

1969

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LA SALLE COLLEGE

8/186

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

January 12, 1969

High School teachers and other college graduates are invited to enroll for a Negro history course, "The Black Experience in America," being offered again this spring by the La Salle College evening division.

The four credit course, which covers black history from the African background, the years of slavery and reconstruction to the Harlem Renaissance and recent developments, will be offered on Monday and Wednesday evenings at 7:00 P.M.

The evening division spring term begins on Jan. 28 but registration should be completed by Jan. 19.

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

January 12, 1969

Two new interdisciplinary courses conducted by the economics and sociology department in the day school, and an elective for graduate professionals in the evening division's electronics-physics department will be offered in the spring semester at La Salle College.

Registration for La Salle's spring semester day classes will be held from Jan. 13-16. Day classes officially begin on Jan. 19. Registration for the evening division will be held on the nights of Jan. 21, 22, 26 and 27. Evening classes start on Ja. 23.

The spring semester will be the last in which only men can attend day classes at La Salle. The college, which has been coeducational in the evening since February, 1967, will open its doors completely to women for day classes next September.

Meanwhile, progress continues on construction of the college's new \$3.6 million classroom building and \$3.5 million Mayman Hall Athletic Facilities building. Both are scheduled for completion in the fall of 1971.

This spring in the day school, a new independent study course on "The City," conducted by the economics and sociology departments, will be offered as part of the college's Honors Program. The course will concentrate on the city of Philadelphia.

(MORE)

In addition, the economics and sociology departments will combine for a course, "Introduction to Urban Studies," as an elective for upperclassmen in the schools of arts and sciences and business.

The day school's earth sciences department will offer a "Meteorology" course with classes conducted at the Franklin Institute.

La Salle's evening division electronics-physics department will offer "Computer Systems" both to undergraduates and graduate professionals in the field on Tuesday evenings from 7:00 to 10:00 P.M. The course features a detailed study of system organization and combines the software aspects of modern computer organization.

Dr. Juan J. Amodio, chairman of the college's electronics physics department, said that future courses offered as electives for professionals interested in staying abreast with the latest developments will include "Quantum Electronics" and "Electronic Systems." One will be offered next September.

La Salle's total enrollment is expected to remain about the same this spring. At present, there are 3,490 in the day division and 3,143 at night for a total of 6,633.

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

January 13, 1969

An "Afro-American Arts Festival" will be among the highlights of the events scheduled for the spring semester at La Salle College.

Day division classes resume for the spring semester on Monday, Jan. 27 and evening college classes begin Wednesday, Jan. 29. Registration for the day school will be held between Jan. 21-24, while evening registration will be conducted on the evenings of Jan. 22-23-27-28.

The combined day and evening schools will have an enrollment of more than 6500 students, about equally divided between the two La Salle divisions.

Several new courses will be offered by the evening division, according to Brother Emery Mollenhauer, F.S.C., Ph.D., evening college dean. Among them will be courses on Monetary Theory; The Non-Western World Since 1500; Advanced Writing; Corporate Simulation, Strategies and Decision Making; Computer Systems, and Interviewing and Counseling Techniques.

La Salle will host the Afro-American Arts Festival on the campus during the week of March 24-30. It will be sponsored by the college's Black Students Union and feature exhibits, concerts, and lectures dealing with black creativity in drama, art, literature and Music, according to La Salle junior Ronald Washington, chairman of the festival.

Among the events now being planned for the festival, according to Owen Montague, public information chairman for the event, are concerts featuring Afro-American dancers and musicians, several exhibits of African art forms, lectures on various facets of Afro-American culture, and a fashion show of African apparel.

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LA SALLE COLLEGE

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NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300
Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

January 30, 1969

A poll of evening students at La Salle College this week reveals a majority favor "a more liberal stand by the Roman Catholic Church on birth control" and permission for priests to marry.

The survey was conducted by the evening college's student Marketing Association during registration, which concluded Tuesday night (Jan. 28), according to John F. Anthony, 3561 Primrose rd., president of the association.

Ballots were completed by 1708 of the evening school's 3,000 students. Of those polled, some 76% (1311) were Catholics and the average age was 26 years old.

The paper ballots asked four questions, which with the number of votes cast for each were:

"Do you feel that the Catholic Church should adopt a more liberal position on birth control?" Answering yes were 1432 students (83%), while 192 (11%) replied no, and 84 (6%) no opinion.

"Do you feel that the Catholic Church should keep attendance at Sunday Mass compulsory?" Replies were 995 (72%) no, 564 (20%) yes, and 149 (8%) no opinion.

(MORE)

"Do you feel that Catholic priests should be permitted to marry?"
The responses were 982 (51%) yes, 553 (32%) no, and 173 (17%) no
opinion.

"Do you feel that La Salle College should compel its Catholic
students to roster theology courses?" Replies were 1243 (74%) no,
353 (20%) yes, and 112 (6%) no opinion.

Last fall, the Marketing Association conducted a presidential
poll that showed Richard Nixon winning by 42% of votes cast.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 7, 1969

"A Tree Grows in Brooklyn," a memorable Broadway musical of the 1951 season, will have its first revival performances as the opening presentation of the La Salle College Music Theatre's eighth season, according to an announcement made by Dan Rodden, Managing Director of the unique college-sponsored professional summer company.

The play, an adaptation of Betty Smith's best-selling novel by Miss Smith and George Abbott, with music and lyrics by Arthur Schwartz and Dorothy Fields, will begin a 32-performance run at the 20th and Olney playhouse on Friday, July 4th, by special arrangement with the authors. A feature will be the addition of several new songs by Schwartz & Fields.

Considerable New York interest is already being evinced in the production, with an eye to a possible Broadway revival next season, Rodden added. A television special is also under consideration.

The opening presentation will be followed on August 15th by a 25-performance run of the hit musical "Pajama Game," also co-authored by Abbott, with Richard Bissell.

Auditions and interviews for the company and staff will be conducted at the theatre on Sundays, March 23rd and 30th. Staff and apprentice interviews will be at noon on both days, with auditions for actors, singers, and dancers at 1:30 P.M. and 7:30 P.M. Candidates for the 15 piece pit orchestra should report at 5 P.M. on either Sunday. All members of the company and staff, including apprentices, are salaried. During the past seven seasons, more than 40 universities, colleges, and schools have been represented.

(MORE)

The original production of "A Tree Grows in Brooklyn" which featured Shirley Booth, as the fondly-remembered Aunt Cissy (Joan Blondell, who won an Academy Award nomination for the role in the film, later played Cissy in the national tour of the musical), had such notable songs as the now-standard "Make the Man Love Me"; "I'll Buy You a Star"; "Look Who's Dancin'!" and Miss Booth's comedy numbers "Love is the Reason" and "He Had Refinement." Also remembered is the Halloween ballet, which has been called one of the best integrated dance creations in Broadway musical history.

Arthur Schwartz, celebrated for his long and highly successful collaboration with lyricist Howard Dietz, is the composer of such celebrated songs as "Something to Remember You By," "New Sun in the Sky," "You and the Night and the Music," "If There is Someone Lovelier Than You," and "I See Your Face Before Me." But perhaps best known is his popular classic, "Dancing in the Dark."

Dorothy Fields, who has her outstanding success with the present acclaim being given the movie version of "Sweet Charity," for which she contributed lyrics, has been among the principal librettists and lyricists of the American stage for a quarter century, counting among her hits, "Red Head," "Roberta," "Up in Central Park," the book for "Annie Get Your Gun" and, with Jimmy Mc Hugh, the all-time hit song "I Can't Give You Anything But Love." George Abbott, both as the director-creator of a break-neck farce style in the 1930's, and as co-author and play-doctor extraordinary, will be represented by both plays on the Music Theatre schedule for the 1969 season.

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

February 7, 1969

A week-long dialogue between the students, faculty, administration and alumni of La Salle College will be held Feb. 14-21 on the La Salle campus, 20th st. and Olney ave.

Education Week, as the period of discussions and re-evaluation has been dubbed by its student and faculty innovators, aims to "provide an effective medium for airing questions by students and faculty on the nature of education and the alternatives available to each," according to Frank Palopoli, La Salle senior who is one of the student leaders of the project.

Senior Dennis Cook is co-chairman of the program, which was initiated last semester under the aegis of a student-faculty Steering Committee.

The entire day Thursday (Feb. 20) has been set aside for student-faculty discussion groups on a departmental level. No classes will meet that day. A guest speaker, Dean E.G. Williamson, of the University of Minnesota, will speak at 1 P.M. Thursday in the College Union lounge. He will discuss, "Student Unrest."

Dean Williamson and Brother Daniel Burke, F.S.C., Ph.D., vice president for academic affairs at La Salle, will conduct the concluding program of the week, a discussion of "The Marks of an Educated Person," at 12:30 P.M. Friday (Feb. 21) in the College Union Theatre.

The initial event of the week will be a student-faculty panel discussion of "Responsibilities of Students and of Faculty" and "The Educational Goals of La Salle College," at 12:30 in the College Union Theatre.

(MORE)

The faculty panel will consist of Charles A. J. Halpin, president of La Salle's faculty senate; Brother Hugh Albright, F.S.C., Ph.D., associate professor of mathematics; Gabriel J. DiFederico, assistant professor of philosophy; Brother Patrick Ellis, F.S.C., Ph.D., director of honors programs, and Bertram Strieb, assistant professor of physics. Seniors Wayne Towers, David Cawley, Joseph Buckley and Douglas Smith will be student participants, and William Sullivan will represent alumni.

A student-faculty discussion will be also held at 12:30 P. M. Tuesday (Feb. 18) in the College Union Theatre. The topic will be, "The Core Curriculum."

Faculty participants will be Brother Walter Paulits, F.S.C., Ph.D., associate professor of English; Miss Minna F. Weinstein, Ph.D., assistant professor of history; Brother Robert Doran, dean, arts and sciences, and Brother Richard Hawley, F.S.C., instructor in biology. Student participants will be sophomores Thomas Coyne and Brian Byrne, and senior Dennis Mc Grath.

"If there is one concrete thing I would like to see result from Education Week," Dennis Cook says, "it would be the establishment of student-faculty departmental committees each with an alumni advisory board. Perhaps a future student congress would be comprised of representatives of these committees."

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

March 7, 1969

David Schoenbrun, CBS news analyst from 1947-63, will address the students and faculty of La Salle College at 12:30 P.M. next Friday (Mar. 14) in the College Union Theatre on the campus, 20th st. and Olney ave.

Open to the public, the talk is part of La Salle's continuing concert and lecture program held throughout each academic year. Schoenbrun's topic will be, "As America Goes".

Schoenbrun is the only correspondent to have won major awards in every medium of news reporting. He received the Overseas Press Club Awards for best radio reporting from abroad (1953); best TV reporting from abroad (1955); best book, "As France Goes" (1957), and best magazine article (1959). He also received the Alfred I. Dupont Award as best commentator (1960). He is now a lecturer at Columbia University's school of international affairs.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 3, 1969

Brother Daniel Bernian, F.S.C., Ph.D., president of La Salle College for the past 11 years, will be honored at a testimonial dinner on April 22 at 8 P.M. at the Bellevue-Stratford Hotel.

La Salle's board of trustees will sponsor the dinner, which will be attended by many civic and educational leaders from the community. Mr. Joseph Schmitz and H. Blake Hayman, M.D., members of the board, are co-chairmen of the event, which will be preceded by a reception at 7 P.M.

Brother Daniel will be succeeded in June by Brother Daniel Burke, F.S.C., Ph.D., now La Salle's vice president for academic affairs. His tenure in the college's highest office will be the longest in La Salle's 106-year history.

Students, faculty, alumni and friends of the college have been invited to attend the dinner, which will be held in the hotel's grand ballroom. Those who wish to order tickets should contact La Salle's alumni office, phone VICTOR 8-8300, Ext. 421.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 10, 1969

La Salle College is permitting its resident students to have female guests visit dormitory rooms on Saturdays between 8 and 11:30 P.M.

The innovation, which is being tried on an experimental basis now through May 17, resulted from a poll of La Salle's 600 resident students, according to Brother Charles Gresh, F.S.C., dean of men.

Of the 338 resident students who responded to the poll, 327 voted for a change in the ruling prohibiting female guests in the dorms.

The students' Residence Council outlined several rules for the new procedure, among them that doors may be closed, if desired. The Council added that, "this is an experimental period and its continuance will depend upon the response and conduct of resident students."

The day division of the Roman Catholic liberal arts college is all male. The evening college admitted coeds for the first time in 1967.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 11, 1969

"Public and Parochial School Relationships" will be the topic of a panel sponsored by the La Salle College alumni association at 7:30 P.M. next Sunday (Apr. 20) in the Science Center, 19th st. and Olney ave.

Open to the public, the discussion group will include four community leaders with Dr. E. Russell Naughton, professor of philosophy at La Salle, as moderator of the panel.

Panelists will include two men who favor increased aid to private schools, State Rep. Martin Mullen, who has been in the forefront of the battle for increased aid, and John Lombard, an attorney who has been active in the Citizens for Educational Freedom. Opposed to such aid or favoring limited assistance are Dr. Murray Friedman, executive director of the American Jewish Committee, and Dr. Albert Taylor, of the graduate education department at Glassboro State College.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

April 14, 1969

"Once Upon a Mattress" will be the spring musical production of the Masque of La Salle College, opening next Friday, April 25 and continuing through May 4 in the College Union Theatre on the campus, 20th st. and Olney ave.

Staged by Masque Director Sidney MacLeod, the musical will be offered each evening at 8:30 P.M. except Sunday when the curtain rises at 7 P.M.

La Salle undergraduates play the male roles in the 1959 musical produced in the team of Jay Thompson, Marshall Barer, Dean Fuller and Mary Rodgers.

Principal roles in the musical, which is an adaptation of Han Christian Anderson's "The Princess and the Pea," will be played by Gary Brubach, Fran Spiegel, Louis Napoleon, Marylou Metzger, Debbie Platzger and Tom Gino.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Bob Lyons, Assistant Director

FOR IMMEDIATE RELEASE

May 5, 1969

RALPH W. HOWARD RECEIVES LA SALLE "COLLEGIAN" AWARD

Ralph W. Howard, director of the La Salle College News Bureau and editor of the college's alumni quarterly magazine, was the surprise recipient of the 21st annual Journalism Award of La Salle's weekly student newspaper, the Collegian, last Friday (May 2), at the paper's annual banquet at the Cottage Green Restaurant, in Northeast Philadelphia.

Howard, who was honored for "outstanding contributions to the field of journalism," has received a total of seven awards as editor of La Salle Magazine in the past three years. In 1968, he won the annual Newsweek Magazine award for "excellence in public affairs reporting."

A graduate of La Salle, Howard has been director of the college's News Bureau since 1960. He lives in Lawndale with his wife, Evelyn, and four children.

The "outstanding staff member" award of the Collegian went to Stephen F. Jankowski, of Philadelphia, who was news editor.

(MORE)

Thomas A. Curley, a junior from Easton, Pa., was named editor-in-chief succeeding David E. Cawley, of Linwood, N.J.

Previous recipients of the Collegian Award include Ed Sullivan (1949), Bob Considine (1951), Edward R. Murrow (1954), Jim Bishop (1956), Chet Huntley (1958), Walter Cronkite (1960), David Brinkley (1961), Charles Collingwood (1963), Art Buchwald (1964), Sandy Grady (1967) and last year's recipient Harrison E. Salisbury.

LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard

FOR IMMEDIATE RELEASE

May 8, 1969

Student nurses at the Germantown Hospital School of Nursing, beginning with a three-year program in September, will be the first young women to enter the day classes of La Salle College on a full time basis.

The adjoining campuses of the two institutions form a natural affiliation situation. Formerly, Germantown Hospital students took their academic and science courses at the University of Pennsylvania. The new arrangements are regarded with enthusiasm, not only because of the convenience and special study opportunities involved, but because the students will receive 35 college credits toward a college degree. It is unusual that a diploma school of nursing can offer college credits.

The courses, which will be taken for three days a week through the first three semesters, will include English, Chemistry, Sociology, Psychology, Anatomy and Physiology and Microbiology. Brother James Muldoon, F.S.C., a biochemist who also is a registered nurse will coordinate the program as liaison for La Salle.

(MORE)

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La Salle and Germantown Hospital have both served the community for more than 100 years. The Hospital has educated 1,300 nurses since the school was opened in 1892 and has kept pace with modern trends in nursing and with rapid advances of scientific medical techniques.

In addition to its well correlated courses and rounded clinical experiences, the Hospital students benefit from affiliations in rehabilitation at Magee Rehabilitation Center and psychiatric nursing at the Institute of the Pennsylvania Hospital. Germantown Hospital accepts male as well as female students. Students may be married or single, and may live in the school dormitory or at home.

Germantown Hospital School of Nursing is fully accredited by the National League of Nursing and by the Pennsylvania State Board of Nurse Examiners. The full tuition for three years is only \$800 for which scholarships and loans are available.

Economic opportunities in the nursing field are unlimited. Beginning salaries for graduate nurses are \$7200 today and the demand will be great in all areas of nursing for many years.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 12, 1969

Former Vice President Hubert H. Humphrey will be the principal speaker at La Salle College next Monday (May 19) when the college's library will be designated the David L. Lawrence Memorial Library, at 3 P.M. ceremonies in the College Union Theatre, on campus, 20th st. and Olney ave.

The library will be named in honor of the late governor of the Commonwealth in recognition of his service to La Salle, the Christian Brothers who conduct the college, and his "particular interest in development of libraries in the Commonwealth."

Most Rev. John J. Graham, D.D.V.G., auxiliary bishop of the Roman Catholic Archdiocese of Philadelphia, will offer the invocation, and Rt. Rev. Robert L. De Witt, D.D., bishop of the Episcopal Diocese of Philadelphia, will give the benediction. Brother Daniel Bernian, F.S.C., Ph.D., La Salle president, will officially designate the library, and Philadelphia Mayor James H.J. Tate will introduce Vice President Humphrey.

(MORE)

Gerald Lawrence, the late governor's son, will present an oil portrait to La Salle's librarian, Brother Thomas Warner, F.S.C., during the ceremonies.

Gov. Lawrence had served as special assistant to the President and as chairman of the President's Committee on Equal Opportunity in Housing from 1963-66 under both President Kennedy and President Johnson.

The first Catholic governor in the history of the Commonwealth, Gov. Lawrence was inaugurated Pennsylvania's 102nd governor on Jan. 20, 1959. He was elected to the first of four consecutive terms as Mayor of Pittsburgh in 1945 and later served as chairman of the U.S. Conference of Mayors and as chairman of the Urban Redevelopment Authority of the City of Pittsburgh.

Earlier in his public service career, Gov. Lawrence had served as U.S. Collector of Internal Revenue for Western Pennsylvania (1933), Secretary of the Commonwealth (1934-45), and Democratic National Committeeman for Pennsylvania (1940-1966).

LA SALLE COLLEGE

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NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

May 27, 1969

Rev. Dr. Eugene Carson Blake, general secretary of the World Council of Churches, will be among the honorary degree recipients at La Salle College's 106th commencement-exercise at 4 P.M. Sunday (June 1) at the Convention Civic Center.

The deans of La Salle's schools of arts and sciences, business administration and evening division will present some 800 candidates for bachelor's degrees to Brother Daniel Bernian, F.S.C., Ph.D., La Salle president, who will also be an honorary degree recipient.

Brother Bernian, who retires from the La Salle post this June after 11 years in the office, will receive an honorary Doctor of Pedagogy degree. Rev. Dr. Blake and the Hon. A. Leon Higginbotham, Jr., U.S. District Court Judge for the Eastern District of Pennsylvania, will receive Doctor of Laws degrees.

(MORE)

The Baccalaureate Mass will be concelebrated at 2 P.M. Saturday (May 31) at St. Timothy's Church, Levick and Battersby sts. The Rt. Rev. Msgr. Charles Keating, S.T.D., Professor in La Salle's Graduate School of Religious Education and Director of Pius X Retreat House, Blackwood, N.J., will be the principal concelebrant. The annual faculty-senior reception will be held Saturday at 7 P.M. in the College Union ballroom on the campus.

Some 75 seniors will be commissioned officers in the U.S. Army at commissioning ceremonies at 11 A.M. Sunday (June 1) in the College Union Theatre. Col. Stephen Silvasy, professor of military science, will administer the oath to the seniors, the largest number commissioned since the La Salle ROTC program was initiated in 1951.

Maj. Gen. William M. Fondren, chief of staff for the First U.S. Army, will present a special Department of the Army Award to Brother Bernian in recognition of his service to the ROTC program during his tenure as president.

Brother Bernian will confer the honorary degrees upon Rev. Dr. Blake and Judge Higginbotham. Brother James Carey, F.S.C., chairman of La Salle's board of trustees, will confer the degree upon Brother Bernian. Each honorary degree recipient will briefly address the graduates and their families.

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NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Ralph W. Howard, Director

FOR IMMEDIATE RELEASE

June 5, 1969

Brother Walter Paulits, F.S.C., Ph.D., an associate professor of English at La Salle College, has been appointed dean of the college's evening division.

The appointment, which is effective June 10, was announced by Brother Daniel Burke, F.S.C., Ph.D., president-designate of La Salle.

Brother Paulits, succeeds Brother Emery Mollenhauer, F.S.C., Ph.D., who was dean of the evening college for eight years until being named in February to succeed Brother Burke as vice president for academic affairs.

Brother Paulits has been on the La Salle staff since 1956 and a member of the Brothers of the Christian Schools--the teaching order which conducts the college--since 1942. He holds a bachelor's degree from the Catholic University and master's and doctoral degrees from the University of Pittsburgh. He has also pursued advanced studies in Rome. He is the son of Mr. and Mrs. Martin Paulits, 2164 E. York St., Philadelphia.

La Salle's evening division, the first accredited by the Commonwealth to grant degrees for part-time studies, under Brother Emery's tenure as dean grew to over 3,000 enrollment, a new liberal arts program was initiated in 1964 and female students were admitted for the first time in 1967.

LA SALLE COLLEGE

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News Bureau

20TH STREET AND OLNEY AVENUE, PHILADELPHIA, PENNSYLVANIA 19141 • VICTOR 8-8300

June 26, 1969

Dear Colleague:

Since I will be leaving La Salle College on July 1 to become editor of the Temple University magazine, I wish to take this opportunity to express my gratitude for your kind consideration of my efforts at La Salle over the past nine years.

I feel certain that the work of my successor, Robert S. Lyons, Jr., will be equally worthy of your attention in the future. Bob has been assistant director of the News Bureau and director of sports information for the past seven years.

Again, in behalf of both La Salle and myself, I am most appreciative of your assistance.

Sincerely,



Ralph W. Howard
News Bureau Director and
Editor, La Salle Magazine

P.S. I may be contacted on or after July 1 by writing Seltzer Hall, Temple University, Philadelphia, Pa. 19122, or by calling 787-7525.

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300
Bob Lyons, Assistant Director

FOR IMMEDIATE RELEASE

June 27, 1969

La Salle College's Music Theatre opens its eighth season on Friday, July 4 with the premiere performance of a new production of the memorable Broadway musical of 1951, "A Tree Grows in Brooklyn."

The production will continue six nights weekly through August 3 in the air-conditioned College Union Theatre on campus, 20th st. and Olney ave. Performances are at 8:30 P.M., Tuesday through Friday; at 6 and 9:30 P.M. (two shows) Saturday, and 7 P.M., Sunday. No performance is given on Monday.

Managing Director Dan Rodden's 1969 staff will include Music Theatre veterans Anthony Mecoli, musical director; Sidney MacLeod, technical director; Gerard Leahy, designer of sets and costumes; choreographers Mary Woods Kelly and Robert Wilson, and vocal director Robert Bolsover.

In starring roles will be Music Theatre veterans Eleanor Pilewicz as Katie Nolan and Don Shannon, as Johnny Nolan. Other featured performers are Diane Schuldenfrei (Cissy); Pat Cronin (Harry) and Jane Lynch (Francie Nolan).

(MORE)

The original production of "A Tree Grows in Brooklyn" featured Shirley Booth as the fondly-remembered Aunt Cissy. Joan Blondell, who won the Academy Award nomination for the role in the film, later played Cissy in the national tour of the musical.

The play is an adaption of Betty Smith's best-selling novel by Miss Smith and George Abbott, with music and lyrics by Arthur Schwartz and Dorothy Fields. Among the most notable songs are "Make the Man Love Me," "I'll Buy You a Star," "Look Who's Dancin'," and such comedy numbers as "Love is the Reason" and "He Had Refinement."

Rodden, who has added several new songs by Schwartz and Fields, says that considerable New York interest is already being evinced in the production, with the possibility of a Broadway revival next season. A television special is also under consideration.

Almost 133,000 patrons have visited La Salle's summer theatre believed to be the nation's only college-sponsored music theatre. New attendance records were established last year when productions of "My Fair Lady" and "Kiss Me Kate" played to 22,700 patrons, slightly over capacity.

The 1969 season will conclude with "Pajama Game," the hit musical co-authored by Abbott and Richard Bissell, opening August 15 and continuing through September 7.

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NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Director

FOR IMMEDIATE RELEASE

July 1, 1969

Several prominent theologians and experts in religious education will take part in a special series of symposia in La Salle College's 1969 summer graduate program in religious education.

The special symposia which are open to both members of religious orders and to laymen, opened July 1 and continues through July 22, according to Brother Edward Davis, F. S. C., director of the graduate program.

Among the speakers, their respective topics and dates of appearance will be Rev. Ernest Larkin, associate professor of dogmatic and spiritual theology at Whitefriars Hall, Washington, on "Contemporary Forms of Prayer" (July 2); Mrs. Mary Reed Newland, author, lecturer and mother of seven children, on "How Do Parents Teach Religion?" (July 15); Dr. Jurgen Moltmann, professor of systematic theology, Tubingen University in Germany, on "God in Human Revolution" (July 21), and Dr. Carl E. Braaten, professor of systematic theology, Lutheran School of Theology in Chicago, on "Pluralism of the Church" (July 22).

The lectures and discussions, which are free and open to the public, will be held in the air conditioned college chapel. Further information may be obtained by contacting Joseph F.X. Smith, assistant director of the program, at VI 8-8300, Ext. 382.

LA SALLE COLLEGE

8/186

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

July 8, 1969

La Salle College is sponsoring a unique eight week "Open Door Program" this summer for 16 selected culturally different high school graduates with deficiencies in the fields of finance and academics.

The program for black students, sponsored by the college's Urban Studies Center and directed by Dr. Turner C. Battle, III, started on June 23 and will run until August 16. All of the students will be accepted as La Salle freshmen in September with the necessary financial assistance.

"Students selected for the program are all motivated and have ability," said Dr. Battle. "But they have not met the standards required by standard achievement (SAT) tests or high school grades and class rank for immediate admission into college."

The students are attending classes daily from 8:30 A.M. to 5:00 P.M. and are taking courses in creative thinking, political science, English composition and dynamics, theology, mathematics and philosophy.

(MORE)

In addition, Dr. Battle and college counseling center personnel are conducting individual and group counseling sessions to help build confidence and a sense of identification in the students. For two hours each afternoon, the students work as assistants to various administrators as part of a study-work program.

Assisting Dr. Battle on the faculty are three teachers: Miss Shirley Ann Eriksson, a member of La Salle's evening division English faculty; Mrs. Joyce M. Clarke and Mrs. Ina Akery, and two students from Philadelphia, Gregory Pardlo, who attends Cheyney State, and William Broadwater, of Penn State University.

Ronald K. Washington, a La Salle student from Philadelphia, is assistant director. Serving as consultants are Mrs. Donald Cheek, of Lincoln University; Walt Palmer, a local community organizer, and other community leaders.

La Salle is the first college in the area to sponsor such a program. While funds are being sought for the program, La Salle has assumed all initial financial responsibility for the students.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

July 9, 1969

Bruce V. MacLeod, an assistant professor of Industry at La Salle College, has been appointed acting dean of the college's school of business administration effective August 1, it was announced by Brother Daniel Burke, F.S.C., Ph.D., president.

MacLeod succeeds Brother David Pendergast, F.S.C., who has been named La Salle's director of educational services, concerned primarily with rostering, registration and data processing.

MacLeod, who has been a member of La Salle's faculty since 1962, holds a bachelor's degree (history and government) from the University of Maine and a master's degree (industrial administration) from Yale University. He is a doctoral candidate at Case-Western Reserve University, Cleveland.

A member of the Academy of Management and the Institute of Management Sciences, MacLeod lives at 210 Woodlyn ave., Glenside, with his wife, the former Pauline Le Bel, and six children.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

July 11, 1969

Considerable New York interest is being shown in La Salle College Music Theatre's current production of "A Tree Grows in Brooklyn," which is continuing six nights weekly through August 3 in the air conditioned Union Theatre on campus, 20th st. and Olney ave.

Managing Director Dan Rodden says he has been discussing the possibility of an off Broadway production next season with several producers who are following the progress of the play which is an adaption of Betty Smith's best-selling novel.

Starring in the Music Theatre production are Eleanor Pilewicz as Katie Nolan and Don Shannon as Johnny Nolan. Other featured performers are Diane Schuldenfrei (Cissy), Pat Cronin (Harry) and Jane Lynch (Francie Nolan).

Performances are at 8:30 P.M., Tuesday through Friday; at 6 and 9:30 P.M. (two shows) Saturday, and 7:00 P.M., Sunday. No performance is given on Monday. Reservations and further information can be obtained by calling VI 3-3192-93.

The eighth season of Music Theatre will conclude with "Pajama Game," the hit musical co-authored by George Abbott and Richard Bissell, opening August 15 and continuing through September 7.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

July 17, 1969

Two internationally-known theologians and authors, Rev. Dr. Jurgen Moltmann and the Rev. Dr. Carl E. Braaten, will highlight a symposium "A Theology of Hope: Church and Society Today," sponsored by La Salle College's graduate program in religious education, on campus next Monday and Tuesday (July 21-22).

Dr. Moltmann will deliver a lecture on "Christians and the Future of Technological Society," at 8:00 P.M., on Monday, and will join Dr. Braaten for a panel presentation on "The Church, Revolution and the Future," on Tuesday, at 8:00 P.M.

Dr. Moltmann, who studied philosophy and theology while a prisoner of war in England, is professor of systematic theology at Tübingen University. He has published extensively in both German and English, his most significant English publications being "The Theology of Hope" (Harper and Row, 1967) and "Religion, Revolution and the Future" (Scribner's, 1969).

Dr. Braaten, a native of St. Paul, Minn., is professor of systematic theology at the Lutheran School of Theology, in Chicago. Besides his many publications in theological journals, Dr. Braaten is a contributor and editor-in-chief of "Dialog: A Journal of Theology, 1962-65."

The lectures and discussions for the final symposium of the summer program, which are free and open to the public, will be held in the air-conditioned college chapel.

Brother Edward Davis, F.S.C., is director of the Graduate Program. Further information may be obtained by calling VI 8-8300, ext. 382.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Director

FOR IMMEDIATE RELEASE

August 7, 1969

La Salle College's Music Theatre will offer its second production of the 1969 season, "The Pajama Game," opening next Friday, Aug. 15 at 8:30 P.M.

"The Pajama Game" will continue six nights weekly through Sept. 7 in the air-conditioned College Union Theatre on campus, 20th st. and Olney ave. Performances are at 8:30 P.M. Tuesday through Friday; at 6 and 9:30 P.M. (two shows) Saturday, and at 7:00 P.M., Sunday. No performance is given on Monday.

Dan Rodden, founder and managing director of the highly-successful Music Theatre, will be reversing roles for this show, playing the part of Myron G. Hasler on stage and relinquishing the directing chores to Joseph Leonardo. The rest of the production staff remains the same.

In starring roles for "Pajama Game" will be Music Theatre veterans Robert Bolsover (as Sid Sorokin), Fran Spiegel (Babe Williams), Pat Cronin (Hines), Kerry Doyle (Gladys) and Pete Doyle (Prez).

(MORE)

Written by George Abbott with Richard Bissell (and adapted from Mr. Bissell's novel "7½ Cents") "The Pajama Game" was lauded by many critics as the best musical of the 1954 Broadway season. Abbott recently announced plans to revive the show on Broadway, this November.

Memorable tunes from the show include "Hey There," "7½ Cents," "Steam Heat," "Hernando's Hideaway," and "I'm Not At All In Love."

More than 135,000 patrons have attended La Salle Music Theatre productions in the past seven and one-half years, not including those who saw the first widely-praised production of the 1969 season, "A Tree Grows in Brooklyn."

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

August 19, 1969

FOR IMMEDIATE RELEASE

The La Salle College Evening Division will offer a course in Negro history entitled "The Black Experience in America" this fall, it was announced by Brother Walter J. Paulits, F.S.C., dean.

The one semester course will cover the African background of the Negro and include the years of slavery, reconstruction, Harlem renaissance and recent developments. The course will be offered on Monday and Wednesday evenings at 7:00 P.M.

Since the Department of Public Instruction recently directed the inclusion of minority and Negro history in social studies courses in elementary and secondary schools, teachers may find this course valuable for their preparation.

Registration for La Salle's evening division will be held on September 3, 4, 8 and 9. Fall semester classes begin on September 10.

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LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

August 21, 1969

FOR IMMEDIATE RELEASE

John S. Grady, assistant professor of economics at La Salle College, has been appointed director of the college's honors center, it was announced by Brother Daniel Burke, F.S.C., Ph.D., president.

Grady succeeds Brother F. Patrick Ellis, F.S.C., Ph.D., who served as director of the center for five years before being appointed La Salle's director of development, last month.

Grady has been a member of the La Salle staff since 1960. A graduate of the University of Notre Dame, he is a doctoral candidate at Temple University. He lives at 6039 N. Front st. with his wife, Helen, and four children.

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LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

August 26, 1969

A group of La Salle College students and graduates have been spending their summer making life a little bit brighter for some 100 unwanted or abandoned children from the Stenton Child Care Center, 6100 Stenton ave., West Oak Lane.

As part of the "Stenton Explorations III" project, nine staff members of La Salle's Urban Studies Center have been working with the youngsters, both black and white and ranging from ages four to 14, in an effort to give them some cultural enrichment and a taste of a home environment.

So far, the children have been taken on day trips to such places as Valley Forge, New York city, Island Beach (N.J.) State Park and the Philadelphia Zoo, among others.

"Just taking the children out of an institution for a day or so gives them a tremendous emotional lift," says Steve Jankowski, one of the tutors who graduated from La Salle in June. "They know that someone cares for them enough to let them do things they've never done before."

"Some of these children have never seen a seashore or a beach," says Robert Berry, a teacher at Benjamin Franklin High School and field administrator of the program. "Their enthusiasm and appreciation is reflected in the tremendous amount of respect they have for the tutors."

(MORE)

Among other projects, the tutors have set up a model apartment arrangement in the Stenton Center to help give the youngsters a feeling of a family of home environment.

John F. McNelis, director of La Salle's Urban Studies Center, is administrator of the project, now in its third year. It is funded by the Elementary and Secondary Education Act, Title I, under a contract between La Salle College and the city of Philadelphia.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Director

FOR IMMEDIATE RELEASE

August 28, 1969

Dr. Frank J. Schreiner, assistant professor of psychology at La Salle College, has been elected president of the Personnel and Guidance Association of Greater Philadelphia for 1969-70.

THE PCAGP is a scientific and professional association with some 400 members who are concerned with the advancement of counseling, guidance and personnel activities in schools, colleges, government, business, industry, and public and private agencies.

Dr. Schreiner, who is also assistant director of La Salle's counseling center, was recently re-elected treasurer of the Pennsylvania Personnel and Guidance Association.

A graduate of Millersville State College and Temple University, Dr. Schreiner lives at 836 Ivy road, Ambler, Pa. He's a native of Philadelphia and graduated from Northeast Catholic High School.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300
Robert S. Lyons, Director

FOR IMMEDIATE RELEASE

August 28, 1969

La Salle College will open its 107th academic year with a new president, women attending day classes on a full-time basis for the first time in history and an estimated total of 6,500 day and evening division students this fall.

Brother Daniel Burke, F.S.C., Ph.D., who served as the college's academic vice president for the past eight years, succeeds Brother Daniel Bernian, F.S.C., Ph.D., as La Salle's 25th president. Brother Bernian was president for 11 years, the longest term in the history of the Christian Brothers conducted college.

The day division expects some 300 freshmen and 200 transfer students when the annual Freshman Orientation Workshop starts on campus on Sept. 3, making the overall day enrollment some 3,200. Registration will be held from Sept. 2-5 and classes resume, Sept. 8.

The evening division will welcome some 650 freshmen when it opens its 23rd academic year on Sept. 10. Registration will be held on the evenings of Sept. 3, 4, 8 and 9. Some 3,300 evening division students are expected, a 10 percent increase over last year's fall term.

The first women attending full-time day classes will be nursing students at Germantown Hospital who will attend classes three days a week for three semesters and receive 35 credits toward a college degree.

The day division will also introduce a degree program in criminal justice under the college's sociology department.

(MORE)

New La Salle administrators this fall include Brother Emery Mollenhauer, F.S.C., Ph.D., vice president, academic affairs; Brother Walter Paulits, F.S.C., Ph.D., dean, evening division; Brother David Kelly, F.S.C., Ph.D., dean, school of arts and sciences; Bruce MacLeod, acting dean, school of business administration; Brother F. Patrick Ellis, F.S.C., Ph.D., director of development, John Grady, director of honors program and Brother David Pendergast, F.S.C., director of educational services.

La Salle's evening division will offer 25 new courses including a course in black history entitled, "The Black Experience in America."

Other new evening division courses include: The Legal Environment of Business, special chemistry topics, chemical research, Middle English Literature, English Literature of the Victoria Period, Modern British Literature, American Literature: 20th Century, Introduction to Science and Anthropology.

Also: Organizational Behavior, International Business Management, Comparative Labor Relations, Seminar on the Development of Management Thought, Industrial Marketing, Precalculus Mathematics, Philosophy of Science, Computer Systems, Modern Communication Systems (physics), Quantum Electronics, Penology, Urban Sociology, Minority Groups and the Development of Jewish Religious Thought.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 4, 1969

Two La Salle College graduates have been awarded Fulbright Grants for graduate study abroad during the 1969-70 academic year.

Michael A. Palumbo, of 1836 S. Dover st., Philadelphia, will study classics at the University of Goettingen, in Germany.

Robert E. Lavery, of 117 Underhill road, Ossining, N.Y., will study Irish history and its relation to American political history at Trinity College, in Dublin, Ireland.

Both students graduated from La Salle in June, 1969.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 4, 1969

Dr. E. Russell Naughton, professor of philosophy at La Salle College, has been appointed to the national community dispute settlement panel of the American Arbitration Association.

The panel will deal with racial protests, battles over citizen participation, conflicts among anti-poverty groups, school boycotts, rent strikes, consumer-merchant hostility, and student takeovers of schools and universities.

Dr. Naughton, a member of the Greater Philadelphia-Southern New Jersey regional board of directors of the National Conference of Christians and Jews, has been an active participant in inter-religious dialogue through the NCCJ's committee for religion and a free society.

He also served on the planning committee and as a discussion leader at the national workshop for christian unity sponsored by the National Conference of Catholic Bishops and the archdiocese of Philadelphia, and was the faculty representative on the negotiating team during the student sit-in at La Salle College in May, 1969.

Dr. Naughton, who has been a member of the La Salle staff since 1950, lives at 818 Dorset st., Mount Airy, with his wife, Helen, and five children.

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LA SALLE COLLEGE

News Bureau

20TH STREET AND OLNEY AVENUE, PHILADELPHIA, PENNSYLVANIA 19141 • VICTOR 8-8300

September 8, 1969

MEMO TO: The LaSalle faculty
FROM: Frank Galey, assistant news bureau director
RE: 1969-70 Faculty Bulletin

The Faculty Bulletin this year will be published eight times; that is, in September, October, November, December, February, March, April, and May. January is rather a truncated month so we are planning to omit January's Bulletin this year.

Copy deadlines for the year are below. Please drop your material in campus mail, or, better yet, hand it to me in CU 205. Your cooperation is gratefully acknowledged.

COPY DEADLINES	PUBLICATION DATES
SEPTEMBER 15	SEPTEMBER 22
OCTOBER 13	OCTOBER 20
NOVEMBER 10	NOVEMBER 17
DECEMBER 8	DECEMBER 15
FEBRUARY 9	FEBRUARY 16
MARCH 16	MARCH 23
APRIL 13	APRIL 20
MAY 11	MAY 15

Please use attached sheet to submit material.

LA SALLE COLLEGE

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News Bureau

20TH STREET AND OLNEY AVENUE, PHILADELPHIA, PENNSYLVANIA 19141 • VICTOR 8-8300

September 9, 1969

MEMO TO: Members of La Salle's Faculty and Administrative Staff

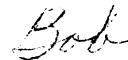
FROM: Bob Lyons, Director, News Bureau

As you probably know, I succeeded Ralph W. Howard as director of the news Bureau and editor of the LA SALLE (alumni quarterly) magazine on July 1.

If you ever have anything that you think might be useful for a news item or feature story (either for the external press or magazine), please feel free to drop me a line or call ext. 286. I would like to get as much publicity as possible out on individual faculty and staff members, so let me know if you are named to a panel, named an officer of an organization, come up with some newsworthy research, etc.

Have a good year.

Sincerely,



Bob Lyons

RSL:jeb

LA SALLE COLLEGE

8/186

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 9, 1969

CBS News analyst Roger Mudd, New York Times drama critic Walter Kerr, Bishop Hans Martensen, of Copenhagen; congresswoman Shirley Chisholm (D-NY), and congressman R. Lawrence Coughlin (R-Pa) highlight La Salle College's fall concert and lecture series, announced by Brother Emery Mollenhauer, F.S.C., Ph.D., vice president, academic affairs.

Mudd will analyze the national scene at 12:30 and 8:00 P.M., Sept. 17. Kerr will speak on "The Theatre Explodes," Sept. 24. Bishop Martensen, the only Roman Catholic Bishop in Denmark, will discuss "Ecumenism: Threat or Hope for the Church," Oct. 31.

Representative Chisholm, the first black woman congressman, analyzes the social revolution, Oct. 3. Congressman Coughlin, a member of President Nixon's special committee on student unrest on American campuses, discusses the results of that survey, Oct. 10.

All events are free and open to the public. They will be held in the College Union Building, on campus, at 20th st. and Olney ave., at 12:30 P.M. (unless noted otherwise). Further information and a complete schedule can be obtained by calling the Union Director's Office, VI 8-8300.

(MORE)

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 9, 1969

Incumbent Republican district attorney Arlen Specter and his Democratic opponent David Berger will speak at the La Salle College Alumni Downtown Club luncheon on Wednesday, Sept. 17, at 12:30 P.M., at the Adelpia Hotel, 13th and Chestnut sts.

Luncheon chairman Joseph P. Braig, Esq., announced that each candidate will be allotted twenty minutes for his presentation and that a question and answer period would follow.

Further information may be obtained by calling the college's alumni office at VI 8-8300.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 11, 1969

La Salle College's library has received a federal grant of \$14,760 from the Department of Health, Education and Welfare under its college library resources program.

Brother Thomas Warner, F.S.C., director of La Salle's library, said that the funds would be used to enrich the library with essential bibliographies, such as the Mansell edition of the National Union Catalog, and back editions of periodicals pertinent to the college's curriculum.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 11, 1969

Nineteen La Salle College students left from New York aboard the M.S. Aurelia on Tuesday (Sept. 9) for a year of study at "La Salle College in Europe," at the University of Fribourg, Switzerland, it was announced by Leonard Brownstein, director of the program.

The La Salle undergraduates were joined by three students from other colleges and were accompanied by Michael K. Bucsek, a La Salle graduate who is resident director of the program.

"The La Salle in Europe Program," now in its tenth year, enables students to take a full year of course work aboard. La Salle maintains its own center at the University of Fribourg.

Philadelphia area students from La Salle in the program are: Robert J. Blair, 714 Avondale road, Erdenheim; Michael E. Cholerton, 298 Hollyknoll driver, Southampton; George F. Ennis, 222 W. Mt. Pleasant ave.; Dennis P. Green, 9801 Frankford ave.; Michael J. Higgins, 1014 Sycamore ave. , Croydon; Ronald J.F. Kroll, 3116 Belgrade st.; Anthony P. Lopresti, 6455 Morris Park road; Frank McCall, 1533 Earl st; Michael B. O'Connor, 475 Davisville road, Southampton; Stephen E. Tappert, 615 Fox Chase road, Philadelphia, and John R. Weber, 9 Mercer Hill road, Ambler.

(MORE)

Students from New Jersey are: Joseph M. Braccio, 24 N. Beorgia ave., Atlantic City; Michael J. Cimerola, 31 South lane, RD 1, Hightstown; George C. McWilliams, 435 Beacon st., Camden, and Thomas P. Ostrander, 461 Crestwood ave., Hackensack.

Other La Salle students: David M. Fitzpatrick, 108 Quincy st., Chevy-Chase, Md.; Andrew T. Kollar, 37 S. 6th st., Emmaus, Pa.; Joseph J. McCalle, 311 E. Mahanoy ave., Mahanoy City, Pa., and Brian J. Byrne, 1235 N. Quintana st., Arlington, Va.

Students from other colleges are: Jerome D. Casey (Manhattan College), 287-18th st., Surf City, N.J.; William J. Wolf, 418 W. James st., Lancaster, Pa. (Fordham University), and Edwin C. Hofer, 5341 S. Laflin st., Chicago (Lewis College).

Sixteen of the La Salle students in the program are juniors; two are sophomores and one is a freshman.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 18, 1969

La Salle College's evening division students rate President Nixon's handling of such problems as Vietnam, civil rights and inflation only "fair," according to a poll conducted by the evening division Marketing Association during recent registration for the 1969 fall semester.

A total of 837 students, about 25 per cent of the evening division student body, participated in the poll. A little over 10 per cent of the respondents were under 20 years-of-age; 68 per cent were from 20 to 30, and 22 per cent were over 30.

Asked to rate President Nixon's overall performance to date, 69 students (8%) felt he was doing an "excellent" job; 273 students (33%) said "good;" 323 students (39%) said "fair," and 172 students (20%) said "poor."

Most critical of Nixon's overall performance were the "under 20" group. Only 5 per cent felt he was doing an "excellent" job; 26 per cent said "good," 40 per cent said "fair," and 29 per cent said "poor."

Overall, 42 per cent of the students approved of Nixon's approach to the Vietnam conflict; 51 per cent disapproved and 7 per cent had no opinion. Sixty three per cent of the "under 20" group disapproved, however, and only 20 per cent approved his handling of the war. Fifty per cent of the "20-30" group approved his Vietnam policies; 42 per cent disapproved. Of the "over 30" group, 48 per cent approved and 42 per cent disapproved.

The students were also polled on Nixon's approach to civil rights, inflation, welfare payments, and the ABM.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 24, 1969

Lt. Col. Robert T. Fallon, a member of La Salle College's Army Reserve Officer Training Corps staff since 1966, has been appointed professor of military science and tactics at the college succeeding Col. Stephen Silvasy, who retires at the end of the month after 30 years of active service.

Fallon, 42, a veteran of the Korean and Vietnam conflicts, graduated from the U.S. Military Academy in 1949. He holds a master's degree in history from Canisius College and master's and doctorate degrees in English literature from Columbia University.

Fallon will be in charge of the Army ROTC program that is now offered to La Salle students strictly on a volunteer basis. There are 347 students enrolled in the program, including 147 freshmen and 101 sophomores.

A native of New York city, Fallon lives at 5 Frankford Arsenal with his wife, Mary, and two children, Frances, 14, and Robert, Jr., 11.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

September 30, 1969

Three new La Salle College administrators have been appointed by Brother Daniel Burke, F.S.C., Ph.D., president.

Brother Andrew Bartley, F.S.C., has been named assistant director of admissions. He is the son of Mr. and Mrs. James J. Bartley, of 129 Powell lane, Upper Darby. He had been principal of Trinity High School, Shiremanstown, Pa., since 1962.

Brother Gregory C. Demitras, F.S.C., Ph.D., was appointed assistant director of the honors program. He is assistant professor of chemistry at La Salle and the son of Mr. and Mrs. Anthony A. Demitras, of 1450 Hawthorne st., Pittsburgh.

Brother William J. Quaintance, F.S.C., Ed.D., has been named office manager of the Urban Studies Center. The former director of the college's reading development department, he is the son of Mrs. Madeline Quaintance, of Norristown.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

October 6, 1969

A series of six weekly seminars on mental health, sponsored by La Salle College's urban studies and community services center, will be held on Saturdays in room 141 of the college's science center, 20th st. and Olney ave., starting on Oct. 11 at 9:30 A.M.

Topics which will be covered on consecutive Saturdays are mental illness (Oct. 11), drug addiction (Oct. 18), alcoholism (Oct. 25), delinquency (Nov. 1), defining a healthy personality (Nov. 8), and planning with the community for the cultivation and preservation of mental health (Nov. 15).

The lectures, which are free and open to the public, include coffee, lunch, and a question and answer session.

The complete program with speakers and dates:

Oct. 11-"Defining Mental Illness," Dr. Manfred Kanther, clinical director of the Eastern Mental Health Center, Department of Health, Education and Welfare.

Oct. 18-"Drug Addiction," John Ruoco, executive director of the Guadenzia House.

Oct. 25-"Alcoholism," Dr. James D. Nelson, psychiatric consultant of the Philadelphia Mental Health and Retardation Center.

Nov. 1-"Delinquency," Dr. Napoleon N. Vaughan, staff psychologist of the Pennsylvania Board of Pardon and Parole.

(MORE)

Nov. 15-"Planning With the Community for the Cultivation and Preservation of Mental Health," Dr. Edward E. Cahill, coordinator of field services, University of Pennsylvania.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

October 13, 1969

Brother Daniel Burke, F.S.C., Ph.D., will be inaugurated as the 25th president of La Salle College at the college's annual fall honors convocation this Sunday (Oct. 19) at 8:00 P.M. in the College Union Theatre on campus, 20th st. and Olney ave.

Brother James B. Carey, F.S.C., chairman of the college's Board of Trustees, will officiate at the ceremonies.

Honors students will be presented by their respective deans--arts and science, business and evening division--for recognition of their outstanding academic achievement.

Brother Burke, a 42-year-old native of Pittsburgh, became president of La Salle in June after having served as the college's vice president for academic affairs for the previous eight years. He succeeded Brother Daniel Bernian, F.S.C., Ph.D., who had been president of the college since 1958.

Brother Burke holds bachelor's, master's and doctor's degrees from the Catholic University, in Washington. He has also pursued advanced studies at the University of Pennsylvania and the University of London.

A member of the Brothers of the Christian Schools since 1944, Brother Burke joined the La Salle staff in 1957 as an assistant professor of English. He now holds the faculty rank of professor of English. Previously he had taught at West Philadelphia Catholic High School (1949-51), La Salle Hall, Ammendale, Md. (1951-52) and De La Salle College, Washington, D.C. (1952-57).

(MORE)

Brother Burke has been a visiting lecturer at Manhattan College, where he is now a member of the Board of Trustees. He has been a frequent contributor of verse and criticism to many scholarly journals and periodicals including Modern Fiction Studies, The Commonweal, Thought, Four Quarters, The Journal of Arts and Letters, and the Encyclopedia Americana.

Brother Burke is a member of Phi Beta Kappa honor society and the Woodrow Wilson Foundation selection committee, the Modern Language Association, the National Council of Teachers of English, the National Education Association and the American Society of Aesthetics.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

October 16, 1969

La Salle College will be completely coeducational for the first time in its history in September, 1970.

Brother Daniel Burke, F.S.C., Ph.D., president, announced on Thursday (Oct. 16) that the 107 year-old college will open its full-time day division classes to women.

Applications from commuting, resident and transfer women students will be accepted.

"The decision to accept women was made by the entire college community," said Brother Burke.

The president said that La Salle's Board of Trustees gave final approval on Tuesday (Oct. 14) after a special committee on coeducation, consisting of college administrators, students, faculty and alumni, studied the matter for the past year. The committee's recommendation was endorsed by the college's faculty senate, student congress and alumni board of directors before going to the trustees for final approval.

In explaining its recommendation, the committee on coeducation stressed the need for La Salle College to respond to changing times and mores.

The committee cited the proven ability of women in the evening and summer classes to participate in the intellectual life of the college and said that coeducation would give students a better preparation for the social milieu in which they would function after graduation.

(MORE)

"To seek to continue our identity as an all-male college would be to perpetuate an anachronism," said Brother Emery Mollenhauer, F.S.C., Ph.D., vice president for academic affairs. "On educational grounds alone--and what other reason can we offer for our existence --the case for coeducation is incontestable."

La Salle has had a cooperative program with Chestnut Hill College for several years. It has admitted women into its evening division since February, 1967, and into its summer sessions since the summer of '67. The college also has a program for 33 students from the Germantown Hospital School of Nursing. These students, who are attending classes three days a week, will receive up to 35 credits toward a college degree.

La Salle is conducted under the auspices of the Brothers of the Christian Schools, founded in the 17th Century by St. John Baptist De La Salle.

Other United States colleges conducted by the Christian Brothers are Manhattan College (N.Y.), St. Mary's College (Calif.), St. Mary's College (Minn.), Lewis College (Ill.), and Christian Brothers College (Tenn.), and College of Sante Fe (New Mexico). Several of these as well as colleges in Belgium and Africa conducted by the Christian Brothers have been coed for some time.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

October 19, 1969

For Release: AFTER 8:00 P.M., SUNDAY, Oct. 19th

Brother Daniel Burke, F.S.C., Ph.D., said in his inaugural address as president of La Salle College ~~last~~^{SUNDAY} night that the academic community should seek more honesty and truth as it re-interprets and re-clarifies its values and directions.

Speaking at the college's annual fall honors convocation in the college union theatre on campus, Brother Burke said that the task of discovering oneself and one's direction is now more difficult for the school, like society. He added that to come of age, young men or women are being forced more than ever to draw upon their own resources.

"More honesty could be the beginning of a more sustained and imaginative effort to close the gap between our lofty and complex ideals and the day-to-day reality of our programs and courses."

Calling for the college to ~~conceive~~ of itself in broader terms, La Salle's 25th president said that "Truth must be worked out first and foremost in the academic community, itself, if it is to be learned by students, or if it is to be brought effectively to others outside the community."

(more)

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

October 23, 1969

Dr. Thomas N. McCarthy, director of La Salle College's counseling center since 1959, has been appointed the college's acting vice president for student affairs, it was announced on Thursday (Oct. 23) by Brother Daniel Burke, F.S.C., Ph.D., president.

McCarthy succeeds Brother Martin Stark, F.S.C., who resigned last month due to ill health.

Brother Burke said that McCarthy was selected after consultation with various faculty and student groups and that he would temporarily continue as director of the counseling center.

McCarthy, 42, has been a member of the college's faculty since 1952. He has held the rank of full professor of psychology since 1964. A native of Tewksbury, Mass., he holds bachelor's and master's degrees from Catholic University, Washington, D.C., and a doctoral degree with magna cum laude honors from the University of Ottawa (Ontario), Canada.

A certified psychologist in the commonwealth of Pennsylvania, McCarthy has held many professional and public service positions. He is past president of both the Greater Philadelphia Personnel and Guidance Association and the American Catholic Psychological Association. He is a member of the professional board of the Academy of Religion and Mental Health.

(MORE)

At La Salle, McCarthy is chairman of the graduate fellowship committee and he serves on the Student Affairs Committee, the committee for student development.

During 1967-68, he served as chairman of an intercollegiate student mental health committee which was constituted by the presidents of Chestnut Hill, Immaculata, LA Salle, Rosemont, St. Joseph's and Villanova to study mental health problems of students on those six campuses.

Dr. McCarthy has written numerous articles for various publications and is co-author of the book "Assessment of Candidates for the Religious Life," published in 1968.

Dr. McCarthy, his wife, Ruth, and their children, Thomas M., 10; David P., 9; Paul Noble, 8; and Margaret, 6, live in Glenside, Pa.

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

November 3, 1969

Brother Nicholas Sullivan, F.S.C., Ph.D., a member of the La Salle College faculty since 1962, has been named assistant to the president, it was announced by Brother Daniel W. Burke, F.S.C., Ph.D., La Salle president.

Brother Sullivan, an associate professor of earth science, will deal with matters pertaining to La Salle's College Council, liason with campus committees and legislative matters affecting education.

Brother Sullivan, a 42 year-old native of Philadelphia, is a noted speleologist. He has explored over 50 caves in 60 different countries and served as a visiting professor at the University of New South Wales, Sydney, Australia, in 1963. He served as president of the National Speleological Society from 1957 to 1961.

The son of Mrs. Edward J. Sullivan, of the Alden Park Manor, Philadelphia, Brother Sullivan received a bachelor's degree from the Catholic University, a master's degree from the University of Pittsburgh, and a doctorate from Notre Dame. He has been a member of the Christian Brothers since 1945.

LA SALLE COLLEGE

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News Bureau

20TH STREET AND OLNEY AVENUE, PHILADELPHIA, PENNSYLVANIA 19141 • VICTOR 8-8300

November 4, 1969

MEMORANDUM

TO: Administration and Faculty
FROM: News Bureau
SUBJECT: November Faculty Bulletin

The deadline and publication dates for the November Faculty Bulletin are listed below:

PUBLICATION DATE

November 17

DEADLINE FOR MATERIAL

November 10

Please use the attached memo sheet to forward news items for the November edition.

Sincerely,

Frank D. Galey
Assistant Director

mka
Enclosure

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

November 11, 1969

Brother Daniel Burke, F.S.C., Ph.D., president of La Salle College has announced the formation of the "Council of President's Associates" as a vital adjunct to the college's total development effort.

Some 28 prominent business and civic leaders have agreed to serve on the council in an advisory capacity to the president of the college and its board of trustees.

"La Salle has always cherished the active participation and support of influential laymen," said Brother Burke. "Their energy, perspective and expertise are needed now, more than ever before, as the college enters a new era of educational opportunity and community involvement."

Brother Burke said that the council will participate in long range planning for educational programs; cultivate rapport and develop high level contacts with foundations and corporations in order to establish a broader base of financial support for the college's present and future needs, and maintain communication between the college and the community.

Brother F. Patrick Ellis, F.S.C., Ph.D., vice president of the corporation, will serve as primary liason officer between the president of the college and the new council.

Members of the council are: (companies listed are from Philadelphia unless otherwise noted):

(MORE)

Dr. Karl R. Bopp, president, Federal Reserve Bank of Phila.; E.R. Costello, treasurer, Edgcomb Steel Co.; Albert J. Crawford, Jr., Esq., partner, Crawford, Graham & Johnson; J.L. Everett, executive vice president, Phila. Electric Co.; Russell E. Fitzgerald, executive vice president, Continental Bank and Trust Co.; Joseph A. Gallagher, executive vice president, Industrial Valley Bank, Jenkintown; Benedict Gimbel, Jr., director, Metromedia, Inc.

Also: Burton Gray, vice president, Wyeth Laboratories, Valley Forge; Robert N. Hilkert, first vice president, Federal Reserve Bank of Phila.; Roger S. Hillas, president, Provident National Bank; Fremont Levy, vice president, Nannette Manufacturing Co., Inc.; Robert R. Lynch, vice president of personnel, Penn Mutual Life Insurance Co.; Daniel J. McCauley, Jr., partner, Blank, Rudenko, Klaus & Rome; Vincent P. McDevitt, vice president & general counsel, Phila. Electric Co.

Also: John McKay, partner, Arthur Andersen & Co.; Hon. Robert N.C. Nix, Jr., Esq., judge, Common Pleas Court; Gerald P. Nugent, Jr., president, Jones Motor Co., Spring City, Pa.; Brig. Gen. Tobias R. Philbin, Jr., deputy director, National Security Administration, Ft. Meade, Md.; Russell W. Richie, senior vice president, Phila. Saving Fund Society; Rolland Ritter, chairman, Ritter Finance Corp.; Charles G. Simpson, vice president and general manager, Phila. Gas Works.

Also: Francis X. Stanton, Sr., executive vice president, Benton & Bowles, New York, N.Y.; Louis Stein, chairman and chief executive officer, Food Fair Corp.; Hon. Juanita Kidd Stout, judge, Common Pleas Court; Robert V. Trainer, secretary, Rollerbearing Co. of America, W. Trenton, N.J.; Charles Tyson, president, Penn Mutual Life Insurance Co.; Nochem S. Winnet, Esq., president, Samuel S. Fels Fund, and Andrew B. Young, Esq., partner, Stradley, Ronon, Stevens & Young.

LA SALLE COLLEGE

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News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

November 25, 1969

Some 250 delegates from colleges and universities across the nation are expected to attend the annual convention of the National Association of Summer Sessions, Dec. 2, 3 and 4 at the Benjamin Franklin Hotel, 9th and Chestnut sts.

The Rev. Leon H. Sullivan, founder of the Opportunities Industrialization Center and pastor of the Zion Baptist Church, Philadelphia, will be the featured speaker at the third general session, at 9:00 A.M., Thursday (Dec. 4). His topic will be "The Summer Sessions and Community Problems."

Anthony Morella, vice president of American University, will discuss "The Legal Responsibilities of the Summer Sessions Director," at the first general session at 1:30 P.M. on Tuesday (Dec. 2), and George B. Smith, vice chancellor of the University of Kansas, will discuss "The Summer Sessions Director: How To Succeed (or Survive) on the Campus," at 9:00 A.M. on Wednesday (Dec. 3).

Brother Daniel Burke, F.S.C., Ph.D., president of La Salle College, will deliver the keynote welcoming address at 12 noon on Tuesday. Brother Thomas J. Donaghy, F.S.C., Ph.D., director of summer sessions at La Salle College, is chairman of the local arrangements committee.

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DECEMBER 3, 1969

TO: LA SALLE FACULTY
FROM: FRANK GALEY, NEWS BUREAU

A reminder--deadline for the December Faculty Bulletin is Monday, December 8, 1969, for publication Monday, December 15, 1969. Please use the attached form to submit material. Thank you.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

December 22, 1969

FOR IMMEDIATE RELEASE

La Salle College's evening division electronics physics department will be offering the first of a group of elective courses for graduate engineers in industry in the spring, 1970, semester, according to Brother Walter J. Paulits, F.S.C., Ph.D., dean of the evening division.

The first course to be offered to professionals in the field as well as undergraduates will be "Computer Systems," which features a detailed study of system organization and combines the software aspects of modern computer organization.

Dr. Juan J. Amodei, chairman of the electronics physics department, said that either "Quantum Electronics" or "Electronic Systems" will be offered as an elective in the fall semester next September.

Dr. Amodei, a member of the RCA Research Laboratory's technical staff at Princeton, N.J., said that La Salle's curriculum emphasizes basic science and up-to-date engineering at the expense of detailed courses on unrelated or obsolete subjects.

"Technology has advanced so far in the last ten years that it's difficult for colleges to stay abreast of the latest developments," says Amodei. "That's why we are extremely fortunate in having such a professional, well-qualified staff. Every instructor is a working expert in the field he teaches. Some are nationally known."

(more)

1st add LA SALLE ELECTRONICS PHYSICS

La Salle is one of the few colleges in the east offering an electronics physics course at night. Most colleges offer such a program only in the day. Ten of the 14 professors in La Salle's electronics physics program hold doctorate degrees.

Teaching the "Computer Systems" course this spring will be Dr. Morton H. Lewin, head of the machine organization research group at the RCA labs, in Princeton. Dr. Lewin, who earned his Ph.D. at Princeton, was named the "Outstanding Young Electrical Engineer for 1966" by Eta Kappa Nu, honorary electrical engineering fraternity.

The "Computer Systems" course will be offered on Tuesday evenings from 7:00 to 10:00 P.M. Dr. Amodei suggests early registration by graduate professionals because the size of the class will be limited.

"Working with such qualified teachers in small groups gives a student a prospectus of the field he would never gain until he worked for years and years in that field," Amodei added.

La Salle has about 400 men and women enrolled in its evening division electronics-physics program. The total coeducational evening enrollment is over 3,100.

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LA SALLE COLLEGE

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

December 22, 1969

FOR IMMEDIATE RELEASE

James F. Reilly, assistant director of admissions at La Salle College, has been elected president of the Catholic College Coordinating Council, a group of admissions officers representing more than 170 colleges and universities throughout the United States.

Dedicated to the improvement of college and secondary school relations, the council is primarily concerned with the coordination and arrangement of college information programs by various educational agencies.

Reilly has been assistant to Brother F. Christopher, F.S.C., admissions director of La Salle, since his graduation from the college in 1965. He lives at 3868 Alberta place, northeast Philadelphia, with his wife, Susan, and son, Sean Michael.

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LA SALLE COLLEGE

8/186

News Release

NEWS BUREAU • PHILADELPHIA, PENNSYLVANIA 19141 • VI 8-8300

Robert S. Lyons, Jr., Director

FOR IMMEDIATE RELEASE

January 5, 1969

DR. HOLROYD TO BE HONORED WITH AFFILIATION & SCIENCE BUILDING NAMING CEREMONIES

Dr. Roland Holroyd, founder of the biology department at La Salle College will be honored for 50 years of service to the college next Sunday (Jan. 11) at ceremonies on campus, 20th st. and Olney ave.

The beloved professor, who has become a living legend to thousands of La Salle students, will receive a diploma indicating his affiliation as a member of the Institute of the Brothers of the Christian Schools at a unique ceremony at 4:00 PM in the college chapel.

Immediately afterwards, ceremonies will be held designating the college's science center as the "Roland Holroyd Science Center." A reception and dinner in Dr. Holroyd's honor will follow in the college union ballroom.

Dr. Holroyd, who is a vestryman in the Anglican Catholic Church, will become only the second layman on La Salle's staff to be affiliated with the Christian Brothers. Dr. Joseph Sprissler, the college's vice president, business affairs received this honor in 1964.

Presiding at the affiliation will be the Most Rev. Joseph T. Ryan, A.F.S.C., D.D., Archbishop of Anchorage. The Most Rev. Gerald V. McDevitt, J.C.D., D.C., V.G., Auxiliary Bishop of Philadelphia, will be celebrant of Solemn Pontifical Benediction. Brother John Owens, F.S.C., D. Ped., director of the La Salle College Brothers' community, will confer the diploma of affiliation.

Known as the "Good Doctor," the 74 year-old native of Manchester, England, estimates that he has taught over 5,000 graduates of La Salle--nearly half of the college's 13,000 alumni. When he first taught at La Salle as a graduate

(MORE)

student at the University of Pennsylvania in 1920, there were fewer students in the entire college than are in some of his classes today.

Dr. Holroyd, whose former students include hundreds of physicians currently practicing across the nation, taught part-time at La Salle from 1920 to 1930 when the college was located at 1240 N. Broad st. He became a full-time La Salle professor in 1930 when the college moved to its present Olney ave. site.

Although he retired as chairman of the college's biology department when he suffered the first of two heart attacks in 1960, Dr. Holroyd still retains his teaching schedule. His summer journeys down the Amazon, across Africa or around the world--where he invariably makes it a point to meet former students, provide many of the anecdotes that color his lectures.

Dr. Holroyd still conducts his classes in an academic robe, in the Oxford-Cambridge tradition. He retains a distain for many modern teaching methods. Although his classes have tripled in size, he still gives subjective (essay) type examinations and warns students: "Don't mistake the sideshow (extra curricular activities) for the main event (studies)."

"The art of teaching consists of making a student want to learn," Dr. Holroyd says. "The familiar aphorism that you can lead a horse to water but you can't make him drink, is untrue. You can make him drink if you salt him first. So, the student's interest must be salted. It takes time, patience, a love of the subject and of the student, too."

Dr. Holroyd came to the U.S. at the age of eight and graduated from Central High School before receiving his bachelor's, master's and Ph.D. degrees from the University of Pennsylvania. He received an honorary Doctor of Science degree from La Salle in 1927, and the college's third annual President's Medal, given annually to the person who has done the most for La Salle, in 1966.

A bachelor, he lives at 4614 Pilling st., Frankford.