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A professional look

Dress for Success helps women prepare for the work force | News, Page 2

THE PARTHENON

Tuesday, October 4, 2011 | MARSHALL UNIVERSITY'S STUDENT NEWSPAPER | marshallparthenon.com

Freshmen council commences, engages students

BY JOHN GIBB
THE PARTHENON

The Marshall University Student Government Association is allowing the freshmen class to voice their concerns and bring about change as the freshmen council, an on-campus organization, commences.

The organization is an affiliate with the SGA and its purpose is to engage freshmen and advocate

specifically on issues freshmen are having.

Student Body President Ray Harrell, Jr., said the freshmen council acts as the liaison of the freshmen class to the student government and the rest of the university.

Harrell said the organization is one of the largest collective groups on campus, and it allows freshmen to voice their concerns, as well as gives the class the opportunity to get more involved

“Freshmen come in and they are new at the college experience so we wanted to have a body specifically for freshmen as they’re engaging in this experience.”

> ADAM FRIDLEY

within the university.

Student President Pro Tempore, Adam Fridley, serves as an adviser to the freshmen council.

“Freshmen come in, and they are new at the college experience so we wanted to have a body specifically for freshmen as they’re

engaging in this experience,” Fridley said.

The council has been in existence for four years and Fridley said it brings about positive change to the class.

With a \$500 allocation from the SGA, the council is responsible for hosting a freshmen-themed event, as well as community service projects.

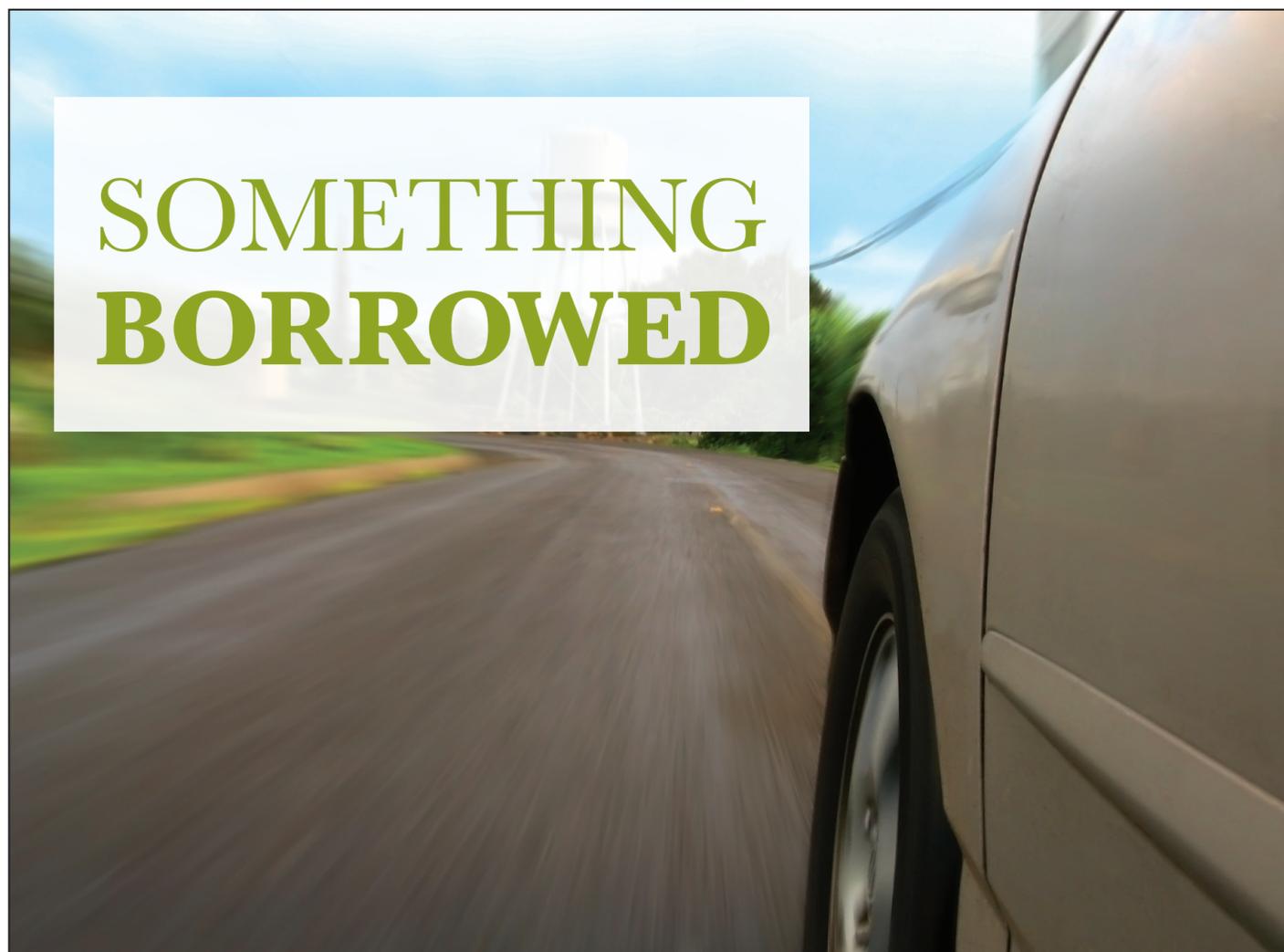
Officers were elected for the council and Ross Gardiner, freshman political

science major from La Plata, Md., was elected president.

Gardiner is a Yeager scholar and has always wanted to get involved in student government. Gardiner said he thought he could bring good ideas to the table so he decided to run for office.

Erica Michaelis, freshman music education major from Woodville, Ohio, was elected

See FRESHMEN | Page 5



SOMETHING
BORROWED

PHOTO ILLUSTRATION BY KRISTIN STEELE | THE PARTHENON

WeCar program allows students to rent cars

BY EDEN ADKINS
THE PARTHENON

Marshall University is presenting students the keys to two brand new cars. The WeCar program, available through Enterprise, allows students the opportunity to rent a car on campus at their convenience.

“The goal is for Marshall to provide a source of local transportation at a reasonable cost that will benefit students,” said Marshall University Chief of Staff Matt Turner.

The initiative will begin

with two cars: a white Nissan Altima Hybrid and a green Ford Fiesta, both available for rent by WeCar members. The cars will be stationed at the Public Safety Building parking lot.

“You are charged for your usage,” Marshall University President Stephen Kopp said during his State of the University Address Wednesday, Sept. 28. “You don’t have to worry about filling up the gas tank, you don’t have to worry about insurance and you don’t have to worry about a parking fee.”

Any qualified Marshall

University student, faculty or staff member age 18 or older is eligible to become a member of the WeCar program. Applications are available online at the WeCar website.

“It will be available 24 hours a day,” Turner said.

Members will be issued a membership card that can be used to unlock the car at any time upon availability. A sensor on the car’s windshield will recognize the membership card. The keys to drive the car will be stored in the glove box of the vehicle.

The initiative will begin with two cars, a Nissan Altima Hybrid and a Ford Fiesta, available 24 hours a day to any qualified Marshall student, faculty or staff member, age 18 or older.

“The cars are there for students who need intermittent transportation while they are here at Marshall University,” Kopp said.

The program is affordable. The one-time application fee has been waived, so the only initial cost will be a \$35

charge for the annual membership fee. The cars can be rented by the hour or for an entire day. The hourly rental rates will be \$9 to \$10 per hour for the Altima and \$8 to \$8.50 per hour for the Fiesta.

See WECAR | Page 5

LCOB event helps students choose majors

BY RACHEL FORD
THE PARTHENON

The Elizabeth McDowell Lewis College of Business participated in Majors, Minors and More on Wednesday in the lobby of the Memorial Student Center.

LCOB had tables set up providing information on the different programs offered in the school.

Majors, Minors and More is used to help students gain more knowledge of the choices they have on campus.

The college of business offers programs in economics, finance and international business.

Marketing, and accounting are also majors offered in the college of business.

The department also has a minor in entrepreneurship.

There are nine majors offered in the Lewis College of Business.

“We want people to be aware of what majors we offer and how it can benefit them and even how minors can work with other majors around campus,” said Lacie Bittinger, academic adviser for the Lewis College of Business.

Several students in the college of business stopped by to tell approaching students what the department is like from their perspective.

Harlan Smith, head of the department of finance and economics, said many students are told what to major in before college, and this is a way to help them decide for themselves.

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it's happening

The women's soccer team will take on UCF 7 p.m. Friday at Sam Hood Field.

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Tuesday, October 4, 2011

THE PARTHENON
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NEWS

"The participants in our two series of workshops this year have had a 100 percent success rate in finding employment."

>JESSICA GRAHAM,
DIRECTOR OF DRESS FOR SUCCESS
OF RIVER CITIES

Dress for Success goes beyond the suit

BY DWIGHT JORGE
THE PARTHENON

A local nonprofit organization is going beyond the outfit to prepare women for today's workforce.

"We are going beyond the suit," said Jessica Graham, executive director of Dress for Success River Cities. "It's important to make a good impression physically because people do make judgments quickly. We can't help it. It's automatic in our brains, and it happens in a fifth of a second. But not everybody is prepared on the inside- you need to be equipped outside and in."

Dress for Success River Cities, founded in 2006, is an affiliate of the worldwide Dress for Success nonprofit organization, which is dedicated to improving the lives of women.

Dress for Success River Cities offers a variety of programs to get working women ready physically and mentally, which includes the Suiting Program, the Going Places Network, the Professional Woman's Group and Career Center.

The Suiting Program outfits women with an interview



Jessica Graham (left), executive director of Dress for Success River Cities, and Bonnie Davis (right), suiting program manager, help women in the area look the part for jobs. The pair goes even further by helping women perfect their handshakes.

DWIGHT GEORGE | THE PARTHENON

outfit or five outfits appropriate for their new workplace.

"Everybody has to be referred to us, Dress for Success River Cities," said Bonnie

Davis, suiting program manager. You can't knock on the door and say I need clothes."

Davis said it really gives them confidence.

"It's so empowering for women that have never had a suit."

The organization is more than just clothes.

"It's jewelry, shoes, handbags and the whole thing," Graham said. "We work on handshakes and little things like that which can make a

difference."

The network is a series of weekly workshops presented by Walmart for women looking for work or better work.

"The participants in our two series of workshops this year had a 100 percent success rate in finding employment," Graham said. "Our third series starts Oct. 5."

The Woman's Group is a monthly meeting for women who have come to a suiting appointment and now have work.

"Meetings include food and professional development tools for each attendee," Graham said. "Seek to build friendships, encourage networking, present speakers on a different professional development topic each month and support women adjusting to now balancing work, family and life."

The official launch of the group is Tuesday, Oct. 25.

Career Center gives women access to computer workstations to job search and build a resume. Also available is one-on-one coaching by a skilled volunteer on interview skills and career planning.

Dwight Jorge can be contacted at jorge@marshall.edu.

October marks National Cyber Security Awareness month

BY MELODY FITZGERALD
THE PARTHENON

October is dedicated to National Cyber Security Awareness.

"Students need to realize that today we use our phones, computers and iPads as digital wallets," said John Cutler, chief information security officer.

John Deaver Drinko Library's security team's ongoing

mission is general awareness of security issues.

Viruses can mask themselves as skype invites, e-mails and even application downloads. We need to protect all devices that are able to connect to the Internet including computers, smartphones, gaming systems and all other devices that are web-enabled.

There are many different steps students and faculty alike can use to further protect

themselves when using the Internet. One of the major tips John Cutler has offered is to make sure we use secure passwords for all web sites and e-mails.

"People need to realize they need to separate their important from their unimportant," Cutler's aid. "Today, people do a lot online such as e-mail, banking and all kinds of social media."

When thinking of passwords for online accounts and e-mail logins students should use a variety of characters. Don't use the same password and username for every account. Also, students should be very secure with their Marshall University account. If a password for the Marshall e-mail gets out, then it becomes a university problem.

"I feel secure by changing

my password often and not allowing myself to online shop so my bank account information stays safe," said Jessica Thomasson, a junior nutrition and dietetics major from Hurricane, W. Va. "I wish I knew more ways to keep everything secure."

If students have a unique account that they are using, then they should also use a unique password. By remembering to make their

passwords and usernames long and strong, students can remain safe. Within passwords, combine plenty of capital letters, lower case letters, numbers and symbols.

Cutler said if students get anything "unusual looking" in their e-mail they should contact infosec@marshall.edu.

Melody Fitzgerald can be contacted at fitzgerald19@marshall.edu.

From street protests to electioneering, frustrated liberals rising

BY TONY PUGH
MCCLATCHY NEWSPAPERS
(MCT)

WASHINGTON—Demoralized liberals are trying to get their mojo back. Frustrated with Congress, outmaneuvered by the tea party and all but silent as the GOP swept the 2010 elections, liberals said they've had enough.

On Monday, 2,000 progressive activists who represented more than 200 groups came to Washington to chart a new course for recapturing the 2008 electoral magic that put Barack Obama in office and gave Democrats control of both houses of Congress.

Monday's opening of the three-day "Take Back the American Dream" conference took place as small but vocal bands of protesters demonstrated in various cities nationwide to support the ongoing "Occupy Wall Street" protests in New York.

The American Dream conference, which includes a jobs rally Wednesday on Capitol Hill, is sponsored by the liberal Campaign for America's Future and by Rebuild the Dream, an

organization founded by Van Jones, former green jobs adviser for the White House.

The event will try to stir a passionate grassroots movement of disenchanted liberals who will organize and hit the streets to protest what they see as a hard right turn in American politics after the Great Recession and the 2010 elections.

After fielding nearly 26,000 online ideas from more than 131,000 Americans, the fledgling movement has drafted a "Contract for the American Dream," which calls for more investment in infrastructure and public education, more green jobs, saving Social Security and Medicare, higher taxes for the wealthy, a financial transaction fee for Wall Street and an end to the wars in Iraq and Afghanistan.

Jones, who resigned his White House job in 2009 after several political squabbles with Republicans, said the nascent movement would build on the protests that liberals mounted against the Iraq War during the George W.

"We aren't going to go silently while the top 2 percent walk away with the American dream."
> REP. DONNA EDWARDS, D-MD.

Bush years, which helped turn public opinion against the war.

"After the Iraq War, before Obama, it was the people who protested in the streets," Jones told the crowd at the Capitol Hilton Hotel. "This is your movement that you built with your own hands."

Jones chided liberal leaders for falling asleep at the wheel after Obama became president, arguing, "We went from 'Yes, we can,' to 'Yes, he can.'"

Hoping to strike a strong activist tone, Monday's conference began with a live video feed of protesters at New York's Occupy Wall Street demonstration. After nearly 30 days and the arrest of 700 protesters Sunday, the Wall Street protest is garnering national media attention and is spawning similar demonstrations nationwide.

Late Monday afternoon, the websites of The New

York Times, the Los Angeles Times and The Boston Globe featured stories about similar homegrown protests.

Occupy Charlotte, one of the loosely organized groups that support the Wall Street protests, criticizes a range of conservative interests: from banks for the subprime mortgage meltdown to health insurers for denying claims to oil and nuclear companies for what the group calls environmental neglect.

On Saturday, the group will host a "general assembly" to plan more demonstrations in the North Carolina city, which has become an international banking center. Charlotte resident Grey Revell, 37, plans to attend.

"I want to show my solidarity with the people in New York," said Revell, a musician who lived in New York for six years.

"I think what's happening

is very important," Revell said. "You have a lot of unarticulated anger, and an overall feeling among citizenry that they're not being heard, they're not being appreciated."

In Chicago, Monday marked Day 11 of a round-the-clock demonstration outside the city's Federal Reserve Bank. As a few protesters drummed on buckets, others held signs and cheered when cars and taxis honked in support. The protesters, who by midday numbered a few dozen, cited various grievances, most commonly corporate influence on Washington but also joblessness, homelessness, and the costs of education and health care.

Taking a break from his drumming, lifelong Chicago resident Darell Willis said it saddened him to see so many homeless people in a city with many foreclosed homes and abandoned properties.

"If I have to stay out here 24/7 for the next few months, it doesn't matter," Willis said. "We want to be heard."

Despite low attendance so far, organizers hope the protests will touch a nerve,

much like the Wisconsin labor protests that followed the state's move to strip state workers of their collective bargaining rights last year.

"The Wisconsin struggle was contagious," said Christine Neumann-Ortiz, founder and executive director of Voces de la Frontera, an immigrant workers' rights group in Milwaukee that was active in the Wisconsin protests.

Rep. Donna Edwards, D-Md., told attendees at the Washington conference they must work together and avoid "food fights" with each other and Obama if they hope to have electoral success in 2012. She promised progressive concerns would be heard in all election contests next year.

"There's not a single congressional district that will go untouched," Edwards said, charging that Republicans care more about the wealthiest 2 percent of Americans than the 98 percent of working-class citizens.

"We aren't going to go silently while the top 2 percent walk away with the American dream," Edwards said.

USA
FOOTBALL
STANDINGS

EAST DIVISION	CUSA		Overall		WEST DIVISION	CUSA		Overall	
	W	L	W	L		W	L	W	L
Marshall	1	0	2	3	SMU	2	0	4	1
East Carolina	1	0	1	3	Houston	1	0	2	3
Southern Miss	1	1	4	1	Tulsa	1	0	2	3
UCF	0	0	2	2	Tulane	1	1	2	3
Memphis	0	1	1	4	Rice	0	1	1	3
UAB	0	2	0	4	UTEP	0	2	2	3

SPORTS

Tuesday, October 4, 2011

THE PARTHENON
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COLUMN

Herd football: Let the dance begin


JAKE SNYDER
 THE PARTHENON

So Marshall beat the Louisville Cardinals on Saturday. It was their first win over a BCS opponent since 2003.

So what?

So let's dance.

And by that, I mean it's time to start the wonderful waltz known as conference

play. The brutal nonconference schedule that so many called the "most difficult in Marshall history" is finished and the Herd hasn't quite fallen apart.

The West Virginia game was to be expected, and the humiliation of Ohio is finally in the rearview mirror.

Now, it's time for the real music to play.

The upside for the Herd is they were perfect in the first act.

The Southern Miss game provided the lift the squad needed to give the club confidence for CUSA action.

Heading into seven consecutive Conference USA games to conclude the season, Marshall, at 1-0 in conference play, sits atop an

East division that is significantly weaker than the boys out West.

So let it begin with UCF.

The downside: UCF is good.

Don't let their mediocre 2-2 record fool you, this team is stacked to win a conference title.

The Knights are coming off back-to-back losses to Florida International and BYU. Both losses came on the road by a mere seven points game.

And let us not forget FIU beat the Louisville squad the Herd topped last week, and BYU nearly took down the No. 24 ranked Texas.

Oh yea, and the Herd has to head to Orlando to do it.

There is little doubt UCF

will be looking to get off to conference play with a fast start in an effort to repeat the East title they took home last year.

The Knights ran away from Marshall last season, outscoring the Herd 21 to 7 in the second half of a 35-14 victory.

But this is a new year and a new Herd.

Ask Southern Miss if last year's score matters. Ask Ohio.

For the Herd to have a chance to win CUSA, an apropos cliché comes to mind. Marshall must dance with the girl who brought them.

The defense has led the way in Marshall's two victories this season. And it's the

defense that will continue to bring home the wins.

The three captains who stand on the defensive side of the ball have been nothing short of spectacular in the two wins. Vinny Curry's safety in the fourth quarter of the Southern Miss game and Tyson Gale and Omar Brown's interceptions on Saturday come to mind.

The fact is this Herd team has the ability to make a run at the conference title. They proved that against a Southern Miss team that has yet to lose another game.

But the task will not be easy. Marshall plays four more games on the road, including a matchup against the undefeated Houston Cougars and a five-day turnaround

between road games at Tulsa and Memphis.

And yet, a Herd title might not be out of the question. Aside from Houston, the six remaining teams have a combined total of seven wins.

So it's not Dancing with the Stars by any means.

No, it's more like Dancing with the Mediocre. If that.

Should the Herd find a way to bring a victory home from Orlando, they will be in prime position to win the East division.

So cue the music, lace up the slippers and turn down the lights. The show is about to start.

Jake Snyder can be contacted at snyder100@marshall.edu.

Braun making postseason impact

BY TOM HAUDRICOURT
 MILWAUKEE JOURNAL SENTINEL
 (MCT)

PHOENIX — Ryan Braun was born to be a headliner, not a warm-up act.

With the Milwaukee Brewers in the national spotlight during major-league baseball's postseason, folks around the country are witnessing what denizens of Brewer Nation have known for years: Braun is something special.

"I've seen these stretches from him where you couldn't get any better," said manager Ron Roenicke, whose club will take a 2-0 advantage in the National League Division Series against Arizona into Game 3 on Tuesday night at Chase Field.

"First month of the season, incredible. Hitting .380 and 10 homers. I don't know how many RBI but stealing bases, making great plays on defense (actually, .367 with 10 HRs and 23 RBI). I've seen him like this, not just then but a couple of other times during the season.

"When he's healthy, when he's feeling strong, it's pretty hard to stop him."

The Diamondbacks certainly had no luck in that regard in the first two games of the NLDS. Braun went 6 for 8 (.750) with two doubles, a home run, three RBI, four runs scored and a 1.375 slugging percentage.

"Ryan has been our impact guy," said rightfielder Corey Hart. "He has stepped up his game. But that's helped us as a team. He's a big reason we're 2-0. You see he wants the big situation, we like to give it to him."

It certainly is no surprise that Braun would rise to the occasion, given his tremendous performance during the regular season. The left-fielder batted .332 with 33 home runs, 111 RBI, 109 runs scored, 33 stolen bases, a .397 on-base percentage and .597 slugging percentage, tops in the NL.

Braun became only the second 30/30 player in Brewers history and is the favorite in the eyes of many to claim NL most valuable player honors, particularly after being named the league's player of the month for September. The 27-year-old southern California native had several huge hits down the stretch, including a three-run homer

against Florida the night the Brewers clinched their first NL Central crown.

But many players shine in the regular season, only to wilt once the postseason comes around. Then, there are players such as Braun, who relish and embrace the opportunity to perform with more on the line.

"I love it," Braun said Tuesday before the Brewers took the field for a late-afternoon workout. "I've said it many times. This is what you live for; this is what you work for. You work to play meaningful games, down the stretch in September and into October.

"It's not about playing meaningless games in spring training and the beginning of April. The reason you put your work in is to hope to get an opportunity to play meaningful games, to have an opportunity to do something that means a lot to your team, your organization, to the city you play in."

Those who have played with Braun for years have come to expect him to shine in the clutch. He socked game-winning home runs down the stretch in 2008, including the decisive blow on



TOM LYNN/MILWAUKEE JOURNAL SENTINEL/MCT

Ryan Braun had a broken bat single in the bottom of the fifth in the Milwaukee Brewers' 4-1 win over the Arizona Diamondbacks during the National League Division Series opener on Saturday.

the final day of the season when the Brewers beat the Cubs, 3-1, to claim the NL wild-card berth and end a 26-year playoff drought.

Those playing with Braun for the first time, such as pitcher Zack Greinke, barely raise an eyebrow when he does something big.

"This year, he's been consistent the whole time," said Greinke. "The whole season he has put up good at-bats. I don't know if he's even been in a slump; maybe a three-game slump or something.

"When he gets hot, it's just a little hotter than he normally is. But that's really good, because just when he's

normal is better than most people when they're hot sometimes."

Batting in front of Prince Fielder certainly is a major factor in Braun's success, and the Diamondbacks haven't done a very good job of containing the slugging first baseman, either (.375, 1 HR, 3 RBI).

"They're good hitters," Arizona manager Kirk Gibson said. "There's not much room for error when they're swinging the bat the way they are now."

Braun makes it look easy to stand out in October, but those who play the game will tell you it is anything but

that. For a confident, hitting savant such as Braun, however, it's what he has come to expect from himself.

"It's not easy; there's nothing you can do to force yourself to be successful," said Braun. "I've always said that I take pride in my preparation and my work ethic but realize I have very little control over the results.

"But I've always said as long as I put my work in, I know that I'll have no regrets. And I truly enjoy the moment. I enjoy the opportunity to play in meaningful games. It doesn't mean I'm always going to have success but I expect to."

NBA season to be decided Tuesday

BY ALAN HAHN
 NEWSDAY (MCT)

NEW YORK — The fate of the NBA season will be decided Tuesday, when the league and its locked-out players union hold a meeting that both sides billed as monumental in the collective-bargaining process.

"A lot of signs point to (Tuesday) being a very huge day," National Basketball Players Association president Derek Fisher said. "There will be a lot of pressure on all of us in the room. We'll accept that responsibility and go in and see what we can get worked out."

Though formal proposals are expected to be presented by both sides, NBA commissioner David Stern said there were "no preconditions" to this meeting, which again will involve a large group, with the league's labor

relations committee on one side and the union's executive committee, plus a large gathering of players, on the other. "If it's a very short meeting, that's bad," Stern said. "And if it's a very long meeting, that's not as bad."

And the result of a negative outcome would be the cancellation of the remaining preseason games, with the scheduled Nov. 1 start of the regular season in jeopardy. Stern hedged at the idea of postponing the start of the regular season and rescheduling games to fit a full 82-game season.

"Given the building issues with our buildings now pressuring us to allow them to book dates for what are potentially cancellable and given the schedules of our TV partners and given the fact that how much household viewing declines after our draft,

I'm not sure how easy that would be," Stern said. "But as we've said to the players, everything's negotiable. We have never discussed this, but it would be really great if we could start the season on time."

The sides met in a small group setting for almost five hours in Manhattan in what deputy commissioner Adam Silver said was "largely about setting the table" for Tuesday's meeting.

Silver added that Monday's session "helped crystallize those issues that continue to separate us."

Those issues remain the split of the league's revenue, or BRI (basketball-related income) for player salaries and the salary-cap system to distribute that money. The league has slightly moved off its demand for a hard cap to a restrictive soft cap plan, but the real issue lies

in the BRI split. The owners are looking to reverse a decade of receiving much less than half of the share (43 percent in the previous CBA) and are seeking to raise their take by 11 percent. The players have given an indication to come down as low as a 52-48 split in their favor, but are against going under 50-50 as the owners want.

Stern suggested that there was a middle ground to be met.

"We're apart on the split, but we know that the answer lies between where they were and where we are and without defining ours or defining theirs, I think if there's a will, we'll be able to deal with both the splits and the system issues," Stern said. "It would be great to make some real progress (Tuesday), whether that's possible or not, I don't know."

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 MARSHALL THEATRE DANCE DEPT.
 MID SUMMER NIGHTS DR

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THE PARTHENON

ABOUT US

The Parthenon, Marshall University's student newspaper, is published by students Mondays through Fridays during the regular semesters, and weekly Thursdays during the summer. The editorial staff is responsible for news and editorial content.

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THE FIRST AMENDMENT | The Constitution of the United States of America

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of grievances.

COLUMN

Embracing cellular angst

BY LOUIS RENÉ BERES
THE DAILY PRINCETONIAN,
PRINCETON U. VIA UWIRE

We have all witnessed the visibly deep pleasure enjoyed by cell phone talkers. For unaccountable Americans, there is little that can compare to the ringing ecstasy of a message. Reciprocally, absolutely nothing can seemingly produce a greater private darkness than the despairing reverberations of cellular silence.

Perhaps half of the American adult population is literally addicted to cell phones. For university students in particular, a cell phone, now offering access to related social networks, promises far more than efficient personal safety or a simple way to "stay in touch." Conversing or messaging on a cell phone can also grant convenient therapy. After all, it permits both the caller and the called to feel more important, more valuable, less anonymous and less alone.

The cell phone and related social networks have not caused users to display fear and terror. They are just a tell-tale instrument, a diagnostic that can help to identify genuinely primal angst. Without it, such core apprehensions might otherwise lie dormant.

A leitmotif emerges. There exists a universal human wish to remain unaware of oneself. But this hope leads individuals to stray dangerously from their true personhood, and toward the presumed security of the "herd." Sometimes, when a terror gang and a sports team effectively become competitors for group loyalty, any herd will do.

We humans sometimes fear exclusion more than anything, sometimes even more than death. This is a vitally important personal calculus, one that may be largely responsible for war, terrorism and genocide. The human need to belong can become so overwhelming that many will literally kill others — any others — rather than face personal isolation.

The inner fear of loneliness expressed by cell-phone addiction gives rise to another problem, one with a

distinctly special significance for university students. Nothing important, in science or industry or art or music or literature or medicine or philosophy, can ever take place without some loneliness. To be able to exist apart from the mass — to be tolerably separated from what Freud called the "primal horde," or what Nietzsche termed the "herd," or Kierkegaard the "crowd" — is actually indispensable to exceptional intellectual development.

I belong. Therefore I am. Turning Descartes' reasoning on its head, this pitiful adage best expresses the sad credo of cell-phone addiction. In essence, it presents a not-so-stirring manifesto that social acceptance is utterly immaterial to personal survival.

Cell-phone addiction is less an ascertainable illness than an imagined therapy. Ultimately, in a society filled with garrulous devotees of a rehearsed ecstasy, it tantalizingly offers electronic links to satisfying forms of "redemption."

Life is always death's prisoner. Until we can face this overriding truth, we can never truly experience our limited and numbered moments with any intense pleasure. Today, despite our manifold efforts at cell calls, tweets and emails, our personal doubts still seem inexhaustible. This is because we continue to look to others to define who we are and what we might still become.

Cell phone addiction is merely the most visible symptom of a much deeper pathology. The basic "disease" that we now suffer is a painful incapacity to ever be at real peace with ourselves. In our universities, where this sort of illness can choke off the future as well as the present, Ralph Waldo Emerson's earlier call for "high thinking" has already been supplanted by the banal syllogisms of corporate calculations and entrepreneurial logic.

"I'm trying to get as far away from myself as I can," sang Bob Dylan. Unwittingly, this verse may reveal a great deal about fear and trembling on the cell phone.

ONLINE POLL

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What is your favorite season?

- Summer
- Spring
- Autumn
- Winter
- Football

EDITORIAL

Pell Grant should not be victim of another round of budget cuts

America's Pell Grant has been on the chopping block for several months now. Now, republicans in the House of Representatives have presented yet another set of legislation that will attempt to further constrict the eligibility of those applying for the Pell, and it could also eradicate 31 American education programs including President Obama's "Race to the Top" initiative.

In an article by The Chronicle of Education, "The student-aid reductions would trim the maximum Pell Grant by 15 percent, or \$845, from the \$5,550 available to the neediest students now, and make 1.7 million students ineligible for Pell Grants, according to Mark Kantrowitz, who publishes FinAid, a website that gives financial aid advice. If enacted, the reductions would be the largest cut in student-aid funds in the history of the Pell Grant program."

Now it has become an indisputable fact that America needs to change if there is ever to be

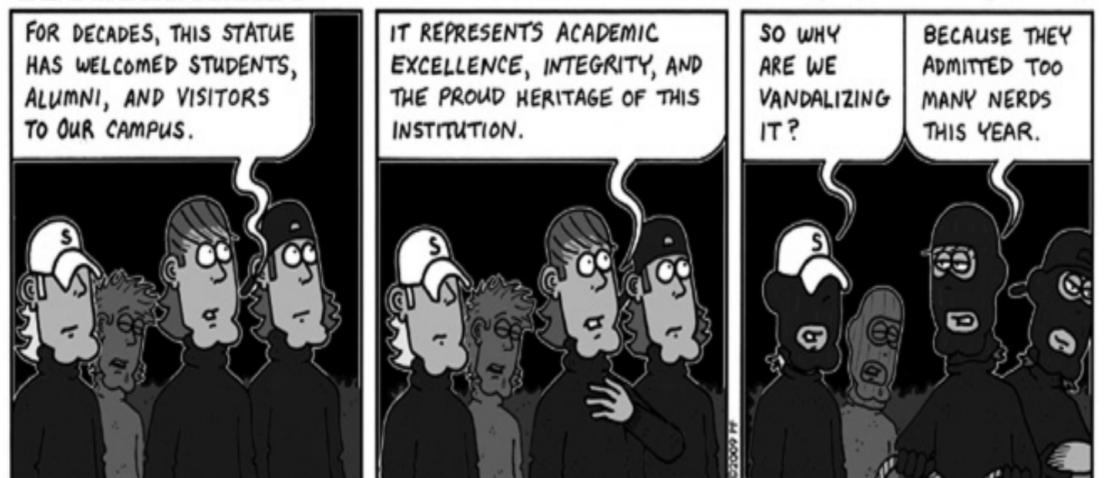
any actual balance within the federal budget. And, sadly, this will require several deep cuts and sacrifices. However, the idea of taking an axe to a funding program that has already taken massive wounds will not really provide any help to The United States in the long run. The Pell Grant is in place to help financially in-need students get an education that may have been out of their reach without this grant. Blocking young people from a much-needed education will not only harm America's job market in the next generations but will also do damage to the economy by blocking these students from higher paying salaries that are only accessible by such an education. Cuts to these types of grants could also put strain on the families of students who depend on financial assistance.

Educated students are the solution to any fiscal crisis, not the victims. This is not the time to limit young American's aspirations.

EDITORIAL CARTOON

BLUNDERGRADS

by phil flickinger (www.blundergrads.com)



COLUMN

Occupy Wall Street movement great with ideas, bad with change

BY SAM BOUCHAT
OREGON DAILY EMERALD, U. OREGON VIA
UWIRE

My aunt commutes from New Jersey to Manhattan every day. Last week, she e-mailed me asking if I knew anything about the protesters who had taken up residence in Zuccotti Park in Lower Manhattan, of whom she had only just been made aware. "The protest (as I understand it) is against Wall Street," she said. "But how do you protest Wall Street?"

Not very well, apparently. Since Sept. 17, protesters have occupied Manhattan in a movement against Wall Street with the motto, "We are the 99 percent that will no longer tolerate the greed and corruption of the 1 percent." Right now, they stand in Manhattan holding signs and chanting for change of the failing economy, the shrinking middle class and the end of big-business greed.

Unfortunately, their motto is just as vague as their movement. I was not surprised to learn that many Americans, even those that frequent the Big Apple, are unaware of their existence. Aside from brief and occasional reports of police brutality on the front lines, the mainstream media is ignoring the movement.

Dick Meyer, executive editor for news of NPR, stated that the protests "did not involve large numbers of people, prominent people, a great disruption or an especially clear objective." And while the numbers have been growing daily, not much has changed. The protests are in the name of a good cause, and the protesters themselves have good intentions and a positive goal, but the fact is that

nothing of significance has changed or will change because of them. Occupy Wall Street is little more than an unorganized, liberal rage-fest resulting in a false sense of empowerment. It's admirable, but, at its current level, inconsequential.

Twenty-four-year-old Monica Christoffels is a dual-enrollment student at Lane Community College and the University, and has been an active protester since 2009. She was one of 1,252 people arrested in Washington D.C. for protesting the Tar Sands Pipeline in early September. While she believes in Occupy Wall Street's cause, she does not feel it is being approached correctly.

"It's good to demand accountability, especially at this magnitude with these corporations," Christoffels said. "But if you're just going to call out a general group, no one is going to feel the pressure to respond. You need to focus your attention and your efforts on something more specific."

Specificity, however, is severely lacking in the movement. There exists no leader, no spokesperson, no clear-cut goal and no definitive plan to achieve anything. The movement began with a general and all-encompassing ultimatum: The end of greed on Wall Street, which is unachievable by simply standing around a park in Manhattan, waving signs.

But an "organic" protest is not what the economy needs right now. It needs radical, deliberate, spear-headed changes, not a collection of struggling Americans who are satisfied with feeling productive rather than being productive.

The demands of the Occupy Wall Street movement are evolving daily,

which makes them difficult to pin down. Everything from the smashing of the Wall Street bull statue to wide scale debt forgiveness has been mentioned. These goals are understandable, but unrealistic — and I don't see how the smashing of an inanimate bull would help. But I can see how people would want to be a part of the protests. It's a way to release pent-up frustration with an unfair system. It's a way to gain relief from a constant feeling of rage at overwhelming and seemingly endless inequalities, even if the relief is temporary and superficial.

The movement is gaining momentum throughout the country, primarily through social networks like Reddit and Twitter. But it's easy to arbitrarily agree with the broad ideas of a group of well-intentioned protestors. It's harder to actually do something like closing your account with that big-budget bank or donating to a charity that better caters to your concerns. Better yet, become an educated voter and read up on what's happening in the world, why it's happening and how you can vote to help change it.

Occupy Wall Street is a hypothetical idea the American people need. It could be a means to bring attention to the many struggling Americans who, because of a failing economy and the selfishness of powerful organizations and the insanely rich, can barely make ends meet. It could be a first step toward the eventual fixing of the many problems plaguing the government and the many injustices that exist seemingly without consequences.

But first tries are rarely successful.



Plans for new underground park begin to take shape in New York

BY CHRIS ASTON
WASHINGTON SQUARE NEWS,
NEW YORK U. VIA UWIRE

In a city of skyscrapers, cabs and closet-sized apartments, New Yorkers might soon be able to find their open green space underground.

Entrepreneurs Dan Barasch, R. Boykin Curry IV and James Ramsey are working to build a community green space the size of Gramercy Park below ground. The high-tech, subterranean park called the Delancey Underground is intended to replace a two-acre abandoned trolley terminal beneath the foot of the Williamsburg Bridge.

The developers plan to use advanced technology

to channel sunlight underground and enable vegetation and plant life to grow.

"The concept that we might be able to create green space in some incredibly congested neighborhoods, in square footage no one really knew even existed, was something super compelling to us," said James Ramsey, architect and co-founder of the Delancey Underground Project. "Add to that the coupling of an incredibly cool blend of cutting edge design and urban archeology, and you have a concept that we are quite literally prepared to devote our lives to."

While the project is only in its preliminary stages and no official date of completion

has been released, the developers have been working closely with New York City Community Boards and the Metropolitan Transportation Authority.

The project will run in tandem with plans for the adjacent Seward Park Urban Renewal Area, a large-scale urban renewal project to develop new properties between Delancey and Grand streets with a concentration on lower-income housing.

According to Ramsey, funding for Delancey will be from a variety of models, from special types of loans or private, tax-deductible donations, to federal tax credits. The total cost and completion date for

the project have not been determined.

However, despite the creators' enthusiasm for the project, the Delancey group is facing a number of issues that need to be addressed.

"So far, concerns have surfaced surrounding the usual associations we New Yorkers have about underground stations — light, rats, dirt, et cetera," Ramsey said.

On the other hand, Louise Harpman, clinical associate professor of global design at NYU, believes the Delancey Underground is a laudable endeavor.

"The designers take something that is forlorn and overlooked and make it a destination," she said.

Academic advisors may offer biased counseling

BY TIFFANY LIEU
THE DUKE CHRONICLE, DUKE U.
VIA UWIRE

Students should think twice the next time they blindly follow advice from their academic advisors.

A recent study conducted by Sunita Sah, a post-doctoral associate at Duke U.'s Fuqua School of Business, and George Loewenstein, Herbert A. Simon professor of economics and psychology at Carnegie Mellon U., found that advisors with conflicts of interest are more likely to give biased advice when the identity of a recipient is unknown and when there are multiple advisees instead of just one.

"The main goal was to look at whether advisors take care to suppress bias from conflict of interest in a situation which affects more people," Sah said.

Sah said she derived her inspiration to research this issue from the conflicts of interest she observed between physicians and pharmaceutical companies.

The findings are not surprising, she added.

"I hypothesized these results due to prior research that showed that people are more

empathetic towards a single identified victim," Sah said. "But the results are indeed surprising since it is the exact opposite of what logic dictates we should do."

She said logic would dictate that people would invest greater care in the quality of advice offered when such recommendations affect more people.

Richard Larrick, professor of management and organizations at Duke, affirms said he agreed with the emphasis on supporting individuals over the logically-prescribed route of supporting general welfare. From a psychological perspective, these findings are reflected in charity situations where the donors tend to contribute more generously to one person rather than a group, he said.

"We feel an immediate emotional connection when it's one person," Larrick said. "But when it becomes a group we don't feel that same personal connection—it becomes more abstract.

When it's one other person we feel like we're harming that one person, but when it's a group, individuals become faceless."

FRESHMEN

Continued from Page 1

vice-president.

"I was involved a lot in high school, even serving as vice-president of my class, so I wanted to represent the freshmen class here at Marshall in the same manner," Michaelis said.

Elisha Hassan, freshmen international business major from Barbo-
ursville, W.Va., was elected

secretary.

Hassan said the freshmen council was an opportunity for him to get involved and to make connections with people.

Kelly Tackett, freshman biotechnology major from Huntington, was elected as publicity chair and will be addressing the SGA each week to discuss new initiatives the

council might have.

Gardiner said, "It is important for freshmen to take advantage of this organization because it is an excellent opportunity for networking."

Fridley said it is crucial for students to join campus organizations such as freshmen council because students build bonds and

relationships with others, and it is an opportunity that will propel students to success.

The freshmen council meets Tuesdays at 9:15 p.m. in the classroom of the Freshman South Residence Hall.

John Gibb can be contacted at gibb@marshall.edu.

WECAR

Continued from Page 1

The cost of renting the Altima will be \$65 per day and the cost of renting the Fiesta for a day will be \$56.

"If you need a car, you've got one handy," Turner said.

Some insurance and liability coverage is included in the membership. Members who are ages 18-20, even those without insurance, will be extended liability protection up to the state minimum required amount. Members over 21 must be insured, but will also be extended liability protection up to the

state minimum. The physical damage waiver states that members will pay the first \$500 of any damage to the vehicle.

"One of my hopes is that over time, we may convince some of our students that they do not need a car on campus," Kopp said.

Efforts are being made between the university and Enterprise to make the cars available within the next few weeks, Turner said.

Eden Adkins can be contacted at adkins778@marshall.edu.

MAJORS

Continued from Page 1

The purpose of the program is to help undecided students decide on a major or minor. Information is available from every department at the university.

"Students who are in other majors on campus said they were interested in the minors we offer," Bittinger said.

The entrepreneurship minor is popular to those interested in starting businesses in

the future.

Many students pursuing other majors have shown interest in many of the minors offered in the business college.

The graduate school was also set up to talk to students close to graduation.

More than a dozen students showed interest in the LCOB tables.

Rachel Ford can be contacted at ford80@live.marshall.edu.

HORROR

Continued from Page 6

It doesn't take long, of course, for all hell to break loose. Something very terrifying (an evil spirit?) makes its presence known in the basement. There's also a bit of kinky sex involving a rubber fetish suit (Don't ask).

And then, the Harmons are plagued by crazy visions. For example, when Ben gazes at the housekeeper, he doesn't see a wrinkly old lady, but a smokin' hot, garter-snapping young

redhead with lustful urges. Soon, your brain starts to throb as you wonder just what is real and what isn't.

Yes, it's one hot mess of a show and some horrified viewers will run for their lives. Others, however, will find themselves absolutely spellbound by all the sudden jolts, the visual verve and shivery thrills.

And let's give Murphy and Falchuk some credit. Despite their penchant for excess, this isn't a

slasher-fest fueled by rampant blood lust. No limbs are lopped off (Not yet, at least). Much of the "horror" in the show is instead derived from the tension created by the Harmons' existential struggles. It's disturbing and unnerving.

Of course, these producers have been known to get reckless, often weaving plot lines that careen out of control and taking things to pointlessly provocative extremes. "Nip/Tuck"

became a torture to watch and "Glee" is just about there. This series could easily follow suit.

On the other hand, prime time is so full of mainstream pabulum these days that when a work as audacious and ambitious as "American Horror Story" comes along, some of us feel compelled to embrace it — at least for now. Most TV shows, after all, quickly fade from memory. This one will haunt your dreams.

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THE PARTHENON

EDITORS' PICK | TOP 10 HORROR MOVIES

- | | |
|--------------------------------------|------------------------------|
| 1: "Chucky" | 6: "Scream" |
| 2: "Jeepers Creepers" | 7: "Nightmare on Elm Street" |
| 3: "I Know What You Did Last Summer" | 8: "Saw" |
| 4: "The Silence of the Lambs" | 9: "Dawn of the Dead" |
| 5: "Halloween" | 10: "Suspiria" |

“If you’re going to put yourself above everybody else, you might end up alone.”

— Joseph Gordon-Levitt

COLUMN

‘50/50’ uses comedy to find hope in death



BY COURTNEY MOON
THE PARTHENON

How can cancer be funny? It seems impossible that a movie based on a true story about a 27-year-old getting a rare cancer can turn into a comedy, but Joseph Gordon-Levitt and Seth Rogen flawlessly pull it off in the recently released film, “50/50.”

Adam, played by Gordon-Levitt, is just a regular, play-it-safe kind of guy — who even waits for the

crossing signal before making his way to the other side of the street. He has a semi-serious girlfriend, an overbearing mom and a best friend, Kyle (Rogen) — who just wants to have fun. Everything changes, however, when he develops a tumor in his spine and only has a 50/50 chance of survival.

Now Adam’s life is full of therapists, hospital visits and medical marijuana. As Adam moves through life with cancer, the audience can’t help but to be drawn into his life and root for him to beat the disease. Although the storyline seems like nothing but one sad downfall to another, Gordon-Levitt and Rogen somehow make you want to cry and laugh all in the

same scene.

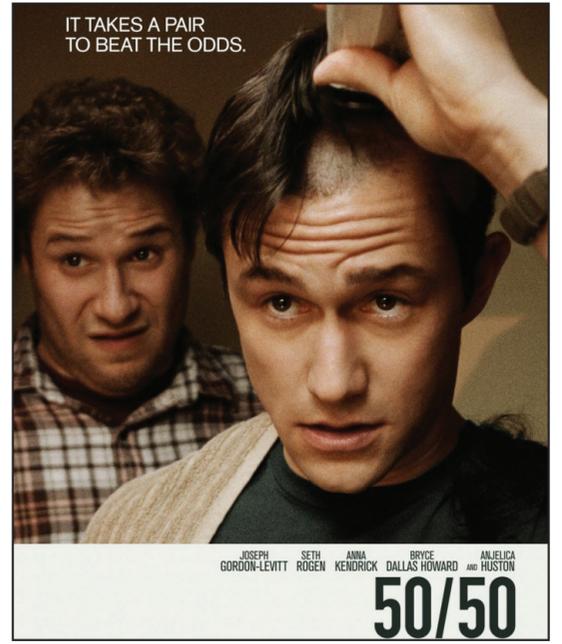
Gordon-Levitt gives Adam’s character such a sincerely normal appeal. At moments, he seems to be totally calm and have everything under complete control, but then there’s a tear in his façade that causes him to have heart wrenching breakdowns and lash out to those closest to him. The honesty portrayed in this film is beyond any other. Adam is only trying to be able to live the rest of his life, something he shouldn’t have had to worry about.

It’s relatively easy to forget how lucky you can be at times, and it’s even easier to forget that you can always fight for a better future. Adam sees tiny sparks of hope and uses them to ignite the fire he

needs to move forward and accept his fate, no matter what that may be. He learns things about the people near to him that allow him to understand how loved he really is, and that he does have the ability to take control over his life.

As one of the most unforced of eye-opening films, “50/50” takes you through an emotional ride through serious yet hilarious moments. Though cancer is always in the background, looming over the characters like a thick fog, it’s not the main focus. The film is completely dramatic while somehow leaving out the drama.

Courtney Moon can be contacted at courtneysi-ann@yahoo.com.



Today’s album releases

- Mayday Parade — “Mayday Parade”
- New Found Glory — “Radiosurgery”
- Emperor X — “Western Teleport”
- Mutemath — “Odd Soul”
- Scotty McCreery — “Clear As Day”
- Hank Williams, Sr. — “The Lost Notebooks Of”
- Rodney Atkins — “Take A Back Road”
- Jack’s Mannequin — “People & Things”
- LIGHTS — “Siberia”
- James Morrison — “Awakening”

Scary, sexy ‘American Horror Story’ gets its freak on

BY CHUCK BARNEY
CONTRA COSTA TIMES
(MCT)

“American Horror Story,” a very scary and wickedly erotic freak show from the producers of “Glee,” is the kind of series you’ll watch while peeping through your fingers if you dare to watch at all.

And no, that wasn’t a misprint. Ryan Murphy and Brad Falchuk, the same guys who inject the sunny sweetness into “Glee,” have indeed gone all dark and perverse on us for this “psychosexual thriller” about a

family living in a haunted house. It doesn’t make sense until you recall they also created the dark and perverse “Nip/Tuck.” Apparently, this is what they mean by writing from different sides of the brain.

“American Horror Story” is about the Harmons, a messed-up little family of three. There’s Ben (Dylan McDermott), a psychiatrist, his wife, Vivien (Connie Britton) and their misfit teen daughter, Violet (Taissa Farmiga).

They’ve had a rough go of it lately. Vivien caught Ben doing the nasty with one of his students not long

after Viv suffered a horrible miscarriage. As you might expect, their relationship has become as cold as graveyard dirt. Meanwhile, Violet has taken to cutting herself.

Seeking a fresh start, the Harmons move from Boston to Los Angeles, where they settle into a stately old Victorian. The house is a real bargain because, well, a murder-suicide went down there and possibly some other ghastly stuff as well.

Never known for their subtlety, Murphy and Falchuk bolt into overkill mode, cramming the pilot with an array of odd characters and weird plot devices. A creepy

neighbor (deliciously played by Jessica Lange) shows up out of the blue. So does a creepy old housekeeper (Frances Conroy). Then there’s a creepy psychotic teen (Evan Peters), who has morbid thoughts and wears a T-shirt that says, “Normal People Scare Me.” (Actually, he scares the heck out of me.)

And if that’s not enough bad juju, we eventually meet an older guy (Denis O’Hare) with a mangled face and brain cancer who claims to have killed his family in the Harmon house.

See HORROR | Page 5

Tahona Grille offers fine dining at affordable prices

THE PARTHENON

Marshall students can expect a new restaurant that offers great prices for high-quality cuisine.

Tahona Grille, located at 322 10th St., is a new eatery that has finally opened its doors to the community this summer. The restaurant has been generating buzz around Marshall’s campus, offering various daily specials for customers. Tahona, which means the “traditional large stone wheel turned by donkeys, oxen or tractors,” offers a selection of Mexican, Italian and American dishes.

“We are offering a new daily special called Taco Tuesday,” said Ray Garcia, manager of the restaurant. “We sell our fish tacos all day for \$1.50.”

Additional special offers include Margarita Mondays and Wine Wednesdays.

The restaurant opened July 15th.

“Some of our signature items are our California Burrito and Carne Asada fries,”

Garcia said.

The California Burrito, made with adobo steak and seasoned fries, is a welcomed addition to the menu. The restaurant sports a full bar in the interior, with four large, high-definition televisions for patrons to watch. There is also a formal private dining room within the restaurant, which is one of the biggest rooms in the eatery.

Tahona Grille prides itself on fine dining without the fine dining prices, with most dinners being under \$10. The restaurant’s future endeavors are to get more involved with the football games, offering various specials when patrons come in during the game.

“We also have a wide selection of beers,” Garcia said. “We have craft beers, microbrews and 50 bottled beers.”

Tahona Grille was also one of the first restaurants to serve Magic Hat No. 9, a popular brand of beer that was recently brought into the state.



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