# Statistics Related to Youth Service 

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## Recommended Citation

Points of Light Foundation, "Statistics Related to Youth Service" (2000). Special Topics, General. Paper 42.
http://digitalcommons.unomaha.edu/slcestgen/42

## Statistics Related to Youth Service

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Compiled into this resource packet you will find information to guide the reader towards statistical and narrative research published about young people and volunteer service. Some examples of each report's information are listed, along with a description, when possible, of the methodology involved and contact information for the publisher or research group. Studies are listed in chronological order, with the most recent first, and are not grouped by topic since many studies look at multiple issues related to young people.

## THE COMMUNITY CONSENSUS

Conducted for Blueprint Magazine, a quarterly publication of the Democratic Leadership council, by Penn, Schoen \& Berland Associates, Inc., Reported Spring 1999

This poll surveyed 509 adults, about the importance of civic life, on the responsibility of citizens to contribute to the community, on the need for government action to take new forums, and on the demand that opportunities must come with obligations. Overall, the results of this poll showed that Americans seek a heightened sense of community and citizenship.

- Four in five (79\%) feel there should be "more emphasis on community, even if it puts more demands on individuals."
- $55 \%$ of respondents found that "volunteering some time to community service" as "very important."
- A total of $84 \%$ overall support placing college students who receive government funded work--study jobs out doing community service rather than on-campus jobs.
- About half ( $48 \%$ ) of the respondents were currently familiar with AmeriCorps.
- Three-fourths (75\%) support AmeriCorps when it is explained as, "a National Service program where young people perform service in the community in exchange for help in paying for college"
- According to the survey, $82 \%$ overall support expanding AmeriCorps so that every young person who wants to can participate. Of the $82 \%, 55 \%$ "strongly support" expanding AmeriCorps.

For more information or to inquire about the full report, contact:
Penn, Schoen \& Berland Associates, Inc.
tel: (202) 289-0916

## 805 15th St NW

www.dlc.org/blueprint/spring99/publicopinion.html
Washington DC, 20005

## NEW MILLENIUM PROJECT - PART ONE

Conducted by The Tarrance Group and Lake, Snell, Perry \& Associates for the National Association of Secretaries of State, Reported January 1999

This study attempted to gain a better understanding of the problem of declining youth engagement in the political process and to gain insights into potential solutions to this growing problem. The research included both a telephone survey and six focus groups. The 1,005 youth that were contacted during the national phone survey ranged in ages from 15 to 24. The focus groups consisted of 18 to 24 year olds, and took place in three cities: Baltimore, MD; Salt Lake City, UT; and Des Moines, IA.

- The young people surveyed considered crime ( $18 \%$ ) as our country's biggest problem, while economy and jobs ranked second with $11 \%$.
- In the 1996 elections, only $32 \%$ of 18 to 24 year olds turned out at the polls, as compared to the $42 \%$ of 18 to 24 year olds who turned at the polls in 1992.
- Although young people today are less politically active, $40 \%$ of the respondents indicated that "being involved and helping your community be a better place" is an important priority.
- Youth volunteerism is on the rise; this involvement is most likely to take the form of social service in a one-on-one setting such as a soup kitchens, hospitals, and schools.
- Nine in ten ( $89 \%$ ) have donated to a community church.
- $87 \%$ have helped an elderly or disabled neighbor.
- Six in ten (59\%) have volunteered at a religious organization.
- Nearly two-thirds (64\%) of respondents have joined a non-political organization.
- The majority ( $53 \%$ ) have volunteered in the community.
- $94 \%$ of all respondents agreed that "the most important thing I can do as a citizen is to help others."

For more information or to inquire about the full report, contact:
The Terrance Group, Inc. tel: (703) 684-6688
201 N. Union Street, Suite 410
www.tarrance.com/nass
Alexandria, VA 22302

## KIDS THESE DAYS '99: WHAT AMERICANS REALLY THINK ABOUT THE NEXT GENERATION Conducted by Public Agenda; sponsored by The Advertising Council and Ronald McDonald House Charities, Conducted December 1998

This is the second part of a multi-year survey being conducted to document the American public attitudes regarding the nation's youth. In order to gain this understanding two national
phone surveys were conducted. One with 1,005 adults age 18 years and older, including 384 parents of children under 18. And the other with 328 young people ranging in age from 12 to 17 years old.

- $38 \%$ of the adults thought that when today's children grow up they're likely to make America a better place. While only $32 \%$ of the teenagers surveyed though that as adults they would make this a better country.
- Adults identified "very serious" problems as; "kids abusing drugs or alcohol" (68\%), "kids seeing too much violence or sex on television and in the movies" ( $68 \%$ ), "kids threatened by crime or gangs" ( $53 \%$ ), and "public schools that fail to give kids a good education" ( $48 \%$ ).
- One-third ( $33 \%$ ) of adults said the most serious problem facing today's kids are "not learning values like honesty and respect," while "drug and alcohol abuse" ranked second with $23 \%$.
- $50 \%$ of adults identified teens who are friendly and helpful towards neighbors as "somewhat common." Similarly, children who are friendly and helpful towards neighbors are 47\% "somewhat common."
- Adults identified $13 \%$ of both children and teens who treat people with respect as "very common."
- The majority (55\%) of adults said "the most important" priority facing the country is "trying to help kids get a good start in life."
- Two-thirds (68\%) said that "improving the quality of public schools" is a very effective way to help kids, while $52 \%$ also said that "more involvement by volunteer organizations dedicated to kids, like Boy Scouts and the YMCA" is a very effective way to help kids.

For more information or to inquire about the full report, contact:

The Advertising Council
tel: (212) 922-1500
261 Madison Avenue info@adcouncil.org
New York, NY 10016
www.publicagenda.org/specials/kids/kids.htm

## THE PRIMEDIA/ROPER NATIONAL YOUTH OPINION SURVEY

Commissioned by PRIMEDIA conducted by Roper Starch Worldwide September-November 1998

This survey was conducted to gain an understanding of what young people are thinking about our society, their lives in schools, their lives at home and with their peers, and examine their lives as consumers. In order to gain this understanding 2,912 young people across the contiguous United States were surveyed. The young people consisted of seventh through twelfth graders in public, private, and parochial schools. They were presented with written questionnaires in their English class and supervised by the teacher. Some of the survey's findings:

- Students are most concerned about the national issues which have the greatest potential to have a personal impact on themselves, their families and friends; $87 \%$ are "very/somewhat concerned" about child abuse, $84 \%$ AIDS/HIV, $81 \%$ the kidnapping of children and teenagers, $74 \%$ pollution, and $73 \%$ on homelessness.
- According to the students, $19 \%$ would be most willing to volunteer free time to child abuse, $14 \%$ animal abuse/animal testing, $12 \%$ teen suicide, $12 \%$ homelessness, and $11 \%$ pollution.
- The majority ( $56 \%$ ) of students say "selfishness, people not thinking of other's rights" is the top cause of problems in society. Half ( $52 \%$ ) the students point to "people who don't respect the law and the authorities", "wrongdoing by politicians" (48\%), and "lack of parental discipline of children and teens" (47\%).
- While $57 \%$ of those surveyed cited scientist/inventors as the group that will cause most changes to create a better future. A majority ( $55 \%$ ) also stated that young people will be the group that causes the most change for the better in the future.
- In dealing with school problems, more than one in ten would be most willing to volunteer to help deal with teenage pregnancy ( $14 \%$ ) and low academic standards ( $12 \%$ ).
- $10 \%$ would be most willing to volunteer their free time to help deal with the tension between different racial and ethnic groups at school.
- The top three causes of problems in schools today is "students who don't respect the school, teachers, and authorities" (64\%), "selfish people not thinking of the rights of others" ( $58 \%$ ), and "too much emphasis on subjects students don't care about" ( $45 \%$ ).
- According to the students, the groups that will cause change for the better in school are teachers (54\%), parents of students (48\%), and students (44\%).
- One in three ( $33 \%$ ) identified "working for the good of my community and country" as a "very important" future goal.
- Similarly, $32 \%$ identified "helping others (volunteerism)" as a "very important" future goal.

For more information or to inquire about the full report, contact:
Joanne Lasky
tel: (212) 745-0132
PRIMEDIA Inc.
fax: (212) 745-0122

745 Fifth Avenue
New York, NY 10151

## NEW LEADERSHIP FOR A NEW CENTURY: STUDY ON YOUTH, LEADERSHIP, \& COMMUNITY SERVICE <br> Conducted for Public Allies by Peter D. Hart Research Associates, July 1998

This study of 728 people aged 18-30 revealed a "new approach to leadership and social action". Respondents expressed the belief that individuals, not institutions, can solve community problems; that a bottom-up or local model of leadership is preferable to a top-down approach; and that reaching out to people of different backgrounds is important for leaders. Some of the study's findings:

- A near majority ( $50 \%$ ) of young people say that the value of "community and looking out for each other" is more important to them than the value of "individual responsibility and selfreliance".
- "Making a difference in the life of someone close to you" is important to young people, with $87 \%$ rating this value as an eight on a ten-point scale.
- Eight of ten ( $80 \%$ ) young adults of all races rate "appreciating and respecting the racial and ethnic differences in our country" as an eight or higher on a ten-point scale.
- Nearly three out of four respondents (74\%) gave the same rating to "developing meaningful relationships with people different from yourself".
- Young people rated schools, universities and colleges as the organizations most important or effective in solving future problems ( $46 \%$ ), followed by groups of people working together locally ( $27 \%$ ) and government, business and nonprofit partnerships ( $20 \%$ ). Religious groups were cited by $15 \%$ of respondents, followed by government or political leaders (13\%), the media ( $12 \%$ ), and nonprofits and charities ( $11 \%$ ).
- Eight in ten (79\%) agreed that "average people have the resources and practical know-how to solve most of their problems in their community".
- Young people cited "practicing your ideals in everyday life" (68\%), "friendship with people of different race or ethnicity" ( $58 \%$ ), and "volunteering to help people in a direct way" (54\%) most frequently as very effective ways to bring about change.

For more information about the study, contact Public Allies:
1015 18th Street, NW
tel: (202) 822-1180
Suite 200
fax: (202) 822-1199

Washington, DC 20036

## GLOBAL STUDY ON COMMUNITY SERVICE

Market Probe International (Opinion Research Corporation) for Lions Clubs International

## Conducted March-April 1998

This study polled more than 3,000 individuals in seven countries: Brazil, China (Hong Kong), France, Germany, India, Japan and the United States.

## SOME COUNTRY COMPARISONS

| Question | Brazil | Chinal | France | Germany | India | Japan | USA |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Report doing volunteer work | 26 | 12 | 19 | 17 | 32 | 11 | 50 |
| Donate as much time to <br> charitable activities now as five | 82 | 52 | 85 | 77 | 78 | 85 | 79 |
| years ago |  |  |  |  |  |  |  |
| Do charity work because they | 49 |  | 46 |  | 43 | 54 |  |

## about helping others ${ }^{2}$

| Do so from a sense of obligation | 38 | 36 |  |  |
| :--- | :--- | :--- | :--- | :--- |
| to help the less fortunate |  |  |  |  |
| Donate 10 hours or more per <br> month | 36 | 41 | 34 | 34 |

$$
\text { Hong Kong } \quad 2 \text { Only highest-frequency respondents reported }
$$

Brazil:

- About one-third (32\%) of adults surveyed in Brazil rely on their churches to learn about the activities of service organizations in their community.
- More than one - fifth ( $22 \%$ ) of those who volunteer donate more than 20 hours of their time in a typical month.
- Rates of volunteerism were found to be higher among residents in the Gioania area than in São Paulo, Recife, or Porto Alegre.
China (Hong Kong):
- Forty-nine percent reported that they do not donate their time to charitable causes because of professional obligations.
- The majority ( $83 \%$ ) of volunteers found charity work through organizations.
- Three out of $10(31 \%)$ volunteers donate five or more hours per month; $50 \%$ spend less than five hours.
- Individuals surveyed with a college degree were more likely to claim they volunteer.

France:

- The majority (65\%) of volunteers found charity work on their own versus through an organization.
- Fifty-eight percent of volunteers surveyed spend more than five hours during a typical month volunteering.
- Female volunteers were more likely than their male counterparts to find charity work on their own versus through an organization.
Germany:
- Forty-three percent of volunteers donate time to charity because it gives them an opportunity to socialize.
- Nearly one-half (46\%) spend less than five hours during a typical month volunteering.
- Married adults (24\%) are more likely to volunteer than single adults (12\%)


## India:

- Three out of five volunteers ( $62 \%$ ) find charity work on their own versus through an organization.
- Adults with lower incomes were more likely to volunteer than those in higher income brackets.
Japan:
- Two-thirds (66\%) of volunteers found activities through organizations.
- Married non-volunteers and those aged $30-39$ were more likely to say they have no time to volunteer due to family obligations.
United States:
- The majority (53\%) found charity work through organizations.
- Volunteers said they donated on average $81 / 2$ hours during a typical month.
- Women, those aged 35-54, and those with some college education or a college degree, were more likely to volunteer for charitable causes.

For more information contact:
Ketchum Public Relations
tel.: 312-228-6846

## COMMUNITY ORGANIZATIONS' USE OF YOUNG PEOPLE AS VOLUNTEERS <br> Princeton Survey Research Associates, Inc., for Do Something Conducted February-March 1998

This national survey of volunteer coordinators at 250 community-based organizations was conducted to gain an understanding about their experiences and practices related to young volunteers and staff. Researchers took a random sample of 250 community organization leaders and interviewed them by telephone. Some of the findings include:

- $86 \%$ of community organizations have volunteers in their teens and twenties.
- One-third (33\%) have young people serving in leadership positions, such as supervisors, coordinators, or other decision-makers.
- About a third (34\%) of the organizations with a governing board have young people who serve on the board.
- While nearly half ( $49 \%$ ) of organizations integrate young people to a moderate extent. Only $15 \%$ can be classified as involving young people extensively in carrying out their mission.
- $45 \%$ have young volunteers involved in four or more meaningful tasks, such as attending meeting where they take part in decision making, coordinate activities or events with other organizations, training other volunteers or paid staff, and giving presentations/speeches.
- A large majority of leaders think that volunteers under the age of 30 bring new ideas and energy into organizations (89\%), are comfortable and skilled with computers and new technologies ( $88 \%$ ), and are idealistic and willing to work for change ( $82 \%$ ).
- Most say that they think their organization would be very willing to make a special effort to match young volunteers' interest and abilities to the tasks they are asked to do (71\%).
- $59 \%$ would be willing to offer new leadership opportunities to young volunteers.

For more information or to inquire about the full report, contact:

Do Something
423 West 55th Street
8th Floor
tel.: (212) 523-1175
fax: (212) 582-1307
mail@dosomething.org

## SURVEY OF COLLEGE FRESHMEN

Conducted by the Higher Education Research Institute at the University of California at Los Angles; sponsored by the American Council on Education. Reported in 1997

This survey represents responses from 348,465 freshmen at 665 colleges and universities from across the nation. It is designed to provide community colleges, four-year colleges, and universities a cost-effective method of collecting comparative data on their entering students for use in institutional decision-making, research, and assessment activities. Some of the findings include:

- $37.6 \%$ of respondents had a "desire to influence social values", compared to a high of $43.3 \%$ in 1992.
- Only $31.8 \%$ of freshman report a commitment to "helping promote racial understanding," a ten percent decline from 1992.
- Some $26.7 \%$ of students believed that "keeping up to date with political affairs" was an important goal, compared to $57.8 \%$ in 1966.
- The 1997 findings also report that fewer students find it important to "participate in a community action" than in the past.
- In contrast, $73 \%$ of students reported performing volunteer work during their last year of high school, which is up from $62 \%$ in 1989, possibly due to the fact that more high schools are promoting student volunteerism and or making it a graduation requirement.
- Almost one-fifth (19\%) of freshmen say there is a "very good chance " they'll perform volunteer or community service during college.

For more information or to inquire about the full report, contact:

Higher Education Research Institute
University of California, Los Angeles
3005 Moore Hall, Box 951521
Los Angeles, California 90095-1521
www.gse.ucla.edu/HERI/heri.html
tel: (310) 825-1925
fax: (310) 206-2228
HERI@ucla.edu

YOUNG PEOPLE'S COMMUNITY INVOLVEMENT SURVEY
Princeton Survey Research Associates, Inc., for Do Something
Conducted September--October 1997

Researchers surveyed 1,002 young people age 15 to 29 with a range of community involvement questions:

- Three-quarters ( $73 \%$ ) of young people said they had worked on behalf of a community organization or had participated in grassroots activities designed to improve the life of their communities at some point in their lives.
- Almost all young people said they believe they can contribute to making their community a better place: $30 \%$ said they can have a big impact and $43 \%$ said they can have a moderate impact, while only $6 \%$ said they could not have any impact at all.
- Forty-two percent of young people who hear about community organizations through people they know volunteered in the past year, compared to only $14 \%$ of those who hear about community organizations without the benefit of a personal contact.
- Forty-eight percent of young people who attend church on a weekly or monthly basis, compared with $30 \%$ who attend less often, volunteered in the previous year.
- Half of the young people who held a leadership position in some high school extracurricular activity, but only a third of those who did not, volunteered in the previous year.
- Some $45 \%$ of all volunteer hours spent by young people in the previous year were devoted to youth--serving groups.
- Many young people, including $29 \%$ of those who have been involved with a community organization, said these organizations did not take advantage of all they had to offer.
- The most important factors for young people when they evaluate their experiences were being given important responsibilities; being inspired by the organization's leadership; knowing what is expected of them; having the chance to participate in key decisions; and seeing the effects of their work.
- Half of young people (50\%) who felt they were given important responsibilities in the organization, but only a fifth ( $20 \%$ ) of those who did not, rated their experience working with the community organization as excellent.
- Almost half of young people (46\%) who say they were able to see the effects of their work, but only $15 \%$ of those who were not, rates their experience as excellent.

For more information or to inquire about the full report, contact:

| Do Something | tel.: (212) 523-1175 |
| :--- | :--- |
| 423 West 55th Street | fax: (212) 582-1307 |
| 8th Floor | mail@dosomething.org |
| New York, NY 10019 | www.dosomething.org |

## STUDENT PARTICIPIPATION IN COMMUNITY SERVICE ACTIVITY

Conducted by the National Center for Education Statistics, Statistical Analysis Report
April 1997

- Eighty-six percent (86\%) percent of all students were in schools that encouraged community service.
- Out of 25,726 students that participated in the survey 11,535 6-8 graders regularly participate in community service, 7,429 9-10 graders regularly participate in community service, and 6,760 11-12 graders regularly participate in community service.
- About half $56 \%$ of the students who participated regularly in community service said that their service was incorporated into the school curriculum in some way (service-learning).
- If any adult in the household participates in community service the young person is $6 \%$ more likely to volunteer their time.

For more information or to inquire about the full report, contact:
National Center for Education Statistics
tel: 202-219-1767
Office of Education Research and Improvement
nhes@ed.gov
U.S. Department of Education

555 New Jersey Avenue, NW
Washington, DC 20208-5574

## AMERICA'S VOLUNTEERS (2 SURVEYS)

Conducted by Independent Sector, 1996, Reported Spring 1997

These surveys focus on America's volunteers, attempting to answer three questions: Who volunteers? How do they volunteer? and Why do they volunteer? The surveys analyze the volunteer population with regard to gender, race, and hours spent volunteering, and explore both teen and adult volunteering trends and motivation. Highlights from the survey include:

- In 1996, 13.3 million teenagers aged 12 to 17 , or $59 \%$ of teenagers (a higher rate of volunteering than that of adults), volunteered. Teens who volunteered said that they volunteered an average of 3.5 hours per week.
- The amount of teen volunteer time in 1996 totaled 2.4 billion hours, with a $\$ 7.7$ billion value.
- The distribution of teens' volunteer activities was as follows:


## Religion

Youth Development 13.4\%
Informal
Education 12.6\%
Environment
8.4\%

Human Services $\quad 7.1 \%$
Health
6.5\%

Recreation-adult 6.4\%
Arts, Culture, and Humanities $5.6 \%$
Public/Social Benefit 3.7\%
Work-related $\quad 2.5 \%$
Other 4.6\%

- The primary organizations through which teens first got involved in voluntary activities were religious institutions (53\%) and schools (50\%).
- Teens who had positive adult role models as children were nearly twice as likely to volunteer as those who did not.
- Teens who reported that they did some volunteer work, were active in religious organizations, or were active in student government as children volunteered at a rate of $60 \%$ or higher.
- Teens were nearly four times as likely to volunteer if they were asked than if they were not asked. Among the $51 \%$ of teens who reported being asked to volunteer, $93 \%$ actually did, compared to the $49 \%$ who were not asked, $24 \%$ of whom volunteered.
- People of color were far less likely to be asked to volunteer than were whites.

Major reasons cited by teens for volunteering were:

- They felt compassion for people in need.
- They could do something for a cause that was important to them.
- They believed that if they helped others, others would help them.

Top benefits teens received from volunteering were*:

- Learning to respect others.
- Learning to be helpful and kind.
- Learning to understand people who are different from them.
- Developing leadership skills, becoming more patient, and better understanding good citizenship.
*The $7.5 \%$ of teen volunteers who reported that they took a required community service course at their school were far more likely to report these and other benefits.

Ways to measurably increase volunteering among teens:

- Ask young people to volunteer, particularly people of color.
- Encourage children to get involved in volunteering at an early age.
- Encourage participation by children in youth groups, voluntary organizations, religious organizations, student government, and schools.
- Assure that young people have positive adult role models.
- Help young people develop positive self images so that they are able to help others and contribute to their communities.
- Provide young people with opportunities to take courses on community service.


## For more information, contact:

Independent Sector
1828 L Street, NW
tel.: 202-223-8100

Washington, DC 20036
fax: 202-416-0580

## COMMUNITY SERVICE \& SERVICE LEARNING INITIATIVES IN INDEPENDENT SCHOOLS National Association of Independent Schools, Conducted 1996-97

NAIS conducted a survey of its 963 member schools in the United States, followed by site visits to eight of the respondents:

- Some $87.5 \%$ of independent schools reported having a community service program and $9.9 \%$ are planning to start one.
- Academically-based service learning was reported in $26.2 \%$ of respondents and cocurricular service learning in $61.9 \%$; just $12 \%$ reported simple community service programs without academic ties.
- Roughly half (56\%) of responding schools indicated that their service programs were required versus voluntary (44\%).
- Student voice in selecting service projects was reported among $79.9 \%$ of respondents, but no more than $51 \%$ involved students in leadership roles.
- Collaboration with agencies in supervision of service was reported by $66.6 \%$ of respondents, but just $51 \%$ involved agencies in the design of projects. Deeper partnership involving agencies in reflection or teaching was limited to a maximum of $31.5 \%$.

The study author also identified several keys to the successful development of high-quality service learning initiatives in independent schools:

- Designating a community service coordinator
- Providing administrative support
- Possessing awareness of successful models
- Starting small
- Finding time for planning and implementation of the initiative
- Training for the coordinator
- Helping faculty understand how service learning can increase students' learning
- Exploring middle school service learning
- Hiring teachers who are knowledgeable about service learning
- Creating developmental initiatives that occur over more than one year
- Developing student leadership
- Acquiring grants, useful tools for helping service learning initiatives develop

Finally, the study presented recommendations for regional and national associations, as well as recommendations, listed here, for individual schools:

- The quality of independent school students' community service experiences can be enhanced by providing students with opportunities for reflection, collaboration and voice in the planning.
- Schools would benefit from taking a fresh look at their educational goals for community service and service learning initiatives.
- Schools are encouraged to allocate the needed resources to the development of quality programs, through the appropriate allocation of time for faculty, students and coordinators, and access to transportation.
- It would be beneficial for schools to fund community service coordinators, administrators and interested faculty to participate in professional development opportunities related to community service and service learning.

For more information or to inquire about the full report, contact:
National Association of independent Schools tel.: 202-973-9717
1620 L. Street, NW
Washington, DC 20036-5605

## YOUTH VOICES

Conducted by Lake Research, Buffalo Qualitative Research, and Research Strategy Management for Who Cares magazine and the Center for Policy Alternatives Reported Summer 1996

This poll attempted to answer three questions: Why don't young people vote? Do twentysomethings care about social change? What does it take to get them involved? The project began with a series of focus groups in three cities - Los Angeles, Philadelphia, and Raleigh, NC -with young people aged 18 to 24 . Using the language and ideas that emerged from the focus groups, the pollsters then created a national poll to test a sample of 1,200 youth representing geographic, gender and ethnic diversity.
$95 \%$ of respondents agreed that "when people get involved, they can really make a difference." In addition, respondents indicated that at least once they had

- helped with neighborhood or environmental clean-up (56\%);
- sent a contribution to a charity ( $60 \%$ );
- volunteered to work for a cause they cared about (61\%);
- volunteered to help children - for example, by tutoring or coaching (59\%);
- gotten involved in activities through church or a religious organization (61\%).

To contact Who Cares:
1511 K Street, NW, Suite 412
Washington, DC 20005
tel.: 202-628-1691
www.whocares.org

NATIONAL EVALUATION OF LEARN \& SERVE AMERICA HIGHER EDUCATION RAND and the University of California, Los Angeles for the Corporation for National Service, Reported June 1996

RAND and UCLA administered Annual Accomplishments Surveys to program directors for Learn and Serve America Higher Education (LSAHE) programs and received 341 responses. They also administered Community Impact Surveys through randomly sampled community organizations involved with LSAHE, 443 of which responded, as well as a follow-up Survey of more than 3,400
undergraduate students enrolled in 42 schools with LSAHE grants. A series of site visits to grantees extended and confirmed the survey data.

Impacts on Service Recipients - responses of community organizations

- $71 \%$ of respondents reported that student volunteers enabled them to increase the quality of their services
- $61 \%$ said student volunteers increased the intensity of services provided
- $59 \%$ said student volunteers increased the variety of services provided
- $52 \%$ said student volunteers enabled them to serve more people

Respondents rated student volunteers above 4.0 on a 5 -point scale (indicating a "very high" level of effectiveness) for their efforts in

- improving students' school achievement
- promoting children's readiness for school
- improving conditions for low-income or homeless people
- conserving or restoring natural habitats

Additionally, community organizations assessed the student volunteers as especially skilled in working with youth, as substantially more effective than other volunteers, and as equal in effectiveness to paid staff. They perceived the students' greatest weakness to be lack of time for volunteer work due to competing demands of school, employment, and extracurricular activities.

- Almost all respondents (97\%) indicated that they would like to work with student volunteers again is given the opportunity;
- Similarly, $92 \%$ responded that the benefits of working with student volunteers outweighed the problems and costs


## Impacts on Service Providers - student respondents

- Service participants exhibited a greater sense of civic responsibility, higher levels of academic achievement, and more growth in life skills than non-participants.
- Every one of 35 outcome measures was favorably influenced by engagement in some form of service work. Service participation also positively affected students' commitment to serving their communities, helping others in difficulty, and promoting racial understanding.

For information, contact the Corporation for National Service:
Learn \& Serve Higher Education
tel: 202-606-5000
1201 New York Ave., NW
Washington, DC 20525

AMERICAN ALLIANCE FOR RIGHTS AND RESPONSIBILITIES (AARR) SURVEY
Reported February 1996

AARR Community Service Project Director Suzanne Goldsmith surveyed the 130 largest public school districts in the country to find out just how many schools have implemented servicelearning programs and how administrators at those schools rate the experience.

- Nearly 15\% of school districts make service a graduation requirement at all high schools.
- More than $45 \%$ have service requirements for graduation at one or more high schools in the district.
- $78 \%$ of schools with required service programs link the service to a required class.
- Of the more than 4 million students covered by the survey, over 1.2 million ( $25.5 \%$ ) are subject to a service requirement.
- A total of $75 \%$ of districts offer service opportunities as either an elective or a requirement.
- At all of the schools, students choose their own service projects, and in $95.5 \%$, students also help plan their projects.
- Administrators lauded community service for teaching responsibility (89.9\%), cooperation (89.9\%) and self-esteem (83.3\%).
- $83 \%$ of respondents listed monitoring and supervision among the most difficult aspects of implementing service learning, followed by evaluation (61\%) and transportation between school and service sites (also 61\%).

For more information, please contact:
AARR

1146 19th Street, NW
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## SCHOOL-BASED LEARN AND SERVE AMERICA REPORT

The Close Up Foundation, the Council of Chief State School Officers, National Association of Partners in Education, and American Youth Policy Forum, Reported 1995

Based on information provided by State Learn and Serve grantees. Information compiled and prepared by the Close Up Foundation, the Council of Chief State School Officers, National Association of Partners in Education, and the American Youth Policy Forum. The report presented participation figures by state, as well as the following computation of cost-perparticipant:

Students involved school-based service learning in 1994-95 school year: 629,943
Total cost of program:
$\$ 24,835,551$
Cost Per Participant:
$\$ 39.43$

For more information, please contact:

## VOL_UNTEER CENTER SURVEYS <br> The Points of Light Foundation, Conducted 1995 and 1993

The Points of Light Foundation surveyed member Volunteer Centers on several topics in both 1993 (246 responses) and 1995 ( 266 responses). One section of each survey was devoted to youth-related questions ranging from the services offered by Volunteer Centers, the youth population they witnessed, and the placements they made. A few of the findings are presented here. Volunteer Centers are community-based organizations that mobilize people and resources to deliver creative solutions to community problems.

In 1995, 67\% of Volunteer Centers indicated they had a youth volunteer program. This is an increase from the 1993 survey which indicated that $56.9 \%$ of Volunteer Centers had youth volunteer programs.

A majority of these Volunteer Centers (71.5\%) worked with their local schools to promote student volunteerism through school groups or clubs that engage in service activities (65.4\%); class service component (47.2\%); mandatory service requirements (38.6\%); and community service classes (35.8\%). The issue areas to which young volunteers were most frequently referred are reported below:

VCS REPORTED THE ISSUE FOCUSES TO WHICH YOUTH WERE MOST FREQUENTLY REFERRED IN

|  | 1993 |  |  | 1995 |
| :--- | :---: | :---: | :---: | :---: |
| Agency Type / Issues | Number | Percent | Number | Percent |
| Elderly Services | 174 | 70.7 | 200 | 75.2 |
| Education / mentoring / | 164 | 66.7 | 195 | 73.3 |
| tutoring |  |  |  |  |
| Environment / recycling | 138 | 56.1 | 187 | 70.3 |
| Hunger | 138 | 56.1 | 166 | 62.4 |
| Persons with physical | 127 | 51.6 | 150 | 56.4 |
| disabilities |  |  |  |  |
| Arts | 125 | 50.8 | 148 | 55.6 |
| Youth (not mentoring and | 121 | 49.2 | 152 | 57.1 |

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tutoring)
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| Literacy | 109 | 44.3 | 111 | 41.7 |
| :--- | :---: | :---: | :---: | :---: |
| Persons with mental | 93 | 37.8 | 110 | 41.4 |
| disabilities |  |  |  |  |
| Housing | 83 | 33.7 | 105 | 39.5 |
| Crisis hotline | 68 | 27.6 | 61 | 22.9 |

VCS REPORTED SERVING VARIOUS SCHOOL-AGE POPULATIONS

|  | 1993 |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Enrollment Status | Number | Percent | Number | Percent |
| Elementary School | 67 | 27.2 | 97 | 36.5 |
| Middle School | 149 | 60.6 | 205 | 77.1 |
| High School | 202 | 82.1 | 235 | 88.3 |
| College | 146 | 59.3 | 187 | 70.3 |

VCS REPORTED WORKING WITH SCHOOLS TO PROMOTE VOLUNTEERISM THROUGH

|  | 1993 |  |  | 1995 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| School Service Connection | Number | Percent | Number | Percent |  |
| School groups or clubs | 161 | 116 | 65.4 | 182 | 68.4 |
| Class service component | 95 | 47.2 | 149 | 56.0 |  |
| Mandatory service |  | 38.6 | 120 | 45.1 |  |
| requirements | 88 | 35.8 | 109 | 41.0 |  |

For more information, contact:
Points of Light Foundation, Volunteer Center Development

1400 Eye Street, NW, Suite 800
tel.: 202-729-8000
Washington, DC 20005
www.pointsoflight.org

## SEARCH INSTITUTE SURVEY

## Conducted 1995, 1993

## The survey identified the most common types of service youth engage in as part of their service-learning programs: Environmental activities: <br> 50\%

Activities that help other people: ..... 48\%
General volunteering (clerical) ..... 40\%
Beautification ..... 39\%
Education or prevention presentations ..... 33\%
Involvement in political activities ..... 26\%

The survey also identified the attitudes about service of young people who serve:

- My service activities showed me how good it feels to help other people. (55\%)
- My service experience showed how much can be done when people work together as a team. (55\%)
- As a result of my service I feel better prepared to plan a project from beginning to end. (46\%)
- My service activities made a difference in improving my community. (45\%)
- Only $17 \%$ of students said they spent "a lot" of time on these types of reflection and $53 \%$ report spending little or no time at all on reflection.

The Search Institute's 1993 survey found evidence of the positive influence of service involvement on young people. Youth who are involved in service just one hour or more a week were found to be about half as likely to be involved in a variety of at-risk behaviors:

## PERCENT OF 6TH-12TH GRADERS REPORTING BEHAVIOR

| Behavior | Non-Servers | Servers |
| :--- | :---: | :---: |
| Binge drinking | 30 | 18 |
| Problem drug use | 18 | 9 |
|  |  |  |
| Daily cigarette use | 18 | 9 |
| Frequent alcohol | 14 | 7 |
| use |  |  |
| Vandalism | 13 | 7 |
| Skipping school | 13 | 7 |

For more information, contact:
Search Institute
700 South Third Street, Suite 210 tel: 612-376-8955
Minneapolis, MN 55415

THE PRUDENTIAL SPIRIT OF COMMUNITY YOUTH SURVEY
The Wirthlin Group, Conducted 1995

This report presents the findings from a national survey of 993 high-school students in ninth through twelfth grade. The survey gauged students' perceptions of their communities and of their responsibilities to the community. Highlights from this survey are included at the end of this compilation.

For more information, contact The Prudential:
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Director of Issues Management, The Prudential
751 Broad Street, 16 th Floor
Newark, NJ 07102

## WHAT IT MEANS TO VOLUNTEER: LESSONS FROM AMERICA'S YOUTH

## Dr. Robert Wuthnow for Independent Sector, Published 1994

This report presents excerpts from interviews conducted with teenagers throughout the country. Its purpose is to provide a better understanding of young people's motivation for volunteering, how they become involved in it, and the ways it affects their thinking.

One student spoke about her feelings from volunteering for the Red Cross:
"It's not really something you can describe, it's just something you know; you know you did something good, but you don't care about, it's not like one of those things where you want to get recognized for it, it was something that you do because you enjoy doing it. You enjoy putting a smile on somebody's face, or the knowledge that a child understands. The look in a kid's eye when they sit there and you're teaching them something, and they realize what's going on, and they found out what they're doing, and it's just that big smile they get on their face and that look that they get because they understand, because you helped them and they know what's going on. It's something that you can't get anywhere else. It's something that is really unique. Working with people, you feel needed and you feel loved just by being there and helping these people that need you. They depend on you, and it gives you a sense of no matter what else is going on in your life, somebody does need you and somebody will always need you." (page 35)

To contact Independent Sector:
1828 L Street, NW
tel.: 202-223-8100
Washington, DC 20036

## NATIONAL YOUTH SURVEY: ATTITUDES REGARDING SOCIETY, EDUCATION AND ADULTHOOD <br> The Gallop Organization for Junior Achievement, Inc., Conducted 1994

This survey's results are based on telephone interviews with a sample of 630 children and teenagers, ages 10-17. It reveals optimistic attitudes yet an emerging seriousness of purpose and waning of confidence as young people mature. The survey does not discuss specifically
volunteering, but it does suggest institutions which are credible to young people and which could serve as vehicles for youth-targeted messages.

PERCENT OF STUDENTS EXPRESSING CONFIDENCE IN AMERICAN INSTITUTIONS

| Institution | Great Deal | Quite a lot | Some | Very Little |
| :--- | :---: | :---: | :---: | :---: |
| Religion | 37 | 29 | 24 | 9 |
| Public Schools | 36 | 28 | 27 | 9 |
| Military | 25 | 29 | 32 | 12 |
| Professional Sports | 25 | 25 | 33 | 17 |
| Federal Government | 21 | 27 | 36 | 14 |
| Congress | 19 | 23 | 37 | 19 |
| Newspapers and | 17 | 23 | 43 | 16 |
| newsmagazines |  |  |  |  |
| Big Business | 15 | 23 | 46 | 14 |
| Television | 12 | 16 | 43 | 28 |

For more information, please contact:
Junior Achievement
One Education Way
Colorado Springs, CO 80906-4477

# INSTITUTIONAL COMMITMENT AND STUDENT INVOLVEMENT IN COMMUNITY SERVICE 

Alexander W. Astin, Higher Education Research Institute, University of California, Los Angeles, Reported 1990, 1995

Using a national longitudinal sample of 11,433 students who started college in 1985 and were followed up in 1989-90 and 1994-95, researchers with the Higher Education Research Institute (HERI) found that being a volunteer while in college has positive effects on several behavioral outcomes:

- finishing college
- enrolling in post-graduate study
- hours spent as a volunteer after college
- socializing across racial/ethnic lines
- donating money to the undergraduate college

Participating in volunteer/service work was also found to have positive effects on a number of attitudinal outcomes, including the student's perception of how well their undergraduate college prepared them for graduate/professional school or for work, as well as their commitment to five value outcomes:

- participating in community action programs
- helping others in difficulty
- participating in programs to help clean up the environment
- promoting racial understanding
- developing a meaningful philosophy of life

For more information, please contact:
Higher Education Research Institute
UCLA Graduate School of Education \& Information Studies
405 Hilgard Avenue / 3005 Moore Hall
Los Angeles, CA 90025-1521

## URBAN TEEN VOLUNTEER BARRIERS

Boys \& Girls Clubs of America/Taco Bell, Source: USA Today, November 11, 1997
Why urban teens say more of their peers don't volunteer for community service:

| Reason | Percentage Reporting |
| :--- | :---: |
| No time | 25 |
| Peer pressure | 21 |
| Apathy | 17 |
| Not cool/fun | 16 |
| No pay | 6 |
| Gangs (tie) |  |
| Drugs | 3 |
| Unaware of activities | 2 |
| Not asked, associate with punishment | 1 |

## Prudential Spirit of Community Youth Survey

Most of today's high-school teens (62\%) feel their communities are good or very good places to live. But more say that conditions in their communities are getting worse (30\%) than getting better (25\%).

Crime and violence are the most pressing problems facing communities today, according to $36 \%$ of students. Other areas of concern are drugs and alcohol abuse (cited by $18 \%$ ), education (7\%), economic problems (7\%) and lack of youth programs (6\%).

More than six teens in ten (62\%) say the solutions to such problems lie in individual action rather than government programs. Only one in three (33\%) favor government programs.

Almost all teens (95\%) believe it is important for people to be involved in the community by volunteering their time to charitable, civic, cultural, environmental or political activities, and nearly two-thirds (62\%) feel it is very important. Further, seven in ten (71\%) feel their communities would be better places to live if more adults volunteered, and eight in ten (81\%) feel they would be better of more students volunteered.

But a majority of students feel that both adults (56\%) and students (70\%) are doing only an average or poor job of volunteering their time to community activities.

Some $88 \%$ of teens believe an important factor in getting students involved in community activity is the encouragement of teachers, parents and other adults. But while $95 \%$ of teens believe it is important to learn the value and importance of community service, only four in ten $(40 \%)$ say schools convey that message well, and only three in ten (32\%) feel parents do.

While $67 \%$ of teens say their schools do not require community service for graduation, an identical percentage say such a requirement would be a good idea.

Half of all teens can name no one in particular whom they admire for their commitment to community service. Those who can name a role model most frequently cite a parent (14\%), a peer or friend ( $12 \%$ ), or a teacher ( $8 \%$ ).

According to teens, the most important reasons students volunteer are: it makes them feel good about themselves ( $89 \%$ ); they want to list some community service activities on their college applications ( $87 \%$ ); they want to learn skills they cannot learn elsewhere ( $81 \%$ ); they have roots in the community ( $78 \%$ ); they feel they have to give something back to the community ( $75 \%$ ); and they find it fun or have friends who do it ( $75 \%$ ).

Teens believe the key reasons students do not volunteer are: they are too busy with part-time jobs, homework or other school activities (91\%); they would rather keep their leisure time for TV, music, vacations and the like (71\%); and they do not believe volunteering can make a difference (57\%).

Teens also say students do not volunteer because: they do not know how to get involved (74\%) or simply are never asked (60\%).

Two-thirds (67\%) of students interviewed say they volunteer their time to community activities. But only $20 \%$ are active in a meaningful way.

What kinds of community service interest students the most? Charitable activities, including non-profit or church organizations involved with the needy, youth, senior citizens, etc. (88\%). Education activities such as tutoring, peer counseling, coaching sports and participating in student government (83\%). Environmental activities such as cleaning up or otherwise improving parks, recreation facilities, etc. (82\%). Cultural activities such as working with theater, music and arts groups (66\%).

The importance of schools, parents and role models in motivating student interest in community service is apparent in the responses of teens who do volunteer versus those who do not:

- Among volunteers, $44 \%$ say that their schools place a lot of emphasis on the importance of community involvement while only $31 \%$ of non-volunteers respond the same way.
- Forty-three percent of the student volunteers say their parents place a lot of emphasis on community involvement. Among non-volunteers, this percentage drops to $12 \%$.
- And among volunteers, $59 \%$ can name a specific role model but only $30 \%$ of non-volunteers can do so.


## Survey Sample and Confidence

This report presents the findings from a national survey of high school students in ninth through twelfth grades. A total of 993 students were interviewed by telephone. The interviewing was conducted in May 1995. About half the students were male ( $49 \%$ ) and half female ( $51 \%$ ). A profile of the sample for other demographic characteristics is shown below.

Proportion of students in each subgroup
All students ..... 100\%
9th grade ..... 27\%
10th grade ..... 25
11 th grade ..... 23
12th grade ..... 24
Urban residents \# ..... 20\%
Suburban residents ..... 51
Small town / Rural residents ..... 28
White ..... 68\%
African-American ..... 15
Hispanic ..... 12
Other ..... 4
Education of chief wage earner in the household
High school or less ..... 25\%
Some college ..... 19
College graduate ..... 34
Post-graduate work ..... 13
\#Respondents self-defined the community in which they live as urban, suburban, small town or rural.

To ensure an adequate representation of urban and minority students additional interviews were conducted in New York, Chicago, Los Angeles and Miami. About 175 interviews of the 993 were focused on these four cities.

The margin of error for any percentage result in the report is about $2 \%$ to $3 \%$ at the $95 \%$ confidence interval.

