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University of Dayton Athletic Director Receives National Collegiate Sports Honor

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**UNIVERSITY OF DAYTON ATHLETIC DIRECTOR
RECEIVES NATIONAL COLLEGIATE SPORTS HONOR**

DAYTON, Ohio, November 30, 1989--Thomas J. Frericks, vice president of athletic programs and facilities and director of athletics at the University of Dayton, will receive the first annual Dr. Wilford S. Bailey award as the nation's most outstanding collegiate sports administrator on Monday, Dec. 11 at the Auburn University Hotel and Conference Center in Auburn, Ala.

Named for the past president of the National Collegiate Athletic Association (NCAA), the award will be presented at a banquet of the Auburn-Opelika Touchdown Club by Bailey, president-emeritus of Auburn University.

"The club noted that many groups honor student-athletes," said Bailey. "This group decided to honor administrators. Although I wasn't on the selection committee, I could not have been happier when I heard Tom would receive the first annual award. He is one of the finest individuals I've ever been associated with."

Selection of the award was made by a national committee comprised primarily of sports information directors. Frericks, who has held numerous committee assignments with the NCAA, was the council's secretary/treasurer in 1987-88 when Bailey served as president. On May 10, Bailey was one of several hundred people in Dayton who honored Frericks for his 25 years of service to UD at a banquet featuring CBS sportscaster Brent Musburger and University of Notre Dame head football coach Lou Holtz.

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EDITOR'S NOTE: For media interviews with Tom Frericks, contact Doug Hauschild, UD sports information director, at (513) 229-4460. Wilford Bailey can be reached at (205) 844-2278.