



# 2019 CALL FOR PARTICIPATION

## Proposals & Award Nominations

Presenters, Performers, Conveners, Participants, Advertisers, Exhibitors, Sponsors

# AppalachA'ville: Engage. Sustain. Innovate.

## 42<sup>nd</sup> Annual Appalachian Studies Conference

March 14-17, 2019 | UNCA | Asheville, NC

Proposals may be submitted to the online submissions system via a link from [www.appalachianstudies.org](http://www.appalachianstudies.org) between **September 1, 2018 and October 9, 2018**.

*Exhibitor, Advertiser, Sponsor registration form due November 16, 2018.*

### **Carol Boggess**

Conference Chair and Immediate Past President | [cboggess@mhu.edu](mailto:cboggess@mhu.edu)

### **Kim Reigle**

Program Chair | [kreigle@mhu.edu](mailto:kreigle@mhu.edu)

### **Dan Pierce**

Local Arrangements Chair | [dpierce@unca.edu](mailto:dpierce@unca.edu)

# INVITATION

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The 42<sup>nd</sup> Annual ASA Conference will meet in Asheville to explore “**AppalachA’ville.**” We will consider the Appalachian region through the development of its population centers, from quiet villages to fast-growing cities. The theme invites questions. Who has a claim on Asheville—the Cherokee who raced dug-out canoes on the French Broad River a thousand years ago, the farmers who drove pigs to market along the Buncombe Turnpike, the laborers who died building the Swannanoa Tunnel, the Vanderbilts who changed the economy and the landscape by constructing the largest private home in the country, or Thomas Wolfe who is always inviting us to Look Homeward? What tensions result from efforts to maintain urban development alongside traditional rural culture? How can a growing population center provide good jobs for all residents while preserving and protecting the environment we value and depend on? Can a city retain its distinctive cultural identity while aggressively marketing itself as a place tourists want to visit and businesses want to set up shop? In short, how do we **engage** with communities to be more inclusive and supportive and at the same time **sustain** our cultural roots, our landscape, our values? How does a city **innovate** in ways that enhance the life of the broader region? Bring your interests, your curiosity, your expertise and your experience; together we will explore **AppalachA’ville.**

The 2019 Program Committee invites proposals for panels, papers, posters, community conversations, performances, roundtables, or workshops. Papers and posters should feature original unpublished work in progress. The deadline for proposals is October 9, 2018.

--The 2019 Program Committee: *Kim Reigle (chair), Carol Boggess (ex officio), Lesly-Marie Buer, Mae Claxton, Meredith Doster, Gene Hyde, Phil Jameson, Katherine Ledford, Ted Olson, Doug Orr, and Asheville community liaison, Tammy Young*

## SELECTED CONFERENCE HIGHLIGHTS

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- **Keynote: The Importance of Place in Regional Writing**, readings and discussion with Ron Rash, Lee Smith, and Wiley Cash.
- **Field Trips.** Thursday tours are available to an Asheville brewery, to rural Madison County, or to Cherokee.
- **Friday Music and Dancing Showcase**, featuring performers curated by Phil Jamison.
- **Exhibit**, in Blowers Gallery in UNCA's Ramsey Library featuring materials from various Western North Carolina Special Collections and Archives.
- **Innovation Expo**, meet people who have found a way to utilize local resources and positively contribute to their communities at our innovation expo!

## NEW THIS YEAR

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- **We are growing.** Due to increased interest in participation at ASA, presenters will be limited to ONE presentation. See details below.
- **Community Conversations: Sustaining, Engaging, and Innovating Across Difference.** Three community conversations will be facilitated during the conference to encourage intergenerational and intersectional dialogue. See Participation Types/ Formats for more details.
- **Child Care Grant.** As part of a pilot program, a limited amount of funding for child care grants, to reimburse some costs, will be available.
- **Parking.** Participants will need to pay a **ONE-TIME \$5.00 PARKING FEE, to park on UNCA campus parking lots.** Register your vehicle before you arrive at the conference by following this link: [transportation.unca.edu/visitor-parking](https://transportation.unca.edu/visitor-parking). Make sure to print your permit and bring it with you.
- **Follow us on Twitter.** For programming updates and information about Asheville. Follow us on Twitter: **App Studies Asheville 2019 @AppalachAville.**

## CONFERENCE SITE

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ASA returns to Asheville after 27 years, and for the first time ever, the conference will be held on the campus of the University of North Carolina Asheville. The city of Asheville is in the heart of the Blue Ridge Mountains, with easy access to the Appalachian Trail, Blue Ridge Parkway, and Great Smoky Mountains National Park. Aside from the surrounding natural beauty, Asheville is noted for its unique food scene, vibrant music, microbreweries, city architecture, and river arts district. For more about Asheville, visit [www.exploreasheville.com](http://www.exploreasheville.com).

In addition to UNCA and Mars Hill University, conference supporters include: Western Carolina University in Cullowhee, Warren Wilson College in Swannanoa, and ETSU in nearby Tennessee. Cherokee, home of the Eastern Band of the Cherokee Nation, is an hour-drive from UNCA's campus. The conference offers much to explore, learn, discuss, and enjoy. In March 2019, join the ASA in western North Carolina.

## ACCOMMODATIONS

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**Crowne Plaza**, One Resort Drive, Asheville, NC 28806; 3.3 miles from the conference site. Rates starting at \$139.00; to make reservations call 24/7 844-330-0296. Be sure to mention booking code PCH when making reservations by phone or book online using [this link](#). Book by February 12, 2019 for ASA rate. **Note: The Friday night banquet will be held at this hotel.**

*Downtown Asheville Area—Please note that hotels in downtown Asheville may have daily parking fees. Check with the hotel you are booking.*

**Four Points by Sheraton**, 22 Woodfin Street, Asheville, NC 28801; 1.8 miles from the conference site. Rate \$155.00; to make reservations call 828-253-1851 or 1-800-325-3535 and ask for the 2019 Appalachian Studies Conference rate. The hotel's website is [www.fourpointsashevilledowntown.com](http://www.fourpointsashevilledowntown.com). Book by March 1, 2019 for ASA rate.

**Hilton Garden Inn**, 309 College Street, Asheville, NC 28801; 3.4 miles from the conference site. Rates starting at \$149.00; to make reservations call 828-255-0001 and request the Appalachian Studies Association rate or book online using [this link](#). Book by February 14, 2019 for ASA rate.

**Hotel Indigo**, 151 Haywood Street, Asheville, NC 28801; 1.7 miles from the conference site. Rate \$139.00; to make reservations call 800-951-4667 and ask for the Appalachian Studies Association rate or book online using [this link](#). The hotel website is [www.ashevilleindigo.com](http://www.ashevilleindigo.com). Book by February 7, 2019 for ASA rate.

**Hyatt Place**, 199 Haywood Street, Asheville, NC 28801; 2.4 miles from the conference site. Rates at \$139.00, includes free breakfast. To make reservations call Hyatt Central Reservations at 800-233-1234 and ask for the Appalachian Studies Association Annual Conference rate or book online using [this link](#). Book by March 1, 2019 for ASA rate.

**Renaissance Asheville Hotel**, 31 Woodfin Street, Asheville, NC 28801; 2.1 miles from the conference site. Rate \$169.00; to make reservations call 828-252-8211 and ask for the Appalachian Studies Association rate. The hotel website is [www.renaissanceasheville.com](http://www.renaissanceasheville.com). Book by February 20, 2019 for ASA rate.

### *Biltmore Area*

**Hampton Inn and Suites by Hilton**, 117 Hendersonville Road, Asheville, NC 28803; 5 miles from the conference site. Rate \$135.00; includes full breakfast; to make reservations call 828-277-1800 and ask for the Appalachian Studies Association rate or book online using [this link](#). Book by February 12, 2019 for ASA rate.

### *Tunnel Road, Asheville Mall Area*

**Courtyard by Marriott**, One Buckstone Pl, Asheville, NC 28805; 5.2 miles from the conference site. Rate \$149.00; to make reservations call 828-281-0041 and ask for the Appalachian Studies group rate. Book by February 7, 2019 for ASA rate.

**SpringHill Suites by Marriott**, Two Buckstone Pl, Asheville, NC 28805; 5.2 miles from the conference site. Rate \$149.00; to make reservations call 828-253-4666 and ask for the Appalachian Studies group rate. Book by February 7, 2019 for ASA rate.

**Hampton Inn Asheville**, 204 Tunnel Road, Asheville, NC 28805; 5 miles from the conference site. Rates starting at \$119.00; to make reservations call 828-255-9220 and ask for the Appalachian Studies Association rate or book online using [this link](#). Book by March 1, 2019 for ASA rate.

**Homewood Suites Hilton**, 88 Tunnel Road, Asheville, NC 28805; 4.7 miles from the conference site. Rates starting at \$139.00; to make reservations call 828-252-5400 and ask for the Appalachian Studies Association rate or book online using [this link](#). Book by March 1, 2019 for ASA rate.

**Days Inn**, 201 Tunnel Road, Asheville, NC 28805; 5.7 miles from the conference site. Rates \$99.00 and includes free breakfast; to make reservations call 800-225-3297 and ask for the Appalachian Studies Association rate. Book by February 13, 2019 for ASA rate.

# SCHOLARSHIPS

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There are a limited number of scholarships available for individuals requiring financial assistance to attend the conference. Scholarship applications will be accepted on the ASA website beginning December 3, 2018.



## Mission Statement

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally and internationally.

# OPTIONS FOR PARTICIPATION AND SUBMISSION GUIDELINES

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There are many ways to participate in the ASA conference. You are welcome to attend conference events as a registered participant (ASA membership included). Pre-registration is \$150 (\$100 for students) through February 25, 2019. Late registration is \$185 (\$135 for students) beginning February 26, 2019. Registration will be available online via a link from [www.appalachianstudies.org](http://www.appalachianstudies.org) beginning September 1, 2018.

We encourage everyone to participate. To increase opportunities for equitable participation, make room for new voices, and avoid overscheduling of sessions, individuals may appear on the program as a presenter or participant ONE time. In addition to your one presentation, you may serve as a convener in additional sessions. Please keep these guidelines in mind when putting together panels and roundtables. Note that active participation in a Community Conversation also constitutes “presenting.”

Submitters should be available for scheduling at *any* time during the entire conference, from Friday morning to Sunday noon. It is not possible to guarantee any session or participant a particular day or time on the program. Once scheduled, session times will not be moved.

Proposals may be submitted online at the ASA website, [www.appalachianstudies.org](http://www.appalachianstudies.org), from September 1, 2018, through October 9, 2018. Late and incomplete proposals will not be considered. Submitters will be notified in late November regarding the status of their submissions. All presenters must pay the registration fee.

# ROLES

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**PRESENTER/LEAD PRESENTER.** A presenter is an individual who has primary responsibility for a paper, poster presentation, participation in a community conversation, or performance. The presenter or lead presenter should submit a proposal that clearly reflects the content of the presentation. Lead presenters submitting proposals for group presentations are responsible for informing all participants that they need to register prior to attending the conference, or on-site upon arrival at the conference. All presenters must adhere to the time allotted, which includes time for audience discussion (individual presentations in most sessions—not including performances and workshops—should be no longer than fifteen minutes).

**CONVENER.** Conveners are facilitators who introduce sessions and presenters (providing brief bios), foster discussion, maintain time limits, troubleshoot, and complete audience feedback and attendance forms. There are **two levels of convener participation at ASA:** (1) Conveners who fulfill the basic duties outlined above for sessions comprised of one or more individual presentations, performances, or workshops (2) Conveners who fulfill the duties outlined above AND take primary responsibility for the creation and submission of a panel, workshop, performance, or roundtable.

Conveners may participate in the sessions they convene, thus playing two different roles in one session. **If you would like to volunteer as a Convener for a session other than one in which you are participating,** please e-mail Kim Reigle, [kreigle@mhu.edu](mailto:kreigle@mhu.edu) with the subject line “ASA Conference Convener” and indicate the topics that most interest you. Conveners must be registered conference attendees.

## PARTICIPATION TYPE/FORMATS

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**PAPER.** Papers are formal presentations of original and unpublished scholarly research that is analytical more than descriptive. Paper proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns and should be submitted by the presenter/lead presenter. Co-authors sharing a presenter's fifteen-minute presentation time must be identified in paper proposals as participants and must pay the conference registration fee.

**PANEL.** A panel consists of individual and co-authored presentations introduced by a convener. A panel is created, introduced, facilitated, and submitted by a convener OR organized by the ASA program committee from individual proposals. Panels include up to four fifteen-minute papers or presentations on related topics or three fifteen-minute presentations plus a response. All participants must be identified in proposals and must pay the conference registration fee.

**POSTER.** A poster is a visual presentation of scholarly, community, or creative work. Poster proposals are submitted by the presenter. Poster stands will be provided; poster boards (4'x3'), tacks, and easels will be supplied. Presenters commit to attending the poster session to engage attendees in discussion of their poster topic. Poster proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns. All participants in group poster presentations must be identified in proposals and must pay the conference registration fee.

**PERFORMANCE.** A performance session consists of one or more individual or group performances of original creative works introduced by a convener. These sessions include film/documentary and other forms of literary, visual, and performance art. Spatial, technical, and time requirements will be considered during the selection process. Copyright restrictions will be observed. Performance proposals are submitted by a convener or presenter/lead presenter. All participants in performances must be identified in proposals and must pay the conference registration fee.

**COMMUNITY CONVERSATION.** The 2019 conference is introducing a new submission model intended to foster intersectional, intergenerational, and cross-disciplinary dialogue. Three Community Conversations will be scheduled during the conference, each exploring a different theme relevant to Appalachian communities and scholarship. The Conversations will be co-hosted by a community leader or content expert, as well as a skilled facilitator, to ensure a dynamic learning environment for all participants. During the submission and selection process, the host will collaborate with the program committee to include as many voices as possible, paying close attention to the representation of multiple and divergent viewpoints. The 2019 Community Conversation themes are:

- (1) Appalachian Studies: The Next Generation;
- (2) Appalachian Communities: Resilience and Change; and
- (3) Appalachian Identities: Naming and Claiming Difference.

Those interested in actively participating in the Community Conversation will submit the following to the themed Conversation of their choice: a short description (250 words) that explains how their work relates to the theme, as well as guiding questions to contribute to the conversation. Active participants will have access to multimedia tools to support their contributions.

Scheduled during the concurrent sessions, Conversations will feature short introductions of each active participant before a moderated discussion that moves through the submitted questions. The conversation hosts will allow time for session attendees to submit questions and engage in conversation, as well. All participants must be identified in proposals and must pay the conference registration fee.

**ROUNDTABLE.** A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, facilitated, and submitted by a convener. All roundtable participants asked in advance to give remarks must be identified in proposals and all participants must pay the conference registration fee.

**WORKSHOP.** A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, facilitated, and submitted by a convener. Spatial, technical, and time requirements will be considered during the selection process. Workshop proposals are submitted by the convener. Participants asked in advance to contribute to workshops must be identified in proposals and all participants must pay the conference registration fee.

**COMMITTEE-SPONSORED SESSIONS.** These may fall into any of the above formats and are organized and sponsored by a standing ASA committee. Proposals are submitted by committee chairs or their designated committee members through the regular proposal process, but will receive special designation in the program. All participants must be identified in proposals and must pay the conference registration fee.

## FIELDS AND TOPICS

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To help the program committee group individually submitted papers into panels and avoid scheduling conflicts, proposal submitters should select up to two fields or topics from the list below.

Activism/organizing	Environmental Issues	Natural Sciences
Agriculture and Land Use	Folklore	Place, Space, and Regional Studies
Appalachian Studies (assessments of the academic field)	Health and Medicine	Politics and Government
Archaeology and Physical Anthropology	History	Professional Development
Architecture, Historic Buildings, and Historic Sites	Language and Linguistics	Race and Ethnicity
Arts and Art History	Literature, Poetry, Drama, and Fiction	Religion
Economic Conditions, Economic Development, Economic Policy	Material Culture	Social Justice Issues
Education	Media and Representation	Sociology/Anthropology
	Migration, Population, Urban Appalachians	Teaching, Pedagogy
	Music and Dance	Women, Gender, Sexuality, LGBTQ
		Other (with a space to describe)

## PROPOSAL REQUIREMENTS

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Proposal submissions will require 1) an abstract or summary, 2) the contact information for each participant, and 3) a notice of any special requirements.

Your proposal information will be included in the conference program if your proposal is accepted, so please use correct spelling and grammar, and avoid using all capital letters. Specific proposal submission requirements are as follows:

- **For panels and roundtables**, provide: session title and session abstract or summary, plus individual paper or presentation title, abstract or summary, contact info, a brief bio statement from each participant and notice of any special requirements (in terms of physical space or technology).
- **For individual papers or posters**, provide: title, abstract or summary, contact info, brief bio, and notice of any special requirements (in terms of physical space or technology).
- **For performances, and workshops**, provide: session title, session abstract or summary, titles from each participant (if desired), abstract or summary from each participant (if desired), and contact info and a brief (50-75 word) biographical statement for each participant. Be clear about your requirements for time, space, and equipment, including duration of each performance or film.
- **For community conversations**, select conversation and provide: a short bio (50-75 words), a summary (250 words) that explains how the participant's work relates to the theme, and guiding questions (2-4) to contribute to the conversation.

If a group session is accepted, the submitter should immediately remind participants to pay the conference registration fee prior to attending, or on-site at registration.

Proposals will be judged as to whether they 1) indicate a relevant topic and a current approach for the Appalachian region and/or Appalachian studies, 2) are clear about their intended arguments, goals, recommendations, or desired outcomes/effects on audiences and are specific about how these will be supported or achieved, and 3) contribute to providing a multiplicity of perspectives and content.

## WHAT'S AN ABSTRACT?

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An abstract is approximately 250 words that summarize a paper, panel, poster, roundtable, or community conversation that presents scholarly research. Your abstract (and your presentation) should:

- State the purpose of the work. Give your research questions and what's motivating them. Why are the questions significant? What's at stake? How does this work relate to ASA's commitment to foster quality of life and/or appreciation and understanding of Appalachian experiences?
- Introduce the purpose of the work. Explain why this research is significant. What's at stake?
- Cite essential scholarship relevant to your topic to orient the Program Committee reviewers to your specific field(s).
- Briefly describe your primary sources and methods. What data, texts or objects are you looking at, and which techniques or approaches are you employing?
- State your findings. How does your research contribute to the big picture?

## WHAT'S A SUMMARY?

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A summary is approximately 250 words that briefly describe the performance, panel, paper, poster, roundtable, community conversation, or workshop that is largely based on experiential knowledge and/or creative expression. Your summary should highlight the way in which your submission would accomplish at least two of the following:

- Facilitate ASA connections and collaborations with other organizations, groups, and movements.
- Engage ASA membership with regional needs and diverse populations.
- Promote dialogue, teaching and education, creative expression, and/or action among a diverse and inclusive membership.
- Advance the ASA's commitment to foster quality of life, democratic participation, and appreciation of Appalachian experiences regionally, nationally, and internationally.
- Educate ASA membership about innovative work being conducted in the region.

***All presenters and attendees are required to be registered and wear a conference badge in order to attend and/or participate in sessions.***

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**ALL PROPOSALS MUST BE SUBMITTED ONLINE VIA A LINK FROM THE ASA WEBSITE BETWEEN SEPTEMBER 1, 2018 AND OCTOBER 9, 2018.**

**LATE OR INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED OR ACCEPTED.**

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# CALL FOR APPALACHIAN STUDIES AWARDS NOMINATIONS

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## **GATES-CARAWAN ARTIST AWARD**

The Gates-Carawan Artist Award recognizes an individual for artistic potential or artistic contributions to Appalachia in the realms of visual, oral, musical, literary, or other arts. With this award, the ASA seeks to recognize and cultivate artists who are working in the spirit of the award's namesakes, independent filmmaker Bob Gates and activist musicians Guy and Candie Carawan—socially conscious artists who supported and encouraged the work of other regional artists.

The winner will receive a physical award produced by a regional artist and either a \$500 stipend (for artistic contributions) or the guidance of a mentor (for artistic potential). Nominators of a winning candidate with artistic potential will be strongly encouraged to develop a mentoring plan with the winning artist.

Nominations may come from any ASA member. Submission requirements are detailed on the ASA website. Send nomination materials to Scott Goebel, Gates-Carawan Artist Award Selection Committee Chair, badbranch3@gmail.com, by December 1, 2018.

## **STEPHEN L. FISHER AWARD FOR EXCELLENCE IN TEACHING**

The ASA Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. There are two awards: one for college or university teaching and one for public school teaching.

The winners in each category will receive \$250. Candidates may be nominated or may self-nominate. The nomination process has two steps; the preliminary nomination deadline is November 1, 2018. Based on these nominations, the Education Committee will notify the finalists' nominators by December 1, 2018, at which time they will submit a full nomination packet that is due January 31, 2019.

Preliminary nomination forms, available on the ASA website, must be submitted as an attachment to an e-mail to the chair of the ASA Education Committee, Ron Roach, at roachr@etsu.edu, by November 1, 2018. Selection of the award winners will be made by the ASA Education Committee.

## **CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION**

This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length.

The authors of the winning papers will receive \$100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wiu.edu by January 15, 2019. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including faculty advisor's e-mail, phone, and address), a schedule of classes, or a transcript.

## **CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD**

The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. The selection process consists of two steps: 1) Nominations should include a statement regarding the individual's specific contributions to the region and/or the individual's C.V./résumé. 2) Following a review, the committee will request additional information about one or more finalists before selecting the award recipient.

Send nomination materials to Jinny Turman at turmanja@unk.edu by January 15, 2019.

## **HELEN M. LEWIS COMMUNITY SERVICE AWARD**

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual's or organization's specific contributions to the region or its people, accompanied by at least two letters of support.

Send nomination materials to Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2019.



### **JACK SPADARO DOCUMENTARY AWARD**

This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people.

The winner will be awarded \$250. Nominations should be made by January 31, 2019 to Tom Hansell or Meredith McCarroll at [hansellts@appstate.edu](mailto:hansellts@appstate.edu) and [mmccarro@bowdoin.edu](mailto:mmccarro@bowdoin.edu), respectively. Technical and submission requirements are detailed on the ASA website.

### **THE e-APPALACHIA AWARD**

The e-Appalachia Award is given annually in recognition of an outstanding media source that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. The winner will be awarded \$250. Nominations should be made to [asa@marshall.edu](mailto:asa@marshall.edu); Attention: Communications Committee Chair, with "e-Appalachia Award" in the subject line, by January 31, 2019.

### **WEATHERFORD AWARDS**

The ASA and Berea College annually present the Weatherford Awards to honor published works that "best illuminate the challenges, personalities, and unique qualities of the Appalachian South." The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2018.

Anyone may nominate, but nominations in any of the three categories must include seven copies. Nominations and copies must be received by Chris Green, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404, by December 1, 2018. If copies will be delayed, the nomination letter must specify the expected delivery date. For further information, visit [www.berea.edu/appalachiancenter/weatherford](http://www.berea.edu/appalachiancenter/weatherford) or visit the ASA website.

### **WILMA DYKEMAN "Faces of Appalachia" POST-DOCTORAL RESEARCH FELLOWSHIP**

The Wilma Dykeman "Faces of Appalachia" Post-doctoral Research Fellowship, which provides \$3,000 to support research related to gender, race, and/or ethnicity in Appalachia, is accepting proposals. The research is to be conducted during the 2019 – 2020 academic year and presented at the 2020 conference. Members of the Appalachian Studies Association who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. Please send applications to Mary Thomas at [mthomas@marshall.edu](mailto:mthomas@marshall.edu) by December 31, 2018. For more information about the award and details on the application process, please visit the ASA website: [appalachianstudies.org/awards/#dykeman](http://appalachianstudies.org/awards/#dykeman). Althea Webb is the Wilma Dykeman Committee chair and may be contacted at [althea\\_webb@bera.edu](mailto:althea_webb@bera.edu).

## **CALL FOR HOWARD DORGAN SILENT AUCTION CONTRIBUTIONS AND VOLUNTEERS**

Since Howard Dorgan launched the silent auction in the late 1990s, this annual fundraiser has supported student and community-member participation at ASA conferences. With the 2019 conference on the horizon, the silent auction team needs your help to translate this year's theme and its focus on engagement into cooperative action. The AppalachA'ville conference calls for donations, bids, and fundraising to support this year's gathering in the Land of the Sky. The silent auction welcomes crafts, quilts, woodwork, memorabilia, pottery, home-canned goods, spirits, event tickets, music, art, getaway opportunities, gently-used and new books, and more! Please start brainstorming and gathering your items now to help ensure that the 2019 Howard Dorgan Silent Auction reaches its fundraising goal of \$6,000.

In honor of this year's engagement focus, we are also looking for 2-3 dedicated volunteers to join our efforts. Ideally, our growing team will include ASA members from across Appalachia to ensure that this annual fundraiser reflects our many diverse communities and invites those not yet involved with the ASA to see and understand themselves within our shared work.

If you are looking for a meaningful way to support the Appalachian Studies Association, please consider joining our efforts. For more information about volunteer opportunities, email silent auction chair Tiffany Arnold at [arnoldt2@ohio.edu](mailto:arnoldt2@ohio.edu).

We look forward to seeing you—and your silent auction items—in Asheville!

# INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

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What: Appalachian Studies Association's 42nd Annual Appalachian Studies Conference  
Conference Theme: ***AppalachA'ville: Engage. Sustain. Innovate***  
When: March 14-17, 2019  
Where: Asheville, NC  
Who: Approximately 1,000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is distributed to over 2,500 people!

Please accept this invitation to exhibit during the 2019 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book signing. Special receptions are available by arrangement if space and time permit. This year the exhibit hall will be in the Alumni Hall in the Highsmith Union building.

## EXHIBIT TABLES

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Exhibitors will be provided with two chairs and one six-foot table, not clothed or draped (table size may vary upon the location). You may bring your own table covers. Additional tables must be purchased. Special shared exhibit rate is offered for community organizations, artists, and small presses. Exhibits should be contained to the vendor's purchased table(s), and should not be so tall or so arranged that other exhibits are blocked physically or visually. When completing your order please ensure that you purchase sufficient tables for your exhibit. The exhibit fee includes admission to all concurrent sessions for two people per vendor. ASA membership, ticketed meals, and activities are not included but may be purchased separately. Additional exhibitor guidelines may be found on our website at [www.appalachianstudies.org](http://www.appalachianstudies.org).

## ADVERTISEMENTS

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Ads may be reserved for both the online preliminary program (distributed to over 2,500 people) and the final printed program as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. Ads for the preliminary program may be in color. Ads for the final program must be in gray scale. Please email both at the same time. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 16, 2018.

## SPONSORSHIP OF BREAKS, RECEPTIONS, AND OTHER EVENTS

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Fees for sponsoring one of the breaks during the conference are listed on the reservation form. Special receptions may be arranged.

## THE PUBLISHER'S RECEPTION AND BOOK SIGNINGS

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**Saturday, March 16, 2019 after the Keynote, in Lipinsky Hall on UNCA's campus.** The reception will highlight publishers/presses and feature your books and authors. All book signings will be scheduled at this time to maximize attendance. See reservation form for fees and other details.

**FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE ENCLOSED FORM.** Return the form to the address below by **November 16, 2018**. All fees are due by **January 28, 2019**, and are payable to the Appalachian Studies Association. **SPACE IS LIMITED SO RESERVE EARLY! VISIT OUR WEBSITE for further exhibitor guidelines and information.**

For more information, contact Ann E. Bryant:

Appalachian Studies Association  
One John Marshall Dr., Huntington, WV 25755  
Phone: 304-696-2904  
E-mail: [asa@marshall.edu](mailto:asa@marshall.edu)  
Fax: 304-696-6221  
[www.appalachianstudies.org](http://www.appalachianstudies.org)

# REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION BY NOVEMBER 16, 2018.  
ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 16, 2018.

Contact Name			
Company   Institution: As it will appear in program			
Mailing Address			
City	State	Zip	
Telephone	E-mail		
Representative 1	Preferred Gender Pronoun <input type="checkbox"/> She <input type="checkbox"/> He <input type="checkbox"/> They <input type="checkbox"/> Other _____ <input type="checkbox"/> N/A (will not appear on your conference nametag)		
Representative 2	Preferred Gender Pronoun <input type="checkbox"/> She <input type="checkbox"/> He <input type="checkbox"/> They <input type="checkbox"/> Other _____ <input type="checkbox"/> N/A (will not appear on your conference nametag)		

Please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must pay the conference registration fee. Each vendor receives 2 free individual conference registrations regardless of the number of tables purchased. When you place your order please ensure you purchase a sufficient number of tables to accommodate all the items you are displaying. For the safety of everyone, and in fairness to all vendors, displays must be confined to your purchased table(s). Additional exhibitor guidelines may be found on our website. Make sure to register for parking and pay the fee prior to arrival.

### EXHIBITS | MEALS | OPTIONAL MEMBERSHIP

- Please reserve a **TABLE** for our exhibit at **\$200**. Amount: \_\_\_\_\_
- Please reserve \_\_\_\_ **EXTRA TABLE(S)** at **\$125 each**. Amount: \_\_\_\_\_
- SHARED TABLES** for community organizations, artists, or small presses are **\$100 per exhibit**. Amount: \_\_\_\_\_
- Please provide your own **TABLE COVER**. Please list **EXHIBIT REQUIREMENTS** (e.g., electric, location)  
\_\_\_\_\_
- Please reserve \_\_\_\_ Friday **BANQUET TICKET(S)** at **\$25 each**. Check the website for meals and prices  
\_\_\_\_ Saturday **LUNCH TICKET(S)** at **TBA each**.  
\_\_\_\_ Sunday **LUNCH TICKET(S)** at **TBA each**. Amount: \_\_\_\_\_
- Special dietary needs:**  
\_\_\_\_\_
- Optional **LIBRARY SUBSCRIPTION**: \$77 print, \$94 electronic, \$114 print/electronic (circle one)  
**ASA MEMBERSHIP\*\***: \_\_\_\_ Regular **\$100** \_\_\_\_ Student **\$80** Name(s): \_\_\_\_\_  
*(\*\*To receive a print copy of the Journal of Appalachian Studies, please add an additional \$10)* Amount: \_\_\_\_\_

### ADVERTISEMENTS

Ads should be 300 resolution (DPI). Ads for the Preliminary Program may be in color.  
Ads for the Final Program must be gray scale. Submit as PDF files.  
Ads may not exceed 7 ½" (w) x 10" (h) for full-page ad; or 7 ½" (w) x 5" (h) for half-page ad.

- Please reserve \_\_\_\_ **FULL-PAGE AD(S)** at **\$250** in Preliminary and Final Programs. Same ad only. Amount: \_\_\_\_\_
- Please reserve \_\_\_\_ **FULL-PAGE AD(S)** at **\$175** in Final Program. Amount: \_\_\_\_\_
- Please reserve \_\_\_\_ **HALF-PAGE AD(S)** at **\$150** in Preliminary and Final Programs. Same ad only. Amount: \_\_\_\_\_
- Please reserve \_\_\_\_ **HALF-PAGE AD(S)** at **\$100** in Final Program. Amount: \_\_\_\_\_

### SPONSORSHIPS

- I would like to sponsor a:
  - \_\_\_\_ **BREAK** at **\$500**. Amount: \_\_\_\_\_
  - \_\_\_\_ **BOOK SIGNING** at **\$250** (1-2 authors); **\$375** (3-4); **\$500** (5-6). Amount: \_\_\_\_\_
  - \_\_\_\_ **RECEPTION**: Reception costs vary. Please contact the ASA. Amount: \_\_\_\_\_

### TOTAL AMOUNT

Amount: \_\_\_\_\_

Fees are payable to the APPALACHIAN STUDIES ASSOCIATION by check, Visa, or Master Card and due by January 28, 2019.

\_\_\_\_ EXHIBIT FEE enclosed    \_\_\_\_ AD FEE enclosed    \_\_\_\_ SPONSORSHIP FEE enclosed    \_\_\_\_ BILL ME LATER



Appalachian Studies Association  
Mary K. Thomas, Executive Director  
One John Marshall Drive  
Huntington, West Virginia 25755-2195-93

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AppalachA'ville:  
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March 14 - March 17, 2019  
UNCA | Asheville, North Carolina



Scholarship Deadline: February 12, 2019  
Scholarship Notification Deadline: February 19, 2019  
Pre-registration Deadline: February 25, 2019