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The University of Dayton

News Release

R&D EXPERTS BRING SUCCESS STORIES TO DAYTON

DAYTON, Ohio, October 28, 1987--The University of Dayton will present a conference on "Strategic Management of Research and Development" Tuesday and Wednesday, November 3 and 4, at the Dayton Convention Center.

This two-day regional conference will allow various R&D experts to share their hands-on experience and problem-solving methods with businesses in the Dayton area. High-level representatives from BDM, Northrop, Monsanto, NCR, Boeing, McDonnell Douglas, and Wright-Patterson Air Force Base will participate. More than 35 speakers from across the U.S. (see enclosed list) will discuss, for an audience from government, business, and academia, a wide variety of topics, including R&D strategies, leadership, and high-performance productivity.

"This gives evidence that Dayton is recognized as a technological renaissance city," observed Carol M. Shaw, assistant dean of engineering, special programs, at UD.

The American Institute of Aeronautics and Astronautics chose UD to host the conference, according to Gary DuBro, Pentagon representative, because of the leadership role the University has taken in the field of R&D. The Dayton conference is the second of three regional conferences addressing presidentially initiated competitiveness issues, leading to a 1988 national research and development symposium in Washington, D.C.

For more information about speaker sessions, topics, and registration, call Dorothy Hitchcock or Jim McConoughey at 229-4632.

- 30 -