



2015

# Validity and Usability of a Professional Association's Web-Based Knowledge Translation Portal: American Physical Therapy Association's PTNow.org

Judith E. Deutsch

Wendy Romney

*Sacred Heart University*, [romneyw@sacredheart.edu](mailto:romneyw@sacredheart.edu)

Jan Reynolds

Tara Jo Manal

Follow this and additional works at: [http://digitalcommons.sacredheart.edu/pthms\\_fac](http://digitalcommons.sacredheart.edu/pthms_fac)

 Part of the [Health Information Technology Commons](#), and the [Physical Therapy Commons](#)

## Recommended Citation

Deutsch, J. E., Romney, W., Reynolds, J., & Manal, T. J. (2015). Validity and usability of a professional association's web-based knowledge translation portal: American Physical Therapy Association's PTNow.org. *BMC Medical Informatics And Decision Making*, 15(1), 79. doi:10.1186/s12911-015-0178-y

This Peer-Reviewed Article is brought to you for free and open access by the Physical Therapy & Human Movement Science at DigitalCommons@SHU. It has been accepted for inclusion in All PTHMS Faculty Publications by an authorized administrator of DigitalCommons@SHU. For more information, please contact [ferribyp@sacredheart.edu](mailto:ferribyp@sacredheart.edu), [lysobeyb@sacredheart.edu](mailto:lysobeyb@sacredheart.edu).

RESEARCH ARTICLE

Open Access



# Validity and usability of a professional association's web-based knowledge translation portal: American Physical Therapy Association's PTNow.org

Judith E. Deutsch<sup>1\*</sup>, Wendy Romney<sup>1</sup>, Jan Reynolds<sup>2</sup> and Tara Jo Manal<sup>3</sup>

## Abstract

**Background:** PTNow.org is an evidence-based, on-line portal created by a professional membership association to promote use of evidence in practice and to help decrease unwarranted variation in practice. The site contains synthesis documents designed to promote efficient clinical reasoning. These documents were written and peer-reviewed by teams of content experts and master clinicians. The purpose of this paper is to report on the content and construct validity as well as usability of the site.

**Methods:** Physical therapist participants used clinical summaries (available in 3 formats—as a full summary with hyperlinks, “quick takes” with hyperlinks, and a portable two-page version) on the PTNow.org site to answer knowledge acquisition and clinical reasoning questions related to four patient scenarios. They also responded to questions about ease of use related to website navigation and about format and completeness of information using a 1–5 Likert scale. Responses were coded to reflect how participants used the site and then were summarized descriptively. Preferences for clinical summary format were analyzed using an analysis of variance (ANOVA) and a Dunnett T3 post hoc analysis.

**Results:** Seventeen participants completed the study. Clinical relevance and completeness ratings by experienced clinicians, which were used as the measure of content validity, ranged from 3.1 to 4.6 on a 5 point scale. Construct validity based on the information on the PTNow.org site was supported for knowledge acquisition questions 66 % of the time and for clinical reasoning questions 40 % of the time. Usability ratings for the full clinical summary were 4.6 (1.2); for the quick takes, 3.5 (.98); and for the portable clinical summary, 4.0 (.45). Participants preferred the full clinical summary over the other two formats ( $F = 5.908, P = 0.007$ ). One hundred percent of the participants stated that they would recommend the PTNow site to their colleagues.

**Conclusion:** Preliminary evidence supported both content validity and construct validity of knowledge acquisition, and partially supported construct validity of clinical reasoning for the clinical summaries on the PTNow.org site. Usability was supported, with users preferring the full clinical summary over the other two formats. Iterative design is ongoing.

**Keywords:** Evidence-based practice, Usability, PTNow.org

\* Correspondence: deutsch@shrp.rutgers.edu

<sup>1</sup>Rivers Lab, Department of Movement and Rehabilitation Sciences, Rutgers University-School of Health Related Professions, 65 Bergen St. SSB 723, Newark, NJ 07101, USA

Full list of author information is available at the end of the article

## Background

Evidence-based practice (EBP) integrates patient values, clinician expertise, and best available evidence to provide the best care [1]. Physical therapists (PTs) have acknowledged the importance of EBP in the American Physical Therapy Association (APTA) vision statement [2]. Physical therapists have a positive attitude toward using evidence [3, 4] and believe that using EBP is necessary; however, it has been difficult to implement the principles to inform examination and intervention [3–6].

Physical therapists and other health care professionals frequently report lack of time as the largest barrier to using evidence in practice [3–5]. Decreased confidence in literature search and appraisal skills is also a reported challenge [4]. In a survey of a random sample of 488 APTA members, Jette et al. [3] found that most agreed that EBP was necessary, that literature was helpful in their practices, and that the quality of patient care was better when evidence was used. However, 84 % indicated they needed to increase the use of evidence in their daily practice [3].

Knowledge translation (KT) and Knowledge to Action (KTA) frameworks provide a structure for assessing gaps in evidence-to-practice and for creating resources to fill those gaps [7]. KT strategies have been synergistically enhanced with the development of technology [8]. Evidence databases, specialized search engines, and website portals are available to help therapists' access evidence more easily. The use of online resources has been associated with positive behavior change in health care workers including nurses, physicians, physical therapists, and occupational therapists [9–13].

The PTNow (PTNow.org) evidence-based portal was created by APTA to help reduce unwarranted variability in practice and promote the use of EBP. PTNow.org contains clinical summaries written and peer reviewed by clinician and scholarly experts. The clinical summaries aim to synthesize the literature in a clinically accessible manner organized by the patient/client management model from the *Guide to Physical Therapist Practice* [14]. There are three formats for the clinical summaries: full clinical summary, similar to a monograph, and "quick takes" (see Fig. 1) and a portable (pdf) clinical summary (see Fig 2). The clinical summary and "quick takes" are organized with tabs and hyperlinked to resources on and off the site; and the portable printable summary is a two-page precis.

Validity and usability are essential elements in guiding website design. Rehabilitation-focused evidence-based online resources such as Rehabilitation Measures Database [15] and StrokEngine have provided evidence for their content validity by asking users if the content was clinically relevant [13]. Additionally, both entities assessed site usability by having users comment on how easy it was

to find and use the information on the site. However, construct validity for facilitating clinical reasoning was not established. Specifically, users' knowledge or clinical reasoning skills were not tested in previous studies of on-line knowledge translation portals.

PTNow.org aims to be a knowledge synthesis resource that both provides content and guides clinical reasoning. A user-centered approach, querying focus groups of multiple constituents, informed the original design. Currently, iterative design and usability testing are refining the PTNow.org portal to ensure validity and make it useful and user friendly. Concurrently, site validity is being explored for content completeness (content validity) and interaction with the resources for gaining knowledge and making clinical decisions (construct validity). These steps are consistent with standard procedures whereby usability studies measure the effectiveness, efficiency, satisfaction, learnability, and accessibility of a new website [16]. The purpose of this study was to (1) provide evidence about content validity by users' ratings of the resource's clinical relevance and completeness (2) provide evidence about construct validity of participants' knowledge acquisition and clinical reasoning by having them respond to patient scenarios using PTNow.org, and (3) report on participants' perspectives on usability.

## Methods

### Participants

Practicing physical therapists were surveyed at two time points as part of the ongoing evaluation of the developing website. The first survey was conducted in 2012 and included questions about ease of use, knowledge acquisition, and clinical reasoning. Additional questions were added to the 2013 user study, including questions about internet use and clinical decision making in practice. Between the first survey in 2012 and the second survey in 2013, PTNow.org was enhanced with:

- More links to outcome measures and psychometric information
- Search ability using G-code categories for functional limitation reporting
- New clinical summaries
- Full-text clinical practice guidelines


Participants were recruited via email in the summers of 2012 and 2013. PTs who attended national PT conferences in 2011 and 2012 who provided PTNow their contact information were initially emailed. Additional participants were recruited by purposive sampling including Catherine Worthingham Fellows of the APTA (highest honor accorded to leaders in the field, who are typically consulted on association initiatives), members of the boards of directors of the Connecticut and Massachusetts state chapters of APTA, PT professional education faculty in Connecticut, and PTs certified by the American Board

## Benign Paroxysmal Positional Vertigo (BPPV)

Created: October 01, 2011 | Revised: October 25, 2011 | Last Reviewed: October 25, 2011  
Author(s): Susan J. Herdman, PT, PhD, FAPTA | Disclosures

[Added to My Clinical Collections](#) [Download Portable Summary](#) [Print Full Summary](#)

Benign paroxysmal positional vertigo (BPPV) is the most common cause of vertigo due to a peripheral vestibular disorder. BPPV has been reported in adults of all ages, but it is rare in children. People with BPPV usually have a spinning sensation that is triggered by such activities as lying down, rolling over in bed, and bending over and looking up. Most often, BPPV occurs spontaneously, but it also may follow head trauma, neuritis affecting the superior vestibular nerve, or ischemia in the distribution of the anterior vestibular artery. BPPV is a mechanical problem resulting from displacement of otoconia from the utricle to one of the semicircular canals (SCCs) of the inner ear. Physical therapists confirm a diagnosis of BPPV by observation of nystagmus—involuntary eye movement—when the patient is placed in a position that provokes symptoms. Treatments primarily are based on the SCC involved, generally take only a few minutes to perform, and have a high rate of success.

 [Download the Portable Summary](#)

### Clinician's QuickTakes Collapse All Expand All

- Overview**  
What is BPPV?
- Classification**  
Semicircular Canal Involvement Posterior | Anterior | Horizontal  
Location of Displaced Otoconia: Canalithiasis | Cupulolithiasis
- Screening**  
Dizziness | Fall Risk
- Examination**  
BPPV-specific History | Impairments | Activities | Participation
- Diagnosis**  
Characteristic Nystagmus | Vertigo in Provoking Position | Differential Diagnosis
- Prognosis**  
Spontaneous Recovery | Recurrence
- Intervention**  
Rehabilitative | Compensatory/Adaptive | Preventive
- Medical Management**  
Not Indicated
- Cases**

Fig. 1 Example of Quick Takes

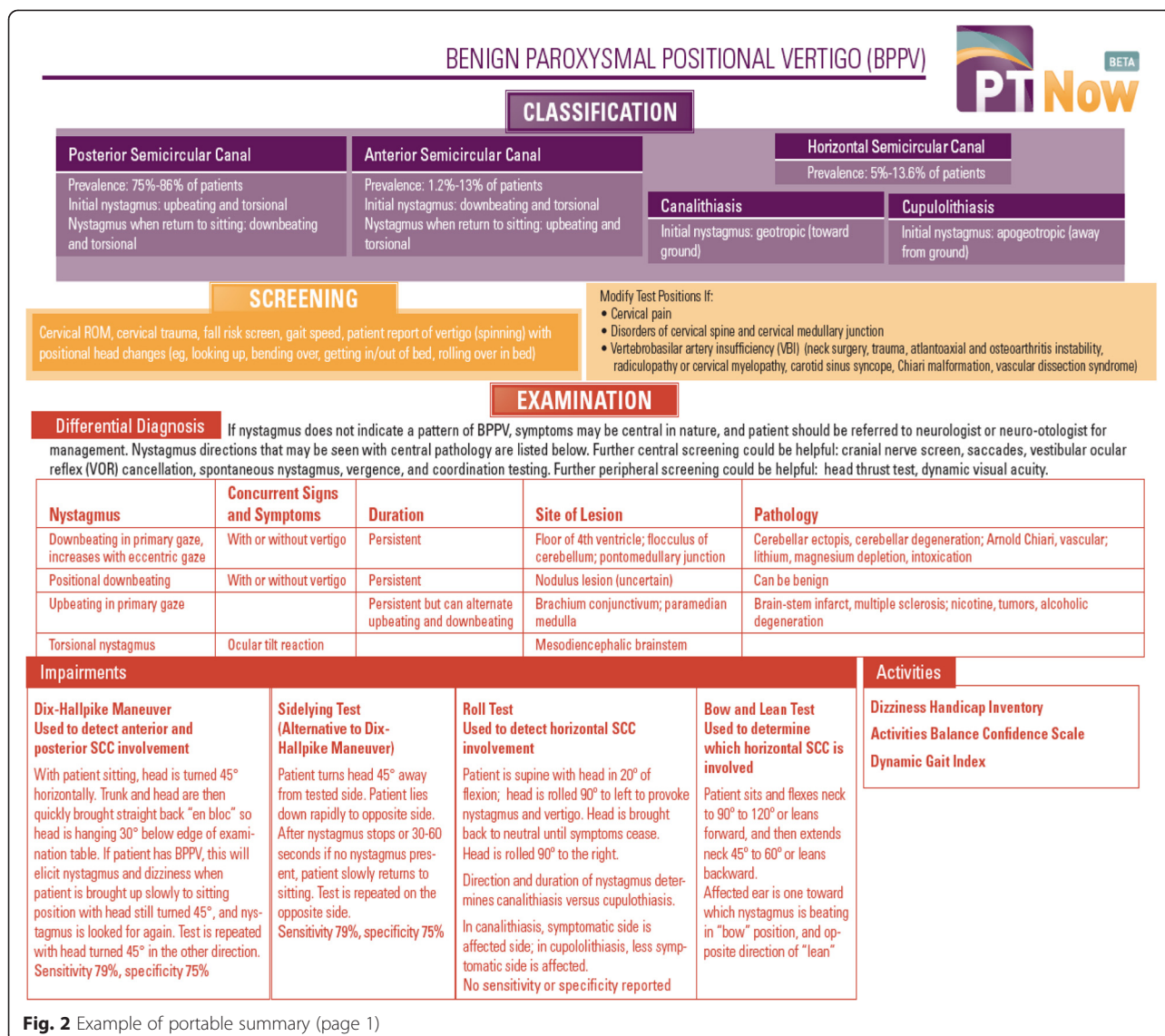


Fig. 2 Example of portable summary (page 1)

of Physical Therapy Specialties (ABPTS). PTs who indicated interest were sent a consent letter via email, which indicated that initiation of the survey signified consent. The letter contained links to the survey. On entering the online survey, participants were given a unique identification number. The study was approved by the Rutgers University Institutional Review Board.

#### Patient scenarios

Once consented, participants were provided with links to four possible patient scenarios with the companion survey: benign paroxysmal positional vertigo (BPPV), chronic obstructive pulmonary disease (COPD), Parkinson disease (PD), and total knee arthroplasty (TKA). These scenarios were selected because they were the first clinical summaries posted on the PTNow.org site. The scenarios were written by one of the authors (JED) and reviewed for

consistency by a second author (TJM). They contained comparable information and detail. Participants were asked to complete one or more patient scenarios and to use the clinical summaries on the PTNow.org site to answer corresponding questions. Each scenario was designed to take between 20 and 60 min to complete.

Patient scenarios consisted of a hypothetical case with a diagnosis of BPPV, PD, COPD, or TKA, and the participant was instructed to go to the PTNow.org site to answer questions related to the management of the case. These scenarios contained two parts. First, the patient was briefly described, and the study participant was asked to use PTNow.org to indicate how they would interview and examine the patient. After completing the knowledge acquisition questions, participants were then provided with information about examination results, and they were asked a set of clinical reasoning questions about direct patient



care, patient/family education, and prognosis. To find out the format of the clinical summary that participants naturally selected (full clinical summary, quick takes and portable clinical summary), a forced choice was not imposed. An example of a patient scenario is below (see Additional file 1 for all of the patient scenarios and questions):

You are working as a home health care physical therapist, and you have just been assigned the case of a 65-year-old woman with PD (diagnosed 5 years ago and now in stage II of the Hoehn and Yahr Scale) who sustained a left hip fracture from a fall. She had her hip pinned and now is having some difficulties with bed mobility, transitional movements, ambulation in the home, and elevations. Her goals are for independence with bed mobility and with ambulation at home and in the community and for improved speed of movement. To formulate your examination strategy, you will use the information that you find in PTNow.org and the relevant resources in the clinical summary.

#### Validity

Validity was evaluated based on responses to the clinical scenarios. Content validity captures whether the universe of information is represented and is specific to the content universe as defined by the researcher [17]. Content validity was operationally defined as the participant's ratings about whether the information in the clinical summary was complete and useful in answering clinical questions. The responses were obtained exclusively from expert physical therapists who were clinical specialists (a certification based on years of experience and completion of an exam, awarded by the American Board of Physical Therapy Specialties [ABPTS]) or who had more than 5 years of clinical experience in practice.

The clinical reasoning construct was based on cognitive flexibility theory, wherein knowledge from different concepts and perspectives is re-constructed into an ensemble used to solve the current problem [18]. The "problem" in this study was the addressing of the questions associated with the clinical scenario. Construct validity was operationally defined as the response to knowledge and clinical reasoning questions based on using PTNow.org. Knowledge acquisition included questions related to patient interview and examination techniques as part of patient care. This construct captured general information that was required to answer the patient case questions; this information could be obtained directly from the clinical summary as well as the clinician's prior knowledge. Knowledge acquisition responses were coded as *cut and paste*, *paraphrase*, or *prior knowledge*. Cut-and-paste responses were identical to the content in the clinical summary, paraphrase responses were similar to the content and

organization of the clinical summary, and prior knowledge responses provided information that was not contained in the clinical summary or occurred when participants indicated that they did not use the clinical summary to answer questions in the scenario.

Clinical reasoning questions were on the topics of direct patient care, patient/family education, and prognosis based on examination findings provided in the scenario. Clinical reasoning questions required a level of synthesis and interpretation and were also evaluated for accuracy [19]. Coding for clinical reasoning questions was based on: 1) *Accuracy*, determined by the investigator based on a priori responses, 2) *Completeness*, which required a response and rationale, and 3) *Used the PTNow site material in the response*. Responses were coded as cut and paste, paraphrase, and prior knowledge, in the same manner as described above. Coding was checked for agreement between investigators WR and JD. In the event of a discrepancy the investigators discussed the issue and arrived at a consensus.

#### Usability

Usability was assessed based on participants self-report. Participants rated their user experience on the site by responding to questions from the System Usability Scale (SUS) [20]. Participants were asked to rate on a five-point Likert scale (1 = completely disagree, 5 = completely agree) on the usability and content of each clinical summary format. Site usability was defined based on whether the information was (a) easy to find (navigation), (b) easy to interpret, (c) useful in answering questions, and (d) complete. In addition, open-ended questions were available for participants to discuss usability, completeness of the clinical summary, new information learned, and recommendations. Participants also responded to questions related to demographics, background, and their use of the internet.

#### Data analysis

The demographic and survey responses data were analyzed descriptively, including frequencies, means, and standard deviations. Content validity based on the ratings of the clinical summary being complete and useful in answering the patient case was supported if the average ratings exceeded 4 out of 5. Construct validity was considered supported if it surpassed a threshold of two thirds of the responses (66 %) used the PTNow.org site, to answer the questions in the patient case. An ANOVA using SPSS Version 20.0 was conducted with a Dunnett T3 post-hoc analysis to investigate the differences in usability of the three formats of the clinical summary (full, quick takes and portable). A repeated measures ANOVA was not conducted because not all participants responded to each

question and the data set, therefore, had to be treated as independent. An alpha level of .05 was set for all analysis.

**Results**

One hundred and seventeen email invitations were sent to physical therapists in 2012 and 2013. Seventeen participants completed the usability study (9 in 2012, 8 in 2013). Six surveys were completed for the TKA scenario; 5 for BPPV; 2 for COPD; 2 for PD; and 2 for the comparison of PD and COPD.

Respondents had a mean age of 36.9 years (SD = 8.49 y), 81.25 % were female, and 43.75 % had received a master’s degree in physical therapy. They had practiced a mean of 12.93 years (SD = 9.18). All practice areas were represented, with the majority (38 %) practicing in an outpatient setting. Fifty six percent (56 %) were ABPTS-certified specialists, and 87.5 % were members of one or more APTA specialty sections (Table 1).

**Internet use**

All participants reported using the internet for professional activities, and 12 out of 15 reported using it for patient care. Eight participants reported using smart phones daily or weekly to assist with patient care. Of the eight participants who did not use smart phones, seven plan to use one in the future. Time spent on the internet, by activity, is reported in Table 2.

**Survey questions added in 2013**

In 2013, specific survey questions about how participants used the internet for patient care were added. The responses are summarized in Fig. 3. Participants reported using Google, *Physical Therapy*, PubMed, and Cochrane systematic reviews most frequently in clinical practice. Fifty percent reported that it was “easy” to “very easy” to find resources on the internet to guide patient care, but only 25 % thought it was easy to very easy to determine if the internet site was trustworthy. Participants believed their practice was between 10 % to 90 % evidence based. Access to trustworthy evidence was the most frequently reported barrier to EBP.

**Content validity: responses related to the completeness of the clinical summaries**

Clinical experts (the participants with greater than five years of clinical practice experience or a specialty certification) rated content validity based on clinical relevance and site completeness. Experts rated the clinical relevance of the site by answering the question “Was the information on the site useful in answering clinical questions?” (on a scale of 1–5, with 5 being most complete) as follows, in means (standard deviations): full clinical summary, 4.5 (.82); quick takes, 3.0 (1.3); and portable summary, 3.67 (1.5). Clinical experts also rated the completeness of the

**Table 1** Demographics of study participants

Demographics	2012 Survey (n = 9)	2013 Survey (n = 7)	Total n = 16 <sup>c</sup>
Mean age (SD)	37.78 y	35.8 y	36.93 y (8.49)
Gender (%)			
Female	n = 7	n = 6	13 (81.25 %)
Male	n = 2	n = 2	
Mean years in practice (SD)	14.67	10.71	12.93 (9.18)
Highest degree (%)			
Master’s degree	n = 6	n = 1	n = 7 (43.75 %)
DPT <sup>a</sup>	n = 2	n = 4	n = 6 (37.5 %)
tDPT <sup>b</sup>	n = 0	n = 2	n = 2 (12.5 %)
PhD & tDPT	n = 1	n = 0	n = 1 (6.25 %)
Area of employment			
Hospital-based	n = 1	n = 1	n = 2
Outpatient	n = 2	n = 3	n = 6
Private Outpatient	n = 2	n = 0	n = 2
Skilled Nursing	n = 2	n = 2	n = 2
Academic Institution	n = 1	n = 1	n = 1
Other			
Specialization (%)			
Orthopedics	n = 3	n = 1	n = 4 (25 %)
Neurology	n = 0	n = 1	n = 1 (6 %)
Geriatrics	n = 3	n = 1	n = 4 (25 %)
Area of Expertise (%)			
Orthopedics	n = 5	n = 3	n = 8 (53 %)
Neurology	n = 0	n = 4	n = 4 (27 %)
Geriatrics	n = 3	n = 0	n = 3 (20 %)
Section member			
Education	n = 1	n = 1	n = 2
Geriatrics	n = 3	n = 0	n = 3
Neurology	n = 2	n = 3	n = 5
Orthopaedics	n = 2	n = 2	n = 5
Health Policy & Admin	n = 2	n = 0	n = 2
None	n = 1	n = 2	n = 3

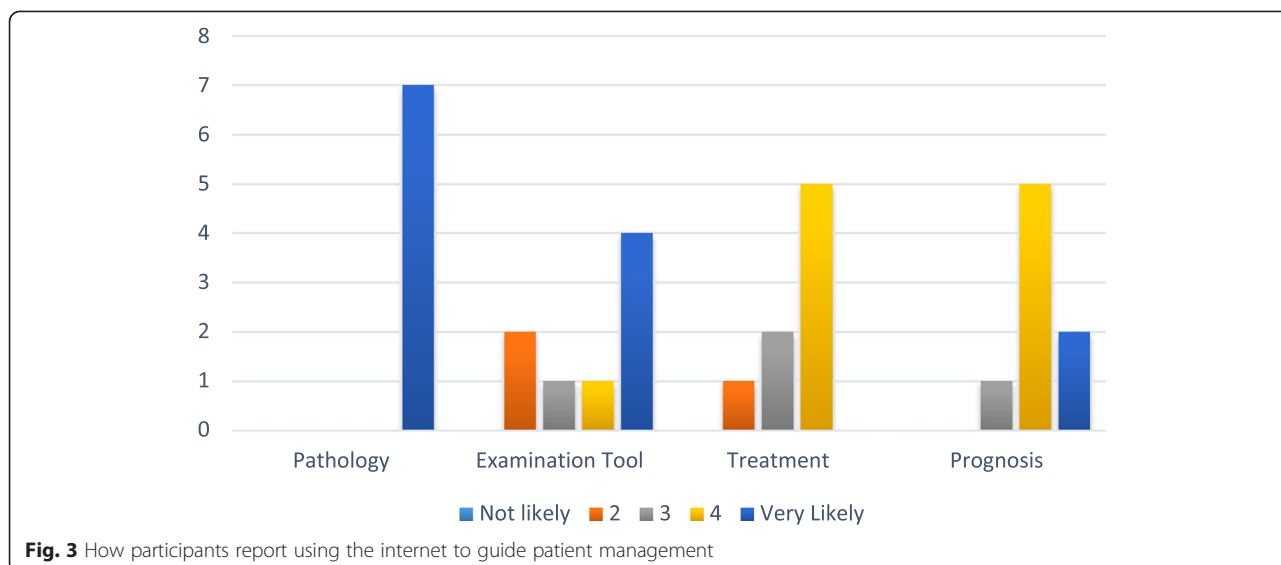
<sup>a</sup>Doctor of Physical Therapy

<sup>b</sup>Transitional Doctor of Physical Therapy

<sup>c</sup>One participant did not complete the demographic information

**Table 2** Time spent on the internet by activity

	Mean hours (SD)	Range of hours per day
Internet activity	3.8 (3.5)	1.0-12.0
Internet use to assist with patient care	1.98 (3.2)	0-10.0
Internet use for other professional activity	1.5 (1.88)	0.1-8.0



clinical summary formats (on a scale of 1–5, with 5 being most complete) as follows: full clinical summary, 4.3 (0.8); quick takes, 3.1 (1.2); and portable clinical summary, 3.1 (1.3).

**Construct validity: responses to knowledge acquisition questions**

A total of 32 knowledge acquisition questions were answered for the COPD, PD, and TKA clinical summaries. Participants used the clinical summary 66 % of the time to answer questions by cut-and-paste or paraphrase response strategy. Four participants used prior knowledge only to answer all knowledge acquisition questions, whereas eight participants used cut-and-paste or paraphrasing (from the content on the site) to answer knowledge-based questions. Only one participant used both prior knowledge and cut-and-paste to answer clinical questions (see Table 3).

**Construct validity: responses to clinical reasoning questions**

A total of 42 clinical reasoning questions were answered for the COPD, PD, and TKA patient scenarios. Fourteen answers were coded as incomplete because participants provided no rationale. Twenty-seven of the 28 complete answers were correct. Of those, 40 % were based on the clinical summary (combining cut-and-paste and paraphrase

answers) and 60 % used prior knowledge. To answer clinical questions, seven of the 12 participants used prior knowledge exclusively, and five of those seven had 15 years of clinical experience or more (see Table 4).

**Site usability for 2012 and 2013**

A total of 19 usability surveys (some participants completed more than one clinical summary) were completed. Usability of the TKA clinical summary was rated six times; BPPV, five times; COPD, four times; and PD, four times.

Participants used the full clinical summary 78.9 % of the time; quick takes, 57.9 % of the time; and the portable clinical summary, 26.8 % of the time. On average, participants “agreed” to “strongly agreed” that the full clinical summary was useful (4.6) and rated it highest in usability over the portable clinical summary and the quick takes formats. There was a significant difference in usability among formats ( $F = 5.908$  and  $P = 0.007$ ). Full summary was rated as more useful in comparison to the Quick Takes (Dunnett  $T3 = -1.06$ ,  $P = 0.002$ ) (see Table 5).

**Responses to open-ended questions**

Based on the responses to open-ended questions, 100 % of the participants would recommend the PTNow.org site to a colleague. More than 50 % of participants reported that,

**Table 3** Responses for knowledge acquisition questions

	Cut and paste	Paraphrase	Prior knowledge	Totals
TKA	12	1	5	18
PD	2	2	4	8
COPD	2	2	2	6
TOTALS	16 (50 %)	5 (15.6 %)	11 (34.4 %)	32

TKA total knee replacement, PD Parkinson's disease, COPD Chronic Obstructive Pulmonary Disease

**Table 4** Responses for clinical reasoning questions

	Cut and paste	Paraphrase	Prior knowledge	Totals
TKA	1	5	6	12
PD	0	2	6	8
COPD	2	1	5	8
TOTALS	3 (10.7 %)	8 (28.5 %)	17 (60.7 %)	28

TKA total knee replacement, PD Parkinson's disease, COPD Chronic Obstructive Pulmonary Disease



**Table 5** Differences in Usability among the 3 Clinical Summary Formats<sup>a</sup>

	Quick takes (n = 11)	Portable summary (n = 7)	Full summary (n = 15)
	Mean (SD)	Mean (SD)	Mean (SD)
Overall mean rating	3.52 (0.98)	4.03 (0.65)	4.58 (1.2)
Useful	3.18 (1.17)	3.57 (1.40)	4.6 (0.74)
Easy to find	3.91 (0.70)	4.71 (0.49)	4.7 (0.45)
Easy to interpret	3.73 (0.65)	4.71 (0.49)	4.67 (0.49)
Complete	3.27 (1.19)	3.14 (1.43)	4.33 (0.82)

<sup>a</sup>1 = strongly disagree, 5 = strongly agree

after reading the clinical summaries, they learned new or relevant information (Fig. 4). Information that was frequently reported as “new” was related to pathology, diagnosis, medications, and outcome measures. Participants reported that the site was easy to use, helpful, and evidence-based and that they enjoyed that the information was synthesized for the clinician. Fifty percent of the open-ended comments supported the approach of the site relative to evidence-based content and organization of information (Fig. 5). One user reported, “It’s a great site if there’s a condition you are not all that familiar with or something you’d like to refresh or learn more details about. Seems like a really nice referenced resource.” Participants also suggested improvements in site usability related to formatting and

TKR

- “The 10 item Deep Vein Thrombosis screening tool is new and useful to me. I did know Homan's was not a great test, but had no good substitute.
- “Classifications”
- “KOOS (Knee Injury and Osteoarthritis Outcome Score) ”
- “The use of the KOS-ADL (Knee Outcome Survey- Activities of Daily Living Scale) wasn't something I've used with lower level pts. I have been using the OPTIMAL (Outpatient Physical Therapy Improvement in Movement Assessment Log).”

COPD

- “More specific criteria on actual diagnoses of COPD, changes in muscle fibers”

PD

- “3 classifications of patients with PD, other medications in addition to Sinemet and the effectiveness of DBS (Deep Brain Simulation)”
- “There are measures listed on the clinical summary that I had no prior knowledge of.”
- “Medications, good review of the stages and intervention

TKR: Total Knee Replacement, COPD Chronic Obstructive Pulmonary Disease, PD: Parkinson Disease

**Fig. 4** Comments about new or relevant information

**Usability**

- Liked the logical overview and found it to be thorough for a PT who might not be as familiar with vestibular therapy.
- The site is very easy to use.
- Easy to locate/navigate.
- Very helpful
- I learned a lot reading the summary. The links to the videos work well.
- Helpful with good use of resources.

**Evidence Based Approach**

- It's a great resource with questions/procedures easy to find and evidence-based approach
- It is a nice summary of the literature on various topics. PT NOW has done the work for you by synthesizing the literature and presenting recommendations based on the literature.
- It's a great site if there's a condition you are not all that familiar with or something you'd like to refresh or learn more details about. Seems like a really nice referenced resource.
- Great information and review of literature "at your fingertips!"
- Appears thorough. I will need to use it more to determine if it is helpful, but my initial impression is that it will be a good tool to use.
- The use of clinical summaries in cases that are more rare in an orthopedic practice would help save time and increase evidence based approach in those cases suggestion
- Good resources and additional references provided.
- Some skilled clinicians who have been practicing for a long period of time would find this VERY beneficial

**Fig. 5** Comments about site usability and approach

navigation. For example: “Move Full Clinical Summary and References to be seen towards the top of the page. I did not see it until I scroll all the way through the other sections. Putting it towards the right of the page instead of having ads would be beneficial.”

## Discussion

In this study we aimed to provide evidence about content and construct validity of PTNow.org and to determine participants' perspectives on usability. Content validity was supported. Construct validity for knowledge acquisition was also supported. Construct validity for clinical reasoning related to patient scenarios using the PTNow site was partially supported. The site was rated as usable and useful with 100 % of participants reporting that they would recommend it to a colleague. Study participants preferred the full clinical summary, rating it 4.6/5 compared with a rating of 4.0/5 for the portable clinical summary and 3.5/5 for the quick takes.

### Construct validity: knowledge

Construct validity for knowledge was demonstrated based on the percent of responses that used cut-and-paste and paraphrase. The majority of participants used the clinical summaries to correctly answer knowledge acquisition questions. Further, in the open-ended responses, more than 50 % of participants reported learning something new or relevant. Evidence of knowledge acquisition is a common outcome for knowledge translation studies [21–23]. However, of greater interest to us was the use of the knowledge to make a clinical decision.

### Construct validity: clinical reasoning

Construct validity for clinical reasoning was only partially supported based on the questions that required clinicians to synthesize examination findings using the best available evidence and to make educated decisions about patient care [24]. Participants used prior knowledge (60 %) more frequently than paraphrasing (28 %) and cut-and-paste (12 %) to answer clinical reasoning responses. This may in part be explained by the level of experience of the clinicians (mean = 11 years) and the number (3/7) of clinical specialists. The fact that 28 % of the responses were paraphrased suggests that even experienced clinicians might have adapted their critical thinking based on interacting with PTNow.org. We speculated that with repeated exposure and familiarity with the resources, the paraphrasing strategy might increase. We speculate that testing people with less clinical experience may yield higher scores for construct validity.

### Usability

With the exception of quick takes, usability ratings were high for navigation and interpretation of information.

Unexpectedly, participants preferred the full clinical summary and portable clinical summary over the quick takes. We had hypothesized that “quick takes”—which, unlike the portable clinical summary, is linked to additional resources such as tests and measures and patient education materials—might be found more useful than the portable summary. It is likely that, in the context of the study, participants chose to use a familiar monograph style. We speculate that in a clinical setting with a time limit, preferences for the 3 formats of the clinical summaries might differ from those indicated by this study. It is important to emphasize that we did not force a choice of format, but rather allowed the participant to select. This design choice provides insight into the participant's preferences. The responses to the open-ended questions suggest that participants liked the format of the clinical summaries. They learned from the clinical summaries and found the organization logical. In the context of the current study, the usability of the clinical summaries was supported.

Our findings are comparable to previous work on knowledge translation resources designed for rehabilitation that were tested for content validity and usability. Usability testing of StrokEngine found users to be “very to extremely satisfied” with layout/organization, quality, and clinical relevance [13]. Interestingly, this group also reported that StrokEngine had significantly higher usability scores (mean = 43, SD = 4) ( $P < 0.005$ ) than Cochrane Reviews Database (mean = 26, SD = 8), Royal College of Physicians (mean = 20, SD = 5), and general internet search (mean = 26, SD = 7) [13]. The Rehabilitation Measures Database usability testing found the site easy to use and that information on the site was relevant to participants [15]. Our work, however, presents novel information on construct validity that relates to clinical reasoning.

### Study design considerations

The number of participants studied is relatively small ( $n = 17$ ); however, in usability studies, the number of participants may be small because of the task requirements and the iterative requirements for design [25]. We believed that a sample of 17 response sets was a reasonable representation based on the number of patient scenarios, the tasks required of the participants, and our plans for future user studies. The lack of a forced choice meant that, in some instances, a clinical summary format was not used and therefore not evaluated. Further study on the clinical summary format—in particular, the usefulness of quick takes—is indicated. In addition, we had to code clinical questions as incomplete when rationale was not provided. A “talk aloud” usability study would both (1) allow directing a participant to select all aspects of the site and (2) gain insights into participants' choices of clinical summary format and insights into their clinical reasoning.

Although this type of user study is designed to create a scenario where clinicians visit and interact with a website based on clinical behavior, this is still not a true clinical situation. Usability studies are planned to determine the clinical usability in the natural setting. This will require that the site undergo responsive design, permitting the user at the point of care to access PTNow.org either on a tablet or a cell-phone.

## Conclusion

Based on the results of this study, clinicians of different specialties and from different work settings were able to use the clinical summaries to answer knowledge acquisition and clinical reasoning questions related to the scenarios, thus providing preliminary evidence on content and construct validity. The PTNow.org site was created with multiple formats to meet the different needs of physical therapist clinicians. The results of this usability summary validate and support the design and approach.

## Additional file

**Additional file 1: Patient Scenarios and Questions.**

### Abbreviations

PT: Physical therapy, physical therapist; APTA: American Physical therapy Association; BPPV: Benign paroxysmal positional vertigo; COPD: Chronic obstructive pulmonary disease; PD: Parkinson disease; TKA: Total knee arthroplasty; EBP: Evidence-based practice; ABPTS: American Board of Physical Therapy Specialists; DPT: Doctorate of Physical Therapy; tDPT: Transitional Doctorate of Physical Therapy.

### Competing interests

JR works for the American Physical Therapy Association, the organization that sponsors the PTNow.org portal. To guard against potential conflicts of interest, she did not contribute to the data collection and analysis.

### Authors' contributions

JD, JR, and TM responsible for conception and design. JD and WR recruited participants and analyzed and interpreted the data. JD and WR drafted the manuscript. All authors revised the manuscript and read and approved the final manuscript.

### Authors' information

Judith Deutsch, PT, PhD, FAPTA is a Professor and Director of the Research in Virtual Environments and Rehabilitation Science (Rivers) Lab in the Department of Rehabilitation and Movement Sciences (RMS) and the Graduate School of Biological Sciences at Rutgers University in Newark, NJ. She serves at the co-chair of the PTNow.org. In that capacity she oversees site development and all the research related activities, which include site usability and validation as well as baseline assessments of physical therapist's use of EBP and particularly on-line resources.

Wendy Romney, PT, DPT, NCS is Clinical Assistant Professor at Sacred Heart University in Fairfield, CT.

She is currently a PhD student at Rutgers University, advised by Dr. Judith Deutsch.

Tara Jo Manal, PT, DPT, OCS, SCS is an Associate Professor and Director of Clinical Services and Residency Training at University of Delaware. She serves at the co-chair of the PTNow.org. In that capacity she oversees site development and participates in research related activities.

Jan Reynolds was Director of Evidence-Based Resources, at the American Physical Therapy Association, at the time this manuscript was written.

### Acknowledgements

Wendy Romney was partially supported by Rutgers University, School of Health Related Professions, Rehabilitation and Movement Sciences PhD Fellowship. The American Physical Therapy Association provided in-kind services in the form of survey assistance. Publication costs were funded through the Rivers Lab by Judith Deutsch.

### Author details

<sup>1</sup>Rivers Lab, Department of Movement and Rehabilitation Sciences, Rutgers University-School of Health Related Professions, 65 Bergen St. SSB 723, Newark, NJ 07101, USA. <sup>2</sup>American Physical Therapy Association, 1111 North Fairfax St., Alexandria, VA 22314, USA. <sup>3</sup>University of Delaware 160 STAR-Health Sciences Complex, Newark, DE 19713, USA.

Received: 14 October 2014 Accepted: 6 July 2015

Published online: 08 October 2015

### References

- Sackett DL, Rosenberg WM, Gray JA, Haynes RB, Richardson WS. Evidence based medicine: what it is and what it isn't. *BMJ*. 1996;312(7023):71–2.
- Vision Statement for Physical Therapy Profession. [www.apta.org/vision]
- Jette D, Bacon K, Batty C, Carlson M, Ferland A, Hemingway R, et al. Evidence-based practice: beliefs, attitudes, knowledge, and behaviors of physical therapists. *Phys Ther*. 2003;83:786–805.
- Salbach NM, Jaglal SB, Korner-Bitensky N, Rappolt S, Davis D. Practitioner and organizational barriers to evidence-based practice of physical therapists for people with stroke. *Phys Ther*. 2007;87:1284–303.
- Swinkels RA, van Peppen RP, Wittink H, Custers JW, Beurskens AJ. Current use and barriers and facilitators for implementation of standardised measures in physical therapy in the Netherlands. *BMC Musculoskelet Disord*. 2011;12:106.
- Fruth SJ, Van Veld RD, Despos CA, Martin RD, Hecker A, Sincroft EE. The influence of a topic-specific, research-based presentation on physical therapists' beliefs and practices regarding evidence-based practice. *Physiother Theory Pract*. 2010;26(8):537–57.
- Graham ID, Logan J, Harrison MB, Straus SE, Tetroe J, Caswell W, et al. Lost in knowledge translation: time for a map? *J Contin Educ Health Prof*. 2006;26(1):13–24.
- Mowatt G, Grimshaw JM, Davis DA, Mazmanian PE. Getting evidence into practice: the work of the Cochrane Effective Practice and Organization of Care Group (EPOC). *J Contin Educ Health Prof*. 2001;21(1):55–60.
- McKenna K, Bennett S, Dierselhuis Z, Hoffmann T, Tooth L, McCluskey A. Australian occupational therapists' use of an online evidence-based practice database (OTSeeker). *Health Info Libr J*. 2005;22:205–14.
- Honeybourne C, Sutton S, Ward L. Knowledge in the Palm of your hands: PDAs in the clinical setting. *Health Info Libr J*. 2006;23(1):51–9.
- Grimshaw JM, Santesso N, Cumpston M, Mayhew A, McGowan J. Knowledge for knowledge translation: the role of the Cochrane Collaboration. *J Contin Educ Health Prof*. 2006;26(1):55–62.
- Magrabi F, Westbrook JI, Coiera EW, Gosling AS. Clinicians' assessments of the usefulness of online evidence to answer clinical questions. *Stud Health Technol Inform*. 2004;107(Pt 1):297–300.
- Menon A, Korner-Bitensky N, Chignell M, Straus S. Usability testing of two e-learning resources: methods to maximize potential for clinician use. *J Rehabil Med*. 2012;44(4):338–45.
- Guide to Physical Therapist Practice 3.0. [http://guidetoptpractice.apta.org/]
- Moore JL, Raad J, Ehrlich-Jones L, Heinemann AW. Development and use of a knowledge translation tool: the rehabilitation measures database. *Arch Phys Med Rehabil*. 2014;95(1):197–202.
- Rubin J, Chasnell D. *Handbook of Usability Testing. How to plan, design and conduct effective tests*, 2nd edn. Indianapolis, IN: Wiley Publishing, Inc.; 2008.
- Portney LG, Watkins MP. *Foundations of Clinical Research: Applications to Practice* (3rd Edition). Prentice Hall: Upper Saddle River, NJ; 2009.
- Spiro RJ, Coulson RL, Feltovich PJ, Anderson D. Cognitive flexibility theory: Advanced knowledge acquisition in ill-structured domains. In: *Proceedings of the 10th Annual Conference of the Cognitive Science Society*. Hillsdale, NJ: Erlbaum; 1988.
- Higgs J. Fostering the acquisition of clinical reasoning skills. *N Z J Physiother*. 1990;18:13–7.

20. Brooke J. SUS: a "quick and dirty" usability scale. In: Jordan PW, Thomas B, Weerdmeester BA, McClelland L, editors. Usability Evaluation in Industry. London: Taylor and Francis; 1996.
21. Menon, Korner-Bitensky N, Kastner M, McKibbin KA, Straus SE. Strategies for rehabilitation professionals to move evidence-based knowledge into practice: a systematic review. *J Rehabil Med*. 2009;41:1024–32.
22. Grimshaw JM, Eccles MP, Lavis JN, Hill SJ, Squires JE. Knowledge translation of research findings. *Implement Sci*. 2012;7(1):50.
23. Cook DA, Levinson AJ, Garside S, Dupras DM, Erwin PJ, Montori VM. Internet-based learning in the health professions: a meta-analysis. *JAMA*. 2008;300(10):1181–96.
24. Smith M, Higgs J, Ellis E. Effect of experience on clinical decision making by cardiorespiratory physiotherapists in acute care settings. *Physiother Theory Pract*. 2010;26(2):89–99.
25. Bastien JM. Usability testing: a review of some methodological and technical aspects of the method. *Int J Med Inform*. 2010;79(4):e18–23.

**Submit your next manuscript to BioMed Central  
and take full advantage of:**

- Convenient online submission
- Thorough peer review
- No space constraints or color figure charges
- Immediate publication on acceptance
- Inclusion in PubMed, CAS, Scopus and Google Scholar
- Research which is freely available for redistribution

Submit your manuscript at  
[www.biomedcentral.com/submit](http://www.biomedcentral.com/submit)

