



## A novel curcumin-based vaginal cream Vacurin selectively eliminates apposed human cervical cancer cells

Priya Ranjan Debata <sup>a,c</sup>, Mario R. Castellanos <sup>c,d</sup>, Jimmie E. Fata <sup>b,c</sup>, Sarah Baggett <sup>a,c</sup>,  
Sritha Rajupet <sup>c,d</sup>, Anita Szerszen <sup>c,d</sup>, Sultana Begum <sup>a,c</sup>, Anita Mata <sup>a,c</sup>, Vundavalli V. Murty <sup>f</sup>,  
Lynne M. Opitz <sup>e</sup>, Probal Banerjee <sup>a,c,\*</sup>

<sup>a</sup> Department of Chemistry, The College of Staten Island (CUNY), USA

<sup>b</sup> Department of Biology, The College of Staten Island (CUNY), USA

<sup>c</sup> The Biomedical Laboratories for Integrative Cancer Research at CSI-SIUH (BLICaR), The College of Staten Island (CUNY), USA

<sup>d</sup> Department of Medicine, Staten Island University Hospital (North Shore-LIJ Health System), USA

<sup>e</sup> Department of Pathology and Laboratory Medicine, Staten Island University Hospital (North Shore-LIJ Health System), USA

<sup>f</sup> Department of Pathology and Institute for Cancer Genetics, Irving Cancer Research Center, Columbia University Medical Center, USA

### HIGHLIGHTS

- ▶ The study shows the selective efficacy of the spice component curcumin in eliminating HPV(+) human cervical cancer cells.
- ▶ It develops a curcumin-based vaginal cream, Vacurin-20, and demonstrates its efficacy in eliminating apposed cervical cancer cells.
- ▶ This preclinical study establishes Vacurin-20 as a safe medication in an *in vivo* mouse model.

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### ABSTRACT

**Objective.** Human papillomavirus (HPV) infections remain a leading cause of mortality worldwide. In the U.S. strategies via screening and vaccination prevent HPV-associated cervical neoplasms, but consume immense healthcare costs. The spice component curcumin has potent anticancer and antiviral properties, which have been difficult to harness as a treatment, due to its poor systemic bioavailability. This project tests the possibility of developing a curcumin-based therapy for cervical cancer.

**Methods.** Using four HPV(+) cervical cancer cell lines and normal fibroblasts we first tested the selectivity and potency of curcumin in eliminating HPV(+) cells. Subsequently, we developed a curcumin-based cervical cream and tested its efficacy in eliminating apposed HPV(+) cells and also its possible side effects on the vaginal epithelium of healthy mice.

**Results.** Curcumin selectively eliminates a variety of HPV(+) cervical cancer cells (HeLa, ME-180, SiHa, and SW756), suppresses the transforming antigen E6, dramatically inhibits the expression of the pro-cancer protein epidermal growth factor receptor (EGFR), and concomitantly induces p53. Additionally, Vacurin, a uniform colloidal solution of curcumin in a clinically used amphipathic vaginal cream, eliminates apposed HeLa cells while suppressing the expression of EGFR. In mice, daily intravaginal application of Vacurin for three weeks produced no change in body weight and when the mice were sacrificed, the vaginal tract epithelium showed no Vacurin-evoked adverse effects.

**Conclusion.** We have developed a curcumin-based vaginal cream, which effectively eradicates HPV(+) cancer cells and does not affect non-cancerous tissue. Our preclinical data support a novel approach for the treatment of cervical HPV infection.

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### Introduction

Cervical cancer is a leading cause of cancer death amongst females worldwide, of which the human papillomavirus (HPV) is the main etiologic risk factor [1]. By the age of 50, 75–80% of sexually active women have acquired HPV at some point in their lifetime, making it the most common sexually transmitted disease in the United States [2]. In developed countries, cervical cancer screening programs have

\* Corresponding author at: Department of Chemistry and the Center for Developmental Neuroscience, The City University of New York at The College of Staten Island, Staten Island, NY, 10314, USA. Fax: +1 718 982 3944.

E-mail address: [probal.banerjee@csi.cuny.edu](mailto:probal.banerjee@csi.cuny.edu) (P. Banerjee).

been effective in reducing cancer mortality [3]. But the annual cost to treat HPV-associated pre-cancers is in the order of billions of dollars in the U.S. [4]. Precancerous lesions of the cervix can be identified early and treated. In women of reproductive age, loop electrosurgical excision procedure (LEEP) is the most common strategy used to treat high-grade dysplasia. Though LEEP is a very effective treatment option, it comes with some risk. Cervical incompetence and preterm delivery are potential consequences that affect future obstetrical outcomes [5,6]. In a promising recent report, using the Toll-like receptor 7 agonist imiquimod in a phase II clinical trial, regression of CIN 2–3 lesions and HPV infection were demonstrated with 16 weeks of intravaginal application of this compound [7]. Though promising, not all HPV associated lesions were cleared in this study. Therefore, a universally effective treatment for cervical HPV infection does not exist. The introduction of the two prophylactic HPV vaccines, Cervarix® or Gardasil® [8] offers promise to prevent the most common oncogenic HPV types 16/18-associated cervical lesions, but efficacy is achieved only in HPV-naïve patients [3] as the vaccines are not therapeutic. Additionally, in developing nations with limited economic resources or poor healthcare infrastructure, vaccination programs may not be feasible. Thus, despite significant advances in prevention, screening and treatment, cervical HPV infection remains a major cause of morbidity and mortality of women worldwide. Therefore, examining agents harboring antiviral and/or antitumor properties against HPV-associated lesions remains as an important focus.

Curcumin, a yellow pigment from the root of *Curcuma longa* linn is a natural inexpensive component derived from the Southeast Asian spice turmeric. Clinical studies have demonstrated that oral administration of curcumin is safe and well-tolerated with no significant toxicity and an acceptable blood chemistry profile [9–11], but its use is limited by its low systemic bioavailability [12,13]. Nevertheless, curcumin's potential role in cancer therapy continues to be investigated in clinical trials for several types of cancer [9,10,14–16]. Experiments in cell culture systems and animal models have established curcumin's antitumor [14], anti-inflammatory [14], and anti-viral properties [17–19]. Such studies have shown that curcumin treatment of HPV-infected cells rapidly inhibits the expression of HPV-E7, a key oncoprotein involved in tumor growth and malignant transformation and also restores the levels of the cell cycle regulators p53 and retinoblastoma protein (Rb) [17]. Like many other HPV positive cervical cancer cells, the cell lines used here HeLa, ME-180, SiHa, and SW756 harbor the wild-type p53 protein [20,21]. Both cell cycle inhibitors p53 and Rb are suppressed in most cancer cells, and expression of increased levels of these proteins has been linked to regression of cervical cancer [22–24]. Therefore, any curcumin-evoked induction in p53 and/or Rb could be effective in derailing the cells from cell cycle and cancer growth. This is the first hypothesis that has been tested in the current study.

Curcumin has been used to eliminate cervical cancer cells in laboratory experiments, but its use in the treatment of cervical cancer has had limited success, partially because of its low solubility in water [12,13]. We postulate that intravaginal application of a curcumin-based amphipathic cream may be a safe alternative with the potential for improved efficacy. We demonstrate here that a colloidal mixture of curcumin in a vaginal cream is able to eliminate juxtaposed cancer cells in culture without any adverse effect on the lower reproductive tract in a mouse model.

## Materials and methods (see Supporting Information for details)

### Animals

All animals were handled and used for surgery following an experimental protocol approved by the Institutional Animal Care Committee (IACUC) of the College of Staten Island (CUNY).

### Cell culture

Human dermal fibroblast cells (ATCC) were procured and cultured using fibroblast growth supplements and 1% penicillin-streptomycin (PS). HeLa (HPV-18 +), ME-180 (HPV-68 +), SiHa (HPV-16 +), and SW756 (HPV-18 +) cells [20,21,25–27] were obtained from ATCC and cultured in Dulbecco's Modified Eagles Medium (DMEM) containing 10% fetal bovine serum (FBS) and 1% PS.

### Curcumin

(Please see Supporting Information for details on source and solubilization).

### Curcumin treatment and WST-1 assay

The general methods have been reported earlier [28,29]. Further details have been included in the Supporting Information.

### Western blot analysis

The general procedure has been reported in our earlier publications [28,29]. (Please see Supporting Information for details).

### Immunofluorescence staining

The general procedure has been reported in our earlier publications [28,29]. (Please see Supporting Information for details).

### Vaginal curcumin formulation

Intravaginal formulation containing 2%, 5%, 10% and 20% (w/w) curcumin were prepared by mixing curcumin powder with a commercially available topical oil-in-water cream base called Vanicream (Pharmaceutical Specialties, Inc., Rochester, MN). These formulations were named as Vacurin-2, Vacurin-5, Vacurin-10, and Vacurin-20, respectively. Our tests showed that 5 g of Vacurin occupied a volume of 5 ml. Therefore, in the rest of this report, we have expressed the concentrations of curcumin in Vacurin as 20% (w/v). The two components were thoroughly mixed using a spatula and the homogeneity of the mixture was verified by visualizing curcumin fluorescence at 530 nm using a Leica Laser Confocal Scanning System (Exton, PA) TCS SP2.

### Toxicity tests for Vanicream and Vacurin-20 in mice

Three-month-old female mice in three groups were intravaginally treated with intravaginal infusions of PBS, Vanicream or Vacurin-20. Group#1 received PBS alone, Group#2 received Vanicream alone and Group#3 received Vacurin-20. The mouse vaginal tract volume was measured and observed to be around 10  $\mu$ l. Therefore, approximately 10  $\mu$ l of either PBS, Vanicream or Vacurin-20 were infused using a fire-polished pasture pipette into the vagina every morning at 9:30 AM. The applications were continued daily for two weeks after which the body weight of each mouse was determined. To minimize variations in inflammation, mouse vaginal smears were monitored and each mouse was euthanized at the first proestrus stage following the last treatment [30]. Subsequently, the uterus-cervix and vagina were dissected in its entirety as a single specimen, fixed in 10% formalin, sectioned into sagittal sections, and stained with hematoxylin and eosin (H&E) for histopathologic examination by a pathologist (L.M.O).

### Statistical analysis

Please see Supporting Information.

**Results**

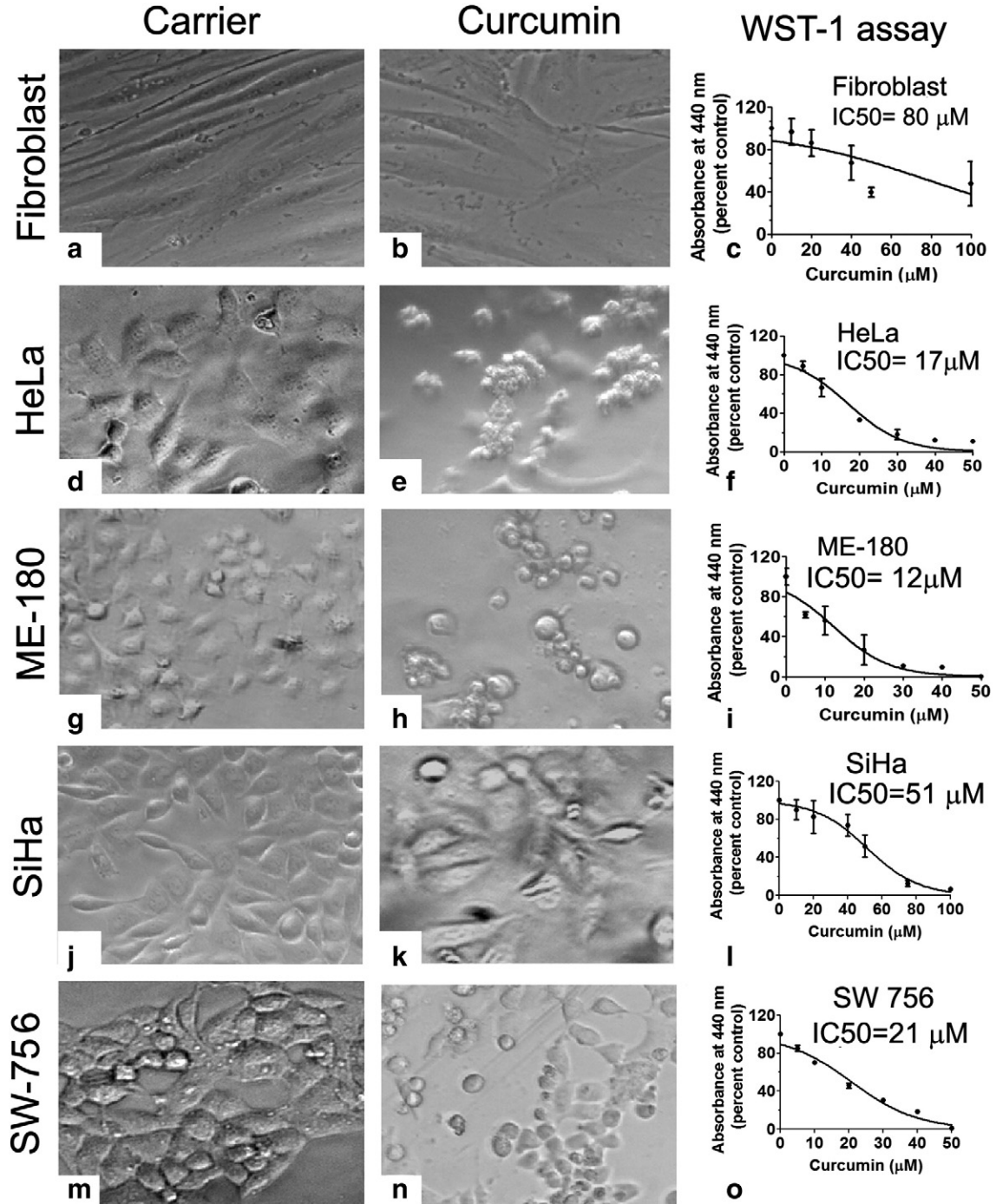
*Curcumin causes a decrease in cell viability as assessed by morphological analysis as well as WST-1 assay*

Cultured human cervical cancer cells of four clonal origins, HeLa, ME-180, SiHa, and SW756, were efficaciously eliminated by curcumin. Based on WST-1 assays, the IC<sub>50</sub> concentrations were 17 μM (HeLa), 12 μM (ME-180), 51 μM (SiHa), and 21 μM (SW756), respectively. In sharp contrast only high concentrations of curcumin

(≥100 μM) caused a significant decrease in WST-1 activity in the primary human fibroblasts (Fig. 1).

*Curcumin causes rapid suppression of Epidermal Growth Factor Receptor (EGFR) and elevation of the cell cycle inhibitor p53*

Discrete signaling proteins mediate transformation, survival, and proliferation of various types of cancer cells. Curcumin disrupts signaling or expression of a key signaling protein specific to a cancer cell type rapidly, even before any cell degeneration is visible. Thus,



**Fig. 1.** Curcumin treatment eliminates HPV-antigen-containing cervical cancer cells. Curcumin treatment (96 h) causes suppression of cervical cancer cell growth but has little effect on fibroblast cells in culture. Fibroblast, HeLa, ME-180, SiHa, and SW756 cells were treated with carrier and different doses of curcumin for 96 h. A representative image for carrier-treated and curcumin (30 μM) is shown for each of the cell lines. WST-1 assays were performed. The graphs represent the dose-dependent response for carrier and curcumin on the different cell lines used in the study. The IC<sub>50</sub> value indicated in each graph was obtained from two experiments, each performed with triplicate samples.

NF- $\kappa$ B is rapidly inhibited in the melanoma or glioblastoma cells by curcumin within 8 h of treatment [28,31]. Most notably, in these cervical cancer cells, epidermal growth factor receptor (EGFR) is dramatically suppressed by curcumin within 8 h (Fig. 2). Simultaneously, curcumin treatment elicits elevated expression of the cell cycle inhibitor p53 (Fig. 2). A concomitant inhibition of serine-780 phosphorylation Rb, which inactivates this cell cycle inhibitor, was also observed in the HeLa and ME-180 cells. The Rb levels were much higher and P-S780-Rb/Rb ratio very small in the SiHa and SW756 cells to observe any regulation of phosphorylation.

*Curcumin causes suppression of the cell-transforming HPV antigen E6*

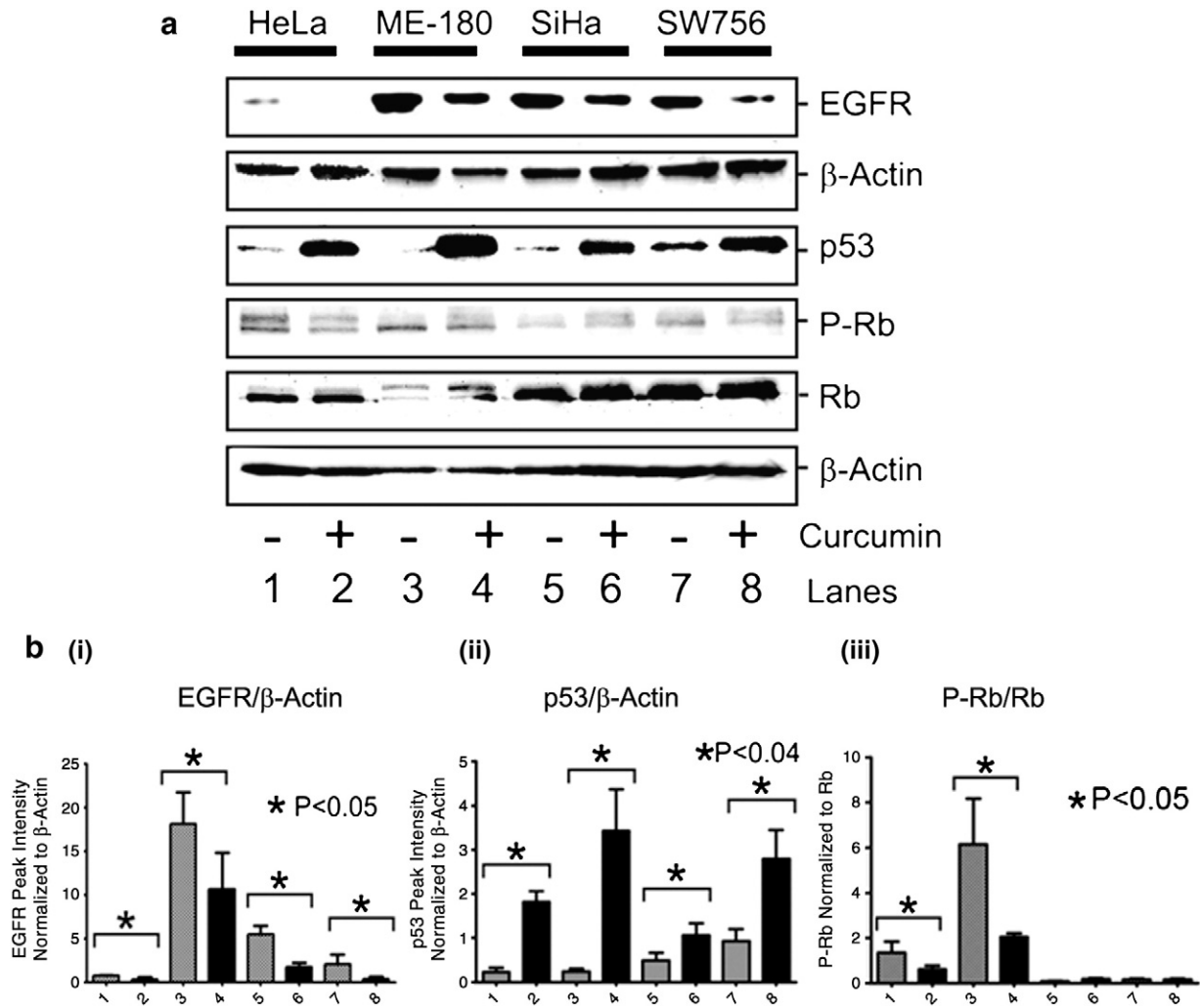
Immunohistochemical analysis revealed detectable expression of E6 in all four cervical cancer cell lines, HeLa, ME-180, SiHa, and SW756, but not in the human fibroblast cells (Fig. 3a and Supplementary Fig. 1). Curcumin treatment caused a significant decrease in the expression of E6 in all the four cell lines (Fig. 3b and Supplementary Fig. 1). Similar experiments were also attempted using a wide range of concentrations of a HPV 16 specific monoclonal anti-E7 antibody (cat# Sc-6981, Santa Cruz Biotechnology, Santa Cruz, CA), but no immunocytochemical staining could be achieved.

*Curcumin forms a smooth colloidal solution in the neutral vaginal gel Vanicream*

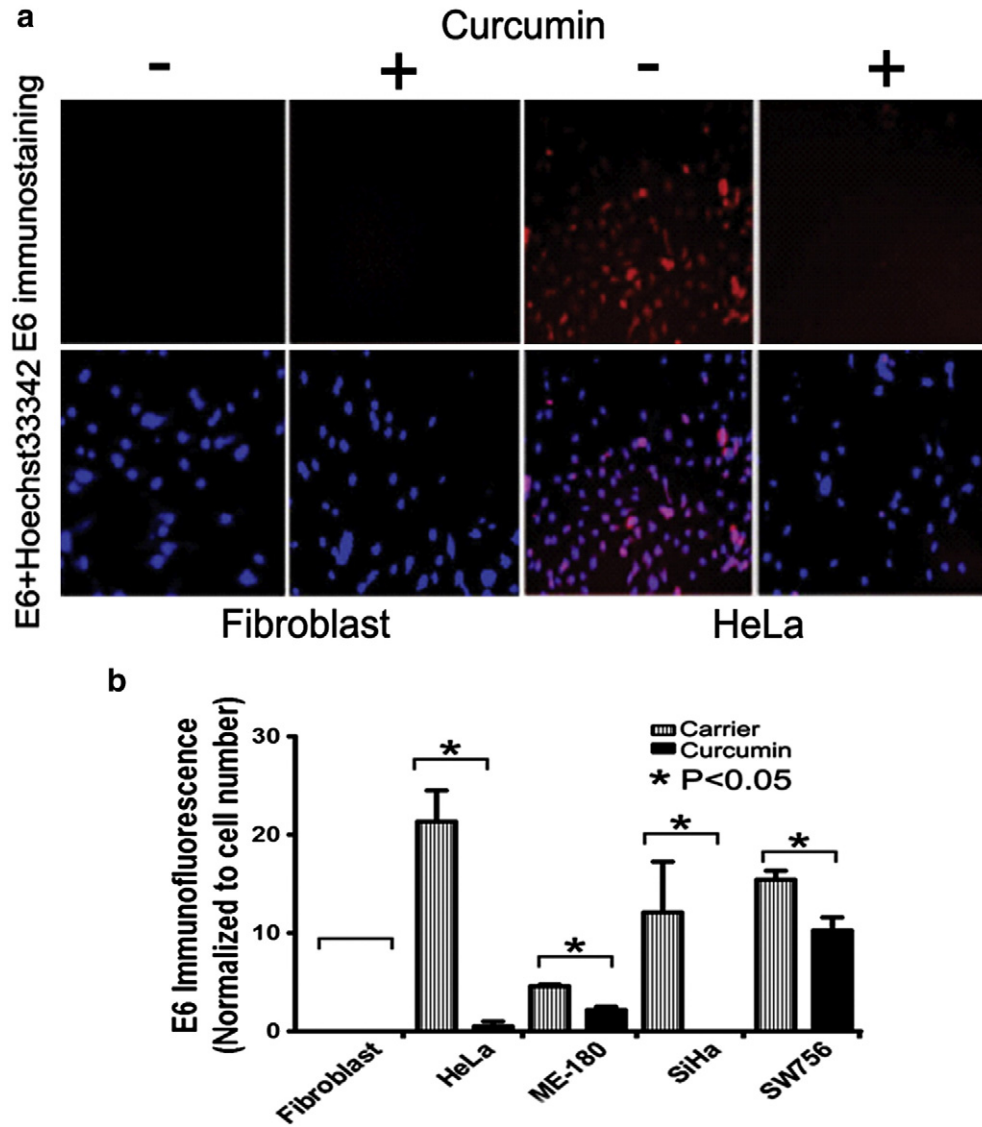
To enable topical application of curcumin in a form that could be readily absorbed by the apposed cells, we tested the miscibility of the hydrophobic molecule curcumin in the amphipathic vaginal gel Vanicream. Up to 20% w/v, curcumin formed a uniform colloidal solution in Vanicream (named as Vacurin-20) as evidenced by an increase in fluorescence intensity of a layer of the gel on a microscopic plate at 530 nm. Beyond 20% (w/v), solid curcumin particles remained and no further increase in fluorescence intensity was observed (Supplementary Fig. 2a and b). Supplementary Fig. 2c shows the uniform yellow color of Vacurin-20.

*Cervical cancer cells apposed to Vacurin-20 are eliminated*

To verify if topical application of Vacurin-20 could eliminate cancer cells, Vacurin-2 (2% curcumin), Vacurin-5 (5% curcumin), Vacurin-10 (10% curcumin), and Vacurin-20 (20% curcumin) (100 mg of each) were each placed on a porous (0.22  $\mu$ m) membrane in an 8-mm tissue culture insert, which was held within 1 mm from HeLa cells cultured in a 35-mm well of a six-well tissue culture plate. The cells and the



**Fig. 2.** Curcumin treatment of cervical cancer cells causes a dramatic inhibition of EGFR with concurrent induction of p53. (a) HeLa, ME-180, SiHa, and SW756 cells treated with vehicle alone or curcumin (50  $\mu$ M) for 8 h. Western blotting of cell lysates revealed a dramatic inhibition of EGF receptor expression. By contrast, curcumin treatment caused an increase in p53 and a decrease in Rb phosphorylation in HeLa and ME-180 cells. (b) (i–iii) Quantification of band intensities, normalization to  $\beta$ -actin, and expression as percent carrier-treated demonstrate the decrease in EGFR, increase in p53, and decrease in phosphorylation of Rb following curcumin treatment. Results were quantified from three discrete experiments (n = 3). The numbers shown below the columns represent the lanes in the Western blots shown in Fig. 2a.



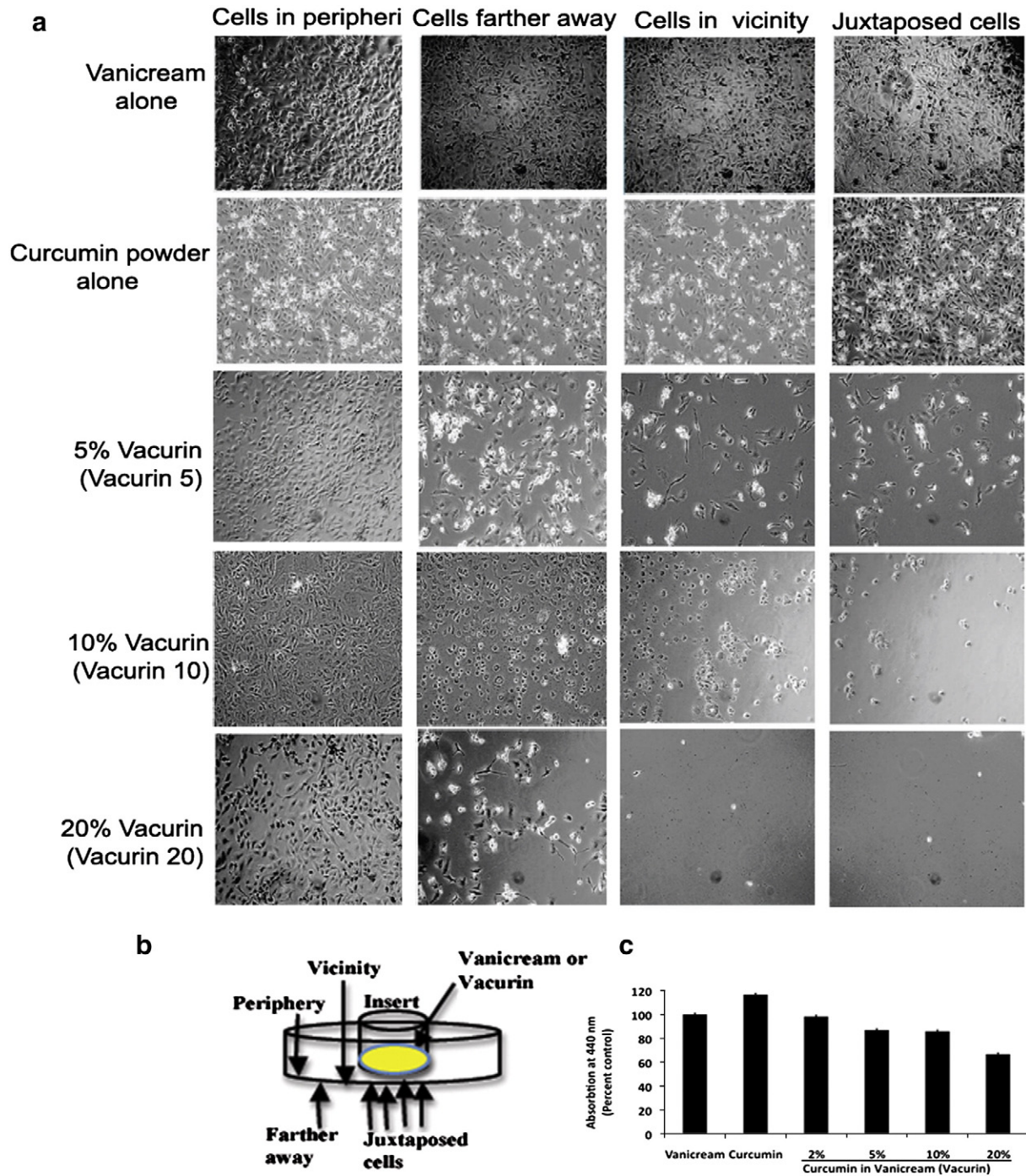
**Fig. 3.** Curcumin treatment causes suppression of the HPV-16 E6 protein in the cervical cancer cells within 8 h. Immunostaining shows expression of the HPV-16 E6 protein in all four cervical cancer cells but not normal human fibroblasts. (a) Curcumin treatment causes down regulation of the E6 protein in HeLa cells (Fig. 3a, upper panel), Nuclear Hoechst33342 staining was used to visualize the cells. The merged images for E6 and Hoechst33342 staining are shown in the lower panel of Fig. 3a (immunostaining images for other cell lines are shown in Supplementary Fig. 1). (b) The graph shows a quantitative analysis of E6, which is down regulated by curcumin treatment in the cervical cells used in this study (Fig. 3b). Results presented were obtained from two independent experiments, each performed with triplicate wells of cells.

membrane were bathed in serum-free DMEM. After 72 h, the cells juxtaposed to the membrane as well as those away from the insert were analyzed by microscopy (Fig. 4a). Vacurin-5, Vacurin-10, and Vacurin-20 caused increasing inhibition of cell number in the immediate vicinity (Fig. 4a and b). In Vacurin-20 treatment, the apposed cells (juxtaposed to the membrane) and in the immediate vicinity were completely eliminated. In contrast, cells at increasing distance from the insert were much less affected by Vacurin and placing Vanicream or solid curcumin on the membrane without the cream caused no cell death at all (Fig. 4a). WST-1 assay performed on the entire well showed a much smaller decrease in activity in Vacurin-20, which demonstrated that Vacurin-20 acted only on cells that were closely apposed to the cream (Fig. 4c).

*Vacurin-20 treatment causes suppression of EGF receptor expression and vaginal application of Vacurin-20 yields no detrimental effect*

HeLa cells treated for 8 h with Vacurin-20 showed a significant suppression of EGF receptor expression (Fig. 5a and b).

Vancream or Vacurin-20 (10 µl mouse) was applied daily to the vaginal tract and cervix of adult C57BL6 female mice. After three weeks of treatment, the Vacurin-20-treated mice appeared indistinguishable from Vancream-treated and untreated controls in weight (Fig. 5c). In a similar experiment with three mice in each group treated with either intravaginal infusions of PBS or Vancream or Vacurin-20, the mice were then sacrificed and the lower reproductive tract was removed and sagittal sections of the tissue were stained with H&E. The Vacurin-20-treated mice did not show any increased inflammation compared to the PBS- or Vancream-treated mice (Fig. 5d and Table 1). The vaginal epithelium of the mice did not show any ulceration, areas of necrosis, or micro-abscess formation. The inflammation noted among the Vacurin-treated mice in the epithelial and stromal regions were not more than that in the control animals, which received either intravaginal PBS or Vancream. One mouse in the PBS treated group had grade 3 severe inflammation at the distal segment of the vaginal tract, this was possibly due to mechanical trauma during intravaginal infusion, otherwise, all groups had similar histopathologies after vaginal infusion.



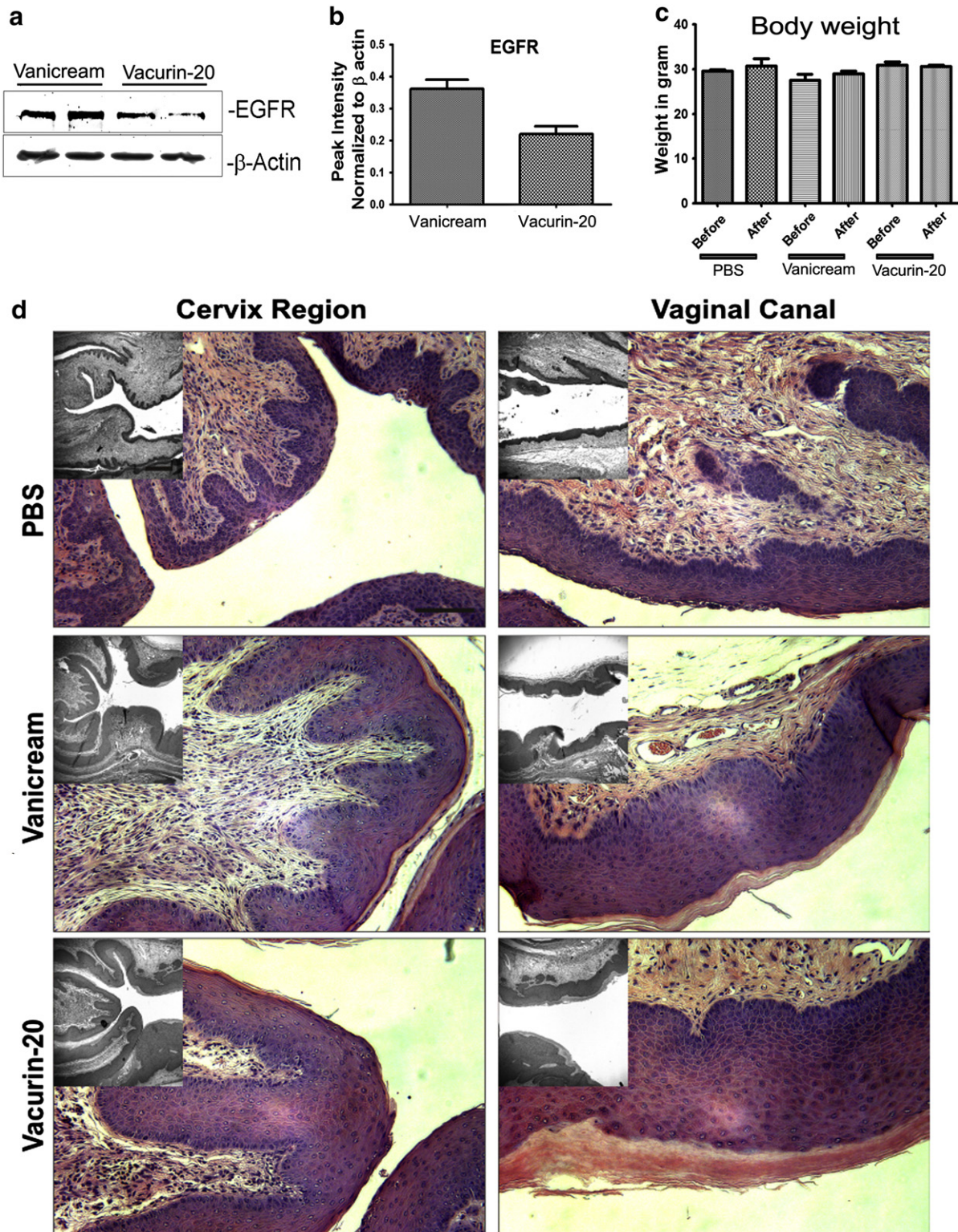
**Fig. 4.** Elimination of apposed cancer cells by Vacurin. (a) HeLa cells were cultured in a 12-well cluster plate and 50-mg of Vanicream alone or different formulations of Vacurin were placed on a porous membrane in a tissue culture insert suspended 1 mm above the cultured cells for 72 h. (a and b) Cells juxtaposed to the membrane were eliminated, whereas cells located further away were less affected. (c) Peripheral live cells dis-allow a dramatic decrease in WST-1 activity. Data shown are representative of two experiments.

**Discussion**

Research to develop anti-viral or anti-tumor therapies for cervical cancer have focused on sophisticated technologies such as immunotherapy, gene therapy, and novel compounds. Although promising, vulnerable populations in developing nations are unlikely to have access to these costly therapies. However, the use of nutraceuticals, like curcumin, may be an effective and low-cost alternative for the prevention and treatment of certain diseases [9,10,14–16]. In view of the promising data for curcumin as an effective anticancer [17] and antiviral agent [17–19], we have developed an intravaginal cream

(Vacurin-20), which is effective in eliminating HPV-associated cervical cancer cell lines. Furthermore, we show Vacurin-20 does not affect non-cancerous cells in our *in vitro* experiments and in our *in vivo* mouse model.

Here we first show an interesting mechanistic trend in four HPV(+) cervical cell lines that harbor wild-type p53 [20,21]. Curcumin caused a rapid inhibition of the cancer-promoting protein EGFR and a simultaneous induction of the cell cycle inhibitor p53 (Fig. 2). Curcumin also blocked phosphorylation of Rb at serine-780, which inactivates this protein. This unleashed its cell cycle-inhibitor property in HeLa and ME-180 cells (Fig. 2). In contrast, expression



**Fig. 5.** Vacurin-20 treatment suppresses EGF receptor expression in the HeLa cells and does not cause a change in body weight or mucosal injury or inflammation in the lower reproductive tract of treated mice. HeLa cells grown in 6-well plates were treated in duplicate wells with Vanicream or Vacurin-20 applied from membrane inserts for 8 h in serum-free medium. The cells did not appear stressed after this short treatment, but were lysed and subjected Western blot analysis to measure EGFR expression. (a) A marked decrease in EGFR expression was observed even after this brief treatment. (b) Quantification of peak intensities showed that EGFR expression was significantly less in the Vacurin-20-treated wells ( $p < 0.05$ ;  $n = 2$ ). (c) Four female mice in each group were intra-vaginally infused with about 10  $\mu$ L of either Vanicream alone or Vacurin-20 per day for 3 weeks. The mice were weighed before and after treatment. No significant change in body weight was observed after any treatment. (d) Three female mice in each group were similarly infused with either PBS, or Vanicream, or Vacurin-20. After 3 weeks, the mice were sacrificed, sagittal sections of the lower reproductive tract were stained with H&E. High- and low-magnification (the inset) images from each group are shown. Each sagittal section prepared from the cervical and vaginal regions was subjected to pathological examination and the inferences are shown in Table 1. Compared to the PBS- and Vanicream-treated controls, Vacurin-20 treatment did not show any increased mucosal or stromal inflammation or injury.

**Table 1**  
Histopathology of Lower Genital Tract of Treated Mice.

Intravaginal infusion	Epithelial inflammation	Stromal inflammation (grade)
C1-PBS	Grade 0	1
C2-PBS	Grade 1	1
C3-PBS	Grade 3 (distal vaginal canal)	1
	Grade 1–2 (proximal)	
Vanicream1	Grade 0	1
Vanicream2	Grade 0	1
Vanicream3	Grade 1 (distal vaginal canal)	1
	Grade 2 (cervix)	
Vacurin-1	Grade 1	2
Vacurin-2	Grade 1	1
Vacurin-3	Grade 1–2	1

Grade 0 – no inflammatory cells present.

Grade 1 – mild acute inflammation with local areas containing neutrophils.

Grade 2 – moderate inflammation with diffuse areas containing neutrophils.

Grade 3 – severe inflammation with marked areas of inflammatory cells present with focal areas of necrosis.

Grade 4 – significant areas of necrosis and inflammation and/or micro-abscess formation.

of Rb was much higher in SiHa and SW756 cells than in HeLa and ME-180, and the P–Rb/Rb ratio was too small even in the absence of curcumin to cause any appreciable inactivation of Rb in these cell lines (Fig. 2b). So, the curcumin-evoked cell cycle regulation in SiHa and SW756 cells was likely to be caused through the induction of p53 and inhibition of EGFR.

Earlier studies have used an HPV16-transformed human keratinocyte cell line to show that wild type p53 causes suppression of Sp1- and Yin Yang 1 (YY1)-mediated induction of EGFR [32]. Curcumin treatment causes an induction of p53 in many cancer cell types [33–36] and this increased p53 could cause suppression of EGFR in the four human cervical cancer cell lines used here. Additionally, curcumin, which inhibits histone deacetylase (HDAC) [34,35], could block HDAC-mediated induction of EGFR [33].

The HPV 16 oncoprotein E6, which has been implicated in HPV-mediated transformation of normal cells, is dramatically suppressed by curcumin. The transforming antigens E6 and E7, which complex with p53 and Rb, respectively, trigger degradation of these cell cycle inhibitors [37,38]. Thus, in addition to eliminating the HPV-infected cervical cancer cells, by suppressing E6 (and possibly E7) and simultaneously boosting p53 and activating Rb [17] (Fig. 2), curcumin may also block HPV-associated transformation of cervical cancer cells. Further experiments will reveal if curcumin and Vacurin-20 are effective in suppressing or eliminating other key regulatory HPV proteins like E2, which are essential for viral replication [37,39]. This submits an exciting possibility for the treatment of women with persistent HPV infection who are known to be at high risk for developing severe dysplasia and cancer. Furthermore, topical imidazoquinolines like Aldara, are able to stimulate the immune response and improve antiviral immunity. [40]. In clinical trials, these medications in some patients were to clear HPV infection and cause regression of high grade vulvar and cervical dysplasias. [7,41]. Combining these agents to enhance cell-mediated immunity with our curcumin cream to modulate intracellular signaling, could be an attractive approach to target several mechanisms that HPV uses to evade host responses.

The commercially available base Vanicream is free of perfume, lanolin, formaldehyde, parabens, or dyes [36]. It has been used earlier to deliver steroid hormones to the vaginal area [4]. Data presented here establish that our formulation, Vacurin-20, suppresses the same pro-cancer signaling pathways as inhibited by curcumin and effectively eliminates apposed cervical cancer cells. Through mouse studies, we show here that intravaginal application of Vacurin-20 is feasible and safe. The simplicity and inexpensive nature of this strategy is the most important aspect of our research, as this approach is

applicable to both developed and developing nations. Its future as a treatment modality for cervical cancer and HPV associated dysplasias is currently being investigated through carefully designed clinical trials. Successful development of a nutraceutical-based cream for clinical use will depend on its stability, ease of application, and reliable anticancer and antiviral properties.

#### Conflict of interest statement

The authors declare that there are no conflicts of interest.

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#### Appendix A. Supplementary data

Supplementary data to this article can be found online at <http://dx.doi.org/10.1016/j.ygyno.2012.12.005>.

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