

**Research Report  
KTC-96-28**

**SURVEY OF HIGH SCHOOL DRIVER SAFETY PROGRAMS**

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## **EXECUTIVE SUMMARY**

The over representation of teenage drivers in traffic collisions has been a cause of concern and the basis for the recent graduated license legislation. A subcommittee of the Safety Management System has the objective of improving teenage driver safety through development and implementation of education and training programs. The objective of this study was to obtain information on current and desired traffic safety related programs for high schools.

A survey was sent to all high schools. Information was obtained from 189 of 432 schools. Current activity in the area of traffic safety was summarized. The activity with the most participation was Red Ribbon Week. The activities which were rated the most effective were Project Graduation and driver's education.

A summary of current activities used as highway safety programs in high schools in Kentucky, along with contact names, organizations, and telephone numbers, are given in the appendices.

## **1.0 INTRODUCTION**

The rate and severity of traffic collisions involving teenage drivers is high compared to other segments of the driving population. Data from 1995 show that, while teenage drivers represent seven percent of Kentucky drivers, they are involved in 22 percent of the traffic collisions. This over representation of teenage drivers has been a cause of concern and the basis for the recent graduated license legislation.

As a means of reducing the number and severity of traffic collisions in Kentucky, a Safety Management System (SMS) has been implemented. This has involved identifying the various organizations and agencies in Kentucky which have a role or interest in traffic safety. A SMS Steering Committee was established which is composed of representatives of a range of agencies and organizations which have various responsibilities in the general area of traffic safety. One of the activities of the Steering Committee was to establish a list of priority objectives. Subcommittees were then formed with action plans recommended to attain the objectives. One of the original subcommittees dealt with the general area of the driver and was a sponsor of the graduated license legislation which was enacted in the 1996 Kentucky legislature.

A new format has been developed with each subcommittee assigned a specific objective. One subcommittee has the title "High School Driver Safety Programs" and has the objective of improving teenage driver safety through development and implementation of education and training programs. This subcommittee has a broad base of representation from organizations including the Kentucky Transportation Cabinet, Kentucky State Police, Mothers Against Drunk Driving (MADD), Kentucky PTA, the Traffic Institute at Eastern Kentucky University, AAA, Green River Area Development District, Kentucky Department of Education, and the Transportation Center at the University of Kentucky. This report is result of the work of this committee.

Various programs have been developed which deal either directly and indirectly with this problem. Several of these programs have been presented through high schools. The objective of this study was to obtain information on current and desired traffic safety related programs for high schools.

## **2.0 PROCEDURE**

In an attempt to obtain information on current and desired safety programs for high schools in Kentucky, a survey was sent to all high schools. This survey was sent to 432 schools in September 1995.

A copy of the survey is attached. A representative of the high school was asked to review the list of activities given on the survey and to note whether their school currently participated in the specific safety programs. If they did participate in a specific activity, they were asked to note the level of participation and the effectiveness of that program. The rating of effectiveness was subjective using their opinion of the effect the activity had on the traffic safety of participating students. The ratings were: very effective, somewhat effective, not effective, and no opinion. They were also asked to indicate if there was interest in future involvement in the listed programs as well as whether there were additional programs their school would desire to implement.

### **3.0 RESULTS**

Responses were obtained from 189 schools. This was a response rate of 44 percent. There was a wide range in high school populations represented from under 50 at schools for a special population of students to large high schools with a student population of over 2,000.

A summary of current activity for the 15 specific activities listed on the survey is given in Table 1. This summary gives the number of schools participating in each activity along with the number of students. The number of schools who did not currently participate in a given activity, but had an interest in that activity, was listed. An average rating of the efficiency of the activity is given. The ratings used were 1 for very effective, 2 for somewhat effective, and 3 for not effective. Therefore, a lower average efficiency rating indicates the most effective activity. A more detailed summary of the information obtained for each of these programs is given in Appendix A. A brief description of each program is also included.

The activity with the most participation was Red Ribbon Week with 85 percent of the schools indicating they were involved. The number of students involved in this activity was also very high. Over one-half of the schools were involved in the Teen Leadership Conference but there was not a large number of students included in this activity. While only about one-fourth of the schools had a Ghost Out program, this activity had the second highest number of students involved.

Other activities in which almost one-half of the responding schools were involved included Champions Against Drugs, driver's education, and Project Graduation. The activities with the lowest participation, less than 10 percent, were Team Spirit, PRIDE, and Teen Court.

If a school did not participate in a certain activity, they were asked if they had any interest in future involvement. The activities which had the highest number of non-participating schools indicating an interest included peer counseling, Project Prom, Teen Court, SADD, and driver's education.

The activities which were rated the most effective by participating schools were Project Graduation and driver's education. None of the schools rated these activities as not effective with about 80 percent rating them as very effective.

The schools were also asked to list other activities they had at their school which would be related to traffic safety. A large number of other activities were listed. Programs listed by more than one school included: Peer Leader or Helpers, Operation Sober, Prom Promise, Battle of the Belts, Prevention Club, and 16th Birthday Party.

A number of the responses included general comments concerning highway safety as it relates to high school students. These comments dealt with several specific topics. There was a concern for the lack of safety belt usage with a need to enforce the safety belt law. Use of the "Battle of the Belts" program was listed as a method of increasing safety belt usage in high schools. The lack of enforcement of existing laws and regulations was listed as a problem. For example, students who are caught with alcohol are just required to dispose of the alcohol rather than being forced to go to court. There is a need for more parental participation. Interest can decline in some programs such as Project Prom and Project Graduation unless efforts are made to revitalize these programs. There were several comments that the "no-pass, no-drive" law should be better enforced. There were also several comments concerning the need for additional training for teenage drivers with the mention of driver's education as a requirement by some respondents.

#### **4.0 RECOMMENDATION**

A summary of the current activities used as highway safety programs for high schools in Kentucky should be sent to each high school along with names, addresses, and phone numbers of organizations and individuals who can assist in implementing these programs. The information contained in Appendix A provides a brief description of current programs. A list of contacts for some of the various traffic safety related activities, as well as some of the various agencies and organizations which have an interest in traffic safety, is given in Appendix B.

**SURVEY OF HIGH SCHOOL HIGHWAY SAFETY PROGRAMS**

School District \_\_\_\_\_

School Name \_\_\_\_\_

Number in High School \_\_\_\_\_

Grade Levels \_\_\_\_\_

ACTIVITY	CURRENTLY PARTICIPATE		IF YES, STUDENTS PER YEAR	IF NO, IS THERE INTEREST IN FUTURE INVOLVEMENT?	RATE EFFECTIVENESS*
	YES	NO			
Driver's Education					
DARE					
SADD					
Project Prom					
Project Graduation					
Team Spirit					
Champions Against Drugs					
PRIDE					
Red Ribbon Week					
Ghost Out					
Just Say No					
Teen Leadership Conference					
Peer Counseling					
Student Assistance					
Teen Court					
Other					

\* Please rate effectiveness in terms of your opinion of what effect the activity has had on traffic safety of participating students using a scale of: 1 - Very Effective; 2 - Somewhat Effective; 3 - Not Effective; 4 - No Opinion

TABLE 1. SUMMARY OF CURRENT HIGH SCHOOL PROGRAMS\*

ACTIVITY	SCHOOLS PARTICIPATING		NUMBER STUDENTS PARTICIPATING	FUTURE INTEREST**	AVERAGE EFFICIENCY***
	NUMBER	PERCENT			
Driver's Education	86	46	9,425	17	1.21
DARE	69	37	8,637	12	1.74
SADD	73	39	8,186	19	1.71
Project Prom	67	35	12,905	21	1.48
Project Graduation	86	46	13,835	11	1.16
Team Spirit	9	5	236	8	1.38
Champions Against Drugs	91	48	8,898	13	1.64
PRIDE	13	7	1,192	11	1.45
Red Ribbon Week	160	85	78,618	2	1.87
Ghost Out	49	26	23,202	16	1.42
Just Say No	42	22	12,744	7	1.83
Teen Leadership Conference	110	58	2,900	7	1.43
Peer Counseling	68	36	5,592	23	1.54
Student Assistance	49	26	5,561	13	1.45
Teen Court	16	8	774	20	1.89

\* Information obtained from 189 high schools in September 1995.

\*\* Number of non-participating schools indicating a future interest.

\*\*\* Based on rating of 1 for very effective, 2 for somewhat effective, and 3 for not effective.



**APPENDIX A**  
**STATEWIDE SUMMARY OF HIGH SCHOOL**  
**HIGHWAY SAFETY PROGRAMS**

## DRIVER'S EDUCATION

### DESCRIPTION

High school driver education is an academic program designed to train new drivers in the procedures and skills to be able to safely and efficiently drive an automobile, and to develop in young drivers a positive attitude toward safe and responsible driving. It includes classroom activities related to traffic laws, defensive driving, occupant protection, risk-taking, driver perception, decision-making and judgment, as well as behind-the-wheel activities for practical application and practice of driving skills.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	86
Total Number of Schools Responding	189
Percent Participating	45.5
Number Non-participating Schools Interested	17
Percent Non-participating Schools Interested	16.5

### STUDENT INVOLVEMENT

Active Students (for 79 Schools Reporting)	9,425
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	71,467
Percent Involvement Statewide	7.5
Percent Active in Schools with Program	13.2

### PROGRAM EFFICIENCY

Number of Schools Rating Program	78
Number with Rating:	
1	62
2	16
3	0
Percent with Rating:	
1	79.5
2	20.5
3	0.0
Average Efficiency Rating	1.21

## DARE

### DESCRIPTION

Drug Abuse Resistance Education (DARE) is a program through which uniformed police officers function as classroom instructors to deliver a curriculum to students. It provides students with drug information, methods to enhance self-esteem, specific analytical and decision-making skills and the motivation to employ the skills learned. The senior high curriculum consists of five lessons which is team-taught on alternating days by the officer and classroom teacher. The length of the program is 11 days.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	69
Middle Schools Currently Participating	18
Total Number of Schools Responding	189
Percent High Schools Participating	36.5
Number Non-participating Schools Interested	12
Percent Non-participating Schools Interested	10.0

### STUDENT INVOLVEMENT

Active Students (for 63 Schools Reporting)	8,637
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	58,614
Percent Involvement Statewide	6.8
Percent Active in Schools with Program	14.7

### PROGRAM EFFICIENCY

Number of Schools Rating Program	62
Number with Rating:	
1	23
2	32
3	7
Percent with Rating:	
1	37.1
2	51.6
3	11.3
Average Efficiency Rating	1.74

## SADD

### DESCRIPTION

Students Against Driving Drunk (SADD) is a national organization which encourages chapters to develop anti-drinking and driving programs. A SADD Resource Manual provides project ideas and guidelines for successful drunk driving education and prevention.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	73
Total Number of Schools Responding	189
Percent Participating	38.6
Number Non-participating Schools Interested	19
Percent Non-participating Schools Interested	16.4

### STUDENT INVOLVEMENT

Active Students (for 62 Schools Reporting)	8,186
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	61,465
Percent Involvement Statewide	6.5
Percent Active in Schools with Program	13.3

### PROGRAM EFFICIENCY

Number of Schools Rating Program	62
Number with Rating:	
1	23
2	35
3	4
Percent with Rating:	
1	37.1
2	56.5
3	6.5
Average Efficiency Rating	1.71

## PROJECT PROM

### DESCRIPTION

The objective is to provide an alcohol and drug free environment for students after the prom. The event usually lasts all night and includes games, auctions, and other activities. It is funded from donations from the community and can be sponsored by the school and parents.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	67
Total Number of Schools Responding	189
Percent Participating	35.4
Number Non-participating Schools Interested	21
Percent Non-participating Schools Interested	17.2

### STUDENT INVOLVEMENT

Active Students (for 53 Schools Reporting)	12,905
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	49,966
Percent Involvement Statewide	10.2
Percent Active in Schools with Program	25.8

### PROGRAM EFFICIENCY

Number of Schools Rating Program	58
Number with Rating:	
1	32
2	21
3	3
Percent with Rating:	
1	57.1
2	37.5
3	5.4
Average Efficiency Rating	1.48

## PROJECT GRADUATION

### DESCRIPTION

The event occurs once each school year and is related to graduation such that it involves mostly the senior class. The objective is to provide an alcohol and drug free environment for the participating students. The event includes games, auctions, and other activities. It is funded from donations from the community and can be sponsored by the school and parents.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	86
Total Number of Schools Responding	189
Percent Participating	45.5
Number Non-participating Schools Interested	11
Percent Non-participating Schools Interested	10.7

### STUDENT INVOLVEMENT

Active Students (for 69 Schools Reporting)	13,835
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	65,913
Percent Involvement Statewide	11.0
Percent Active in Schools with Program	21.0

### PROGRAM EFFICIENCY

Number of Schools Rating Program	70
Number with Rating:	
1	59
2	11
3	0
Percent with Rating:	
1	84.5
2	15.7
3	0.0
Average Efficiency Rating	1.16

## TEAM SPIRIT

### DESCRIPTION

This is a substance abuse prevention program designed to enable high school-aged youth to become active in preventing drug and alcohol use and impaired driving by their peers. The program includes a summer training conference where action plans are developed for drug- and alcohol-free events and activities for the upcoming school year. The Kentucky Youth Traffic Safety Office sponsors an annual TeamSpirit Leadership Training Conference for teen leaders and their adult sponsors. The mission of this conference is to prevent the use of alcohol and other drugs by youth, and the related impaired driving.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	9
Total Number of Schools Responding	189
Percent Participating	4.8
Number Non-participating Schools Interested	8
Percent Non-participating Schools Interested	4.4

### STUDENT INVOLVEMENT

Active Students (for 8 Schools Reporting)	236
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	8,031
Percent Involvement Statewide	0.2
Percent Active in Schools with Program	2.9

### PROGRAM EFFICIENCY

Number of Schools Rating Program	8
Number with Rating:	
1	6
2	1
3	1
Percent with Rating:	
1	75.0
2	12.5
3	12.5
Average Efficiency Rating	1.38

## CHAMPIONS FOR A DRUG-FREE KENTUCKY

### DESCRIPTION

The mission of the Champions program is to promote the prevention of alcohol, tobacco, other drug abuse, and violence in Kentucky communities. Regional Prevention Centers are located across the state which work with local schools. Champion Clubs are formed in the schools. Volunteers assist in organizing drug-free activities for the students and community.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	91
Total Number of Schools Responding	189
Percent Participating	48.1
Number Non-participating Schools Interested	13
Percent Non-participating Schools Interested	13.3

### STUDENT INVOLVEMENT

Active Students (for 68 Schools Reporting)	8,898
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	66,223
Percent Involvement Statewide	7.1
Percent Active in Schools with Program	13.4

### PROGRAM EFFICIENCY

Number of Schools Rating Program	73
Number with Rating:	
1	27
2	45
3	1
Percent with Rating:	
1	37.0
2	61.6
3	1.4
Average Efficiency Rating	1.64



## PRIDE

### DESCRIPTION

America's PRIDE is an international drug prevention program for youth in high school. Through a team structure, it encourages students to reach out to their friends, younger students and the community with a drug-free message. Young people become members of the team and initiate drug-free activities in the school and community and conduct motivational performances for peers, younger children and community audiences.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	13
Total Number of Schools Responding	189
Percent Participating	6.9
Number Non-participating Schools Interested	11
Percent Non-participating Schools Interested	6.3

### STUDENT INVOLVEMENT

Active Students (for 9 Schools Reporting)	1,192
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	8,954
Percent Involvement Statewide	0.9
Percent Active in Schools with Program	13.3

### PROGRAM EFFICIENCY

Number of Schools Rating Program	11
Number with Rating:	
1	6
2	5
3	0
Percent with Rating:	
1	54.5
2	45.5
3	0.0
Average Efficiency Rating	1.45

## RED RIBBON WEEK

### DESCRIPTION

The objective of Red Ribbon Week is to create a drug free future for youth. The classic theme is "Be Healthy and Drug Free". Annually, a week is designated as Red Ribbon Week with communities creating unique and innovative strategies for drug prevention.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	160
Total Number of Schools Responding	189
Percent Participating	84.7
Number Non-participating Schools Interested	2
Percent Non-participating Schools Interested	6.9

### STUDENT INVOLVEMENT

Active Students (for 79 Schools Reporting)	78,618
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	110,906
Percent Involvement Statewide	62.3
Percent Active in Schools with Program	70.9

### PROGRAM EFFICIENCY

Number of Schools Rating Program	129
Number with Rating:	
1	32
2	82
3	15
Percent with Rating:	
1	24.8
2	63.6
3	11.6
Average Efficiency Rating	1.87

## GHOST OUT

### DESCRIPTION

This is a week-long alcohol and seat belt awareness program. Activities include: daily announcements read by students which give facts and statistics of alcohol use, distribution of highway safety booklets and pamphlets, and winning prizes by answering trivia questions. The focal point of the week is a visit from a guest dressed as the "Grim Reaper" on the last day. Victims are selected and given a victim's kit. The program concludes with an assembly where guest speakers discuss the dangers of drinking and driving.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	49
Total Number of Schools Responding	189
Percent Participating	25.9
Number Non-participating Schools Interested	16
Percent Non-participating Schools Interested	11.4

### STUDENT INVOLVEMENT

Active Students (for 37 Schools Reporting)	23,202
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	39,012
Percent Involvement Statewide	18.4
Percent Active in Schools with Program	59.5

### PROGRAM EFFICIENCY

Number of Schools Rating Program	43
Number with Rating:	
1	26
2	16
3	1
Percent with Rating:	
1	60.5
2	37.2
3	2.3
Average Efficiency Rating	1.42

## JUST SAY NO

### DESCRIPTION

Clubs are formed with the objective of developing anti-drugs programs and activities.

### SCHOOL PARTICIPATION

Number of High Schools Currently Participating in Activity	42
Number of Middle Schools Currently Participating	18
Total Number of Schools Responding	189
Percent High Schools Participating	22.2
Number Non-participating Schools Interested	7
Percent Non-participating Schools Interested	4.8

### STUDENT INVOLVEMENT

Active Students (for 29 Schools Reporting)	12,744
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	39,918
Percent Involvement Statewide	10.1
Percent Active in Schools with Program	36.5

### PROGRAM EFFICIENCY

Number of Schools Rating Program	30
Number with Rating:	
1	7
2	21
3	2
Percent with Rating:	
1	23.3
2	70.0
3	6.7
Average Efficiency Rating	1.83

## TEEN LEADERSHIP CONFERENCE

### DESCRIPTION

The Teen Leadership Conference is a multi-day, live-in experience designed to provide participants with factual information on substance abuse, skills and methods for putting this knowledge to effective use in building prevention programs and an appreciation of the concept of personal wellness and lifestyle risk reduction. There are a variety of activities that include workshops, group games, fun and serious discussions. Sharing of ideas and attitudes about alcohol, other drug use, life styles, alternatives and relationships help youth participating in the TLC to find a new level of self-awareness.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	110
Total Number of Schools Responding	189
Percent Participating	58.2
Number Non-participating Schools Interested	7
Percent Non-participating Schools Interested	8.9

### STUDENT INVOLVEMENT

Active Students (for 92 Schools Reporting)	2,900
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	81,461
Percent Involvement Statewide	2.3
Percent Active in Schools with Program	3.6

### PROGRAM EFFICIENCY

Number of Schools Rating Program	92
Number with Rating:	
1	56
2	32
3	4
Percent with Rating:	
1	60.9
2	34.8
3	4.3
Average Efficiency Rating	1.43

## PEER COUNSELING

### DESCRIPTION

A program in which teens provide counseling for their peers covering a wide range of problem areas.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	68
Total Number of Schools Responding	189
Percent Participating	36.0
Number Non-participating Schools Interested	23
Percent Non-participating Schools Interested	19.0

### STUDENT INVOLVEMENT

Active Students (for 48 Schools Reporting)	5,592
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	57,850
Percent Involvement Statewide	4.4
Percent Active in Schools with Program	9.7

### PROGRAM EFFICIENCY

Number of Schools Rating Program	48
Number with Rating:	
1	23
2	24
3	1
Percent with Rating:	
1	47.9
2	50.0
3	2.1
Average Efficiency Rating	1.54

## STUDENT ASSISTANCE

### DESCRIPTION

The goals of this program are to identify, refer, and support students who may be experiencing any of a number of health or social problems including alcohol and other drug abuse and to build a sustained capacity in the school system to effectively address alcohol and other drug problems.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	49
Total Number of Schools Responding	189
Percent Participating	25.9
Number Non-participating Schools Interested	13
Percent Non-participating Schools Interested	9.3

### STUDENT INVOLVEMENT

Active Students (for 35 Schools Reporting)	5,561
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	40,936
Percent Involvement Statewide	4.4
Percent Active in Schools with Program	13.6

### PROGRAM EFFICIENCY

Number of Schools Rating Program	40
Number with Rating:	
1	22
2	18
3	0
Percent with Rating:	
1	55.0
2	45.0
3	0.0
Average Efficiency Rating	1.45

## TEEN COURT

### DESCRIPTION

A court composed of young people who serve as attorneys, bailiffs, and jurors. The only adult involved is the judge. The court adjudicates youths arrested for certain offenses and enables young people to judge their peers' behavior. Jurors decide sentence and not guilt or innocence. Sentences include community service and jury duty on Teen Court.

### SCHOOL PARTICIPATION

Number Currently Participating in Activity	16
Total Number of Schools Responding	189
Percent Participating	8.5
Number Non-participating Schools Interested	20
Percent Non-participating Schools Interested	11.6

### STUDENT INVOLVEMENT

Active Students (for 10 Schools Reporting)	774
Total Number of Students in all Responding Schools	126,202
Number of Students in Schools with Program	12,201
Percent Involvement Statewide	0.6
Percent Active in Schools with Program	6.3

### PROGRAM EFFICIENCY

Number of Schools Rating Program	9
Number with Rating:	
1	1
2	8
3	0
Percent with Rating:	
1	11.1
2	88.9
3	0.0
Average Efficiency Rating	1.89



## **ADDITIONAL PROGRAMS**

### **BATTLE OF THE BELTS**

The objective is to increase safety belt usage. A contest is held between high schools in the same area to determine who has the highest safety belt usage. Usage surveys are taken of vehicles entering the school parking lots at random times during the program period. Sponsors provide prizes for individuals observed at random wearing their safety belt with a plaque presented to the school with the highest usage rate. In one area this involves an annual competition between two high schools which begins with the first day of school and culminates with the football game between the two schools where the plaque for the highest seat belt usage is presented at half-time. Another activity involves a timed event where students buckle themselves in various positions in a car with the winner having the lowest time.

### **JUDGMENT DAY**

The goal of Judgment Day is to inform students of the reality of drinking and driving by staging a Mock Trial. Students are selected as defendants and the jury. A judge and attorneys are invited to participate with the judge explaining sentences for DUI offenses as provided in current state law.

### **MOCK CRASH**

This is an event which simulates a live crash with sirens, wrecked cars, victims, police and emergency rescue personnel to investigate the crash, collect evidence, and conduct a mock arrest. Rescue personnel come to the scene and extricate victims from the wrecked vehicles, medically treat them, and then take them away in an ambulance or a body bag. Media coverage captures on-the-scene coverage.

### **OPERATION LIFESAVERS**

This is a public education program designed to reduce the number of crashes, deaths, and injuries at highway-rail intersections. It is sponsored cooperatively by federal, state, and local government agencies, highway safety organizations, and the nation's railroads. The program strives to increase public awareness of the highway-rail crossing environment and improve driver and pedestrian behavior at these intersections by obeying the traffic laws relating to crossing signs and signals. It emphasizes the enforcement of existing traffic laws and engineering improvements such as the installation and upgrading of crossing warning devices.

## **PROM PROMISE**

Student committees plan a school campaign to encourage students to sign the Prom Promise pledge, promising not to use alcohol and other drugs, especially on prom night. A primary objective of this program is to increase student awareness of the effects of alcohol and other drugs through planned activities.

## **RISKY BUSINESS**

A 45-minute education program presented in a classroom setting. It is an alcohol and seat belt awareness program with a lecture and graphic slide presentation.

## **16TH BIRTHDAY PARTY**

Birthday parties are designed to honor students turning sixteen and becoming new drivers. The parties are a quarterly activity given during a school day. Refreshments and door prizes are provided through community support. The objective is to encourage responsible driving habits. Each student receives a key ring containing a quarter imprinted with Drugs End All Dreams. A guest speaker addresses issues of safety belt use, drinking and driving, speed, obeying laws, and being responsible drivers.

## **THINK FIRST**

A one-hour Trauma Prevention Program is presented by the University of Kentucky Trauma Center with the objectives of raising awareness of the impact of injuries and providing students with information on trauma prevention. The program consists of three sections. The first is a film which features trauma victims discussing their injury and how their lives have changed since they were injured. Next a professional gives a brief lecture and then a young trauma victim speaks about his or her personal experience with injury.

## **YOUTH INITIATIVE**

The program provides a method for youth to join MADD and attempt to change community norms that allow underage drinking and drunk driving to occur, focusing upon creating environmental changes that affect the conditions in which young people grow up. The strategies include changing public policy by the adoption of new laws and ordinances or changing existing policies, working to strengthen enforcement of existing policies and laws, and developing a media advocacy strategy to support policy level change. The program encourages young people to take the lead, with adult partners, in solving underage drinking problems.

**APPENDIX B**

**TRAFFIC SAFETY CONTACTS**

ACTIVITY	ORGANIZATION	CONTACT
Battle of the Belts	North Central Regional Office of Traffic Safety	Patti Gaines (502) 241-7926
Champions for a Drug-Free Kentucky	Champions	Larry Carrico (502) 564-7889
DARE (Drug Awareness and Resistance Education)	Kentucky State Police	Sgt. J. Richardson (505) 695-6300
Day of the Dead	Green River ADD	Edward West (502) 926-4433
Driver's Education	Kentucky Dept. of Education	Agnes Durbin (502) 564-2106
Ghost Out	Kentucky State Police Highway Safety Branch	Tina Cox (502) 695-6356
Graduated Driver's License	Transportation Cabinet Division of Driver Licensing	Steve Coffey (502) 564-6800
Judgment Day	Transportation Cabinet Drive Smart KY Program	Pat Melton (502) 564-3730
Mock Crash	Kentucky State Police Highway Safety Branch	Ed Robinson (502) 695-6356
Operation Lifesavers	Operation Lifesavers, Inc. KY Operation Lifesaver	(800) 537-6224 (800) 584-2145
PRIDE	Pride, Inc. Atlanta, GA	Michelle Basket (770) 458-9900
Project Graduation	Kentucky State Police Highway Safety Branch	Ed Robinson (502) 695-6356
Project Prom	Kentucky State Police Highway Safety Branch	Ed Robinson (502) 695-6356

ACTIVITY	ORGANIZATION	CONTACT
Prom Promise	Nationwide Insurance	c/o Prom Promise 1-800-211-7766
Red Ribbon Week	National Family Partnership (314) 845-1933	Beverly Baker (502) 241-7926
Risky Business	Kentucky State Police Highway Safety Branch	Tina Cox (502) 695-6356
SADD (Students Against Drunk Driving)	Kentucky State Police Highway Safety Branch	Ed Robinson (502) 695-6356
Safe & Drug Free Schools	Department of Education	Steve Kimberling (502) 564-3791
16th Birthday Party	North Central Regional Office of Traffic Safety	Patti Gaines (502) 484-5623
Student Assistance	Cabinet for Human Resources Division of Substance Abuse	Dudley Jones (502) 564-2880
Team Spirit	Kentucky State Police Highway Safety Branch	Ed Robinson (502) 695-6356
Teen Leadership Conference	Champions	Larry Carrico (800) 432-9337
Think First	University of Kentucky Trauma Prevention Prog.	Colleen Swartz (606) 257-1231
Youth Initiative	MADD	Paula Freeman (606) 734-0090

ORGANIZATION	CONTACT
AAA Safety Foundation	Lilla Mason (606) 233-1111
Eastern Kentucky Regional Office of Traffic Safety	Kimberly Sparkman Eastern KY University (606) 622-2909
Eastern Kentucky University State Traffic School	Deborah Mills (606) 622-4285
Eastern Kentucky University Traffic Safety Institute	Ray Ochs (606) 622-2236
Federal Highway Administration Frankfort	Terry Chism (502) 223-6750
Kentucky Department of Education Division of Pupil Transportation	Mike Roscoe (502) 564-4718
Kentucky Department of Education Driver Education	Agnes Durbin (502) 564-2106
Kentucky PTA	Janice Jackson (502) 564-4378
Kentucky State Police Highway Safety Branch	Jerry Lovitt (502) 695-6356
Kentucky Transportation Cabinet Drive Smart Program	Pat Melton (505) 564-3730
Kentucky Transportation Cabinet Division of Driver Licensing	Steve Coffey (502) 564-6800
MADD (Mothers Against Drunk Drivers)	Paula Freeman (606) 734-0090

ORGANIZATION	CONTACT
NHTSA (National Highway Traffic Safety Administration) Atlanta, GA	Belinda Jackson (404) 347-4537
North Central Regional Office of Traffic Safety	Patti Gaines (502) 484-5623
Safe Kids Coalition	Patty Sewell (502) 564-2154
South Central Regional Office of Traffic Safety	Diane Colvin Taylor County Hospital (502) 465-3561
University of Kentucky KY Injury Prevention and Research Center	Carl Spurlock (606) 257-6711
University of Kentucky Transportation Center	Ken Agent Jerry Pigman (606) 257-4513
University of Kentucky, Chandler Medical Center Trauma Prevention Program	Colleen Swartz (606) 257-1231
University of Louisville Hospital The Trauma Institute	Dana Davidson (502) 562-3288
Western Kentucky Regional Office of Traffic Safety	Beverly Steele Bowling Green PD (502) 843-5522