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WINTER 2008-09

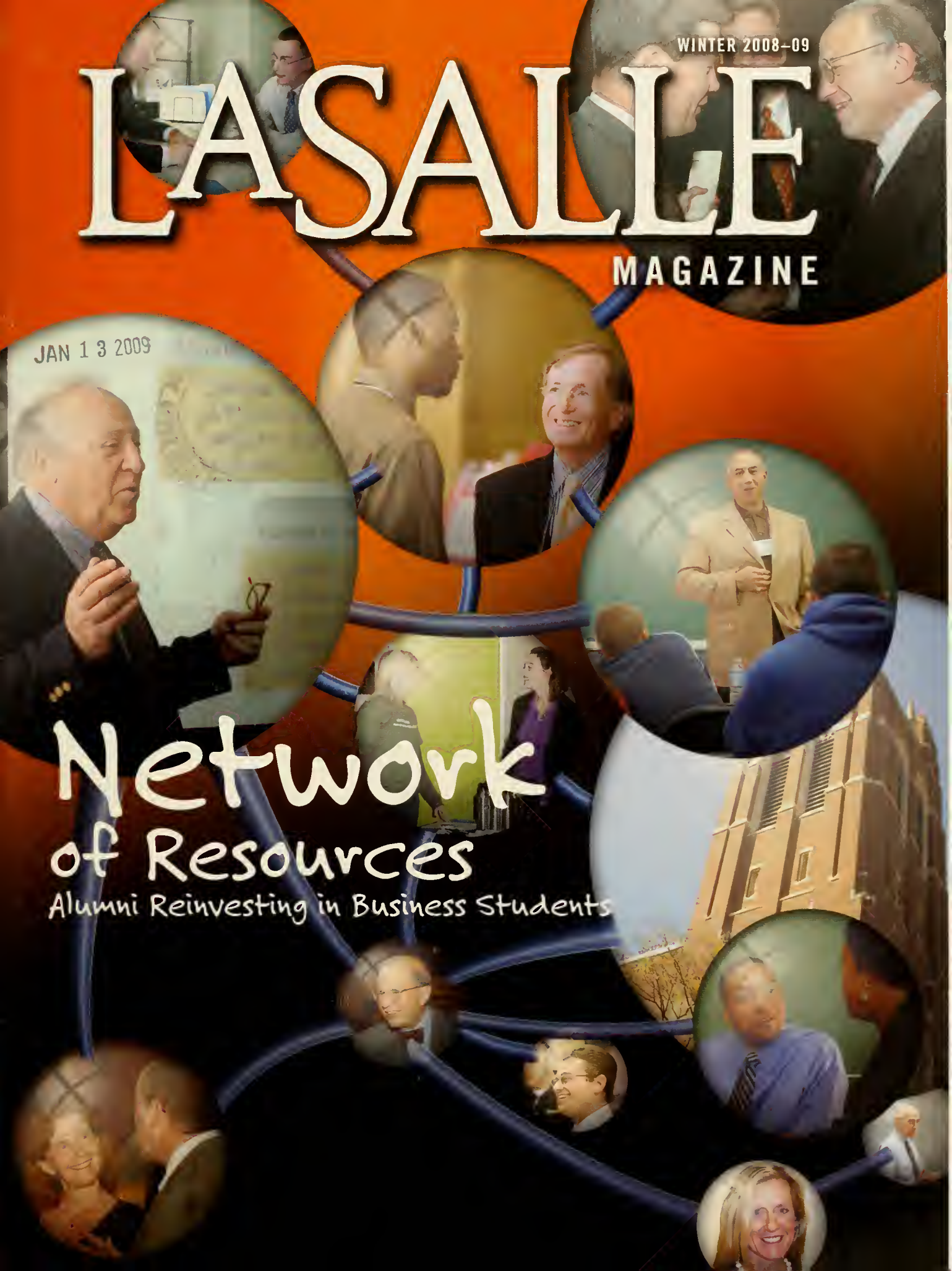
LASALLE


MAGAZINE

JAN 13 2009

Network of Resources

Alumni Reinvesting in Business Students





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An Experience that Changes Lives

BY JOHN REARDON, ED.D., '59

GOD HAS BLESSED ME, IN ADDITION to my wife and children, with a gift called La Salle University. Of my 71 years on earth, 50 have been at this University. From student to professor to professor *emeritus*, I have lived the Lasallian life. In the fall of 1955 I was a freshman accounting major at La Salle College, which had just been placed on the national map of recognition by a man named Tom Gola, who had led the Explorers basketball team to a national title.

In the beginning I was intimidated and filled with anxiety, and I believed that everyone else was brighter than I. To say that I lacked confidence in my academic skills is an understatement. I was traumatized.

In retrospect, the Christian Brothers and the lay faculty (there were many more Brothers in those days) were familiar with these emotions because most of the students were cut from the same cloth as I. We came from “row home” Philadelphia and were the first in our families to attend college.

What changed our lives forever was the mission of this college. The faculty was committed to the student. Teaching was the priority and class size enabled the professors to interact in a personal and humanistic way. They were demanding but caring. The student, over time, realized that the professor was not his adversary but his advocate.

Fifty years later, I realize, with great pride and joy, that there are few differences between my student experiences and those of students who will graduate in spring 2009.

La Salle provides today's young men and women with the opportunity to discover the most important gift possible. It cannot be given to them, even by the greatest professor. Rather, they must find it within themselves. Great teaching will be the catalyst or the genesis for its birth. It is called the gift of self-esteem.



(From left) Jeannie Welsh, Ph.D., Chair of La Salle's Accounting Department, Jack Reardon, Ed.D., '59, accounting professor emeritus, and Reardon's wife, Cathy, at the presentation of the 2007 Jack Reardon Young Alumni Award, given to a recent alumnus for contributions to the University and the Accounting Department.

What changed our lives forever was the mission of this college. The faculty was committed to the student. Teaching was the priority and class size enabled the professors to interact in a personal and humanistic way.

As faculty members in the School of Business, my colleagues and I are filled with pride as we watch our “kids” perform at the highest level in the corporate arena.

They have competed successfully with their peers from some of the most prestigious schools in the country. For us it is psychic income; it is also academic validation.

What is most gratifying is the commitment on the part of these men and women, over several decades, to give back to the University. So many have participated as guest speakers, members of the Business Advisory Board, and, in some cases, members of the Board of Trustees. Others have been proactive in hiring students for internships, co-ops, and jobs.

There are constant examples of business alumni who devote their time and talents to the University—and one particularly standout moment occurred in 1998, when La Salle was without a President for the upcoming year. Nicholas Giordano, '65, an alumnus and retired President of the Philadelphia Stock Exchange, agreed to be interim President. In one year he provided vision, leadership, and continuity. Now that's “giving back.”

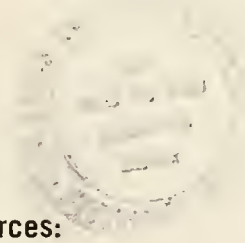
I consider myself privileged to stand shoulder to shoulder with you and call ourselves La Salle alumni.

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Network of Resources

Alumni Reinvesting in Business Students

Whether alumni from La Salle's School of Business are giving a classroom presentation, conducting interviews in the Career Services Center, helping to develop new programs through the advisory board, or mingling with students during networking events, they strive to provide business students with the same resources and opportunities that launched their own successful careers. In the following section, a few of these countless alumni share why they offer their time and experiences to students and how it enhances their education.

Creating Opportunities

BY GREGORY GETHARD, '99, M.A. '06

AS A NERVOUS FRESHMAN, AMYLYNN Flood, '95, sat down in College Hall for Paul Brazina's introductory accounting class. Within seconds, her professor put her at ease. And, more importantly, she learned that accounting was what she wanted to do for a living.

"He was so enthusiastic about the profession, I knew right away I made the right decision about my major," Flood said. "This was my first look into the profession, and I just knew it was for me."

Flood now serves as a partner for the Human Resource Service Group of PricewaterhouseCoopers, where she helps Fortune 1000 companies develop employee compensation plans. And now she, too, shares her enthusiasm for her profession with La Salle students. She currently sits as a member of the Alumni Association Board of Directors and also participates in a variety of programs that help young Explorers who wish to enter the world of accounting.

"I really felt like La Salle gave me a great starting point. It's a matter of giving back and to make sure other students have the same opportunities that I did," Flood said. "For me, it's not a question of being involved but a question of how much I can participate."

Flood was awarded the 2008 DeAngelis Award, given annually to a distinguished alumnus in the accounting profession. She said she was highly honored to have won the award, just as she's honored to participate in many alumni functions.

"I sit in awe of some of the people who have graduated from here and all they have accomplished," Flood said. "It's such a positive reinforcement of why people chose to go to La Salle."



AmyLynn Flood, '95

One of Flood's favorite annual events is Bankers Day, which allows professionals to meet with business students. She also works as a liaison between La Salle and PricewaterhouseCoopers, where she helps to interview students who may one day be her co-workers.

While she enjoys coming back to visit La Salle, she admits to having a more selfish reason for her involvement with the School of Business.

"We want to try and get the best students from here to work for our firm," she said. "The sooner we get in to meet them, we can explain to them about why accounting is a good profession to get into. It's great for

us as well. We get to see how these students develop early on. And then, when it's time to interview them, it's not a blind interview. We've already known them for a few years and have a sense of their strengths."

This also gives back to the school, Flood said, because it helps add to the list of the many successful people who, just like her, sat down for a business class in College Hall and wondered exactly where a La Salle education was going to go.

"When you look at people's résumés, everyone puts where they went to school," Flood said. "The success of our graduates only enhances La Salle's reputation."

Early Involvement



When Vi Vu, '07, was a freshman at La Salle, she knew she wanted to study marketing. By the time she was a sophomore, she had set her sights on a job at Johnson & Johnson and proceeded to land an internship and then a part-time job at the company. Before she had even graduated, she secured a full-time job at Johnson & Johnson, in its Marketing Leadership Development Program.

"I've always been very driven, I knew I had a passion, and things just started to fall into place," Vu said.

It was never too early for Vu to launch her career, and it was never too early to start giving back to her *alma mater*, either. Vu feels that it's a responsibility to be an ambassador for the University at her job and an involved alumna on the campus where she got her start. She has already given presentations about marketing in Business 100 classes and participated in Bankers Day, always carrying her message about the importance of starting to network and pursue internships and jobs early on.

"If they see somebody like me, they can see that it's possible," Vu said.



Continuing the 'Chain of Giving Back'

BY JESSIE ROSEN, '07

IT WOULDN'T BE SURPRISING TO FLASHBACK TO COMMENCEMENT 1998 AND see a relatively green Ed Chiosso inching backwards off campus, accounting degree in hand.

He vowed then never to turn away from his *alma mater*.

If possible, Chiosso would have divided himself in two that day and half stayed at La Salle to develop the School of Business and half gone on to pursue his career.

But 10 years removed from campus, the Senior Manager at KPMG accounting firm in Philadelphia has mastered a way to make both goals happen.

Chiosso took an immediate leadership role when he began with KPMG in 2002, said School of Business Dean Paul Brazina.

What he did that was so unusual, Brazina said, was start a network among his more than 100 alumni coworkers to keep the School of Business updated on what employees were doing and to keep employees updated on campus events. That network expanded alumni involvement to promote accounting programs, mentor accounting students, and attend networking and Executive on Campus events, he said.

"He was the pioneer for that company. Before Ed, we had very little relationship with KPMG. He worked hard to bridge that gap," said Brazina, a former professor of Chiosso's.

For Chiosso, coordinating La Salle-KPMG events, like his company's annual fundraiser that contributed \$35,000 to the School of Business last year, is just a part of fulfilling his responsibilities as an alumnus.

It starts with the Christian Brothers and faculty members who teach hard work and stress community involvement, Chiosso said.

"The response I get from alumni co-workers drives me," Chiosso said. "I get pumped. It's part of why I love what I do. ... I give back for the opportunities La Salle has given to all of us."

Brother Gerald Fitzgerald, F.S.C., assistant professor of accounting, said the "outstanding" Chiosso was one of his most dedicated and driven students.

"This school is lucky to have a graduate of his caliber," Fitzgerald said. "It's not surprising that his excitement for La Salle and accounting is shared with everyone here and at his firm."

Enhancing the School of Business' professional networks and accounting programs are keys of Chiosso's plan.

Chiosso and KPMG partner Dave Greed, '89, meet with accounting professors and Brazina to make sure they're teaching what's current and relevant.

Chiosso, who heads La Salle recruiting for KPMG, said his firm hires at least 10 La Salle alumni annually out of some 100 hires.

"It assures students that there's a network out there that La Salle prepares them well for," he said. "It validates that what was instilled in us at La Salle works, and that starts the chain of giving back."



Ed Chiosso, '88

Adding Real-World Value to the Classroom

BY JANINE STEVENS, '07

ENTREPRENEUR. PROFESSOR. Husband and father. Contributor. Member of the alumni board. The number of hats Jim Horan, '90, MBA '97, sports each day sounds demanding, but he describes his feelings on his 12-hour work day in two words: "gratifying" and "rewarding."

Horan works both as COO and CFO of the Pennsylvania Biotechnology Center of Bucks County, a nonprofit, state-of-the-art research and education center aimed at the creation, development, and commercialization of translational research that advances that treatment of disease. Horan describes this organization as a "knowledge-based community."

"It's exciting when you get a chance to see science and research turn into something," he said. That's what the National Center for Bio-entrepreneurship and Translational Research (CBET) is all about.

On a typical day, Horan meets with local entrepreneurs, politicians, developers, or investors, escorting them through CBET's 10-acre campus and drawing their attention to the wealth of opportunities available throughout the community of CBET and its 22 corporations, four of which are publicly traded.

Horan's role in the organization enables him to not only help entrepreneurs gain access to capital, but, more importantly, to provide them with sound business advice. "The people I work with are great scientists and entrepreneurs," Horan said, "but some need experience with business and capital-raising initiatives. That's

the value and experience I bring to this endeavor.”

As the organization grows, so does Horan's excitement. An advocate for hybrid learning, Horan is currently working to open CBET's doors to the students of La Salle University through internships and co-ops. “They are a great means to supplement what you learn in the classroom,” he said.

Horan earned a degree in finance from La Salle in 1990. He could not stay away for long, though. Horan found himself at La Salle in his cap and gown once again, earning his MBA in 1997.

In 1998, the student became the teacher. “When I was asked to return to La Salle by Dr. Walt Schubert and Dr. Les Barenbaum, I thought I had something to offer,” Horan said. “From a business standpoint, I was happy with where I had built my career. I wanted to come back and



Jim Horan, '90, MBA '97

“When I was asked to return to La Salle ... I was happy with where I had built my career. I wanted to come back and provide or share the same experience with the students taking my courses.”

provide or share the same experience with the students taking my courses.”

Through mentoring, writing letters of recommendation, and career counseling, Horan continues to give back to the La Salle community, providing students with real-world knowledge and experience, just as he learned from the same seats a decade ago.

Following his classes, Horan walks across campus for his monthly Alumni Board of Directors meetings. In addition to being elected to his second term, Horan serves on such committees as Finance and Investment, Strategic Planning, and Scholarship. “It is truly gratifying to be involved

in the La Salle community and its initiatives,” he said.

Horan contributes to another type of community, as well—the Hepatitis B Foundation and the Institute for Hepatitis and Virus Research. It is important to Horan and his wife, Deborah, to donate to this organization to do their part to help find a cure for hepatitis B, liver cancer, and other infectious diseases.

Horan credits his active participation throughout the community to his foundation at home in Buckingham, Pa., with his wife, and his “two jewels,” 5-year-old daughter Emily and 2-year-old son Christopher, who, though young, have La Salle in their blood already.

An Appreciation for Educational Integrity

BY COLLEEN MULLARKEY, '06

IN MORE THAN TWO DECADES DEAN HENRY, MBA '86, HAS seen extraordinary innovation and upheaval in information technology and business. Yet, the principles and skills he learned at La Salle have remained unchanged.

It was the versatility and flexibility of the MBA program that attracted Henry, who began taking classes at a satellite location in Philadelphia, near the office where he worked in internal auditing. Henry soon accepted a position in information technology, but he continued his pursuit of an MBA in accounting because he felt the program's maxims could be applied in a variety of fields.

“It's not only the theory that's taught, but also the practical application of the material that is really important,” he said. “The ability to apply something you've learned right away is really valuable—employers want someone who's ready to hit the ground running.” And La Salle certainly prepared him to do that, whether it was through

teaching him to use spreadsheets at a time when personal computers had just emerged in the workplace or by strengthening his management skills as he took on new leadership roles at the office.

He still experiences this winning combination of theory and practice at La Salle through his continued involvement with the school and in the many recent alumni who have come to work at investment management company Vanguard, where he serves as a principal in the Information Technology division. With encouragement from former School of Business Dean Greg Bruce, MBA '81, and a genuine appreciation for the school's educational ethic, Henry has been involved with various disciplines at La Salle through

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Dean Henry, MBA '86

COVER STORY

Henry has served as Chair of the MBA Alumni Association, the interim, guest lectured multiple times for the Entrepreneur on Campus program, participated in several Panos' Fires, held a position as a member and Chair of the Management Information Systems Advisory Board, and currently serves on the Computer Science Advisory Board.

Henry also has held résumé workshops and mock interviews with students in the Business Scholars Co-op Program—a mix of experiential learning and class work that links students to a career. "When I interview students for full-time positions, one of the things that I look for is a substantial internship or co-op experience," he said. "Not only do you pick up subject matter expertise, but you can also learn how to interact effectively in a corporate environment and master soft skills."

This year, La Salle honored Henry during the chapter induction ceremony of Beta Gamma Sigma—the honor

society serving business programs accredited by the Association to Advance Collegiate Schools of Business. Henry remarked upon the similarity of ethical behavior, leadership, integrity, and earnestness cherished by Vanguard, La Salle, and Beta Gamma Sigma. This connection has helped drive his role as La Salle University Champion at Vanguard, in which he leads a team to help Vanguard's Human Resources Department to build and maintain relationships on campus.

La Salle has a strong presence at Vanguard, with more than 100 alumni working there. Together they have been striving to nurture that relationship through endeavors such as this year's first internal newsletter and the coordination of their second "Vanguard at La Salle" basketball outing. "It's great to have a network in place," Henry said. "And it's been wonderful to see that evolve and grow as I've been here over the years." ●

Drawn to the Lasallian Teaching Tradition

BY KATI RESCH GEORGE, '01

"VALUING THE INDIVIDUAL, ENCOURAGING curiosity and a sense of ethics and responsibility; these might sound like buzz phrases, but they really do describe the philosophy of La Salle's School of Business," said Dom Nucera, '70. And he would know—currently a full-time faculty member in the Marketing Department, he has taught for La Salle's MBA program since its inception in 1976, and he was an undergraduate in the department, earning his bachelor's in marketing in 1970.

"It's great to see the department's values have remained constant for 38 years," he said.

Reflecting on his experiences as a teacher and student at La Salle, Nucera recounts an education that extends beyond the classroom. He recalls teachers who helped him grow professionally by being open to challenges, by recognizing hard work and talent, and by connecting him to opportunities, even after he graduated.

With the help of late La Salle professor George Swoyer, '44, Nucera, as a recent graduate, secured an internship with IBM that launched a 35-year

career in the company's Sales and Marketing divisions. "I often went back to the well," he said about recruiting La Salle graduates to IBM, "because I knew La Salle produces hard-working, genuine professionals. I wanted to help students as my professors helped me."

Though he enjoyed his corporate experience, Nucera always had a desire to teach. After he finished his MBA at Drexel in 1976, Joe Kane, then the Director of La Salle's MBA Program, offered Nucera the chance to answer this call by inviting him to teach. That Kane, one of Nucera's undergraduate professors, had recognized and remembered Nucera's talents reflects the attention and collegiality that Nucera credits for making La Salle graduates so well regarded in the business community.

As an educator, Nucera enjoys ushering students and graduates into the business world. With about



Dom Nucera, '70

a dozen sales and marketing jobs under his belt, Nucera understands the business process and how it works. He explains that students can read about business in a textbook, but his own professional experiences can "fill in all the blanks" for a well-rounded and real-world education.

Nucera emphasizes to students the importance of honesty and integrity in their professions. He remains committed to valuing each student by listening to them and by engaging them as a thoughtful colleague. "When I read student evaluations of my teaching," he said, "I'm proud that they write, 'he respects his students.'"

Although the campus and students may have changed in the 38 years since Nucera graduated from La Salle, the tradition has remained the same. "The faculty are every bit as involved as they were then," he said. ●

Alumni Engage in Their Alma Mater

BY LIZ VARGO

GETTING INVOLVED IN LA SALLE'S School of Business is a no-brainer for alumni who want to reinvest in the education that led them to a variety of successful careers.

Business graduates recognize the strong role La Salle plays in organizing on-campus programs where alumni can share their real-world experiences with students.

As an accounting major, Joe Longo, '99, was introduced to employees of Ernst and Young (EY) through the University's Network Night and landed an interview with the company.

"I wouldn't be where I am today without La Salle," said Longo, who is now a senior manager in EY's Assurance and Advisory Business Services practice.

Today, he attends the annual Network Night and Career Expo as a professional, where he networks with students and offers them a glimpse of life after college. He also participates in Bankers Day, which gives students an opportunity to market a product or business idea to professionals who pose as bankers.

Longo is one of countless business alumni who appreciate the value of extending a helping hand to current students. Each year, nearly 100 corporate executives speak with La Salle students about careers, industry highlights, and business trends through the Executives on Campus program.

Both Courtney Altemus, '90, MBA '96, and Guy Giordano, '76, hope that their participation in Executives on Campus inspires students to reach their goals.

"Throughout my career, I've been very fortunate to receive guidance from many La Salle alumni," said Altemus, a senior vice president at Barclays Wealth and a member of the Alumni Association Board of Directors. "The most pivotal opportunities originated with La Salle connections. Those connections continue to be an amazing resource for advice whenever I need it."

Giordano, CEO and President of the Vincent Giordano Corporation and La Salle Trustee, recognizes the passion business students possess. He tells them that the benefits of a successful business are obtainable "if they have the fire in their belly to work hard."

"You get more out of (getting involved) than you put into it and hope to make a difference in their lives," Giordano said.

Networking made a difference to Simone Brewster, who graduated with a finance degree in 2002. Brewster now works for Philadelphia Insurance Company and credits La Salle for its support in her success.

While a student, she interacted with business alumni at career fairs and through her involvement in Gamma Iota Sigma—the national collegiate risk management fraternity. Brewster also networked with professionals through the Risk Manager in Residence Program. When asked to join the committee for the 25th Anniversary of the Risk Management and Insurance Program, Brewster agreed without hesitation.

(Left to right)
Joe Longo, '99,
Courtney Altemus,
'90, MBA '96, and
Guy Giordano, '76



"Now I am in a position to give of my time and talent and support La Salle—it's the least I can do," Brewster said.

Tom Miller, '92, said these unique experiences coupled with a solid education give La Salle students an edge over the rest. Miller, who graduated with a finance and English degree, has a high regard for his Lasallian education and recognized the potential of current students.

When he launched his Manayunk-based restaurant, Tommy Gunns American Barbeque, he didn't hesitate to get La Salle's business students involved.

"I knew these kids were bright and could be motivated, and when you're starting a new venture, there's no such thing as having too much help," he said.

Miller took his business plan for Tommy Gunns to the senior capstone class, where he created a semester-long project for students to apply finance, marketing, branding, and operational concepts. He said the students added a lot of value to the process, and, five years later, Tommy Gunns is a thriving business.

Alumni of the School of Business value the support they received at La Salle and continue a history of interacting with students.

"It is important to me to help nurture the growth and evolution of such a wonderful community," Altemus said. "I want future generations to have the great educational and developmental opportunity that I did."



Passing on Career Opportunities

BY MERRILL BUTCHER, M.A. '08

ON A RECENT FALL MORNING IN La Salle's Career Services Center, three representatives from International Fidelity Insurance Co. prepared for a long day of back-to-back interviews with eager, and maybe slightly anxious, job-seekers.

But the job candidates should have felt a bit of relief when they realized that their interviewers were once, and not too long ago, in the same position—looking to leverage four years of hard work in La Salle's School of Business into a first job. Matthew Fry, '92, Sarah Malecki, '08, and Kate Donnelly, '07, remember the anticipation and apprehension well.

"I was once in the shoes of some current students, not knowing exactly what I wanted to do," said Fry, Regional Underwriting Manager at International Fidelity. "And now I'm in a position to help."

School of Business alumni who have established themselves at companies large and small often return to La Salle as recruiters, hoping to hire even more well-prepared, hard-working graduates into their companies' ranks.

Patrick Bethel, '86, Vice President and Regional Product Team Leader for the Midwest region of United States Liability Insurance Group, has spoken

"It's a way to show gratitude to all the professors and mentors who helped me to get through La Salle."

—Kate Donnelly, '07

to classes and attended Career Fairs over the years to carry on the tradition of mentoring, that helped him when he was getting his start. Through connections he's facilitated between La Salle students and hiring managers at his firm, four recent graduates have landed

Launching Business Careers

The following companies and firms have a history of hiring alumni from La Salle's School of Business:

AFLAC

American Income Life Insurance Company

Ameriprise Financial

Aramark Services

Broder Bros. Co.

Chrysler Financial Services

CIGNA Corporation

Citizens Bank

City of Philadelphia

CVS

Deloitte & Touche

Enterprise Rent-A-Car

Ernst & Young LLP

Fox Chase Cancer Center

General Electric

GMAC Mortgage Corp.

IKON Office Solutions

ING U.S. Financial Services

Johnson & Johnson Health Care Systems

KPMG LLP

La Salle University

Lockheed Martin Management & Data Systems

Merck & Co.

Merrill Lynch

New York Life Insurance Company

PricewaterhouseCoopers LLP

Protiviti

The Sherwin-Williams Company

Taitweller & Baker LLP

Tasty Baking Company

Vanguard Group

Wells Fargo Financial

jobs and one current student participated in a summer internship there.

"I simply try to help out people the same way I was helped," he said. "I think the students benefit from knowing that our education at La Salle prepared us well to succeed in our chosen field."

Malecki, who entertained offers from several other companies before deciding to join International Fidelity as an underwriter, interviewed with Fry last year, when she was a senior. She said meeting Fry during the interview process put her at ease.

"We could both relate to La Salle oriented things," she said. "We knew the same professors; he knew the program I had been through, and that helped me to relax."

Returning to campus for interviewing and other activities gives Fry, Malecki, and Donnelly a strong feeling of connection to their *alma mater*. In addition to conducting interviews at La Salle twice a year, the team has also attended Career Nights and recently gave a presentation on their industry to 70 Risk Management and Insurance Program students.

"It's a way to show gratitude to all the professors and mentors who helped me to get through La Salle," said Donnelly, also an underwriter at International Fidelity.

Fry said the success he has had in recruiting talented employees from La Salle for International Fidelity in the past few years has caught the attention

of the company's executives. This year, Fry has been instructed to recruit several recent and soon-to-be-La Salle graduates for full-time positions in the company's Philadelphia office and other offices around the country.

Mark Terruso, '98, a senior account manager for Sportsradio 610 WIP in Philadelphia, has spoken to business classes about his work and has often invited students to join him on sales calls or shadow him for a day. While working as a sales manager at a music station, he ended up hiring one of the students who shadowed him, and she has gone on to a successful career in pharmaceutical sales.

For Terruso, who completed five internships as an undergraduate, the last of which, at KYW Newsradio, led to his first job, giving these types of opportunities to students is a way to show his gratitude for the support and guidance he received as a student.

"Having the person who spoke to my class become my first boss showed me that very productive things can happen from these interactions," he said. "I also owe it to professors, like (Marketing Department Chair) Dave Jones, who were so instrumental in helping me find the right career path."

Another La Salle alum and long-time faculty member has also been doing his part for recruiting—although he is focused on a slightly younger audience of college-bound high school students.



For nearly 40 years, Jack Reardon, Ed.D., '59, accounting professor *emeritus*, has been visiting high schools around the region to talk about the process of choosing the best college for the individual students' needs. Since his retirement in 2002, Reardon has ratcheted up his activity, and he estimates that he's spoken to more than 2,600 students in dozens of high schools in Philadelphia and its suburbs. He and John Rooney, Ph.D., Director of La Salle's Graduate Clinical-Counseling Psychology Program, have co-authored a book in order to reach an even wider audience, *A Practical Guide to College for Students and Their Parents*, which will be published in the spring.

While Reardon doesn't make a direct pitch for La Salle, he does talk about his experiences as a professor and incorporates La Salle-oriented anecdotes to give students a flavor of the University's culture.

"I have gotten feedback from other professors and people on campus that some students say they came here because of the 'tall guy from La Salle,'" Reardon said.

"I simply try to help out people the same way I was helped. I think the students benefit from knowing that our education at La Salle prepared us well to succeed in our chosen field."

—Patrick Bethel, '86

Professional Experience Meets Practical Education

BY LIZ MARGO

THE LAUNCH IN 2007 OF THE NATION'S first four-year BS/MBA program at La Salle is making students more marketable to prospective employers.

Developed with the expertise and input of business alumni, this innovative program teaches students a more advanced skill set in fewer years, according to Paul Brazina, Dean of the School of Business.

"In business, we like to do more in less time," Brazina said. "It's a benefit to students who get all their education behind them and an advanced management degree that leads to a higher salary."

The cost-effective program allows students to complete their undergraduate credits in three years, earn their MBA in the fourth year, and graduate prepared to obtain the Certified Public Accountant certificate.

Salvatore Fata graduated from La Salle's accounting program in 1984 and knew the University offered "a solid foundation to proceed in the business world." When his daughter, Perpetua, enrolled in the BS/MBA program in 2007, he recognized the advantage she would gain as a professional.

"The MBA adds an additional analytical area (to her education)," Fata said. "They're really on the cutting edge."

That cutting-edge education is the result of a strong relationship between the School of Business and its graduates. James Smart, '79, Founder and former CEO of SMART Business Advisory and Consulting LLC and La Salle Trustee, appreciated the opportunity for alumni and local business leaders to offer advice on the program. "It



demonstrated the importance of input from employers," Smart said. "Real-world input is certainly impressive."

Preparing students for CPA certification is a benefit to both students and employers, Smart said. "It takes a particularly motivated student to enter a program like this and, as an employer, we're always looking for highly motivated people," he said.

Students Benefit from Alumni Connection



Meredith Dreger, '09

Hometown: Pennsauken, N.J.

Major: Accounting

Post-Graduation Plans:

Preparing for the CPA exam and joining PricewaterhouseCoopers as an associate in assurance. "I look forward to taking time to come back to La Salle after I graduate for events such as Networking Night, career fairs, and classroom presentations. I can only hope I can be as great an example to future students as my professors and the alumni I have met have been for me."

Thoughts on interaction with alumni as a student:

"The alumni I have met have helped me network and have been great contacts at different companies I have interviewed with. ... I'm especially proud that I will have earned a degree from La Salle University because of the distinguished alumni who have graduated from here."



Kristen Theysohn, '09

Hometown: Damascus, Pa.

Major: Finance

Post-Graduation Plans:

Working as a financial associate for Johnson & Johnson in its Financial Leadership Development Program. "I would like to come back to La Salle and attend Networking Night or be a representative at the Career Fair to help other students make decisions concerning their education and career goals."

Thoughts on interaction with alumni as a student:

"Because I have been connected to alumni, especially in the workplace at Johnson & Johnson, where I did a six-month co-op, I was able to form common ground with those individuals and build a relationship. This relationship is useful because I go to these people with questions about work or areas of my education where I may need guidance."

Giving Back in the Classroom

As a gag a few years back, perennial community volunteer Andrea Schwind, '89's husband, John Schwab, '89, gave her a coffee mug with the message: "Stop Raising Your Hand." But when School of Business Dean Paul Brazina approached her at a La Salle alumni event last summer and asked her if she'd consider teaching, she couldn't help but raise her hand yet again.

Now in her first semester as an adjunct instructor in La Salle's Full-time MBA Program, Schwind is teaching 22 students in an accounting course. The daytime class allows her to work around her three children's schedules and keep her hand in the accounting realm, where she worked in public accounting and in-dot-com firms for more than 10 years after graduation.

"I think it's great for the students to have people teaching them who have professional experience to go along with the strong academic foundation they get at La Salle," Schwind said. "I feel very much at home here. La Salle was a gift to me, and I think it's great to be back and give that gift to someone else." ●



Andrea Schwind, '89

Alumni on the Business Faculty

Full-time Faculty

Gregory O. Bruce, MBA '81
 Madeline Dean, '81
 Rita Dynan, MBA '87
 Br. Gerald E. Fitzgerald, F.S.C., '70, MBA '82
 Marianne S. Gauss, '75, MBA '87
 Alvino J. Massimini, MBA '84
 Kathleen S. McNichol, '75, MBA '81

Richard Mshomba, '85
 Dominic F. Nucera, '70
 James W. Smither, '72
 Madjid Tavana, MBA '81
 William R. Van Buskirk, '68
 Anne M. Walsh, MBA '84
 Kristin Wentzel, '90

Adjunct Faculty

Charles D. Anderson, MBA '00
 Michael Carey, MBA '98
 Illeana M. Casiano de Vazquez, MBA '06
 Joseph Cerenzio, MBA '07
 Edward J. Conway, '01, MBA '05
 Patricia Gallo Crossen, '83
 Lisa Cruikshank, '95
 Michael J. DiPietro, MBA '92
 Kathleen Bagnell Finnegan, M.A. '01
 Paul G. Guerin, '73
 Jim Horan, '90, MBA '97
 Paul Kelly, '78
 Sean P. Killion, MBA '05
 Gerald J. Kochanski, '75, MBA '84
 Keith Levinson, MBA '05
 Linda Lee Lutz, '98, MBA '05

Vince Market, '86
 Anna Celenza McAleer, '77, MBA '80
 George D. Metro, '88
 James F. Mullan, '61, MBA '78
 Martin J. O'Halloran, '68, MBA '84
 Lisa Hooper Rae, MBA '92
 John F. Reardon, '59
 James T. Sable, '77, MBA '84
 Daniel Schaefer, MBA '99
 Eugene L. Scotti, '76
 James A. Sherlock, '75, MBA '79
 Gilbert S. Simons, '78, MBA '83
 Roman Szewczuk, MBA '05
 Trey Ulrich, '99, MBA '02
 Charles A. White, '00, MBA '03

Speaking from Experience

Charles Weeks, '01, can attest to the fact that some career paths take a more indirect route. After graduating from La Salle with degrees in finance and accounting, Weeks worked in finance before deciding to go to law school. Now, he's back in the business world as a financial advisor at Merrill Lynch.



Charles Weeks, '01

Settled into his career, Weeks is coming back to campus for job fairs and networking events in the hopes of guiding students as they make decisions on their future and encouraging them to gather as much experience as possible in different fields while still in school.

"With my background, I'm looking to add value to their experience at La Salle by helping students to figure out earlier what they can do with their education," Weeks said. "I'm where I am in life based on where I've been, and I feel good that I can help someone else out along the way." ●



WHY I GIVE BACK: TOM PYLE, '62

ATTENDING LA SALLE UNIVERSITY WAS a natural fit for Tom Pyle, '62, who had an early connection to the Christian Brothers. As a Philadelphia native who graduated from La Salle College High School, the self-described "Brothers' Boy" said the University was a familiar place that attracted many of his classmates.

Pyle appreciated the human element the Christian Brothers added to their strong educational foundation and enrolled in La Salle's School of Business with a focus on industrial relations. During his undergraduate studies, one professor influenced his business style early on.

"Charlie Halpin made a significant impact on the way I approached business," said Pyle, who graduated third in his class. "He was a lawyer and had a different approach to class."

According to Pyle, Halpin was a demanding professor, but he insisted that if students possessed strong reading and writing skills, they would succeed at anything.

At that time, Pyle said La Salle had a high enrollment of veterans who "brought an aura of maturity to the campus" that was particularly rewarding. The experience motivated Pyle to be a more mature student who balanced challenging classes, student activities with the Industrial Relations Association, and leadership opportunities.

In addition, he worked his way through college. Today, as Chairman of The Pyle Group in Madison, Wis., he has developed a scholarship that he hopes will make it easier for other students who balance work and studies.

"It's not the easiest thing to do," Pyle said. "I needed to work, but hopefully this will provide more time for students to study."

"Hopefully it will make a difference for someone who couldn't go to school otherwise."

—Tom Pyle, '62

Pyle recently donated \$1 million to La Salle for the Pyle Scholars Program that will provide \$5,000 a year to four students in the School of Business—two freshmen and two sophomores. The scholarship is available to full-time undergraduate or potential full-time undergraduate students who have strong academics and a need for financial aid. In the next 12 years, about 80 students will benefit from the Pyle Scholars Program, and more students will be eligible as the program continues in perpetuity.

"Hopefully it will make a difference for someone who couldn't go to school otherwise," Pyle said.

A travel component included in the scholarship provides a cultural experience for students who are preparing to work in a global marketplace.

"Today, observing people outside the U.S. culture is very important. It's a requirement for a successful business," he said.

Pyle said he has been fortunate in his career and hoped that developing this scholarship would have a positive impact for business students at a private institution.

Pyle earned his MBA from the University of Wisconsin. Before becoming Chairman of The Pyle Group, a financial services and investment company, he worked as Chairman, President, Chief Executive Officer, and principal owner of Rayovac Corporation, a battery and lighting manufacturer.

In 1989, Pyle was named Entrepreneur of the Year by the American Institute of Entrepreneurs. He serves on the Board of Directors for Johnson Outdoors Inc., Sub-Zero Freezer Company, and Unick Inc. He also sits on the Board of Trustees for the University of Wisconsin Alumni Research Foundation and the University Research Park Inc., and he is a member of the Kennedy Center's National Committee for Performing Arts.



We invite you to celebrate with La Salle University!

THE SEVENTEENTH ANNUAL CHARTER DINNER

Past Recipients

2008—Judith Reyers Spires, '75

PRESIDENT, ACME MARKETS

2007—Sharmain Matlock-Turner

PRESIDENT, GREATER PHILADELPHIA
URBAN AFFAIRS COALITION

2006—Daniel K. Fitzpatrick, '86

PRESIDENT, BANK OF AMERICA—PENNSYLVANIA

2005—William R. Sasso, Esq., '69

CHAIRMAN, STRADLEY RONON
STEVENS AND YOUNG LLP

2004—LEON ELLERSON, '56

PRESIDENT, KEYSTONE
COMPUTER ASSOCIATES

2003—DANIEL J. WHELAN, '68

FORMER PRESIDENT AND CHIEF EXECUTIVE
OFFICER, VERIZON PENNSYLVANIA

2002—WILLIAM R. SAUTTER, '71

PRESIDENT AND CHIEF EXECUTIVE OFFICER,
ELLIOTT-LEWIS CORPORATION

2001—MICHAEL J. EMMI

CHAIRMAN AND CHIEF EXECUTIVE
OFFICER*, IPR INTERNATIONAL

2000—CHARLES J. REILLY, '62

FOUNDER AND CHIEF EXECUTIVE OFFICER,
REILLY FOAM COMPANY

1999—JAMES J. LYNCH, '71

CHAIRMAN AND CHIEF EXECUTIVE OFFICER,
SOVEREIGN BANK MID-ATLANTIC

1998—J. LAWRENCE WILSON

CHAIRMAN AND CHIEF EXECUTIVE OFFICER*,
ROHM AND HAAS COMPANY

1997—G. FRED DiBONA JR.†

PRESIDENT AND CHIEF EXECUTIVE OFFICER,
INDEPENDENCE BLUE CROSS

1996—NICHOLAS A. GIORDANO, '65

PRESIDENT AND CHIEF EXECUTIVE OFFICER*,
PHILADELPHIA STOCK EXCHANGE

1995—WILLIAM J. AVERY

CHAIRMAN, CHIEF EXECUTIVE OFFICER,
AND PRESIDENT*, CRDWN CORK
AND SEAL COMPANY INC.

1994—JOSEPH F. PAQUETTE

CHAIRMAN AND CHIEF EXECUTIVE OFFICER*,
PECO ENERGY COMPANY

1993—NELSON G. HARRIS

CHAIRMAN, CHIEF EXECUTIVE OFFICER, AND
PRESIDENT*, TASTY BAKING COMPANY

* retired

† deceased

Leadership Award to be presented to



ELMER F. (BUD) HANSEN JR., '58

Founder, President, and Chief Executive Officer, Hansen Properties Incorporated

Normandy Farm

Blue Bell, Pennsylvania

Saturday, February 28, 2009

6:30 p.m.

The Charter Dinner celebrates the founding of La Salle College on March 20, 1863, and pays tribute to the generations of Christian Brothers, laypersons, and clergy whose dedication has made La Salle University the prominent institution that it is today.

Since its founding, La Salle has played a leadership role in Philadelphia as both an educational institution and a responsible corporate citizen. In recognition of the importance of leadership in our community, La Salle University recognizes an individual who has displayed outstanding leadership in the corporate, civic, governmental, or religious communities with the presentation of La Salle University's Leadership Award.

Proceeds from the annual Charter Dinner and Leadership Award ceremony are utilized to enhance the University's Scholarship Fund, thereby benefiting future generations of La Salle students.

For more information, please visit our Web site at www.lasalle.edu/charterdinner or contact gordon@lasalle.edu or 215.951.1880.

Reaching the



(Left page) An emotional moment for Kat McNagle, played by Jennifer Welsh, in The New Year Parade. (Right page, left) Director Tom Quinn, '98. (Right page, right) Promotional material for the award-winning movie The New Year Parade featuring Welsh as Kat McNagle and Greg Lyons, '01, as Jack McNagle.

'Impossible Dream'

BY COLLEEN MULLARKEY, '06



THE BRIGHT LIGHTS AND GLAMOUR OF MAJOR MOTION pictures captivate many aspiring filmmakers, but it was a simple family cameo that infected Tom Quinn, '98, with the film-making bug at the tender age of six. However, by the time he enrolled at La Salle as a dual major in English and communication, he wasn't so sure it was a viable career option.

That was until Brother Gerry Molyneaux, F.S.C., communication professor, introduced him to the world of independent film—one that brought him back to simplicity and his childhood love.

"It felt like filmmaking was this impossible dream, and it was so far away, but Br. Gerry focused on the strengths and the things that were attainable," Quinn said. And years later, although a hefty budget wasn't within his reach, Quinn had a strong story line right under his fingertips.

Inspired by the emotionally moving stories of his close friends, he wrote, directed, produced, and shot a film about divorce in the 21st century, juxtaposed against the backdrop of the camaraderie and deeply rooted family ties of the South Philadelphia Mummer culture. The result, *The New Year Parade*, took three painstaking years to piece together, but in the past year the film has quickly garnered prestigious awards, including Best Narrative at the Slamdance festival and Best Indie Feature at the Philadelphia Film Festival. Quinn also was recently featured in *Filmmaker Magazine*.



The film follows one year in the life of a South Philadelphia family ingrained with the tradition of the city's string bands but torn apart by a bitter and painful divorce. Telling such an intricate story with a budget under \$10,000 was no small feat, but, true to Br. Gerry's teachings, Quinn relied on what he had. After auditioning several people to play main character Jack McMonagle, Quinn found a perfect fit in his friend and former classmate Greg Lyons, '01. As members of a Philadelphia string band, Quinn's fellow classmate Frank Voigt, '98, as well as Voigt's brother Nick and father, Frank Sr., helped Quinn gain entry into the world of Mummery during his three years of shooting. Soon, his cast of mostly untrained, unpaid actors also found a family in the string band, and their connections and friendships laid a powerful foundation for the characters' gripping tale.

"When you don't have money to make a film, you have to work with what you have available to you—you have to rely on relationships," Quinn said. "You can't just pay for costumes and actors and a band, you have to reveal a bit of yourself and hope that they reveal themselves back, and that makes the film deeper and richer. It exceeded our expectations in every way, and I'm still thankful for that.

For more information, visit www.thenewyearparade.com or www.myspace.com/thenewyearparade.

The Lasallian Education Movement Alive in the World

BY RAYMOND RICCI, '67



Raymond Ricci, '67

THROUGHOUT THE history of the De La Salle Christian Brothers, the Institute has passed through critical thresholds when its future was in doubt. At each of those moments, the Brothers have forthrightly addressed the needs of the world through a remarkable

process of renewal. Understandably, they have won a hard-earned reputation for adaptability, a characteristic they have now ingrained in their lay colleagues.

Today, the faith and compassion that St. La Salle exhibited in his life have not only lived beyond his lifetime but also beyond the borders of his imagination. Collectively, the geographic scope and range of Lasallian ministries show imagination and resilience, qualities so necessary to produce new life. Lasallian ministries continue to find new ways to focus on those most in need of their work. The Lasallian educational movement is flourishing in the world.

Such a brief glimpse cannot possibly show the extraordinary range of the Lasallian network. There are traditional schools operating at all academic levels—more than 800 elementary, middle, and secondary schools, a host of child-care agencies, and 64 colleges and universities. Here is a sampling of the creativity that Br. Alvaro has called for:

- In the Philippines, the De La Salle Health Sciences Institute houses the College of Medicine plus other health-related colleges. De La Salle University Medical Center is a principal teaching hospital.
- In Mexico, Universidad La Salle has 14 campuses with programs in business, education, architecture, engineering, medicine, and law.
- Universities in Spain, Bolivia, Brazil, Colombia, the United States, Indonesia, the Ivory Coast, Kenya, Palestine, and elsewhere.
- Spirituality centers in Ireland, Great Britain, Spain, Canada,

“Our mission invites us to have our eyes open before the inequalities created by our society and to be creative in our response to new needs.”

—*Brother Alvaro Rodriguez Echeverria, F.S.C., Superior General*

France, Sri Lanka, Australia, Switzerland, and elsewhere.

- Technical training centers for adults in Madagascar, Nicaragua, Venezuela, Eritrea, and elsewhere.
- Centers for street children in Rwanda, Kenya, Brazil, Mexico, Pakistan, Vietnam, Thailand, and elsewhere.
- Teacher training and the creation of novel teaching methods and materials in Panama, Guatemala, Kenya, Rwanda, Peru, France, Spain, and elsewhere.
- Lay formation programs in Italy, France, Argentina, Colombia, Belgium, the United States, Egypt, Lebanon, and elsewhere.
- Centers to help families and teenage mothers in India, Australia, Ireland, and elsewhere.
- In San Gabriel, Bolivia, an adult learning, distance education system serving 2 million Aymara Indians. Radio San Gabriel provides practical, life-related content and education based on the Aymara's needs. The program received the United Nations Noma Prize for literacy.
- In the Kimberley Region of Western Australia, the Luurnpa Catholic School in Balgo Hills and Wirrimanu Adult Education Centre serve the Aboriginal community. Instruction is in both English and Kukatja.



Teaching children at a Lasallian school in Ecuador.

The Brothers' Mission: By the Numbers

- In 80 countries throughout the world
- More than 900 schools, educational centers, and child-care agencies
- More than 900,000 children and adults served
- 2,200 Christian Brothers in active ministry
- More than 75,000 laymen and laywomen



Students playing at a Lasallian school in Sudan.

- In the United States, 20 new Lasallian schools have opened since 1988, most San Miguel-type schools, independent schools for at-risk children who have significant social, economic, and academic needs. The San Miguel model was envisioned first by Brother Lawrence Goyette, F.S.C., who opened a middle school in Providence, R.I., in 1993. There are now 17 elementary and middle schools using the San Miguel model, providing an extended school day and school year to impoverished children in some of America's poorest places.

All of these are examples of new institutional life being born across the world. In the words of one observer, "If it doesn't exist, (the Brothers) will invent it." These programs are the product of thousands of Brothers and laypeople joined in their commitment to the Lasallian mission. This same sense of purpose is a continuing force for La Salle University.

Political observer Alexis De Tocqueville wrote that when Americans face a problem, they pass a law. In today's world, in terms of the social mission of the Church, laws won't do. Lasallians work to achieve a level of social intimacy derived from a shared view of what students need, should know, and can do. On this campus, Brothers and lay people have for many years connected with each other for the sake of the mission. Today, they do that in ways that I would have never dreamed of when I began my life here. These twin concepts—the act of associating together for mission and the process of lay formation—are the keys to preserving the University's sense of itself and will be addressed in the final two installments of this series, which will appear in the following two issues of *La Salle Magazine*.

—Raymond Ricci, '67, is Special Assistant to the President for Mission Integration, advising La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, on issues related to the University's mission. He has been

In the Words of the Founder

"Cherish poverty and honor the poor. ... Learn to see Jesus Christ beneath the rags of the poor children whom you teach."



De La Salle

Further Reflections

"The Brothers have demonstrated permanency by providing for over three centuries an astonishing array of activities from the most basic literacy learning to the most complicated technological learning for both children and adults ... so that they can be fully integrated into community and society."—United Nations UNESCO Noma Prize citation

a member of the University's administration for more than 40 years, including 17 years as Vice President for Enrollment Services. Ricci has participated in the three-year Lasallian Leadership Institute and serves on the Mission Council of the Baltimore District of the Christian Brothers and on the Mission and Ministry Committee of a new, unified eastern district of the Christian Brothers. He is also on the board of La Salle Academy, a San Miguel school in North Philadelphia. He was honored with La Salle's Distinguished Lasallian Educator Award in 2004.

We invite feedback on this issue and welcome ideas for future installments of the series. Please contact Marian Butcher at butcher@lasalle.edu.

Board of Trustees Welcomes New Members

Six new members joined La Salle's Board of Trustees at its meeting this October.

Diego F. Calderin, '83, is the President and Founder of Anexinet Corporation. He previously served on the Integrated Science, Business, and Technology (ISBT) Advisory Board at La Salle, and he was honored with the University's IT Leadership Award in 2007.

Daniel K. Fitzpatrick, '86, has been the President and CEO of Citizens Bank of Pennsylvania, New Jersey, and Delaware since 2007. Mr. Fitzpatrick received La Salle's Charter Award in 2006 and the Mural Arts of Philadelphia Wall Ball Leadership Award in 2007.

Brother Brian Henderson, F.S.C., '81, M.A. '92, is Director of Saint Gabriel's Hall in Audubon, Pa. Br. Brian has been profiled in the *Catholic Standard and Times*, and the Philadelphia Chapter of the Knights of Columbus honored Br. Brian as Man of the Year.

Ralph J. Mauro, Esq., '84, is a business lawyer with Kleinbard Bell & Brecker LLP. He is a member of numerous professional organizations and is active at La Salle as a member of the Council of President's Associates and the School of Business Advisory Board.

Brother Kevin M. Stanton, F.S.C., '60, is the Director of Development and Auxiliary Visitor for the Baltimore District of the Brothers of the Christian Schools. Br. Kevin has been a teacher and administrator at several high schools and has taught in the Philippines District.

Gregory J. Webster, '81, MBA '87, is the Chief Operating Officer of PMC Property Group. He has served on the boards of Junior Achievement of the Delaware Valley, National Association of Office and Industrial Properties, and the Boys and Girls Clubs of Philadelphia.

-Liz Vargo



Five of the six new Board members (standing, from left) Diego F. Calderin, '83, Brother Kevin M. Stanton, F.S.C., '60, Ralph J. Mauro, Esq., '84, (seated, from left) Daniel K. Fitzpatrick, '86, Gregory J. Webster, '81, MBA '87. Not pictured: Brother Brian Henderson, F.S.C., '81, M.A. '92.



UNIVERSITY HONORS DEPARTING TRUSTEES



La Salle President Brother Michael J. McGinniss, F.S.C, Ph.D., '70 (center) congratulates departing Trustees (from left) Joseph H. Rodriguez, I.D., '55, William R. Sasso, Esq., '69, James J. Lynch, '77, and Maj. Gen. William F. Burns, '54. Not pictured: Robert J. Christian, '71, Brother Kevin Michael Dalmasse, F.S.C, '81, and Brother Ronald Gallagher, F.S.C., Ph.D.



Rein clouds couldn't dampen the fun for more than 550 alumni and guests at La Salle's 2008 fall Reunion and Homecoming weekend. The Multicultural Alumni Advisory Group and Multicultural International Center co-sponsored the first Unity Dinner, which paired alumni from diverse backgrounds with multicultural students through a mentor program. Returning Explorers gathered for Reunion celebrations around Philadelphia, and campus activities included a 5K Fun Run, the Philadelphia Zoo's "Zoo on Wheels," and an opportunity to cook with La Salle Executive Chef Royer Smith.

In Memoriam: Ragan Henry

Ragan Henry—a University Trustee *emeritus*, entrepreneur, and lawyer—died on July 26, 2008, after a long illness at the age of 74.



(From left) Rae Minter, grandniece of artist Henry Ossawa Turner, Ragan Henry, and Brother Daniel Burke, F.S.C., La Salle President Emeritus.

Born in Kentucky to a tobacco sharecropper, Henry graduated magna cum laude from Harvard University in 1956 and received his law degree from Harvard Law School in 1961.

Henry was the first African American to own a network-affiliated TV station. Henry and his partners bought their first radio station in Atlanta in 1970 and *Black Enterprise Magazine* reported that by 1990, he owned 60 stations throughout the country.

Henry and his wife, Regina, were well-known for their philanthropy. One of his substantial gifts to La Salle enabled the La Salle Art Museum to purchase a painting titled “Mary”—a significant piece by African American artist Henry Ossawa Tanner.

Henry served on La Salle’s Board of Trustees for 20 years and was granted *emeritus* status upon his departure in 1997 because of his service to the Board and University.

In addition to his work at La Salle, Henry served on several other boards, including the Greater Philadelphia Chamber of Commerce, the Hospital of the University of Pennsylvania, Syracuse University, the National Association of Black Owned Broadcasters, and the National Black Network Advisory Board.

[CHAIRMAN'S RECEPTION]



This fall, La Salle extended a thank you to its major benefactors for their continued support of the University during the first Chairman’s Reception at the Rodin Museum in Philadelphia. (Pictured left) David, ’74 and Barbara (Gawinski), ’77, Carberry talk with President Emeritus Brother Daniel Burke, F.S.C., during the reception’s wine-tasting event. (Pictured right) Bill Sautter, ’71, Chair of La Salle’s Board of Trustees, welcomes guests as host of the reception.

[PRESIDENT'S RECEPTION]



(From left) La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., ’70, honors John T. Fries, ’66, with his wife, Maureen, as a 2008 inductee of the De La Salle Society during the 24th Annual President’s Reception at the University’s Peale House. In the midst of ambitious campus expansion and renovation, the University continues to bridge the support of its donors with its success.

[PROMOTING SOCIAL JUSTICE]



La Salle’s first Social Justice Week featured lectures on Lasallian values, AIDS, human trafficking, and education. Author Ishmael Beah (above), sponsored by the Diplomat-in-Residence Program, discussed his book, *A Long Way Gone: Memoirs of a Boy Soldier*. A group of faculty, staff, and students presented “Requiem for Philadelphia” (above right), a multimedia performance commemorating the 392 people murdered in Philadelphia in 2007 that included music from La Salle’s Neo-African Drums ‘n Dance group (right). The week concluded with a liturgy at De La Salle Chapel.



Cantello, Golden Honored by Alumni Association

La Salle's Alumni Association recently honored two individuals for their dedicated service to the University and community: Al Cantello, '55, received the John J. Finley, '24, Award and Jane Golden received the Signum Fidei Medal.

Given to a La Salle graduate who has shown exemplary leadership and service, the John J. Finley, '24, Award recognized Cantello's tireless support of La Salle. Cantello, Head Cross County Coach at the U.S. Naval Academy in Annapolis, Md., has been a catalyst for many University projects and has encouraged prospective students to consider La Salle.

La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, noted that Cantello has always found a way to engage with, influence, and support his *alma mater*.



The Signum Fidei Medal was awarded to Golden for her contributions to humanitarian principles and for upholding the mission of La Salle and the Christian Brothers. As Director of Philadelphia's Mural Arts Program, Golden has made education accessible while also beautifying many forgotten Philadelphia neighborhoods.

(Above left) Al Cantello, '55, with Mary Ellen Verdeur, wife of his mentor, Joseph Verdeur, '50, after receiving the John J. Finley, '24, award. (Above right) Alumni President Jim Ahern, '70, congratulates Jane Golden for receiving the Signum Fidei Medal.

Br. Michael said Golden has served the greater good by creating opportunities for better communities and fuller lives.

—Liz Vargo

Honorary Degrees Highlight Service

La Salle honored Marita Green Lind, M.D., '88, and Brother Edward Phelan, F.S.C., for contributions to their field and to the Lasallian mission during Honors Convocation.

Lind, a pediatrician specializing in child abuse cases at the University of Medicine and Dentistry of New Jersey CARES (Child Abuse Research Education and Service) Institute, said her background gives her the strength she needs for her job. "I feel like I was nurtured by the Christian Brothers. Also, I think coming from a great family and having a normal upbringing allows me to do this work," she said.

John Daly, M.D., '69, Dean of Temple University's School of Medicine and a La Salle Trustee, presented Lind with her honorary degree. "In her commitment at the CARES Institute, she embodies the true Lasallian spirit," Daly said.

For more than 50 years, Br. Ed has spearheaded educational opportunities for those who live in one of America's poorest regions, the South Bronx, N.Y., as a teacher, principal, and Executive Director of the Highbridge Community Life Center.

In presenting the award, La Salle University President Brother Michael McGinniss, F.S.C., Ph.D., '70, said, "You have an admirable record of carrying out the mission of St. La Salle, combining education and social justice. You have accomplished so much because you inspire others through your faith and vision, your knowledge and talents, your work ethic and zeal."

—Amy Gardner Cranston and Jon Carolis



Marita Green Lind, M.D., '88, and Brother Edward Phelan, F.S.C.

[WARHOL ART DONATED]



La Salle University Art Museum has added 150 photographs by legendary 20th-century artist Andy Warhol to its collection, thanks to a gift from the Andy Warhol Foundation for the Visual Arts. The Museum's photographs consist of original Polaroid and silver gelatin prints taken by Warhol between 1971 and 1985, featuring portraits of celebrities such as Sylvester Stallone (above), Carolina Herrera, and Cheryl Tiegs, as well as other compositions.

RETIRE FACULTY AND STAFF LUNCHEON



The University's retired faculty and staff recently reunited for their annual luncheon. (Front row, from left) Marian Rooney (wife of John Rooney); Thomas McCarthy, Ph.D., Psychology; Brother Edward Davis, F.S.C., Foreign Languages; Rosa Lee Smith, wife of Warren E. Smith, M.D., '54; Brother Daniel Burke, F.S.C., Ph.D., President Emeritus and English; Peter Sweeney, '47, Accounting; Rev. Ray Halligan, D.P., Religion; Brother Nicolas Sullivan, F.S.C., Ph.D., Geology; Thomas Phillips, Philosophy; Charles Halpin, J.D., '44, Management. (Second row, from left) Joseph O'Grady, Ph.D., History; John Rooney, Ph.D., '46, Psychology; Peter Filicetti, Ph.D., Psychology; John McCloskey, '48, Vice President for Business Affairs; Marilyn Lambert, Ed.D., Education. (Third row, from left) Robert Fallon, Ph.D., English; Charles Hofman, Ph.D., Mathematics and Computer Science; Howard Hannum, Ph.D., '48, English; Leo Rudnytzky, Ph.D., Foreign Languages; Samuel Wiley, Ph.D., Mathematics and Computer Science; Brother Charles Gresh, F.S.C., Development; John Reardon, '59, Ed.D., Accounting; Father Thomas Donaghy, Ph.D., History; John Rossi, Ph.D., '58, History; Ralph Tekel, Ph.D., Chemistry; Joseph A. Kane, Ph.D., '56, Economics; David Fleming, '67, Business Affairs; Angela Duffy; John Duffy, Ph.D., '59, Economics.

Leon Ellerson Receives IT Leadership Award

For his contributions to the field of technology, Leon Ellerson, '56, recently received La Salle's IT Leadership Award.

After graduating from La Salle, Ellerson was offered a job as a programmer for one of the world's first computer companies. At 76, he's still in the field as President of Keystone Associates, a software firm in Fort Washington, Pa.

Margaret McCoey, Director of the master's program in IT Leadership, said he received the award because of his "... contribution to information technology, through his creation of Keystone, and because his generous contribution to the area and La Salle demonstrate his leadership abilities and his concern for others."

One of Keystone's key contributions has been the development of SWIFT (The Society for Worldwide Interbank Financial Telecommunication), which operates a worldwide financial message network.

"La Salle and the Christian Brothers opened the door of opportunity with a helping hand with their long-standing reputation for ardent devotion to students," he said. "Remember, in 1952, there were not many doors of opportunity for minorities. With hindsight, a La Salle education, a lucky break here and there, and hard work results in me being here in 2008."

—Jon Caroulis



Tom Keagy, Dean of the School of Arts and Sciences, honors Leon Ellerson, '56, with the IT Leadership Award.

LA SALLE UNIVERSITY HAS RECENTLY RECEIVED THE FOLLOWING GRANTS:



- Pennsylvania Higher Education Foundation: \$50,000 Independence Blue Cross Supplemental Graduate Nurse Education Grant to the School of Nursing and Health Sciences for student scholarships.
- Pennsylvania Higher Education Foundation: \$104,305 Independence Blue Cross Nurse Scholars Grant to the School of Nursing and Health Sciences for part-time and full-time graduate students preparing to become nurse educators.
- Pennsylvania Higher Education Foundation: \$50,000 Faculty Lines Grant to the School of Nursing and Health Sciences.
- Pennsylvania Department of Education, Higher Education Act: \$100,000 for recreational fields on La Salle's West Campus.
- Pennsylvania Department of Education, Act 101 Program: \$137,000 for the Academic Discovery Program.
- City of Philadelphia, Title V, Health Intervention Program for Families: \$330,417 for the La Salle Neighborhood Nursing Center.

University Recognizes Faculty Achievements

ZETICK HONORED WITH SERVICE AWARD

Assistant Professor of Social Work Bonni Zetick, Ph.D., received La Salle's Distinguished Service Award for her exceptional involvement and devotion to the University and its mission.

Zetick came to Philadelphia in 1972 to take a position with the Association for Retarded Citizens, Philadelphia Chapter, an organization that supports and advocates for people with mental disabilities. Starting as Chief of Social Services, Zetick became Executive Director of the Association in 1991.

Zetick, who joined the La Salle faculty in 2000, serves on the Faculty Senate and spearheaded the Social Work Department's re-accreditation process. She has also taken an active role in the First Year Odyssey program.

"To be honored for something that I'm happy to do is humbling," she said.

—Jon Caroulis



RAMSHAW RECEIVES SCHOLARSHIP AWARD

La Salle University recently honored Gail Ramshaw, Ph.D., assistant professor of religion, with its Faculty Distinguished Scholarship Award for her work to make scripture and liturgies more accessible to all men and women of faith.

Ramshaw, who joined La Salle in 1989, strives for inclusion in her work by making liturgical passages relevant to all groups of people. When translating Biblical passages, she considers how the original texts might translate to contemporary American English.

Ramshaw's writings have ranged from scholarly tomes to three children's books that illustrate, discuss, and explain sacraments and religious symbols. Her next publication, *Christian Worship: 100,000 Sundays of Symbols and Rituals*, is based on a course she taught and will be released next year.

—Jon Caroulis

ALLEN AND VOGEL HONORED AS DISTINGUISHED LASALLIAN EDUCATORS

Marjorie Allen, Ph.D., and Robert Vogel, Ed.D., co-directors of La Salle University's Leadership and Global Understanding (LGU) program, have been named the 2008 recipients of the University's Distinguished Lasallian Educator Award. The award honors members of La Salle's community who exhibit a commitment to Lasallian priorities and traditions.

"While their separate professional lives here are noteworthy on many levels, it is what they have done together that draws our attention to this honor," said University President Brother Michael McGinniss, F.S.C., Ph.D., '70, when presenting the award. "They integrated their interests into the successful Leadership and Global Understanding program—by doing so, they have reinforced the University's values, widened the horizons of their students, and given those students the opportunity to see those values alive and at work in the world."

The LGU program, founded by Allen, Vogel, and Louise Giugliano, Associate Director of University Ministry and Service, combines coursework, international study and travel, and participation in community service organizations. Since 2003, LGU students have traveled to Poland, the Czech Republic, China, India, Vietnam, and Chile.

In addition to serving as co-directors of the LGU program, Allen is a professor of English and Chair of the Department of Integrative Studies, and Vogel has taught in the Education Department since 1973.

"At a time when international understanding and social justice are so needed in the world, the Christian Brothers provide an example for all of us," Allen said.

—Amy Gardner Cranston



(From left) Robert Vogel, La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, and Marjorie Allen

ECONOMIC OUTLOOK 2009

La Salle University's School of Business and the Business Network at The Union League of Philadelphia present

The Eighth Annual Economic Outlook

Tuesday, January 27, 2009
The Union League of Philadelphia Luncheon and Presentation
Noon-2 p.m. in Lincoln Hall

Featured Speaker:
George U. (Gus) Sauter
Chief Investment Officer and Managing Director, Vanguard

For more information, contact ferrara@lasalle.edu or 215.991.3595.

Honor Roll 2007–2008

The following donors were listed incorrectly or omitted in the 2007–2008 La Salle University Honor Roll of Donors. They should have been listed in the categories indicated below.

ALUMNI

Class of 1957

ANNIVERSARY CLUB (\$140–\$249)
Mr. Richard J. Sexton Jr.

Class of 1965

UNIVERSITY CLUB (\$10,000–\$24,999)
Mr. Nicholas A. Giordano

BLUE & GOLD SOCIETY

In recognition of our alumni and friends who have honored La Salle through their investments in planned giving and bequest commitments.

Edward E., '67, and Margaret A. (Ryan), '85, Strang

[LA SALLE UNITES FOR AUTISM]



In support of children and families facing autism spectrum disorder (ASD), more than 40 La Salle students, faculty, and alumni joined the Walk Now for Autism in Philadelphia. Participants and donors raised \$1,815 for Autism Speaks—an organization that seeks to increase awareness and fund research for ASD. This spring, the University will host a conference on autism and will launch a Certificate in Autism program for teachers through the Education Department.

[FAMILY WEEKEND]



More than 300 families attended events on campus and throughout Philadelphia for La Salle's annual Family Weekend. Visitors kicked off the weekend with a Philly Ghost Tour and Lights of Liberty show, then returned to campus to compete in a game show in Dan Rodden Theatre. On Saturday, activities included the Constitutional Walking Tour of Philadelphia, the "Real Pirates" exhibit at the Franklin Institute, and a bus trip to Center City. Guests joined the Happening Hour at La Salle's Backstage Café and attempted an outrageous obstacle course at Hank DeVincent Field. More than 500 people attended Saturday's Philly-style lunch on the quad. Sunday included a liturgy in the De La Salle Chapel and brunch with La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70. Throughout the weekend, families cheered on the University's soccer and tennis teams. Guests also toured the Art Museum and learned about campus expansion and development projects. The weekend closed with the Honors Convocation in Tom Gola Arena.

[GIVING THANKS]



La Salle Ambassadors recently worked in conjunction with the 35th Police District Advisory Council to provide more than 200 Philadelphia police officers and firefighters with a pre-Thanksgiving feast. Nearly 40 volunteers fed officers from the 35th, 39th, and 14th police districts at the 35th Police District Headquarters. Prior to the lunch, a mural outside the district headquarters painted by Dave McShane, '88, was dedicated to three of the force's fallen officers.

[DIPLOMAT-IN-RESIDENCE EVENTS]



A Tibetan Buddhist monk and an expert on Middle Eastern affairs visited La Salle to speak with students during two Diplomat-in-Residence Program events this fall. (Above left) The Venerable Palden Gyatso discussed his book, *Autobiography of a Tibetan Buddhist Monk*, which details his brutal experiences in Chinese prisons for 33 years. Gyatso is a visible face of Tibetan resistance against Chinese rule and an ordained Buddhist monk. (Above right) Asaf Romirowsky, Manager of Israel and Middle East Affairs at the Jewish Federation of Greater Philadelphia, spoke about his assessments and impressions of Tunisia's promise as a model for other Muslim nations.



Support Services Balance Athletic and Academic Demands

BY MICHELLE MARTIN

WITH FIVE ACADEMIC ALL-AMERICANS, 10 REGIONAL Academic All-Americans, 29 Academic All-Conference honorees, and 105 Atlantic 10 Commissioner's Honor Roll honorees; nearly 200 recipients of the La Salle Faculty Athletics Committee Academic Excellence Award; an average GPA and graduation rate consistently higher than the national average; and some champions sprinkled into the mix, you have the make-up of La Salle's 2007–08 student-athlete population.

Driven by their talents and work ethic and supported by every level of the University, Explorers are winners both in competition and in the classroom. The backbone of the student-athletes' support system is a group of people who ensure only the best all-around experience during their time on campus—the Academic Support Services staff.

Academic Support Services

Academic Support Services is one of the most important resources available to help student-athletes successfully balance the demands of being a collegiate athlete with their responsibilities as a student. Academic Support Services is composed of professionals who ensure that student-athletes

have the resources and skills necessary to be successful in the classroom. Brother John Kane, F.S.C., Director of Academic Support Services, and Christine Cahill, Associate Director, along with graduate assistants, work tirelessly to coordinate tutoring, academic advising, career counseling, freshman orientation, educational programs, and study hall.

The primary goal of Academic Support Services is to assist student-athletes as they transition to the college environment by helping them to develop the skills necessary to succeed while balancing academic and athletic demands.

“When a student-athlete enrolls at La Salle, not only do we expect them to graduate in four years, but we also expect them to excel,” Br. John said.

Attendance at study hall is mandatory for all freshmen in the fall semester and continued attendance is mandatory until the student-athlete has a satisfactory GPA. Many athletes use the center as a resource throughout their years on campus.

Academic Support Services is a resource for academic advising, educational planning, career planning, time management skills, and meeting all NCAA and La Salle eligibility guidelines.



Academic Success

Br. John and Cahill take pride in the success of the student-athletes with whom they work.

“It is extremely rewarding for me to see the development of our student-athletes over their four years,” Br. John said. “The Commencement ceremony is always special for me. Seeing all of the student-athletes in caps and gowns and walking across the stage is a wonderful sight.”

Field hockey head coach Sarah Catlin clearly understands the academic mission of the University. Catlin’s squad received national recognition for earning the fourth-highest team GPA in all of Division I field hockey during the 2006–07 school year and continues to maintain the top GPA among all La Salle teams.

“For my team, Academic Support Services helps our student-athletes by using the resources available to improve grades, for example, from a low B to a high B in an important core class,” Catlin said. “Most importantly, Academic Support Services identifies the needs of student-athletes during their first semester. Starting out on the right foot is the best way to guarantee a strong academic performance over four years.”

“The new Academic Achievement Center gives us opportunities to connect more directly with students. Study hall can be held in the center, and we no longer need to use spaces across campus. Students are using the center day and night.”

—*Brother John Kane, F.S.C.*

All the tools for success have been in place for a long time at La Salle, but there is an exciting new feature this year for Academic Support Services.

Academic Support Services' New Home

New to the Hayman Center this year is the Academic Achievement Center, a centralized location on the second floor where student-athletes can go from 9 a.m. to 9:30 p.m. for academic support or for a quiet place to work. Before this year, other locations on campus were used for study hall, but now it is in one convenient area with all the necessary resources readily available to student-athletes.

“The new Academic Achievement Center gives us opportunities to connect more directly with students,” Br. John said. “Study hall can be held in the center, and we no longer need to use spaces across campus. Students are using the center day and night.”

In addition to its centralized location, the center features rooms for tutoring and group study as well as resources such as computers, printers, and digital cameras that can be used for assignments.

There is an air of excitement surrounding the new home and enhanced academic services. In conversations with student-athletes, most agreed that they enjoyed the convenience of the new center as well as the ability to get assistance from Br. John and Cahill right when they need it.

“The Academic Achievement Center gives us the flexibility and space we never had. It is a student-centered and student-friendly space,” Br. John said.

While people and resources are the most important part of the Academic Support programs, coaches and student-athletes also appreciate the new center because of its convenience.

The Academic Achievement Center gives student-athletes more flexibility in scheduling study hall hours during their demanding seasons. The proximity of the Academic Center to the academic advisers creates a great open-door policy for student athletes to get immediate help.

With the new center and the continued enthusiasm and professionalism of the Academic Support staff, La Salle will continue to produce not only high-caliber athletes, but also accomplished students.



Marriages

1993 Michael J. Clemente (B.A.) to Jennifer A. Schmitt (B.A. '98).

1996 David J. Gill Jr. (B.S.) to Stephanie Cooper.

1998 Kerri A. Crowne, Ph.D. (B.S., MBA '02) to Jason Brannert.

Jennifer A. Schmitt (B.A.) to Michael J. Clemente (B.A. '94).

2000 Matthew J. Brace, M.D. (B.A.) to Anne M. Rogers.

2001 Brenna McLaughlin (B.A.) to David G. Greer (B.A.).

Patrick C. Powell Jr. (B.A.) to Robyn L. Hovermale (M.S. '08).

2002 Danielle F. Palmer (B.S., MBA '05) to Jason W. Palmer (B.S.).

2003 Drew A. Besler (B.A.) to Lisa C. Olson.

2004 Patrick M. Breen-Lopez (B.S.) to Amanda Peterson (B.S. '05).

Michael J. Swider (B.A.) to Lisa Semino.

2005 Amanda Peterson (B.S.) to Patrick M. Breen-Lopez (B.S. '04).

Michelle A. Riordan (B.A.) to Mark Murphy.

Corie E. Tracey (B.A.) to Derrick Thompson.

2006 Janet M. Donovan (M.A.) to Chris Katsakis.

2008 Robyn L. Hovermale (M.S.) to Patrick C. Powell Jr. (B.A. '01).

1938 **Michael C. Rainone, Esq. (B.A.)** of Binghamton, N.Y., received the Cesare Beccaria Award for his outstanding contribution to the Justinian Society in the Criminal Justice Section of the Philadelphia Bar Association.

1939 ★ REUNION YEAR

1944 ★ REUNION YEAR

1949 ★ REUNION YEAR

1950 **Joseph H. Foster, Esq. (B.S.)** of Wyncote, Pa., continues to practice law in Philadelphia with White and Williams LLP.

1954 ★ REUNION YEAR

1959 ★ REUNION YEAR **Robert I. Alotta, Ph.D. (B.A.)** of Harrisonburg, Va., was named one of the 2000 Outstanding Intellectuals of the 21st century by the International Biographical Centre in Cambridge, England.

1962 **Col. Peter G. D'Neill (Retired) (B.S.)** of Chantilly, Va., retired after 30 years of service with the U.S. Army. He is an ethics and compliance officer in Kingtowne Village, Alexandria, Va., for the Chenega Corporation, based in Anchorage, Alaska.

1964 ★ REUNION YEAR **Thomas P. McGorry, M.D. (B.S.)** of Hamilton, Va., retired from Pediatric Healthcare and now volunteers at Leesburg Community Health Clinic for the uninsured.

1965 **Dominick D. Garofano (B.S.)** of Mountainview, Calif., was awarded the Veterans Administration Palo Alto Health Care Leadership Award for his exceptional leadership on the Veterans Voluntary Service Advisory Committee.

1966 **The Rev. Michael P. Hegarty (B.A.)** of Audubon, N.J., was assigned as Senior Priest at Holy Maternity Parish in Audubon, N.J., in the Diocese of Camden.

Walter J. Plagens Jr. (B.A.) of Holiday, Fla., was reelected to the office of Recorder in the Third Degree of the Knights of Columbus Father Farrell Council. He continues to serve as Secretary of the Columbia Club.

1968 **Robert L. Luddy (B.S.)** of Wake Forest, N.C., led a discussion about trends in technology, markets, and strengthening the RPT regional economy at a Regional Economic Forum on Innovation in Electrical Equipment Manufacturing. He is the CEO of Captive-Aire, the nation's leading manufacturer of commercial kitchen ventilation systems.

Thomas J. Mahon (B.A.) of Merrimack, N.H., was recognized by NH Primex for 25 years of service to the company. He is also an adjunct faculty member at the University of New Hampshire.

Timothy F. McKenna (B.S.) of Newtown, Pa., retired after 33 years at Burlington County

Special Service School District and 38 years in education.

Richard J. Monastra (B.A.) of Wallingford, Pa., was named the 2007-2008 Teacher of the Year for Buena Regional High School. He has taught at Buena for 20 years of a 40-year career. He teaches psychology, sociology, and honors U.S. history.

1969 ★ REUNION YEAR **John F. Anthony (B.S.)** of West Chester, Pa., is serving the Commonwealth of Pennsylvania as a senior judge after retiring as a Pennsylvania district judge in Chester County.

Robert H. Kozlowski (B.S.) of Philadelphia, Pa., was appointed Public Relations Director for the Starfinder Foundation, a nonprofit organization that uses soccer to build children's attitude, character, and leadership qualities with an emphasis in disadvantaged urban areas.

1970 **Capt. Daniel J. D'Alesio Jr., Esq. (B.A.)** of Neptune Beach, Fla., was awarded the Clayton B. Burton Award by the Florida Bar Association for character and leadership in promoting legal services for military personnel. He was also awarded the 2007 Teen Court Magistrate of the Year recognition.

Vincent E. McGeehan (B.S.) of Exton, Pa., was appointed Executive Vice President and Managing Director for Willis Group Holdings and is responsible for insurance broking operations in Bermuda.

1971 **Kenneth B. Bennington III (B.A.)** of Perkasio, Pa., was appointed Managing Director for the City of Allentown.

Louis T.M. Conti Esq., (B.S.) of Winter Park, Fla., was named a co-Chair for the 2009 Florida Venture Capital Conference. He is a partner in Holland and Knight's Public Companies and Securities Group.

Joseph F. Dugan (B.S.) of San Diego, Calif., retired from the civil service after 32 years with the Defense Department.

Robert Folberg, M.D. (B.S.) of Northbrook, Ill., was named Dean of the William Beaumont School of Medicine at Oakland University.

Joseph A. Yasaian (B.A.) of Rochester, N.H., was promoted to Dean of Academics at McIntosh College in Dover, N.H.

1972 **Thomas J. Fitzpatrick Jr. (B.S., MBA '81)** of Medford, N.J., was elected to the Board of Directors of Campus Management Corp.

Raymond A. Mattern Jr. (B.A.) of Philadelphia, Pa., was ordained as an interfaith minister.

1973 John J. Carrozza (B.A.) of Philadelphia, Pa., was named Teacher of the Year by the senior class of 2008 at South Philadelphia High School.

Leo P. Mount (B.A.) of Stratford, N.J., retired from the Drug Enforcement Agency after 25 years as a special agent working in New York, Bolivia, Peru, and Philadelphia.

Leonard S. Richter, CGFM (B.S.) of Topeka, Kan., is a police officer for the Capitol Police, Troop K Kansas Highway Patrol in the Kansas State Capitol building. He is retired from the Department of Homeland Security after 34 years of service.

1974 ★ REUNION YEAR David P. Carberry (B.S.) of Yardley, Pa., was reelected in the general election to School Director for the School District of Springfield Township in Montgomery County, Pa.

Anthony B. Quinn, Esq. (B.S.) of Wyndmoor, Pa., retired from Johnson & Johnson and accepted the Chief Financial Officer position with Aldagen, a biopharmaceutical company developing proprietary regenerative cell therapies that target significant unmet medical needs.

Lt. Col. John S. Wargo (Retired) (B.A.) of Gurnee, Ill., coached the JROTC Drill Teams to their second consecutive city championship and earned a No. 10 ranking in the nation.

1975 Gerald V. Burke, M.D., J.D. (B.S.) of Medford, N.J., earned a Juris Doctorate from Rutgers-Camden Law School in May 2008.

1976 Mary (Them) Benson (B.A.) of Gulf Breeze, Fla., was promoted to associate professor of mathematics at Pensacola Junior College.

The Rev. Dennis G. Dalessandro (B.A.) of Waynesboro, Pa., was named Pastor of St. Andrew the Apostle Catholic Church in Waynesboro.

Shahab S. Minassian, M.D. (B.S.) of Newtown Square, Pa., was named the 2007 Section Chief of Fertility and Reproductive Endocrinology at the Reading Hospital and Medical Center.

Francis X. Viggiano (B.A.) of Mahtomedi, Minn., was reelected Chair of the Como North Town Community Credit Union and Treasurer of the Nellie Stone Johnson Scholarship Program.



Amy Marriott, '05, and Andy Estroff, '05, were married on May 31, 2008, in Holland, Pa. Several La Salle graduates attended the wedding. (Back row, from left) Jim Cameron, '70, Marty Dolan, '65, Frank Sexton, '62, Bob Duffy, '68, Scott Cicogna, '05, Chris Marriott, '97, and James Farris, '89. (Middle row, from left) Tom Dunphy, '64, Tom Lasky, '72, Brian Marriott, '95, Maureen Ouffy, '95, Monica (Duffy) Farris, '89, John Casey, '64, John Parkinson, '05, Mike Duffy, '73, Greg Fala, '04, Bridget McVan, '05, Chris Mattioli, '05, and Bob Hart, '08. (Front row, from left) Joe Traficanti, '05, Paul Barna, '05, Andy Estroff, '05, Amy (Marriott) Estroff, '05, Shannon Conly, '05, Breanne Ward, '05, and Lisa Forcina, '05.

1977 Robert J. McCarty, D.Min. (M.A.) of Laurel, Md., was the featured speaker at the National Pastoral Musicians Western Regional Convention. He is the Executive Director for the National Federation for Catholic Youth Ministry and a well-known author.

Joseph P. Onorato (B.S.) of Philadelphia, Pa., was a Top CFO of a Small Nonprofit Organization finalist, sponsored by *Philadelphia Business Journal*, for his work at People's Emergency Center.

1978 Robert H. Lux (B.S.) of Jenkintown, Pa., was named Chief Financial Officer of the Year for the Large Nonprofit for his work at Temple University Health System Inc. by the *Philadelphia Business Journal*.

1979 ★ REUNION YEAR Wallace H. Bateman, Esq. (B.S.) of Perkasie, Pa., was confirmed by the Senate of Pennsylvania to fill a judicial vacancy in Bucks County court after he was nominated by Gov. Edward G. Rendell.

Tyrone T. Dancy (B.A.) of Philadelphia, Pa., was appointed to the Board of Veterans for Constitutional Law LTD and recently authored a book, *Serving Under Adverse Conditions*.

Joseph W. Devine (B.S.) of Sewell, N.J., was appointed to a three-year term as a public member of the Rowan University Foundation Board by Rowan University's Board of Trustees.

Theodore A. Pettinicchi (B.A.) of Philadelphia, Pa., is pursuing a doctorate in education from Walden University. He taught Spanish

for nurses at the Nursing Symposium in Las Vegas, Nev.

1980 Neil M. Cohen, M.D. (B.A.) of Moorestown, N.J., was recognized as a Top Doctor for 2008 in *South Jersey Magazine*. He is a partner in South Jersey Gastrointestinal Associates in Marlton, N.J.

Lt. Col. Keith M. Cianfrani (Retired) (B.S.) of Sellersville, Pa., was promoted to Director of Army JROTC for the School District of Philadelphia. Prior to his promotion, he was the Commandant of the Cadets at the Philadelphia Military Academy.

Kenneth J. Cooper (B.S.) of Ocean City, N.J., was elected President of the Ocean City Historical Museum.

1981 Carlton A. Payne, Ph.D. (B.A.) of Philadelphia, Pa., is an adjunct professor at the University of Pennsylvania.

Margaret Wolper Strouse (B.S.) of East Greenville, Pa., has joined Valley Preferred as client support representative. She is responsible for assisting with large-group accounts, prospect sales planning, and customer service and coordinating proposal activity with businesses, health insurance companies, and third-party administrators.

1982 Br. James L. Butler, F.S.C. (B.A.) of Lincroft, N.J., was appointed Principal at Christian Brothers Academy in Lincroft.



Births and Adoptions

1979 Twins, Jacqueline Olivia and Sara Marie, to Diane and **John M. Draganescu, M.D., FACP (B.A.)**.

1984 A daughter, Gianna Marie, to Khristy and **Charles J. Testa (B.A., MBA '89, M.Ed. '99)**.

1987 A daughter, Maura Alice, to **Joby Kolsun (B.A.)** and **Melissa (Corcoran) Kolsun (B.A. '91)**.

1991 A daughter, Caroline Pauline, to Cara Jean and **Christopher J. Becker (B.S.)**.

A daughter, Maura Alice, to **Melissa (Corcoran) Kolsun (B.A.)** and **Joby Kolsun (B.A. '87)**.

1992 A son, Jackson Edward to Tracy and **Troy A. Bowman (B.S.)**.

A son, Andrew James, to Lisa and **Nathan S. Kerr (B.A.)**.

1996 Twins, Declan Jude and Darby Fianna, to Kevin and **Lauren M. (Sokol) Burke (B.A.)**.

A son, John Patrick, to **J. Patrick Doogan (B.S.)** and **Christine M. (Donahue) Doogan (B.S. '97)**.

A daughter, Kaitlin Margaret, to Amy and **Jon P. Frey (B.S.)**.

A son, Brody Edward, to Chris and **Megan (Majewski) Hanejko (BSN)**.

A daughter, Katelyn Michele, to Daniel and **Pamela (Narcavage) Hoehler, LCSW (BSW)**.

1997 A son, John Patrick, to **Christine M. (Donahue) Doogan (B.S.)** and **J. Patrick Doogan (B.S. '96)**.

1998 A daughter, Eleanor Katharine, to John and **Allison (Adair) Conners (BSN)**.

A daughter, Lucy Madelaine, to **Brian A. Mills Jr., Esq. (B.A.)** and **Joanne (Cislo) Mills, LSW (BSW '00)**.

A daughter, Allison Grace, to David and **Michelle (Priestley) Rathbun (B.A.)**.

A daughter, Caroline, to Victoria and **Marc C. Vincelette, Esq. (B.A.)**.

1999 A son, Preston James, to James and **Nicole (Cherill) King (B.A.)**.

A son, Lucas Graham, to Michael and **Erica (Neiman) Vedder (B.A.)**.

2000 A son, Matthew, to **Emily (Hughes) Hammer (B.A.)** and **Robert G. Hammer Jr. (B.A.)**.

A daughter, Lucy Madelaine, to **Joanne (Cislo) Mills, LSW (BSW)** and **Brian A. Mills Jr., Esq. (B.A. '98)**.

A son, Noah Ryan, to **Douglas R. Richardson (B.A.)** and **Michelle (Meyer) Richardson (BSW '01)**.

A daughter, Sydney, to **Meredith (Colarossi) Robison (BSN)** and **Brett E. Robison (B.S., MBA '04)**.

2001 A daughter, Isabella Marie, to **Meghann (Keppard) Chiappa (B.A., MCC '08)** and **Matthew C. Chiappa (B.S.)**.

A daughter, Reese, to Tim and **Laura Degnan Kobus (B.A.)**.

A daughter, Julia Kate, to Michelle and **Nicholas Marmarou (B.A.)**.

A daughter, Amalia Rose, to Stephen and **Julie S. Puzano-Deans (B.A.)**.

A daughter, Magdalena, to James Mostiller and **Veronika Sweeney (B.A.)**.

A son, Noah Ryan, to **Michelle (Meyer) Richardson (BSW)** and **Douglas R. Richardson (B.A. '00)**.

2003 A daughter, Brea Hope, to Rocco and **Allison (Hope) DiSalvo (B.A., MBA '07)**.

2004 A son, Jacob William, to Michael Fortino and **Maria Lehr-Fortino (B.A.)**.

2006 A daughter, Lily Elizabeth, to **Megan (Whitesell) Thomas (B.A.)** and **Gregory R. Thomas (B.A.)**.

2008 A son, Christopher James, to Chris and **Margaret M. (Faia) Jones (B.A.)**.

The Rev. Joseph L. Coffey (B.A.) of Cape May, N.J., completed his three-year assignment with the Coast Guard as a U.S. Navy chaplain. He is stationed at Camp Pendleton, Calif., with the Marine Air Group 39 awaiting deployment to Iraq and Afghanistan, where he will serve as a Catholic chaplain.

J. Patrick D'Grady, CPA (B.S.) of Drexel Hill, Pa., joined Morgan Properties as Chief Financial Officer responsible for the development of corporate accounting policies and procedures, cash management, and the implementation of financial controls and reporting.

1983 **Richard J. DeCarolis (B.S., MBA '89)** of North Wales, Pa., was named Vice President and Controller of Penn Mutual Life Insurance Co. in Horsham, Pa.

Stephen T. Zarrilli (B.S.) of Malvern, Pa., was appointed Senior Vice President and Chief

Financial Officer of Safeguard Security Inc. in Wayne, Pa.

Sharon (Wilson) Byrne (BSN) of Paulsboro, N.J., was appointed assistant clinical professor at Drexel University's College of Nursing and Health Professions. She is also a nurse practitioner for the Cancer Screening Project at Cooper Health System in Camden, N.J.

1984 ★ **REUNION YEAR Philip A. Cunningham, Ph.D. (M.A.)** of Philadelphia, Pa., was appointed Director of the Jewish-Catholic Institute at St. Joseph's University. The institute facilitates interfaith dialogue among Philadelphia-area Christian and Jewish communities.

Francis E. Plenskofski Jr., CPA (B.S.) of Doylestown, Pa., was elected Chief Financial Officer and Treasurer of Care Investment Trust Inc.

Robert H. Whitman (B.S.) of Collegeville, Pa., was promoted to President and became part owner of Innovative Print and Media after six years as Vice President of Sales and Marketing.

1986 **David J. Draganosky, Esq. (B.A.)** of Blue Bell, Pa., has partnered with the divorce and family law firm of Shemtob Law PC.

Gary W. Kennedy (B.A.) of North Wales, Pa., was named Premier Advisor for the fourth consecutive year with Wachovia Securities. This distinction is reserved for the firm's top producers who also demonstrate exceptional client services.

Joseph D. Rush III (B.S.) of Margate City, N.J., was promoted to Battalion Fire Chief with the Atlantic City Fire Department. He is pursuing a graduate degree from St. Joseph's University.

1987 Ana Maria (Murias) Catanzaro, R.N., Ph.D. (BSN, MSN '92) of Philadelphia, Pa., was named to the National Review Board for a three-year term. The Board reviews diocesan compliance with the Charter for the Protection of Children and Young People and oversees diocesan audits on child protection policies and practices.

Mark E. Swierczewski, DDS (B.A.) of Reading, Pa., has traveled to Rio de Janeiro, Brazil, to volunteer his dental services to the people living in below-standard conditions.

Elizabeth J. Vrato, Esq. (B.A.) of Chicago, Ill., has joined the business development team of The Garden City Group's business reorganization division.

1988 William P. Kuhn (B.A.) of Malvern, Pa., is teaching advanced mathematics at St. Elizabeth School in Chester County. For the past three years, he taught technology at St. Veronica School in the Hunting Park section of Philadelphia.

John C. Pisa-Relli, Esq. (B.A.) of Fairfax Station, Va., is the Deputy General Counsel of Thales North America Inc., a U.S. subsidiary of a major aerospace and defense firm headquartered in Europe. He lives in Northern Virginia with his wife, Christina, and three children.

1989 ★ REUNION YEAR Larry D. Holman (MBA, M.S. '90) of Philadelphia, Pa., was elected Commander of the Department of Pennsylvania Jewish War Veterans of the U.S.A. and was appointed to the Veterans Advisory Council by Gov. Edward G. Rendell.

Thomas P. Murt (M.A.) of Hatboro, Pa., is teaching a course titled "Running for Local Office 101" for the Hatboro-Horsham School District's evening program.

Maj. Michael J. Sharon (B.A.) of Baltimore, Md., was awarded a Bronze Star for his service in Iraq after a one-year deployment with the U.S. Army Reserve 316th Expeditionary Sustainment Command.

1990 Stephanie A. Derrig (B.S.) of Mahwah, N.J., is the Executive Director of the Bergen County Republican Organization, overseeing the day-to-day operations. She is a member of the Bergen County Women's Republican Club and involved in the county's get-out-the-vote efforts.

Kathleen R. (Maro) Woods Frame, Ph.D. (BSN, MSN '93) of Medford, N.J., is a school nurse in Medford, N.J., and coordinates



Monica Konicki, '03, and Joseph L. Gardner III, '03, were married on July 7, 2007. Many La Salle graduates were in attendance. (Back row, from left) Justin Cupples, '01, Thomas Crilley, '68, James McKeogh, '71, Matthew Canning, '03, James Tobin, '73, John McKeogh, '64, David Odorisio, '03, Joseph L. Gardner III, '03, Joseph L. Gardner Jr., '69, Edward Mockapetris, '69, Wilbert Smith, '70, Samantha Russell, '03, Victoria Franz, '03, Fr. William Small, '72, Brian McKeogh, '97, Edward McKeogh, '86, and Elena (McKeogh) Spearing, '96. (Front row, from left) James Keller, '83, Michelle Miller, '05, Monica (Konicki) Gardner, '03, George Konicki, '65, Anne Tobin, '03, Lauren Powell, '03, Kathleen (Gaus) Sullivan, '06, Catherine (Sullivan) Storlazzi, '98, John Sullivan, '01 (kneeling), and Marlene "Missy" (Rorke) Sullivan, '01.

the School Nurse Certificate Program at Rutgers University.

Debra D. Green, Ph.D. (M.A.) of Philadelphia, Pa., earned a Ph.D. in African American Studies from Temple University.

1991 Timothy J. Ernst, ABC MAE (B.A.) of Erdenheim, Pa., was appointed Chapter Vice President for the International Association of Business Communicators by the Board of Directors.

Frederick Schwarzenbach (B.A.) of Manahawkin, N.J., works with ConforMIS, a company that developed the only personalized knee resurfacing implants.

1992 Donna-Maria (Tocci) Meyers (M.A.) of Philadelphia, Pa., was appointed Principal at Holy Spirit School in Philadelphia.

Matthew R. Nunnally (B.S.) of Avon by the Sea, N.J., won multiple events at the Mid-Atlantic Regional Lifeguarding Championships. He is the head men's and women's swimming and diving coach at La Salle University.

Gregory J. Palakow, Esq. (B.A.) of Doylestown, Pa., is recognized as a 2008 Super Lawyers Rising Star in the August 2008 issue of *New Jersey Monthly*. He represents and advises businesses in the area of immigration law and also serves clients' commercial litigation and business counseling needs.

1993 Michael A. Hooper (B.A., M.A., '97) of New Holland, Pa., completed a comic book, *Rumschpringe: Fallaces Sunt Rerum Species*.

Bryan D. Kraft (B.S.) of Chatham, N.J., was appointed to the Equity Research platform for Bank of America.

Eric Mobley (B.S.) of Philadelphia, Pa., has been named the head men's and women's track and field coach at Temple University. As head coach at the College of New Jersey, he won 16 conference championships.

Andrew H. Moskowitz (B.S., M.Ed. '99) of West Deptford, N.J., was appointed Assistant Principal at Voorhees Middle School.

Martin G. Murphy Jr. (B.A.) of Delran, N.J., is a Juris Doctorate candidate at Rutgers-Camden School of Law. He is a staff editor for the *Rutgers Journal of Law and Religion*.

Kevin J. Travers (B.A.) of Rockledge, Pa., led Drummers with Attitude, a percussion and dance program run by Benjamin Franklin Middle School in Bristol Township at a performance for the Bucks County Commissioners meeting. He is a faculty adviser and teacher with Bristol Township School District.

1994 ★ REUNION YEAR Charles R. Abel Jr. (MBA) of Boothwyn, Pa., was appointed Chief Financial Officer for Binswanger, a full-service commercial real estate organization.

Michael J. Clemente (B.A.) of Wyndmoor, Pa., teaches Italian and Spanish at La Salle College High School in Wyndmoor, Pa.

Hope Leads to a Happy Ending

Hope—it's the theme that resonates throughout Matthew Quick's debut novel, *The Silver Linings Playbook*, and it's the virtue that guides protagonist Pat Peoples through the emotional journey of his life. It's also what inspired Quick, '96, at age 30 to quit his tenured position at a prestigious New Jersey high school, sell his house, and move into his in-laws' Massachusetts basement to pursue his dream of writing full time. With a movie option from The Weinstein Company and accolades from *The Wall Street Journal*, *People*, National Public Radio, and *Publishers Weekly*, it's safe to say that his dream has become a reality.

The Silver Linings Playbook, published by Sarah Crichton Books/Farrar, Straus & Giroux, is set in the Philadelphia area. It may evoke nostalgia for La Salle alums who recognize local scenery like the University's Japanese Tea House, where the main character experiences a pivotal turning point. The novel follows Peoples' struggle as a man with a mental illness who believes his life is a movie produced by God—one that will end happily if he becomes the physically fit, emotionally supportive man his estranged wife wanted him to be. Though Peoples' story may seem bleak, it's his hope that allows him to move forward in his life, Quick said.

Quick's wife, Alicia Bessette, '97, played a large part in inspiring him to leap into creative writing. He also credits La Salle's former Writer-in-Residence Justin Cronin and former theater professor Helena White for nurturing his interest in fiction writing. "Even after I graduated from La Salle, I sent Helena dozens of manuscripts, and she continued to teach me," Quick said. "Had I not met Helena at La Salle, had she not been so generous and enthusiastic, I might not be in the position I am in today."

His literary journey continues with a second novel slated for release by Little, Brown in fall 2009 that echoes many of the same positive sentiments despite the main character's struggles. "There are a lot of depressing books out there," Quick said. "I think people need hope—it's what keeps us moving forward."

For more information, visit www.matthewmquick.com.

—Colleen Mullarkey, '06



Matthew Quick, '96

1997 Jeffrey J. Luetke, VMD (B.A.) of Lansdale, Pa., is an associate veterinarian with the Montgomery Animal Hospital in Flourtown, Pa.

Michael R. Taylor (M.A.) of Doylestown, Pa., was elected President of the Delaware Valley Society of Association Executives.

1998 Katherine R. DeStefano-Torres (B.A.) of Glassboro, N.J., was promoted to Program Director of the Danellic Counseling and Wellness Center, a division of Robins' Nest Inc.

Br. Harold S. Knudsen, D.H. (MCC) of Dunleer, Ireland, is the coordinator of a program for elderly intellectually disabled adults at St. Mary's Drumcar in Dunleer.

Thomas E. Quinn Jr. (B.A.) of Churchville, Pa., was featured in *Filmmaker Magazine* as one of 25 New Faces of Independent Film. He was also named one of 10 Young Writer-Directors to Watch by *MovieMaker Magazine* and his debut feature, *The New Year Parade*, won the Grand Jury Prize for Best Narrative at Slamdance. (See story on Page 14.)

1998 Jennifer A. (Schmitt) Clemente (B.A.) of Wyndmoor, Pa., teaches Spanish and German at St. Basil Academy in Jenkintown, Pa.

Lauren K. Conway (B.S.) of Philadelphia, Pa., was appointed Chapter President for the International Association of Business Communicators by the Board of Directors.

1999 ★ REUNION YEAR John R. Gonzalez (B.A.) of Philadelphia, Pa., joined the *Philadelphia Inquirer* as a sports columnist.

Nicholas P. Drphanos (B.A.) of Pennsauken, N.J., has been promoted to Department Coordinator for the World Language and Family/Consumer Science departments at Lenape High School in Medford, N.J.

2000 The Rev. Eric M. Augenstein (B.A.) of New Albany, Ind., was named Pastor of Our Lady of Perpetual Help Catholic Church and serves on the Board of Trustees for Providence High School in Clarksville, Ind.

Matthew J. Brace, M.D. (B.A.) of Williamsport, Pa., earned his medical degree from Drexel University, completed his residency in family medicine, and is practicing medicine in Wellsboro, Pa.

John J. Braunlich (B.S.) of Havertown, Pa., was appointed Vice President for Commercial Lending for the Hyperion Bank, a community bank located in Philadelphia.

1995 Anthony S. Checkowski (MBA) of Lansdale, Pa., published *The Striped Bass 60-plus Pound Club* under his pen name, Tony Checko.

Brian M. Marriott, Esq. (B.A.) of Holland, Pa., established the Law Offices of Brian M. Marriott in Huntingdon Valley, Pa., specializing in business and personal litigation.

David A. Spaulding, J.D. (B.A.) of Downingtown, Pa., earned a Juris Doctorate from Temple University's Beasley School of Law.

1996 Melissa A. Companick (B.A.) of Eastampton, N.J., was appointed President of the Better Business Bureau serving New Jersey.

David J. Gill Jr. (B.S.) of Philadelphia, Pa., was promoted to Manager for the CPA firm Master Sidlow and Associates in Wilmington, Del.

Pamela M. Hoehler, LSCW (BSW) of Parkville, Md., is an independent social work contractor with Adoptions Together and the Arrow Project.

Maria E. (Beeman) Rygalski (B.A.) of Clayton, N.J., is a reading specialist for the Washington Township public schools in New Jersey. She is co-Director of the Literacy Center at Grenloch Terrace Early Childhood Center with fellow alum **Kelly (Dimmerling) Chapman (B.A. '00)**.

Kelly M. Chapman (B.A.) of Philadelphia, Pa., is a reading specialist for Washington Township public schools in New Jersey. She is co-Director of the Literacy Center at Grenloch Terrace Early Childhood Center with fellow alum **Maria (Beeman) Rygalski (B.A. '96)**.

Ian M. Coffey (B.A.) of Mansfield, Pa., was named head coach of the women's swimming program at Mansfield University.

Edward J. Dixon III (B.S., MBA '08) of Philadelphia, Pa., is a commercial loan officer with Beneficial Bank in Philadelphia, Pa.

2001 Rosemarie Frascella (B.A.) of New York, N.Y., is teaching advanced/intermediate-level English as a Second Language at George Washington High School in New York City. She is a Peace Corps teaching fellow at Columbia University's Teachers College and pursuing a master's degree in Teaching English to Speakers of Other Languages. She is part of the New York Collective of Radical Educators involved in organizing work around social justice issues in public schools.

Conchita M. Garnett (B.A.) of Trevese, Pa., is tutoring online computer courses and database development in Microsoft Access.

Augusta O'Reilly Hughes (MBA) of Sicklerville, N.J., received the Adjunct Faculty Teaching Excellence Award in recognition of her outstanding teaching at Camden County College in New Jersey.

Brian E. Kordeck (B.S.) of Haddon Heights, N.J., is an alternative investment analyst with The Investment Fund for Foundations.

2002 Francine Adams (B.A., M.S. '06) of Hialeah, Fla., assisted in developing the Zachman Framework Beta Exam for the Institute for Certification of Computing Professionals.

Matthew E. Falvo (B.A.) of Clarksville, Tenn., was deployed as a U.S. Army company commander with the 101st Airborne Division in Khowst Province, Afghanistan.

Nicholas F. Sanna (B.A.) of Wilmington, Del., was appointed head boys' basketball coach at St. Mark High School in Wilmington. He also teaches Spanish and coaches baseball.

Lauren E. Weber (B.S., MBA '06) of Delran, N.J., is engaged to Scott Smith. An April 2009 wedding is planned.

Alum Appointed to Prominent Archdiocese Position

Joseph J. Sweeney, '71, has been appointed Secretary for Catholic Human Services for the Archdiocese of Philadelphia. As the first lay person to head the Secretariat, he will oversee Catholic Social Services and Catholic Health Care Services (CHCS).

"I am honored and humbled in being named by Cardinal Rigali as the new Secretary for Catholic Human Services," Sweeney said. "The programs and facilities comprising this Secretariat have a long and illustrious history of care, compassion, and healing deeply rooted in the mission of the Church in the Archdiocese of Philadelphia."



Joseph J. Sweeney, '71

Sweeney began his career with the Archdiocese in 1985 as the Director of Finance for St. Francis Country House. He was named the first Chief Financial Officer for CHCS in 1992 and became Chief Executive Officer in 2004. CHCS is committed to excellence in caring for human life at every stage.

"My position as the first lay Secretary of Catholic Human Services of the Archdiocese of Philadelphia puts me in a unique position to live out the concept of service to others," Sweeney said. "My responsibilities are to ensure that the organization has the resources to continue to provide its incredible range of services and maintains fidelity to its core Catholic mission of serving those in need."

An active member of St. Andrew's Parish in Newtown, Pa., Sweeney was the first President of the parish CYO and also went door to door collecting money for the Catholic Charities Appeal. Sweeney and his wife, Agnes, live in Yardley, Pa., and have five children.

Sweeney graduated from La Salle with a bachelor's degree in accounting. He credits La Salle with his true appreciation of the Lasallian tradition of service and commitment. "It prepared me well for life and its challenges," he said.

Sweeney earned his MBA from Duquesne University and is licensed in nursing home administration. He is a member of the Finance Committee of Catholic Social Services and is on the board of Sacred Heart Manor and the Grey Nuns of the Sacred Heart.

"This appointment is both a privilege and an opportunity to continue to live my faith through my work," he said.

—Janine Stevens, '17

2003 Antonio Butkiewicz (B.S., MBA '08) of Horsham, Pa., is engaged to **Michele Chermak (MBA '08)**.

Luke J. Ventura (B.A.) of Washington, D.C., returned from Thailand after completing his tour with the Peace Corps as a volunteer.

2004 ★ REUNION YEAR Serge P. Fanning (B.S.) of Philadelphia, Pa., was promoted to associate of asset management at Philadelphia real estate investment bank Grosvenor Investment Management.

David W. Hill (B.S.) of Flourtown, Pa., is engaged to Kellie L. McIntyre (B.S. '05). They are planning a 2009 wedding.

Stacey Marie Kuhfahl, D.O. (B.A.) of Haddon Heights, N.J., earned a Doctor of Osteopathic Medicine degree from the University of Medicine and Dentistry of New Jersey in May 2008. She began residency in internal medicine/emergency medicine at Kennedy Health System in Stratford, N.J.

Capt. Jason J. Ranjo (B.A.) of Hi-Nella, N.J., is the primary military science instructor and

In Memoriam

1934 John A. Schlegel of Arvada, Colo., on Dec. 8, 2007.

1944 Robert B. Winkelman Jr. (B.S.) of Philadelphia, Pa., on Sept. 20, 2007.

1950 James J. Bonner (B.A.) of Andorra, Pa., on Aug. 6, 2008.

John Capriotti (B.S.) of Surf City, Long Beach Island, N.J., on Aug. 5, 2008.

Thomas A. McMenamin, (B.S.) of Upper Darby, Pa., on Aug. 2, 2008.

1951 James J. Breslin, D.D. (B.A.) of Trenton, Mich., on June 12, 2008.

John F. Schenkel (B.S.) of Philadelphia, Pa., on April 28, 2008.

1952 Philip N. McCabe (B.S.) of Malvern, Pa., on July 17, 2008.

Raymond M. McGinley (B.A.) of Warminster, Pa., on July 5, 2008.

1956 Robert M. Rogers, M.D. (B.A.) of Pittsburgh, Pa., on Sept. 5, 2008.

Robert R. Rowe (B.S.) of Warminster, Pa., on Oct. 20, 2007.

1957 William J. Comer (B.A.) on Feb. 19, 2008.

1958 Hon. Harry J. Bradley (B.A.) of Springfield, Pa., on Sept. 10, 2008.

Raymond T. Coughlan (B.S.) of Moorestown, N.J., on March 4, 2008.

1959 John C. Noonan (B.S.) of New York, N.Y., on Aug. 5, 2008.

Cornelius J. O'Brien Jr. (B.S.) of Reading, Pa., on June 29, 2008.

Bernard J. Vaughan Sr. (B.S.) of St. Davids, Pa., on July 27, 2008.

1960 George Weisbrod (B.S.) of Norristown, Pa., on Nov. 12, 2007.

1961 Herbert Whitehead (B.S.) of Philadelphia, Pa., on June 1, 2007.

1962 Harry J. McDermott, DDS (B.A.) of Philadelphia, Pa., on July 14, 2008.

1963 John J. Hopkins (B.S.) of Philadelphia, Pa.

Francis A. Jablonski (B.A.) of Shenandoah, Pa., on Oct. 16, 2007.

1964 Richard C. DiMascio (B.S.) of Philadelphia, Pa., on July 26, 2008.

James F. Weeney (B.S.) of Philadelphia, Pa., on Aug. 4, 2008.

1965 Maurice E. Cox Jr. (B.S.) of Media, Pa., on Jan. 20, 2008.

Frank J. Steinitz of Brunnell, Fla., on April 30, 2008.

1967 Michael T. McCracken (B.S.) of Monroeville, Pa., on July 7, 2008.

1968 Warren W. Klenk, Ed.D. (B.A.) of Roslyn, Pa., on Aug. 10, 2008.

1969 J. Michael Cunnane (B.A.) of Doylestown, Pa., on July 1, 2008.

1970 John A. Kenneff (B.A.) of Lancaster, Pa., on March 4, 2008.

1971 Michael L. Rucinski of Philadelphia, Pa., on June 28, 2008.

Francine (Perrine) Wittkamp, Ed.D. (B.A.) of Abington, Pa., on Sept. 9, 2008.

1972 Charles F. Devine Jr. (B.S.) of Chester Heights, Pa., on Aug. 29, 2008.

1973 John M. Sabol (B.S.) of Hatfield, Pa., on July 29, 2008.

1974 John McCormick (B.S.) of Philadelphia, Pa., on March 16, 2008.

1975 Stephen T. Dugan (B.S.) of Ambler, Pa., on Sept. 7, 2008.

Michael I. Schmitt (B.A.) of Glenolden, Pa., on Feb. 24, 2008.

1977 Sr. Marie Agnes Punte (B.A.) of Baltimore, Md., on April 26, 2008.

1978 John J. Echeverry, Ph.D. (B.A.) of Silver Spring, Md., on Aug. 29, 2008.

James P. Noone (B.A.) of Feasterville, Pa., on June 5, 2008.

1982 Joseph B. Dougherty (B.A.) of Reading, Pa., on July 30, 2008.

1983 Robert J. Fiorentino (B.S.) of Philadelphia, Pa., on Feb. 25, 2007.

1984 Charles C. Hansen (B.S.) of Medford, N.J., on Jan. 8, 2008.

1988 Brenda K. Sims (BSN) of Philadelphia, Pa., on March 3, 2008.

1994 Thomas J. Hempstead (B.A.) of Cherry Hill, N.J., on Aug. 2, 2008.

1995 Margret R. Duko (M.Ed.) of Greenville, S.C., on July 8, 2008.

2003 Thomas J. Lynch (A.A.) of Ambler, Pa., on Sept. 2, 2008.

2004 Vincent M. Cullen (B.A.) of Huntingdon Valley, Pa., on Aug. 5, 2008.

the head of the Army ROTC Department at La Salle University. Prior to his return to La Salle, he was commissioned as a second lieutenant and sent to Fort Drum, N.Y. (10th Mountain Division), where he was deployed to Afghanistan as an artillery platoon leader.

Timothy C. Warner, Esq. (B.A.) of Manhattan, Kan., graduated from Baylor University School of Law in Waco, Texas and was

admitted to the Texas State Bar in 2007. He graduated from the U.S. Army 175th Judge Advocate Officer Basic Course and was promoted to captain in the Army JAG Corps in 2008.

Fanta A. Waterman (B.S.) of Forest Hills, N.Y., had her manuscript, "Food-borne Outbreaks and Agricultural Practices: Should Public Health Prevent Start in the Field,"

accepted for publication in the March 2009 issue of the *Journal of Environmental Health*.

2005 Paul M. Barna Jr. (B.A.) of Seaside Park, N.J., was engaged to Erin Holm in Mexico in April 2008.

Theresa E. Berger (B.A.) of Elkins Park, Pa., graduated *magna cum laude* from the University of Pennsylvania's Bioethics Department.

She is a project manager for Fox Chase Cancer Center in the Psychosocial and Behavioral Medicine Department.

Jeffrey A. Leauby (B.S.) of Fort Washington, Pa., was elected to the Union League of Philadelphia.

Kellie L. McIntyre (B.S.) of Baltimore, Md., is engaged to **David W. Hill (B.S. '04)**. They are planning a 2009 wedding.

Jermaine D. Thomas of Frederick, Md., spoke at the Basketball Coaches Without Boundaries summer camp after his return from professional basketball in Hungary.

2006 David J. Artz (BSN) of Lebanon, Pa., is no longer with the Intensive Care Unit at Good Samaritan Hospital in Lebanon. He is exploring a travel nursing option in Chico, Calif.

Ashley A. Flower (B.A.) of Camp Hill, Pa., was promoted to Public Relations Manager for Rite Aid Pharmacy.

Jennie L. Katz (B.A.) of Philadelphia, Pa., earned a master's degree from Harvard University's Graduate School of Education. She is pursuing a doctorate in clinical developmental psychology at Bryn Mawr College.



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Jared A. Mondelli (B.S.) of Audubon, N.J., was accepted into the Chestnut Hill College Master of Clinical and Counseling Psychology Program.

Amanda Tirado (B.A.) of Yonkers, N.Y., earned a Master of Science in Physician Assistant Studies from Mercy College.

2007 James H. Brightman III (M.A.) of Washington Crossing, Pa., teaches world history and Advanced Placement U.S. history at the Korea International School of Seoul, South Korea.

Jessica L. Steltz, LSW (BSW) of Reading, Pa., earned her Licensed Social Worker certification in May 2008.

2008 Efthymia Kalantzi (M.A.) of Aharnai, Greece, is a public relations executive with

POLITICS Strategic Communications and Relations Management. She completed an MTV Greece project that aired in October.

Michele Chermak (MBA) of Horsham, Pa., is engaged to **Antoni Butkiewicz (B.S. '03, MBA '08)** of Horsham, Pa.

Julianna M. Gwyszcz (B.A.) of Cheltenham, Pa., is pursuing a master's degree in social work in Columbia University's 16-month accelerated program.

Michelle N. Sullivan (B.A.) of Gibbstown, N.J., was accepted into the United States Marshals Service.

Celeste Wade (B.A.) of Cogan Station, Pa., was accepted into Drexel University's School of Nursing and Health Professions Art Therapy Master's Program.

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Campus Expansion and Development

Progress continued throughout the fall on campus expansion and development projects. Holroyd Hall (above), featuring the Hugh and Nancy Devlin Center for Science and Technology, is on schedule for a fall 2009 opening. Several businesses at the Shoppes at La Salle (inset, upper right) will likely be open by Christmas, and a grand opening for the Shoppes is anticipated in the spring, when Fresh Grocer is complete. Currently, the neighborhood's first grocery store in 40 years is adding environmentally friendly solar energy panels and LED lighting. Work continues on the pedestrian bridge (inset, lower right) linking Main Campus to West Campus. The bridge, which will lead from San Miguel Townhouses to a glass atrium at the first floor of St. Benilde Tower, was scheduled to be completed by the end of 2008.



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