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Representatives from Area Businesses and Industries Meet About Management Work Simplification Roundtable

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NOTE: MARK F. POMERLEAU, DIRECTOR, INFORMATION SERVICES, 229-2911

DAYTON, Ohio, March 25, 1974 --- Thirty-eight representatives from area businesses and industries met recently to hear about UD's upcoming Management Work Simplification Roundtable.

The program will consist of a series of eight weekly day-long roundtables starting on April 4, directed by Merle Schmid, Director of the Technical Studies and Services Division, who will be assisted by faculty from the schools of business and engineering.

During the roundtables, area business will have the opportunity to become acquainted with applicable concepts, techniques, and methodologies from areas of business management and of industrial and systems engineering. Stress will be given during the institute to resource utilization with particular emphasis on personnel.

Corporations and organizations represented at the presentation included Armco, Inland Division of General Motors, McCalls, Mead, NCR, Reynolds and Reynolds, Defense Electronic Supply Center, Montgomery County, Ohio Bell, Kuntz Lumber, Goldmans, and Elder-Beerman.