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## Letter to Kay Todd regarding the Southeastern Law Librarian, June 23, 1983

Donald Ziegenfuss

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Southeastern Chapter  
American Association Of Law Libraries

June 23, 1983

Ms. Kay Todd  
Paul, Hastings, et al.  
Suite 1100  
230 Peachtree Street, N.W.  
Atlanta, Georgia 30303

Dear Kay:

I am enclosing a copy of Hazel Johnson's report on advertising in the newsletter. At my request, she explored the advertising practices of some of the Chapters and has set forth some recommendations. I think the Chapter should adopt an advertising policy as soon as possible to offset newsletter costs.

In order to keep administrative details to a minimum, the best plan would be to allow business card advertising at a fixed cost per card with full year runs being the preference.

I am sending copies of the report to Ed Schroeder and Ed Edmonds. I think the Executive Committee is the appropriate group to make the policy.

Sincerely yours,

Donald G. Ziegenfuss  
President

DGZ:sr  
Enclosure

cc: Mr. Ed Edmonds ✓  
Mr. Ed Schroeder