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## Letter to Hazel Johnson regarding newsletter advertising, April 8, 1983

Pamela Robinson

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April 8, 1983

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SAN JOSE, CALIFORNIA 95113  
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(213) 229-7217

OUR FILE NUMBER

Law Offices of Smith & Hulsey  
500 Barnett Bank Building  
Jacksonville, Florida 32202

Attention: Ms. Hazel L. Johnson  
Librarian

Dear Ms. Johnson:

I am writing in reply to your inquiry about our policy of accepting advertising in the SCALL Newsletter. We accept ads in the form of business cards from publishers and suppliers. We charge \$25.00 for a single insertion, and \$100.00 for a full year's representation (5 issues). The initial solicitation was done through a mailing list; renewals are encouraged by personal letters to our advertisers from the member responsible for advertising. I have found the predictable suppliers (Hein, Mead Data etc.) to be enthusiastic supporters.

If I can be of any further assistance, please do not hesitate to contact me.

Sincerely,



Pamela A. Robinson  
Librarian

PAR:mad