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Spreading the Good Word

10.18.2011 | Engineering, Campus and Community, Faculty As part of a national marketing effort to tell the University of Dayton's story to peers in higher education, the University communications staff has assembled a compelling package of stories and multimedia content for *The Chronicle of Higher Education's* website.

"Campus Viewpoints" is part of *The Chronicle's* online "Opinions and Ideas" section. The University's page can be viewed by clicking here (url: <http://chronicle.com/campusView point/University-of-Dayton/60/>) or on the related link.

The staff will provide editorial content for this site over the next year. "This will allow us to supplement our national media relations efforts by showcasing faculty research, curricular innovations and sustainability initiatives on the world's most-visited academic website," said Sundar Kumarasamy, vice president for enrollment management.

The section also includes University of Dayton job listings. In addition, online banner image ads will display throughout *The Chronicle's* online site.

University of Dayton faculty, researchers and staff are invited to recommend editorial content for the site. Please contact Teri Rizvi, associate vice president for University communications, at 229-3255 or rizvi@udayton.edu with ideas.