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## Using the QI Maturity Tool to Classify Agencies Along a Continuum

### Abstract

Major investments have been made to encourage health departments to implement quality improvement (QI) efforts. Yet, there are few empirically tested tools for public health agencies that assess these efforts and classify health departments along a QI continuum. This paper presents a new classification scheme for measuring QI Maturity in public health agencies based on a validated tool. The findings can be used to establish benchmarks, make comparisons and conduct future research linking QI and population health outcomes.

### Keywords

Quality improvement, health departments, measurement, classification scheme, psychometric properties

## INTRODUCTION

Experts agree on the need to build the science of quality improvement (QI) in public health<sup>1</sup> including the development of valid, reliable and predictive measures to assess QI.<sup>2</sup> Yet, these measures must be practical to administer, able to inform QI efforts and capable of driving culture change. In an effort to strike a balance between these competing demands, we made two modifications to the QI Maturity Tool<sup>2</sup> to assure its utility while maintaining necessary psychometric characteristics. First, we shortened the tool through a second round of refinement and testing. Second, we developed an algorithm and classification scheme that health departments could use for benchmarking and comparison. The purpose of this paper is to describe our work in both of these areas and to present the five categories of “QI maturity,” a theoretical concept that reflects an agency’s culture, capacity and alignment of ongoing and systematic improvement efforts. This work is based on data collected from local health departments (LHDs) in 2011 as part of the Multi-State Learning Collaborative (MLC). The findings revealed five categories of QI maturity: 1) beginning, 2) emerging, 3) progressing, 4) achieving, and 5) excelling. Our findings have implications for health departments seeking to assess and monitor their QI efforts over time and for researchers who are interested in comparing overall QI maturity scores to outcomes of interest.

## METHODS

The QI Maturity Tool (version 3.0) was administered to all LHDs within the 16 participating MLC states in January through March, 2011. A total of 670 agencies completed the survey, for a response rate of 57.8%. Of that total, 599 responded to 35 or more of the 37 Likert scale items in the QI tool. We repeated our initial round of psychometric testing described elsewhere<sup>2</sup> based on the inclusion of five additional items addressing previously reported weak or single item dimensions. The testing included an assessment of the tool’s internal consistency reliability as well as its dimensionality based on Chronbach’s alpha calculations and factor analysis, respectively. Questions with poor factor loadings ( $< 0.50$ ) or cross loadings or those representing a single item dimension were eliminated. We also assessed the tool’s convergent validity and divergent validity using the multi-trait multi-method technique. A matrix was computed with item-scale correlations which were then compared across scales. This approach helped to assess the relationship of each item with its own scale, as well as its correlations with other scales. Item convergent validity was assessed by checking the range of item-scale correlations. High item convergent validity was indicated if the item correlated noticeably with the relevant scale. A threshold of 0.40 was used in our study as suggested by Karlsson and colleagues.<sup>3</sup> Item divergent validity was assessed by comparing correlations between items and other scales to see if the items are stronger measures of their own construct than that of other constructs. Low item divergent validity was indicated if an item correlated significantly higher with any other scale than with its own scale. Significance was deemed if the item-scale correlation for a scale was two standard errors higher.<sup>4</sup> The standard error of the correlation coefficient is approximately equal to 1 divided by the square root of the sample size. In our study, two standard errors is equal to:  $2(1/\sqrt{599}) = 0.082$ .

Average scores were calculated for each domain and the underlying dimensions. These scores were then assessed in an algorithm for categorizing the LHDs. Due to the inherent variation within domains and an imperfect one on one correspondence between QI domains and practice, it was not possible to create a simple summative algorithm that would fit every LHD perfectly. According to the strong linear positive association between higher domain composite scores and higher levels of practice among LHDs observed in our cluster analysis, we created a hierarchically incremental algorithm to generate five non-overlapping categories taking into consideration two

factors: 1) the use of a probabilistic deciles method to capture the essence of the majority of LHDs in that category, and 2) a hierarchical method imposing stricter criteria as an LHD moved towards higher categories. The methodology is very similar to multivariate regression modeling where the best fitted line defines and predicts the center of the data.

## **RESULTS**

The results of the psychometric testing are provided in Table 1. Chronbach's alpha estimates ranged from 0.75 to 0.87 suggesting moderate to good internal consistency reliability across all domains. Dimensionality testing resulted in the elimination of two items from the QI organizational culture domain, one item from the QI capacity and competency domain, four items from the alignment and spread domain and one single-item dimension. Additionally, the results revealed that item-internal consistency (convergent validity) is satisfactory and the inclusive criterion of a correlation of 0.40 or higher was met for all items. Finally, the divergent validity test among all three factors was satisfactory since none of the items exhibited higher correlations with other scales in comparison with the proposed scale (by two standard errors or more).

As seen in Table 2, five categories of QI Maturity ranging from immature to highly mature include: 1) beginning, 2) emerging, 3) progressing, 4) achieving, and 5) excelling. The table shows the upper limit of the first category (beginning) was chosen to be the 60th percentile for that category indicating 60% of the "beginning" LHDs scored 99 or less. Similarly, 70% of the LHDs scored less than 106 in the second category and so on. As the composite of practice and domain summary scores got higher, the criteria for placing an LHD got stricter as well (e.g., an agency needed to score disproportionately higher in order to be included in the next category). The cumulative membership of the five categories was very close to the actual cumulative membership in the data. Approximately 4% of respondents were classified as "excelling", representing agencies achieving high levels of QI sophistication and a pervasive culture of QI. Ten percent of agencies were classified as "achieving" which suggests fairly high levels of QI practice, a commitment to QI, and an eagerness to engage in the type of transformational change described by QI experts.<sup>5</sup> Over one-third (36%) of LHDs were identified as "progressing" agencies. These LHDs typically have some QI experience and capacity but often lack commitment, have minimal opportunities for QI integration throughout the agency and are less sophisticated in their application and approach. Of the 18% of agencies classified as "emerging," there is evidence to suggest that these LHDs have newly adopted QI approaches, albeit with limited capacity. Emerging agencies have limited QI culture and few, if any, examples of attempts to incorporate QI as a routine part of practice. Finally, "beginning" LHDs are those that have typically not yet adopted formal QI projects, applied QI methods in a systematic way, or engaged in efforts to build a culture of QI. The percentages of agencies in each category described above mirrored the actual QI practice status based on our observations with the MLC national evaluation designed, in part, to assess QI efforts.

## **IMPLICATIONS**

The QI Maturity Tool is the only known validated tool to assess and monitor QI efforts in public health agencies and the streamlined tool and accompanying classifications have several implications for practitioners and researchers. First, the tool provides agencies with a practical and sound approach for measuring various aspects of QI maturity. Given our new classification scheme, agencies (based on a single respondent) are now able to relatively easily: 1) calculate their score by summing the 29 items and 2) categorize their current level of QI maturity based on the cut-offs provided in Table 2. For instance, if an agency scores a total of 95, then it would be ranked as

“beginning.” Second, the accompanying scores and classification scheme allow agencies to establish benchmarks and monitor their level of organizational QI maturity over time. Third, the tool has shown promise for measuring increased organizational QI capacity and it may therefore be of interest to agencies that are seeking to assess and document their QI investments in training, technical assistance, and project implementation, particularly if researchers are able to develop domain-level sub-scores.

Finally, if researchers are able to develop a standard process for administering this tool as well as a central repository for this data, our field would be better positioned to: 1) determine if differences in QI scores exist among certain groups of interest (e.g., accredited, non-accredited agencies), 2) assess the tool’s predictive capability, and 3) explore the role of QI Maturity on select outcomes of interest. Important next steps include the validation of the new categories and identification of the most appropriate administration process (e.g., single versus multiple respondents) for the QI Maturity Tool.

### SUMMARY BOX

What is already known on this topic?

Over the last several years, significant investments have been made to promote the adoption and acceleration of quality improvement (QI) efforts in health departments. Given these investments and the growing emphasis in this area, there is a need to create tools that measure changes based on various aspect of QI.

What is added by this report?

While existing public health efforts and literature explore characteristics and opportunities for building a QI culture, this study provides a classification scheme for measuring QI Maturity based on empirical work with a validated tool measuring multiple domains of interest.

What are the implications for public health practice/policy/research?

*Implications for practice* – this tool and accompanying classification scheme can be used for self-assessment purposes and as an accountability mechanism with leaders and policy makers.

*Implications for research* – this study provides important evidence that different levels of QI maturity exist among health departments in the United States. The five levels of QI maturity have been empirically developed, yet they now need to be validated. Additionally, more efforts are needed to understand how progression along a QI continuum influences public health

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Table 1. QI Maturity Tool Factor Loadings, Chronbach’s Alpha Estimates and Alignment with Hypothesized Domains (n= 599)

| Domains and Items   | Factor Loading  | Dimension                        | Chronbach’s Alpha | Convergent Validity<br># of Inter-Item Correlations ≥ 0.40 | Divergent Validity<br># items that have higher correlation with other scale <0.082 |
|---|-----------------|----------------------------------|-------------------|--|--|
| <b>QI Organizational Culture</b>                                    |                 |                                  |                   |  |  |
| Leaders receptive to ideas for improving quality                    | .712            | Commitment                       | } 0.75            | 3 of 3   | 0 of 3   |
| Impetus for improving quality is internal                           | .694            | Commitment                       |                   |  |  |
| Leaders work together for common goals                              | .786            | Commitment                       |                   |  |  |
| <del>Agency data shared for improvement purposes</del>              | <del>.228</del> | <del>Collaboration</del>         | } 0.80            | 2 of 2   | 0 of 2   |
| <del>Matters reviewed in respectful way</del>                       | <del>.449</del> | <del>Collaboration</del>         |                   |  |  |
| Staff help solve problems   | .934            | Collaboration                    |                   |  |  |
| Staff routinely contribute to decisions                             | .756            | Collaboration                    |                   |  |  |
| <b>QI Capacity &amp; Competency</b>                                 |                 |                                  |                   |  |  |
| Leaders are trained in basic QI methods                             | .724            | Skills                           | } 0.85            | 2 of 2   | 0 of 2   |
| Staff members are trained in basic QI methods                       | .941            | Skills                           |                   |  |  |
| Staff has skills to monitor quality of programs                     | .589            | Methods                          | } 0.87            | 6 of 6   | 0 of 6   |
| Agency has objective quality measures                               | .769            | Methods                          |                   |  |  |
| Staff uses methods to identify root causes                          | .508            | Methods                          |                   |  |  |
| Staff uses best or promising practices                              | .643            | Methods                          |                   |  |  |
| Programs are continuously evaluated                                 | .932            | Methods                          |                   |  |  |
| The quality of programs is routinely monitored                      | .829            | Methods                          |                   |  |  |
| <del>Established process exists for identifying QI priorities</del> | <del>.484</del> | <del>Investment</del>            | } 0.85            | 3 of 3   | 0 of 3   |
| Agency has a Quality Improvement Officer                            | .747            | Investment                       |                   |  |  |
| Agency has QI Council, Committee or Team                            | .903            | Investment                       |                   |  |  |
| Agency has QI Plan  | .791            | Investment                       |                   |  |  |
| <b>QI Alignment &amp; Spread</b>                                    |                 |                                  |                   |  |  |
| Job descriptions include QI responsibilities                        | .799            | Integration                      | } 0.86            | 7 of 7   | 0 of 7   |
| Staff is aware of external QI expertise                             | .629            | Integration                      |                   |  |  |
| Staff at all levels participate in QI                               | .651            | Integration                      |                   |  |  |
| Customer satisfaction information routinely used                    | .699            | Integration                      |                   |  |  |
| QI efforts usually adopted by other programs                        | .657            | Integration                      |                   |  |  |
| Accurate and timely data available for QI                           | .646            | Integration                      |                   |  |  |
| Improving quality is integrated into agency practice                | .705            | Integration                      |                   |  |  |
| <del>Agency allocates sufficient time for QI</del>                  | <del>.505</del> | <del>Integration</del>           | } 0.78            | 2 of 2   | 0 of 2   |
| Staff has authority to make change                                  | .688            | Authority                        |                   |  |  |
| Staff has authority to work across program boundaries               | .921            | Authority                        |                   |  |  |
| <del>Managers are accountable for improvement</del>                 | <del>.124</del> | <del>Implementation</del>        | } 0.85            | 4 of 4   | 0 of 4   |
| <del>Implementing QI is challenging among staff</del>               | <del>.088</del> | <del>Implementation</del>        |                   |  |  |
| <del>QI approaches are compatible with activities</del>             | <del>.201</del> | <del>Implementation</del>        |                   |  |  |
| Spending time and resources on QI is worth it                       | .834            | Value                            |                   |  |  |
| Key decisions makers think QI is important                          | .678            | Value                            |                   |  |  |
| Using QI will impact health of my community                         | .897            | Value                            |                   |  |  |
| Staff will notice change as a result of QI                          | .696            | Value                            |                   |  |  |
| <del>Staff have adequate time and support for QI</del>              | <del>.853</del> | <del>Single item dimension</del> |                   |  |  |

Note: Strikethrough represents items that were deleted due to a low factor score (<0.50), cross-loading with one or more dimensions or due to a remaining single item dimension.

Table 2. QI Maturity Scores by Category (n= 599)

| QI Maturity Categories | Score Range (29-145) | Percent of Respondents | Upper Limit Percentile of the Group |
|------------------------|----------------------|------------------------|-------------------------------------|
| Beginning              | ≤ 99                 | 32.0                   | 60 <sup>th</sup>                    |
| Emerging               | 100-106              | 17.8                   | 70 <sup>th</sup>                    |
| Progressing            | 107-120              | 35.7                   | 80 <sup>th</sup>                    |
| Achieving              | 121-139              | 10.4                   | 90 <sup>th</sup>                    |
| Excelling              | ≥140                 | 4.0                    | 100 <sup>th</sup>                   |