

Marshall University Marshall Digital Scholar

Guides to Manuscript Collections

Library Special Collections

1972

0009: David Michael Gideon Papers, 1878-1959

Marshall University Special Collections

Follow this and additional works at: https://mds.marshall.edu/sc_finding_aids

 Part of the [Appalachian Studies Commons](#), [Genealogy Commons](#), and the [Other Business Commons](#)

Recommended Citation

David Michael Gideon Papers, 1878-1959, Accession No. 1972/12.0009, Special Collections Department, Marshall University, Huntington, WV.

This Finding Aid is brought to you for free and open access by the Library Special Collections at Marshall Digital Scholar. It has been accepted for inclusion in Guides to Manuscript Collections by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, beachgr@marshall.edu.

REGISTER
OF THE
DAVID MICHAEL GIDEON PAPERS

Accession 1972/12.0009 and
1994/02.0578 Manuscript
Collection (Ms 20)



Special Collections Department
James E. Morrow Library
Marshall University
Huntington, West Virginia
1979

James E. Morrow Library
Marshall University

DAVID MICHAEL GIDEON PAPERS, 1878-1959

Accession Number: 0009 and 0578

Processed by: Cora P. Teel

Date completed: June, 1977

Location: Special Collections Department

This collection was the gift of Mrs. William D. Birke and was received in December, 1972.

Linear feet of shelf space: 17

Literary rights: not assigned to Marshall University

CONTENTS

	<u>page</u>
Content and Scope of Collection	1
Biography	2
Inventory of the Collection	
I. Dave Gideon Papers	3
II. Huntington Herald Company	18
III. Sam and Dave Gideon	20
IV. Miscellaneous	23

Explanatory notes:

“Bx” refers to box in which papers are filed.

“Fd” refers to folder.

“Bk” refers to book.

“Mbk” refers to minute book.

Items prefaced with "Oversized" are not in boxes.

CONTENT AND SCOPE OF THE COLLECTION

A major portion of the collection consists of correspondence between Mr. Gideon and his political and business associates between 1929 and 1945. Included is correspondence regarding the administration of the estate of Mr. Gideon's brother-in-law, Mike Broh. Another large group of papers is made up of ledgers, journals, day books, daily cash sheets, check ledgers, account ledgers, and other records from the Huntington Herald Company and the several land and holding companies with which Mr. Gideon was associated.

Correspondence and business records of the Sam and Dave Gideon clothing store from 1914 until 1926 comprise most of the remaining papers. These include correspondence regarding merchandise, credit memoranda, invoices, charge account ledgers, and other books and papers.

Also included is correspondence with the W. T. Grant Company from 1919 until 1933, regarding the lease of their building, owned by Mr. Gideon. There are also personal papers and Mr. Gideon's ledgers of personal expenses from 1922 until 1949.

Also in this collection is accession 0578. It was found in the collection after the original accession but is part of 0009.

DAVID MICHAEL GIDEON, 1874-1950

David Michael Gideon was born in Huntington, West Virginia, on June 18, 1874, the son of Samuel and Dora Eppinger Gideon. Educated in local schools, he became his father's partner in the firm of Sam and Dave Gideon, a men's clothing business which was liquidated at the death of the founder, Sam Gideon, in 1923. In 1913, while still engaged in the clothing business, Dave Gideon became a shareholder in the Huntington Herald Company and thus part owner of the *Herald-Dispatch*. By the acquisition of additional holdings he became principle owner and president of the Huntington Herald Company and the publisher of the *Herald-Dispatch* in 1920. In 1927 the interests and holdings of the Huntington Herald Company of J. H. Long and Sons, the publishers of the *Huntington Advertiser*, were consolidated through the formation of the Huntington Publishing Company. Dave Gideon, continuing as publisher of the *Herald-Dispatch*, became vice-president of the new corporation. He advanced to the presidency of the Huntington Publishing Company in 1936 upon the retirement of Col. Long, who became chairman of the board of directors.

Mr. Gideon was an officer in various corporations and was one of the oldest members of the Huntington Lodge 313 B.P.O. Elks. He was also a member of the Masonic Order, the Independent Order of Odd Fellows and past president of the Kiwanis Club. He was a large real estate holder, and widely known for his many personal charities and philanthropies. In 1944, as an expression of his continued interest in the civic growth of the city, he conveyed a tract of land to Marshall College and the Tri-State Boy Scout Council.

Mr. Gideon was a widely known figure in city, state and national councils of the Republican Party. He became the trusted adviser of congressmen and senators and shared in White House councils, especially during the administration of Calvin Coolidge.

Mr. Gideon, who never married, made his home with two of his sisters, Blanche Gideon and Daisy Gideon Birke. At his death on January 5, 1950, he was survived, in addition to the aforementioned, by two other sisters, Mrs. M. Broh of Baltimore, Maryland, and Mrs. M. Lehman of Portsmouth, Ohio; a brother, Will H. Gideon of Baltimore, Maryland; nephews William D. Birke of Huntington, West Virginia and Will Gideon, Jr., of Baltimore; and nieces Mrs. Benjamin Frank of Baltimore, Mrs. Doris Miece of Cincinnati, and Mrs. Carolyn Hayes of Boston.

--from *Herald-Dispatch*

January, 1950

DAVID MICHAEL GIDEON PAPERS, 1878-1959**I. Dave Gideon Papers**

- | | | |
|------|--|----------|
| Bx 1 | Correspondence Sent, 1929-1945 | 18 Fd |
| Fd 1 | Letters sent, 1940-1944: "A" | 18 items |
| | 13 August 1942 - letter to Mr. A. J. Adkins of Huntington requesting payment of rent past due. | |
| Fd 2 | Letters sent, 1940-1944: "B" | 75 items |
| | 3 April 1944 - letter to William Birke enclosing two drafts for one hundred dollars and telling him that his mother and father were returning home. | |
| | 17 June 1943 - letter to Beverly Brown of Charleston indicating a desire to purchase some notes held by Mr. Brown and asking him what disposition to make in the case of the five hundred dollar check mistakenly given to Duncan Daugherty by the insurance adjuster. | |
| | 12 December 1940 - letter to Burstein-Applebee Company of Kansas City confirming prices and requesting a catalogue. | |
| Fd 3 | Letters sent, 1935-1943: "C" | 35 items |
| | 12 August 1943 - letter to Mrs. Gladys Clay of Barboursville enclosing an application blank for a teaching position and promising assistance. | |
| | 10 November 1943 - letter to Mr. Chester of Hot Springs, Arkansas, requesting reservations at the Arlington Hotel. | |
| Fd 4 | Letters sent, 1935-1943: "D" | 16 items |
| | 30 December 1942 - letter to the Honorable Emerson Doak of Sistersville, West Virginia, suggesting his careful attention to the confirmation of Bachman by the state senate. | |

Bx 1 (cont'd)

Fd 5 Letters sent, 1929-1945: "E,F" 23 items

29 December 1942 - letter to the Honorable Hubert Ellis of Huntington expressing the desire to see Jay Warren appointed to either West Point or Annapolis.

Fd 6 Letters sent, 1935-1945: "G" 101 items

12 August 1941 - letter to David Ginsberg of Washington, D.C., giving suggestions regarding the saving of gasoline by strict enforcements of speed limits and regarding the Price Control Board.

19 October 1943 - letter to W. H. G. (Will Gideon of Baltimore) describing a conversation with [Homer] Gebhardt concerning financial affairs to the Gideon-Broh Realty Company, the Mike Broh estate, and the Herald Company and expressing the hope that these matters have been clarified.

6 December 1943 - letter to brother (Will Gideon) explaining his plan to pay off two debts by borrowing on government bonds, enabling him to keep a large balance.

12 June 1944 - letter to brother (Will Gideon) expressing a lack of understanding regarding the Broh estate and the hope that the matter will be settled to the advantage of all parties when the case goes before the circuit court.

Fd 7 Letters sent, 1940-1945: "H, I, J" 106 items

17 June 1941 - letter to Karl Herndon of Huntington reminding him of a payment due.

21 August 1942 - letter to N. Hess' Sons of Baltimore explaining the return of the size ten slippers.

9 July 1943 - letter to Lt. Raymond Humphreys in Ft. Eustis, Virginia, thanking him for making a special trip to Wilmington, enclosing a check for expenses, and telling him that they have no word from Billy Birke.

Fd 7 (cont'd)

3 April 1944 - letter to J. E. Jones in care of the Pure Oil Company, Parkersburg, West Virginia, asking him to consider Buck Dunkle for a job and commenting on Dunkle's honesty.

Fd 8 Letters sent, 1940-1944: "K, L" 68 items

28 April 1941 - letter to Mr. Brownie Leach of Lexington, Kentucky, thanking him for the courtesy shown on the trip to Keeneland Race Course.

1 September 1942 - letter to Senator Harley Kilgore in Washington, D. C. enclosing an editorial from the Huntington *Herald-Dispatch* concerning draft deferments and explaining that he wishes to keep the senator informed about local opinions.

2 October 1942 - letter to William Lively of Charleston, West Virginia, concerning the Dollar Land Company and assessment of taxes on land in Cabell and Wayne Counties.

Fd 9 Letters sent, 1940-1944: "M" 54 items

19 June 1940 - letter to Kermit Mason of Morgantown informing him that Mr. Gideon cannot go to the Republican Party convention in Philadelphia and advising Mr. Mason to have a conference with Mr. Root since it seems unlikely that Dewey or Taft will win the nomination.

22 June 1942 - letter to C. Emmett Karston, manager of the Majestic Hotel in Hot Springs, Arkansas, apologizing for the delay in settling his account and inquiring about rates for next year.

Fd 10 Letters sent, 1940-1944: "N, O" 25 items

2 August 1944 - letter to Harold Neff of Charleston giving him background information about the First Finance Company and some of the difficulties encountered by the company after the stock market crash in 1929.

Bx 1 (cont'd)

Fd 11 Letters sent, 1940-1945: "P, Q" 47 items

17 December 1942 - letter to Mrs. Mary L. Pierce of St. Petersburg, Florida, informing her that Mr. Gideon is going to pay the January note in full and will probably be able to advance payments on the note due in 1944.

29 December 1942 - note to Mr. J. J. Nolan, in care of the Pullman Company, asking him to "kindly resurrect File No. 81168 for refund, which is embalmed therein..."

Fd 12 Letters sent, 1940-1944: "R" 55 items

14 May 1941 - letter to Senator J. J. Rosier in Washington, D.C., congratulating him and enclosing an editorial from the *Herald-Dispatch* which he feels is an interpretation of the opinion of the majority of people in West Virginia.

23 November 1942 - letter to Chapman Revercomb of Charleston giving some advice about which Senate Committee Revercomb would be fitted for, and offering his assistance during Revercomb's forthcoming trip to Huntington.

Fd 13 Letters sent, 1934-1945: "S" 58 items

21 March 1941 - letter to Lelia Stiles in care of the White House asking her assistance in helping Mrs. Nell Waters find a position with the government.

30 November 1943 - letter to Hugh Ike Shott of Bluefield, West Virginia, congratulating him on celebrating the fiftieth anniversary of his ownership of the Bluefield *Telegraph*.

Fd 14 Letters sent, 1939-1945: "T, U, V" 27 items

19 June 1940 - letter to Donald Van Camp of Middlebourne, West Virginia, thanking him for the reprint of the speech Mr. Van Camp delivered at Bluefield and commenting on the future of the Republican Party in the North.

Bx 1 (cont'd)

Fd 15 Letters sent, 1940-1945: "W" 35 items

23 March 1940 - letter to Mr. D. C. W. Ward, Jr., of the Union Trust Company of Maryland informing him of the forthcoming check for interest on Mr. Gideon's personal loan, and telling him of the preparations of the final closing of the Gideon-Broh Company and appraisal value of the Broh property.

22 November 1943 - another letter to Mr. Ward regarding the rate of a loan secured through his institution.

Fd 16 Letters sent, 1940-1944: "Y, Z" 15 items

13 April 1940 - letter to F. Roy Yoke, collector of Internal Revenue, Parkersburg, West Virginia, requesting an extension for the filing of income tax returns for Mrs. Ida Broh.

Fd 17 Letters sent, 1921 (Author uncertain) 2 items

Fd 18 Telegrams sent, 1940-1944; undated 20 items

28 February 1940 - telegram to Mrs. M. Broh in Orlando, Florida, informing her that the bank has mailed the papers and requesting her to sign them and return them by registered air mail.

24 April 1940 - telegram to W. H. Gideon of Baltimore telling him that the folks are leaving and that he needn't meet them.

Bx 2 Letters Received, 1929-1945 22 Fd

Fd 1 Letters received, 1939-1945: "A" 17 items

1 October 1941 - Huntington, W. Va.: letter from the Appalachian Power Company enclosing an easement form for a line along the back lot lines of lots belonging to the Gideon-Broh Realty Company.

Fd 1 (cont'd)

2 June 1943 - Wayne, W. Va.: letter from Boyd Adkins informing Mr.

Gideon of a readjustment of valuation on property owned by Mr. Gideon.

Fd 2 Letters received, 1935-1945: "B" 28 items

17 July 1942 - Wilmington, O.: Letter from Dorothy Z. Bicker of the Ohio Newspaper Women's Association asking Mr. Gideon to judge the best newsfeature.

Fd 3 Letters received, 1934-1945: "C" 35 items

3 July 1941 - Morgantown, W. Va.: letter from Julius Cohen apologizing for Mr. Gideon's not having received notice of the first meeting of the West Virginia Election Commission, and summarizing the events of the meeting.

7 February 1944 - Charleston, W. Va.: letter from John A. Connolly requesting Mr. Gideon's support in the former's candidacy for the House of Delegates.

Fd 4 Letters received, 1933-1945: "D" 16 items

14 April 1936 - Covington, Va.: letter from Walter Deal informing Mr. Gideon that the papers have not yet arrived and that he hopes to collect payment for the note he holds.

Fd 5 Letters received, 1933-1944: "E" 33 items

10 December 1934 - Ironton, O.: letter from Wayne Elkins, receiver of the Art Jones Restaurant Company, requesting that Mr. Gideon send him the liquor and beer licenses if they are in his possession.

Fd 6 Letters received, 1929-1944: "F" 20 items

30 November 1939 - Huntington, W. Va.: letter from J. Bernard Derwacter of the First Huntington National Bank informing Mr. Gideon of

Fd 6 (cont'd)

the fire insurance policies on property owned by Walter Lewis and the Broh estate.

Fd 7 Letters received, 1934-1944: "G" 88 items

9 May 1935 - Huntington, W. Va.: letter from John W. Long of the Guyan Country Club acknowledging receipt of Mr. Gideon's country club bond in full payment of his account.

11 March 1937 - Baltimore, Maryland: letter from Will Gideon asking for ideas about the Gideon-Broh estate and informing Dave that Louise Frank has had a baby.

2 June 1938 - Baltimore, Maryland: letter from Will Gideon enclosing the Starcher note and discussing the loan rate at the Baltimore banks.

15 January 1941 - Baltimore, Maryland: letter from Will Gideon enclosing information regarding the Baltimore Commercial bank and discussing arrangements for their forthcoming trip to Florida.

Fd 8 Letters received, 1940-1945: "H" 50 items

17 June 1942 - Charleston, W. Va.: letter from Walter Hallanan extending birthday greetings to Mr. Gideon.

6 June 1944 - San Francisco, California: letter from Lt. Raymond Humphreys regarding financial matters left in Mr. Gideon's care, and his activities concerning the upcoming Republican convention.

Fd 9 Letters received, 1934-1945: "I, J" 18 items

18 August 1941 - Baltimore, Maryland: letter from E. Julius making an offer on the rental of a store building.

Fd 10 Letters received, 1940-1944: "K" 9 items

31 December 1940 - Washington, D.C.: letter from Secretary of the Navy Frank Knox requesting Mr. Gideon's cooperation as a newspaper publisher in avoidance of publicity on movements of naval carriers and personnel, development of weapons, new ships or aircraft, and naval construction projects.

Fd 11 Letters received, 1937-1944: "L" 30 items

26 May 1944 - Charleston, W. Va.: letter from attorney William Lively commenting on Mr. Gideon's purchase of land company stock.

Fd 12 Letters received, 1940-1944: "M" 29 items

12 January 1940 - Huntington, W. Va.: letter from Luther Mankin of the Modern Building Corporation requesting a remittance on expenses incurred by the paving on Wilshire Boulevard.

Fd 13 Letters received, 1941-1944: "N" 10 items

24 October 1941 - Charleston, W. Va.: letter from Governor Matthew M. Neely inviting Mr. Gideon to attend the West Virginia University football game against Washington and Lee University.

Fd 14 Letters received, 1940-1943: "O" 14 items

25 May 1942 - Charleston, W. Va.: letter from Secretary of State William S. O'Brien asking for Mr. Gideon's opinion on the enclosed book poll sheets.

Fd 15 Letters received, 1940-1944: "P" 29 items

6 May 1941 - St. Petersburg, Florida: letter from Mary Pierce thanking him for payment on the note due her and for his kind letter.

Fd 16 Letters received, 1941-1944: "R" 14 items

3 April 1944 - Washington, D. C.: letter from Chapman Revercomb thanking Mr. Gideon for his support during the forthcoming National Convention and expressing his appreciation for any assistance Mr. Gideon can give him in the election of the keynote speaker.

Bx 2 (cont'd)

Fd 17 Letters received, 1934-1944: "S" 91 items

18 September 1937 - Huntington, W. Va.: letter from Rufus Switzer requesting payment on the loan contracted with him.

1 March 1939 - Marlinton, W. Va.: letter from Summers H. Sharp expressing sorrow at the death of Jim Clendenin.

3 July 1944 - Charleston, W. Va.: letter from Jim Shott, chairman of the West Virginia Republican State Committee, inviting Mr. Gideon to a meeting in Parkersburg.

Fd 18 Letters received, 1940-1941: "T" 3 items

28 September 1940 - Ashland, Ky.: letter from Jean Thomas, founder of the American Folk Song Society, thanking him for his praise of her book *Big Sandy* and for the support that his paper has always given to the American Folk Song Festival.

Fd 19 Letters received, 1940-1945: "W" 14 items

4 January 1944 - Huntington, W. Va.: letter from J. D. Williams, president of Marshall College, thanking Mr. Gideon for the generous gift to Marshall College.

Fd 20 Letters received, 1919-1943: 17 items

(These items were originally filed separately from the above correspondence).

17 December 1920 - Baltimore, Maryland: letter from Benjamin Frank, architect, telling Mr. Gideon that the statement from the consulting engineer is a fair and reasonable charge.

Bx 2 (cont'd)

Fd 21 Letter from Hermann Gideon, 1938 3 items

14 July 1938 - Horb, Germany: letter in German from Hermann Gideon requesting Mr. Gideon's help in obtaining a sponsor for the former, his wife, and daughter, so that they might immigrate to America. He includes

carbon copies of his request to Will Gideon and the latter's reply.

	Fd 22	Telegram received, 1935	1 item
Bx 3		Dave Gideon Personal Papers, 1878-1945	20 Fd
	Fd 1	Notations	21 items
	Fd 2	Rent list, 1921	1 item
	Fd 3	Memorandum of real property	1 item
	Fd 4	Insurance policy	1 item
	Fd 5	Certificates	7 items
	Fd 6	Bank deposit slips, 1921	2 items
	Fd 7	Bank notice, 1921	1 item
	Fd 8	Frank Enslow note	1 item
	Fd 9	Statements, 1920-1931	23 items
	Fd 10	Plumbers' statements, 1920-1922	24 items
	Fd 11	F. P. Hines invoices, 1920-1924	79 items
	Fd 12	Receipts, 1921	3 items
	Fd 13	Newsclippings	9 items
	Fd 14	Scrapbook clippings - William D. Birke	3 items
	Fd 15	Certificate - Sam Gideon	1 item
	Fd 16	Promissory note, 1878 - Sam Gideon	2 items
	Fd 17	Bank statement, 1917 - Sam Gideon	2 items
	Fd 18	Memorial program, 1931 - Sam Gideon	2 items

	Fd 19	Announcement - Sol Birke	2 items
	Fd 20	<i>Homeward Bound</i> , 694 th edition (Newsletter of the 649 th Field Artillery Battalion, Raymond Humphreys, Commanding Officer.)	1 item
Bx 4		Dave Gideon Legal Papers, 1917-1943	11 Fd
	Fd 1	Agreements, 1917-1939	5 items
	Fd 2	Bond, 1924	1 item
	Fd 3	Deposition, 1935	1 item
	Fd 4	Lease, 1922	1 item
	Fd 5	Plaintiff's reply, 1934	1 item
	Fd 6	Power of attorney, 1917	1 item
	Fd 7	Release of judgement, 1933	1 item
	Fd 8	Summonses, 1921	2 items
	Fd 9	Deposition and receipt, 1927 - F. P. Hines	3 items
	Fd 10	Agreement, 1939 - C. M. Cohen and the Guyan Golf and Country Club	1 item
	Fd 11	Miscellaneous documents, 1930, 1943	3 items
Bx 5		Land and Holding Companies, 1923-1947	15 Fd
	Fd 1	Blangid Trading Company - Agreement, 1939	1 item
	Fd 2	Blangid Trading Company - deeds, 1946	3 items
	Fd 3	Cabell Trading and Holding Company - certificate of incorporation, 1931	1 item

Fd 4	Cabell Trading and Holding Company - receipt, 1935	1 item
Fd 5	Cabell Trading and Holding Company - release, 1934	1 item
Fd 6	First Finance Company - letter, 1930	1 item
Fd 7	First Finance Company - deed, 1947	1 item
Fd 8	First Finance Company - notice of note due, 1928	5 items
Fd 9	First Finance Company - trust agreement, 1924	1 item
Fd 10	G and L Land Company - right of way, 1943	2 items
Fd 11	Pancake Home Corporation - release, 1923	1 item
Fd 12	Warren-Gideon Company - motion of judgment, 1934	1 item
Fd 13	Plats and maps,	4 items
Fd 14	Stock certificates	15 items
Fd 15	Surveyor's report, 1947	2 items
Bx 6	Land and Holding Companies - Minute Books, 1927-1931	4 MbK
	MbK 1 Cabell Trading and Holding Company, 1931	
	MbK 2 Dave Gideon Realty Company, 1927	
	MbK 3 Fifth Avenue Holding Company, 1931	
	MbK 4 Gideon Holding Company, 1927	
Bx 7	W. T. Grant Company, 1919-1933	26 Fd
Fd 1	Letters sent to W. T. Grant Company, 1919-1921	26 items
	3 June 1920 - letter to R. N. Brinkman, in care of the W. T. Grant Company informing him of a visit to the Portsmouth location and that the people may soon have a proposition ready.	

25 August 1921 - letter enclosing bills covering work done on the Huntington building and stating that since the final cost of the building exceeded the amount originally planned for, then the Grant Company might feel inclined to sustain some of the added cost.

Fd 2 Letters sent to W. T. Grant Company, 1922-1932 24 items

12 October 1922 - letter to R. N. Brinkman telling him that they will be checking the plumbing and that he (Mr. Gideon) will be in New York soon.

16 April 1927 - letter to R. W. Story in care of the W. T. Grant Company asking for specific instances where Mangel's is selling merchandise at less than contract price.

Fd 3 Letters received from W. T. Grant Company, 1919 9 items

29 September 1919 - New York: letter from W. T. Grant informing Mr. Gideon that in order to act as their West Virginia representative, it is not necessary for him to hold shares of their stock; however, he may buy some if he wishes, when it becomes available.

Fd 4 Letters received from W. T. Grant Company, 1920 24 items

8 July 1920 - New York: letter from R. N. Brinkman discussing the building that Mr. Gideon is erecting for the company and inquiring about the tenants on the third floor.

27 October 1920 - New York: letter from the superintendent of construction for the W. T. Grant Company requesting that the painting be finished as soon as possible so that they may begin installing the shelving.

Fd 5 Letters received from the W. T. Grant Company, 1921 18 items

14 October 1921 - New York: letter from H. K. Coffroth requesting details on the changes made from the original plans so that he can justify the extra expense.

Fd 6 Letters received from the W. T. Grant Company, 1922-1923 19 items

14 July 1923 - New York: letter from C. L. Howorth requesting that Mr. Gideon have the contractor point out the specific changes from the original plan so that the company can determine who should take responsibility for the expense.

Fd 7 Letters received from the W. T. Grant Company, 1925-1932 20 items

8 August 1930 - New York: letter from W. C. Culp requesting Mr. Gideon to notify his subtenant, Mangel's, that they must stop selling hosiery at a price of one dollar per pair because it violates the lease.

Fd 8 Telegrams to the W. T. Grant Company, 1919-1926; undated 10 items

Fd 9 Telegrams from the W. T. Grant Company, 1920-1926 13 items

Fd 10 W. T. Grant - Fitzpatrick, Brown, and Davis correspondence, 1932-1933
8 items

Fd 11 Letters to Guggenheimer, Strasser and Meyer, 1920, 1932 2 items

Fd 12 Letters from Guggenheimer, Strasser and Meyer, 1932 2 items

Fd 11 and 12 contain letters which refer to the lease between Dave Gideon and the W. T. Grant Company.

Fd 13 W. T. Grant Company - lease, 1920 1 item

Fd 14 W. T. Grant Company - legal consent forms, 1920 1 item

Fd 15 W. T. Grant Company - accounts with Dave Gideon 3 items

Fd 16 W. T. Grant Company - receipts, 1922 3 items

Fd 17 W. T. Grant Company - bill of lading, 1920 1 item

Fd 18 W. T. Grant Company - remodeling plans 4 items

Fd 19 W. T. Grant Company - remodeling invoices, 1921-1922 36 items

Fd 20 New York Waist House - correspondence, 1926-1927 4 items

- Fd 21 New York Waist House - lease, 1926 1 item
- Fd 22 Mangel Stores Corporation - correspondence, 1931-1932 3 items
- Fd 23 Mangel Stores Corporation - Gideon correspondence, 1932 5 items

16 February 1932 - letter from Mr. Gideon to B. E. Nickoll informing him that the status of Gideon's lease with Grant's is unclear, but that Mr. Gideon agrees to deduct one hundred dollars per month from Mangel's rent for six months and if business improves "they pay us \$600.00 later; if it doesn't we will forget about it."

- Fd 24 Mangel Stores Corporation - correspondence, 1932 10 items

15 July 1932 - New York: letter from Sol Mangel to Dave Gideon discussing the bankruptcy of Legnam Corporation, formerly Mangel's, Incorporated, and attributing it to fixed rent. He requests a rent rate of seven percent of the gross sales of the store.

- Fd 25 Abel's Chain Stores Corporation - cancellation of lease, 1925 1 item
- Fd 26 Newsclippings 2 items

- Bx 8 Land and Holding Companies - Ledgers 5 Bk

These are ledgers for Cities Holding Company, Huntington Herald Company, Blangid Trading Company, Norway Avenue Land Company, Cabell Trade and Holding Company, and Dave Gideon Realty Company.

- Bk 1 Ledger, 1931-1946
- Bk 2 Ledger, 1933-1936
- Bk 3 Ledger, 1932-1942
- Bk 4 Ledger, 1942-1949
- Bk 5 Ledger, 1950-1956

Bx 9 Gideon-Broh Realty Company 1 Bk

Bk 6 Ledger, 1937-1955

Oversize Bk 7 Dave Gideon - Journal, 1922-1926

Oversize Bk 8 Dave Gideon - Journal, 1927-1932

Oversize Bk 9 Journal, 1932-1937

Oversize Bk 10 Dave Gideon - Ledger, 1937-1949

II. Huntington Herald Company

Bx 10 Papers, 1908-1946 10 Fd

Fd 1 Letters to the Bank of Bramwell, 1932-1933 14 items

25 March 1933 - letter from Dave Gideon to E. G. Otey of the Bank of Bramwell, assuring him of his cooperation and promising to furnish a copy of receipts and expenditures for 1932. States that it is impossible to place a book value on the stock; to let him know if Mr. Otey wishes an appraisal.

Fd 2 Letters from Bank of Bramwell, 1932-1933 13 items

2 May 1933 - letter from E. G. Otey, executive vice-president of the bank, acknowledging receipt of the renewal of a rate for \$50,000 and informing Mr. Gideon that they expect immediate payment of the interest on the preferred stock.

Fd 3 Telegram, 1933 1 item

Fd 4 Correspondence - Fitzpatrick, Brown, and Davis, 1933 5 items

Fd 5 The Herald Company, 1908 1 item

Fd 6 Agreements - Huntington Herald Company and First Huntington National Bank, 1933 3 items

Fd 7 Huntington Herald Company - statement of forgiveness of interest, 1946

		2 items
Fd 8	Huntington Herald Company - Stock issue, 1918	1 item
Fd 9	Statement of taxes paid, 1926	3 items
Fd 10	Financial statements, 1932, 1936	2 items
Oversize Bk 11	Daily Cash Sheet, 1921-1925	
Oversize Bk 12	Daily Cash Sheet, 1925-1926	
Oversize Bk 13	Daily Cash Sheet, 1927-1929	
Oversize Bk 14	Display Advertising, 1925-1926	
Oversize Bk 15	Display Advertising, 1927	
Oversize Bk 16	Cash Journal, 1920-1921	
Oversize Bk 17	Cash Journal, 1925-1926	
Oversize Bk 18	Cash Journal, 1927-1932	
Oversize Bk 19	Payroll, 1921-1926	
Oversize Bk 20	Check Ledger, 1926	
Oversize Bk 21	Check Ledger, 1927-1928	
Bx 11 Bk 22	Accounts receivable, 1920-1927	
Bx 12 Bk 23	Accounts receivable, 1920-1926	
Bx 13 Bk 24	Accounts ledger, 1923-1929	
Bx 14 Bk 25	Ledger: accounts prior to 1928	
Bk 26	Accounts payable, 1919-1926	
Bx 15 Bk 27	Daily recapitulation sheet, 1923-1926	

III. Sam and Dave Gideon Clothing and Men's Furnishings

Bx 16	Sam and Dave Gideon - Correspondence, 1919-1922	48 Fd
	The following folders contain carbon copies of correspondence sent to various clothing manufacturers regarding orders and other business matters.	
Fd 1-16	Sam and Dave Gideon - letters sent, 1920: "A - Z"	224 items
Fd 17-30	Sam and Dave Gideon - letters sent, 1921: "A - W"	203 items
Fd 31-44	Sam and Dave Gideon - letters sent, 1922: "A - W"	182 items
Fd 45	Sam and Dave Gideon - telegram sent, 1919	1 item
Fd 46	Sam and Dave Gideon - telegrams sent, 1920	28 items
Fd 47	Sam and Dave Gideon - telegram sent, undated	1 item
Fd 48	Sam and Dave Gideon - notes sent, undated	2 items
Bx 17	Sam and Dave Gideon - Letters Sent, 1923-1926	29 Fd
	(See note above)	
Fd 1-8	Sam and Dave Gideon - letters sent, 1923: "A - W"	172 items
Fd 9-18	Sam and Dave Gideon - letters sent, 1924: "A - Z"	225 items
Fd 19-28	Sam and Dave Gideon - letters sent, 1924: "A - Z"	280 items
Fd 29	Sam and Dave Gideon - letters sent, 1926	8 items
Bx 18	Sam and Dave Gideon - Correspondence Received, 1920-1925	6 Fd
Fd 1	Letters received, 1920	9 items
	1 November 1920 - Savannah, Georgia: letter from Cler Manufacturing Company acknowledging receipt of pants returned by the Gideons and informing them that since the pants were made especially for them	

according to their order, the company will not accept them.

Fd 2	Letters received, 1921	16 items
	3 March 1921 - Chicago, Ill.: letter from Hart, Schaffner, and Marx returning a proof of loss form for the Gideon's to fill in so that the claim against the insurance company can be entered.	
Fd 3	Letters received, 1922-1923	3 items
Fd 4	Letters received, 1924	13 items
	23 October 1924 - Baltimore, Md.: letter from Cluett, Peabody, and Company, Inc., expressing regret at not being able to supply one dozen Humbert collars, size 20 ½, and offering to make a special cutting of one dozen Algonoy or Lakota collars as a substitute.	
Fd 5	Letters received, 1925	23 items
	17 June 1925 - Trace, W. Va.: letter from B. S. Coomes requesting that a Jantzen bathing suit be sent to him at Dingess, West Virginia.	
	24 September 1925 - Cincinnati, O.: letter from the H. A. Seinsheimer Company reporting that they can secure the material for the trousers ordered, but that the shade may not match exactly.	
Fd 6	Telegram received, 1920	1 item
Bx 19	Sam and Dave Gideon - Merchandise Returned, 1920-1926	13 Fd
	Fd 1-11 Consist of typed carbon copies of letters sent to various clothing manufacturers concerning the return of their goods.	
	Fd 1-11 Merchandise returned, letters sent, 1920-1926	227 items
	Fd 12 Sam and Dave Gideon - invoices of returned goods, 1922-1925	44 items
	Fd 13 Sam and Dave Gideon - credit memoranda	52 items

Bx 20	Sam and Dave Gideon - Other Business Papers, 1918-1928	16 Fd
Fd 1-13	Sam and Dave Gideon - invoices, 1920-1925: "A - Z"	408 items
Fd 14	Sam and Dave Gideon - tax receipts, 1924	8 items
Fd 15	Sam and Dave Gideon - railroad shipping forms, 1921-1924	4 items
Fd 16	Sam and Dave Gideon - Miscellany, 1924-1928	6 items
Bx 21	Ledgers, 1914-1925	3 Bk
Bk 28	Ledger, 1914-1920	
Bk 29	Charge accounts, 1915-1925 (A-K)	
Bk 30	Charge accounts, 1915-1925 (L-M)	
Oversize Bk 31	Day Book, 1916-1920	
Oversize Bk 32	Day Book, 1921-1922	
Oversize Bk 33	Journal, 1919-1920	
Oversize Bk 34	Journal, 1924-1930	
Oversize Bk 35	Daily Cash Sheet, 1925-1926	

IV. Miscellaneous

Bx 22	Miscellaneous Ledgers	4 Bk
Bk 36	Mortgage ledger, 1924-1937	
Bk 37	Ledger; real estate record, 1925-1934	
Bk 38	Accounts, 1936-1942	
Bk 39	Accounts receivable; insurance policies	

Box 23 (originally accession 0578)

Folder 1	Dave Gideon - Photographs
Folder 2	William Birke - Photographs
Folder 3	Letters, other original typescripts
Folder 4	Printed materials, articles
Folder 5	Newspaper Clippings
Folder 6	1220 3rd Avenue, Huntington, WV

Oversize Materials in Map Drawers (originally accession 0578)

- o Newspaper clipping from Jan 11 1950
- o Herald-Dispatch in Mylar, dated June 11, 1922
- o Herald-Dispatch in Mylar, dated January 1, 1925
- o 1 small clipping of a photo of a group of men, unlabeled
- o 1 newspaper clipping from the Huntington Advertiser, dated Jan 12, 1950
- o 1 newspaper clipping, dated Jan 9, 1950
- o 1 newspaper clipping, dated Jan 14, 1950
- o 1 newspaper clipping, dated Jan 11, 1950
- o 1 newspaper clipping, dated Jan 17, 1950
- o 1 newspaper clipping, The Wheeling Intelligencer, dated Jan 7, 1950
- o 1 newspaper clipping from the Ashland Daily Independent
- o 1 newspaper clipping dated Jan 16, 1950
- o 1 newspaper clipping from the Wheeling Intelligencer dated January 7, 1950
- o 1 newspaper clipping from the Bluefield Daily Telegraph, not dated
- o Numerous small clippings, not dated.
- o 1 newspaper clipping, 'Marshall Commencement Attracts Distinguished Guests'
- o 1 newspaper clipping, dated Jan 16 1950
- o 1 newspaper clipping, dated 3/24/1950
- o 1 newspaper clipping dated 09/12/1947
- o 1 newspaper clipping dated 04/26/1948
- o 1 newspaper clipping dated 03/03/1950
- o 1 newspaper clipping dated 03/03/1950
- o 1 newspaper clipping dated 01/14/1950
- o 2 newspaper clippings dated 01/10/1950
- o 1 newspaper clipping dated 01/09/1950
- o 1 newspaper clipping dated 03/30/1950
- o 1 newspaper clipping dated 03/29/1950
- o 1 newspaper clipping dated 01/08/1950
- o 1 newspaper clipping dated 04/20/1950
- o 2 newspaper clippings dated 01/06/1950 from The Advertiser
- o 1 newspaper clipping from the Herald-Dispatch dated January 7, 1950
- o 1 newspaper clipping from The Herald-Dispatch dated from January 6, 1950
- o 2 newspaper clippings dated from The Herald-Dispatch April 24, 1971
- o 1 newspaper clipping dated January 7 1950
- o Photocopy of newspaper dated January 26, 1971