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### Is it Real or Just a Trace? Ownership, Ephemerality, and Materiality in Social Art

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# Ownership, ephemerality, and materiality in social art

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Emerging Services Librarian
Winona State University
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ART955, Art as Ephemera UNC-Chapel Hill October 23, 2013 slideshare.net/tammiowens/



### Remixers

Sharers

Bloggers

Makers

Curators

social artists



# Who owns creativity anything online?



### Online # Owned Sharing # Stealing Finding # Plagiarizing



"... feeds are full of fragments of close friends and strangers, little iridium flares of information, there for a few seconds and gone again.

> Watch your feed for long enough and get a sense of the quality of rushing flow, of Not Stopping."

Sarah Wanenchak, Dispatches from Ephemeral Social Media, 2013



### Where does social art exist?



### Mashups

Memes

Pins

social art

Tumblrs

**Tweets** 

### Tweets information flows on





Dr. Kim Allen @drkimallen
A goal of #parenting is teaching self regulation. Spanking's Link to
Bad Behavior nyti.ms/17ZqqCF

View summary

2m



John Fink @adr
just running it now, but github.com/eblume/gmail\_s... looks to be basically the exactly perfect Gmail backup solution.

Expand



kottke.org @kottke 2m
"Being a regular is a funny thing in a big city" kottke.org/13/10/theusual
Expand



Slate @Slate 3m
Is marriage really healthy for you? Sure, you live longer, but you also get more obese: slate.me/1gECmUr

'D' View summary



Paul Jones @smalljones 4r
In #ChapelHill & voting? Four sites are open for early voting & just a suggestion chapelhillnews.com/2013/10/22/329... #CHTC
Expand



Liz D @dusty\_heels 5m
AT LAST. RT @PBS: RT @James\_Hibberd: 'Sherlock' season 3
premiere date finally revealed! insidetv.ew.com/2013/10/23/she... (& 1st photo!) #SherlockPBS
Expand





smallplaces @smallplaces THE END. Expand

8 Mar 10



smallplaces @smallplaces

8 Mar 10

For the first time in years I feel like I'm outside the small places. I keep walking. She's still on the phone. She's still there.

Expand



smallplaces @smallplaces

8 Mar 10

In this darkness I feel anxious. All around there is a glittering, twinkling brightness in the universe swarming the night sky.

Expand



smallplaces @smallplaces

8 Mar 10

In these endless grey cubicles in cities across an American wasteland of product-driven dreams, people search for individuality.

Expand



smallplaces @smallplaces

8 Mar 10

I know I will continue my private revolt, my personal corporate mockery at what the world has become in this sea of cubicles.

Expand



smallplaces @smallplaces

8 Mar 10

It's a company about selling products, not about selling friendships, I remind myself.

Expand





### Leo Mercer @leoemercer

Follow

158 My Thesis Is This:

Most of history was a blunderbuss because we weren't epistemologists. If we were, we'd know what we knew we guessed.

7:23 PM - 21 Oct 2013







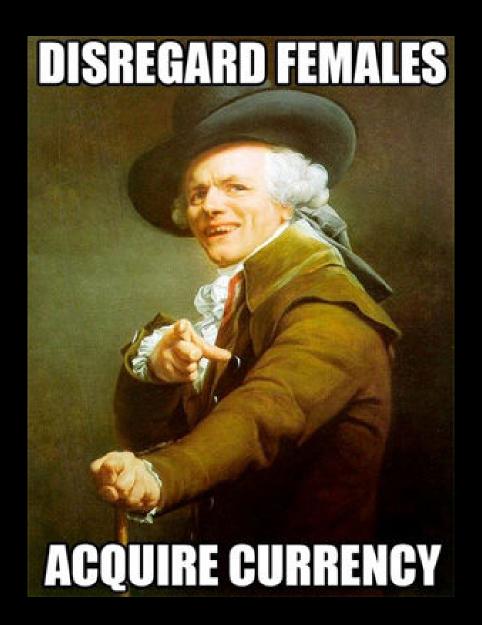


# Memes culture passes virally





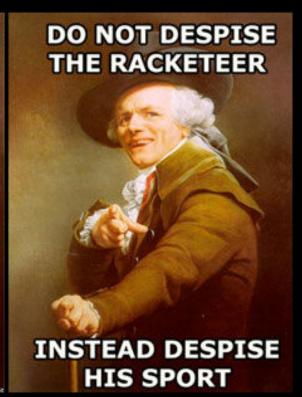




























We've all thought about it... (qkme.me)

(12283 | 9151) submitted 5 hours ago by bathroomstalin (1208 to AdviceAnimals 387 comments share save hide report [I+c]







Well, he went out and did it. (qkme.me)

(673 | 117) submitted 2 hours ago by TwoSwords ( to AdviceAnimals 27 comments share save hide report [I+c]





### Mashups two become one







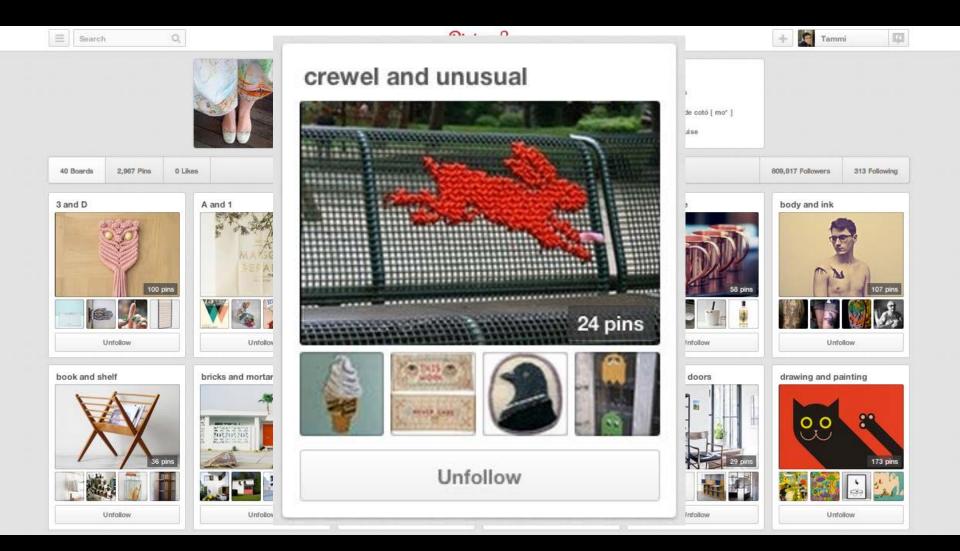






# Pinterest curation to remember





### crewel and unusual

Not punishment, just embroidery goodness.

Leah Dent

Follow Board

24 Pins

437,889 Followers



Yumiko Higuchi embroidery art.

7±66 ₩ 25

Pinned from yumikohlguchi.com





embroidered street art

7±389 # 161 # 1

Pinned from

urbanthreads.com

Sarah D

Add a comment...







This Work Never Ends, embroidered art by Jenny Hart.

oo by Jenny Hart 平主119 第47

Pinned from Jennyhart.net

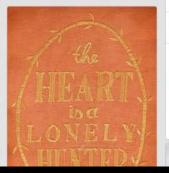


kittens with mittens

#± 95 W 45

Pinned from

kittens-with-mittens.blogspot.com





cross stitch

o by Bear in Mind

#1 262 W 134 W 2

Pinned from

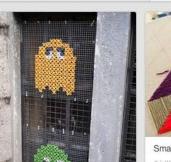
duduadudua.blogspot.com

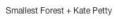
Davis Fitness haha that is awesome

Shannon M. That has to be the work of Invader.

Add a comment...







1±356 #95 #1

Pinned from smallestforest.net











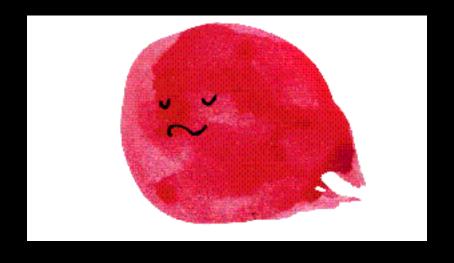
# Tumblr collections with commentary













# Instagram artful snapshots of daily life



# Snapchat see it for seconds



### Are there consequences to social art?





Welcome! If you would like a custom piece send me a convo. I can create any state or country for you. » Facebook: http://bit.ly/96fLxn » Twitter: http://twitter.com/makeshinylove » Design: http://www.trudesign.org » Supplies: http://soultreebeads.etsy.com

### We found 50 results for sterling silver state

Sort by: Most Recent | Lowest Price | Highest Price



I heart Mississippi \$55.00 usp truche



I heart Arizona. \$55.00 usp truche



i heart Missouri. \$55.00 usp truche



I heart Massachusetts \$55.00 usp



I heart Tennessee.



I heart the United States. \$55.00 usp truche \$55.00 uso truche



i heart Wisconsin. \$55.00 uso



I heart Texas. \$55.00 uso



I heart Minnesota.

I heart Louisiana



\$55.00 usp. truche



I heart South Carolina.



\$55.00 usp



I heart Florida.







OOPS I heart Tennessee. \$55.00 uso truche \$30.00 uso truche



I heart Israel. \$60.00 usp

### URBAN OUTFITTERS

Women's Men's Apartment Community Sale

HOME > WOMENS ACCESSORES > JEWELTY > RECKLACES > CONTINUE SHOPPING









### I Heart Destination Necklaces

Overall Rating \*\*\*\*

Seed Reviews (5) Write a review



### \$19.00

Add to Warrist Share This Product E-mail a Friend

56LI #20400068

COLORS SER PR 40 III IS COLOR

NEW YORK - ONE SIZE



shesk evelobility

Free Returns!

MOD

### ADD TO CART

DETAILS REVIEWS ASK & ANSWER

### Overview:

- + Mixed metal
- \* Wipe clean
- \* Imported
- \* 20" chain; 2" extender
- \* Approximately .75" pendant

### Description:

Wear your locale love. Delicate cable chain necklace to pendant in the shape of your favorite place and a tiny a Finished with a lobster clasp and extender.

BE THE FIRST TO TAG THIS ITEM!







### cody foster



ORN-743 NORDIC REINDEER ORN 3.75" H x 4" L x 2" W \$6.95 /MIN 8



TO-876

NORDIC POLAR ORNS 5 ASST

BEAR-5.5" L x 3" H, YAK-5" l x 3.25" H,

CARABO-5" L x 5.25" H, DEER- 4" L x 5.25" H, M.

SHEEP-4.25" Lx 3.25" H

\$7.95 /MIN 5