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Take off your jewelry: A 'simple' approach to LibGuides design

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Take off your jewelry: A “simple” approach to LibGuides design

“Ornamentation is like jewelry. Put on all of your best, then take most of it off.”
K.K. Merker, literary publisher

Tammi Owens, Emerging Services Librarian
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Winona State University

WSU Research Hub



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Film Studies subject guide.

- **Keep it simple:** design continuity, one-click database navigation, single-page layouts, no dropdowns, no search boxes
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- **Control cognitive overload:** use white space, fewer than 15 links per page, single row of fewer than 6 tabs
- **Resist librarian-ing:** use plain language, fewer words, just-in-time resources

NURS 354 course guide.

LibGuides design team

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