ANNOUNCES  
APPOINTMENT AND PROMOTION

DAYTON, Ohio, December 13, 1978 --- University of Dayton Director of Information Services Richard T. Ferguson has announced the promotion of Patricia Rooney to the position of Assignment Editor and the appointment of Pamela Blumensheid as Public Affairs Coordinator. Both positions are within the Department of Information Services of the University.

Patricia Rooney joined the Information Services staff in 1973 while completing work on her Bachelor of Arts degree in English. Prior to that Rooney was a staff writer for the Dayton Daily News. Before coming to Dayton, she worked in Columbus, Ohio as an organizational communicator for an insurance company and a professional association and was the editor of a suburban newspaper.

Since 1977 Rooney has edited the University's CAMPUS REPORT, a weekly tabloid, in addition to writing promotional material, news releases, and feature stories for both the CAMPUS REPORT and ALUMNUS publications. In her role as Assignment Editor she will coordinate the work of five full-time, professional staff persons, photographers, and several student writers.

Pamela Blumensheid joins the UD Information Services staff with experience in the area of public relations in higher education. She worked until her employment with UD as Assistant Director of Public Relations at the Yellow Springs campus of Antioch University.

Blumensheid will assume responsibilities related to continued development of Dayton and Miami Valley community interest in campus events, programs and persons. She is a 1975 graduate (Summa cum laude) in English from Ohio University and has done some graduate work there in communications.

Ferguson noted that "Pat Rooney has earned the respect and confidence of her University colleagues as well as the media through hard work, insight, incisive interviewing skills, and a commitment to excellence." He added that "he is pleased to have Pam Blumensheid join the staff and is confident that her position as Public Affairs Coordinator is one for which she is very well qualified. It is fortunate for the University to have attracted a professional with Pam's experience and abilities for this new position."