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La Salle


THE MAGAZINE FOR ALUMNI AND FRIENDS OF LA SALLE COLLEGE

MAY, 1957



NEW STUDENT UNION

Story on page 8



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William G. Snyder '50
EDITOR

La Salle

John L. McCloskey '48
DIRECTOR OF ALUMNI

VOLUME I

NUMBER 3

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Brother Daniel Bernian, F.S.C., Ph.D.
ALUMNI MODERATOR

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Calendar

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New York Chapter Meeting	May 7
Oklahoma, College Theatre.....	May 8-13
Class of 1950 Reunion, Leonard Hall.....	May 10
Masque Reception, Leonard Hall	May 12
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Board of Directors, Library Lounge.....	May 22
Commencement, Town Hall.....	June 5
First Annual Informal Dance, Canstatters.....	June 21

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THE PRESIDENT'S PAGE

During the past several months we have witnessed encouraging evidence of increased activity within the ranks of the alumni. For the first time in the history of the College, alumni chapters have been organized in Wilmington, Delaware, New York City, Washington, D.C., and Levittown. The formation of chapters in South Jersey and Atlantic City is on the agenda for immediate action. Continued interest and activity, on a class level, of postwar graduates increases our confidence that the alumni groups in Philadelphia will consolidate into a well-knit unit. While there is a fair scattering of alumni over areas outside of Philadelphia, it remains a fact that a substantial majority of our graduates remain in and around metropolitan Philadelphia. This fact should make less difficult the truly formidable task of reorganization.

Reactivating alumni interest is no easy task. As we look back it appears that the terrific post war veteran impact on the college, more than any other single factor, ruptured continuity of the alumni organization enjoyed at La Salle. In addition, the attention of the administration was completely absorbed by the herculean task of taking care of an enrollment four times the normal capacity of the college. Within those few years, large graduating classes numbering around five hundred each trebled the number of alumni.

What happened to the general alumni organization finds a typical illustration in the Blue and Gold Ball. The B&G Ball marked the highlight of the Alumni social season. In the immediate post-war years the heavy demand for tickets by students made it necessary to adopt a system of rationing. Fewer and fewer tickets were available for the alumni. Several years of this, and the Blue and Gold ceased to be an attraction for the alumni. It became an exclusive student activity. The alumni were denied the one strong social rallying point they had. Gradually, the Signum Fidei Dinner was combined with the Annual Alumni Communion Breakfast. Today, it remains the sole activity held for the general alumni body.

Yet, twice within the last two decades the College turned to the Alumni in times of severe financial stress and their response was strong. The results of the first appeal made it possible for the College to annex twelve acres immediately adjoining the original campus, thus



Brother E. Stanislaus, F.S.C.
President

assuring critically needed acreage for expansion. The addition of the modern library building to the College facilities marks a crowning point to continued alumni loyalty and support. The Alumni have given the Brothers at La Salle much reason for gratitude.

As we stand on the threshold of a great development and expansion program, we look with renewed hope to our alumni and friends. It is clear to us that our greatest investment is our alumni group. The oldest and most cherished traditions of the College are tied in with "old Broad and Stiles." Many of these "old-timers" are with us and on their shoulders rests the keystone of the alumni group. La Salle has been built on sacrifice and hardships. The Brothers who spent their teaching apostolate at the Old La Salle left a strong foundation for succeeding generations of Brothers. The alumni of the "Old La Salle" are a tower of strength and their loyalty a source of great encouragement. We are sincerely hopeful that the alumni organization will find in these "old-timers" a rich and fruitful source of wisdom and guidance.

The "New La Salle" dates from the removal of the College to its present location. The graduates from the Class of '31 to the Class of '44 mark a second era in the history of La Salle Alumni. As students they moved the College into the forefront of the academic, social and athletic worlds. They began the modern

era. The faculty remembers this era well. The student body never exceeded five hundred. Every student was known to everyone else. The campus was alive with activities supported by the entire group. New traditions were started. The Collegian was born. The Explorer teams became well known. And Brother Alfred's "debaters" were a national powerhouse. The Alumni of this era are today settling into middle age—successful professional and business men with settled families, men of substance and power in their communities. It is from this group that alumni organization must look for its strength.

The return of thousands of veterans to the campus revolutionized the College in every phase of its activities. In startling time the College ceased to be a "small college." The student body skyrocketed; the faculty quadrupled. An Evening Division was added. Today, the number of graduates at commencement equals the entire enrollment of any given pre-war year. The graduates during the last decade more than trebled the alumni body. Not only did they add numerical strength, but with it, the graduates of the last decade have brought a new enthusiasm, a healthy vigor and a firm determination to work for a bigger and better La Salle.

Our alumni body falls into this tripartite classification. Each group has its specific contribution to offer to the policy-making body of the general organization. Each group can support alumni activities to a degree and in a measure suitable to it. We need this representation and support to assure a truly representative, smoothly functioning and effectively productive body. Our richest investment is our alumni group. We ask you to protect it; the dividends will be great.

Medical Alumni Form Association

A very significant phase of alumni reorganization is the association of the medical alumni into a formal unit within the general alumni body. We are pleased to find included among the expressed purposes of the group the determination to stimulate interest in alumni activities and foster loyalty to the College. Although the association is formal, there is no intention to be independent of the general alumni group. On the contrary, it is hoped that the enthusiasm and interest of the group as a component of the

(Continued on page 4)

CAMPUS EVENTS

general alumni organization will spill over into the latter. Perhaps other professional segments within the alumni body, such as teachers, lawyers, accountants, etc., will find it advantageous to form similar associations. Apart from the contribution which such professional groups could make to the general alumni body, the service which they would render to the College and to the students preparing for these respective professions would be immeasurable.

The science departments have been planning their programs for the past year in preparation for the next stage of our development program—the construction of a science building. Conversations have already begun with architects who are preparing an artist's sketch of the building based upon the needs which have been drawn together by the science departments.

The new science hall will provide the latest in laboratories, research facilities, faculty offices, departmental libraries and lecture halls. At the same time, the facilities presently occupied by the various science departments will be converted into much needed classroom space. It is hoped that actual construction on the science building will begin when the Student Union is completed in the Spring of 1959.

Alumni Ask Questions

The amazing growth and expansion of the College during the post-war decade have prompted many alumni to ask, "When is La Salle going to become a University?" In addition, pressure from graduates of the Evening Division continues to grow to provide opportunities for graduate work in the various fields of study offered by the Evening Division.

It is impossible to state with finality at this time when graduate work will be offered—if at all. It is our determination to advance as much as is prudent and feasible. Our goal at the present time is to make La Salle a sound and complete undergraduate college. This means the addition of a School of Engineering. La Salle College offered Engineering in the early twenties but discontinued this program after a few years activity in the field. When our undergraduate program is complete, the time will be appropriate to give serious consideration to the possible addition of graduate programs to the present curricula.

Brother E. Stanislaus, F.S.C.
President

Marriage Forum



Mr. and Mrs. George Evans

A capacity audience heard Mr. and Mrs. George Evans, '50, stress the importance of adequate financial preparation for marriage in the second lecture of the "You and Marriage" series held at the College during Lent.

A young married couple cannot, they said, expect to begin married life at the level of living achieved by their parents after many years of sacrifice.

George is presently associated with the Congoleum-Nairn, Inc., in the advertising department. His wife, Mary Pat, is an alumna of Immaculata College, class of 1949, and a graduate of the Graduate School of Arts and Sciences at the University of Pennsylvania. Until their marriage in 1955, she taught at the Simon Gratz High School in Philadelphia.

They live in Montclair, N. J., where they cater to one-year-old Mary Frances.

Symposium on Creative Thinking

Two hundred and fifty of the nation's top executives of business and industry are expected to attend the First National Symposium on Creative Thinking, June 18 and 19, to be held at La Salle College.

The businessmen attending will be exposed to the most successful methods of Creative Thinking. For two days, they

will "live" and "eat" and "sleep" Creative Thinking.

They will work along side people who may know a great deal about Creative Thinking and some who will be exposed to its power for the first time. Together, all will participate to reap the benefits of mutual knowledge, experience and acumen. Of the ten largest United States corporations (Fortune), nine employ Creative Thinking.

The pace of the Symposium will be fast, the language keyed to a high understanding. Therefore, each participant must be college-trained or have a written recommendation from top officials of his or her company.



The entire program—the first of its kind ever conducted by a college or university—is comprised of the country's foremost exponents of Creative Thinking.

Scheduled to speak during the Symposium are Dr. Morris Stein, University of Chicago; Dr. Leopold Pessell, R.C.A. Laboratories; Dr. Herbert True, University of Notre Dame; Willard Pleuthner, Vice President, Batten, Barton, Durstine and Osborne; Dr. John Arnold of M.I.T., and William J. J. Gordon of Arthur D. Little, Inc.

These men, who have pioneered the subject throughout business and industry, will join together for the first time to present an all-encompassing exposure to creative thinking: what it is, how it works and more important what it can do.



Fr. Ignatius Smith

First Thomistic Conclave

The first annual program honoring St. Thomas Aquinas at La Salle College was held on Thursday, March 7.

Introduced by Dr. E. Russell Naughton, chairman of the philosophy department of La Salle, Father Ignatius Smith, former head of philosophy at Catholic University, briefly outlined the life of the Angelic Doctor. He then analyzed his personal characteristics of simplicity, dedication to students, obedience and humility, which made him a famous teacher, noting that "the intrinsic qualities of consistency, honesty, wide application and, most important of all, the approach to faith through reason," give great value and significance today to the 700-year-old philosophy of St. Thomas.

The awareness of Thomistic philosophy on the college campus was discussed by members of the philosophy departments of the local Catholic colleges. Fr. Edward Dwyer, O.S.A., represented Villanova University; Fr. Frederick Scott, S.J., spoke on the philosophy program of St. Joseph's College; and Fr. James Driscoll, O.P., pointed out the influence of St. Thomas at La Salle College.

The final portion of the program demonstrated the application of Thomistic principles to contemporary problems. In a disputation, conducted in a manner similar to that of the medieval universities, the problem of the morality of atomic warfare was argued by students majoring in philosophy. The outcome: use of atomic weapons is not immoral, but restrictions, guided by moral principles, must be imposed.

Appearance at La Salle Concludes Career

Eloquently speaking on his great favorite, Saint Thomas Aquinas, at the first annual Thomistic Conclave held at La Salle, the Very Reverend Ignatius Smith, O.P., remarked that "There are one or two things I have always wondered about in his teaching; and I intend to ask him about them when I see him."

Father Ignatius Smith, distinguished Dominican preacher, and the students hearing him scarcely thought that less than a day after he spoke these words he would be dead.

To the students of La Salle College, Father Ignatius Smith delivered a moving address, "Saint Thomas, the Philosopher for Today," thus terminating, with vigor, a widely known career of forty-seven years in the classroom and on the lecture platform.

The articulate Thomistic educator and philosopher died in Washington, D. C., on March 8.

The facts of his life are easily chronicled. Born in 1886, ordained to the priesthood in 1910, received his doctorate in 1915, associated for most of his life with the Catholic University of America as a member of the faculty and as Dean of the School of Philosophy which he organized in 1936. The seventy-one year old Dominican was Dean for Religious Communities at the time of his death.

To an immeasurable extent the neo-Scholastic movement in this country is indebted to Father Ignatius Smith, teacher of hundreds of students who conveyed to countless others, in their turn, the impact of his thought in the field of philosophy.

At the La Salle ceremony, Father Smith urged his audience to emulate "the passion for truth" which pervaded Thomas and to copy his "aversion to misrepresentation," an aversion which insisted that every man's opinion be represented clearly and correctly.

"It made no difference where Thomas found the truth," he pointed out. "If it was truth, he accepted it." References to pagan philosophers, poets and orators are abundant in the writings of the Saint, the priest said in naming some non-Christian areas of Thomistic research.

"Thomas probably memorized much of Aristotle and was definitely acquainted with contemporary science. Though he was a friar, Thomas was not a recluse.

He knew the people of thought of his day; he offered practical solutions to problems of the time."

Father Ignatius Smith was not concerned with philosophy for the sake of philosophy. He looked upon human wisdom as a means to God's glory. He regarded philosophy—to use the words of Pope Leo XIII—"as a handmaid and servant which is concerned with heavenly doctrines and in a certain measure has reached them."

Saying at one point that he would "very much like to meet Saint Thomas," Father Smith told the students that Thomas "showed absolute respect and courtesy for those who differed from him," a quality, he said, which should be found in all Catholics today.

Describing further the Thomistic model which students should keep before them, Father Smith said that Thomas "did not hesitate to differ with opinions of the time even though the opinions were very popular. He was an obedient man, however, and calm and humble."

As for teachers, the priest-professor, who began his teaching career in 1919, said they should follow Thomas in "complete dedication to the students they are privileged to teach. Colleges exist not for the administration," it was emphasized, "not for professional distinction, but for the students and their total development."

The preacher—one of the most gifted and renowned of our time—brought attention to the renewed interest in "the medieval gentleman" which is evident outside the Catholic community, and attributed the attractiveness of Thomism to several of its characteristics. "The system is consistent with itself; its fundamental principles admit of the widest possible application to all fields of knowledge; it provokes new thought in addition to presenting Thomistic thought; it is systematic, and it is an approach to Faith through reason."

In gentle tones, Father Smith offered his student audience an abbreviated philosophy of learning which he said was styled after the study methods of Saint Thomas. "Pay attention, live morally, and don't take the thing too seriously—don't forget to enjoy the process of learning." He reminded the men of La Salle that Thomas had the "honesty to recognize that he had not said the 'last word'."

Area Chapters Stimulate Alumni Activity

The forming of Alumni chapters, new in the annals of La Salle, is being achieved, because of the interest taken in such a venture by members of the Alumni located in areas far from the campus of their Alma Mater.

Reasons basic to forming these organizations are to provide fellowship for Alumni of La Salle College and to encourage a better informed Alumni body. There is also the purpose of establishing a medium in the community for serving the College.

Atlantic City Area

The first meeting was held on January 24 at the Chalfonte Hotel.

Nicholas Pellita, '53; Louis Schott, '43; Thomas Walsh, '35, and Bill Dougherty, '47, joined with Brother Stanislaus, F.S.C., John McCloskey and William Snyder in an informal discussion of plans for a future area group. Mrs. Walsh and Mrs. Schott also were present.

It was decided to plan a gathering of alumni at some future date after the area list was compiled.

Wilmington Area



Organizational Committee of the Wilmington group: SEATED, Larry Bur, '51, Bill Reidy, '48, Nick Gianoulis, '53 and Leo Brennan, '55. STANDING, John Lee, '51, Jack Lyle, '50, Jim Parks, '55, Charles Cavanaugh, '38, Charles Daniels, '49 and Frank Smulski, '54.

St. Anthony's Fournier Hall in Wilmington was the location of the Wilmington Alumni organizational meeting on February 27.

The following alumni attended: Theodore Mendala, '51; Charles Daniels, '49; Lawrence Bur, '51; Charles Cavanaugh, '38; William Reidy, '48; Nicholas Gianoulis, '53; Leo Brennan, '55; Vito Mazzio, '53; Charles McGlave, '38; John Lee, '51; John Brady, '55; John Lynch, '49; John Lyle, '50; Edward Wisniewski, '44; James Harvey, O.S.F.S., '50; Dominic Montero, '47; Joe Martin, '53; Francis Smulski, '54; Jim Parks, '55; James P. Brennan, '52; and John L. McCloskey.

The group decided to organize formally. Nick Gianoulis and Bill Reidy were



Mike Luckey, '41, played host at a pre-game reception to members of the Washington Chapter, who attended the La Salle-Georgetown basketball game played at Georgetown on February 5: FIRST ROW, George Edelmann, Jr., '43; Oscar Levy, '38; Vincent Mianulli, '38; Brother Stanislaus, F.S.C.; Mrs. Unger and Lt. Colonel James Unger, and Mrs. Edelmann. SECOND ROW, Daniel J. McCauley, '38, and Mrs. McCauley; Mrs. Brookes and Lt. Colonel George Brookes, '41; Mrs. Holloran and William T. Holloran, Esq., '43; Mrs. Dent and Ted Dent, Jr., '49. THIRD ROW, Dr. Desmond O'Doherty, '42, and Mrs. O'Doherty; Louis Domingues, '49; Vincent Folen, '49, and Mrs. Folen; Joseph Rodgers, '50; William Dewey, '50, and Athletic Director Jim Henry. FOURTH ROW, Jack McCloskey, Director of Alumni; Mike D. Difato, '42; Robert Strayhorn, Jr., '51; John Kane, '44; Mrs. Brady and John C. Brady, Jr., '43, and Mike Luckey, '41.

elected co-chairmen of the committee charged with preparing a rough draft of a Constitution, investigating the possibility of monthly informal luncheons at a centrally located spot in Wilmington, and drawing a tentative social and business calendar for the area group.

Washington, D. C. Area

On January 22, John C. Brady, Jr., '43; Al Coan, '48; Mr. and Mrs. Ted Dent,

'49; Lou Domingues, '49; Lt. Colonel James Hammill, '47; Joe Haydt, '39; Bill Sullivan, '41, and John McCloskey, '48, attended the Seventh Annual All Pennsylvania College Luncheon at the Shoreham Hotel in Washington, D. C. Over 500 alumni from many colleges in the Keystone State were present. Brother Stanislaus, F.S.C., who could not attend, because of a Community celebration of his Silver Jubilee, was honored in absentia by the toastmaster.



Attending the organizational meeting of the New York area Alumni were: FIRST ROW, John L. McHale, '49; James V. Covello, '52; Gerald J. Monaghan, '52; Edward F. Welsh, '56; Albert R. Mandojana, '54, and Robert Van Lede, '53. SECOND ROW, Francis A. Edgette, '51; James J. Levis, '49; Jim Geisheimer, '50; Frank Comerford, '50; John E. Warren, '50, and Mike Donovan, '48. STANDING, John McCloskey, Alumni Director; John J. Moran, '22; Bill Stief, '42; Joseph P. Rhein, '38; Harry J. Reed, '38; George T. Evans, '50, and John Bresnan, '50.

New York Area

An organizational meeting was held on March 26, at the Knights of Columbus Hall, 414 W. 51st Street, New York.

Jim Covello, '52, was unanimously elected Chairman of the organizational committee while John J. Moran, '22, Gerry Monaghan, '52, and Joseph Rhein, '38, were elected area representatives.

It was resolved that the area was to be divided into three divisions for purposes of contact. The Westchester-Connecticut area with John Moran, Representative; the Bronx, New York City, Long Island area with Gerry Monaghan, Representative; and the New Jersey area with Joseph Rhein, Representative.

The Alumni Director was advised to draw the boundaries of the group as a 50-mile radius around the metropolitan area of New York City.

It was decided that the group should tentatively plan meetings on a quarterly basis and that a supper meeting be held Tuesday, May 8, at 7 p.m. The steering committee was empowered to select the place for the meeting and to approve an overall cost not to exceed \$5.00 per

person. Brother Stanislaus and Jim Pollard are to be present.

The committee was also to investigate the possibility of a central meeting place where La Salle men might meet informally for lunch on certain designated days.

Levittown Area

Sixty members of the Alumni from the Levittown area attended their first organizational meeting on March 12 at the Fallsington American Legion Post.

Brother Stanislaus, F.S.C., President, addressed the group on the expansion of the College and the need for cooperation of all the Alumni for the success of La Salle's future plans.

Present at the meeting were: George C. Kelly, '28; Bob Stets, '38; Dr. J. R. Connell, '42; Charles Afflerback, '44; John J. Schaub, John J. Merrick, William J. Binkowski, and William Monkhouse, all of '48; Thomas P. Browne, Jr., William Tennant, John Guerin, John F. Moross, Frank C. Yoder, and Thomas Quinlan, all of '49; John B. Winkler, John Capriotti, Stewart Tomkins, John J. Schweiker, Edward J. Markey, John B.

Magee, William D. Molloy, Eugene D. Regan, Robert J. Sweeney, Cletus McBride, Thomas Walker, Anthony J. Ciccantelli, William J. Hearney III, Frank Gorski, John J. Burns, and E. J. McGeever, all of '50; Charles H. Higgins, James J. Auchinleck, Eugene W. Meehan, John T. Curran, Michael J. Matthews, Edward Hamilton, and C. F. Giaccio, all of '51; S. T. Kloos, James Lockland, Anthony Fallo, James R. McHugh, Edward P. Furey, John Brennan, Leo Dooley, Andrew Bertucci, and John Power, all of '52; Andrew J. McQuade, C. W. Dutton, Frank J. Mee, John M. Curran, Jr., Roman Ortals, Joseph Pendergast, and Charles Navin, all of '53; Thomas J. Campbell, Jr., '55; John Auchinleck, John P. McGuigan, Venard A. Haubert, David Madden, and William Burns, all of '56.

Also in attendance were Brother Daniel Bernian, F.S.C., Vice-President; Brother Azarias, F.S.C., Head of Education Department; John McCloskey and William Snyder.

At a subsequent meeting held on March 19, Frank Yoder was elected temporary chairman of the group.



MEDICAL SOCIETY OF THE LA SALLE COLLEGE ALUMNI ASSOCIATION

At a breakfast meeting held April 7 on campus elected the following officers to conduct the formal unit within the general alumni body: President, Dr. James A. Lehman, '21; Vice-President, Dr. Marcel Sussman, '32; Treasurer, Dr. Edward J. Coverdale, '34, and Secretary, Dr. Charles A. Tribit, '48. Among the doctors of the Medical Society, who attended the meeting, were: FIRST ROW, Dr. Walter Sussman, '32; Dr. John M. Connolly, '12; Dr. Joseph V. Klaunder, '24; Brother Christopher, F.S.C.; Dr. James A. Lehman, '21; Brother Stanislaus, F.S.C.; Dr. Morris Gallen, '27; Dr. Francis J. McGeary, '20; SECOND ROW: Dr. Vincent J. De Pillis, '50; Dr. Joseph A. Diorio, '43; Dr. Edward W. Ehrlich, '48; Dr. Louis Kaplan, '34; Dr. John J. Courtney, '37; Dr. Edward J. Coverdale, '34; Dr. Sidney H. Orr, '43; Dr. Pascal J. Viola, '48; Dr. Celestin J. Rominger, '45; Dr. Eugene J. Gallagher, '48; Dr. Henry P. Close, '33, and Dr. Joseph G. Burchert, '32; THIRD ROW, Dr. Nicholas J. Christ, '38; Dr. Thomas C. Jacob, '50; Dr. Gregory F. Froio, '37; Dr. Michael P. Mandarino, Jr., '42; Dr. Emanuel M. Renzi, '49; Dr. John J. Laskas, '42; Dr. Joseph H. Wood, Jr., '52; Dr. Joseph M. Tillman, '28; Dr. John J. Gostigian, '52; Dr. Edward J. Cannon, '46; Dr. John J. Stanton, Jr., '39; Dr. Jules A. Riehs, '37; Dr. Michael M. Etzl, '38; Dr. David F. Kelleher, '48; Dr. John C. McGloone, '48; Dr. Charles B. Tribit, Jr., '48; Dr. Paul W. McIlvaine, '48; Dr. John Helwig, Jr., '50; Dr. Quentin R. Conwell, '42; Dr. Mario G. Cirelli, '36, and Dr. Edgar C. Smith, '43.

Why Then, a Student Union Building?

During the past ten years, La Salle College has had a phenomenal growth, the like of which has not been experienced in the ninety-four year history of the institution, and there is sufficient evidence to indicate that the growth will continue to a degree bound only by the limits established by the Administration of the College and the ability of the College to obtain the necessary additional facilities.

The La Salle College development program is a progressive plan and it is tailored necessitously to the growth of the Campus Community. The College has been acquiring the structural units considered to be the essentials of the well developed educational institution. Following the initial expansion of the classroom facilities, La Salle added to its Campus one of the finest college libraries of the area, four modern residence halls, paved and well lighted parking areas, and improved outdoor athletic facilities.

The construction of the Student Union, which will begin in early summer, will bring the physical body of the College very close to maturity. Upon the completion of this building, La Salle will have acquired all but two of those essential units; A Student Chapel, and a Field House. However, maturity does not preclude expansion. To meet the challenge of tomorrow, the College must again increase its classroom facilities. Buildings for Science, Engineering, and Liberal Arts must be considered.

We have stimulated the mind, we have nurtured the body, and we have fortified the soul. Now, let us consider the heart of this ever growing community. Let us provide the facility to unite those activities that engender character, fellowship, and loyalty.

The students of the College should justly be proud. For in the main, the plans for the Student Union Building have been developed from their ideas. From the very beginning, they had a voice in the planning and design. The College encouraged the students to think of the Union as their own. They submitted ideas for their various offices and meeting rooms, with explanations as to the needs these rooms would serve. Their ideas regarding the student lounge, game-room, and dining areas showed remarkable ingenuity, and we might add, a gratifying amount of common sense.

The project has gone through the usual phases of development, financing, and planning. The first and most difficult problem faced by the College was the financing of the largest (\$1,300,000.00) single unit construction budget in the history of the institution. The Federal College Housing Act of 1950, as amended in 1955, opened an avenue of hope to the solution of this problem.

So, in October 1955, armed with the enthusiasm of the students in their desire to support the program, and the concurrence of the Board of Managers, Administration, and Faculty on the need for the Union, the College embarked into the negotiations that resulted in a loan agreement, executed in March 1957, between the College and the United States Government, whereby, the United States Government agreed to purchase the "La Salle College (2 3/4%) Student Union Revenue Bond Issue," of \$1,000 denominations, in the total amount of \$1,075,000.00, payable over a period of 35 years.

The display of interest on the part of the students, alumni and friends of the College in the building of this Student

Union gives rise to the thought that the balance of the funds required for the completion and furnishing of the building may be obtained from contributions.

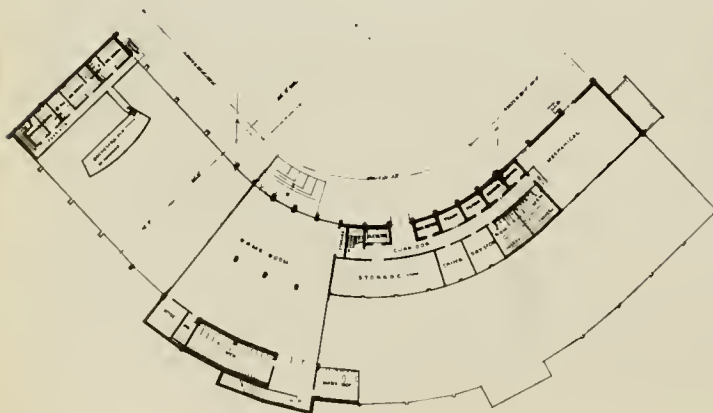
The Union Revenue Bond Issue will be serviced with the revenue from the Campus Store, Cafeteria, and activities, and from the Student Union Fee to be charged to all undergraduate students.

Structurally, the Student Union Building will serve students' needs fully and well. The building is planned to provide for both the present and the future. The current total enrollment of the College is 3600, including over 200 residence students. By 1960, the enrollment could be well over 5000.

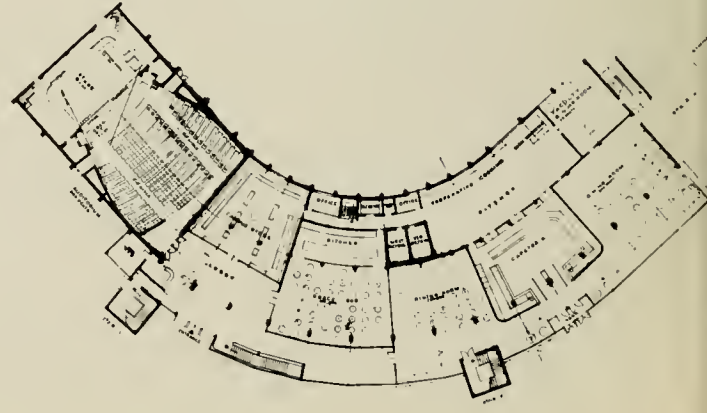
The committee for the planning of the Student Union was rather large and informal. It was made up of the student body, through their Student Council, the entire Faculty, and the Administration of the College. Their suggestions and recommendations were submitted to what might be called the Sub-Committee on Planning. This sub-committee, headed by Brother E. Stanislaus, President of the College, and composed of the Vice-President and Dean of Students, the Dean of the College, the Business Manager, and the Deans of the various schools, made detailed investigations, and reviewed and approved the recommendations of the larger group on the various aspects of the building plans.

Some of the more difficult planning problems included the shape of the building. The rectangular "L" versus the curved structure. While it might appear that the "Curved Structure" was decided upon because it is different in design, or because it tends to follow the contour of the desired location, actually, the curved shape was selected because of its func-

GROUND FLOOR PLAN



FIRST FLOOR PLAN





Rear view of Student Union as it will be seen from McCarthy Stadium

tional benefits, and its adaptability to the services contained in the building. If the Rectangular "L" shape had been adopted, the dining area, on the main floor of the building, would have extended beyond the limits of the eastern boundary of the ground provided, and the position of the main lobby, and of the Campus Store would have been off the main traffic flow of the Campus.

Other planning problems, in connection with the construction of this four story building of 65,000 square feet of air conditioned space, involved the issue of a separate large ballroom *versus* the combination lounge and ballroom. Consideration of cost, and the utilization of space was the determining factor in the selection of the combination.

The 6500 square foot lounge, with its spacious outdoor terrace, connecting pantry, and adjoining luxurious browsing and music room, will be adaptable for banquets and dancing. The ceiling of the

lounge will be two stories in height, acoustically treated, and adorned with the appropriate hanging lighting fixtures. The walls will be treated with texture fabrics of live colors, and the furnishings will be constructed for comfort as well as style; upholstered in handsome durable fabrics, modern in color, texture, and design. The groupings will provide a friendly, gracious air. Quite removed from the atmosphere of *La Salle de billard et de "hot dog" de Pierre* of the early forties!

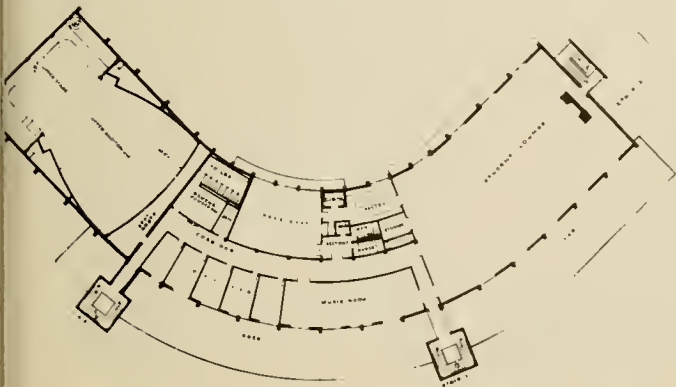
Again, on another question, the impracticableness of the large auditorium *versus* cost and the utilization thereof, prompted the decision to construct a genuinely proper, complete, and well furnished and equipped little theatre. According to the Engineering Department of the City of Philadelphia, this theatre is the first professional theatre to be constructed in this area in the past twenty years. The theatre will have a

complete stage, including a loft of forty-five feet, with gridiron and fixtures, and an electrically operated curtain. The dressing rooms and the tunnel to the recessed orchestra pit will be under the stage. The auditorium will have an acoustically treated sound-wave-shaped hung ceiling. The walls will be of acoustically measured wood panels and interior brick finish. The floor will be ramped and the fully upholstered seats will be spaced for comfort and viewing. This you must see! The present and past members of the Masque, Glee Club, and other organizations will be proud of this feature of the Student Union.

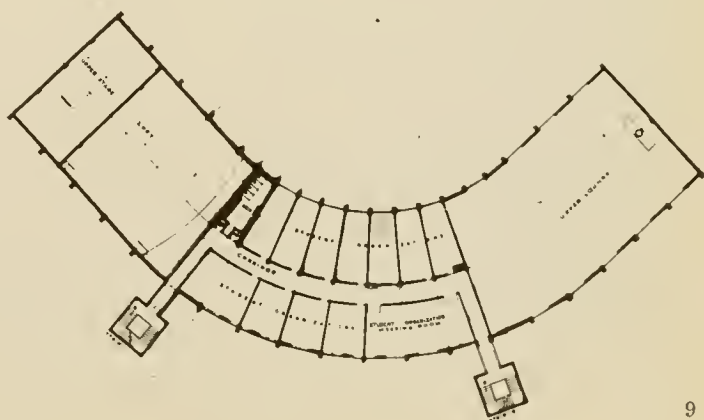
Perhaps the most complex and the most studied problem was the arrangement of the Snack Bar, Dining Rooms, and Kitchen. Reminiscing on "The Thumb of Zimmerman," the enzymatic stimulant of the thirties, and considering the problems of the present well equipped

(Continued on page 14)

SECOND FLOOR PLAN



THIRD FLOOR PLAN



PERSONAL PATTTER

by
John Clement '39



William Magarity

William Magarity, '43, was appointed last September to Philadelphia District Manager of the new Edsel Division of the Ford Motor Company with offices in the Parkade Building, Camden, N. J.

Before assuming his present position, Bill was National Sales Promotion and Training Manager for the Packard Company, where he worked for eight years. He is charged with the responsibility of establishing 125 exclusive Edsel dealerships throughout the Philadelphia area.

The new product, its debut marked for this fall, is expected to create 500,000 jobs across the country. A quarter billion dollars was required to initiate the program, which Bill believes "should have a definite healthy effect on the economy of the nation."

Moving to Ford made it possible for Bill and his wife Kathleen and their six children to return to Philadelphia. They live at 905 Rittenhouse Street in the Germantown section.

A wartime alumnus, Bill is noted as one man who faked a "position" in the United States Marine Corps. Blind in his left eye, he enlisted into the Corps, after graduation from La Salle, cribbing on the eye examination. He pursued six months of rugged Parris Island training before his chicanery was discovered.

'24

Nathan H. Colton, M.D., is a psychoanalyst practicing in Philadelphia.

'35

Raymond A. Curran, Jr., is Director of Personnel for American Machine & Foundry Co. at the Brooklyn, N. Y., plant.

'41

Tom Breen is Production Manager at Station KCRA-TV in Sacramento, Calif.

'42

Lt. Col. *William O'Donnell* completing his seventeenth year with the U.S.A.F. flying Jets in Iceland. *William J. Stief* with Kemper Insurance in Summit, N. J., where he lives with wife Joan and four children.

'43

Capt. *Alexander A. Calomeni, U.S.A.F. (DC)* doing post-graduate work at Washington U. School of Dentistry, Seattle, Wash. *Andy Jannett, M.D.*, is Chief Surgical Resident at Hahnemann Medical College and Hospital, Philadelphia. *Joe McFadden* is an Assistant to the Comptroller at Horn & Hardart, Philadelphia. Recently moved to Glenolden, Pa.

'47

Bob Glackin is Assistant Comptroller for an Oil Co. stationed at Las Piedras, Venezuela.

'48

Bill Conran and his wife Angela are expecting their fourth child in April. *James Curran* was recently transferred to Harrisburg, Pa., where he will be in charge of a department for attracting new business to Pennsylvania. *John Leahy* is Military Spec. Coordinator for American Bosch Arma Corp., Garden City, Long Island, N. Y. *John Merrick* and his wife Mary welcomed their third son Christopher early in March. *Michael J. Donovan* is associated with Benton and Bowles Advertising Agency as Associate Media Director. He is living in Larchmont, N. Y. with his wife Patricia and 19 month-old daughter Michelle Patrice.

'49

Lou Ambellas doing industrial relations work with General Electric, Missiles Div., Philadelphia. *Dominic Catrambone* is a

special agent for Internal Revenue. His third child, Rosemarie was born last December. *Charles Day* received his M.S. degree from Temple Teachers College last February. *Leo P. Kelly* with the F.B.I. and presently stationed in N. Y. *James P. McCool* and *John J. Kane, '52*, are now doing business as the Sunshine Scientific Instrument Co., representing companies manufacturing safety valves and pressure gauges. *Jim O'Neill* is an Ad salesman for the Philadelphia Inquirer. *Tom Quinlan* and his wife Ginny are the proud parents of a baby girl. *Carmen J. Spinelli* is co-ordinator of hotel sales for RCA Victor TV Div. *Charlie Trois* with Internal Revenue in Reading, Pa. Presently awaiting the stork who is due momentarily. *Louis X. Viggiano, M.D.*, welcomed Paul David, his fifth child, on Jan. 15, 1957. A \$1,000 cash prize and \$1,000 fellowship has been won by *Dr. Michael Zappitelli*, a first-year resident in radiology at the Philadelphia College of Osteopathy, as third prize in a Reader's Digest Contest. *John McHale* is now with the New York Times on the International Desk; has recently purchased a home at 466 Columbus Ave., Eastchester, Tuckahoe, N. Y. *Jim Lewis* is Administrative Assistant to the Underwriting Manager of Kemper Insurance, Summit, N. J., and the father of two boys and one girl; lives at 1 Felch Rd., Florham Park, N. J.

'50

Richard Becker received his M.S. degree from Temple U. Teacher's College in February. *Donald R. Burke* is now Chief Accountant for Machine and Tool Designing Co., Philadelphia. *Gerald Cahill* welcomed his fourth child and third son, Kevin Charles, on Feb. 28, 1957. *Thomas F. Kehoe* is making a lot of changes since his daughter Patricia arrived on Jan. 3, 1957. *Bob Lodes* is a proud father again. His third son Michael Robert, arrived Feb. 26, 1957. *Ed O'Brien* now working for DuPont's and living in South River, N. J. He recently welcomed his fourth child, a daughter named Virginia. *William Oschell, M.D.*, now serving as a Captain in the U. S. Army in Germany. *Robert Sorensen, M.D.*, now a Captain in the U. S. Army taking a residency in internal medicine. *Bob Sweeney* recently married and now living in Levittown. *Bob Valent*

and his wife, the former Margaret M. Masterson, became the proud parents of a son, Robert Jr., on Jan. 28, 1957. *Rev. Ellwood E. Kieser, CSP*, of St. Paul the Apostle parish, Westwood, Los Angeles, Calif., has become a specialist in convert and missionary work. He has become noted for "day of recollection" devotions through the Marianist Guild. Former basketball star, *Frank Comerford*, now father of four and associated with C. R. Black, Jr., Corp., as Insurance Broker. Teammate, *Larry Foust*, father for the third time in February when his wife presented him with a son Michael Lawrence. *James A. Geisheimer* married the former Miss Joann C. Passalacqua. He is an accountant for Westinghouse Broadcasting Co., Inc. *John E. Warren* is growing old gracefully as a Special Agent with the Federal Bureau of Investigation. Now has two sons and lives at 22 Platt Ave., Saddle Brook, N. J.

'51

E. Douglas Adams married Ellen Moore in May 1956. *Chas. Cavanagh* is Credit Manager with Westinghouse Electric Supply Co. Has one son and he and his wife are expecting their second child any day. *James W. Finegan* is a copywriter at Gray & Rogers Advertising Agency, Philadelphia. Teaches English in LSC Evening Division. He's married and has two sons. *Walt Hynck* doing plant liaison work for Milltown, N. J., Research Center. *Bob Peterson* says he's raising his two sons Larry and Tom to follow in the footsteps of their namesakes Larry Faust and Tom Gola. *Jim Reidy* married Gail Moody on Feb. 2, 1957. Joe Rich was best man. *Joe Rich* is Sales training manager with Dictograph Products, Inc. *Robert Ryan* recently joined the RCA Victor Co. as a Chemical Engineer after having served five years in the same capacity with the Electric Storage Battery Co. *Joseph F. Smith* is an Administrative Assistant at the Naval Air Material Center, Philadelphia. *James F. Taddei* and Carole Ann Faust will middle aisle on June 15, 1957. *Frank Edgette* resides in Hamburg, N. J., has two children, and is associated with the Lehigh Navigation Coal Sales Co. *William Coyne* announces the addition of William, Jr. to his family. *David P. Kane* and Dorothy Quinn were married on April 27th.

'51 EVE DIV

Joseph Armstrong is an instructor in LSC Evening Division. He now has two children, the second, Neal, arrived on Jan. 31, 1957.



THE CROWNING TOUCH TO THE BASKETBALL WIZARDRY OF TOM GOLA occurred when the La Salle College three time All-American was named to the Helms Foundation Hall of Fame. Brother E. Stanislaus, President, formally presented the award to Tom during intermission of the nightcap of a doubleheader basketball game at the Palestra on February 27. The ceremony was viewed by the television audience as well as those fans who filled the Big Five court to capacity. Only the 26th player in the nation to be so honored, Tom received permanent acknowledgment of his amazing skill.

'52

Emanuel J. Benhayon is with the Philadelphia Board of Education serving as an attendance officer. He teaches Spanish in the evening at Standard High School, Philadelphia. *Edward J. Burns, Jr.*, received his Master's degree in Education from Temple U. and is presently working toward his Doctorate. *Frank Campbell* delighted with the arrival of his daughter Helen Theresa. *Edward V. Graham* is a papa for the third time with the arrival of Denise Anne on Feb. 8, 1957. *John J. Hawratty* sent me "the first check he had ever written" as a donation to the LSC Alumni Annual Giving Campaign. We are proud of the honor and transferred the funds to the committee. *Frank Murdoek* now living in Devon, Pa. with his wife and two children. Completing his fifth year with Provident Trust Co. in the Investment Dept. specializing in stock apportionments. Will soon be starting his fifth season of baseball in the Philadelphia Financial League. *Howard C. Pigott* manager of the Triangle Realty Co. branch office located in Frankford. *John W. Schmidt* expecting third child. *Joseph S. Wardoek, Jr.*, was married back in '52 and now has two daughters. He is a teacher at Camden High

School and is doing graduate work at Temple U. *Joseph H. Wood, Jr.*, M.D., was accepted for residency training in Pathology at U. S. Naval Hospital, Philadelphia. Has a new home in Bellmawr, N. J. and a six-months-old daughter, Susan. *Gerald J. Monaghan* and wife Jeanne live at 89-20 55th Ave., Elmhurst, N. Y. He is the Long Island Representative for the Plastic Division of the Celanese Corporation of America. *George C. Hines* has been appointed as head coach of the crew of La Salle High School.

'52 EVE DIV

Floyd Carlton now living in Hatboro. *John O'Donnell* announced the addition of the 13th child to his family. His first 10 children attended his graduation in 1952.

'53

2nd Lt. *Peter J. Finley*, U.S.M.C., is presently stationed at the Naval Spotter Gunnery School, Little Creek, Va. *Ed Goody* going to say "I do" soon. *Joseph A. Lappin, Jr.* after three years as a salesman with Bankers Life Co., was promoted to Brokerage Supervisor. His wife Doris is expecting their first child in September. *James McGettigan* repre-

sented the Hon. James A. Byrnes, Philadelphia Congressman, at a dinner on Jan. 26, given by the American Federation of Government Employees marking the culmination of National Civil Service Week. *Joe McGrath* moving to Oreland in April. *Anthony J. Poleino* is a Field Auditor with Pennsylvania Department of Revenue, Sales and Use Tax Division. *John Potts* received an internship appointment in Medicine at Massachusetts General Hospital. This is one of the best academic internships available. *Charlie Santmann* expects to be married this



John J. Kelly

On a recent trip to Caracas, Venezuela, *John J. Kelly*, '39, lettered that he was taking a taxi tour of the city and noticed he was on San Juan Baptiste de La Salle Avenue—a very broad street. The driver did not speak English, so John showed him his LSC ring and was then taken, with a "Si Si," to one of the three Colegios de La Salle, in the Colino section of the city, high on a hill overlooking the entire town.

A Brother escorted John through the school, which has one thousand students, twelve teaching brothers and twenty-eight lay professors. New dormitories were in construction.

John met *Adam F. Podlinski*, '51, who is an auditor for Horwith & Horwith in Caracas.

The former public relations director for the College, now president of Kelly Associates, Inc., a public relations firm in Philadelphia, wrote that he thought "Brother Stanislaus would be interested in fund raising as practiced down here. On every corner—even in front of churches—lotteries are sold!"

summer and is buying a new home in Flourtown. *Robert C. Van Lede* was married in France to an American girl back in Sept. '53; served with the French Army; is the father of two girls named Chantal and Lorraine; entered his father's import-export business; lives nine months of the year in New York City and three months in Paris, France. *Valerian J. Wojtak* and wife Janina raising little Christian. He is an industrial engineer for the Minnesota Mining and Manufacturing Co. *Dick Morrison*, salesman in New York territory of Container Corporation of America; while brother *Joc Morrison* is with the Parke and Davis Pharmaceutical Co.

'53 EVE DIV

Richard N. Campbell has recently been appointed Supt. of the Philadelphia City Division of International Correspondence Schools, Scranton, Pa. *Francis X. Clifton* is now a salesman for the U. S. Steel, Supply Division. *Frank J. Mee* is an Industrial Engineer now serving as Staff Assistant to the Vice-President of the Curtis Circulation Co. *Joe Smith* was promoted to Industrial Engineer with the Budd Co., Red Lion Plant. *Bob Barnes* moved to Bucks County, Pa.

'54

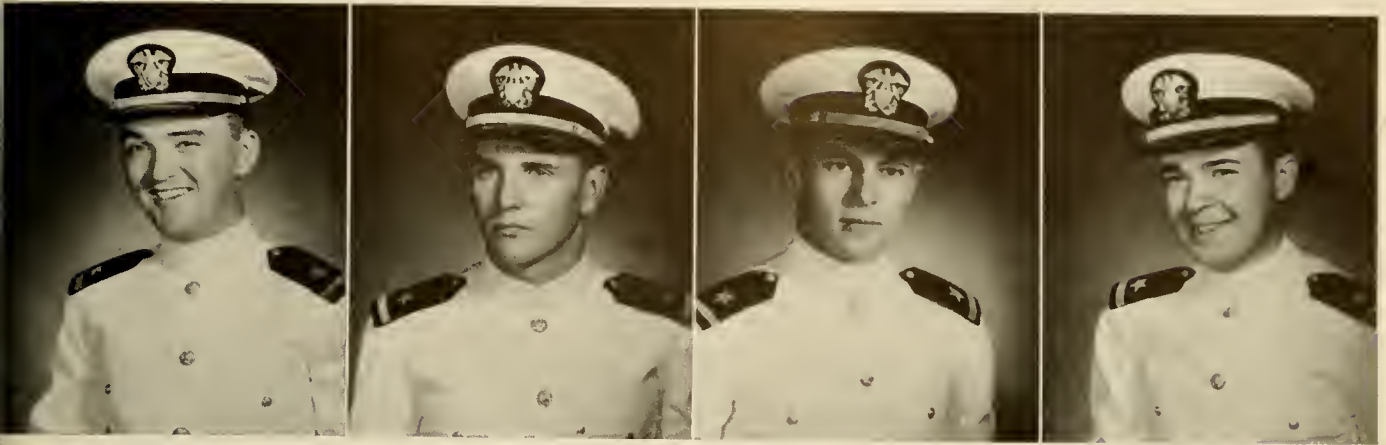
Al Avallon now working for IBM in the North Philadelphia Office. Just completed two weeks Sales School at Kingston, N. Y., Electric Typewriter Division. *Bob Bonner* is now teaching school; expecting his second child in July. *Jim Chambers* has two children and is expecting a third child in September. *Jim Connelly* is married; has two children; is working with Connelley Organization. *James Corbett* and *Frank O'Donnell* are attending Fordham U. *Frank B. Deck* is attending Advertising school. *Joe Doyle* is working for the Treasury Dept. *Joe Fayer* to be married to Joan Martin on June 15, 1957. *George Fehrenbach* is married; presently managing two service stations on the Turnpike. *Bill Hildebrand* now out of the service. Lt. *John T. Kulak*, U.S.M.C., is at present with the Deep Freeze Expedition to the Antarctic. On Dec. 31, 1956, his ship was struck by an iceberg. All is well now. *Lou LeHane* is Night Forging Supt. at Kaiser Aluminum and Chemical Works, Erie, Pa. and the proud father of twin daughters, Kimberly Elizabeth and Pamela Claire, born July 2, 1956. *James F. Martin* is Asst. Principal at Levereux Academy. *George Mason* returned to New York Life, Mayfair Office, after his discharge from the Army. *Paul*

McAleer is teaching at North Catholic. *Jack McElvenny* recently discharged from the Armed Forces. *Jack McShane* is married and has two children; serving with the Army in Alaska. *Donald E. Praiss* is in the Junior Class at Jefferson Medical College. *Richard Plant* is an asst. Buyer at Lit Brothers. *Don Price* and *Jerry Faiss* are attending Villanova Law School. *Joe Sadowski* is a salesman for Burroughs Business Machines. *Bob Schaeffer* just started in Sales for Lever Brothers in Scranton, Pa. *Pete Shields* doing marketing orders and movement work in the IBM office in North Philadelphia. *John Simms* recently out of the service is working in Marketing Research and Sales for Phillies Bayuk Cigar Co. *Bron Slawewski* is the new editor of The Digest; he and his wife, Josephine, reside in Roxborough. *George Weaver* is a Lt. in the U.S.M.C. *Harry White* is married and presently doing graduate work at Notre Dame. *Raymond T. Vasoli* says that if former Prime Minister Winston Churchill knew the plight of the Annual Giving Campaign he might say, "Never have so many given so little after having received so much." *Earl Wood* is an Industrial Engineer for U. S. Steel at their Pittsburgh, Pa., plant. *William J. Wingel* says the first issue of the Alumnus left him in Korea. He is presently teaching at the Hunter Elementary School and attending Temple U. for credits towards his Masters degree in Education. Other '54 grads attending T.U. for the same reason include *Bob Bonner*, *Joe Convey*, *Joe O'Brien*, *Rob Richards*, *Fred Robinson* and *Dave Rosania*. *Albert R. Mandojana* is a member of American Metal Co., Ltd., in New York City. *Ronald Gant* married Miss Gloria Zeiders in March. *Ted Bronson*, former publicity director for the College, now in the Navy's aviation cadet program at Pensacola, Fla., reports that he sees future naval officers, *Tom Simone*, '56; *Manny Gomez*, '56 and *John Hagan*, '57. *Jack Lynch*, '56 and *Joe Murphy*, '55 are also in the program, while *Joe Kearney*, '54 has his wings.

'54 EVE DIV

Jack Daniels has his own Insurance Agency and would like to thank all the folks who prayed for him during his recent illness. *Anthony J. Fragale* recently completed a two-year tour of duty with the Army and at present has a State Farm Insurance Agency. *Joackim "Mike" Mechikas* recently completed two years service with the 16th AAA Bn. in Boston. He is now working as an auditor for the firm of Harris, Kerr, Forster & Co.

LaSalle Men Receive Commissions in the United States Navy



Ensign Thomas J. Bagnell, Jr., '55

Ensign Joseph D. McNamara, '56

Ensign Paul N. Misura, '56

Ensign Joseph E. Schnupp, '56

'55

Tom Bagnell, now with the Navy, is about to start duty in Washington, D. C. *Robert T. Chanele* is now an Ensign in the U.S.N., serving as Supply Officer aboard the USS Samuel B. Roberts (DD 823). He was married last Dec. 29 to Jane Anderson of Philadelphia. *Frank Donohoe* is now stationed in Chicago in the Army Guided Missile Dept. *Tom Gallagher* was married recently. *Jim Gillespie* has a position with the certified public accounting firm of Jenkins, Feterolf & Co. His son, Jim, Jr., is now eight months old. *Tom Gola* our three-time All-American was elected to the Helms Foundation basketball Hall of Fame. There is absolutely no greater honor in basketball. *Joe Henry* is teaching at Cardinal Dougherty High School. *Larry Nareisi* still working with the CPA firm of Gottfried & Co. *Richard Prendergast* will be returning from Korea after a 16-month tour of duty with the Army. *Chuck Rogers* and spouse now have a home in Hatboro and are awaiting the arrival of their second edition. *Dave Smith* is in machine accounting at Ft. McPherson, Ga. *Robert B. Taylor* is a sales representative for the Bristol-Myers Co. Pvt. *Joseph W. A. Fanelle* recently was assigned as a disbursing specialist in the Army's Finance School, Ft. Benjamin Harrison, Indiana. *Gene McDonnell* married Clair Ippinger; he's in Army with Tom Gola at Ft. Monmouth. Pvt. *David L. Stroup* is attached to Hqs. Co., 7th Inf. Rgt., 7th Inf. Div., the only American Division in Korea.

'55 EVE DIV

Martin J. Connor is a CPA, however, he is presently in the USN serving aboard the Flag Ship Salem in the

Mediterranean Area. He had an Audience with the Pope and on a visit to Monaco talked with Father Tucker. *Charles Coyle* is serving with the Army in Japan. *Frederick C. Maguire* is now in the USN serving aboard the USS Cascade. *George Meehikas* says it was good to tour most of Europe and his homeland, Athens, Greece, while serving with the 164th Finance Disg. Sec. He is now employed by Levin & Oberfield, a CPA firm. *Gerry Dawson*, Production Manager for C. E. Howe and Co., an advertising house in Philadelphia, makes his home in North Hills, Pa., with wife Rosemary and recently-arrived red cheeked boy.

'56

John Bishop doing graduate work at Boston College. *James E. Cain* writing a thesis entitled "A Critical Study of Student Government," while attending Niagara U. *Ed Bresnan* attending Villanova Law School. *Thomas F. Dooner, Jr.* with the Army at Ft. Jackson, S. C. *Dave Immschweiler* is an Army 2nd Lt. serving in Germany. *John J. McDonnell* is a management analyst for Army Ordnance at Letterkenny Ord.-Depot, Chambersburg, Pa. *Gerry McEntee* headed for the armed forces. *Thomas Mahoney* is doing his part for the Army. *Frank Montague* is a graduate student at Penn State U. *Joseph M. Moore* is a student at Villanova Law School and is all set to marry Shirley Ann Sharble on June 22, 1957. *Adam Smith* is Research Director of the United Fund here in Philadelphia. *Norbert W. Wein* recently married Joan Ann Martin of Springfield, Pa. She was a June graduate of Notre Dame High School of Moylan. He is presently a management trainee for M. A. Bruder & Sons.

Francis E. McGuigan married to Miss Virginia B. Rauch, January 25. *Edward F. Welsh* with Armstrong Cork Co. in New York City.

'56 EVE DIV

Joe Malone reports the new class officers are *Charles E. Adler*, president; *Charles E. Ries*, treasurer; *Frank J. Turbett*, secretary, and *George J. Wagner*, treasurer. *John A. Brennan, Jr.* recently received a promotion and is now in the Comptroller's Office of Pennsylvania RR Co. *Ed Larkin* promoted to outside sales with Steel Heddle Co. *Dave Madden* now a resident of Levittown and working for Tele-Dynamic Corp., Philadelphia. *Jim Ritzheimer* became a father for the fifth time when John Thomas arrived on Feb. 18, 1957. He now has 3 boys and 2 girls. *Joe Soder* is a Wage and Salary Administrator with the Navy Dept. *Charles J. Stroedecke* is an analyst in work measurement group with American Machine & Foundry Co. *Joe Tagg* is a cost accountant for Air Vue Products Corp., a subsidiary of Republic Steel, in Miami, Florida. *Frank J. Turbett, P.E.*, is serving on the Education Committee of the Chester County Chapter of the Pennsylvania Society of Professional Engineers. *James A. Bechtel* is training and development assistant of the Merck Sharp & Dohme Div. of Merck & Co., Inc. *John Kelly* of North Hills, Pa., pursuing law degree at Rutgers U.

In Memoriam

Please remember in your prayers Aida Paranzino, mother of Pete, College Barber; Dr. Francis A. Dealy, Jr., '28; Charles L. F. Klauder, husband of Mrs. Klauder, secretary to the Athletic Director; and Dr. Nedjib Bekir, father of Miss Ellen Bekir, secretary to the Dean of the College.

SPORTS

Sweepers Churn Victoriously Retain Dad Vail Championship

The veteran crew of La Salle College opened its 1957 season by turning back American International College on the Connecticut River at Springfield, Massachusetts on April 6. The Explorers went into the lead in the last quarter of the mile duel after a neck-and-neck battle from the start.

In the Sunshine State, during the Easter Holidays, coach Tom Curran's strongbacks opened their Florida tour by defeating the University of Tampa oarsmen by a half-boat length on the Hillsborough River course.

The La Salle eight then closed out Florida Southern by half-a-length at Lakeland and held off a determined undefeated Rollins College crew on Lake Maitland.

Last year La Salle nipped Rollins in the Dad Vail gliding to her fourth Regatta victory. The Blue and Gold won the Dad Vail trophy in 1951-52-53.

At New Brunswick on April 27 the Explorers suffered a defeat to Rutgers University on the Raritan River when the number five oarsman got his blade caught on a marker and was thrown out of the boat. His dauntless teammates attempted to fight on, but their case was hopeless.

In their race against Marietta on May 2, the sweepswingers turned in a three length victory on the Schuylkill. La-Salle took the lead at the opening cut of her eight oars and made it a length-and-a-half by the quarter-mile mark of the Henley distance of one mile and five-sixteenths. The crew then battled headwinds and choppy waters to win easily.

Two days later, the Blue and Gold men were ready to compete with nine other colleges for the Dad Vail Trophy. They came from behind on the raw-wind-swept Schuylkill to win the Regatta for the second year in a row and reign as champions of the junior rowing colleges for the fifth time in the fifteen year history of the Dad Vail.

For half a mile, Rollins and Tampa of Florida fought for the lead. Then, with an abundance of smooth power, La Salle started a sprint. Stroke by stroke, the big Explorer crew made their shell leap forward, and the remaining finalists slipped astern. Driving to the finish, La Salle won by three-quarters from Tampa, which in turn led Rollins by half-a-length.

Earlier, the Varsity watched their younger brothers hustle to an easy-going win in the freshman heavyweights.

Through their triumph in the Dad Vail flight, the Explorers won a bid to go in the big time Eastern sprint championships at Princeton on May 18.

Aquakids Capture MAC Crown

The swimming team, placing in each of the ten events of the Middle Atlantic States College Athletic Conference meet held in the pool of Franklin and Marshall College, Lancaster, on March 2, easily splashed to enfold first honors.

The Explorers went into the twelve team MAC outnumbered two to one by West Chester State, but came through with a fantastic display of power to beat the Teachers in their strong events.

Thus, the Joe Kirkmen ran their consecutive winning streak to 35 meets, while completing their second perfect season.

The participating colleges agreed together not to have La Salle defend her Philadelphia Metropolitan Championship. What would be the use?

STUDENT UNION

(from page 9)

but much overtaxed dining facilities, much food for thought was created. The students recommended that, although the cafeteria style of serving be retained, the dining areas should be divided into several rooms of varying capacity, so that organizational dinners could be held without interfering with the service to the Residence students, or the Evening Students. The committee concurred, and while it was difficult, it has been accomplished. In addition, the recommendation of the students has caused the committee to come up with an unusual and attractive food serving arrangement.

Including the Snack Bar and the Faculty Dining Room, there will be four dining rooms accommodating 75, 200, 240, and 300 diners, and the flexibility of the serving arrangements allows for 740 students and 75 faculty members to be seated at one time. The unique and attractive arrangement is in the food serving area.

The food service area is an adaptation of the open-bar. The so called line has been eliminated. The diner may criss-cross from station to station, or he may follow around the serving bar. The unusual part of this adaptation of the open-bar will be the open-kitchen and custom sandwich bar. At this feature of the

food serving facilities, as many as fifteen may wait for custom orders of hotcakes hamburgers, sunnysides, or toasted sandwich, without inconveniencing the other diners.

The serving area will be attractively appointed in stainless steel, copper, and ceramic tile. So that the heat of the kitchen will not be in conflict with the air conditioning, and so that the four dining rooms may be obtained, the wall surrounding the food serving area will be ceiling high. The lighting of the dining area will be in keeping with the function; the walls will be fabric treated and the floor covering will be rubber tile of large alternating black and white diamond design.

A very welcome addition to the food service of the Campus will be the Snack Bar. The Snack Bar is to be a well appointed area, complete with comfortable chairs and tables, soda fountain and short order counter, and perhaps, even the traditional juke box. The service of the Snack Bar will be available to both early and late evening functions, such as the theatre, dances, and organizational meetings. It is anticipated that the Snack Bar will be open from 11 o'clock in the morning to 11 o'clock in the evening, and by special arrangements on Saturdays and Sundays.

The Campus Store will be located at a prominent spot on the main level, and it is anticipated that it will be one of the most inviting attractions on the floor. Adequate space for novelties and gift has been provided, and the main lobby display-windows will lend further to the atmosphere of a smart shop.

The 3500 square foot game room will be accessible from both the main floor and the ground level, and it will provide the students with idle-hour recreation such as billiards, table tennis, cards, etc.

Building materials will play an important role in the interior design of the Union. The main lobby and foyer, and the Campus Store, and the Dining Area will be carpeted with rubber tile of alternating black and white diamond design and the same design will follow through the upper corridors. The main stairwell will be done in varying color terrazzo. The President's Room, for visiting V.I.P.s, will be luxuriously appointed in paneled woods and floor carpet. Mosaic and brick walls, louvered dividers, and wall fabrics will be used throughout, and although the consideration of cost, maintenance, and assurance of long wear will be paramount, it is expected the new Student Union Building of La Salle College will be the pride of the Campus.

FRIENDS OF LA SALLE

La Salle College earnestly solicits the interest and support of friends to bring to a complete realization the goals of the development program which will enable La Salle to render greater service to the youth of our nation and, particularly, the youth of the City of Philadelphia. There are a number of reasons why La Salle College is worthy of this interest and support from Industry, Corporations, and individuals. The following are foremost among them:

1. Ninety percent of the student body, now numbering nearly four thousand, are from the city of Philadelphia and its environs. La Salle College is a Philadelphia college, *in the city*, and *of the city*. A recent survey of the alumni reveals that almost all of the graduates of the College remain in this metropolitan area.
2. The College, in a practical and effective manner, is seriously concerned about making available to young men of modest financial resources—men whose potential can be of great usefulness because of a college education—an opportunity to secure this education. Tuition fees at La Salle College have been traditionally modest. Student aid averages over \$120,000 each year. This amount is many times over the average amount of assistance given annually by a college of similar size and character.
3. The College, in existence close to one hundred years, has been preparing professional men, doctors, dentists, teachers, lawyers, accountants, etc., who have been serving metropolitan Philadelphia.

4. Requiring military instruction of all physically able students through the Reserve Officers Training Program, La Salle is sharing fully in the national effort to prepare youth to assume its rightful responsibilities in our democracy.
5. La Salle College is rendering a large measure of service to industry and business by providing, in the Evening Division program, an opportunity for men gainfully employed to secure a college education and in this way to prepare them to give a better and more efficient service to their employers.
6. By giving her students an education based on sound Christian principles which respect the dignity of the human person and human society, La Salle College is making a real and substantial contribution to the preservation of our cherished American birthright of freedom in a democracy.

LA SALLE COLLEGE IS DETERMINED TO GIVE THE BEST TO THE YOUNG MEN OF PHILADELPHIA SEEKING A COLLEGE EDUCATION UNDER HER AUSPICES. THE RESOURCES OF THE COLLEGE ARE MEAGRE. THE COLLEGE NEEDS THE SUPPORT OF PHILADELPHIA TO ENABLE HER DEVOTED FACULTY TO EDUCATE OUR YOUTH. WE EARNESTLY SEEK YOUR INTEREST AND SUPPORT. CONTRIBUTIONS TO THE DEVELOPMENT PROGRAM MAY BE SENT TO:

THE OFFICE OF THE PRESIDENT
LA SALLE COLLEGE
PHILADELPHIA 41, PENNSYLVANIA

FORM OF BEQUEST TO

La Salle College

IN THE CITY OF PHILADELPHIA

I give and bequeath to La Salle College in the City of Philadelphia, an educational corporation established by special charter in the Commonwealth of Pennsylvania, the sum of

..... dollars,

to be appropriated by the Board of Managers of the College for its benefit in such manner as the Managers may think most useful.

LA SALLE
La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

Application for second class mail privileges pending at Philadelphia, Pa.