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Department of Information Media

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Information Media News

Published by the Information Media Department

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Chair's Corner

by Mert Thompson



The theme of this newsletter is Technology Integration. This year marks the 40th anniversary of the first cell phone call. Forty years ago, most teachers did not have any type of telephone in their classroom. Today, teachers and students are using their cellphones to find current information, respond to questions, and collaborate with each other during class and throughout the day. An example of technology integration that has changed how we act on a daily basis.

Some examples of initiatives within the department related to technology integration...

Beginning last summer we have provided the classes for the Instructional Technology Certificate to a cohort of teachers in the North Branch area. We offered one class a semester and the teachers will complete the certificate this summer. All classes are offered through distance technology, but since few of the teachers enrolled in the program had much prior experience with taking classes at a distance, the faculty traveled to North Branch to teach the first session face to face, then moved to the online environment.

A second initiative is with the teachers and administrators in the Osseo School District to prepare a new group of library media specialists. Beginning this summer and continuing for two years, we will offer all of the courses for licensure to teachers in the Osseo district using distance technology. The district has a facility where teachers can attend classes as a group. The classes will be open to other students both on campus and off but with a critical mass in a single facility, it is likely that faculty will travel to Osseo and originate class from there on occasion.

If you see potential is extending our programs to your organization or district in manners such as this, let me know. We would be glad to explore other options. Given the availability and reliability of our distance technology there is no reason we can't offer classes wherever a group of interested people may be.

One final example involves the graduate assistants in the Curriculum and Technology Center, Angie Yanke and Angie Johnson. They recently presented a workshop on integrating the X Box into education. I noted a couple recurring themes.

1. This technology was first marketed for entertainment, the same as many technologies that we have come to adopt in education, such as still and video cameras, VCRs, computers, television, and slides. Products created to entertain often have the potential to assist in the learning process.
2. This technology as demonstrated, emulated a task that could be done with other simpler and cheaper technologies, such as kicking a soccer ball. But this is simply an indication of where we are in the application of this technology.

Take a look at computer software from the 1980s. Much of what the software did could be accomplished with a magic marker and some 5 x 8 cards, such as drill and practice of math facts. Fortunately, we now have software that allows students to learn in a wide variety of ways on a large list of topics. This would not have happened if we had not started with programs such as *Number Munchers* and then found new applications and capabilities for the technology.

This ability of the X Box and similar devices to manipulate virtual objects by moving parts of your body in front of a sensor offers a lot of potential. For example, a teacher/trainer simulation in which the learner "faces" a group of children or adult trainees in a simulated classroom/training room and is presented with a variety of realistic scenarios, such as inattention,

unexpected responses, or lack of motivation. The verbal and nonverbal responses of the teacher/trainer causes a corresponding reaction by his or her “students” or “trainees,” providing immediate feedback. The entire session could be recorded for further analysis by a faculty member or group of peers. If we can teach driver’s education through the use of simulators and expose them to dangerous or difficult but realistic situations in a safe manner, why not prepare teachers and trainers in the same manner?

Think of the possibilities!

Fixed-term Faculty Profile

by Bob Kochmann



I am originally from Laramie Wyoming, and have a Bachelor degree in Math-Science Education from the University of Wyoming. I started my career teaching math and science at Thermopolis Middle School in Thermopolis, Wyoming, where both of our children were born. After nine years there we moved to Laramie, where I taught math at Laramie Junior High School for sixteen years. Then, my wife earned her Doctorate and accepted a position at SCSU. It was an opportunity for me to take the next step in my career as well. So, we moved to Saint Cloud, and I obtained my Masters in Information Media at SCSU. I spent the next seventeen years as the high school Media Specialist at Sauk Rapids-Rice School District, and was fortunate to be able to teach numerous Information Media classes during my years there.

In the field of Information Media I am most interested in helping teachers integrate technology to enhance their lessons. The Twenty-first Century learners need to have teachers that can use the technology tools that meet the needs of the learners. As a public school teacher I have not been involved in research projects and publications, but have developed numerous documents in curriculum and technology within the school districts I have worked in. The curriculum and methods are under continual review, and my research has been within that context.

Over the years, there are many key people who have influenced me, mostly coworkers that are great educators and individuals. There are many leaders and innovators in the field of education that have left a great blueprint to change and the integration of technology in our field. I enjoy travel, and would love to visit Singapore and study their use of inquiry in science and other fields.

Throughout my career, I have been to several regional and national NCTM (National Council of Teachers of Mathematics) conferences, and have been involved with MEMO conferences in the past. Perhaps the most influential conference I was able to attend was the Hawaii International Conference on Education 2007. The technology sessions were excellent.

My “passions” have varied over the years, but I am most passionate about staying connected to our children and grandchildren and watching them develop into great persons. I have many interests, primarily involving projects in maintaining and improving all of the facets of the housing we have lived in (building, repairing, modernizing, yard work, etc.). I like to travel and really enjoy the time we can spend with grandchildren. I have most recently travelled to South Africa with a group of students and staff of SCSU. It was a marvelous experience. We have travelled to England and stayed in Alnwick numerous times. That location enables travel to other favorite places, Scotland and Ireland. I have been to numerous European countries, highlighted by numerous trips to beautiful Slovenia. I have been to Tenerife in the Canary Islands, to Cyprus, and to the Isle of Capri. Those trips only drive the desire to travel to many other places.

My interests are widespread when it comes to the Arts, so I would have a hard time zeroing in on “favorites”. Usually when I try to describe some of my favorite things, I can alter my choices quickly as I think of other choices. I was featured in the Fall 2011 newsletter as well, when after retiring from Salk Rapids High I first began teaching classes for the IM Department. <http://www.stcloudstate.edu/im/faculty/documents/Fall2011.pdf>

J M Nelson, Professor Emeritus

LRS/CIM, 2012-2002



I joined the faculty of Learning Resources Services and the Center for Information Media in the fall of 1972, right out of graduate school, as a “stepping stone” for a comparable appointment at an institution in a more desirable climate. Having had the wisdom to acquire a MLS degree in conjunction with the doctorate, I thought moving would be easy, but, I enjoyed my work, my daughter was accepted in the campus lab school, and I just kept finding enjoyable things to do at SCSU. I retired from St Cloud State some thirty years later. Prior to joining SCSU, I had worked as a machinist and lab technician, an audio recording technician, a high school math teacher, and as a math and computer science instructor at Angelo State University, San Angelo, Texas.

Dean Luther Brown was both dean and department head during my first few years at SCSU; he was a visionary whose aspirations were well ahead of his time, thus attractive to most graduates in the field who could tolerate the climate. He was also a bit of an “old school” administrator, but somehow I survived. The primary force that kept me, and several others, at SCSU was the vision and leadership of Dean John Berling, who replaced the retiring Dean Brown. Under his direction, LRS/CIM flourished, consolidating library, television, audiovisual, and computer services into an allegedly cohesive unit providing comprehensive services for all forms of information media and expanding the academic programs to three, flourishing tracks of study. Dean Brown would have been pleased.

My career at SCSU can be divided into roughly four eras, which some would likely spell differently. During the first, I taught graduate courses, advised graduate research, provided course development in the teaching unit, and, on the service side, was an instructional development advisor to

faculty and supervised media production. We called it the “medical school” model, since all faculty worked in a service area of LRS and taught in their area of expertise, at least allegedly so. Since I was more of a generalist than a specialist, I believe that I infamously hold the record for adding courses to the IM curriculum and for teaching the most courses, neither necessarily to the greatest benefit of our students, but, then, whenever was an academic institution all that devoted to students anyway. Dean Brown was certainly pleased, and, perhaps in a comparable act of foolishness, granted me tenure.

The second era found me heading up the Production Services division, where I, along with a few like-minded colleagues, instigated changing the name to the Instructional Development division, which led to a national presentation on the transition at an AECT national conference. We did pretty much the same things, but “ID” sounded much more scholarly. We were also rather successful in our development and production activities, and we brought in so much outside funding that the university administration got nervous and created a Office of Sponsored Programs through which to funnel our grants and contracts. Of course they took a modest percentage in their role of keeping us fiscally responsible.

For the third era, I was asked by Dean Berling to be Research Director for Learning Resources, a position mandated by the university administration, otherwise I doubt either of us would have considered it. I really didn’t aspire to that position, but it did provide a negotiation opportunity for me to slough off most of my responsibilities to Rich Josephson, who, he claims, moved into every office I vacated through, and including, my vacating the Research Director position, giving yet another meaning to the phrase, “poor Richard.” To his credit, though, he performed admirably, or at least appeared to, and was certainly a major factor in every aspect of the success of the Instructional Development unit. We were suspected of other “successes” as well, but we best not go into that until he retires and the respective statutes of limitation run out.

With the appointment of Dean Kristi Tornquist, and the move into a new facility, much of the organizational structure developed under Dean Berling was dismantled, and I never quite figured out what I was doing during those last few years, but I did take a sabbatical, and soon after took early retirement, primarily to spend more time with my terminally ill wife. With her passing in 2005, I finally began looking for a less oppressive climate. In 2006 I spent several weeks “back home” in Texas, several months in 2007, and by 2009 had renounced my Minnesota citizenship, and the accompanying state income taxes, and moved to Texas permanently. It was a culture shock, again, especially intellectually - Minneapolis and Houston are about as different intellectually as any two cities in the nation. Even so, I’m surviving. (I can still listen to MPR via the Internet, and Prairie Home Companion is carried by Houston public radio.)

I try to stay “professionally” active by giving an occasional workshop on the teaching of social ballroom dance. Though I no longer teach ballroom dance very often, I do offer workshops, am adjunct faculty at Lone Star College, Kingwood, TX, am on the board of directors for the Houston chapter of USA Dance, and on the program for the USA Dance 2013 National Chapter Conference. One of my most rewarding activities recently was the development of a social partner dance curriculum for the visually impaired, which worked well enough to be invited to provide a workshop on partner dance for the visually impaired at the Texas meeting of the American Council of the Blind, Houston, Texas, June, 2013.

The county library system is integrated with the college system, so I generally have a few items checked out, read quite a bit, listen to audio books, write some, too much according to fellow board members, and try to find time to go the the range with a few things to shoot. (From the current political climate, I might soon be glad that I have a bow and a few arrows for both recreational shooting and self defense.) I’m still looking for a pool hall without smoking - this is Texas, you know - and an open area for flying

kites - Big Thicket Texas at that - and a few more places for social dancing, but I manage to stay busy and enjoy my retirement.

If you're ever down this way, give me a jingle, and, yeah, I know the expression is out of date, but, then, perhaps I am as well.

P.S. If you want to know what I really think about things, you could read some of my essays on my old academic site, out of date save for the essays, and that, too might be debateable, and my dance site, which, though cluttered, is replete with the best information you will likely find on social ballroom dance, and I know this primarily because I wrote it myself. See:

<http://web.stcloudstate.edu/jmnelson/web/essay/index.html> for essays

<http://jmnelson.com/studio/dance/articles.htm> and <http://jmnelson.com/publication/index.htm> for articles on social ballroom dance



Alumni Profile

by Gregory Beck

The decision to pursue a graduate degree in Information Media was pivotal in my life. The IM program gave me the skills, understanding and confidence that led to a very rewarding 27-year career in school media, and a second unique but related career in business. I can't express strongly enough just how much I appreciate the learning environment that was created by the IM staff in those early years of the graduate program. I owe a debt of gratitude to people like Luther Brown, John Berling, Tony Schulzetenberg, Jerry Westby, Lawrence Smelser, Dave Rydberg, Dennis Fields, Marie Elsen, Fred Polesak, Dick Busse, Keith Ewing, Gene Campbell and others.

My first professional job was as a media specialist at Milaca Middle School in 1974. The book collection was small and unorganized, the non-print collection almost nonexistent, the AV hardware old and inadequate. The staff wasn't sure what a "media specialist" did. Getting things in order, and defining through actions what the role of a school media specialist should be, was a challenge. I relied on what I had learned in my IM classes at SCSU. They did a great job of preparing me. I think it was Tony Schulzetenberg who told us that as a school media specialist, you have the opportunity to shape the job into what you think it should be. Judging from my experience, he couldn't have been more right. I enjoyed reading book reviews and making selections. When the new books came in, it was like Christmas morning! I even got satisfaction from cataloging, of all things. The non-print world, however, was what held the most appeal for me.

I got involved in the early days of educational computing when I volunteered to be my school's coordinator for MECC, the Minnesota Educational Computing Consortium. These were the days of Teletype machines connected to distant mainframe computers, right before the advent of personal

computers such as the original Apple PC. To me, the computer was another educational resource, so it was incumbent upon me as a media specialist to take a leadership role. My master's thesis was based on experiments I did with kids using programmed instruction I created in the no-frills BASIC language.

I moved to the high school in Milaca and got heavily involved in educational computing and in student television production, as part of my role as media specialist. Along with a friend who was an English teacher, I developed a course in video production that we called Broadcast Journalism. Kids used portable video equipment (this was before camcorders) to create short edited feature stories about the school and community. We combined these into a video "magazine style" program that was cablecast to the community and to other nearby towns on the cable network. During these years I also worked as a summer graduate assistant at Learning Resources, and later as a summer faculty member doing various jobs including campus equipment inventories, reference desk work and map cataloging.

In 1988 I move to the high school in Little Falls, a larger school with more resources. It was a bit of a déjà vu experience at first, as I had to once again define for the staff just what a media specialist does. They were accustomed to the old "librarian and AV guy" model. Educational computing was exploding, and following the "make the job what you think it should be" axiom I became a school and district leader in planning and implementing computer networks, classroom computers, labs, teacher training, and technology curriculum integration. We installed computer networks in the media centers of all the district's schools. I put myself in charge of choosing a computerized circulation and "card catalog" system. Although commonplace now, at that time few schools had such a system. The research I did became the basis for a presentation I gave at national conferences in California and Florida. We added other resources to our networks, including encyclopedias and other resource databases. Again, this became a widespread practice in schools, but was at the time quite unique.

The high school had a nearly abandoned television studio with ancient equipment, mostly in disrepair. I was able to revitalize the studio and greatly expand the stock of studio and portable production equipment. Through the years I teamed with multiple classroom teachers to teach a new version of the Broadcast Journalism class. The advent of digital video and computer video editing let us greatly expand what students could do. We also wired the school to allow for multi-camera television productions originating from the gym and theater. The camera and audio signals could be sent back to the control room in the media center where they were mixed and could be sent live to the cable system in Little Falls and to other cities in the Charter Communications network. Students did all the TV production work for many televised sports events, special assemblies, music events and theater productions through the years. Our *Flyer Media Productions* club also produced a daily morning announcements television program that was sent to all the classrooms and the community. The greatest part of all this was really getting to know these kids and watching them develop confidence and leadership skills while working as a team. I'm still in contact with a number of these former students.

The advent of the Internet opened up a new world of possibilities. In 2001 I took a long-term leave of absence from the school district to help launch a new business we called *Atomic Learning*. I never went back. The idea for the company sprang from the fertile mind of my friend and colleague Jim Norwood, who at the time was working with me at the school as what we called a "technology integrationist." All of the teachers in the district had a classroom computer connected to the Internet. Schools around the country and world did as well, or were rapidly heading in that direction. We knew from our experience that teachers and students naturally ran into knowledge roadblocks when working with computer software. Leveraging those connected computers to deliver answers to their questions seemed like the way to provide help without having to be there with them in person. We accomplished by creating short narrated screen videos, delivered over the Internet, each one answering a specific question about how to do some-

thing within software applications commonly used in schools. That became the *Atomic Learning* model.

Atomic Learning became a success, in no small part because of the unique group of talented people who formed the leadership team. We were all involved in educational technology in some capacity with school districts in central Minnesota. We created something we knew schools needed and that did not currently exist. My life changed dramatically. I went from being a school media specialist, surrounded by students and teachers everyday, to working alone at a computer in a home office. The first year there were just 3 of us working for the company fulltime out of home offices, connected online through a primitive live chat system Jim cobbled together. Two of us were IM program graduates, the other being Dave Girtz. Dave was our first sales rep. I also worked remotely through email and telephone with a lot of different people, located in other states and in other countries, whom I trained and then contracted with to create screen videos. Most of these people I never met in person. We were a virtual company, made possible by the Internet. We eventually built an office building in Little Falls, hired fulltime training developers, created a sales and marketing team, and put together all the other things a business needs to operate. What we discovered when we were working with potential buyers for the company in 2008 is that this type of business success story is highly unusual. Most new businesses never see their 5th anniversary, especially those that are self-funded and created by educators and business novices like us. Today the company employs over 60 people in good paying jobs, something I am very proud to have helped facilitate. Although it is no longer locally owned, the company operates independently and is being led by people we hired who have a sincere interest in making a positive impact on students and teachers. It has earned the Minneapolis Star-Tribune's "Top 100 Workplaces" designation the past two years. Dave and I have since left, but two of its current employees are also graduates of the IM graduate program.



I've been retired since 2010, although I'm currently loosely involved in another business startup called *Zoomable Media* <www.zoomablemedia.com>. Once again, Jim Norwood is the driving force. ZM seeks to help teachers create and publish educational content in the form of enhanced eBooks for the iPad. If you'd like help turning educational content you've developed into an eBook, contact Jim.

He recently helped me pull together all the video storytelling concepts I once taught in my Broadcast Journalism classes to create an eBook called *The Digital Storytelling Guide: Using the iPad as a Portable Studio*. It's available in the books section of the Apple iTunes store. The enhanced eBook format allowed me to include over 50 short narrated video examples of video shooting techniques. It's my way of sharing what I've learned with a new generation of learners.

These days my wife Peggy (SCSU grad and retired special education teacher) and I spend the warmer half of the year hosting family and friends at our lake cabin near Nisswa, MN. I enjoy playing with my grandkids, boating, occasional fishing, riding my recumbent bicycle on the Paul Bunyan Trail, daily guitar playing, and occasionally gigging with a rock and blues band called *Big Sweet Life*. Jim and Dave are in the band too. We live in Sartell, MN during most of cold months, but we like to spend 3-4 weeks in Southwest Florida each winter where we enjoy boating on the Gulf coast, soaking up the sun and going to Twins spring training games. If we stayed south longer we'd miss the kids and grandkids too much!

It would be fun to hear from those of you who were in the IM program with me or were on the faculty back then. My email address is gregb@mac.com.



From the Sabbatical Corner

By Marcia Thompson

In the Fall 2012 newsletter, I mentioned that one of the luxuries of a sabbatical is time that is not filled with classes, grading, meetings, and a myriad of other expectations. In February I was fortunate to use some of that time to travel to one of my favorite spots in the world, the north of England. I spent ten days there, soaking up (no, not sunshine!!) the culture and traditions of that most marvelous spot. I departed on February 17 from a cold and gray Minneapolis to arrive on the morning of February 18 in a cold and gray Newcastle Upon Tyne. I was fortunate to be able to stay with dear friends, Glynn and Sue Payne, whom some of you have met through the British Children's Literature and Photography summer study programs. Within an hour of my arrival, they had



started me on a whirlwind of activity, which took us to National Trust estates, a coal mining museum, a play at the Theatre Royal in the heart of Newcastle, the Minster and a museum in the city of York, sites along the coast of the North Sea from St. Mary's Island to Craster, and of course, to the exhibits at the Seven Stories National Centre for Children's Books in Newcastle.



Marcia Thompson, Sue Payne

Seven Stories (www.sevenstories.org.uk) is a unique museum that focuses on literature for children of all ages! The primary exhibit for part of this year features Julia Donaldson, current children's laureate for the UK (www.childrenslaureate.org.uk). Julia is a multi talented author and musician who has been writing for many years. Her books which you may be most familiar with feature the *Gruffalo*. See Julia's website



at www.juliadonaldson.co.uk. Another featured author was Cressida Cowell (www.cressidacowell.co.uk), author of the very popular *How to Train Your Dragon* book series.

I rounded out my Seven Stories visit with a leisurely trip to their well stocked bookstore. Those alums of the above mentioned BCL&P summer study programs will be interested in knowing that David Almond has a new book called *The Boy Who Swam with Piranhas*, published in 2012 in Great Britain by Walker Books. Amazon.com indicates that it can be pre-ordered for release on August 6, 2013. I also picked up two books by Eva Ibbotson, another BCL&P program favorite author from northern England. Eva died at the age of 85 in October, 2010, just one month before the publication of *One Dog and His Boy*. She also left one completed manuscript, *The Abominables*, which was published in July, 2012 in Great Britain. Amazon.com has *One Dog and His Boy* available in hardcover and audio formats and *The Abominables* can be pre-ordered in hardcover for release on October 8, 2013.



One other noteworthy book purchase I made was *Alone on a Wide Wide Sea* by Michael Morpurgo (www.michaelmorpurgo.com). If you are not familiar with his work, Michael is the author of *War Horse*, among his many, many titles for children. He is a former Children's Laureate who has won numerous awards for his writing. I started *Alone on a Wide Wide Sea* as my plane left Amsterdam for my return trip to Minneapolis. I finished it somewhere over Newfoundland. The book is a great adventure story, as well as a testament to the endurance of the human spirit. It was published in 2006 in the UK. Amazon has some used copies of it for sale.

As you can probably guess, my bags were loaded with books (and maybe a bit of chocolate and a couple of neckties) on the return flight to Minneapo-

lis on February 28. After passing through Customs uneventfully, I was met by my own personal chauffeur, complete with a name board!



My sabbatical will officially end when I teach IM 623 in July, although I have been busy working for several months on the 34th Children's Literature Workshop which will be June 17 and 18 in Atwood Center. Look for an article about the highlights of the CLW elsewhere in this newsletter.

Happy Reading!!

Hello from the CTC and ITDL

by Angie Yanke and Angie Johnson



We have been very busy this semester and would love to share with you some of the fun activities sponsored by the CTC this semester.

This February we celebrated *I Love to Read Month* with a number of activities, prizes and displays. During the month, students who stopped by the CTC were able to sign up for a chance to win a different book each week. All four prizes were children's books that

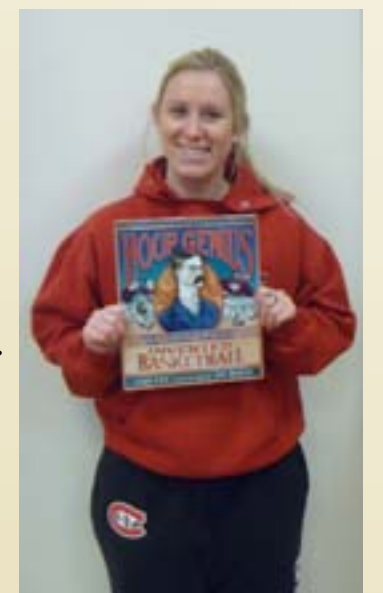
were written and signed by Minnesota authors. These books were generously donated by Information Media faculty



member, Marcia Thompson. The lucky winners were Kelsie Barrett who won *Cat Tale* by Michael Hall, Emily Challans who won *Tell Me About Your Day Today* by Mem Fox, Allie Neumann who won *Hoop Genius* by John Coy and Peter Holmstrom who won *T is for*



Twin Cities by Nancy Carlson. Our other big activity for *I Love to Read Month* was a chance for students to "Get Caught Reading" in the education building. Throughout the month, CTC student workers gave any student they caught reading anywhere in the education build-





ing, the opportunity to sign up for a chance to win a \$50 iTunes gift card. The drawing was held February 28th and the winner was Erin Schumm. Congratulations to all of our winners! We hope that our patrons learned the importance and rewards of reading all year long! A warm thank you goes out to Marcia for her donation and other members of the School of Education for making *I Love to Read Month* a roaring success!



In March we hosted an Xbox Kinect Workshop to showcase this exciting new technology. We have been doing lots of research on how this technology is being used in the classroom and enjoyed sharing our findings with those who attended. The Xbox, Kinect camera and a selection of games are available for use in the CTC for anyone who is interested in seeing how this technology works. We also have an extensive collection of lesson plans and classroom activities to share.



Meet the CTC & ITDL New Student Worker



My name is Diane Mulanga, and I am from the Democratic Republic of the Congo in Central Africa. I currently live in St. Cloud, Minnesota with my husband and my two year old son. If there is a person who has influenced me the most—it is my father. He is hardworking and above all, a man of integrity.

In 2005, I graduated from high school with a state diploma in early childhood education. After high school, I moved to the United States to pursue my undergraduate studies in Business Administration Management at Henderson State University in Arkansas. At the present time, I am pursuing a Master of Science in Instructional Design and Training. The main reason I chose to attend school at SCSU is because of its flexible class schedules--one can either attend a face-to-face class session or an online class session. Also, since attending graduate school, I have had a wonderful experience in terms of the availability of learning resources, the teachers' willingness to help despite their busy schedules, and the many workshops and students activities organized on campus.

During my high school years as a student-teacher, I taught different subjects in primary school (1st grade to 6th grade). Additionally, I held a student worker position (clerical) at Henderson State University. I am currently a student worker at CTC.

In the field of Instructional Design and Training, I am interested to learn how to integrate virtual reality worlds for training purposes at the classroom level and corporate level. As a result of my interest in virtual reality for training, I have researched and written papers on the subject. Unfortunately, I have not had any of my research papers published, but I hope that one day, in the near future, some of my works will be published.

I enjoy reading especially the African literature, and my favorite author is Calixthe Beyala. Besides African literature, I love reading biography, history, business, and current events books.

I am passionate about the welfare of human beings, especially that of women in developing countries because they are the breadwinners (mainly in D. R. Congo) of most households in that part of the world. Therefore, one day I would like to run a non-profit organization back home whose goal will be to microfinance micro-entrepreneurs, and to train them on how to operate efficiently and effectively a business. On my free time, I like to socialize with my friends and family. I also like to explore other cultures through books, watching documentaries, and cooking or tasting their foods. Additionally, I like to travel; it feels good to discover new places. As a matter of fact, I have lived and traveled to a few countries in Central Africa, East Africa, and South Africa. Additionally, I have been to Mexico on a mission trip. However in the United States, I have visited a few states mainly in the South and on the East Coast. One day, I would like to visit my village, and some countries in Asia and Europe.

Graduation Reception

School of Education Spring 2013 Commencement Graduate Reception is going to be held on Sunday, May 12th, 2013 from 1:00 p.m. to 2:15 p.m. in the Education Building open area.



Avi Featured at the 34th Annual Children's Literature Workshop

by Marcia Thompson

Acclaimed author Avi will be the keynote author at the 34th Children's Literature Workshop to be held on June 17 and 18, 2013 at Atwood Center on the St. Cloud State University campus. Avi has written more than 70 books in his career, which started in 1970 with the publication of *Things that Sometimes Happen*. He has received many awards for his work, including a Newbery Medal for *Crispin: Cross of Lead* and Newbery Honors for *The True Confessions of Charlotte Doyle* and *Nothing But the Truth*. Avi's most recent book, *Sophia's War: A Tale of the Revolution*, was published in September, 2012 and has received several starred reviews. Don't miss this opportunity to meet a legend in the world of children's literature. More information about Avi can be found at <http://www.avi-writer.com>

The featured Minnesota keynote author will be Laura Purdie Salas, awarded author of more than 90 poetry and nonfiction books. Among Laura's most recent awards is the 2012 Minnesota Book Award for Children for *Bookspeak! 21 Poems About Books*. She is nominated for the same award this year for *A Leaf Can Be....* Laura is a dynamic presenter with both children and adults. Find out more about Laura at her official website: www.laurasalas.com Laura also maintains a blog which includes lots of ideas for using poetry with kids. Check it out at <http://laurasalas.wordpress.com/>

This year's new books presentation will once again be given by Julie Reimer, elementary reading and media specialist in the Mounds View School District. Julie is a lifelong lover of books who has a knack for conveying that love and enthusiasm to both young and mature readers alike. Julie maintains an excellent book blog called Extended Shelf Life at <http://extendedlibraryjewelshelflife.blogspot.com>

Concurrent workshop sessions will feature MN author Debra Frasier (<http://www.debrafrasier.com/>), who will give a sneak peek of her newest book *Spike, the Ugliest Dog in the Universe*, due to be released in August... we may even be able to get some advance copies; MN educator and author Sheila O'Connor (<http://www.sheilaconnor.com>), whose books include *Sparrow Road*, and *Keeping Safe the Stars*; Vicki Palmquist, co-founder of the Children's Literature Network (<http://www.childrensliteraturenetwork.org/>), who will present on the use of nonfiction and the Common Core, and Laurie Conzemius, elementary media specialist, who returns to the CLW to present on technology and literature.

And to round out the conference, MN author and performance artist Dennis Warner (<http://www.warnersongs.com/>) will speak about his book *Beads on One String* and the *Beads on One String* anti-bullying project as well as treat us to some of his music.

Book sales will be handled by the St. Cloud State University Bookstore, with a 10% education discount offered to CLW participants. All authors will participate in book signings of any books purchased onsite during the workshop.

Registration is now open at <http://web.stcloudstate.edu/clw> Click on the REGISTRATION link to be taken to the SCSU Continuing Studies site. There are early bird registration rates for those who register by 4 pm on Monday, June 3, 2013. There is also a student rate and a group rate available for five or more people from the same organization.

All registration will close at 4 pm on Monday, June 10, 2013. In the event that capacity of our meeting rooms is reached prior to June 10, the registration will be closed at that time. We urge you to register early so you won't be disappointed.

And do spread the word about the workshop. In order to cut costs and

have more to spend on obtaining authors and presenters, no promotional mailings are done. All promotion is via digital means. [Click here](#) for a link to a PDF that you can forward to fellow children's literature lovers.

If you have questions, contact me at mthompson@stcloudstate.edu or at 320-247-0463. I am looking forward to sharing the love of reading with you on June 17 and 18!

Alex Ames Receives Alumni Service Award

By Kristin Hatten, University Advancement

Alexander (Alex) Ames is the recipient of the 2012-13 Alumni Association Alumni Service Award for his distinguished contributions to the university and the community.

Alex graduated with a B.A. in Information Media in 2007 and an M.A. in Public History in 2012. He interned at the Stearns History Museum Archives, the Hill Museum & Manuscript Library at St. John's University, the Codrington Library, All Souls College at the University of Oxford, and several other museums and historical societies throughout the country. His work includes a history of the Whitney House and an exhibit on the history of Fifth Avenue for the opening of the SCSU Welcome Center. Alex continues his pursuit of academic interests first cultivated during his time at St. Cloud State as a Lois F. McNeil Fellow in the Winterthur Program in American Material Culture at the University of Delaware and Winterthur Museum, Garden & Library. He believes that the foundation his education at SCSU has provided will serve him well as he embarks on the doctoral program admission process this summer.

2013-14 Scholarship Recipients Announced

The Information Media Department is pleased to award several scholarships for the 2013-2014 academic year. A total of ten scholarships were awarded to deserving IM student totaling \$6500. Recipients were encouraged to attend the School of Education annual Dessert Fest on April 24. This event is an opportunity to recognize all School of Education scholarship recipients and for them to meet with donors over dessert treats. Recipients were also encouraged to invite a faculty member who has been particularly influential in the student's academic career to attend the Dessert Fest.

The scholarships and recipients are:

- Luther Brown Scholarship – Mattea Decker, Jessica Nordness, and Paul Olsen
- Dennis and Anne Fields Scholarship – Diane Mulanga
- Bonnie Hedin Scholarship – Brenda Brusegard
- Dr. Doreen Tholl Keable Scholarship – Christian Smith and Renee Henderson
- Carl and Marylin Savage Scholarship – Ryan Lindsay and Chen Chen
- Mert and Marcia Thompson Scholarship for Study Abroad – Brenda Brusegard

All of the scholarships are funded through generous donations of alumni, faculty, and friends of the Information Media Department. If you wish to make a donation or establish a new scholarship contact the SCSU University Advancement Office.

Congratulations to all who received a scholarship. The next round of applications will be due February 1, 2014.

The Farewell Tour is Canceled!!

We are disappointed to tell you that the British Children's Literature and Photography 2013 Summer Study Program has been canceled due to low enrollment. It appears that the number of people who kept asking us to do the program "one more time because I want to go" was greatly exaggerated! We believe that study abroad is essential to the education of each person, and we will continue to fund our scholarship for international study so keep the scholarship in mind if you plan to participate in a study abroad program which is credit bearing.

Although we will lead no more study programs, we plan to return to our beloved Northumberland many more times as "civilians" and hope that in your world travels, you will make that special part of England, the Hidden Kingdom, one of your stops.

Safe journeys,

Mert and Marcia

Travel is fatal to prejudice, bigotry, and narrow-mindedness... Mark Twain



Information Media Summer Schedule 2013

May 20 – June 27

| IM Class | Sec | Course Title | Instructor | Credits | Days | Time | Room |
|--------------------------|------|---|--------------|---------|---|--------------------------------|------------------|
| 204 | 1 | Research Strategies | Staff | 3 | May 20 – June 20 | 10:00–12:00 noon M-R | MC 207 |
| 260 | 1 | Exploring Digital Media | Josephson | 3 | May 20 – June 20 | 12:30-2:30 pm M-R | MC B31 |
| 422 522 | 1 | Information, Technology, and Learning for K-12 and 5-12 Education | Staff | 2 | May 20 – June 20 | 10:00-12:00 noon M-R | MC B31 |
| 445 545 | 1 | Children's Literature Workshop | Thompson, Ma | 1 | June 17, 18 | 9:00-7:30 pm M; 8:30-3:00 pm T | Voyageurs Atwood |
| 486 586 | 1 | Seminar: The Flipped | Staff | 1 | June 21, 28 | 8:00-4:30 pm F | EB A124 |
| 556 | 1 | Design and Preparation of Multimedia Presentations II | Staff | 3 | June 10 – July 1; June 10 class will meet in North Branch, remaining classes online | 1:00-6:30 MW | EB A124 |
| July 1 – August 1 | | | | | | | |
| 404 504 | 1, 2 | Instructional Design I | Thompson, Me | 3 | July 1 – August 1 | 12:30-2:30 pm M-R | MC B17 |

| | | | | | | | |
|------------|------|---|--------------|---|-------------------|--------------------|---------|
| 422 522 | 2 | Information, Technology, and Learning for K-12 and 5-12 Education | Staff | 2 | July 1 – August 1 | 10:00-12:00 pm M-R | MC B31 |
| 554 | 1 | Developing Skills for Online Learning | Sutton | 3 | July 1 – August 1 | 6:00-8:00 pm M-R | MC B17 |
| 455 555 | 1, 2 | Design and Preparation of Multimedia Presentations I | Anderson | 3 | July 1 – August 1 | 3:00-5:00 pm M-R | EB A124 |
| 486 586 | 2 | Seminar: Digital Photography | Anderson | 1 | July 12, 19 | 8:00-4:30 pm F | EB A124 |
| 486 586 | 3 | Seminar: Web Design | Anderson | 1 | July 26, August 2 | 8:00-4:30 pm F | EB A124 |
| 622 | 1, 2 | Media Selection and Evaluation for Children and Young Adults | Staff | 2 | July 1 – August 1 | 10:00-11:20 am M-R | MC B17 |
| 623 | 1, 2 | Reading, Listening and Viewing Guidance | Thompson, Ma | 2 | July 1 – August 1 | 7:30-8:40 am M-R | MC B17 |

Information Media Fall Schedule, 2013

Undergraduate and Undergraduate/Graduate Classes

| IM Class | Sec | Course Title | Instructor | Credits | Days | Time | Room |
|------------|-----|--|--------------|---------|------|-------------|---------|
| 204 | 65 | Research Strategies: British Museums as Resources for Learning | Anderson | 3 | Arr | Arr | England |
| 260 | 1 | Exploring Digital Media | Staff | 3 | MWF | 10:00–10:50 | MC 207 |
| 260 | 2 | Exploring Digital Media | Staff | 3 | MWF | 11:00–11:50 | MC 207 |
| 260 | 3 | Exploring Digital Media | Park | 3 | TR | 9:30–10:45 | MC 206 |
| 260 | 4 | Exploring Digital Media | Park | 3 | TR | 11:00–12:15 | MC 206 |
| 404 504 | 1 | Instructional Design I | Park | 3 | W | 6:00–8:35 | MC B18 |
| 404 504 | 2 | Instructional Design I Course meets through distance technology | Park | 3 | W | 6:00–8:35 | MC B18 |
| 421 521 | 1 | Information, Technology, and Learning for Elementary Education | Thompson, Ma | 2 | MF | 8:00–9:50 | MC B31 |
| 421 521 | 2 | Information, Technology, and Learning for Elementary Education | Thompson, Ma | 2 | MF | 10:00–11:50 | MC B31 |

| | | | | | | | |
|------------|----|---|--------------|---|-----|------------|---------|
| 421 521 | 3 | Information, Technology, and Learning for Elementary Education | Staff | 2 | MW | 2:00–3:50 | MC B31 |
| 422 522 | 1 | Information, Technology, and Learning for K-12 and 5-12 Education | Thompson, Me | 2 | TR | 8:00–9:15 | MC B31 |
| 422 522 | 2 | Information, Technology, and Learning for K-12 and 5-12 Education | Thompson, Me | 2 | TR | 9:30–10:45 | MC B31 |
| 422 522 | 3 | Information, Technology, and Learning for K-12 and 5-12 Education | Staff | 2 | W | 6:00–8:35 | MC B31 |
| 455 | 65 | Design & Preparation of Multimedia Presentations I | Anderson | 3 | Arr | Arr | England |
| 456 556 | 1 | Design and Preparation of Multimedia Presentations II | Staff | 3 | M | 6:00–8:45 | EB A124 |
| 456 556 | 2 | Design and Preparation of Multimedia Presentations II Course meets through distance technology | Staff | 3 | M | 6:00–8:45 | EB A124 |
| 486 | 65 | Seminar: Photography | Anderson | 3 | Arr | Arr | England |

Graduate Only Classes

| IM Class | Sec | Course Title | Instructor | Credits | Days | Time | Room |
|----------|-----|---|-----------------|---------|------|-----------|-----------------|
| 554 | 1 | Developing Skills for Online Learning Class meets online. Some synchronous meetings required | Park | 3 | R | 6:00-8:45 | MC B18 |
| 586 | 1 | Seminar: Photography | Thompson, Me | 3 | Arr | Arr | North Branch |
| 620 | 1 | School Library Media Program | Thompson, Ma | 3 | T | 5:00-7:25 | MC B17 |
| 620 | 2 | School Library Media Program Course meets through distance technology. Some synchronous meetings required | Thompson, Ma | 3 | T | 5:00-7:25 | MC B17 |
| 628 | 1 | Administration of Media | Thompson, Me | 3 | M | 5:00-7:45 | MC B17 |
| 628 | 2 | Administration of Media Course meets through distance technology. Some synchronous meetings required | Thompson, Me | 3 | M | 5:00-7:45 | MC B17 |

Practicum/Internship

| IM Class | Sec | Course Title | Instructor | Credits | |
|----------|-----|---|-----------------|---------|------|
| 682 | 1 | School Library Media Specialist Practicum | Thompson, Ma | 1-6 | Arr. |


Recent Graduates

| Term | First Name | Last Name | Degree | Track |
|-----------|----------------|------------------|----------------------|-----------------------------------|
| Fall 2012 | Kaitlyn Louise | Bequette | Bachelor of Science | Information Media |
| Fall 2012 | Amy Mae | Haubenstricker | Bachelor of Science | Information Media |
| Fall 2012 | Kyle A. | Knudtson | Graduate Certificate | Design for E-Learning |
| Fall 2012 | Wendy Marie | Smart | Graduate Certificate | Instructional Technology |
| Fall 2012 | Holly Ann | Speiker Thompson | Master of Science | Educational Media |
| Fall 2012 | Jiangmei | Yuan | Master of Science | Instructional Design and Training |

Faculty Contacts

| | |
|---|---|
|  | <p>Merton Thompson, Department Chair Office: EB A152 Phone: 320.308.4775 Email: methompson@stcloudstate.edu</p> |
|  | <p>Jeanne Anderson Office: EB A143 Phone: 320.308.4823 Email: jeanne@stcloudstate.edu</p> |
|  | <p>Richard Josephson Office: EB A149 Phone: 320.308.2069 Email: josephson@stcloudstate.edu</p> |
|  | <p>Yun Jeong Park Office: EB A150 Phone: 320.308.3549 Email: ypark@stcloudstate.edu</p> |
|  | <p>Bob Kochmann Office: EB A142 Phone: 320.308.4754 Email: bkochmann@stcloudstate.edu</p> |
|  | <p>Marcia Thompson Office: EB A144 Phone: 320.308.2120 Email: mthompson@stcloudstate.edu</p> |

Staff

| | |
|---|--|
|  | <p>Tebra Peterson Office: EB B118 Education Building 720 4th Ave S St Cloud MN 56301 Phone: 320.308.2062 Email: tdpetersen@stcloudstate.edu</p> |
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Graduate Assistants

| | |
|---|---|
|  | <p>Chen Chen Office: EB A120D Phone: 320.308.4193 Email: imga3@stcloudstate.edu</p> |
|  | <p>Angie Johnson Office: EB A126 Phone: 320.308.3832 Email: imga2@stcloudstate.edu</p> |
|  | <p>Tamatha Minter Office: EB A120D Phone: 320.308.4193 Email: imga5@stcloudstate.edu</p> |
|  | <p>Angie Yanke Office: EB A126 Phone: 320.308.3832 Email: imga1@stcloudstate.edu</p> |

34th Annual Children's Literature Workshop

June 17 and 18, 2013
Atwood Center, St. Cloud State University



Avi

Author of more than 60 books, including *Crispin: The Cross of Lead* (Newbery Medal), *The True Confessions of Charlotte Doyle* (Newbery Honor) and *Nothing But the Truth* (Newbery Honor). Avi's works range from picture books to adventures to fantasy to historical fictional to series books. His latest book, *Sophia's War: A Tale of Revolution* was published in September, 2012.

More about Avi at <http://avi-writer.com>

Laura Purdie Salas

Author of more than 100 books for kids and teens, including *Bookspeak! Poems About Books* (Minnesota Book Award, NCTE Notable, Bank Street Best Book, Eureka! Gold Medal, and more), *Stampede! Poems to Celebrate the Wild Side of School* (Finalist, Minnesota Book Award), and *A Leaf Can Be*. She has also written numerous nonfiction books.

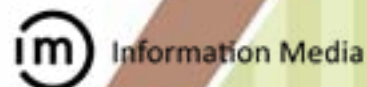
More about Laura at www.laurasalas.com



Plus

- Best of the New Books with **Julie Reimer**
- Interactive Small Group Sessions with **Debra Frasier, Sheila O'Connor, Vicki Palmquist, Laurie Conzemius**
- Wrap up session with **Dennis Warner**
- CEUs available
- Optional 1 credit from SCSU
- Student Registration Rate
- Reduced Registration Rate for 5 or more from same organization

For more information contact Marcia Thompson (mthompson@stcloudstate.edu or 320-247-0463).
Online registration opens March 18, 2013. Registration link at web.stcloudstate.edu/clw



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