

1940

Inside Hollins (1940)

Marjorie K. Howard
Hollins University

Helen E. Walsh
Hollins University

Follow this and additional works at: <https://digitalcommons.hollins.edu/insideh>



Part of the [Higher Education Commons](#), [Social History Commons](#), and the [Women's History Commons](#)

Recommended Citation

Howard, Marjorie K. and Walsh, Helen E., "Inside Hollins (1940)" (1940). *Inside Hollins*. 1.
<https://digitalcommons.hollins.edu/insideh/1>

This Book is brought to you for free and open access by the Hollins Publications at Hollins Digital Commons. It has been accepted for inclusion in Inside Hollins by an authorized administrator of Hollins Digital Commons. For more information, please contact lvilelle@hollins.edu, millerjc@hollins.edu.

ca. 1940
acc # 90-6-1
gift of Alice T.
Parker, 540

inside hollins

hollins college—virginia

Glee T. Porter

inside hollins

hollins college—virginia

inside hollins

The college has been almost entirely destroyed by fire and the only building left standing is the old brick building which was built in 1862. The college was founded in 1862 by the Rev. Dr. John M. Lusk and the Rev. Dr. John M. Lusk. The college was founded in 1862 by the Rev. Dr. John M. Lusk and the Rev. Dr. John M. Lusk. The college was founded in 1862 by the Rev. Dr. John M. Lusk and the Rev. Dr. John M. Lusk.

hollins college—virginia

preface

As a pretty important passing thought, and one which you should keep in mind — Hollins girls don't forget that they come here, first of all, to learn. The tendency is strong to frown on "sitters" who throw away good money on the pretense of getting an education, because it just isn't being smart to drag yourself around behind a D average and watch everybody else go places. Besides, if you don't have your class standing, the frowning really gets heavy, because no athletic team or organization can have you among its ranks. Don't overdo, either, and hide in the library all day, but use your head and your books — they usually work well together.

dedicated

to all of you bound for Hollins Land who will not have to say, "if we had only known!"

So many little commonplaces that are matter-of-fact to old girls are unknown to freshmen. In view of this fact we hope this book can be a general clearer-upper of things. In here find words of wisdom and timely advice from ancient alumnae who would say of all this information: "if we had only known!"



you arrive

at Hollins Station, perhaps — but more likely at Roanoke, even though your trunks do go to Hollins Station. And it's probably some ghastly hour like 5:45 a. m. But some Hollins girl will be there (if you let the college know) — and smiling — because she wants to see what you're like and start getting to know you better (even at 5:45!). You'll probably have breakfast before you go out to Hollins — hire either a school taxi or a Virginia cab. You can see about your trunk by going to the business office — next to the P. O. — and they'll have it brought to your room. There'll be a mad rush that first day — tagging (Red or Blue — the athletic teams that every one belongs to) — roommates — trunks — meetings — that will make you think you have 69 different things to do every minute. But it will all calm down — you'll feel at home — and amazingly find that you do have time to do everything — and have fun, too!



about that roommate now

First day — Reds and Blues tagging you frenziedly — every one looking like a fashion plate (glasses make a sudden appearance on the third day) — and you not knowing soul one (until your ever-loving big sister appears) — but curious to meet that strange creature, your roommate. Maybe she'll be like your best friend, Sue — or an efficiency expert with an executive look in her eye — or a sweet young thing with a drawl — or a damyankee. You'll probably immediately wonder how you ever existed without her (Miss Maddrey has an infallible instinct for arranging that) but some few of you may develop a violent dislike. Pretty ghastly rooming with such a creature, you think. Maybe so — probably not — but — do NOT talk about that fact. When you get to understand her you'll probably change your mind and wish you'd never said anything that could possibly hurt her — because it makes you feel like such a low-down heel — horrible feeling, that. So try being interested in her — what she does — what she likes — what she thinks. Talk about her favorite hobby (if she hasn't one, tell her about yours) — how to give the room warmth and personality — men (it never fails



to interest!). Visit Heironimus', Pugh's or Thurman and Boone's to pick out your curtains and bedspreads together — and if she hates your favorite orchid get something you both like (you can educate her to an appreciation of orchid next year). Go to Keller and the T-House — play a fast (or slow) game of tennis — look at the horses — compare notes on the tests you're hounded with (they're really fun but some people seem to think it makes for better conversation if you don't admit that!). If all fails, after the first six weeks, change — as quietly and simply as possible — Miss Maddrey will explain the how, when, and where.

group leaders

are chosen by Student Council and will meet with you and your freshman chums, especially during the first few weeks of college. They will help you to understand and interpret the rules of the handbook, the ideals and principles of Student Government, and generally help you adjust yourself. Keep an eye out for your group leader when you get here and all will go well.



big sisters

get rid of that "not-knowing-a-soul" feeling, because the junior class is your sister class and each junior takes two or more of you freshmen under her wing. She acts as general helper, adviser, and friend — not as problem solver, because you're on your own now — who'll talk to you about anything from how to study to whom to date. About four times a year the sister classes sing to each other on front campus — and if you've been to your song practices — it should be good!





freshman stunts


summon your wits and courage and poise when the freshman class puts on its show in the Little Theatre in September. The junior class president will help you and your hall whip together a stunt that will make the old girls sit up and take notice.



i want my mummie



You've never been away before — everything, everyone is new — you want your mother, your old friends. So suddenly you find yourself sprawled on the bed crying. Don't worry — your family would probably have their feelings hurt if their darling daughter didn't miss them. But don't feel sorry for yourself — go chat with your big sister or group leader (they felt the same way once and know what to do) — rearrange the room — go to the T-House (food seems to be the cure-all) — try concentrating on that French — or read a play (comedy, if you please). This homesick business is awful while it lasts — but IT DOES END. Afterwards you'll make a funny story about it.



fads and fashions

Frantically we rushed around — dashed through all the college shops — read every line published about what the college girl should have — scribbled down notes and notes and notes. But still we wondered — will it be hot? Will we need cottons in the fall? Do they dress formally very often? Sweaters — but what kind? Is it wintry enough for a fur coat? — and ski apparel? No one told us that we'd wear cottons until sometime in October — that Brooks and Braemer sweaters (actual or copies), tweed skirts, and saddle shoes are practically a uniform for class wear — that tailored wool or silk dresses are best for dinner — that really formal afternoon occasions are few — that Hollins is in the mountains where zero has been known to occur more than once and where ice and snow have sometimes brought forth the suggestion, "go South for the winter sports!" — that climbing Tinker Mountain is always done in shorts or painter's-farmer's-working-man's overalls — that Cotillion stags need slacks for that mannish look. Mostly no one told us that too little is better than too much — that Roanoke, it so happens, is no village but has practically the same things as New York.

So-o-o-o — just in case you, too, are in that troubled dilemma, we suggest —



heads up

rain hat — pork pie or crew variety

felt classics — to wear with your suit

something silly for dress — if you're the type

bright flowered wool scarf — for open cars — to cover those

bobby pins — walk to the T-House

dress right

cottons, cottons, cottons — for early fall and spring — but plan to buy some here on account of because it's such fun

wool dresses — tailored to perfection for dinner, general campus wear, informal dates (and they are informal)

1 or 2 silk dresses — for dinner in town, concerts, dates, week-ends

1 tea dance dress — as individual as you want — practically everyone comes forth in Dracula black (hint — colors stand out divinely)

as many sweaters and skirts as possible — but 2 or 5 skirts and 5 or 4 sweaters will do — they'll practically be your uniform, so let them be good — tweed, flannel, or gabardine skirts (flared ones don't require as much pressing) — Brooks-type sweaters, with eye to color — and hand-knit socks (mother, get out those knitting needles), Argyles or Scotch wool jobs

and for evening — a dinner dress (for the formal occasions on campus) — 1 or 2 formals — Southern boys vary, but look pretty (not frilly) and sophisticated (not extreme) and they'll love you

and don't forget a white dress for White Gift Service at Christmas

forward march

saddle shoes by Spalding — order to fit your foot

town-going shoes — to match your suit — alligator lasts forever

black suede pumps for everything

evening sandals — eccentric or otherwise — but if you're not an inch over 6' 9" — low heels are so-o-o smart (and comfortable)

your summer spectator pumps for fall — and new ones come the springtime

fair and warmer

THE suit — you'll wear it to town, to Lexington, Blacksburg and Charlottesville — every place — if you "can't find a thing," order it from Best's — keep it simple — you'll be wearing it for years

casual campus coat — to wear to classes — polo coats with pearl buttons are still good — reversibles hold their own — corduroy and gabardine are standbys

a fur coat will keep you warm when it reaches the f-re-re-e-ezing state — beaver is perfect — or whatever happens to suit you — little fur hats to match make you feel terrible-ment smart

if you don't want fur — a dress coat for concerts, week-ends and things — let it be gay

that evening wrap — black velvet is a perennial, so why not be different — try wool in colors with a little fur collar — or a tremendous cape (your fur coat will do)

for those who ride

boots or jodhpurs

riding breeches — most people prefer whipcord

socks — wool or lisle — according to preference

coat — tweed is always good

vest — good with coat in the cold, cold breezes — or over your shirt in the warm springtime

hat — for Sundays and horse shows

boot hooks and jack — for pulling on and off of boots

yellow-string gloves

crop — if you like

the unmentionables

tomboy pajamas — they wash — they wear — they look right

warm bathrobes — for tailored glamour

soft-soled slippers (remember quiet hour) — bunny slippers by Joyce — or those hand-knit Austrian ski peasant jobs if they're still in existence

tailored (again!) underwear for practicability — you'll probably wash your own — save the lace for week-ends

department of utter necessity

2 laundry bags (the laundress takes one out)

flashlight — it seems they're useful for under beds and the left rear corner of the closet

hammer — to put those pictures on the wall (using special nails — see the business office)

scissors — for everything

sewing bag — mothers insist it's better than pins

hand mirror — need we say why?

2 good brushes — to keep the hair shining

towels — at least a half dozen

wash cloths ~ one color, so you won't get them confused with the roommate's

clothes brush ~ for that well-groomed look

pillows ~ for decoration only

comfort ~ for warmth ~ and to make you feel like a plutocrat

clock ~ of the alarm variety ~ 8 o'clock ~ ho-hum ~ classes do come

letter box ~ for the ones you keep ~ and mean to answer

lock box ~ for your T-House money and all things you treasure

shoe trees ~ that fit the shape of the shoes ~ they'll last longer

shoe bag ~ crucial!

hat box ~ " II

skirt hangers ~ " III ~ to keep those tweed dreams pressed

cellophane or cloth evening dress putter-inner

sweater stretcher ~ wooden, from Brooks ~ or a chromium-plated one

wooden sock stretchers for those hand-made ones, your Argyles and all others

knife, fork, spoon, and can opener ~ for parties

dishes ~ mostly plates for more parties

soap dish

glass ~ unbreakable

BUT DON'T BRING ROOM FURNISHINGS ~ college supplies beds, dressers, desks, book shelves, study chairs, and you'll have more fun if you and your roommate buy the rest together

also pretty vital

you can get them here but there's so-o-o-o much to be done ~

2 or more toothbrushes

Aspirin

Kleenex

alcohol ~ large bottle

soda

shampoo

soap, soap, soap

soap flakes ~ Dreft is good for your sweaters

iodine

Band-Aids

bobby pins

cold cream ~ for those who use it

deodorant

tweezers

razor

nail polish set (Peggy Sage or Revlon)

perfume



eau de cologne

bath powder

nail brush

suede shoe sponge

shoe cleaner

powder puffs

unnecessary but fun



bathing suit for swimming at the Country Club in spring
— and for getting that native look on the sun deck at the gym (school supplies those worn in pool in classes and life-saving classes)

costumes for Hallowe'en

charm bracelets — to load you down — amuse you — entertain your date

rubber boots — well, it does rain sometimes

silly shoes — to make you feel slightly mad, gay and frivolous

collections — little animals — dolls — to perk up your room — *Winnie the Pooh* — *Dorothy Parker* — sense in nonsense — for your bookshelf

Ice skates — figure skates, if you have them, to cut a figure on Murray's pond, near the college

overalls or shorts — for Tinker Day — cabin parties — Happy Valley

horn-rimmed or those pink shell-rimmed glasses, if you please (for those who wear them)

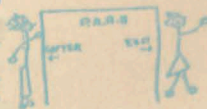
P. S. when in doubt — ask your big sister or group leader or P. A. A. B.

P. P. S. read *Mademoiselle* and *College Bazaar* for clever whimsical ideas

P. P. P. S. and don't forget that individuality (not eccentricity) is always good

handsome and fair

When in doubt go to the P. A. A. B. (Personal Appearance Advisory Board) composed of a group of students who will suggest a new hair-do — what to do about your skin — the best length for your skirts — how to add zest to a tired wardrobe — where you can buy anything from plaid shoes to blue nail polish (if you really want them) — where you can get that tweed made into a suit — or a pet idea for an evening dress whipped up. It's fun — and the smart thing to do . . .



organizations



choral club

If you love to sing you belong in this club. To get in sign up on the bulletin board to have a voice tryout with the Music Department. The club gives programs during the year on campus, at Washington and Lee, in Roanoke, and over the radio, and they help make May Day melodious. It's fun and there's a lot to learn — so don't miss it.

choir

Singing in the chapel at Sunday night service and on various occasions in Roanoke churches, keeps the choir busy. Lend your voice and your interest and try out for the choir in the same way you would for the choral club, but be prepared to put more practice time on this.

la chiave

You cannot go musically higher at Hollins than to be a member of La Chiave, the honorary music society. The music majors must be really good to wear the key, but practicing makes perfect, and La Chiave is never overcrowded.

orchesis

May Day couldn't be given without the dancing of Orchesis which keeps its members on their toes, figuratively and literally speaking. We don't know what the name means — but there's fun to be had and lots to learn here. Talk to Orchesis' president and find out how.

the spinster

This is not what we call the ancient seniors, but the name of our Annual which, after much tearing of hair and cooperative work, the staff puts out — and in fine form. On May Day *The Spinsters* are given out amid much excitement, and the staff beams with pride. Don't let modesty keep you off the staff — state your special interest and talent to the editor, and she will put you to work.

hollins columns

Every two weeks this campus newspaper comes out by virtue of the work of its staff and its reporters. Packed full of Hollins news and news of other colleges, it's enlightening and entertaining to read. Editorials are timely, humor is frequent, and campus opinion is made known through the student forum written by students who want a particular opinion expressed. Show interest in student life and write for *Hollins Columns* — express your wish to work, and your talent will make itself known in the special freshman issue that you may help to publish.

writers' club

To cultivate your flair for writing, or to develop a latent one, join the girls who publish *Cargoes*, the literary magazine. There is real enjoyment and helpful guidance when they discuss your masterpieces and those of other members. The club will welcome you if your interest and work are as good as your grades — and they will be good.

curie chemical society

Not as formidable as the name would imply, this club mixes pleasure and hard work and generally makes the oft-avoided chemistry a course of fun and interest. It keeps the campus up-to-date on matters scientific through the speakers it brings here, and keeps members well informed through discussions at frequent meetings.

international relations club

You owe it to yourself to be awake to contemporary conditions, to understand them, and be able to discuss them intelligently. The quickest way to this end is via the I. R. C. Bi-monthly meetings, where students and faculty exchange ideas, listen to reports, and give the international situation a thorough going-over, are fun and stimulating. Show interest, be willing to discuss and report, and you are in.

student forum

Highlights on campus are forums where students and faculty join forces to discuss contemporary domestic goings-on, and our part in them. These groups are as informal as any group at the T-House, and their discussions as up-to-date as today's *New York Times*.

y. w. c. a.

The white gift service at Christmastime is always looked forward to, and is one of the many projects of the Y. W. that make it an important organization on campus. Mercy House is aided through its efforts — an opportunity for social work — and the Y. W. has the reputation of bringing to Hollins some of the most outstanding men in the field of religion.

ye merrie masquers

Potential Bernhardt's find outlet here for their dramatic flair, but to wear the Merrie Masquers' key you'll be expected to work hard. On a basis of points scored through participation in plays, backstage work, coaching and so forth, new members are chosen. Dramatics are important here, and a variety of plays from Shakespeare to *Stage Door* are performed by the girls; and when young men are needed, they are aided by the same on the faculty.

dramatic board

These girls make the actual acting seem incidental (in their eyes) as the real job of selection of plays, casting, and appointing committees for backstage work is their worry. If you are short of worries — or your aspirations are dramatic — come out for tryouts for plays and hope hard when the board has its elections.

camera club

You don't have to carry a Leica or be a Cecil Beaton to join the Camera Club and its fun-times, but just take a lot of pictures of campus life and campus surroundings and we will watch for your results in the club's exhibits.

athletic board

Presidents of athletic organizations and managers of sports sit on this board which plans events, such as the tri-play day between Randolph-Macon, Sweet Briar and Hollins, which is fast becoming a tradition. The board is lord and protector of athletics and does well in making them prominent and varied.

If you wield a hockey stick or shoot a basket ball to perfection, or if your general work in athletics is outstanding, this honorary athletic organization will recognize you with a membership bid. It's something real to work for, so pack your rackets, grab your hockey stick and listen for the whistle.

the riding club

The spring riding show is the pride and joy of the Riding Club as well as of the campus at large. V. M. I. cadets and V. P. I. boys come over to ride in the show — all of which adds no end to the gaiety. Throughout the year the club goes on breakfast rides to the Country Club, parties at the T-House and at Mr. Graves' who, with Mrs. Graves, is always swell about having us up for picnics. The gymkhana comes right after the November tryouts for the club and if you pass these tryouts, you may become a club member. So bring your boots and spurs, or even your horse, and meet your friends at the stables.

marshals

Indispensable are these girls who, appointed by President Randolph, usher at all concerts, plays, chapel services and lectures in the Little Theatre. They keep things in line, and help everything to run smoothly. When your family is here, and you want some seats saved in the theatre, you'll be thankful for the marshals.

cotillion club

The aim, purpose, and function of the Cotillion Club is fun! — and its only membership requirement is that you are able to lead in dancing. Cotillion puts on three dances a year in Keller (which they go to great lengths to decorate attractively). To the dances the members wear slacks and shirts (reverse of the Princeton Triangle technique) and take a friend as a date. Of course, Cotillion invites stags, so things move as fast as the orchestra's music which — though not Artie Shaw — still has its points. So learn to lead if you don't know how. Cotillion won't overlook you, and everybody will be happy.

a d a

Well, the A. D. A.'s are about as indefinable as the motives of the Marx brothers. They are a crazy bunch of girls who do little more than wear purple on Tuesdays (when more wits are voted in), give stunts upon all occasions, and generally keep the campus sense of humor wide awake. All we can say is that if Saroyan had come to Hollins, he would have worn purple.



it's the thing to do

study, study, study

sing with the seniors on the library steps after dinner

sing to big sisters (all lights out, please) with your class

turn lights out when Freya walks on Founder's Day, Hallowe'en and May Day — at midnight

sign out when going to town (in case you get an important call — expected or otherwise)

go to meals when the second triangle rings — and on time
bring your chums surprises (accent on the sur) of the 5 and 10 variety when you go to town

hang souvenirs and telegrams on the wall with thumb-tacks

collect miniature animals for your room

speak to everyone

purchase a Community Concert Series ticket for practically nothing — they're good

take a short R. P. (rest period) in Keller at 10:00 a. m. while you read your mail

take 15 minutes off from studying and go to the T-House at 5:00

wear a coat over athletic costumes everywhere but the gym and the athletic fields

wear purple on Tuesday if you're an A. D. A.

watch the seniors sing on front quad at noon

use a study board on your arm chair

dress for dinner - a tailored wool or silk dress is good

take your big sister to the T-House

keep Keller clean

frowns unlimited for those who

wear socks and saddle shoes after 6 o'clock (even in Keller)

wear scarfs over heads to the dining room or chapel

chew gum in the library, class, chapel, or public places

go to town minus hat, gloves, or stockings

wear hard-soled slippers in the dorms (quiet hour)

break through study signs (they are official)

wear hats to class before going away (annoying for prof to look at while lecturing)

make noise during quiet hour

walk on the grass on front campus (see Mr. Waddell)

sprawl on back campus (use the sun-bathing area)

sun bathe on porches (they happen to be too public)

borrow things without asking

hang around the P. O. all morning

are Keller-hounds

wear socks on Sunday

let their radio blare forth

are T-House hounds

walk on the Hollins Seal on the dining room floor (traditional)

start singing in the dining room (but who fail to join in with the seniors when they sing welcome to guests or a happy birthday song)

don't answer the telephone - and take name, number and message

dance too near the Vic in Keller (it's temperamental)

leave the dinner table before the faculty head

try to snake their best friends' men

carry on their love life on front campus



it's a tradition

tinker day

This is our very favorite day at Hollins and it comes any time in October — no one knows just when — perhaps that is why it's so exciting. But when the leaves are turning, the sun is hot, the rain is far away, and the chapel bell rings, Mr. Cocke, looking mysterious, announces that Tinker Day has finally come. Then the whole school, faculty and staff put on old clothes and climb Tinker Mountain — which looks down on Hollins from about a quarter of a mile away. This procedure is not so strenuous as it sounds — you can even ride up on horseback or in a car if you want to — and once on top you relax, sing, and eat a good lunch while you watch the stunts. Coming down that evening is easier, and you return home happy, sunburned, and glad you go to Hollins.

may day

This is an all-day play day — beginning at 6 a. m., if you can get out of bed at that zero hour. Anyhow, at 6 the seniors have a rather haphazard and indescribable May Day celebration on front quadrangle which the rest of the school watches — provided they can open their eyes. The



point (if there is one) is that the senior wearing the funniest hat (which is made of anything from carrots to frigidares) is chosen Nixie Pixie May Queen and thereupon hauled around the quadrangle in a cart. The real celebration is at 4 when the crowd goes down to the Forest of Arden, where there is a natural stage on which Robin Hood himself would feel at home. The stage is surrounded by the customary trees and bushes, whereon the pageant is set forth. It's always very lovely and ethereal — the Choral Club, Choir and Orchestis joining forces to make it so, to say nothing of the work of various committees, headed by Freya members, who make the costumes, manage the staging and so forth. The May Queen never fails to be perfect, the court all shining and beautiful — and everything tends toward fun. Miss Randolph entertains all guests at tea in the green drawing room after the pageant. Here is opportunity for your families to meet each other, and for you to display your social graces to best advantage.



founder's day

Another favorite day is this one coming in February when all of us remember with love and appreciation Charles Lewis Cocke, our founder. The day is made memorable by the morning exercises in the Little Theatre, after which the seniors in caps and gowns walk up on cemetery hill to place wreaths on the graves of Mr. Cocke, founder, and Miss Matty Cocke. The participation of every one in this day makes its spirit one of joy.



senior stunts



Awaited by all with bated breath, senior stunts come along in October and send the campus into hysterics. They have no other purpose than to amuse — that is, to amuse all but the seniors who take them as seriously as their final exams.

senior recitals



With much trembling of hands and knocking of knees, the senior music major appears on the Little Theatre's stage in the late spring to give her senior recital. The stage is made a little more comforting by the baskets of flowers her friends have sent, and the audience begins to look a little less formidable as she recognizes the faces of her chums. After a stage-struck moment, she gives her performance. Of course, it's a credit to her and to the Music Department which, seated in the back row of the theatre, is probably trembling as hard as she.

the picnic (to end all picnics)



One evening in the late spring the whole campus, faculty and staff, give the dining room a rest and have a gala picnic in the Forest. As always, on occasions like this, the waiters are on hand to serve plenty of hot dogs, hamburgers, ice cream and so forth. After supper and the singing of every known song from Schubert to the *Washington and Lee Swing*, the waiters, not to be outdone, give us a short program of spirituals, which is so good that it is really what we came for in the first place.

the children's party

The Y. W. C. A. in December gives a party for the colored and white children of the neighborhood, who arrive quite noisily in school buses. Some charitable student plays Santa and gives out the inexpensive presents we all have donated to the cause. It's fun for these children, who can't decide which is the best — Santa, the tree, the ice cream, or the presents — and for us, who can't decide which one looks the happiest.



soup-salad lunches

Tuesday lunches are the BEST! We call them soup-salad lunches because that's all we are supposed to get. The benefits from such economy are turned over to the Turner Hall Fund. However, the dietitian never fails to get kind-hearted and heap the tables with cookies, cinnamon rolls, peanut butter, jam, celery — and — — (The editor feels she is becoming too hungry to continue any further listing of food as it tends to increase her state of discomfort.)



heironimus day

With customary good will, Heironimus turns over the store one day a year to Hollins. Girls chosen by the student body are models — others are hostesses. Don't miss it, because the college gets a generous share of the profits for our Turner Hall.



proms

The juniors in the fall and the sophomores in the spring turn the gym into whatever their artistic talents dictate, to give us two gala proms and tea dances. Write your favorite man and the prom committee will send out his bid. You'll have dinner in the dining room — or if you want something very special, have a dinner party at one of the hotels. The dance ends at the stroke of twelve (Cinderella technique) but you and your date may tour the front quadrangle or round up an informal get-together with your group in the social rooms until one o'clock.



the economic situation

Having or not having money doesn't make much difference at Hollins — no one cares very much about it. So if you're clever you can live on anything from \$5 a month on up and have fun doing it — but about \$25 is a help.



you'll need it for

books and supplies — about \$50 a year (which you can charge to your ever-loving family)

stamps — !!

room furnishings — rugs, chair, curtains, bedspread, lamp, and odds and ends — you can get them from old students for \$5 on up

supplies such as soap and such — \$10

clothes — practically nothing — or anything you want

donations — special benefit programs, servants at Christmas, other things — about \$8 a year

Turner Hall Fund — whatever you can afford

cleaners — depends on you

not vital but better plan on

birthday presents — 50c — ?

telephone calls and telegrams

trips to town — 60c - \$1.00 each — bus or taxi, movie, dope

hair — 50c for wave if you shampoo your own — 75c up for both

T-House — depending on your appetite and frequency of visits

Keller — 12c per night if you eat

week-ends — Lexington, Blacksburg and Charlottesville, about \$5 - \$10 each for bus, hotel and chaperon fee

proms — \$2.50 for you and your date

parties — get the food from your loving family

surprises — when in the mood — 5c from the 5 and 10 (bring these for fun to your friends after a day in Roanoke)

riding — \$75 for those who do



for fun with a budget

have your hair styled so that you can arrange it yourself

do your own nails, as everyone else does

practice your diet at the T-House and in Keller

use brains and a bit of ingenuity for fun on campus week-ends

develop the neatness virtue — it saves on cleaning and pressing and your roommate's temper

be clever — make or write birthday presents — they'll have more personality

buy few but good clothes you'll like a long time

let your adoring date drive you to and from week-ends if you're out on a dean's slip

MAKE YOUR MONEY AFFAIRS FUN — not a nuisance to you — or anyone else!

campus directory

the cabin



Built by the students and run by a student committee, the cabin, in the hills about two miles from campus, is an institution we couldn't do without. Get a group (up to sixteen) and sign up for week-ends here. They are the height of informality — much cooking of steaks on the wood-burning stove — toasting of marshmallows before the open fire — singing — telling of ghost stories — and so forth. When a party is not in full swing there, girls and their dates in groups of four or more may go up to the cabin in the daytime for picnics.

happy valley

Not over a ten-minute walk from your dorm is this playground of Hollins. If you feel like a picnic, get some friends, a box lunch at the T-House and go yonder and relax in the sun, wade in Carvin Creek and generally enjoy peace and quiet at your leisure.



cemetery hill

Sometime, with your friends or even by yourself, walk up this hill that overlooks campus. The small, brick-enclosed graveyard is shaded with huge trees that lend an atmosphere of quietude and peace.



faculty row

Not far from front quadrangle a row of attractive white frame or red brick houses, surrounded by huge lawns, is known as F. R. Walk up some time and pay a call — drop in for a cup of tea with your professors, who are nice about having you come, and really love to see you.



the monastery

Where the masculine faculty is *chez leur*.



front quadrangle

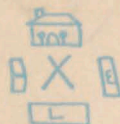
Take Main Building

to the right put East Building

to the left put West Building

opposite it put the Library and

X marks the front quad. See Mr. Caldwell, the night watchman, for information concerning the "imaginary line" — a line of his own invention of which no one knows the meaning except that beyond it we may not go in the evening with young men.



t-houses

Tinker and Twilight T-Houses are open all day, and on Saturday and Sunday nights Mrs. Bryant keeps Tinker open till 10:50, which comes in mighty handy in entertaining your date. All kinds of food and soft drinks can be bought at the T-Houses, and small gift shops make shopping easy and fun. Both T-Houses boast wonderful accommodations, though we guarantee Beauty Rest mattresses at Tinker, which is a new place. If you're expecting guests, reserve a room. So — if you can't study or otherwise amuse yourself, take the path over the hill to the T-House.



keller

Underneath Main Building is the very favorite campus haunt where, any day from 7:50 a. m. to 11 p. m., you can meet your friends, have a cigarette, dance to the Vic, play bridge, read the papers which are always on hand, entertain your family or your date, and at 10 p. m. buy food and "cokes." Some brave souls even attempt studying here, though due to the noise and the smoke, we advise against this.



infirmary

Being sick turns out to be a lot of fun if you're in the infirmary. Miss Brame and Miss Huff are always on deck to take good care of you. When you go, take your radio and that plus your friends, visiting you from 4 till 6, ought to help you to recuperate. To add to the excitement, Dr. Jackson will drop in every day to stick the inevitable thermometer in your mouth and to get you well in a hurry.



sulphur spring

The ante-bellum South once flocked to this spring which is down near the forest. Drink sulphur water, if you like the smell — rumor has it it's good for the complexion.



the garden

Behind the library is THE garden, our pride and joy. The creek, bordered by dogwood and judas trees runs through it, and great oak trees cast shadows on the lawn. It's a perfect setting for the senior garden party, and in the spring, you will see many classes meeting out there under the trees. Beauty not for beauty's sake, but enjoyment's sake.



back campus

Scattered over with deck chairs, back campus is a favorite spot in spring. For solitude conducive to study, take a deck chair away from the mob and hide under a tree with your books and a study board. For a community sing or a conversation, stay around, for there will inevitably be people there to play with. On the gym roof there is a wonderful sun deck — get a blanket from the gym and a pillow from your room, put on a bathing suit and go up and get a tan. By closing the eyes and exerting the imagination you are now at Palm Beach.



N. B. (Wear a coat over your bathing suit going to and from there!)

campus conveniences

Garland's and Loeb's cleaners come every Monday and Thursday at noon for your dresses, coats - and shoes

if you have a passion for writing telegrams, Mrs. Etter or Kathleen at the Telegraph and Phone Office will send them for you

and for those weekly calls to whomever it may be you call weekly, 3 pay stations - same place

for all incoming calls - phones on each and every hall

you can charge stationery, books, pens, glue, blotters and other essentials for your study life at the Book Store

9:50 - the P. O. hour when mail arrives and you rush madly in to see if Marion has the package list up and who got what - please address all mail simply Hollins College, Virginia (no town - no box number)

Mrs. Wigmore, and Mr. Waddell (owner of Kip, the campus pet cocker) to be found in the Business Office, will do everything from making train reservations to putting nails in the wall (for pictures, thank you). Added note: - you also pay your bills there

keep your money safe with Mrs. Rogan in the College Bank (practically the same place as the business office) - and please tell her how you want your change!

when your big sister or roommate has a birthday - send flowers - Fallon's and Kimmerling agents on campus do all your thinking for you

take pictures - for fun, memories, *Spinster*, or money - and use the Roanoke Photo Finishing Agency for films, prints, and information

when you want to give the perfect man your picture, see about David Kent's Portrait Studies - they're glamorous - and inexpensive

to keep the hair in week-end shape all the time - the Beauty Shop - under the infirmary - 85c for a shampoo and wave

all sniffles and sneezles, please see Miss Brame at the infirmary

Kleenex and other things are sold for a small sum by campus agencies

when you feel domestic - kitchens in every building - irons in every building - and a sewing machine in the Little Theatre (but please see Miss Blair of the dramatic department first)

let's go to town - by taxi - \$1.00 each way (or 20c each if you have five) - by Hollins' own special bus - 1:00 p. m. and 6:00 p. m. every day - 15c - or by Greyhound Bus - 10:45, 11:50, 4:50 - 25c

when lagging - visit the T-Houses - Twilight and Tinker - for a "coke" - milkshake - cheeseburger or regular meal

they also keep soap, shampoo, tooth brushes and other vital necessities

hem need taking up? dress made? Miss Firestone at Twilight T-House can do absolutely anything - or Mrs. Robinson, just up the road, will fix it

when you suddenly find yourself in total darkness - get a light bulb from Miss Fanny Moore (to be found most anywhere) - she also will give you your closet key - for 50c (refundable)



let's go to town— Roanoke—the magic city

Let's go to Roanoke for the day — meet you behind the infirmary to catch the 1 o'clock bus —

first of all let's shop

Heironimus department store has a knockout college shop where everything is tailored, tweedy, and just right for Hollins. Inexpensive (or otherwise) furniture can be bought here for your rooms (chairs, rugs, and chests-of-drawers), plus little things like shoetrees — and everything else department stores have.

Pugh's department store is less expensive and wonderful for odds and ends like pillows for your room — sock stretchers — and material to make your curtains out of. Here, too, you can purchase that needed chair or chest for a small sum.

Lazarus' *Vogue* and *Mademoiselle* fashions leave little to be desired — their hats are dee-vine. Of course, your credit is good here, as it is at all Roanoke stores.

Spigel's excel in formals and tea-dance dresses — De Liso Debs are featured in the new college shop — the New York buyer is nice about getting your clothes from there for you.

Smart-Wear Irving Saks can do that certain something for your wardrobe — and keep you within your budget — essential when a college girl shops. Noted for its smart and original accessories.

Forman's is marvelous for afternoon and evening clothes. And in the spring their cottons are darling — also their tweeds, which are good for campus wear.

Saks, in the American Theatre Building, will keep you looking your best in their sport clothes which have character and style. Their formals are a dream — and inexpensive.

Sidney's clothes will keep you looking your best — and help you stay within your budget.

Propst-Childress has marvelous shoes (I. Miller and such). Don't miss them. Or if you want to save your money for THAT big week-end, try Pollock's.

Horne's — for hats to suit your income. If you're particular they'll turn your own design for a hat into an individual creation.

Henebry's or Pflueger's, jewelers, will take care of that birthday, engagement, or wedding present and should be on your "must see" list. Or if your tastes are not so plutocratic, Martha Washington gifts are original and inexpensive.

there are always a million clothes that
need attention so let's go see

Mrs. Deacon, who will quickly and inexpensively transform sister's hand-me-down, or last year's tired dress into a fashion plate, or Mrs. McQueen, who can do wonders in turning materials into dresses in very short order.

John Norman is on hand to do really good tailoring — see him if you're coping with your best tweeds — or Billy Lyons, who will tailor your suit or riding habit to perfection.

so at last — fini — and let's have lunch

For a sandwich and a coke in a hurry, any drug store will fill the bill (no smoking here, please), but for an extra-special sundae and good lunch — with a cigarette — the Martha Washington is super. Or if you are farther up town, drop into Guy's — an all-round service. The Meirriagen Tea Room serves delicious food on colored pottery dishes — it's cool and has an atmosphere of charm and leisure. Then there's the S. & W. Cafeteria, which is fun because you can slide your own tray around — and the food is peachy.



education on the side and on the sly

You've finished your Greek ~ practically scrubbed the room ~ gotten fed with the T-House ~ are bored and *tired of it all*. Your imagination is limping and your spirit feels like death on cold toast. But it won't if you ~

play records in Presser (everything from Debussy to Wagner)

listen to the symphony Sunday afternoon

read Saroyan or Shakespeare in the Forest of Arden (perfect in the fall and spring)

call on the faculty ~ they'll love it and so will you

walk ~ anywhere and everywhere

look over *Stage* or *Harper's Bazaar* in the library

read one of the rental library's books ~ popular fiction, nonsense with sense, biographies ~ anything contemporary

take pictures ~ you'll be in constant demand

look at the art exhibitions in the Y. W. C. A. room in East

play a piano, if you can ~ most any place

picnic in Happy Valley ~ or at the cabin

make a grand slam in bridge in Keller

whip up some fudge in the kitchen

try your figure skates on Carvin Creek

ski in your own individual way on Cemetery Hill

try out the tennis courts

start becoming an expert at badminton ~ it's fast and fun

golf in the cow pasture



ride horseback (if you have a ticket) ~ or sit on the riding ring fence and watch Mr. Graves put them through their paces

read the newspapers ~ things frequently happen

look for four-leaf clovers

rediscover your friends

when your family comes

have them stay at the T-House and be near you (and be more than comfortable)

if they, she, or he wants to ~ they can stay at either the Hotel Roanoke or the Patrick Henry ~ both near the center of the city

introduce them to President Randolph, Dean Smith, Miss Maddrey and your professors ~ who will all be anxious to meet them

take a Cook's tour of the campus ~ after all, they want to see what you're up to

have them as guests for at least one meal in the dining room ~ or take them to dinner at the Hotel Roanoke, where food, surroundings and service make every meal delightful ~ or to the Country Club, seven miles from school in a beautiful setting of mountains, for an informal atmosphere

if you're in the mood for driving, try Forest Tavern or Herring Hall ~ two lovely old Virginia homes near Natural Bridge, where superb food and a gracious atmosphere are combined (make reservations ahead preferably) in the afternoon drive out to the dam ~ or up Tinker (road not too good but the view, if you like views, is worth it)



in the nighttime ~ the movies at the American and Grandin are always good ~ or you might just talk in Keller or the social rooms

tell Dad to bring that camera ~ he will want to remember you in your surroundings

remember they want mostly to see you ~ then, the school and your friends

men



Chief topic of conversation at any girls' college, and bane of our humble existence are these. If you are a Yankee you may know no one down here ~ or you may be the belle of the South. In any case here are some hints for winning their hearts. Your naturalness, your good taste, your winning smile, your simple, non-eccentric clothes will do the trick, but we shall tell you how to go about meeting, dating and entertaining your man ~ so here's:

why—

Because even though you love playing with your chums ~ every now and then men are fun ~ and interesting.

Because men are what take you to dances, where you wear those natvely sophisticated evening dresses ~ and help your orchid collection.

Because, 'way back in your subconscious mind, you're thinking about finding the man (national statistics say 90% do).

who—

the Keydets ~ from V. M. I. (otherwise known as Virginia Military Institute), found in Lexington, 50 famous miles down the road. You'll love them because they wear a uniform, give their best girl a miniature (it's a ring) ~ have the best !! dances around ~ and are fun

The Minks (V. M. I. term ~ not advisable for use when speaking to them) ~ from Washington and Lee University) ~ also found in Lexington. They have a knack of making you feel like the cutest one by coming over all the time ~ and they give the most mar-r-r-velous house parties.

The V. P. I. Contingent ~ who aren't as serious as their Virginia Polytechnic Institute title sounds ~ from Blacksburg ~ 50 miles in the other direction. Give the rushiest dances in the state, so keep your eye on the V. P. I. uniforms.

The Wahoos ~ the Virginia gentlemen from the University of Virginia ~ 150 miles away in Charlottesville. Noted for their glamour, tweeds, open cars and independence.

Roanoke's Eligible Bachelors ~ always around ~ they last four years ~ then the next freshman class comes!



when—

Go to see him at his alma mater or have him come over here of a week-end. Let him come Saturday or Sunday until 11 p. m.

(Important afterthought ~ we don't advise too much concentration on this dating business. Don't try to be the belle of the campus every minute ~ after all, you do live with the girls and there are 525 to get to know.)



how—

You'll meet your true love through blind dates that other freshmen and upperclassmen arrange. You may be bored on the first six ~ but girls have been known to marry them.

Teas (new idea ~ we're hoping!) ~ given to let you meet the favorite V. M. I. - W. & L. - V. P. I. and U. Va. men ~ and them to catch a glimpse of the new dating material

V. P. I. tea for freshmen ~ when everyone mingles in the gym at Blacksburg to meet the freshmen.



what—

on campus —

If he's athletic and so are you — tennis on back campus — badminton outside or in the gym — golf in the cow pasture — or a fast game of ping-pong in Keller.

If he likes the great outdoors, get up a group and go to the cabin for a picnic or to Happy Valley — or just walk to the stables and see the horses.



If you're hungry — eating is always fun — especially in red leather chairs at Tinker or before an open fire at Twilight with music via the nickleodeon.

If he always makes at least a little slam, play bridge in Keller — or in one of the social rooms which sort of remind you of home.

If he loves to dance (and you want him to meet people) there is girl-break dancing in Keller every Saturday night.

If you want to impress him with your domestic virtues — whip up some scrambled eggs in the kitchen.

If you like to talk — or listen — the social rooms make for good conversation.

if he has a car —

Go to the Country Club at all times for golf, swimming (in late spring), supper on the porch, dances, or when you just want to sit before a huge fire and chat — complimentary membership to Hollins girls.



Let him take you to the Grandin or American theatre for your favorite movie — then to the Dairy Fountain or the Normandie Inn for a dope (Coca-Cola).

He can take you to the Hotel Roanoke for superb food and a gracious atmosphere.

where—

You'll take week-ends at —

v. m. i.

You'll have a wonderful time at everything and anything but don't miss the V. M. I. - V. P. I. Thanksgiving Game. Ring figure, Easters, finals!! and first class hops are all perfect.

You'll need formals for Friday nights — informal evening dress for Saturday — sport clothes for Saturday because you probably won't go to the tea dance — and a silk dress for Sunday and church.

You'll do lots of waiting while they run through a drill — or inspection — or parade, but you won't mind it too much. You'll go to football games, tennis matches, track meets — talk in the gallery of the movie — eat at odd hours — hate leaving at 5 Sunday — but think V. M. I. is THE place.



w. and l.

You'll be convinced there's nothing better when you go to house parties where you get to know everyone — Fancy Dress, of which one blase' freshman said "everyone who is anyone goes" — finals, which are one big party lasting four days.

You'll take sweaters and skirts to wear to your dates' classes Saturday a. m. — or for that football game in the afternoon. An informal silk dress is best for the tea dance — and your cutest evening clothes for the night dances.

You'll do much singing in the fraternity houses — much sitting around at same just talking (but not about the weather) — coke drinking at McCrum's.

v. p. i.

You'll hope they'll ask you to the V. M. I. - V. P. I. Football Game - to ring figure or any of the dances, because they build up your ego

You'll wear a sweater and skirt and sport clothes - it's a walking school - and either formal or informal evening clothes come the night and dances.

You'll do lots of walking - go to faculty apartments for wonderful breakfasts - dance German or Cotillion Club - and know you can't stand it if you don't go back again.

virginia

You'll know heaven has come to earth at Easter Week - famous for its wonderful parties!!! and at finals where there is never a dull moment.

You'll take your most bewitching and enticing evening dress for Friday, even though silk dresses can be worn - sweaters and skirts to match their "British Isle" tweed look - saddle shoes and socks for the picnics.

You'll do much scintillating in a natural sort of way - lots of picnicking - playing around at the club houses - eating at the Cellar - and you'll want to go back every week-end.

and also

Hollins girls have a way of getting around - from Mardi Gras and Georgia Tech to Yale, Harvard, and Winter Carnival. And if at first you don't succeed - there are three more years!



the end

We've thought and thought - turned into question hours - scribbled down suggestions on everything from letters to term papers - and hope we haven't left out your vital question! Hollins has meant a lot to us so, we've written this book to help you find your way into Hollins minus trials and tribulations - that Hollins may mean even more to you.

tra la

tra la

fin!

MARJORIE K. HOWARD, '40

HELEN E. WALSH, '40

the end

