Western Washington University
Western CEDAR

Salish Sea Ecosystem Conference

2014 Salish Sea Ecosystem Conference (Seattle, Wash.)

May 1st, 8:30 AM - 10:00 AM

Using cross-sectoral collaboration to create long-lasting solutions: How Implementation of the Cascade and Olympic Agendas Seeks to Cross the Urban-Rural Divide

Michelle Connor
Forterra, mconnor@forterra.org

Follow this and additional works at: https://cedar.wwu.edu/ssec

Part of the Terrestrial and Aquatic Ecology Commons

Connor, Michelle, "Using cross-sectoral collaboration to create long-lasting solutions: How Implementation of the Cascade and Olympic Agendas Seeks to Cross the Urban-Rural Divide" (2014). *Salish Sea Ecosystem Conference*. 85.
https://cedar.wwu.edu/ssec/2014ssec/Day2/85

This Event is brought to you for free and open access by the Conferences and Events at Western CEDAR. It has been accepted for inclusion in Salish Sea Ecosystem Conference by an authorized administrator of Western CEDAR. For more information, please contact westerncedar@wwu.edu.

FORT&RRA

CREATING GREAT COMMUNITIES
and CONSERVING GREAT LANDS

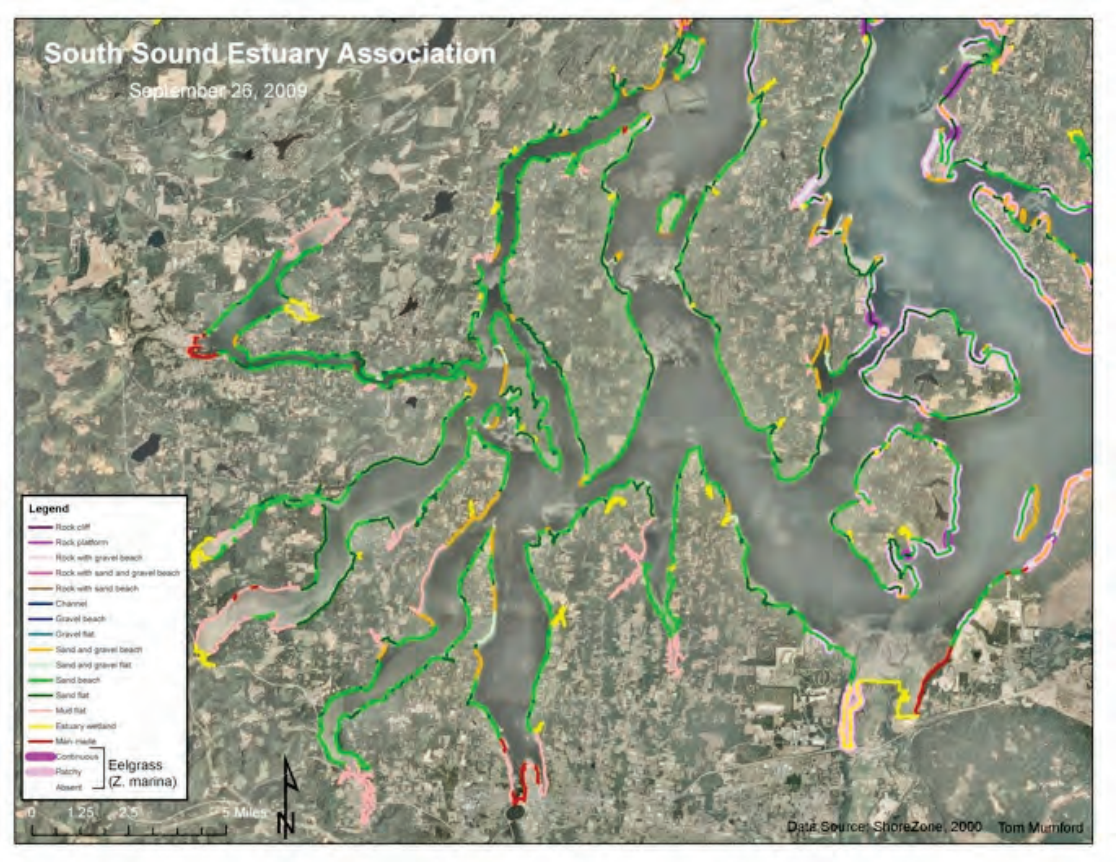
Crossing the Great Divide for Regional Sustainability

Salish Sea Ecosystem Conference

Michelle Connor
mconnor@forterra.org

FORT&RRA

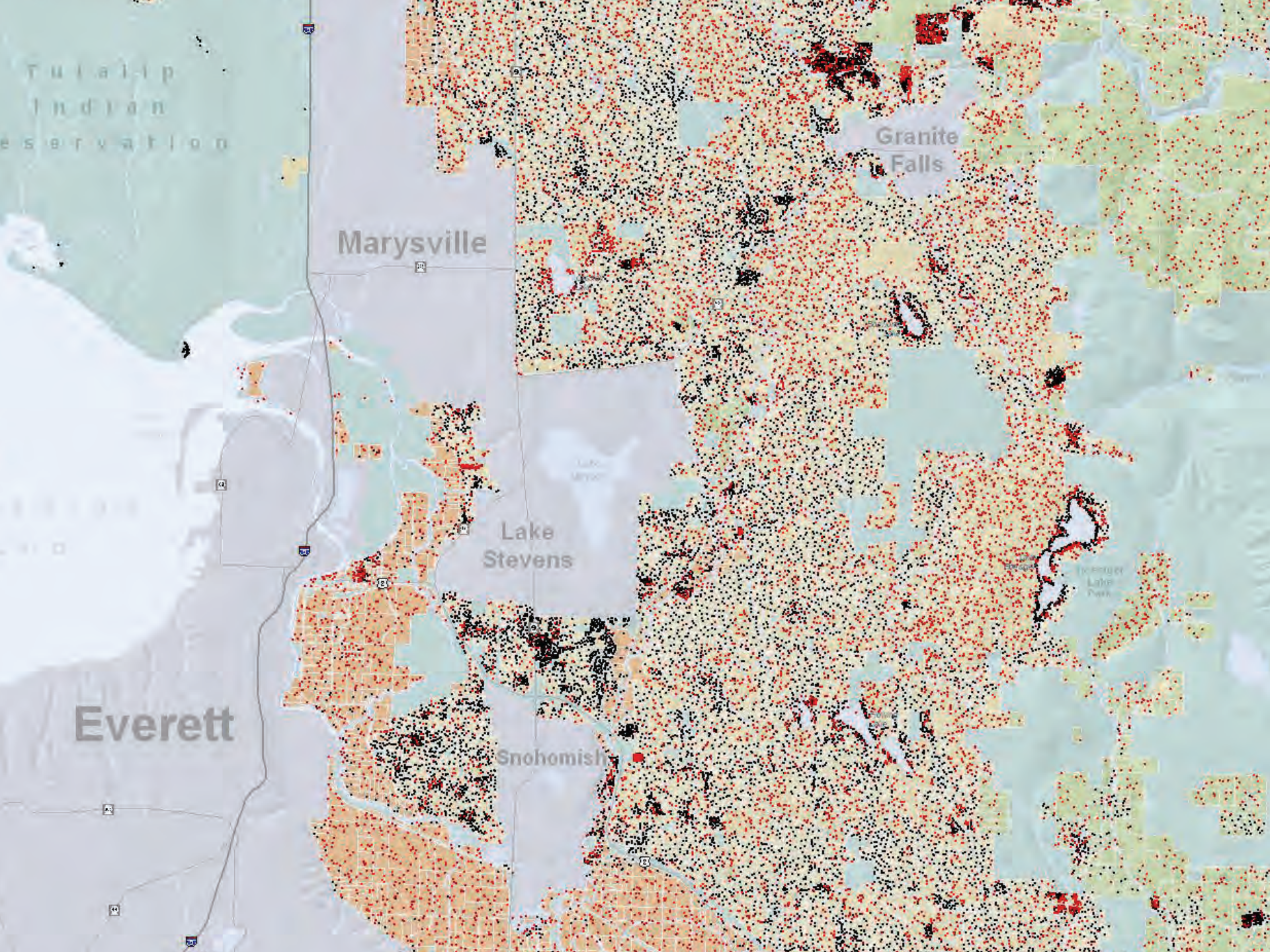
We've expanded our thinking from projects to ecosystems…



…What if we tie in our communities?

Over the Next 100 Years

Investing in Communities


Tulalip
Indian
Reservation
Marysville
Granite
Falls
Lake
Stevens
Everett
Snohomish

FORT&RRA

A Win-Win Investment

- Capture cost savings from avoided sprawl
- Invest in neighborhoods
- Protect farms and forests
- Free-up capital from land for business operations

Families on the Peninsula

- Employers: Corrections, Casinos, Wal-Mart
- Free and Reduced Lunches, on avg 54%
- Unemployment as high as 12.3% (WA 7.3%)
- Poverty rate as high as18.6% (WA 12.1%)
- Drop out rate as high as 15.6% (WA 10.4%)

FORT&RRA

We Need Wild, Big, Bold Solutions

…what might those be?

FORT&RRA

CREE - Creative Renewable Energy & Efficiency

FORT&RRA

Solutions that …

1. Sustainably tap natural resources
2. Create good jobs in rural towns
3. Save energy
4. Waste less
5. Link communities to each other
6. Reunite people to the land
7. Innovate towards next gen. markets

…and build new coalitions
to steward the Salish Sea

Creating Great Communities
&
Conserving Great Lands