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Health Communication Science Digest

Office of the Associate Director for Communication

August 2019 -- Vol. 10, Issue 8e

To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

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Articles of Interest

- ❖ Boholm, A. (2019). Risk Communication as Government Agency Organizational Practice. *Risk Anal*, 39(8), 1695-1707. doi:[10.1111/risa.13302](https://doi.org/10.1111/risa.13302)
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- ❖ Verjovsky, M., & Jurberg, C. (2019). Spreading Ideas: TED Talks' Role in Cancer Communication and Public Engagement. *J Cancer Educ*. doi:[10.1007/s13187-019-01583-6](https://doi.org/10.1007/s13187-019-01583-6)
- ❖ Wallerstein, N., Oetzel, J. G., Duran, B., Magarati, M., Pearson, C., Belone, L., . . . Dutta, M. J. (2019). Culture-centeredness in community-based participatory research: contributions to health education intervention research. *Health Educ Res*, 34(4), 372-388. doi:[10.1093/her/cyz021](https://doi.org/10.1093/her/cyz021)



Health Communication Science Digest

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Articles of Interest

- ❖ Amuta-Jimenez, A. O., Cisse-Egbounye, N., Jacobs, W., & Smith, G. P. A. (2019). Two Peas in a Pod? An Exploratory Examination Into Cancer-Related Psychosocial Characteristics and Health Behaviors Among Black Immigrants and African Americans. *Health Educ Behav*, 1090198119859399. doi:[10.1177/1090198119859399](https://doi.org/10.1177/1090198119859399)
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- ❖ Kilgo, D. K., Yoo, J., & Johnson, T. J. (2019). Spreading Ebola Panic: Newspaper and Social Media Coverage of the 2014 Ebola Health Crisis. *Health Commun*, 34(8), 811-817. doi:[10.1080/10410236.2018.1437524](https://doi.org/10.1080/10410236.2018.1437524)
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- ❖ Magana, D. (2019). Cultural competence and metaphor in mental healthcare interactions: A linguistic perspective. *Patient Educ Couns*. doi:[10.1016/j.pec.2019.06.010](https://doi.org/10.1016/j.pec.2019.06.010)
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- ❖ Miran, S. M., Ling, C., Gerard, A., & Rothfus, L. (2019). Effect of Providing the Uncertainty Information About a Tornado Occurrence on the Weather Recipients' Cognition and Protective Action: Probabilistic Hazard Information Versus Deterministic Warnings. *Risk Anal*, 39(7), 1533-1545. doi:[10.1111/risa.13289](https://doi.org/10.1111/risa.13289)
- ❖ Nguyen, N., Lisha, N. E., Neilands, T. B., Jordan, J. W., & Ling, P. M. (2019). Differential Associations Between Anti-Tobacco Industry Attitudes and Intention to Quit Smoking Across Young Adult Peer Crowds. *Am J Health Promot*, 33(6), 876-885. doi:[10.1177/0890117119829676](https://doi.org/10.1177/0890117119829676)
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- ❖ Yang, Q., Millette, D., Zhou, C., Beatty, M., Carcioppolo, N., & Wilson, G. (2019). The Effectiveness of Interactivity in Improving Mediating Variables, Behaviors and Outcomes of Web-Based Health Interventions: A Meta-Analytic Review. *Health Commun*, 1-15. doi:[10.1080/10410236.2019.1631992](https://doi.org/10.1080/10410236.2019.1631992)



Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

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Articles of Interest

- ❖ Ahn, J., & Kahlor, L. A. (2019). No Regrets When It Comes to Your Health: Anticipated Regret, Subjective Norms, Information Insufficiency and Intent to Seek Health Information from Multiple Sources. *Health Commun*, 1-8. doi:[10.1080/10410236.2019.1626535](https://doi.org/10.1080/10410236.2019.1626535)
- ❖ Baig, S. A., Byron, M. J., Lazard, A. J., & Brewer, N. T. (2019). "Organic," "Natural," and "Additive-Free" Cigarettes: Comparing the Effects of Advertising Claims and Disclaimers on Perceptions of Harm. *Nicotine Tob Res*, 21(7), 933-939. doi:[10.1093/ntr/nty036](https://doi.org/10.1093/ntr/nty036)
- ❖ Bekalu, M. A., Ramanadhan, S., Bigman, C. A., Nagler, R. H., & Viswanath, K. (2019). Graphic and Arousing? Emotional and Cognitive Reactions to Tobacco Graphic Health Warnings and Associated Quit-Related Outcomes Among Low SEP Population Groups. *Health Commun*, 34(7), 726-734. doi:[10.1080/10410236.2018.1434733](https://doi.org/10.1080/10410236.2018.1434733)
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- ❖ De Cocker, K., Chastin, S. F. M., De Bourdeaudhuij, I., Imbo, I., Stragier, J., & Cardon, G. (2019). Citizen Science to Communicate about Public Health Messages: The Reach of a Playful Online Survey on Sitting Time and Physical Activity. *Health Commun*, 34(7), 720-725. doi:[10.1080/10410236.2018.1433955](https://doi.org/10.1080/10410236.2018.1433955)



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- ❖ Ganesan, A., Kashima, Y., Kiat, J. E., & Dar-Nimrod, I. (2019). Transmission of disorder and etiological information: Effects on health knowledge recollection and health-related cognition. *PLoS One*, 14(6), e0218703. doi:[10.1371/journal.pone.0218703](https://doi.org/10.1371/journal.pone.0218703)
- ❖ Himelboim, I., Xiao, X., Lee, D. K. L., Wang, M. Y., & Borah, P. (2019). A Social Networks Approach to Understanding Vaccine Conversations on Twitter: Network Clusters, Sentiment, and Certainty in HPV Social Networks. *Health Commun*, 1-9. doi:[10.1080/10410236.2019.1573446](https://doi.org/10.1080/10410236.2019.1573446)
- ❖ Liddon, N., Carver, L. H., Robin, L., Harper, C. R., Murray, C. C., Habel, M. A., & Lesesne, C. A. (2019). Get Yourself Tested Goes to High School: Adapted Sexually Transmitted Disease Prevention Campaign and Associated Student Use of Clinic Sexually Transmitted Disease Testing Services. *Sex Transm Dis*, 46(6), 383-388. doi:[10.1097/olq.0000000000000983](https://doi.org/10.1097/olq.0000000000000983)
- ❖ Lochbuehler, K., Wileyto, E. P., Mercincavage, M., Souprountchouk, V., Burdge, J. Z., Tang, K. Z., . . . Strasser, A. A. (2019). Temporal Effects of Message Congruency on Attention to and Recall of Pictorial Health Warning Labels on Cigarette Packages. *Nicotine Tob Res*, 21(7), 879-886. doi:[10.1093/ntr/nty124](https://doi.org/10.1093/ntr/nty124)
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- ❖ Sanders, I., Short, C. E., Bogomolova, S., Stanford, T., Plotnikoff, R., Vandelanotte, C., . . . Maher, C. (2019). Characteristics of Adopters of an Online Social Networking Physical Activity Mobile Phone App: Cluster Analysis. *JMIR Mhealth Uhealth*, 7(6), e12484. doi:[10.2196/12484](https://doi.org/10.2196/12484)
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- ❖ Walker, B. F., & Adukwu, E. C. (2019). The 2013-2016 Ebola epidemic: evaluating communication strategies between two affected countries in West Africa. *Eur J Public Health*. doi:[10.1093/eurpub/ckz104](https://doi.org/10.1093/eurpub/ckz104)



- ❖ Xu, Z., & Guo, H. (2019). Advantages of Anticipated Emotions over Anticipatory Emotions and Cognitions in Health Decisions: A Meta-Analysis. *Health Commun*, 34(7), 774-781.
doi:[10.1080/10410236.2018.1434738](https://doi.org/10.1080/10410236.2018.1434738)

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Bergeron, C. D., Tanner, A. H., Friedman, D. B., Zheng, Y., Schrock, C. S., Bornstein, D. B., . . . Swift, N. (2019). Physical Activity Communication: A Scoping Review of the Literature. *Health Promot Pract*, 20(3), 344-353. doi:[10.1177/1524839919834272](https://doi.org/10.1177/1524839919834272)
- ❖ Din, H. N., McDaniels-Davidson, C., Nodora, J., & Madanat, H. (2019). Profiles of a Health Information-Seeking Population and the Current Digital Divide: Cross-Sectional Analysis of the 2015-2016 California Health Interview Survey. *J Med Internet Res*, 21(5), e11931. doi:[10.2196/11931](https://doi.org/10.2196/11931)
- ❖ Evans, W. D., Andrade, E. L., Barrett, N., Snider, J., Cleary, S., & Edberg, M. (2019). Outcomes of the Adelante community social marketing campaign for Latino youth. *Health Educ Res*. doi:[10.1093/her/cyz016](https://doi.org/10.1093/her/cyz016)
- ❖ Greenwell, M. R. (2019). Memorable Messages from Family Members About Mental Health: Young Adult Perceptions of Relational Closeness, Message Satisfaction, and Clinical Help-Seeking Attitudes. *Health Commun*, 34(6), 652-660. doi:[10.1080/10410236.2018.1431021](https://doi.org/10.1080/10410236.2018.1431021)
- ❖ Heley, K., Kennedy-Hendricks, A., Niederdeppe, J., & Barry, C. L. (2019). Reducing Health-Related Stigma Through Narrative Messages. *Health Commun*, 1-12. doi:[10.1080/10410236.2019.1598614](https://doi.org/10.1080/10410236.2019.1598614)
- ❖ Hovick, S. R., Tan, N., Morr, L., Senter, L., Kinnamon, D. D., Pyatt, R. E., & Toland, A. E. (2019). Understanding BRCA Mutation Carriers' Preferences for Communication of Genetic Modifiers of Breast Cancer Risk. *J Health Commun*, 1-8. doi:[10.1080/10810730.2019.1604912](https://doi.org/10.1080/10810730.2019.1604912)
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Health Communication Science Digest

Office of the Associate Director for Communication

April 2019 -- Vol. 10, Issue 4e

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

March 2019 -- Vol. 10, Issue 3e

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Articles of Interest

- ❖ Ahmed, W., Bath, P. A., Sbaffi, L., & Demartini, G. (2019). Novel insights into views towards H1N1 during the 2009 Pandemic: a thematic analysis of Twitter data. *Health Info Libr J*, 36(1), 60-72. doi:[10.1111/hir.12247](https://doi.org/10.1111/hir.12247)
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- ❖ Yiannakoulis, N., Slavik, C., & Chase, M. (2019). Expressions of pro- and anti-vaccine sentiment on YouTube. *Vaccine*. doi:[10.1016/j.vaccine.2019.03.001](https://doi.org/10.1016/j.vaccine.2019.03.001)

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Health Communication Science Digest

Office of the Associate Director for Communication

February 2019 -- Vol. 10, Issue 2e

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Articles of Interest

- ❖ Andersen, B., Hair, L., Groshek, J., Krishna, A., & Walker, D. (2019). Understanding and Diagnosing Antimicrobial Resistance on Social Media: A Yearlong Overview of Data and Analytics. *Health Commun*, 34(2), 248-258. doi:[10.1080/10410236.2017.1405479](https://doi.org/10.1080/10410236.2017.1405479)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Abril, E. P., & Dempsey, P. R. (2019). Outcomes of Healthy Eating Ad Campaigns: A Systematic Review. *Prog Cardiovasc Dis*. doi:[10.1016/j.pcad.2018.12.008](https://doi.org/10.1016/j.pcad.2018.12.008)
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Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Allen, M. P. (2018). Chronicling the Risk and Risk Communication by Governmental Officials During the Zika Threat. *Risk Anal*, 38(12), 2507-2513. doi:[10.1111/risa.13232](https://doi.org/10.1111/risa.13232)
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- ❖ Keage, H. A. D., & Loetscher, T. (2018). Estimating everyday risk: Subjective judgments are related to objective risk, mapping of numerical magnitudes and previous experience. *PLoS One*, 13(12), e0207356. doi:[10.1371/journal.pone.0207356](https://doi.org/10.1371/journal.pone.0207356)



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Health Communication Science Digest

Office of the Associate Director for Communication

April 2018 -- Vol. 9, Issue 4e

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Articles of Interest

- ❖ Andrade, E. L., Evans, W. D., Barrett, N. D., Cleary, S. D., Edberg, M. C., Alvayero, R. D., . . . Beltran, A. (2018). Development of the place-based Adelante social marketing campaign for prevention of substance use, sexual risk and violence among Latino immigrant youth. *Health Educ Res*, 33(2), 125-144. doi:[10.1093/her/cyx076](https://doi.org/10.1093/her/cyx076)
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Health Communication Science Digest

Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

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Please let us know if anyone in your CIO publishes a health communication or marketing science paper. We'd love to share the news! Also, we're happy to provide assistance. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Bigsby, E., & Hovick, S. R. (2018). Understanding Associations between Information Seeking and Scanning and Health Risk Behaviors: An Early Test of the Structural Influence Model. *Health Commun*, 33(3), 315-325. doi: [10.1080/10410236.2016.1266575](https://doi.org/10.1080/10410236.2016.1266575)
- ❖ Brownson, R. C., Eyler, A. A., Harris, J. K., Moore, J. B., & Tabak, R. G. (2018). Getting the Word Out: New Approaches for Disseminating Public Health Science. *J Public Health Manag Pract*, 24(2), 102-111. doi: [10.1097/phh.0000000000000673](https://doi.org/10.1097/phh.0000000000000673)
- ❖ De Meulenaer, S., De Pelsmacker, P., & Dens, N. (2018). Power Distance, Uncertainty Avoidance, and the Effects of Source Credibility on Health Risk Message Compliance. *Health Commun*, 33(3), 291-298. doi: [10.1080/10410236.2016.1266573](https://doi.org/10.1080/10410236.2016.1266573)
- ❖ Kilgo, D. K., Yoo, J., & Johnson, T. J. (2018). Spreading Ebola Panic: Newspaper and Social Media Coverage of the 2014 Ebola Health Crisis. *Health Commun*, 1-7. doi: [10.1080/10410236.2018.1437524](https://doi.org/10.1080/10410236.2018.1437524)
- ❖ Kim, K., & Kim, H. S. (2018). Time Matters: Framing Antismoking Messages Using Current Smokers' Preexisting Perceptions of Temporal Distance to Smoking-Related Health Risks. *Health Commun*, 33(3), 338-348. doi: [10.1080/10410236.2016.1266579](https://doi.org/10.1080/10410236.2016.1266579)
- ❖ Koops van 't Jagt, R., Hoeks, J. C. J., Duizer, E., Baron, M., Molina, G. B., Unger, J. B., & Jansen, C. J. M. (2018). Sweet Temptations: How Does Reading a Fotonovela About Diabetes Affect Dutch Adults with Different Levels of Literacy? *Health Commun*, 33(3), 284-290. doi: [10.1080/10410236.2016.1258617](https://doi.org/10.1080/10410236.2016.1258617)
- ❖ Kratzke, C., Rao, S., & Marquez, R. (2018). Ethnic Differences for Public Health Knowledge, Health Advocacy Skills, and Health Information Seeking Among High School Students: Community Agents of Change. *J Community Health*. doi: [10.1007/s10900-018-0496-y](https://doi.org/10.1007/s10900-018-0496-y)



- ❖ Massey, P. M., Budenz, A., Leader, A., Fisher, K., Klassen, A. C., & Yom-Tov, E. (2018). What Drives Health Professionals to Tweet About #HPVvaccine? Identifying Strategies for Effective Communication. *Prev Chronic Dis*, 15, E26. doi: [10.5888/pcd15.170320](https://doi.org/10.5888/pcd15.170320)
- ❖ Mavandadi, S., Wright, E., Klaus, J., & Oslin, D. (2018). Message Framing and Engagement in Specialty Mental Health Care. *Psychiatr Serv*, 69(3), 308-314. doi: [10.1176/appi.ps.201700251](https://doi.org/10.1176/appi.ps.201700251)
- ❖ Namkoong, K., Nah, S., Van Stee, S. K., & Record, R. A. (2018). Social Media Campaign Effects: Moderating Role of Social Capital in an Anti-Smoking Campaign. *Health Commun*, 33(3), 274-283. doi: [10.1080/10410236.2016.1258616](https://doi.org/10.1080/10410236.2016.1258616)
- ❖ Papapchrisanthou, M. M., & Loman, D. G. (2018). Visually enhanced education and immunization perceptions in low-income parents. *Public Health Nurs*, 35(2), 109-117. doi: [10.1111/phn.12366](https://doi.org/10.1111/phn.12366)
- ❖ Penta, M. A., & Baban, A. (2018). Message Framing in Vaccine Communication: A Systematic Review of Published Literature. *Health Commun*, 33(3), 299-314. doi: [10.1080/10410236.2016.1266574](https://doi.org/10.1080/10410236.2016.1266574)
- ❖ Rowland, B. C., Williams, J., Smith, R., Hall, J. K., Osborn, A., Kremer, P., . . . Toumbourou, J. W. (2018). Social marketing and community mobilisation to reduce underage alcohol consumption in Australia: A cluster randomised community trial. *Prev Med*. doi: [10.1016/j.ypmed.2018.02.032](https://doi.org/10.1016/j.ypmed.2018.02.032)
- ❖ Singelis, T. M., Garcia, R. I., Barker, J. C., & Davis, R. E. (2018). An Experimental Test of the Two-Dimensional Theory of Cultural Sensitivity in Health Communication. *J Health Commun*, 1-8. doi: [10.1080/10810730.2018.1443526](https://doi.org/10.1080/10810730.2018.1443526)
- ❖ Valle, C. G., Queen, T. L., Martin, B. A., Ribisl, K. M., Mayer, D. K., & Tate, D. F. (2018). Optimizing Tailored Communications for Health Risk Assessment: A Randomized Factorial Experiment of the Effects of Expectancy Priming, Autonomy Support, and Exemplification. *J Med Internet Res*, 20(3), e63. doi: [10.2196/jmir.7613](https://doi.org/10.2196/jmir.7613)
- ❖ Vraga, E., Myers, T., Kotcher, J., Beall, L., & Maibach, E. (2018). Scientific risk communication about controversial issues influences public perceptions of scientists' political orientations and credibility. *R Soc Open Sci*, 5(2), 170505. doi: [10.1098/rsos.170505](https://doi.org/10.1098/rsos.170505)
- ❖ Wilson, B., Knobloch-Westervick, S., & Robinson, M. J. (2018). Picture Yourself Healthy-How Users Select Mediated Images to Shape Health Intentions and Behaviors. *Health Commun*, 1-10. doi: [10.1080/10410236.2018.1437527](https://doi.org/10.1080/10410236.2018.1437527)

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Alber, J. M., & Glanz, K. (2018). Does the Screening Status of Message Characters Affect Message Effects? *Health Educ Behav*, 45(1), 14-19. doi:[10.1177/1090198117708232](https://doi.org/10.1177/1090198117708232)
- ❖ Bailey, R. L., Wang, T. G., & Kaiser, C. K. (2018). Clash of the Primary Motivations: Motivated Processing of Emotionally Experienced Content in Fear Appeals About Obesity Prevention. *Health Commun*, 33(2), 111-121. doi:[10.1080/10410236.2016.1250186](https://doi.org/10.1080/10410236.2016.1250186)
- ❖ Bekalu, M. A., Ramanadhan, S., Bigman, C. A., Nagler, R. H., & Viswanath, K. (2018). Graphic and Arousing? Emotional and Cognitive Reactions to Tobacco Graphic Health Warnings and Associated Quit-Related Outcomes Among Low SEP Population Groups. *Health Commun*, 1-9. doi:[10.1080/10410236.2018.1434733](https://doi.org/10.1080/10410236.2018.1434733)
- ❖ Bergsvik, D., & Rogeberg, O. (2018). Assessing the effect of public health information by incentivised risk estimation: An example on Swedish snus. *Int J Drug Policy*, 54, 51-57. doi:[10.1016/j.drugpo.2018.01.013](https://doi.org/10.1016/j.drugpo.2018.01.013)
- ❖ Bhagat, K., Howard, D. E., & Aldoory, L. (2018). The Relationship Between Health Literacy and Health Conceptualizations: An Exploratory Study of Elementary School-Aged Children. *Health Commun*, 33(2), 131-138. doi:[10.1080/10410236.2016.1250188](https://doi.org/10.1080/10410236.2016.1250188)
- ❖ Brown-Johnson, C. G., Boeckman, L. M., White, A. H., Burbank, A. D., Paulson, S., & Beebe, L. A. (2018). Trust in Health Information Sources: Survey Analysis of Variation by Sociodemographic and Tobacco Use Status in Oklahoma. *JMIR Public Health Surveill*, 4(1), e8. doi:[10.2196/publichealth.6260](https://doi.org/10.2196/publichealth.6260)



- ❖ Burke, T. J., & Rains, S. A. (2018). The Paradoxical Outcomes of Observing Others' Exercise Behavior on Social Network Sites: Friends' Exercise Posts, Exercise Attitudes, and Weight Concern. *Health Commun*, 1-9. doi:[10.1080/10410236.2018.1428404](https://doi.org/10.1080/10410236.2018.1428404)
- ❖ Greenwell, M. R. (2018). Memorable Messages from Family Members About Mental Health: Young Adult Perceptions of Relational Closeness, Message Satisfaction, and Clinical Help-Seeking Attitudes. *Health Commun*, 1-9. doi:[10.1080/10410236.2018.1431021](https://doi.org/10.1080/10410236.2018.1431021)
- ❖ Kayser, L., Karnoe, A., Furstrand, D., Batterham, R., Christensen, K. B., Elsworth, G., & Osborne, R. H. (2018). A Multidimensional Tool Based on the eHealth Literacy Framework: Development and Initial Validity Testing of the eHealth Literacy Questionnaire (eHLQ). *J Med Internet Res*, 20(2), e36. doi:[10.2196/jmir.8371](https://doi.org/10.2196/jmir.8371)
- ❖ Kinsler, J. J., Glik, D., de Castro Buffington, S., Malan, H., Nadjat-Haiem, C., Wainwright, N., & Papp-Green, M. (2018). A Content Analysis of How Sexual Behavior and Reproductive Health are Being Portrayed on Primetime Television Shows Being Watched by Teens and Young Adults. *Health Commun*, 1-8. doi:[10.1080/10410236.2018.1431020](https://doi.org/10.1080/10410236.2018.1431020)
- ❖ Lin, L., McCloud, R. F., Jung, M., & Viswanath, K. (2018). Facing a Health Threat in a Complex Information Environment: A National Representative Survey Examining American Adults' Behavioral Responses to the 2009/2010 A(H1N1) Pandemic. *Health Educ Behav*, 45(1), 77-89. doi:[10.1177/1090198117708011](https://doi.org/10.1177/1090198117708011)
- ❖ McGlynn, J., & McGlone, M. S. (2018). Desire or Disease? Framing Obesity to Influence Attributions of Responsibility and Policy Support. *Health Commun*, 1-13. doi:[10.1080/10410236.2018.1431025](https://doi.org/10.1080/10410236.2018.1431025)
- ❖ Porter, K. J., Alexander, R., Perzynski, K. M., Kruzliakova, N., & Zoellner, J. M. (2018). Using the Clear Communication Index to Improve Materials for a Behavioral Intervention. *Health Commun*, 1-7. doi:[10.1080/10410236.2018.1436383](https://doi.org/10.1080/10410236.2018.1436383)
- ❖ Ranney, L. M., Jarman, K. L., Baker, H. M., Vu, M., Noar, S. M., & Goldstein, A. O. (2018). Factors Influencing Trust in Agencies That Disseminate Tobacco Prevention Information. *J Prim Prev*. doi:[10.1007/s10935-018-0501-3](https://doi.org/10.1007/s10935-018-0501-3)
- ❖ Robinson, B., & Coveleski, S. (2018). Don't Say That to ME: Opposition to Targeting in Weight-Centric Intervention Messages. *Health Commun*, 33(2), 139-147. doi:[10.1080/10410236.2016.1250189](https://doi.org/10.1080/10410236.2016.1250189)
- ❖ Siminerio, L. M., Albright, A., Fradkin, J., Gallivan, J., McDivitt, J., Rodriguez, B., . . . Wong, F. (2018). The National Diabetes Education Program at 20 Years: Lessons Learned and Plans for the Future. *Diabetes Care*, 41(2), 209-218. doi:[10.2337/dc17-0976](https://doi.org/10.2337/dc17-0976)
- ❖ So, J., & Alam, N. (2018). Predictors and Effects of Anti-Obesity Message Fatigue: A Thought-Listing Analysis. *Health Commun*, 1-9. doi:[10.1080/10410236.2018.1434736](https://doi.org/10.1080/10410236.2018.1434736)
- ❖ Thrasher, J. F., Islam, F., Davis, R. E., Popova, L., Lambert, V., Cho, Y. J., . . . Hammond, D. (2018). Testing Cessation Messages for Cigarette Package Inserts: Findings from a Best/Worst Discrete Choice Experiment. *Int J Environ Res Public Health*, 15(2). doi:[10.3390/ijerph15020282](https://doi.org/10.3390/ijerph15020282)



- ❖ Winters, M., Jalloh, M. F., Sengeh, P., Jalloh, M. B., Conteh, L., Bunnell, R., . . . Nordenstedt, H. (2018). Risk Communication and Ebola-Specific Knowledge and Behavior during 2014-2015 Outbreak, Sierra Leone. *Emerg Infect Dis*, 24(2), 336-344. doi:[10.3201/eid2402.171028](https://doi.org/10.3201/eid2402.171028)
- ❖ Xu, Z., & Guo, H. (2018). Advantages of Anticipated Emotions over Anticipatory Emotions and Cognitions in Health Decisions: A Meta-Analysis. *Health Commun*, 1-8. doi:[10.1080/10410236.2018.1434738](https://doi.org/10.1080/10410236.2018.1434738)

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Health Communication Science Digest

Office of the Associate Director for Communication

January 2018 -- Vol. 9, Issue 1e

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Articles of Interest

- ❖ Cho, Y. J., Thrasher, J. F., Yong, H. H., Szklo, A. S., O'Connor, R. J., Bansal-Travers, M., . . . Borland, R. (2018). Path analysis of warning label effects on negative emotions and quit attempts: A longitudinal study of smokers in Australia, Canada, Mexico, and the US. *Soc Sci Med*, 197, 226-234. doi:[10.1016/j.socscimed.2017.10.003](https://doi.org/10.1016/j.socscimed.2017.10.003)
- ❖ Cohn, W. F., Lyman, J., Broshek, D. K., Guterbock, T. M., Hartman, D., Kinzie, M., . . . Garson, A. T. (2018). Tailored Educational Approaches for Consumer Health: A Model to Address Health Promotion in an Era of Personalized Medicine. *Am J Health Promot*, 32(1), 188-197. doi:[10.1177/0890117116671082](https://doi.org/10.1177/0890117116671082)
- ❖ Daraz, L., Morrow, A. S., Ponce, O. J., Farah, W., Katabi, A., Majzoub, A., . . . Murad, M. H. (2018). Readability of Online Health Information: A Meta-Narrative Systematic Review. *Am J Med Qual*, 1062860617751639. doi:[10.1177/1062860617751639](https://doi.org/10.1177/1062860617751639)
- ❖ Fleary, S. A., Joseph, P., & Pappagianopoulos, J. E. (2018). Adolescent health literacy and health behaviors: A systematic review. *J Adolesc*, 62, 116-127. doi:[10.1016/j.adolescence.2017.11.010](https://doi.org/10.1016/j.adolescence.2017.11.010)
- ❖ Guignard, R., Gallopel-Morvan, K., Mons, U., Hummel, K., & Nguyen-Thanh, V. (2018). Impact of a negative emotional antitobacco mass media campaign on French smokers: a longitudinal study. *Tob Control*. doi:[10.1136/tobaccocontrol-2017-053936](https://doi.org/10.1136/tobaccocontrol-2017-053936)
- ❖ Jones, S. C., Andrews, K., Francis, K. L., & Akram, M. (2018). When are they old enough to drink? Outcomes of an Australian social marketing intervention targeting alcohol initiation. *Drug Alcohol Rev*. doi:[10.1111/dar.12653](https://doi.org/10.1111/dar.12653)
- ❖ Kim, J. N., Oh, Y. W., & Krishna, A. (2018). Justificatory Information Forefending in Digital Age: Self-Sealing Informational Conviction of Risky Health Behavior. *Health Commun*, 33(1), 85-93. doi:[10.1080/10410236.2016.1242040](https://doi.org/10.1080/10410236.2016.1242040)



- ❖ Kim, S., & So, J. (2018). How Message Fatigue toward Health Messages Leads to Ineffective Persuasive Outcomes: Examining the Mediating Roles of Reactance and Inattention. *J Health Commun*, 23(1), 109-116. doi:[10.1080/10810730.2017.1414900](https://doi.org/10.1080/10810730.2017.1414900)
- ❖ Mitchell, K. C., Ryan, P., Howard, D. E., & Feldman, K. A. (2018). Understanding Knowledge, Attitudes, and Behaviors Toward West Nile Virus Prevention: A Survey of High-Risk Adults in Maryland. *Vector Borne Zoonotic Dis*. doi:[10.1089/vbz.2017.2188](https://doi.org/10.1089/vbz.2017.2188)
- ❖ Nabi, R. L., & Myrick, J. G. (2018). Uplifting Fear Appeals: Considering the Role of Hope in Fear-Based Persuasive Messages. *Health Commun*, 1-12. doi:[10.1080/10410236.2017.1422847](https://doi.org/10.1080/10410236.2017.1422847)
- ❖ Nguyen, M. H., Smets, E. M. A., Bol, N., Loos, E. F., & Van Weert, J. C. M. (2018). How Tailoring the Mode of Information Presentation Influences Younger and Older Adults' Satisfaction with Health Websites. *J Health Commun*, 1-11. doi:[10.1080/10810730.2017.1421729](https://doi.org/10.1080/10810730.2017.1421729)
- ❖ Ratcliff, C. L., Kaphingst, K. A., & Jensen, J. D. (2017). When Personal Feels Invasive: Foreseeing Challenges in Precision Medicine Communication. *J Health Commun*, 1-9. doi:[10.1080/10810730.2017.1417514](https://doi.org/10.1080/10810730.2017.1417514)
- ❖ Scully, M., Brennan, E., Durkin, S., Dixon, H., Wakefield, M., Barry, C. L., & Niederdeppe, J. (2017). Competing with big business: a randomised experiment testing the effects of messages to promote alcohol and sugary drink control policy. *BMC Public Health*, 17(1), 945. doi:[10.1186/s12889-017-4972-6](https://doi.org/10.1186/s12889-017-4972-6)
- ❖ Shi, J., Poorisat, T., & Salmon, C. T. (2018). The Use of Social Networking Sites (SNSs) in Health Communication Campaigns: Review and Recommendations. *Health Commun*, 33(1), 49-56. doi:[10.1080/10410236.2016.1242035](https://doi.org/10.1080/10410236.2016.1242035)
- ❖ Vijaykumar, S., Nowak, G., Himelboim, I., & Jin, Y. (2018). Virtual Zika transmission after the first U.S. case: who said what and how it spread on Twitter. *Am J Infect Control*. doi:[10.1016/j.ajic.2017.10.015](https://doi.org/10.1016/j.ajic.2017.10.015)
- ❖ Walther, J. B., Jang, J. W., & Hanna Edwards, A. A. (2018). Evaluating Health Advice in a Web 2.0 Environment: The Impact of Multiple User-Generated Factors on HIV Advice Perceptions. *Health Commun*, 33(1), 57-67. doi:[10.1080/10410236.2016.1242036](https://doi.org/10.1080/10410236.2016.1242036)
- ❖ Willoughby, J. F., Niu, Z., & Liu, S. (2018). Assessing the Potential Use of Narrative and the Entertainment Education Strategy In an mHealth Text-Message Intervention. *J Health Commun*, 23(1), 20-27. doi:[10.1080/10810730.2017.1396628](https://doi.org/10.1080/10810730.2017.1396628)
- ❖ Yoo, S. W., Kim, J., & Lee, Y. (2018). The Effect of Health Beliefs, Media Perceptions, and Communicative Behaviors on Health Behavioral Intention: An Integrated Health Campaign Model on Social Media. *Health Commun*, 33(1), 32-40. doi:[10.1080/10410236.2016.1242033](https://doi.org/10.1080/10410236.2016.1242033)
- ❖ Young, B., Lewis, S., Katikireddi, S. V., Bauld, L., Stead, M., Angus, K., . . . Langley, T. (2018). Effectiveness of Mass Media Campaigns to Reduce Alcohol Consumption and Harm: A Systematic Review. *Alcohol Alcohol*. doi:[10.1093/alcalc/agx094](https://doi.org/10.1093/alcalc/agx094)

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Health Communication Science Digest

Office of the Associate Director for Communication

December 2017 -- Vol. 8, Issue 12e

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Articles of Interest

- ❖ Babalola, S. (2017). Changes in Ideational Profiles of Women of Reproductive Age in Urban Nigeria: The Role of Health Communication. *Health Educ Behav*, 44(6), 907-917. doi:[10.1177/1090198117699510](https://doi.org/10.1177/1090198117699510)
- ❖ Brennan, E., Durkin, S. J., Wakefield, M., & Kashima, Y. (2017). Why Do Smokers Talk About Antismoking Campaigns? Predictors of the Occurrence and Content of Campaign-Generated Conversations. *Health Commun*, 32(12), 1539-1556. doi:[10.1080/10410236.2016.1239301](https://doi.org/10.1080/10410236.2016.1239301)
- ❖ Brusse, E. D. A., Fransen, M. L., & Smit, E. G. (2017). Framing in Entertainment-Education: Effects on Processes of Narrative Persuasion. *Health Commun*, 32(12), 1501-1509. doi:[10.1080/10410236.2016.1234536](https://doi.org/10.1080/10410236.2016.1234536)
- ❖ Catalan-Matamoros, D., & Penafiel-Saiz, C. (2017). The Use of Traditional Media for Public Communication about Medicines: A Systematic Review of Characteristics and Outcomes. *Health Commun*, 1-9. doi:[10.1080/10410236.2017.1405485](https://doi.org/10.1080/10410236.2017.1405485)
- ❖ Cornacchione Ross, J., Noar, S. M., & Sutfin, E. L. (2017). Systematic Review of Health Communication for Non-Cigarette Tobacco Products. *Health Commun*, 1-9. doi:[10.1080/10410236.2017.1407274](https://doi.org/10.1080/10410236.2017.1407274)
- ❖ Gollust, S. E., Barry, C. L., & Niederdeppe, J. (2017). Partisan Responses to Public Health Messages: Motivated Reasoning and Sugary Drink Taxes. *J Health Polit Policy Law*, 42(6), 1005-1037. doi:[10.1215/03616878-4193606](https://doi.org/10.1215/03616878-4193606)
- ❖ Hinnant, A., Subramanian, R., Ashley, R. R., Perreault, M., Young, R., & Thomas, R. J. (2017). How Journalists Characterize Health Inequalities and Redefine Solutions for Native American Audiences. *Health Commun*, 1-9. doi:[10.1080/10410236.2017.1405482](https://doi.org/10.1080/10410236.2017.1405482)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Please let us know if anyone in your CIO publishes a health communication or marketing science paper. We'd love to share the news! Also, we're happy to provide assistance. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Aponte, J., & Nokes, K. M. (2017). Validating an electronic health literacy scale in an older hispanic population. *J Clin Nurs*, 26(17-18), 2703-2711. doi: [10.1111/jocn.13763](https://doi.org/10.1111/jocn.13763)
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Health Communication Science Digest

Office of the Associate Director for Communication

August 2017 -- Vol. 8, Issue 8

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Articles of Interest

- ❖ Armon, R. (2017). Interactional Alarms: Experts' Framing of Health Risks in Live Broadcast News Interviews. *Health Commun*, 1-10. doi:[10.1080/10410236.2017.1351267](https://doi.org/10.1080/10410236.2017.1351267)
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Health Communication Science Digest

Office of the Associate Director for Communication

July 2017 -- Vol. 8, Issue 7

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Articles of Interest

- ❖ Chon, M. G., & Park, H. (2017). One does not fit all: Health audience segmentation and prediction of health behaviors in cancer prevention. *Health Mark Q*, 1-15. doi: [Download Here](#)
- ❖ Dixon, G. N. (2017). Making Vaccine Messaging Stick: Perceived Causal Instability as a Barrier to Effective Vaccine Messaging. *J Health Commun*, 1-7. doi: [10.1080/10810730.2017.1337832](https://doi.org/10.1080/10810730.2017.1337832)
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- ❖ Krishna, A. (2017). Poison or Prevention? Understanding the Linkages between Vaccine-Negative Individuals' Knowledge Deficiency, Motivations, and Active Communication Behaviors. *Health Commun*, 1-9. doi: [10.1080/10410236.2017.1331307](https://doi.org/10.1080/10410236.2017.1331307)
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- ❖ McGlone, M. S., Stephens, K. K., Rodriguez, S. A., & Fernandez, M. E. (2017). Persuasive texts for prompting action: Agency assignment in HPV vaccination reminders. *Vaccine*. doi: [10.1016/j.vaccine.2017.06.080](https://doi.org/10.1016/j.vaccine.2017.06.080)
- ❖ Miller, A. N., Sellnow, T., Neuberger, L., Todd, A., Freihaut, R., Noyes, J., . . . Gamhewage, G. (2017). A Systematic Review of Literature on Effectiveness of Training in Emergency Risk Communication. *J Health Commun*, 1-19. doi: [10.1080/10810730.2017.1338802](https://doi.org/10.1080/10810730.2017.1338802)
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Health Communication Science Digest

Office of the Associate Director for Communication

June 2017 -- Vol. 8, Issue 6e

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Articles of Interest

- ❖ Bode, L., & Vraga, E. K. (2017). See Something, Say Something: Correction of Global Health Misinformation on Social Media. *Health Commun*, 1-10. doi:[10.1080/10410236.2017.1331312](https://doi.org/10.1080/10410236.2017.1331312)
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Health Communication Science Digest

Office of the Associate Director for Communication

May 2017 -- Vol. 8, Issue 5e

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

April 2017 -- Vol. 8, Issue 4e

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

March 2017 -- Vol. 8, Issue 3e

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Allem, J. P., Escobedo, P., Chu, K. H., Soto, D. W., Cruz, T. B., & Unger, J. B. (2017). Campaigns and counter campaigns: reactions on Twitter to e-cigarette education. *Tob Control*, 26(2), 226-229. doi:[10.1136/tobaccocontrol-2015-052757](https://doi.org/10.1136/tobaccocontrol-2015-052757)
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Health Communication Science Digest

Office of the Associate Director for Communication

February 2017 -- Vol. 8, Issue 2e

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Articles of Interest

- ❖ AbiGhannam, N., Chilek, L. A., & Koh, H. E. (2017). Three Pink Decades: Breast Cancer Coverage in Magazine Advertisements. *Health Commun*, 1-7. doi:[10.1080/10410236.2016.1278496](https://doi.org/10.1080/10410236.2016.1278496)
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- ❖ Hall, M. G., Sheeran, P., Noar, S. M., Ribisl, K. M., Boynton, M. H., & Brewer, N. T. (2017). A brief measure of reactance to health warnings. *J Behav Med*. doi:[10.1007/s10865-016-9821-z](https://doi.org/10.1007/s10865-016-9821-z)
- ❖ Harrington, N. G., & Kerr, A. M. (2017). Rethinking Risk: Prospect Theory Application in Health Message Framing Research. *Health Commun*, 32(2), 131-141. doi:[10.1080/10410236.2015.1110004](https://doi.org/10.1080/10410236.2015.1110004)
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- ❖ Hyer, R. N., & Covello, V. T. (2017). Breaking Bad News in the High-concern, Low Trust Setting: How to Get Your Story Heard. *Health Phys*, 112(2), 111-115. doi:[10.1097/HP.0000000000000623](https://doi.org/10.1097/HP.0000000000000623)
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Health Communication Science Digest

Office of the Associate Director for Communication

January 2017 -- Vol. 8, Issue 1e

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Please let us know if anyone in your CIO publishes a health communication or marketing science paper. We'd love to share the news! Also, we're happy to provide assistance. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Babalola, S., Van Lith, L. M., Mallalieu, E. C., Packman, Z. R., Myers, E., Ahanda, K. S., . . . Figueroa, M. E. (2017). A Framework for Health Communication Across the HIV Treatment Continuum. *J Acquir Immune Defic Syndr*, 74 Suppl 1, S5-s14. doi:[10.1097/qai.0000000000001206](https://doi.org/10.1097/qai.0000000000001206)
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Health Communication Science Digest

Office of the Associate Director for Communication

December 2016 -- Vol. 7, Issue 12

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Articles of Interest

- ❖ Bailey, R. L., Wang, T. G., & Kaiser, C. K. (2016). Clash of the Primary Motivations: Motivated Processing of Emotionally Experienced Content in Fear Appeals About Obesity Prevention. *Health Commun*, 1-11. doi:[10.1080/10410236.2016.1250186](https://doi.org/10.1080/10410236.2016.1250186)
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- ❖ Van 't Riet, J., Cox, A. D., Cox, D., Zimet, G. D., De Bruijn, G. J., Van den Putte, B., . . . Ruiter, R. A. (2016). Does perceived risk influence the effects of message framing? Revisiting the link between prospect theory and message framing. *Health Psychol Rev*, 10(4), 447-459. doi:[10.1080/17437199.2016.1176865](https://doi.org/10.1080/17437199.2016.1176865)
- ❖ Walther, J. B., Jang, J. W., & Hanna Edwards, A. A. (2016). Evaluating Health Advice in a Web 2.0 Environment: The Impact of Multiple User-Generated Factors on HIV Advice Perceptions. *Health Commun*, 1-11. doi:[10.1080/10410236.2016.1242036](https://doi.org/10.1080/10410236.2016.1242036)

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Health Communication Science Digest

Office of the Associate Director for Communication

November 2016 -- Vol. 7, Issue 11e

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Articles of Interest

- ❖ Asbeek Brusse, E. D., Fransen, M. L., & Smit, E. G. (2016). Framing in Entertainment-Education: Effects on Processes of Narrative Persuasion. *Health Commun*, 1-9. doi: [10.1080/10410236.2016.1234536](https://doi.org/10.1080/10410236.2016.1234536)
- ❖ Basu, A., Dillon, P. J., & Romero-Daza, N. (2016). Understanding Culture and Its Influence on HIV/AIDS-Related Communication Among Minority Men Who Have Sex With Men. *Health Commun*, 31(11), 1367-1374. doi: [10.1080/10410236.2015.1072884](https://doi.org/10.1080/10410236.2015.1072884)
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- ❖ Davis, R. E., Dal Cin, S., Cole, S. M., Reyes, L. I., McKenney-Shubert, S. J., Fleischer, N. L., . . . Peterson, K. E. (2016). A Tale of Two Stories: An Exploration of Identification, Message Recall, and Narrative Preferences Among Low-Income, Mexican American Women. *Health Commun*, 1-13. doi: [10.1080/10410236.2016.1228029](https://doi.org/10.1080/10410236.2016.1228029)



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- ❖ Dillman Carpentier, F. R., & Parrott, M. S. (2016). Young Adults' Information Seeking Following Celebrity Suicide: Considering Involvement With the Celebrity and Emotional Distress in Health Communication Strategies. *Health Commun*, 31(11), 1334-1344. doi:[10.1080/10410236.2015.1056329](https://doi.org/10.1080/10410236.2015.1056329)
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Health Communication Science Digest

Office of the Associate Director for Communication

October 2016 -- Vol. 7, Issue 10e

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Articles of Interest

- ❖ Betsch, C., Bohm, R., Airhihenbuwa, C. O., Butler, R., Chapman, G. B., Haase, N., . . . Uskul, A. K. (2016). Improving Medical Decision Making and Health Promotion through Culture-Sensitive Health Communication: An Agenda for Science and Practice. *Med Decis Making*, 36(7), 811-833. doi:[10.1177/0272989x15600434](https://doi.org/10.1177/0272989x15600434)
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- ❖ Davis, R. E., Dal Cin, S., Cole, S. M., Reyes, L. I., McKenney-Shubert, S. J., Fleischer, N. L., . . . Peterson, K. E. (2016). A Tale of Two Stories: An Exploration of Identification, Message Recall, and Narrative Preferences Among Low-Income, Mexican American Women. *Health Commun*, 1-13. doi:[10.1080/10410236.2016.1228029](https://doi.org/10.1080/10410236.2016.1228029)
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- ❖ Gamburzew, A., Darcel, N., Gazan, R., Dubois, C., Maillot, M., Tome, D., . . . Darmon, N. (2016). In-store marketing of inexpensive foods with good nutritional quality in disadvantaged neighborhoods: increased awareness, understanding, and purchasing. *Int J Behav Nutr Phys Act*, 13(1), 104. doi:[10.1186/s12966-016-0427-1](https://doi.org/10.1186/s12966-016-0427-1)
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Health Communication Science Digest

Office of the Associate Director for Communication

September 2016 -- Vol. 7, Issue 9e

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

August 2016 -- Vol. 7, Issue 8e

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

July 2016 -- Vol. 7, Issue 7e

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Articles of Interest

- ❖ Aldoory, L. (2016). The Status of Health Literacy Research in Health Communication and Opportunities for Future Scholarship. *Health Commun*, 1-8. doi:[10.1080/10410236.2015.1114065](https://doi.org/10.1080/10410236.2015.1114065)
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- ❖ Davis, K. C., Duke, J., Shafer, P., Patel, D., Rodes, R., & Beistle, D. (2016). Perceived Effectiveness of Antismoking Ads and Association with Quit Attempts Among Smokers: Evidence from the Tips From Former Smokers Campaign. *Health Commun*, 1-8. doi:[10.1080/10410236.2016.1196413](https://doi.org/10.1080/10410236.2016.1196413)



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- ❖ Richards, A. S., Banas, J. A., & Magid, Y. (2016). More on Inoculating Against Reactance to Persuasive Health Messages: The Paradox of Threat. *Health Commun*, 1-13. doi:[10.1080/10410236.2016.1196410](https://doi.org/10.1080/10410236.2016.1196410)



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doi:[10.1016/j.ijmedinf.2016.04.009](https://doi.org/10.1016/j.ijmedinf.2016.04.009)

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Health Communication Science Digest

Office of the Associate Director for Communication

June 2016 -- Vol. 7, Issue 6

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Please let us know if anyone in your CIO publishes a health communication or marketing science paper. We'd love to share the news! Also, we're happy to provide assistance. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Bass, S. B., Gordon, T. F., Gordon, R., & Parvanta, C. (2016). Using eye tracking and gaze pattern analysis to test a "dirty bomb" decision aid in a pilot RCT in urban adults with limited literacy. *BMC Med Inform Decis Mak*, 16(1), 67. doi:[10.1186/s12911-016-0304-5](https://doi.org/10.1186/s12911-016-0304-5)
- ❖ Bigsby, E., Monahan, J. L., & Ewoldsen, D. R. (2016). An Examination of Adolescent Recall of Anti-Smoking Messages: Attitudes, Message Type, and Message Perceptions. *Health Commun*, 1-11. doi:[10.1080/10410236.2016.1138390](https://doi.org/10.1080/10410236.2016.1138390)
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- ❖ Cutrona, S. L., Mazor, K. M., Agunwamba, A. A., Valluri, S., Wilson, P. M., Sadasivam, R. S., & Finney Rutten, L. J. (2016). Health Information Brokers in the General Population: An Analysis of the Health Information National Trends Survey 2013-2014. *J Med Internet Res*, 18(6), e123. doi:[10.2196/jmir.5447](https://doi.org/10.2196/jmir.5447)
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Health Communication Science Digest

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Articles of Interest

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Articles of Interest

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Health Communication Science Digest

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Articles of Interest

- ❖ Adam, B. D., Gardner, S., Major, C., Campbell, D., Light, L., & Globerman, J. (2016). Promoting HIV Testing for Gay and Bisexual Men: An Evaluation of the 2011-2012 Campaign in Toronto and Ottawa. *Health Promot Pract*, 17(1), 40-47. doi: [10.1177/1524839915605060](https://doi.org/10.1177/1524839915605060)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Bode, L., & Vraga, E. K. (2015). In related news, that was wrong: The correction of misinformation through related stories functionality in social media. *Journal of Communication*, 65(4), 619-638. doi: [10.1111/jcom.12166](https://doi.org/10.1111/jcom.12166)
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Articles of Interest

- ❖ Adam, I. F., Nakamura, K., Kizuki, M., Al Rifai, R., & Vanching, U. (2015). Relationship between implementing interpersonal communication and mass education campaigns in emergency settings and use of reproductive healthcare services: evidence from Darfur, Sudan. *BMJ Open*, 5(9), e008285. doi: [10.1136/bmjopen-2015-008285](https://doi.org/10.1136/bmjopen-2015-008285)
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Health Communication Science Digest

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Health Communication Science Digest

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Articles of Interest

- ❖ Ackerson, L. K., & Viswanath, K. (2010). Media attention and public perceptions of cancer and eastern equine encephalitis. *Journal of Community Health, 35*(4), 409-416. doi: [10.1007/s10900-010-9257-2](https://doi.org/10.1007/s10900-010-9257-2)
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Health Communication Science Digest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

March 2011 -- Vol. 2, Issue 3e

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Clayman, M. L., Manganello, J. A., Viswanath, K., Hesse, B. W., & Arora, N. K. (2010). Providing health messages to Hispanics/Latinos: Understanding the importance of language, trust in health information sources, and media use. *Journal of Health Communication, 15*(S3), 252-263. doi: [10.1080/10810730.2010.522697](https://doi.org/10.1080/10810730.2010.522697)
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Health Communication Science Digest

Office of the Associate Director for Communication

April 2011 -- Vol. 2, Issue 4e

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Articles of Interest

- ❖ Abrams, L. C., et al. (2011). iPhone apps for smoking cessation: A content analysis. *American Journal of Preventive Medicine*, 40(3), 279-285. doi: [10.1016/j.amepre.2010.10.032](https://doi.org/10.1016/j.amepre.2010.10.032)
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Health Communication Science Digest

Office of the Associate Director for Communication

May 2011 -- Vol. 2, Issue 5e

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Articles of Interest

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- ❖ Yu, H. (2011). Parental communication style's impact on children's attitudes toward obesity and food advertising. *The Journal of Consumer Affairs*, 45(1), 87-107. doi: [10.1111/j.1745-6606.2010.01193.x](https://doi.org/10.1111/j.1745-6606.2010.01193.x)

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Health Communication Science Digest

Office of the Associate Director for Communication

June 2011 -- Vol. 2, Issue 6e

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Articles of Interest

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Articles of Interest

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Articles of Interest

- ❖ Bell, R. A., Hu, X., Orrange, S. E., & Kravitz, R. L. (2011). Lingering questions and doubts: Online information-seeking of support forum members following their medical visits. *Patient Education and Counseling*, 85(3), 525-528. doi: [10.1016/j.pec.2011.01.015](https://doi.org/10.1016/j.pec.2011.01.015)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Health Communication Science Digest

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Articles of Interest

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Articles of Interest

- ❖ Barbour, J. B., Rintamaki, L. S., Ramsey, J. A., & Brashers, D. E. (2012). Avoiding health information. *Journal of Health Communication*, 17(2), 212-229. doi: [10.1080/10810730.2011.585691](https://doi.org/10.1080/10810730.2011.585691)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Askelson, N. M., Campo, S., & Smith, S. (2012). Mother-daughter communication about sex: The influence of authoritative parenting style. *Health Communication, 27*(5), 439-448. doi: [10.1080/10410236.2011.606526](https://doi.org/10.1080/10410236.2011.606526)
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Health Communication Science Digest

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Ahlers-Schmidt, C. R., Chesser, A. K., Nguyen, T., Brannon, J., Hart, T. A., Williams, K. S., & Wittler, R. R. (2012). Feasibility of a randomized controlled trial to evaluate Text Reminders for Immunization Compliance in Kids (TRICKs). *Vaccine*, 30(36), 5305-5309. doi: [10.1016/j.vaccine.2012.06.058](https://doi.org/10.1016/j.vaccine.2012.06.058)
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Announcements

➤ D.C. Health Communication (DCHC) Conference

The 2nd biennial D.C. Health Communication Conference (DCHC) will be held from March 28th to the 30th at the George Mason Inn and Conference Center, located on the George Mason University campus in Fairfax, VA. More information is available from <http://chrc.gmu.edu/DCHC.html>.

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Health Communication Science Digest

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Articles of Interest

- ❖ Blitstein, J. L., Evans, W. D., Davis, K. C., & Kamyab, K. (2012). Repeated exposure to media messages encouraging parent-child communication about sex: Differential trajectories for mothers and fathers. *American Journal of Health Promotion*, 27(1), 43-51. doi: [10.4278/ajhp.110302-QUAN-95](https://doi.org/10.4278/ajhp.110302-QUAN-95)
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Announcements

➤ Cases in Public Health Communication & Marketing -- Call for Submissions

Cases in Public Health Communication & Marketing (CPHCM), a peer-reviewed journal of The George Washington University School of Public Health and Health Services, is seeking manuscript submissions for Volume 7 (Summer 2013). More information is available from <http://sphhs.gwu.edu/departments/pch/phcm/casesjournal/index.cfm>.

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Articles of Interest

- ❖ Bergkvist, L., Eiderbäck, D., & Palombo, M. (2012). The brand communication effects of using a headline to prompt the key benefit in ads with pictorial metaphors. *Journal of Advertising*, 41(2), 67-75. doi: [10.2753/JOA0091-3367410205](https://doi.org/10.2753/JOA0091-3367410205)
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- ❖ Cook-Craig, P., Ely, G., Flaherty, C., Dignan, M., & White, C. R. (2012). Seeking health advice from social networks in low-income urban neighborhoods. *American Journal of Health Behavior*, 36(6), 723-735. doi: [10.5993/ajhb.36.6.1](https://doi.org/10.5993/ajhb.36.6.1)
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- ❖ Howlett, E. A., Burton, S., Newman, C. L., & Faupel, M. A. (2012). The positive influence of state agricultural marketing programs on adults' fruit and vegetable consumption. *American Journal of Health Promotion*, 27(1), 17-20. doi: [10.4278/ajhp.100923-ARB-316](https://doi.org/10.4278/ajhp.100923-ARB-316)
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- ❖ Johnson, K. A., Ford, J. H., & McCluskey, M. (2012). Promoting new practices to increase access to and retention in addiction treatment: An analysis of five communication channels. *Addictive Behaviors*, 37(11), 1193-1197. doi: [10.1016/j.addbeh.2012.05.019](https://doi.org/10.1016/j.addbeh.2012.05.019)
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- ❖ Rolison, J. J., Hanoch, Y., & Miron-Shatz, T. (2012). What do men understand about lifetime risk following genetic testing? The effect of context and numeracy. *Health Psychology*, 31(4), 530-533. doi: [10.1037/a0026562](https://doi.org/10.1037/a0026562)
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- ❖ Shadel, W. G., Martino, S. C., Setodji, C., & Scharf, D. (2012). Momentary effects of exposure to prosmoking media on college students' future smoking risk. *Health Psychology*, 31(4), 460-466. doi: [10.1037/a0027291](https://doi.org/10.1037/a0027291)
- ❖ Teten Tharp, A., Dowell, A., Burton, T., Chaing, L., & DeCherney, C. (2012). Dating violence prevention: Using information and communications technologies for global dating violence prevention. In B. o. G. H. Forum on Global Violence Prevention, Institute of Medicine (Ed.), *Communications and technology for violence prevention: Workshop summary* (pp. 105-111). Washington, DC: The National Academies Press. Retrieved from http://www.nap.edu/catalog.php?record_id=13352.



- ❖ van Noort, G., Antheunis, M. L., & van Reijmersdal, E. A. (2012). Social connections and the persuasiveness of viral campaigns in social network sites: Persuasive intent as the underlying mechanism. *Journal of Marketing Communications*, 18(1), 39-53. doi: [10.1080/13527266.2011.620764](https://doi.org/10.1080/13527266.2011.620764)
- ❖ Voorveld, H. A. M., Neijens, P. C., & Smit, E. G. (2012). The interacting role of media sequence and product involvement in cross-media campaigns. *Journal of Marketing Communications*, 18(3), 203-216. doi: [10.1080/13527266.2011.567457](https://doi.org/10.1080/13527266.2011.567457)
- ❖ Weidman, A. C., Fernandez, K. C., Levinson, C. A., Augustine, A. A., Larsen, R. J., & Rodebaugh, T. L. (2012). Compensatory internet use among individuals higher in social anxiety and its implications for well-being. *Personality and Individual Differences*, 53(3), 191-195. doi: [10.1016/j.paid.2012.03.003](https://doi.org/10.1016/j.paid.2012.03.003)
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Health Communication Science Digest

Office of the Associate Director for Communication

November 2012 -- Vol. 3, Issue 11e

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Articles of Interest

- ❖ Briggs, M., Grella, L., Burton, T. A., Yarmuth, M., & Taylor, T. (2012). Understanding and engaging key influencers of youth in high-risk urban communities: A review of the literature. *Social Marketing Quarterly*, 18(3), 203-220. doi: [10.1177/1524500412460669](https://doi.org/10.1177/1524500412460669)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Aronson, J., Burgess, D., Phelan, S. M., & Juarez, L. (2012). Unhealthy interactions: The Role of Stereotype Threat in Health Disparities. *American Journal of Public Health, 103*(1), 50-56. doi: [10.2105/ajph.2012.300828](https://doi.org/10.2105/ajph.2012.300828)
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Health Communication Science Digest

Office of the Associate Director for Communication

February 2013 -- Vol. 4, Issue 2e

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Articles of Interest

- ❖ Agostinelli, A., Specchia, M. L., Liguori, G., Parlato, A., Siliquini, R., Nante, N., Di Thiene, D., Ricciardi, W., Boccia, A., & La Torre, G. (2013). Data display format and hospital ward reports: Effects of different presentations on data interpretation. *The European Journal of Public Health*, 23(1), 82-86. doi: [10.1093/eurpub/ckr205](https://doi.org/10.1093/eurpub/ckr205)
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Articles of Interest

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Articles of Interest

- ❖ Bouman, M. P. A., Drossaert, C. H. C., & Pieterse, M. E. (2012). Mark my words: The design of an innovative methodology to detect and analyze interpersonal health conversations in web and social media. *Journal of Technology in Human Services*, 30(3-4), 312-326. doi: [10.1080/15228835.2012.743394](https://doi.org/10.1080/15228835.2012.743394)
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Health Communication Science Digest

Office of the Associate Director for Communication

May 2013 -- Vol. 4, Issue 5e

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Articles of Interest

- ❖ Ammann, R., Vandelanotte, C., de Vries, H., & Mummery, W. K. (2013). Can a website-delivered computer-tailored physical activity intervention be acceptable, usable, and effective for older people? *Health Education & Behavior*, 40(2), 160-170. doi: [10.1177/1090198112461791](https://doi.org/10.1177/1090198112461791)
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Health Communication Science Digest

Office of the Associate Director for Communication

June 2013 -- Vol. 4, Issue 6e

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Articles of Interest

- ❖ Adams, R. J., Piantadosi, C., Ettridge, K., Miller, C., Wilson, C., Tucker, G., & Hill, C. L. (2013). Functional health literacy mediates the relationship between socio-economic status, perceptions and lifestyle behaviors related to cancer risk in an Australian population. *Patient Education and Counseling*, 91(2), 206-212. doi: [10.1016/j.pec.2012.12.001](https://doi.org/10.1016/j.pec.2012.12.001)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

- ❖ Bass, S. B., Gordon, T. F., Ruzek, S. B., Wolak, C., Ruggieri, D., Mora, G., . . . Pitts, K. (2013). Developing a computer touch-screen interactive colorectal screening decision aid for a low-literacy African American population: Lessons learned. *Health Promotion Practice, 14*(4), 589-598. doi: [10.1177/1524839912463394](https://doi.org/10.1177/1524839912463394)
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Health Communication Science Digest

Office of the Associate Director for Communication

August 2013 -- Vol. 4, Issue 8e

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Articles of Interest

- ❖ Baldwin, A. S., Bruce, C. M., & Tiro, J. A. (2013). Understanding how mothers of adolescent girls obtain information about the human papillomavirus vaccine: Associations between mothers' health beliefs, information seeking, and vaccination intentions in an ethnically diverse sample. *Journal of Health Psychology, 18*(7), 926-938. doi: [10.1177/1359105312445078](https://doi.org/10.1177/1359105312445078)
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Health Communication Science Digest

Office of the Associate Director for Communication

September 2013 -- Vol. 4, Issue 9e

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Articles of Interest

- ❖ Brownson, R. C., Jacobs, J. A., Tabak, R. G., Hoehner, C. M., & Stamatakis, K. A. (2013). Designing for dissemination among public health researchers: Findings from a national survey in the United States. *American Journal of Public Health, 103*(9), 1693-1699. doi: [10.2105/AJPH.2012.301165](https://doi.org/10.2105/AJPH.2012.301165)
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Office of the Associate Director for Communication

October 2013 -- Vol. 4, Issue 10e

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Articles of Interest

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- ❖ Young, S. D., Cumberland, W. G., Lee, S.-J., Jaganath, D., Szekeres, G., & Coates, T. (2013). Social networking technologies as an emerging tool for HIV prevention: A cluster randomized trial. *Annals of Internal Medicine*, 159(5), 318-324. doi: [10.7326/0003-4819-159-5-201309030-00005](https://doi.org/10.7326/0003-4819-159-5-201309030-00005)





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Saturday,
December 14,
2013**

**Donohew
Health
Communication
Scholar
Award
Nominations:
Friday,
January 24,
2014**

**Student and
Early Career
Scholar
Top Paper
Submission:
Friday,
February 14,
2014**

**Hyatt Hotel
Reservations:
Monday,
March 10, 2014**



Information and Registration at <http://comm.uky.edu/kchc>

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Health Communication Science Digest

Office of the Associate Director for Communication

November 2013 -- Vol. 4, Issue 11e

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Appel, M., & Mara, M. (2013). The persuasive influence of a fictional character's trustworthiness. *Journal of Communication*, 63(5), 912-932. doi: [10.1111/jcom.12053](https://doi.org/10.1111/jcom.12053)
- ❖ Bailey, S. C., Oramasionwu, C. U., & Wolf, M. S. (2013). Rethinking adherence: A health literacy-informed model of medication self-management. *Journal of Health Communication*, 18(sup1), 20-30. doi: [10.1080/10810730.2013.825672](https://doi.org/10.1080/10810730.2013.825672)
- ❖ Chung, A. H., & Slater, M. D. (2013). Reducing stigma and out-group distinctions through perspective-taking in narratives. *Journal of Communication*, 63(5), 894-911. doi: [10.1111/jcom.12050](https://doi.org/10.1111/jcom.12050)
- ❖ Gerend, M. A., Zapata, C., & Reyes, E. (2013). Predictors of human papillomavirus vaccination among daughters of low-income Latina mothers: The role of acculturation. *Journal of Adolescent Health*, 53(5), 623-629. doi: [10.1016/j.jadohealth.2013.06.006](https://doi.org/10.1016/j.jadohealth.2013.06.006)
- ❖ Gollust, S. E., Niederdeppe, J., & Barry, C. L. (2013). Framing the consequences of childhood obesity to increase public support for obesity prevention policy. *American Journal of Public Health*, 103(11), e96-e102. doi: [10.2105/AJPH.2013.301271](https://doi.org/10.2105/AJPH.2013.301271)
- ❖ Greene, K. (2013). The theory of active involvement: Processes underlying interventions that engage adolescents in message planning and/or production. *Health Communication*, 28(7), 644-656. doi: [10.1080/10410236.2012.762824](https://doi.org/10.1080/10410236.2012.762824)
- ❖ Head, K. J., Noar, S. M., Iannarino, N. T., & Grant Harrington, N. (2013). Efficacy of text messaging-based interventions for health promotion: A meta-analysis. *Social Science & Medicine*, 97(0), 41-48. doi: [10.1016/j.socscimed.2013.08.003](https://doi.org/10.1016/j.socscimed.2013.08.003)



- ❖ Knobloch-Westerwick, S., Johnson, B. K., & Westerwick, A. (2013). To your health: Self-regulation of health behavior through selective exposure to online health messages. *Journal of Communication*, 63(5), 807-829. doi: [10.1111/jcom.12055](https://doi.org/10.1111/jcom.12055)
- ❖ Krieger, J. L., Coveleski, S., Hecht, M. L., Miller-Day, M., Graham, J. W., Pettigrew, J., & Kootsikas, A. (2013). From kids, through kids, to kids: Examining the social influence strategies used by adolescents to promote prevention among peers. *Health Communication*, 28(7), 683-695. doi: [10.1080/10410236.2012.762827](https://doi.org/10.1080/10410236.2012.762827)
- ❖ Kuiper, N. M., Frantz, K. E., Cotant, M., Babb, S., Jordan, J., & Phelan, M. (2013). Newspaper coverage of implementation of the Michigan smoke-free law: Lessons learned. *Health Promotion Practice*, 14(6), 901-908. doi: [10.1177/1524839913476300](https://doi.org/10.1177/1524839913476300)
- ❖ Lincoln, A. K., Arford, T., Prener, C., Garverich, S., & Koenen, K. C. (2013). The need for trauma-sensitive language use in literacy and health literacy screening instruments. *Journal of Health Communication*, 18(sup1), 15-19. doi: [10.1080/10810730.2013.825676](https://doi.org/10.1080/10810730.2013.825676)
- ❖ Little, P., Stuart, B., Francis, N., Douglas, E., Tonkin-Crine, S., Anthierens, S., . . . Yardley, L. (2013). Effects of internet-based training on antibiotic prescribing rates for acute respiratory-tract infections: A multinational, cluster, randomised, factorial, controlled trial. *The Lancet*, 382(9899), 1175-1182. doi: [10.1016/S0140-6736\(13\)60994-0](https://doi.org/10.1016/S0140-6736(13)60994-0)
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- ❖ McKay-Nesbitt, J., Bhatnagar, N., & Smith, M. C. (2013). Regulatory fit effects of gender and marketing message content. *Journal of Business Research*, 66(11), 2245-2251. doi: [10.1016/j.jbusres.2012.02.004](https://doi.org/10.1016/j.jbusres.2012.02.004)
- ❖ Miller-Day, M., & Hecht, M. L. (2013). Narrative means to preventative ends: A narrative engagement framework for designing prevention interventions. *Health Communication*, 28(7), 657-670. doi: [10.1080/10410236.2012.762861](https://doi.org/10.1080/10410236.2012.762861)
- ❖ Nabi, R. L., & Thomas, J. (2012). The effects of reality-based television programming on diet and exercise motivation and self-efficacy in young adults. *Health Communication*, 28(7), 699-708. doi: [10.1080/10410236.2012.711510](https://doi.org/10.1080/10410236.2012.711510)
- ❖ O'Malley, D. A., & Latimer-Cheung, A. E. (2013). Gaining perspective: The effects of message frame on viewer attention to and recall of osteoporosis prevention print advertisements. *Journal of Health Psychology*, 18(11), 1400-1410. doi: [10.1177/1359105312456323](https://doi.org/10.1177/1359105312456323)
- ❖ Phua, J. (2013). Participating in health issue-specific social networking sites to quit smoking: How does online social interconnectedness influence smoking cessation self-efficacy? *Journal of Communication*, 63(5), 933-952. doi: [10.1111/jcom.12054](https://doi.org/10.1111/jcom.12054)
- ❖ Rodríguez, V., Andrade, A. D., García-Retamero, R., Anam, R., Rodríguez, R., Lisigurski, M., . . . Ruiz, J. G. (2013). Health literacy, numeracy, and graphical literacy among veterans in primary care and their effect on shared decision making and trust in physicians. *Journal of Health Communication*, 18(sup1), 273-289. doi: [10.1080/10810730.2013.829137](https://doi.org/10.1080/10810730.2013.829137)



- ❖ Rutsaert, P., Pieniak, Z., Regan, A., McConnon, A., & Verbeke, W. (2013). Consumer interest in receiving information through social media about the risks of pesticide residues. *Food Control*, 34(2), 386-392. doi: [10.1016/j.foodcont.2013.04.030](https://doi.org/10.1016/j.foodcont.2013.04.030)
- ❖ Tucker, J. S., Miles, J. N. V., & D'Amico, E. J. (2013). Cross-lagged associations between substance use-related media exposure and alcohol use during middle school. *Journal of Adolescent Health*, 53(4), 460-464. doi: [10.1016/j.jadohealth.2013.05.005](https://doi.org/10.1016/j.jadohealth.2013.05.005)
- ❖ Wickline, M., & Sellnow, T. L. (2013). Expanding the concept of significant choice through consideration of health literacy during crises. *Health Promotion Practice*, 14(6), 809-815. doi: [10.1177/1524839913498752](https://doi.org/10.1177/1524839913498752)

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Articles of Interest

- ❖ Abrams, L. C., Lee Westmaas, J., Bontemps-Jones, J., Ramani, R., & Mellerson, J. (2013). A content analysis of popular smartphone apps for smoking cessation. *American Journal of Preventive Medicine*, 45(6), 732-736. doi: [10.1016/j.amepre.2013.07.008](https://doi.org/10.1016/j.amepre.2013.07.008)
- ❖ Auchincloss, A. H., Mallya, G. G., Leonberg, B. L., Ricchezza, A., Glanz, K., & Schwarz, D. F. (2013). Customer responses to mandatory menu labeling at full-service restaurants. *American Journal of Preventive Medicine*, 45(6), 710-719. doi: [10.1016/j.amepre.2013.07.014](https://doi.org/10.1016/j.amepre.2013.07.014)
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- ❖ Blanton, H., Gerrard, M., & McClive-Reed, K. P. (2013). Threading the needle in health-risk communication: Increasing vulnerability salience while promoting self-worth. *Journal of Health Communication*, 18(11), 1279-1292. doi: [10.1080/10810730.2013.778359](https://doi.org/10.1080/10810730.2013.778359)
- ❖ Chang, C. (2013a). Men's and women's responses to two-sided health news coverage: A moderated mediation model. *Journal of Health Communication*, 18(11), 1326-1344. doi: [10.1080/10810730.2013.778363](https://doi.org/10.1080/10810730.2013.778363)
- ❖ Chang, C. (2013b). Seeing is believing: The direct and contingent influence of pictures in health promotion advertising. *Health Communication*, 28(8), 822-834. doi: [10.1080/10410236.2012.726403](https://doi.org/10.1080/10410236.2012.726403)



- ❖ Dillard, A. J., & Main, J. L. (2013). Using a health message with a testimonial to motivate colon cancer screening: Associations with perceived identification and vividness. *Health Education & Behavior*, 40(6), 673-682. doi: [10.1177/1090198112473111](https://doi.org/10.1177/1090198112473111)
- ❖ Glanz, K., Steffen, A. D., Schoenfeld, E., & Tappe, K. A. (2013). Randomized trial of tailored skin cancer prevention for children: The project SCAPE family study. *Journal of Health Communication*, 18(11), 1368-1383. doi: [10.1080/10810730.2013.778361](https://doi.org/10.1080/10810730.2013.778361)
- ❖ Huang, R., & Yang, M. (2013). Buy what is advertised on television? Evidence from bans on child-directed food advertising. *Journal of Public Policy & Marketing*, 32(2), 207-222. doi: [10.1509/0743-9156-32.2.207](https://doi.org/10.1509/0743-9156-32.2.207)
- ❖ Jernigan, D. H., Ross, C. S., Ostroff, J., McKnight-Eily, L. R., & Brewer, R. D. (2013). Youth exposure to alcohol advertising on television -- 25 markets, United States, 2010. *MMWR: Morbidity and Mortality Weekly Report*, 62(44), 877-880. http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6244a3.htm?s_cid=mm6244a3_e
- ❖ Kang, H., & Walsh-Childers, K. (2012). Sun-care product advertising in parenting magazines: What information does it provide about sun protection? *Health Communication*, 29(1), 1-12. doi: [10.1080/10410236.2012.712878](https://doi.org/10.1080/10410236.2012.712878)
- ❖ Lee, J. K., Mowery, A., Depue, J., Luxenberg, M., & Schillo, B. (2013). Effectiveness of statewide advertising campaigns in promoting the QUITPLAN® services brand. *Social Marketing Quarterly*, 19(4), 207-221. doi: [10.1177/1524500413496415](https://doi.org/10.1177/1524500413496415)
- ❖ Lee, S., Yoon, H., Chen, L., & Juon, H.-S. (2013). Culturally appropriate photonovel development and process evaluation for hepatitis B prevention in Chinese, Korean, and Vietnamese American communities. *Health Education & Behavior*, 40(6), 694-703. doi: [10.1177/1090198112474003](https://doi.org/10.1177/1090198112474003)
- ❖ Marshall, R. J. (2013). Influenza vaccine use among health care workers: Social marketing, policy, and ethics. *Social Marketing Quarterly*, 19(4), 222-229. doi: [10.1177/1524500413505096](https://doi.org/10.1177/1524500413505096)
- ❖ McInnes, D. K., Li, A. E., & Hogan, T. P. (2013). Opportunities for engaging low-income, vulnerable populations in health care: A systematic review of homeless persons' access to and use of information technologies. *American Journal of Public Health*, 103(S2), e11-e24. doi: [10.2105/AJPH.2013.301623](https://doi.org/10.2105/AJPH.2013.301623)
- ❖ Owen, L., Lewis, C., Auty, S., & Buijzen, M. (2013). Is children's understanding of nontraditional advertising comparable to their understanding of television advertising? *Journal of Public Policy & Marketing*, 32(2), 195-206. doi: [10.1509/0743-9156-32.2.195](https://doi.org/10.1509/0743-9156-32.2.195)
- ❖ Parvanta, S., Gibson, L., Forquer, H., Shapiro-Luft, D., Dean, L., Freres, D., . . . Hornik, R. (2013). Applying quantitative approaches to the formative evaluation of antismoking campaign messages. *Social Marketing Quarterly*, 19(4), 242-264. doi: [10.1177/1524500413506004](https://doi.org/10.1177/1524500413506004)
- ❖ Schuldt, J. P. (2013). Does green mean healthy? Nutrition label color affects perceptions of healthfulness. *Health Communication*, 28(8), 814-821. doi: [10.1080/10410236.2012.725270](https://doi.org/10.1080/10410236.2012.725270)
- ❖ Smith, N. C., Goldstein, D. G., & Johnson, E. J. (2013). Choice without awareness: Ethical and policy implications of defaults. *Journal of Public Policy & Marketing*, 32(2), 159-172. doi: [10.1509/0743-9156-32.2.159](https://doi.org/10.1509/0743-9156-32.2.159)
- ❖ Stanton, J. V., & Guion, D. T. (2013). Taking advantage of a vulnerable group? Emotional cues in ads targeting parents. *Journal of Consumer Affairs*, 47(3), 485-517. doi: [10.1111/joca.12018](https://doi.org/10.1111/joca.12018)



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Office of the Associate Director for Communication

January 2014 -- Vol. 5, Issue 1e

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Articles of Interest

- ❖ Barry, M. M., D'Eath, M., & Sixsmith, J. (2013). Interventions for improving population health literacy: Insights from a rapid review of the evidence. *Journal of Health Communication, 18*(12), 1507-1522. doi: [10.1080/10810730.2013.840699](https://doi.org/10.1080/10810730.2013.840699)
- ❖ Bassett-Gunter, R. L., Martin Ginis, K. A., & Latimer-Cheung, A. E. (2013). Do you want the good news or the bad news? Gain- versus loss-framed messages following health risk information: The effects on leisure time physical activity beliefs and cognitions. *Health Psychology, 32*(12), 1188-1198. doi: [10.1037/a0030126](https://doi.org/10.1037/a0030126)
- ❖ Cairns, G., de Andrade, M., & MacDonald, L. (2013). Reputation, relationships, risk communication, and the role of trust in the prevention and control of communicable disease: A review. *Journal of Health Communication, 18*(12), 1550-1565. doi: [10.1080/10810730.2013.840696](https://doi.org/10.1080/10810730.2013.840696)
- ❖ Chari, R., Warsh, J., Ketterer, T., Hossain, J., & Sharif, I. (2014). Association between health literacy and child and adolescent obesity. *Patient Education and Counseling, 94*(1), 61-66. doi: [10.1016/j.pec.2013.09.006](https://doi.org/10.1016/j.pec.2013.09.006)
- ❖ Chen, W., & Lee, K.-H. (2014). More than search? Informational and participatory eHealth behaviors. *Computers in Human Behavior, 30*(0), 103-109. doi: [10.1016/j.chb.2013.07.028](https://doi.org/10.1016/j.chb.2013.07.028)
- ❖ Cobb, N. K., & Poirier, J. (2014). Effectiveness of a multimodal online well-being intervention: A randomized controlled trial. *American Journal of Preventive Medicine, 46*(1), 41-48. doi: [10.1016/j.amepre.2013.08.018](https://doi.org/10.1016/j.amepre.2013.08.018)



- ❖ Czoli, C. D., & Hammond, D. (2014). Cigarette packaging: Youth perceptions of “natural” cigarettes, filter references, and contraband tobacco. *The Journal of adolescent health : official publication of the Society for Adolescent Medicine*, 54(1), 33-39. doi: [10.1016/j.jadohealth.2013.07.016](https://doi.org/10.1016/j.jadohealth.2013.07.016)
- ❖ Dixon, H., Warne, C., Scully, M., Dobbins, S., & Wakefield, M. (2013). Agenda-setting effects of sun-related news coverage on public attitudes and beliefs about tanning and skin cancer. *Health Communication*, 29(2), 173-181. doi: [10.1080/10410236.2012.732027](https://doi.org/10.1080/10410236.2012.732027)
- ❖ Durkin, S., Bayly, M., Cotter, T., Mullin, S., & Wakefield, M. (2013). Potential effectiveness of anti-smoking advertisement types in ten low and middle income countries: Do demographics, smoking characteristics and cultural differences matter? *Social Science & Medicine*, 98(0), 204-213. doi: [10.1016/j.socscimed.2013.09.022](https://doi.org/10.1016/j.socscimed.2013.09.022)
- ❖ Etter, M. (2013). Reasons for low levels of interactivity: (Non-) interactive CSR communication in twitter. *Public Relations Review*, 39(5), 606-608. doi: [10.1016/j.pubrev.2013.06.003](https://doi.org/10.1016/j.pubrev.2013.06.003)
- ❖ Gleason-Comstock, J. A., Streater, A., Jen, K.-L. C., Artinian, N. T., Timmins, J., Baker, S., . . . Paranjpe, A. (2013). Consumer health information technology in an adult public health primary care clinic: A heart health education feasibility study. *Patient Education and Counseling*, 93(3), 464-471. doi: [10.1016/j.pec.2013.07.010](https://doi.org/10.1016/j.pec.2013.07.010)
- ❖ Han, G., Zhang, J., Chu, K., & Shen, G. (2013). Self–other differences in H1N1 flu risk perception in a global context: A comparative study between the United States and China. *Health Communication*, 29(2), 109-123. doi: [10.1080/10410236.2012.723267](https://doi.org/10.1080/10410236.2012.723267)
- ❖ Hornik, R., Parvanta, S., Mello, S., Freres, D., Kelly, B., & Schwartz, J. S. (2013). Effects of scanning (routine health information exposure) on cancer screening and prevention behaviors in the general population. *Journal of Health Communication*, 18(12), 1422-1435. doi: [10.1080/10810730.2013.798381](https://doi.org/10.1080/10810730.2013.798381)
- ❖ Koch, T., & Zerback, T. (2013). Helpful or harmful? How frequent repetition affects perceived statement credibility. *Journal of Communication*, 63(6), 993-1010. doi: [10.1111/jcom.12063](https://doi.org/10.1111/jcom.12063)
- ❖ Labacher, L., & Mitchell, C. (2013). Talk or text to tell? How young adults in Canada and South Africa prefer to receive STI results, counseling, and treatment updates in a wireless world. *Journal of Health Communication*, 18(12), 1465-1476. doi: [10.1080/10810730.2013.798379](https://doi.org/10.1080/10810730.2013.798379)
- ❖ Niederdeppe, J., Roh, S., Shapiro, M. A., & Kim, H. K. (2013). Effects of messages emphasizing environmental determinants of obesity on intentions to engage in diet and exercise behaviors. *Preventing Chronic Disease*, 10, E209. doi: [10.5888/pcd10.130163](https://doi.org/10.5888/pcd10.130163)
- ❖ Paek, H.-J., Hove, T., Jung, Y., & Cole, R. T. (2013). Engagement across three social media platforms: An exploratory study of a cause-related PR campaign. *Public Relations Review*, 39(5), 526-533. doi: [10.1016/j.pubrev.2013.09.013](https://doi.org/10.1016/j.pubrev.2013.09.013)
- ❖ Richards, A. S. (2013). Predicting attitude toward methamphetamine use: The role of antidrug campaign exposure and conversations about meth in Montana. *Health Communication*, 29(2), 124-136. doi: [10.1080/10410236.2012.728469](https://doi.org/10.1080/10410236.2012.728469)



- ❖ Wong, N. C. H., Harvell, L. A., & Harrison, K. J. (2013). The unintended target: Assessing nonsmokers' reactions to gain- and loss-framed antismoking public service announcements. *Journal of Health Communication*, 18(12), 1402-1421. doi: [10.1080/10810730.2013.798376](https://doi.org/10.1080/10810730.2013.798376)

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February 2014 -- Vol. 5, Issue 2e

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Articles of Interest

- ❖ Beck, C. S., Aubuchon, S. M., McKenna, T. P., Ruhl, S., & Simmons, N. (2014). Blurring personal health and public priorities: An analysis of celebrity health narratives in the public sphere. *Health Communication*, 29(3), 244-256. doi: [10.1080/10410236.2012.741668](https://doi.org/10.1080/10410236.2012.741668)
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Health Communication Science Digest

Office of the Associate Director for Communication

March 2014 -- Vol. 5, Issue 3e

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

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Health Communication Science Digest

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Articles of Interest

- ❖ Alden, D. L., Friend, J., Schapira, M., & Stiggelbout, A. (2014). Cultural targeting and tailoring of shared decision making technology: A theoretical framework for improving the effectiveness of patient decision aids in culturally diverse groups. *Social Science & Medicine*, 105(0), 1-8. doi: [10.1016/j.socscimed.2014.01.002](https://doi.org/10.1016/j.socscimed.2014.01.002)
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- ❖ Sutton, M. Y., Lasswell, S. M., Lanier, Y., & Miller, K. S. (2014). Impact of parent-child communication interventions on sex behaviors and cognitive outcomes for Black/African-American and Hispanic/Latino youth: A systematic review, 1988–2012. *Journal of Adolescent Health*, 54(4), 369-384. doi: [10.1016/j.jadohealth.2013.11.004](https://doi.org/10.1016/j.jadohealth.2013.11.004)



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Health Communication Science Digest

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Articles of Interest

- ❖ Andrews, J. C., Netemeyer, R. G., Kees, J., & Burton, S. (2014). How graphic visual health warnings affect young smokers' thoughts of quitting. *Journal of Marketing Research*, 51(2), 165-183. doi: [10.1509/jmr.13.0092](https://doi.org/10.1509/jmr.13.0092)
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Health Communication Science Digest

Office of the Associate Director for Communication

June 2014 -- Vol. 5, Issue 6e

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Articles of Interest

- ❖ Belon, A. P., Nieuwendyk, L. M., Vallianatos, H., & Nykiforuk, C. I. J. (2014). How community environment shapes physical activity: Perceptions revealed through the PhotoVoice method. *Social Science & Medicine*, 116(0), 10-21. doi: [10.1016/j.socscimed.2014.06.027](https://doi.org/10.1016/j.socscimed.2014.06.027)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Articles of Interest

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Articles of Interest

- ❖ Baquero, B., Linnan, L., Laraia, B. A., & Ayala, G. X. (2014). Process evaluation of a food marketing and environmental change intervention in *tiendas* that serve Latino immigrants in North Carolina. *Health Promotion Practice, 15*(6), 839-848. doi: [10.1177/1524839913520546](https://doi.org/10.1177/1524839913520546)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Health Communication Science Digest

Office of the Associate Director for Communication

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Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

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Articles of Interest

- ❖ Adame, B. J., & Miller, C. H. (2015). Vested interest, disaster preparedness, and strategic campaign message design. *Health Communication, 30*(3), 271-281. doi: [10.1080/10410236.2013.842527](https://doi.org/10.1080/10410236.2013.842527)
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Health Communication Science Digest

Office of the Associate Director for Communication

March 2015 -- Vol. 6, Issue 3e

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Articles of Interest

- ❖ Abel, M. L., Lee, K., Loglisci, R., Righter, A., Hipper, T. J., & Cheskin, L. J. (2015). Consumer understanding of calorie labeling: A healthy Monday e-mail and text message intervention. *Health Promotion Practice, 16*(2), 236-243. doi: [10.1177/1524839914543105](https://doi.org/10.1177/1524839914543105)
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Health Communication Science Digest

Office of the Associate Director for Communication

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Articles of Interest

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Articles of Interest

- ❖ Asbeek Brusse, E. D., Fransen, M. L., & Smit, E. G. (2015). Educational storylines in entertainment television: Audience reactions toward persuasive strategies in medical dramas. *Journal of Health Communication, 20*(4), 396-405. doi: [10.1080/10810730.2014.965365](https://doi.org/10.1080/10810730.2014.965365)
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Health Communication Science Digest

Office of the Associate Director for Communication

June 2015 -- Vol. 6, Issue 6e

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Articles of Interest

- ❖ Bolton, L. E., Bhattacharjee, A., & Reed II, A. (2015). The perils of marketing weight-management remedies and the role of health literacy. *Journal of Public Policy & Marketing*, 34(1), 50-62. doi: [10.1509/jppm.13.031](https://doi.org/10.1509/jppm.13.031)
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Articles of Interest

- ❖ Chittaro, L., & Sioni, R. (2015). Serious games for emergency preparedness: Evaluation of an interactive vs. a non-interactive simulation of a terror attack. *Computers in Human Behavior*, 50(0), 508-519. doi: [10.1016/j.chb.2015.03.074](https://doi.org/10.1016/j.chb.2015.03.074)
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Articles of Interest

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Office of the Associate Director for Communication

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To enhance awareness of emerging health communication and marketing scientific knowledge, the Science Team in the Office of the Associate Director for Communication at the Centers for Disease Control and Prevention frequently undertakes an extensive scan of the expert literature. Recent publications with particular relevance for the public health communication community are detailed here.

Abstracts and PDF copies of most articles are available through the DOI hyperlink included with each citation. In some cases, however, the DOI hyperlink will not work or the publisher charges for the article. The help of your local library staff may be required in such circumstances to secure access to some publications.

Please share your comments or questions with us. Contact HCSD@cdc.gov.

Articles of Interest

- ❖ Abraham, L. B., Hunter, A., & Vollman, A. (2012). How validation can trump digital waste. *Journal of Advertising Research*, 52(2), 180-195. doi: [10.2501/jar-52-2-180-195](https://doi.org/10.2501/jar-52-2-180-195)
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- ❖ Jeong, S.-H., Cho, H., & Hwang, Y. (2012). Media literacy interventions: A meta-analytic review. *Journal of Communication*, 62(3), 454-472. doi: [10.1111/j.1460-2466.2012.01643.x](https://doi.org/10.1111/j.1460-2466.2012.01643.x)
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Other Informative Reports

“Connected Consumers”

The stereotypical early adopter of digital technology – young, single white male – is being tapped by other consumer groups in the mobile shopping space, according to a recent study by the Integer Group and M/A/R/C Research. While 13% of Caucasians use their mobile phones to conduct



price comparisons, 20% of Hispanics use their mobile devices to price shop. Moreover, while 13% of Caucasians read product reviews on their mobile phones, 21% of African-Americans do such research on the go.

When it comes to actually clicking “buy,” 10% of Caucasians have given mobile shopping a try, while 16% of Hispanics and 18% of African-Americans are making purchases via their mobile devices.

From *Marketing News* (7-31-12; Vol. 46, No. 9)

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