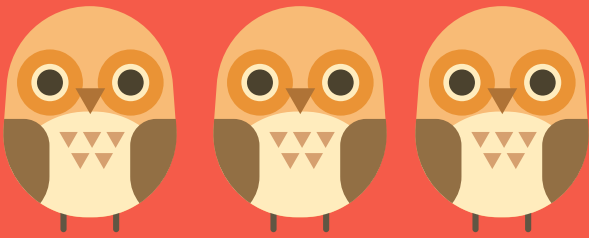


Utilization of Infographics in the ECU Classroom

Dr. Molly J. Bradshaw DNP, APRN, FNP-BC, WHNP-BC

An infographic is a means of data visualization. The data is presented in a way that tells a story or supports a position. The Visual Literacy Standards for Higher Education suggests that students should have an ability to appraise and create infographics. Faculty may utilize infographics in the ECU classroom in several ways to promote student engagement.



Appraise Infographics

Well developed infographics should contain the following...



Standout Title



Opening Remark



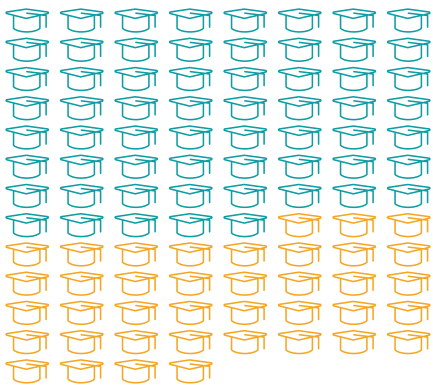
Data



Story Line



Source Info




Create Infographics


Creating an infographic requires synthesis of data and higher order learning. Blends science and art...



\$700-\$6,000

Average price paid to create an infographic...

 **65%**
OF Students
are visual learners

Consumers must be engaged in less than **6-8 seconds** online... 



In 2014, more people accessed the internet via device than stationary computer...

Designed for scrolling on personal devices...

Utilize Infographics at ECU



Develop a course overview or syllabus...



Introduce a concept...



Make your research results go viral...

SOURCE

Bradshaw, M. & Porter, S. (2017). Infographics: A New Tool for the Nursing Classroom, Nurse Educator, (42) 2, 57-59.

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