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Practical Metadata

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Practical Metadata

Kathryn Lybarger

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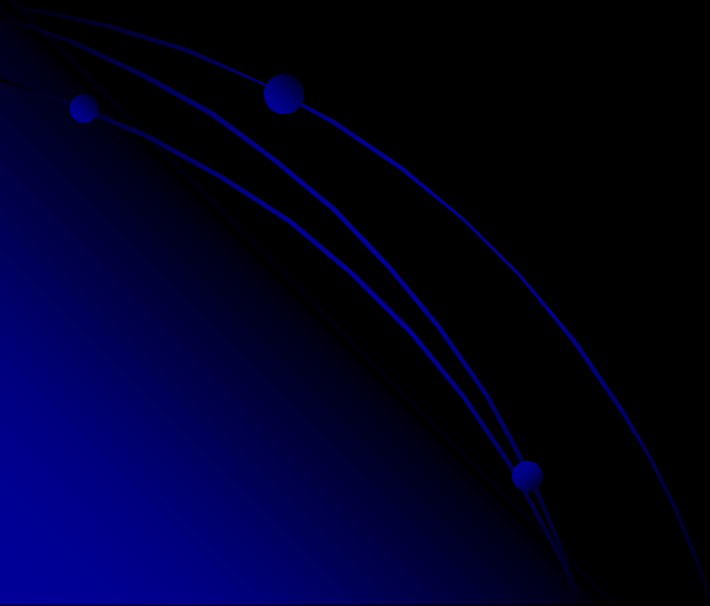
[the university of kentucky film-to-digital institute]

<METADATA>

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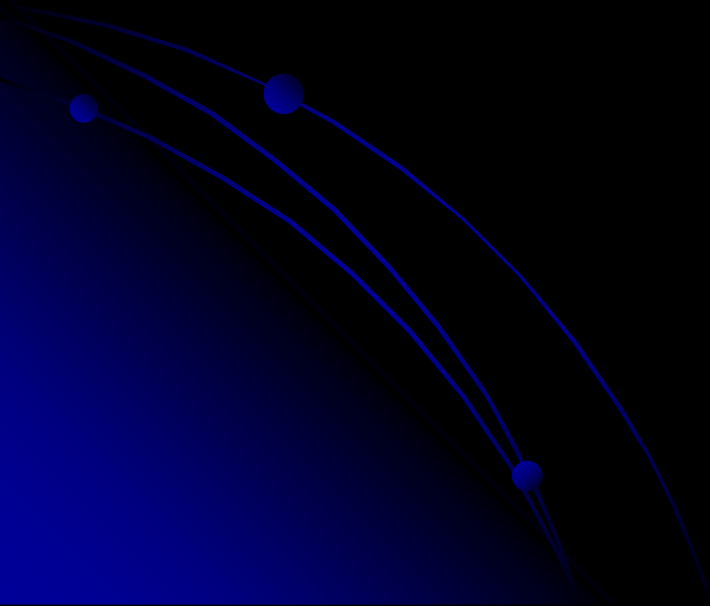
What is metadata?



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“data about data”



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Types of Metadata

- Descriptive Metadata
- Structural Metadata
- Administrative Metadata
 - Preservation Metadata
 - Rights and Access Metadata
 - Technical Metadata

Examples



This space intentionally left blank.

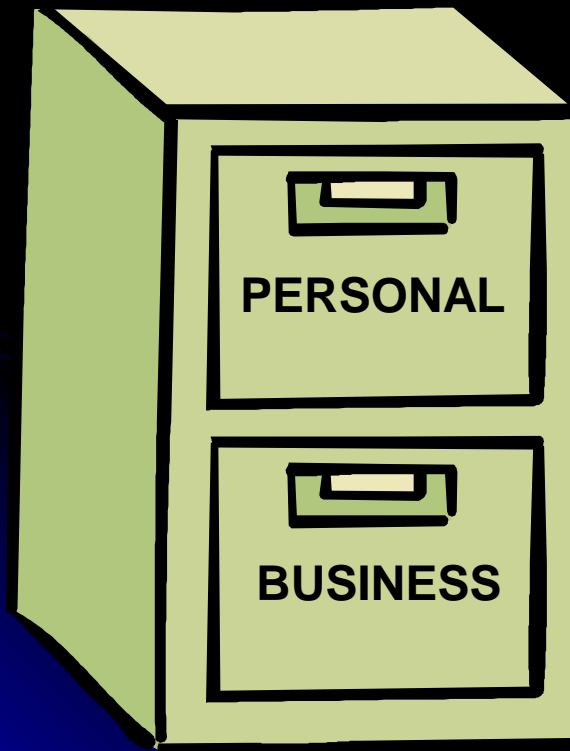


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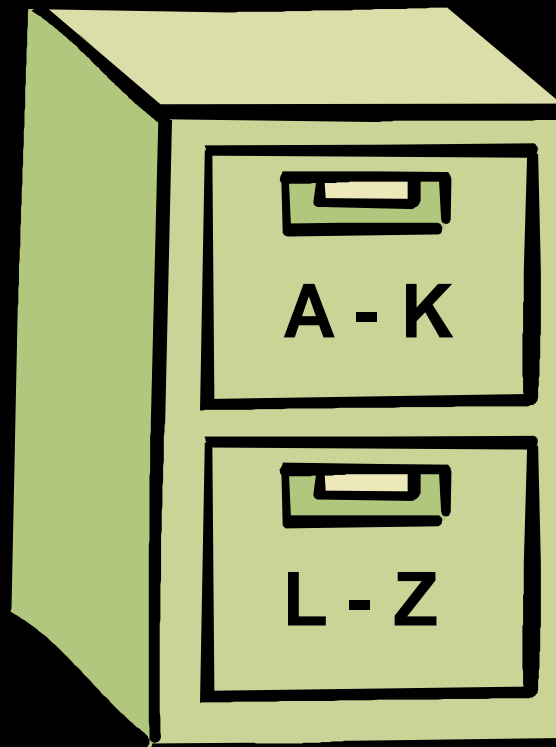
[the university of kentucky film-to-digital institute]

Examples

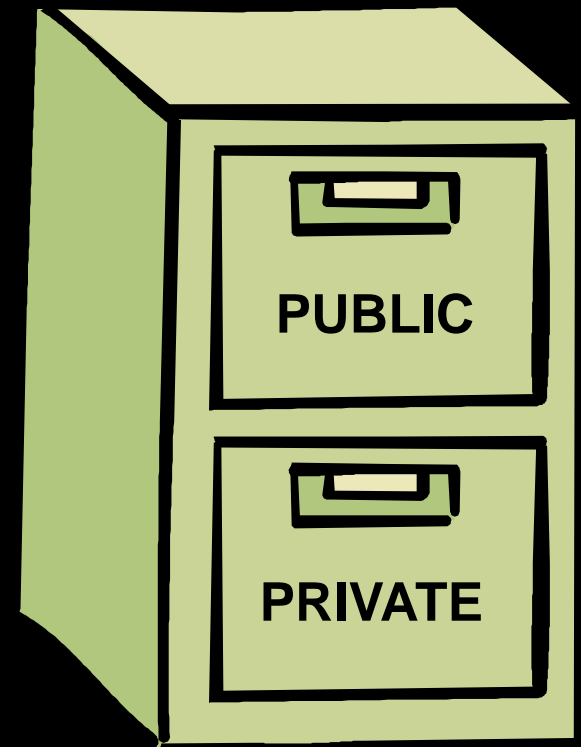
Descriptive



Structural



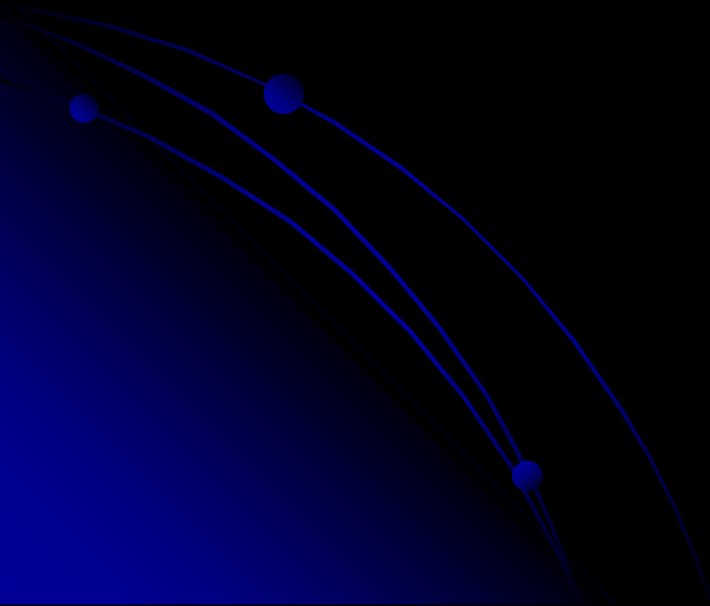
Administrative



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What does metadata look like?



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May be same format as data

Header added by
Project Gutenberg

The Project Gutenberg EBook of Mavericks, by William MacLeod Raine

This eBook is for the use of anyone anywhere at no cost and with almost no restrictions whatsoever. You may copy it, give it away or re-use it under the terms of the Project Gutenberg License included with this eBook or online at www.gutenberg.net

Title: Mavericks

Author: William MacLeod Raine

Release Date: December 29, 2004 [EBook #14520]

Language: English

Character set encoding: ISO-8859-1

*** START OF THIS PROJECT GUTENBERG EBOOK MAVERICKS ***

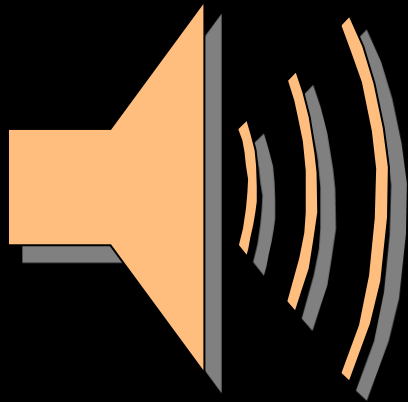
Produced by Kathryn Lybarger and the PG Online Distributed Proofreading Team

[Illustration: THE RIDER SLEWED IN THE SADDLE WITH HIS WHOLE ATTENTION UPON POSSIBLE PURSUIT. _Frontispiece. Page 33_]

MAVERICKS

Ebook submitted

Metadata may have different format



WAV audio file

Text metadata

```
Master File Name: king_rpwcr03_t1_a
-----
Cassette sleeve information:

"Maxell" Communicator C90 Series Audiocassette
                                020H108
                                RPWCR 03

User Copy

An Unrehearsed interview with Martin Luther
King, Jr. for the University of Kentucky Libraries
Robert Penn warren Civil Rights History Project.
The interview was conducted by Robert Penn warren
on March 18, 1964
P.T.: 1 hr. 15 mins. Conditions: Fair
                                Tape #1
-----
Hardware: Digidesign 002 mixing board
          Marantz SD4050 cassette deck, dolby OFF

Software: Adobe Audition

Signal Processing: none

Settings: Uncompressed windows PCM .wav file 1411K
          Sample Rate - 44.1 Hz
          Sample Size - 16 bit Stereo
          Run time - 32:45.220
-----
Derivative

Software: Adobe Audition

Processing:

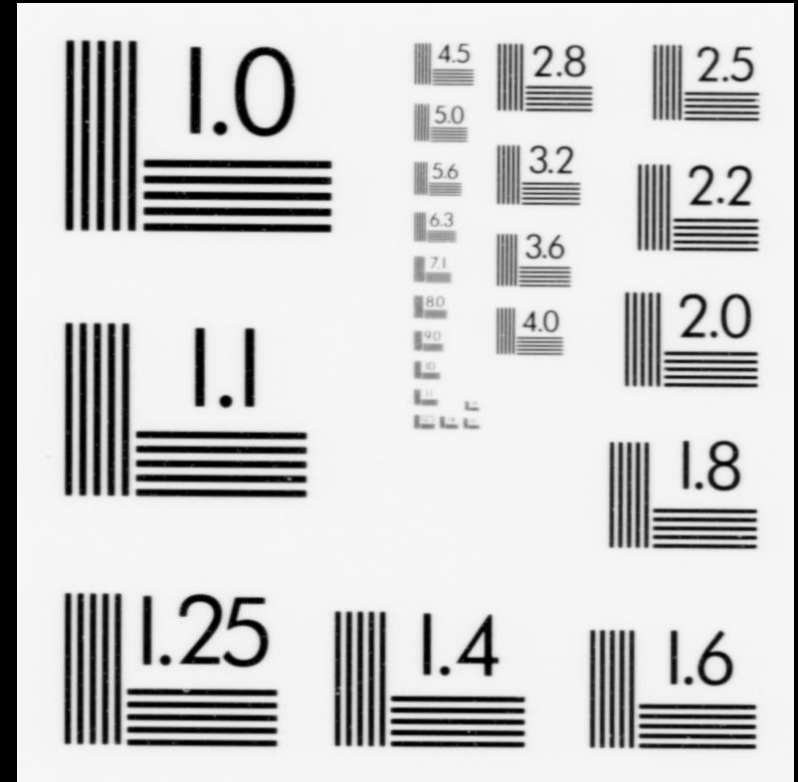
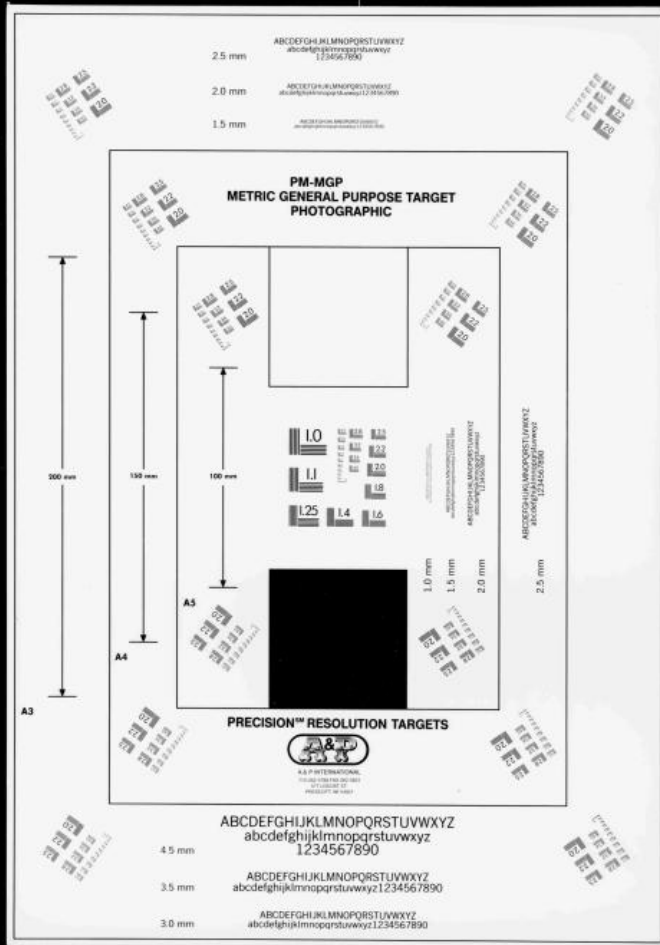
File Type: 44100Hz, 16-bit, Mono
Uncompressed Size: 163 MB (171,814,012 bytes)
File Format: windows PCM
              IEEE Float (0.24 float type 3)
Last written (local): 6/1/2006 11:30:46
Length: 32:28.004
```

Not all metadata is text



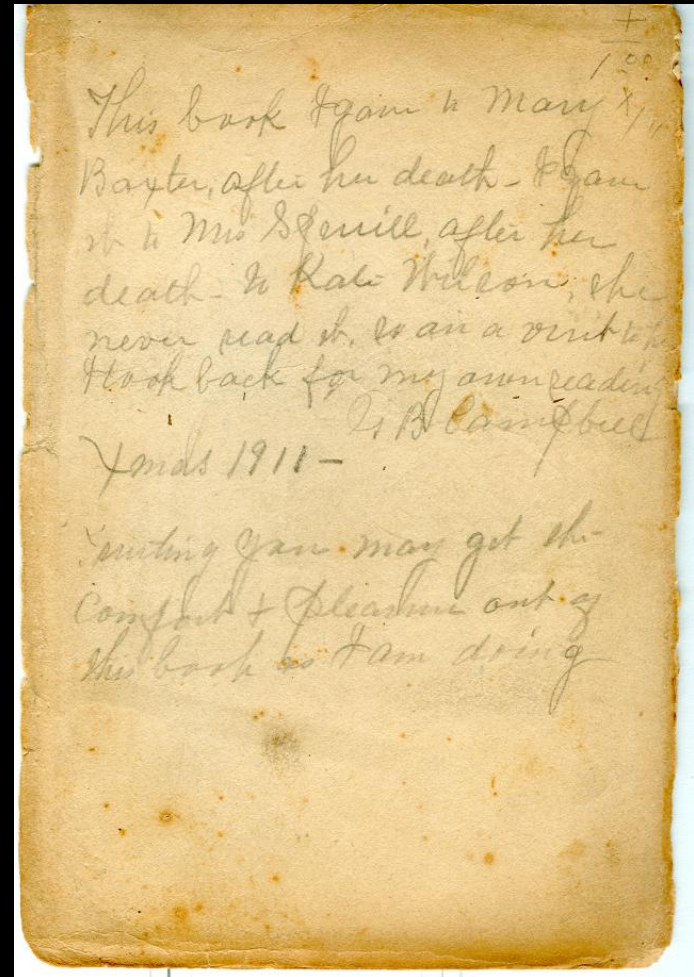
“Okay, it's September the 21, 1987, I'm in Frankfurt Kentucky in the home of Clarence Gunther, who was a World War II veteran, served in the Navy, entering service on March 6, 1940, and separated March 8, 1946 as a boats and mate first class. He was at Pearl Harbor...”

Not all metadata is verbal

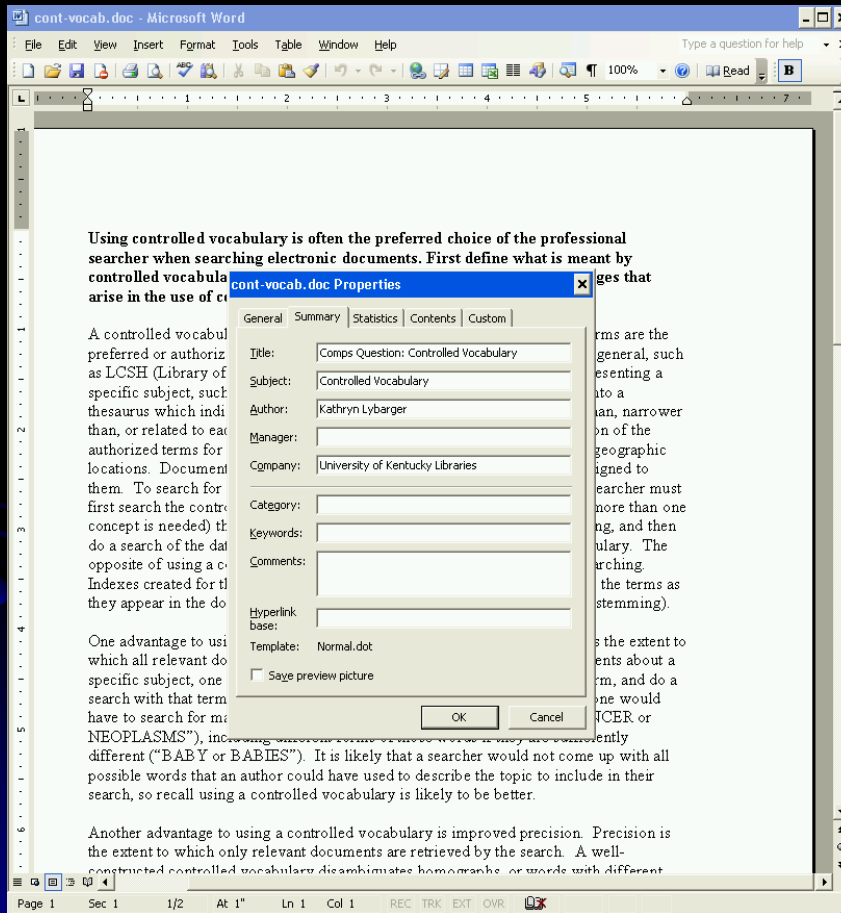


Metadata may have no structure

"This book I gave to Mary Baxter. After her death, I gave it to Mrs. Spruill. After her death, to Kate Wilson. She never read it, so on a visit to her, I took back for my own reading."



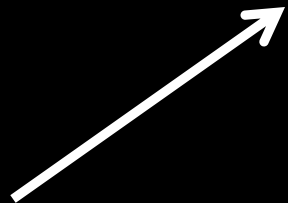
Metadata may have some structure



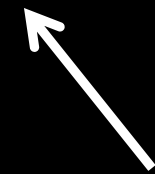
- Word processors allow “document properties”
- Anything can go in these fields

File names are metadata

cont-vocab.doc



Some indication
of content



File type

Metadata may have rich structure

- Example: MARC record
- Requires expertise to read and create
- Allows very detailed searching

```
020 __ |a 9780756608347 (pbk.)
020 __ |a 0756608333 (plc)
020 __ |a 9780756608330 (plc)
029 1_ |a NZ1 |b 8900160
035 __ |a (OCoLC)56755783
037 __ |a 1236030 |b QBI
042 __ |a pcc
043 __ |a n-us---
050 00 |a E457.905 |b .S76 2005
082 00 |a 973.7/092 |a B |2 22
049 __ |a KUKK
100 1_ |a Stone, Tanya Lee.
245 10 |a Abraham Lincoln / |c Tanya Lee Stone.
250 __ |a 1st American ed.
260 __ |a New York : |b DK Pub., |c c2005.
300 __ |a 128 p. : |b ill. (some col.) ; |c 20 cm.
440 _0 |a DK biography
```

XML: eXtensible Markup Language

- Many rich metadata formats are encoded as XML
- A schema or DTD specifies rules which a document must follow
- Examples: XHTML, EAD, TEI, NDNP

XML: Example

```
<book isbn="978-0898713619">  
  <title>Numerical Linear  
  Algebra</title>  
  <author>Lloyd N. Trefethen</author>  
  <author>David Bau, III</author>  
  <publisher>SIAM</publisher>  
</book>
```


XML: Advantages

- “self-describing”
- Validation catches many errors
- XML tools may be used for any XML language
 - searching
 - transformation
 - communication

When is metadata created?

- Who creates metadata?

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REE HIGH SCHOOL

	Name	Class	Comments
1932	Jovie Anderson	10E3	New
1933	Rod Gordon SUX	10E5	OK
1951	Sam Cree	11E5	OK
1953	Rodha P. Mammich	10E4	New
1953	Peter Cupitt	11E3	

Of Mice and Men

John Steinbeck was born in Salinas, California, in 1902. After studying science at Stanford University he worked successively as labourer, druggist, caretaker, fruit-picker and surveyor. His first novel, *Cup of Gold* (1929), was about Morgan the pirate. *The Grapes of Wrath* (1939), his most popular book, tells of a migratory family seeking work in California; it was awarded the Pulitzer Prize, and has been compared in its influence to *Uncle Tom's Cabin*. His other novels include *East of Eden*, *Of Mice and Men*, *The Pearl*, *Sweet Thursday* and *Cannery Row*, all published in Pan Books. Also available in Pan are several collections of his short stories and *Journal of a Novel*, *The East of Eden Letters*. In 1962 Steinbeck was awarded the Nobel Prize for Literature. He died in 1968.

Howdy! Hola! Bonjour! Guten Tag!



I'm a very special book. You see, I'm traveling around the world making new friends. I hope I've met another friend in you. Please go to www.BookCrossing.com and enter my BCID number (shown below). You'll discover where I've been and who has read me, and can let them know I'm safe here in your hands. Then... **READ and RELEASE me!**

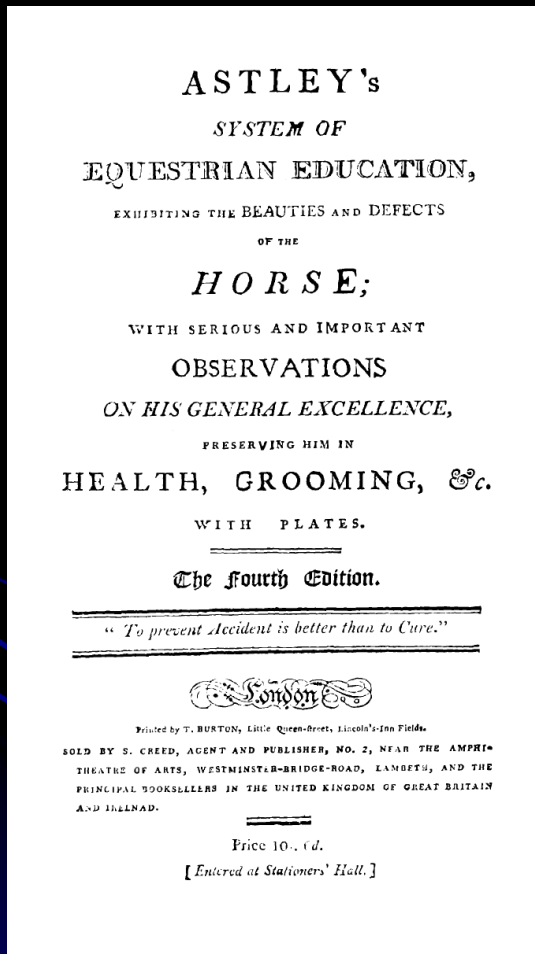
BCID: 567-1814823

Where is metadata?

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Metadata may be inside the data



- Physical:
 - Title page
 - Table of contents
 - Index
- Digital:
 - Header information

Binary data →

Header information in an image file

XML metadata →

```
endstream
endobj
3 0 obj <</Filter/FlateDecode/Length 63>>stream
xs
á2Tp^Gát.*^P@B^EK^K^K=s^S^E^C 4415Ñ37^C^s^Uô3só^M^T\ô^U^B^ôY^Z^2
endstream
endobj
5 0 obj<</Type/Page/Contents 3 0 R/Parent 4 0 R/Resources<</Ext
R>>/XObject<</img0 1 0 R>>/ProcSet [/PDF /Text /ImageB /ImageC
ox[0 0 988.74 1454.76]>>
endobj
6 0 obj <</Type/Metadata/Length 640/Subtype/XML>>stream
<?xpacket begin=' id='W5MOMpCehiHzreSzNTczkc9d' ?>
<rdf:RDF xmlns:rdf='http://www.w3.org/1999/02/22-rdf-syntax-ns#
//ns.adobe.com/iX/1.0/'>
<rdf:Description xmlns:dc="http://purl.org/dc/elements/1.1/">
  <dc:format>application/pdf</dc:format>
  <dc:description>
    <rdf:Alt>
      <rdf:li xml:lang="en">Target from micro
291A. Prepared on behalf of University of Kentucky.</rdf:li>
    </rdf:Alt>
  </dc:description>
  <dc:identifier>
    <rdf:Alt>
      <rdf:li xml:lang="en">Reel number 00100
number 1.</rdf:li>
    </rdf:Alt>
  </dc:identifier>
</rdf:Description>
</rdf:RDF>
```

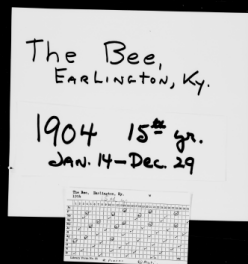
Metadata can be near the data

- Title and author on the spine of a book
- Associated .txt file with a .wav file
- Alternate data streams (Windows)

Metadata can be gathered elsewhere

- Card catalog
- Index
- Search engine

Metadata can be multiple places



microfilm

catalog

box lid

Bee S-50
Earlington, KY
98'
1892 negative

Brief View Full View MARC Format

The bee.

Relevance: ■■■■■

Title: Bee (Earlington, Ky.)
The bee.

Publisher: Earlington, Ky. : Bee Publishing Co.,

Description: v. : ill.

Frequency: Semiweekly

Location: Young Library - Periodicals Desk Microfilm

Call Number: [S-50](#)

Status: No information available

Library has: 1892:Apr.28-1906:Dec.20,

How is metadata different from normal data?

- No clear distinction!
- Metadata is also data
- Metadata can have metadata

Meta-metadata?



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How much metadata?

- Too little metadata?
 - Different objects may have the same metadata
- Too much metadata?
 - You may never get started
 - Collection may take too long
 - Collection may be inconsistent / incomplete

What is good metadata?

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Metadata should be accessible

- Easy to find
- Readable
 - Physical: legible, permanent
 - Digital: standard, non-proprietary format

Metadata should be meaningful

- Relationship to data should be clear
- Digital
 - Encoded content should be parse-able
 - XML should be well-formed, valid

Metadata should be accurate

- Adds to recall and precision in searching
- Not all metadata is apparent from looking at the data itself
- False metadata may lead to false conclusions about the data!

False metadata: Example

Apparent from file:
4800 x 6800 pixels

Metadata: 400dpi

Conclusion:
Image: 12in x 17in
Paper: 11in x 16in



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False metadata: Example

Apparent from file:
4800 x 6800 pixels

Metadata: 200dpi

Conclusion:
Image: 24in x 34in
Paper: 22in x 32in



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OCR: Optical character recognition

- An automated process of turning images of letters into (searchable) text
- Very common metadata for images of books/newspapers
- Often uncorrected, somewhat inaccurate

Uncorrected OCR: Example

THREE DS TRIUMPH
Zacaweista Easily Outsprints
T S
Jordan and Morsun
Stadium Purse Feature of
Wash -
ington Park
Program Weather
and Track Conditions Ideal
HOMEWOOD Ill June 2
Zacaweista the
good son of High Time in the
Three Ds

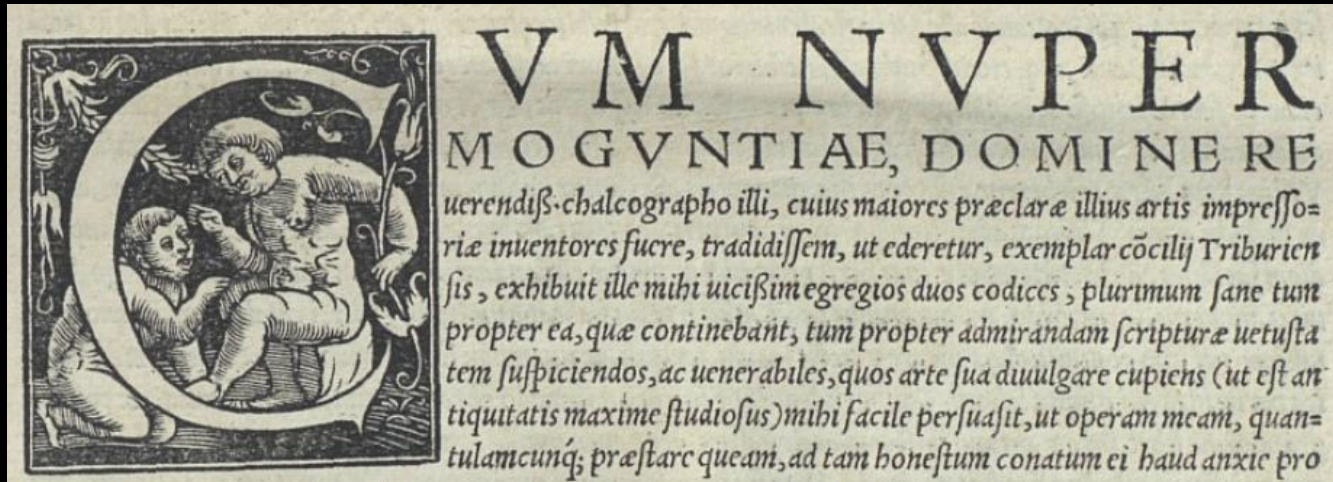
THREE D'S TRIUMPH

Zacaweista Easily Outsprints T. S.
Jordan and Morsun.

Stadium Purse Feature of Wash-
ington Park Program—Weather
and Track Conditions Ideal.

HOMEWOOD, Ill., June 2.—Zacaweista, the good son of High Time, in the Three D's Stock Farm Stable, figured in his first winning effort since the winter season when he easily accounted for the Stadium Purse,

Uncorrected OCR: Example



ucrendifi-chdalcogrdpboilli, cuiusmahm
pr£chr& iUiusdrtis imprcfffos
rie inuentorcsfucre, trddidiffm, utedcretur,
exempkrccocilijTriburicrt

Why metadata?

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Metadata can be used to identify data

- Title / author on the spine of a book
- File names
- Labels

Metadata can be used to interpret data

- Instructions for tax forms
- Language / character encoding
- XML DTD or schema

Metadata can be used to search data

- Card catalog
- Index
- Search engine

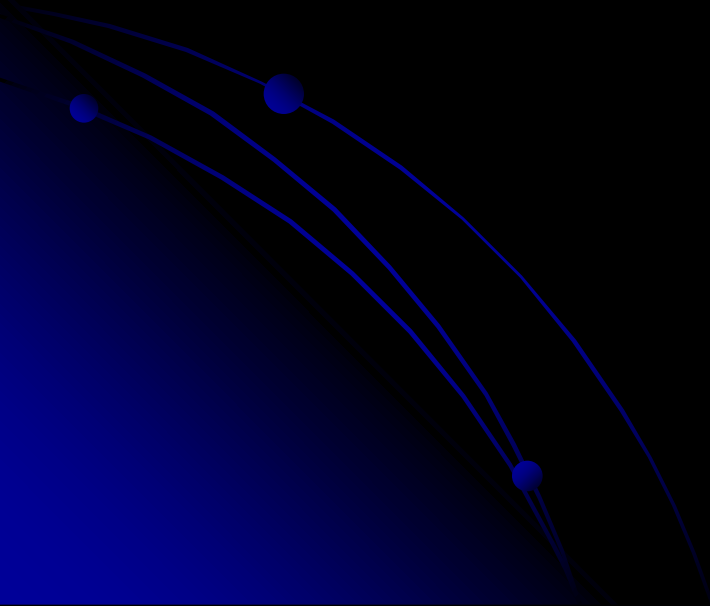
Metadata can be used to manage data

- Call numbers
- “Burn by” dates on file boxes
- Rights and access

Metadata can be used to communicate about data

- Finding aids
- Abstracts
- OAI

Who uses metadata?



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Internet users use metadata

The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, blue, green, red) with a trademark symbol (TM) to the upper right.

"i can has cheezburger"

Google Search

I'm Feeling Lucky

[Advanced Search](#)

[Preferences](#)

[Language Tools](#)

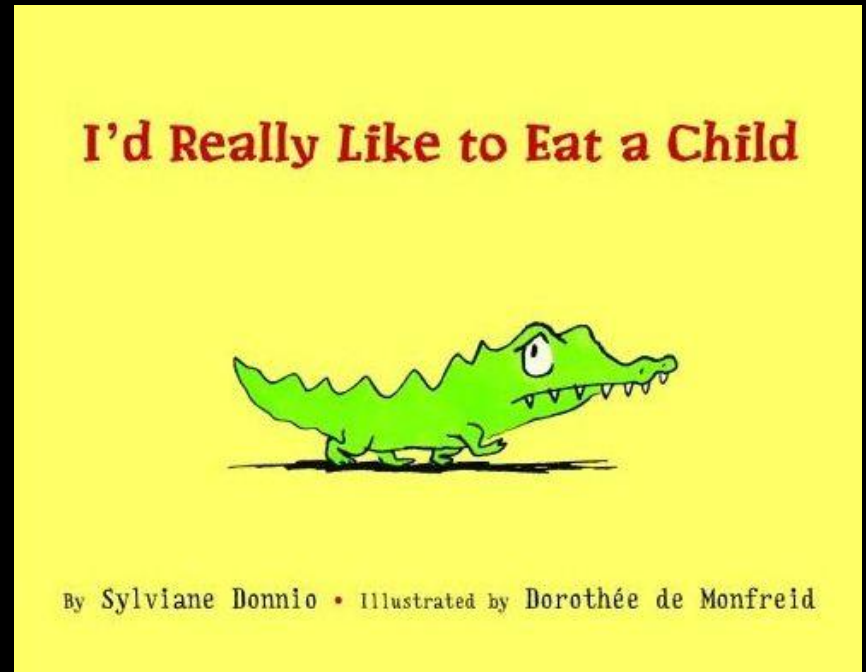
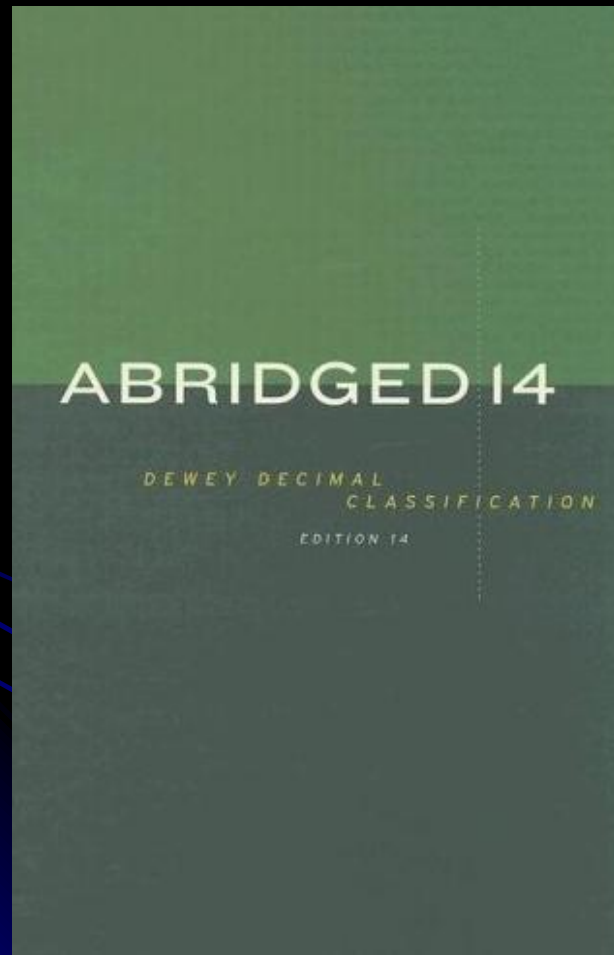
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Librarians use metadata

- Reference
- Cataloging
- Collection Development

Children use metadata



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What is metadata?

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You already understand
metadata!

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</METADATA>

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Any questions about
metadata?

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