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### From Adair to Woodford County and All Points In-Between

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# From Adair to Woodford County and All Points In-Between

Jason Keinsley and Lauren Robinson

### We Welcome You

### **Jason Keinsley**



Agricultural Librarian

### **Lauren Robinson**



Marketing and Extension Graduate Intern

### An Introduction

### Agricultural Information Center History

- Before 1964 the Agricultural Library was a room in the local Agricultural Experiment Station which is housed under the College of Agriculture.
- In 1964 the Agricultural Science Building opened and the library became an Associate Library in UK Libraries. It was no longer under the College of Agriculture.
- The Agricultural Library stayed an Associate Library until 1998 when the physical collection was transferred to Young Library. At this point the Agricultural Library became a Branch Library and it remains so today.





# College of Agriculture, Food and Environment (CAFE)



- CAFE is home to:
  - 14 academic units offering
  - 27 academic programs
  - Over 30 student organizations
  - 18 undergraduate degree programs
  - 16 graduate degree programs
- CAFE has more than 2,500 students
- Employees and supports the Cooperative Extension Services located in every county in the state.

### UK's Cooperative Extension Services (CES)

- UK's CES is part of a nationwide organization that was created by the Smith-Lever Act of 1914.
- Kentucky Cooperative Extension Service is the most comprehensive outreach and engagement program at the University of Kentucky!
- CES mission "is to make a difference in the lives of Kentucky citizens with research-based education."
- CES specializes in providing services related to:
  - Agricultural & Natural Resources
  - Family & Consumer Sciences
  - 4-H Youth Development
  - Community & Economic Development

### UK's CES—Employees



- Administration
- Agents
- Associates
- Faculty
- Specialists
- Staff

Extension Agents are located in all 120 Kentucky counties, while Extension Faculty and Specialists are located on campus and at regional research centers across the state.



### UK's CES—Areas of Specialty

- Extension Agents can specialize in:
  - Agricultural & Natural Resources
  - Family & Consumer Sciences
  - 4-H Youth Development
  - Fine Arts
  - Horticulture
- Agents must have a B.S. or M.S. degree in agriculture, family and consumer science, education, social science, or related field.

Diverse: different in character or quality; not of the same kind; not alike in nature or qualities

## International Agriculture

- International Association of Agricultural Information Specialists (IAALD)
- United States Agricultural Information Network (USAIN)
- Agriculture Network
   Information Collaborative
   (AGNIC )
- Special Library Association Food Agriculture and Nutrition Division (SLA FAN)

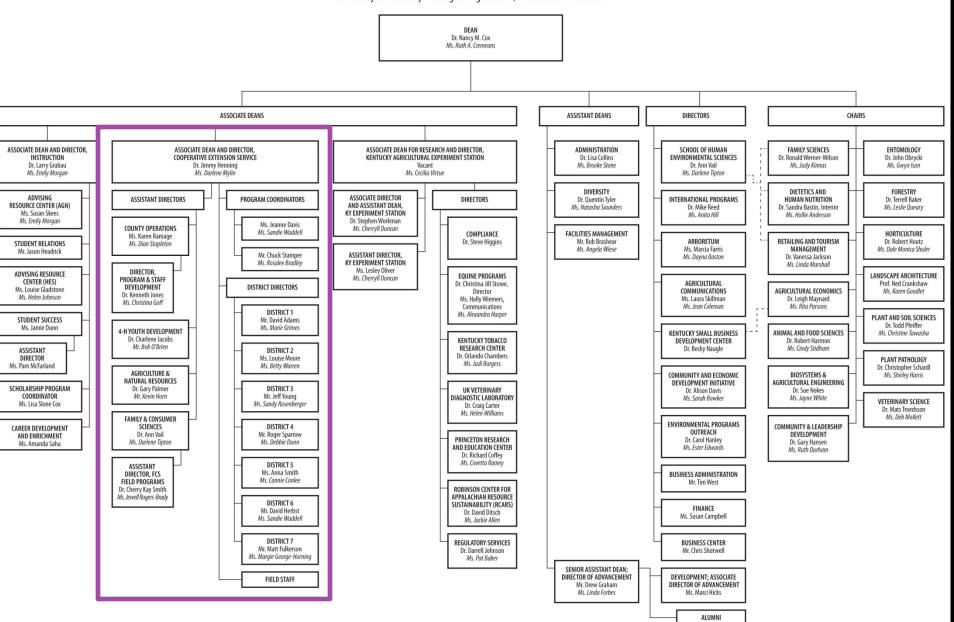


# Staying Visible



#### **ORGANIZATIONAL CHART**

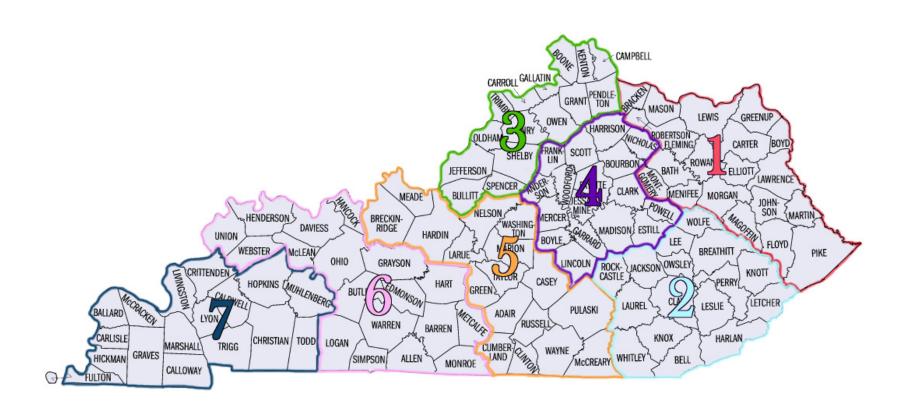
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http://www.ca.uky.edu/administration/admin\_documents.php



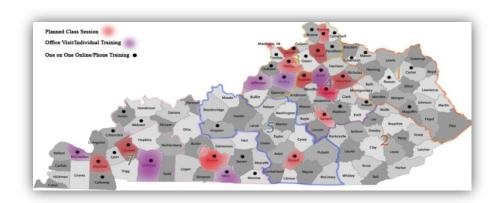
# Kentucky's Districts

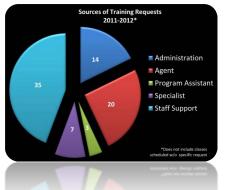




### District Meetings

- Monica Willet
  - Extension Information Technology Trainer
- Coordinating outreach programs & training
- Mentor
- District Meetings occur monthly in all 7 districts simultaneously
- Carrollton, Kentucky
  - Carroll County





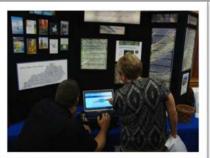




### Ag Roundup—Reaching the Community

- Ag Roundup is an annual 4-day celebration hosted each fall by CAFE
- Alumni, Faculty, Staff, Students, Extension Personnel, and Government Officials are invited
- One of the University's largest outreach events









# Master Gardener Project

#### MENTUCKA MEN

- The Master Gardener Program
  - Is run by CES and is made up of volunteers who go through 24 hours of classes/trainings taught by CES Specialists, Agents, and other professional personnel
  - Has a waitlist
  - Occurs every other year

### Master Gardeners

- Volunteer their time to aid in the education and outreach programs CES provides to the community
- Are interested in all types of gardening
- Want to teach others to garden
- Help County Extension Agents reach more residents who have gardening problems





### Master Gardener Project

 In 2013 we worked with a Master Gardener who volunteered yearly with the summer hotline service in Fayette County.





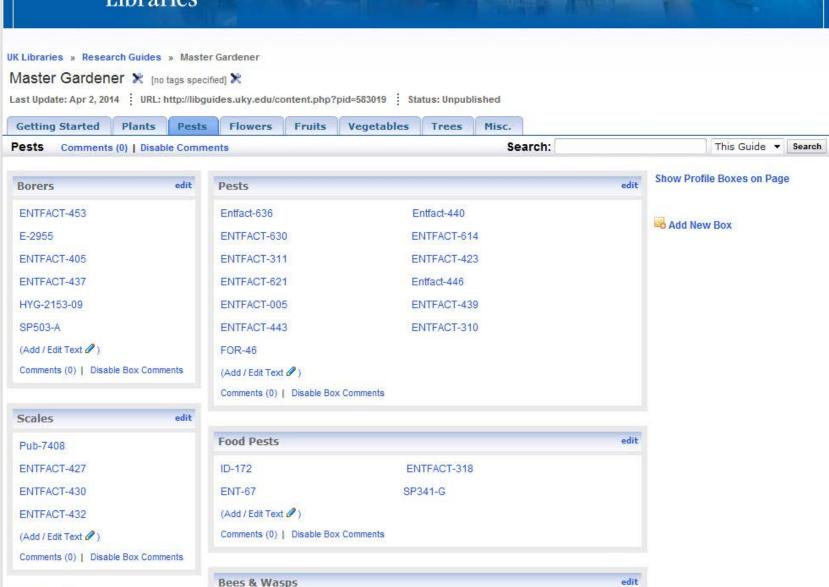
• Our Goal: to develop a LibGuide that could help Master Gardeners find resources and answer questions quickly when working the summer hotline.



Add New Box

ENTEACT-611









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#### Master Gardeners

Resource guide for Kentucky Extension Master Gardeners and the community.

Welcome! Lawn Care Pests Flowers Vegetables Wildlife Management Plants Fruits Trees General

Comments?

Welcome!

Comments(0)

A Print Page

Search:

**Agriculture Librarian** 

This Guide ▼ Search

#### How to Use Our Guide!

This guide was developed in order to:

- · Create a handy tool for both Master Gardeners and the Community
- Provide a single location for accessing online gardening information

If there is a subject that is not covered here, or if you need more information, you can browse the University of Kentucky's Extension Publication Page or Contact Us at the Agricultural Information Center!

#### **Have Questions? Comments?**

We welcome any comments or questions you have about our guide!

Was this information helpful?

Yes No Don't Know

How useful is this page? (1 = Not Useful, 5 = Very Useful!)

01 02 03 04 05

### Welcome to the Guide for Master Gardeners!



### Contact Info

Jason S. Keinsley Agriculture Librarian Agricultural Information Center N24 Agricultural Science Center University of Kentucky Lexington, Kentucky 40546-0091 Send Email

Jason S. Keinsley

#### Links:

Profile & Guides

#### UK Libraries' Resources for UK Employees and Affiliates

Please note that some of these resources may require a UK LINKBLUE ID and password, or they can be accessed by visiting any UK Library.

o UK Libraries

#### **AIC Graduate Intern**





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#### Master Gardeners

Resource guide for Kentucky Extension Master Gardeners and the community.

Last Updated: Mar 13, 2014 : URL: http://libquides.uky.edu/garden : 🚇 Print Guide : 🔯 RSS Updates : 🖾 Email Alerts

 Welcome!
 Lawn Care
 Plants
 Pests
 Flowers
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 Vegetables
 Trees
 Wildlife Management
 General
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 Pests
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#### **Pest Newsletters Database**

#### **Kentucky Pest News**

The articles contained in the KY Pest News newsletter are submitted by the University of Kentucky College of Agriculture Entomology, Plant Pathology and Weed Science Cooperative Extension Specialists for a variety of pests including insects, diseases and weeds. The KY Pest News Newsletter is published weekly during the peak growing season and bi-weekly the remainder of the year.

You can subscribe to the Newsletter and receive it in your email or view it online.

#### Information on Pests



This page provides information and links for both animal, insects, and other pests found in Kentucky gardens.

#### Insects

#### · Ant Control for Homeowners

This links you to UK's Entomology Department's webpage. Information can be found about ant characteristics, management, and indoor/outdoor nesting habits of ants. Info about the Odorous House Ant (most diffcult in KY) can also be found here.

#### Bed Bugs

This UK publication provides descriptions of bed bugs, their habits, their bites, and health concerns. Attention is also paid to infestations originate, controlling infestations, where they hide, preparation for treatments, descriptions of treatments (heat, steam, encasement, insecticides), and prevention.

#### Bagworms

This publication provides descriptions and habits of bagworms as well as information on the control of them. Includes insecticide information.

#### Carpenter Ants

Information about carpenter ants' biology, habits, control, and when to call a professional, and prevention are all discussed on UK's Department of Entomology's webpage.

#### Chiggers

This UK publiciation describes chiqqers as well as ways to protect yourself, prevention,

#### Food Pests

 Common Pests of Solanaceous Plants

Includes information on the Physiological and Nutrient Disorders, Insect Pests, Diseases, and Herbicide Injury in solanaceous plants.

 Natural Enemies of Vegetable Pests in Kentucky

Includes information like:
Natural Enemies of
Vegetable Pests on Your
Farm, True Bugs, Praying
Mantids, Lacewings,
Beetles, Flies, Wasps,
Spiders, Diseases of Insect
Pests, and Purchasing and
Releasing Natural Enemies.

Corn Earworm
 Management in Sweet
 Corn

Includes basic information on Corn Earworms and controlling their devastating affects.

#### Corn Earworm on Sweet Corn-UT

This University of Tennessee publication offers information on the damage, description of and life cycle, control in both home and commercial

#### UK Libraries' Resources for UK Employees and Affiliates

Please note that some of these resources may require a UK LINKBLUE ID and password, or they can be accessed by visiting any UK Library.

- o UK Libraries
- o Academic Search Premier
- o Agricola
- o InfoKat (UK Libraries' Catalog)
- o Plant Management Network



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#### Master Gardeners

Resource guide for Kentucky Extension Master Gardeners and the community.

Lawn Care Vegetables Welcome! **Plants** Pests Flowers Fruits Trees Wildlife Management General Comments?

Wildlife Management

Comments(0) ■ Print Page

Search:

This Guide ▼ Search

#### Information on Widlife Management



This page provides information on managing wildlife in your garden. You will find information ranging from how to attract butterflies to preventing problems caused by chipmunks and moles.

#### **Attracting Butterflies**

Want to Attract Butterflies? See this pamphlet on Attracting Butterflies with Native Plants.

Also see the links below for Creating Your Own Butterfly Garden:

- How to Make a Butterfly Garden!
  - o The link above is to the University of Kentucky's website about How to Make a Butterfly Garden by Stephanie Bailey, Extension Specialist.
- How to Make Butterfly Gardens
  - o The link above is to the PDF and printable version of How to Make a Butterfly Garden by Stephanie Bailey, Extension Specialist.

#### **Attracting Hummingbirds**

"People have always liked the hummingbird, even esteemed it. The hummingbird's tiny size (male rubythroats weigh in at a whopping 3.03 grams—about the weight of 21/2 paper clips!) is a big part of the fascination. But its brilliant color, dazzling aerobatics, swift flight, and personality also delight and entertain us throughout the summer."

Hummingbirds: An Attractive Asset to Your Garden

This UK Extension publication provides information on the ruby-throated hummingbird and how to attract them to your garden.

#### UK Libraries' Resources for UK **Employees and Affiliates**

Please note that some of these resources may require a UK LINKBLUE ID and password, or they can be accessed by visiting any UK Library.

- UK Libraries
- Academic Search Premier

#### **Moles and Chipmunks**

 The Eastern Chipmunk (Tamias striatus) in the Home, Yard, and Garden This Ohio State University Extension factsheet provides information on the identification, biology and habitat, damage identification, damage prevention and control, and useful

#### Birds

#### Northern Cardinal

This links you to AWAKE, All Wild About Kentucky's Environment, a website that includes a plethora of information about the Cardinal.

#### Eastern Bluebirds: Nesting Structure Design and Placement

This UK Extension publication provides information on the Eastern Bluebird, including the natural history, nest construction, how you can help with nest boxes, installation of nest boxes. maintenance of next boxes, and additional reference for bluebirds.

#### Managing Urban Pest Bird Problems in Kentucky

Includes information about the House Sparrow, Feral Pigeon, Starling, Redwinged Blackbird, Cowbird, Common grackle.

Bats





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Resource guide for Kentucky Extension Master Gardeners and the community.

Last Updated: Mar 13, 2014 URL: http://libguides.uky.edu/garden : 🖺 Print Guide : 🖾 RSS Updates : 🖾 Email Alerts

 Welcome!
 Lawn Care
 Plants
 Pests
 Flowers
 Fruits
 Vegetables
 Trees
 Wildlife Management
 General
 Comments?

 Comments?
 ☐ Comments(0)
 ☐ Print Page
 Search:
 This Guide ▼ Search

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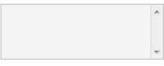
Was this information helpful?

○ Yes 
 ○ No 
 ○ Don't Know

How useful is this page? (1 = Not Useful, 5 = Very Useful!)

01 02 03 04 05

Additional comments:



Your Email:

Submit

Comments (0)

We Welcome Your Comments and Questions!



We hope you find this guide useful and we are constantly striving to improve this guide for you--are user. Please leave us feedback in the Comments and Questions Box on the left side of this page! Or Contact Us using our emails on the right side of the page!

Thank you for stopping by our Guide!

Comments (0)

#### Agriculture Librarian



Jason S. Keinsley

#### Contact Info

Jason S. Keinsley
Agriculture Librarian
Agricultural Information Center
N24 Agricultural Science Center
North
University of Kentucky
Lexington, Kentucky 40546-0091
Send Email

#### Links:

Profile & Guides

Subject Guide



# Northern Kentucky Master Gardener Convention 2013

- Campbell County Extension Office
- Annual Event
- Poster Board Session
- 100 Master Gardeners!



### Cooperative Extension 100 Years—

• In 2014, the University of Kentucky CES celebrated its 100<sup>th</sup> Anniversary!

 A CES conference was held in February at the Lexington Convention Center





# How we are aiming to create and maintain relevant outreach services

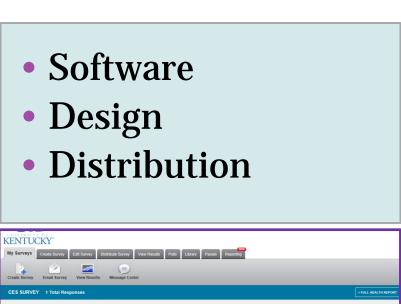
## Things We Didn't Anticipate

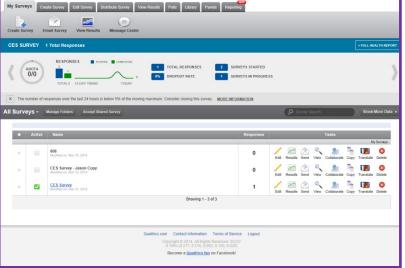
- Extension personnel are often enrolled in college courses
- Extension personnel are often unaware that they have access to UK Library services or they don't know how to use the services UK Libraries provides
- Extension personnel are difficult to contact during the summer
- Master Gardeners go "dormant" during the winter
- Extension's large size presents communication challenges

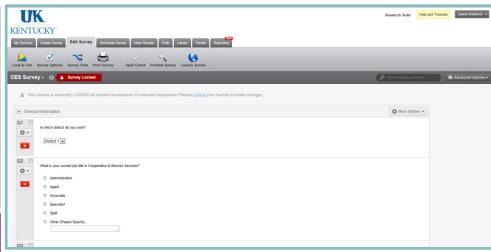
### Current Status: Survey Development

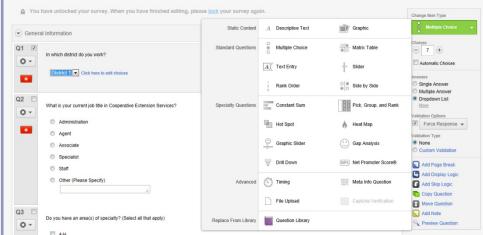
- Qualtrics
- University of Kentucky's Applied Statistics Laboratory
  - Setting up a Consultation
- Institutional Review Board (IRB)
  - Nonmedical IRB Expedited Review Application
- Collaboration Between:
  - CAFE
  - Extension
  - Agricultural Information Center/UK Libraries

### Qualtrics













In w	which district do you work?
	<b>x</b>
Wh	at is your current job title in Cooperative Extension Services?
0	Administration
0	Agent
0	Associate
6	Specialist
0	Staff
0	Other (Please Specify)
Do	you have an area(s) of specialty? (Select all that apply)
	4-H
-	Fine Arts
	Horticulture
	Family and Consumer Sciences
100	Ag and Natural Resources
	Community and Economic Development
	Other (Please Specify)
Are	you currently attending classes at any university?
0	Yes
0	No



Wh	ere do you go for information for your job, home, or schoolwork? (Select all that apply)
	Public Libraries
	Academic Libraries (University of Kentucky, Eastern Kentucky University, Morehead University, etc.)
	Search Engines (Google, Bing, Yahoo, etc.)
	College of Agriculture, Food, and Environment Websites or Publications
	Wikipedia
-	Co-Worker or Supervisor
	Extension Offices and Personnel
Do	you use any library services for work, home, or school?
0	Yes
6	No
Wh	at types of libraries do you use? (Select all that apply)
Wh	at types of libraries do you use? (Select all that apply)  University of Kentucky's Libraries (i.e., William T Young Library, Agricultural Information Center, etc.)
	University of Kentucky's Libraries (i.e., William T Young Library, Agricultural Information Center, etc.)
	University of Kentucky's Libraries (i.e., William T Young Library, Agricultural Information Center, etc.)  Other College or University Libraries (i.e., Eastern Kentucky University, Morehead University, etc.)
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	University of Kentucky's Libraries (i.e., William T Young Library, Agricultural Information Center, etc.)  Other College or University Libraries (i.e., Eastern Kentucky University, Morehead University, etc.)  Public Libraries  I do not use any library services
	University of Kentucky's Libraries (i.e., William T Young Library, Agricultural Information Center, etc.)  Other College or University Libraries (i.e., Eastern Kentucky University, Morehead University, etc.)  Public Libraries
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Wh	University of Kentucky's Libraries (i.e., William T Young Library, Agricultural Information Center, etc.)  Other College or University Libraries (i.e., Eastern Kentucky University, Morehead University, etc.)  Public Libraries  I do not use any library services  at type of library services do you use for your job? (Select all that apply)  Meeting Rooms and/or Trainings  Online Databases/Online Searching  E-books
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Through what	medium would	you prefer to	learn about librar	services	available to	VOII2

n-pers		

Online Tutorials

By Phone or Email

Skype or Other Video Messaging

At District Meetings

(5) At Ag Round Up or Other College of Agriculture, Food, and Environment's Outreach Events

#### What services would you find helpful from University of Kentucky's Libraries?

	Not Helpful	Somewhat Helpful	Helpful	Very Helpful	Extremely Helpful
In-Service Trainings (i.e., how to efficiently search, how to use databases, etc.)	6	6	0	0	0
Online Tutorials (i.e., how to search, using databases, library services available, etc.)	€	e	0	0	0
Websites Built to Meet Specific Needs (Click here for an example:http://libguides.uky.edu/garden)	e	e	•	0	•
Individual Consultations (electronically by email or Skype)	e	e	0	0	0
Individual Consultations (in-person or phone)	0	6	0	0	0
Training on Library Services During Orientation	e	e	0	0	0
EndNote Trainings (Citation Software)	60	63	0	0	0

Have you interacted with any librarians at the University of Kentucky?

Yes

No

	Not Helpful	Somewhat Helpful	Neutral	Helpful	Very Helpful
General Database Searching	0	0	0	0	0
How to Evaluate Sources	0	0	0	0	0
What Library Resources are Available to Extension Personnel throughout the State	0	•	0	•	0
Basic Research Skills	0	0	0	0	0
EndNote Trainings (Citation Software)	0	0	0	0	0
Specialty Guides (i.e., Master Gardener, Horticulture, etc.)	0	0	0	0	0
Do you have any library servi					

# Ideas We Have to Improve Services

- We don't want to produce or teach services that are not needed
- Examples:
  - Camtasia- How-to videos on a variety of topics (i.e. searching,
  - Creating Subject Specific LibGuides
  - Creating Handouts and Pamphlets that could be mailed to Extension Offices
  - Creating tailored LibGuides for Extension personnel
  - Virtual Reference Meetings (i.e., Lync or Skype)

### **Future Goals**

- Complete, Distribute, and Compile Statistics produced from the Survey
- We want to be involved in the CES Agent training and continuing education units
- We want to have AIC materials in packets mailed to Extension Offices
- Maintain the usability of the Master Gardener guide due to the implementation of a new system
- Attend and present at all 7 district meetings
- Hold in-person and virtual trainings

### References

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# Questions?