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## Practical Metadata

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## **Practical Metadata**

Kathryn Lybarger



# <METADATA>

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## What is metadata?



## "data about data"



# **Types of Metadata**

Descriptive Metadata

Structural Metadata

Administrative Metadata
Preservation Metadata
Rights and Access Metadata
Technical Metadata

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## Examples



petticoset is called a fustanella & Cohonde chinde look scores of yeses of clock to make the drees is very pretty as well as picturesque

## This space intentionally left blank.



#### WARNING

Indenti law provides severe civil and criminal penalties for the unauthorized reproduction, clearitation or exhibition of copyrighted motion pictures, video tapes or video class.

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## What does metadata look like?



# May be same format as data

## Header added by Project Gutenberg

Ebook submitted

The Project Gutenberg EBook of Mavericks, by William MacLeod Raine

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Title: Mavericks

Author: William MacLeod Raine

Release Date: December 29, 2004 [EBook #14520]

Language: English

Character set encoding: ISO-8859-1

\*\*\* START OF THIS PROJECT GUTENBERG EBOOK MAVERICKS \*\*\*

Produced by Kathryn Lybarger and the PG Online Distributed Proofreading Team

[Illustration: THE RIDER SLEWED IN THE SADDLE WITH HIS WHOLE ATTENTION UPON POSSIBLE PURSUIT. Frontispiece. Page 33 ]

MAVERICKS

## Metadata may have different format



#### WAV audio file

#### Text metadata

Master File Name: king\_rpwcr03\_t1\_a

Cassette Sleeve information:

"Maxell" Communicator C90 Series Audiocassette 020H108 RPWCR 03

User Copy

An Unrehearsed interview with Martin Luther King, Jr. for the University of Kentucky Libraries Robert Penn Warren Civil Rights History Project. The interview was conducted by Robert Penn Warren on March 18, 1964 P.T.: 1 hr. 15 mins. Conditions: Fair Tape #1

Hardware: Digidesign 002 mixing board Marantz SD4050 cassette deck, Dolby OFF

Software: Adobe Audition

Signal Processing: none

Settings: Uncompressed Windows PCM .wav file 1411K Sample Rate - 44.1 Hz Sample Size - 16 bit Stereo Run time - 32:45.220

Derivative

Software: Adobe Audition

Processing:

File Type: 44100Hz, 16-bit, Mono Uncompressed Size: 163 MB (171,814,012 bytes) File Format: windows PCM IEEE Float (0.24 float type 3) Last Written (local): 6/1/2006 11:30:46

## Not all metadata is text

Okay, it's September the 21, 1987, I'm in Frankfurt Kentucky in the Þ. home of Clarence Gunther, who was a World War II veteran, served in the Navy, entering service on March 6, 1940, and separated March 8, 1946 as a boats and mate first class. He was at Pearl Harbor..."

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# Not all metadata is verbal





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## Metadata may have no structure

"This book I gave to Mary Baxter. After her death, I gave it to Mrs. Spruill. After her death, to Kate Wilson. She never read it, so on a visit to her, I took back for my own reading."

This bark &gain 'h mary ? Bayter, after her death - Again the mis Sperill, after the death - In Rate Willow the never read the to an a orite Hook back for my anneading Yands 1911 -Souting you may get the Complet + pliashing out of the back to tam doing

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## Metadata may have some structure

🖾 cont-vocab.doc - Microsoft Word			
÷ Ei	ile <u>E</u> dit <u>V</u> iew <u>I</u> nsert F <u>o</u> rmat	ools T <u>a</u> ble <u>Wi</u> ndow <u>H</u> elp	Type a question for hel
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<b></b>			<u>~···/</u>
Using controlled vocabulary is often the preferred choice of the professional searcher when searching electronic documents. First define what is meant by controlled worabula			
	arise in the use of c	ont-vocab. doc Properties	
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6 5 1 4 .	One advantage to usi which all relevant do specific subject, one search with that term have to search for m; NEOPLASMS"), inc. different ("BABY or possible words that ar search, so recall using Another advantage to	Dase:       Template:       Normal.dot         Template:       Normal.dot       ents about a rm, and do a rne would         Sage preview picture       OK       Cancel         VABTES"). It is likely that a searcher would not come up with all author could have used to describe the topic to include in their a controlled vocabulary is likely to be better.       using a controlled vocabulary is improved precision. Precision is	

the extent to which only relevant documents are retrieved by the search. A wellconstructed controlled vocabulary disambiguates homographs, or words with different

Ln 1 Col 1

 Word processors allow "document properties"

# Anything can go in these fields

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## File names are metadata

cont-vocab.doc

Some indication of content

File type

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## Metadata may have rich structure

- Example: MARC record
- Requires expertise to read and create
- Allows very detailed searching
- 020 \_ la 9780756608347 (pbk.) 020 [a 0756608333 (plc) 020 \_ la 9780756608330 (plc) 029 1\_ a NZ1 b 8900160 035 \_ la (OCoLC)56755783 037 \_ [a 1236030 [b QB] 042 |a pcc 043 \_\_ |a n-us---050 00 |a E457.905 |b .S76 2005 082 00 a 973.7/092 a B 2 22 049 \_\_ |a KUKK 100 1\_ la Stone, Tanya Lee. 245 10 Ja Abraham Lincoln / Jc Tanya Lee Stone. 250 \_ la 1st American ed. 260 \_\_ [a New York : [b DK Pub., [c c2005. 300 \_ [a 128 p. : [b ill. (some col.) ; [c 20 cm. 440\_0 |a DK biography

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## XML: eXtensible Markup Language

- Many rich metadata formats are encoded as XML
- A schema or DTD specifies rules which a document must follow
- Examples: XHTML, EAD, TEI, NDNP

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# XML: Example

<book isbn="978-0898713619"> <title>Numerical Linear Algebra</title> <author>Lloyd N. Trefethen</author> <author>David Bau, III</author> <publisher>SIAM</publisher> </book>

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# XML: Advantages

• "self-describing"

Validation catches many errors

- XML tools may be used for any XML language
  - searching
  - transformation
  - communication

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# When is metadata created?

## Who creates metadata?

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REE HIGH Name 1982 Unie Anderson 10ER Koel Som Crece 1165 Racha Mismurich 10 ET News 1953 Peter Cupit ILE3

#### Of Mice and Men

John Steinbeck was born in Salinas, California, in 1902. After studying science at Stanford University he worked successively as labourer, druggist, caretaker, fruit-picker and surveyor. His first novel, *Cup of Gold* (1929), was about Morgan the pirate. *The Grapes of Wrath* (1939), his most popular book, tells of a migratory family seeking work in California; it was awarded the Pulitzer Prize, and has been compared in its influence to *Uncle Tom's Cabin*. His other novels include *East of Eden, Of Mice and Men, The Pearl, Swest Thursday* and *Cannery Raw*, all published in Pan Books. Also available in Pan are several collections of his short stories and *Journal of a Novel, The East of Eden Letters*. In 1962 Steinbeck was awarded the Nobel Prize for Literature. He died in 1968.



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## Where is metadata?

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## Metadata may be inside the data

ASTLEY'S SYSTEM OF EQUESTRIAN EDUCATION, EXHIBITING THE BEAUTIES AND DEFECTS OF THE HORSE;

WITH SERIOUS AND IMPORTANT

OBSERVATIONS ON HIS GENERAL EXCELLENCE,

PRESERVING HIM IN

HEALTH, GROOMING, &c.

WITH PLATES.

The Fourth Edition.

" To prevent Accident is better than to Cure."

#### ( Sondon S

Printed by T. BURTON, LIUE Queen-Breet, Liucola's-Ian Field. Sold by S. Creed, acent and Publisher, No. 2, Nean The Ampri-Theatre of Arts, westminster-Bridge-Road, Lamberg, and the Principal Booksleigh in the United Kingdom of Great Baitain A.50 Inglad.

> Price 10., (d. [ Entered at Stationers' Hall, ]

- Physical:
  - Title page
  - Table of contents
  - Index

## • Digital:

Header information

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## Binary data $\rightarrow$

## Header information in an image file

### XML metadata $\rightarrow$

/rdf.DDFN

TQEE^ TQE^ TQE^ TQE^ TQE^ TQE^ TQE^ TQE#^LE] \$ E^ TQE^ TQE^ TQE^ TQE& \_^ TQE^ TQE^ T EE^TQE^TQE^TQE^TQE^TQE^TQE^TQE^TQE !^Y^X4^@^@&RNE^T) hc (c (c 23mQE^TQE^TQ ^ T<mark>QE</mark>^ T<mark>QE</mark>^ T<mark>QE</mark>^ T<mark>RRÑE</mark>^ T TQE!8¥¢(¢1KE%-<mark>^TQE^TQE^TQI@^X</mark>¥¢(¢PFE<mark>^T</mark>′QE<mark>^T</mark>QHh¥¢(¢(¢))h¢(¢(¢)) QE<sup>^</sup> T<mark>QE</mark><sup>^</sup> T<mark>QE</mark><sup>^</sup> TQ QE&1KE<sup>^</sup>TT¢(¢(¦,ÊQÂ,Ï<sup>^</sup>U5<sup>^</sup>TQE<sup>^</sup>TRb(¤¤fÛJ9<sup>^</sup>T'QLd<sup>^</sup>MJ'bE<sup>^</sup>TQE<sup>^</sup>TQE Zk<sup>^</sup>C) "95% <sup>^</sup>TQE<sup>^</sup>TH<sup>2</sup><sup>^</sup>E:LÑI»4ê(¢;1H wμ>(¢(¢(¤#4RÑE!¥¢'¥^@`RŇE<mark>^TQE<sup>^</sup>T</mark>Æb<mark>^O^B</mark>)h¢B2);RSRQE<mark>^T</mark>QE<mark>^T</mark>QE<mark>%</mark>-TQE^TQE^TE^TQE^TQE^TQE^TCETCOICA(\$(\$(\$(\$) DP:RNE^TQE^TS^T() sKE^TQE^TQE^TQE^TQ)) QE<mark>^TQE^T^AKE^TQE^TQE^TQE^TQE^T</mark>éh¢(¢(¢(¢(¢<mark>%</mark>@tÔ<mark>^Q</mark>,ñV)h¢))h¤=)<mark>^G</mark>Zu^TQ ¢ (¢ (¢ÿ<mark>^@</mark> tÔqO¢ (¢ (¢ (¢ (¢Ý) GJZ (¢ (¤=)÷© (¢ (¢ (¢ (¢ (¢ (¢ (¢ (¢ (° tố "¢ cÓ))h¢ (¤= (¥¢J E<mark>^T</mark>QE<mark>^T</mark>QE<mark>^T</mark>QE<mark>^T</mark>QE<mark>^T</mark>S<mark>^</mark>¥8t¥c(c(c(c(c)c);·jZZ(c(c(c(¤¥c(c(c(c(c(c) endstream endobj 3 O obj <</Filter/FlateDecode/Length 63>>stream хs á2Tp^Gåt.×^P®B^EK^K^K=s^S^E^C 4415Ñ37^C³s^Uô3sÓ^N^T\ò^U^B¹ô¥^Z¹ endstream endobi 5 0 obj<</Type/Page/Contents 3 0 R/Parent 4 0 R/Resources<</Ext R>>/XObject<</img0 1 0 R>>/ProcSet [/PDF /Text /ImageB /ImageC ox[0 0 988.74 1454.76]>> endobi 6 0 obj <</Type/Metadata/Length 640/Subtype/XML>>stream <?xpacket begin='' id='W5M0MpCehiHzreSzNTczkc9d'?> <rdf:RDF xmlns:rdf='http://www.w3.org/1999/02/22-rdf-syntax-ns# //ns.adobe.com/iX/1.0/'> <rdf:Description xmlns:dc="http://purl.org/dc/elements/1.1/"> <dc:format>application/pdf</dc:format> <dc:description> <rdf:Alt> <rdf:li xml:lang="en">Target from micro: 291A. Prepared on behalf of University of Kentucky.</rdf:li> </rdf:Alt> </dc:description> <dc:identifier> <rdf:Alt> <rdf:li xml:lang="en">Reel number 00100number 1.</rdf:li> </rdf:Alt> </dc:identifier> </rdf:Description>

## Metadata can be near the data

• Title and author on the spine of a book

Associated .txt file with a .wav file

Alternate data streams (Windows)

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# Metadata can be gathered elsewhere

Card catalog

Index

Search engine

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# Metadata can be multiple places



# How is metadata different from normal data?

No clear distinction!

Metadata is also data

Metadata can have metadata

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## Meta-metadata?



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# How much metadata?

• Too little metadata?

 Different objects may have the same metadata

Too much metadata?
You may never get started
Collection may take too long
Collection may be inconsistent / incomplete

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# What is good metadata?



# Metadata should be accessible

## Easy to find

## Readable

- Physical: legible, permanent
- Digital: standard, non-proprietary format

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# Metadata should be meaningful

## Relationship to data should be clear

Digital
Encoded content should be parse-able
XML should be well-formed, valid

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## Metadata should be accurate

Adds to recall and precision in searching

 Not all metadata is apparent from looking at the data itself

• False metadata may lead to false conclusions about the data!

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## False metadata: Example



Card Preakness Prep As Exhibition Event

nightly Manner, Thanks Dec. ig Pete Vie at 1 1-16 Miles Costle Forbes Two, Half

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rt. Jost Tanas, OB and Dies Bar. A. Colonomi, M. Finder, Birls, M. Santo, J. S. Santo, S. S. Santo, S. S. Santo, S. S. Santo, S. Sant

ter-pear-side will be C. C. denem innumbers, hraded by Continued on Page 12 Continued on Page Sigh Apparent from file: 4800 x 6800 pixels

Metadata: 400dpi

Conclusion: Image: 12in x 17in Paper: 11in x 16in

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## False metadata: Example



Castle Forbes Two, Hall

#### **Card Preakness Prep** As Exhibition Event

ightly Manner, Thanks Dec Pete Vie at 1 1-16 Miles

Lengths Winner at Big A

reight at 118 in Mile

DATE WEIGHT Prospect of 'Off' Track For \$15,350 Ascot Cup

Filisten II., Shop, Couseway Invaders in Fine Field of 14

Apparent from file: 4800 x 6800 pixels

Metadata: 200dpi

**Conclusion:** Image: 24in x 34in Paper: 22in x 32in

> morphosis meta

# OCR: Optical character recognition

 An automated process of turning images of letters into (searchable) text

 Very common metadata for images of books/newspapers

Often uncorrected, somewhat inaccurate

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# **Uncorrected OCR: Example**

THREE DS TRIUMPH Zacaweista Easily Qutsprints TS Jordan and Morsun Stadium Purse Feature of Wash ington Park **ProgramWeather** and Track Conditions Ideal **HOMEWOOD III June 2** Zacaweista the good son of High Time in the Three Ds

# THREE D'S TRIUMPH

Zacaweista Easily Outsprints T. S. Jordan and Morsun.

Stadium Purse Feature of Washington Park Program—Weather and Track Conditions Ideal.

HOMEWOOD, Ill., June 2.—Zacaweista, the good son of High Time, in the Three D's Stock Farm Stable, figured in his first winning effort since the winter season when he easily accounted for the Stadium Purse,

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# **Uncorrected OCR: Example**



VM NVPER MOGVNTIAE, DOMINERE uerendiß-chalcographo illi, cuius maiores præclaræ illius artis impressor riæ inuentores fucre, tradidissem, ut ederetur, exemplar cocilis Triburien sis, exhibuit ille mihi uicissim egregios duos codices, plurimum sane tum propter ea, quæ continebant, tum propter admirandam scripturæ uetusta tem sufficiendos, ac uenerabiles, quos arte sua duulgare cupiens sut est an tiquitatis maxime studios mihi sacile persuassit, ut operam meam, quan= tulamcung; præstarc queam, ad tam honesstum conatum ei haud anxie pro

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# Why metadata?



# Metadata can be used to identify data

• Title / author on the spine of a book

• File names

Labels

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# Metadata can be used to interpret data

Instructions for tax forms

Language / character encoding

XML DTD or schema

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# Metadata can be used to search data

Card catalog

Index

Search engine

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# Metadata can be used to manage data

## Call numbers

• "Burn by" dates on file boxes

Rights and access

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# Metadata can be used to communicate about data

• Finding aids

Abstracts

• OAI

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## Who uses metadata?

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## Internet users use metadata



 "i can has cheezburger"
 Advanced Search

 Google Search
 I'm Feeling Lucky

 Language Tools

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## Librarians use metadata

## Reference

## Cataloging

## Collection Development

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## Children use metadata

### ABRIDGED14

DEWEY DECIMAL CLASSIFICATION

### I'd Really Like to Eat a Child



By Sylviane Donnio · Illustrated by Borothée de Monfreid

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## What is metadata?



# You already understand metadata!



# </METADATA>

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# Any questions about metadata?

